

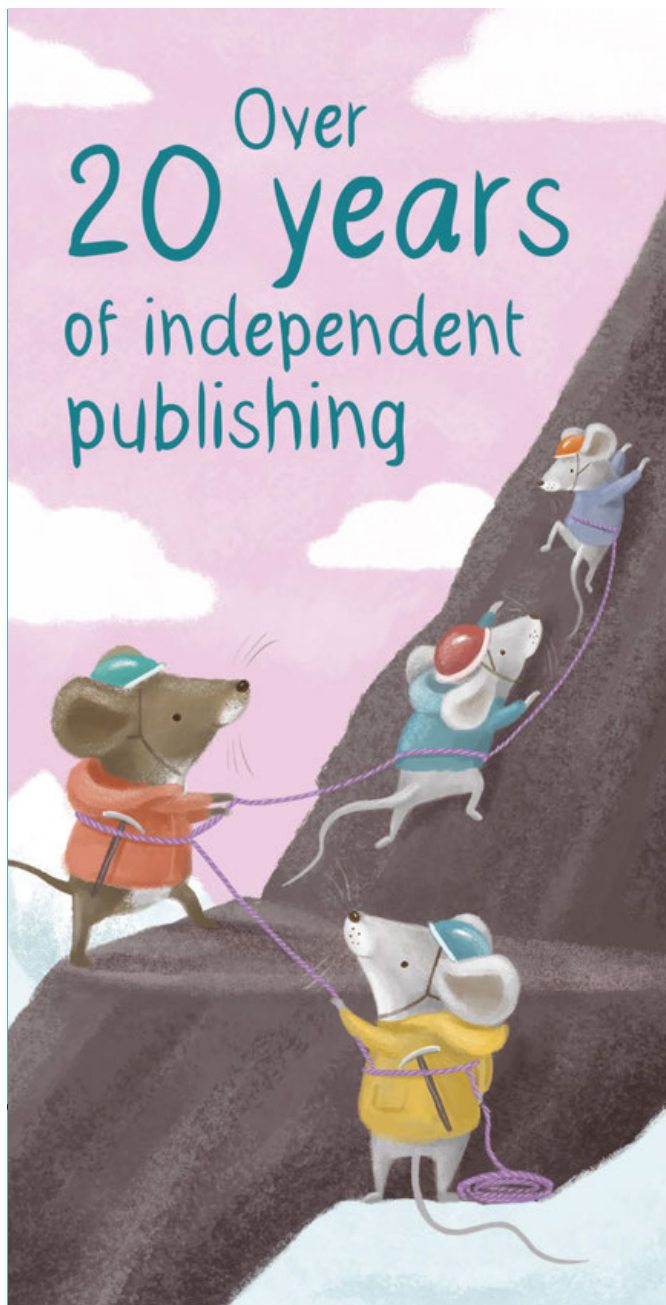
IMAGINE THAT™

2020

SPRING / SUMMER
CATALOGUE



READ • LEARN • PLAY • CREATE



Over
20 years
of independent
publishing

READ • LEARN • PLAY • CREATE



IMAGINE THAT™

Novelty Books, Activity Books
& Storybooks
3-60



Picture Books & Fiction
61-75



Activity & Craft Book Kits
76-92

Recent awards and accolades



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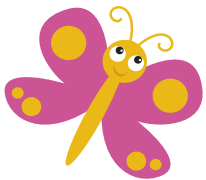
Production Ethics

Imagine That is committed to being a responsible trading partner with its suppliers, ensuring that all books and gift products are produced in a manner that adheres to internationally recognised labour principles and laws.

We are constantly monitoring the development of new production processes that have an improved performance regarding their impact on the environment, and seek to include these advances in our products. Our paper does not come from pulp sourced from illegal loggers and, where appropriate, we use recycled paper or FSC approved paper subject to client requirements.

Safety First

At Imagine That the issue of safety is taken very seriously. It is our aim to be proactive by liaising with government bodies and trading standards, and we have excellent relationships with UK testing houses. We also have a dedicated full-time safety coordinator, who undertakes and documents full risk assessments on all components included with our titles. After evaluation and where appropriate, the components will be tested to the EN71 and GPS standards. We have an ethical sourcing policy.



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New titles
for
2020!

IMAGINE THAT™

Imagine That books will take children on a creative journey of reading and learning, focusing on interactive and stunning novelty and activity titles.

Shake, Shimmer & Sparkle
Page 11



Push Pull Stories
Page 5



Felt Sticker Books
Page 49



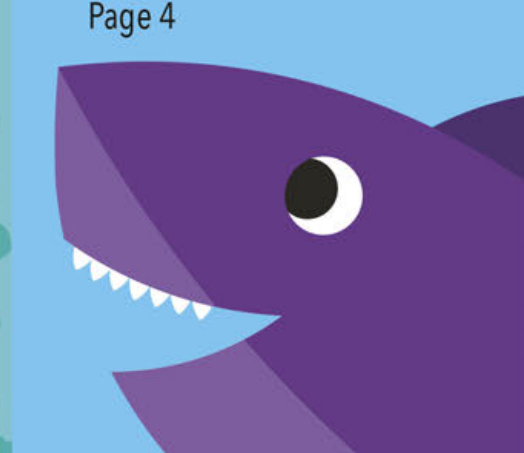
There's a Squishy in my book!
Page 15



Sparkly Balloon Stickers
Page 48



Sparkle-Go-Seek
Page 4



**Lift
-the-
flap**

sparkle-Go-Seek

Sparkle-Go-Seek Lift-The-Flap Books Dinosaurs Farm Ocean Rescue

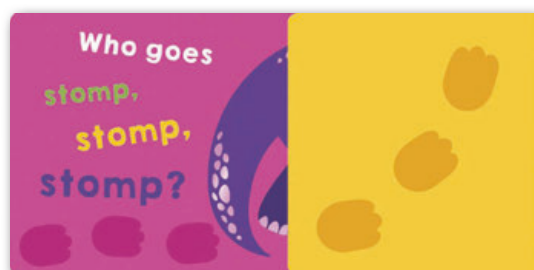
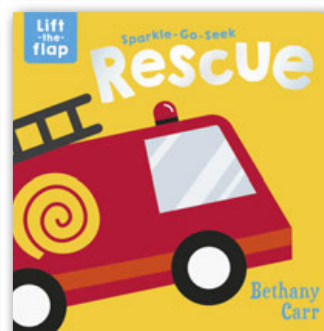
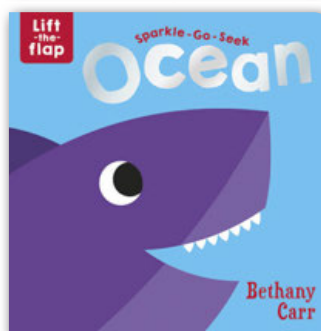
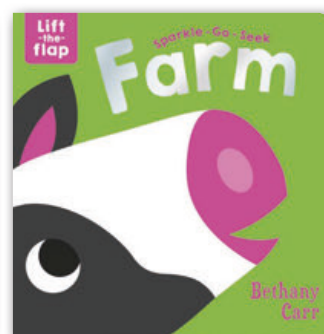
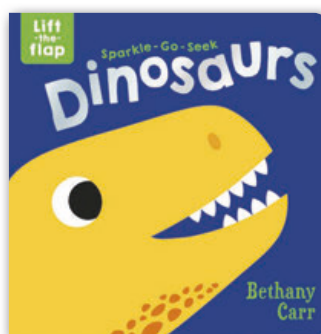
Illustrator: Bethany Carr | Author: Katie Button

With shiny foil under each lift-the-flap, the simple words encourage the reader to 'sparkle go seek' under each flap to discover the bright and sparkly animal, dinosaur and rescue vehicle pictures.

Specification

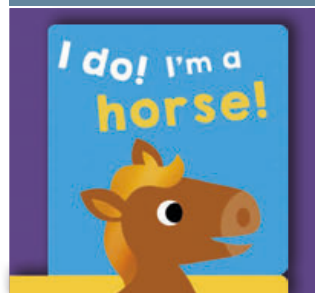
Book size: 178x178 mm, 10pp, one large lift-the-flap on each right-hand page, sparkly foil on cover and under each lift-the-flap, full colour, casebound board book, age 1+.

**New for
2020!**



Encourages imaginative and interactive reading play.

Each sturdy lift-the-flap reveals a sparkly foil picture.



Push Pull Stories



Magic changing picture books!

Push Pull Stories

Good Morning, Little Cat!
Good Morning, Little Cow!
Good Morning, Little Dog!
Good Morning, Little Lion!

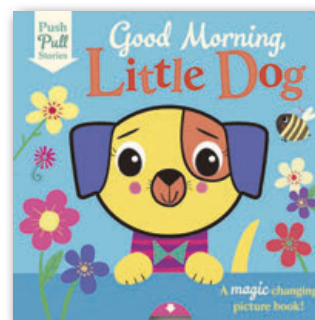
Illustrator: Katie Saunders | Author: Holly Hall

Have fun with favourite animals and choose the story by pulling the tab and watching each acetate picture transform to change the colour or reveal hidden surprises. Choose if the animals are happy or sad, what toys they will play with, which friends they will meet and more.

Specification

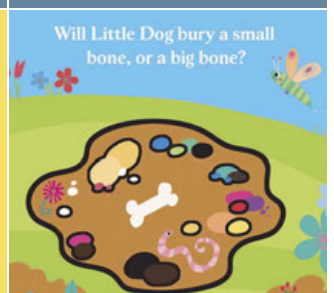
Book size: 178x178 mm, 10pp with inset acetate pages, full colour, casebound board book, pull-out tab on each spread and cover, age 1+.

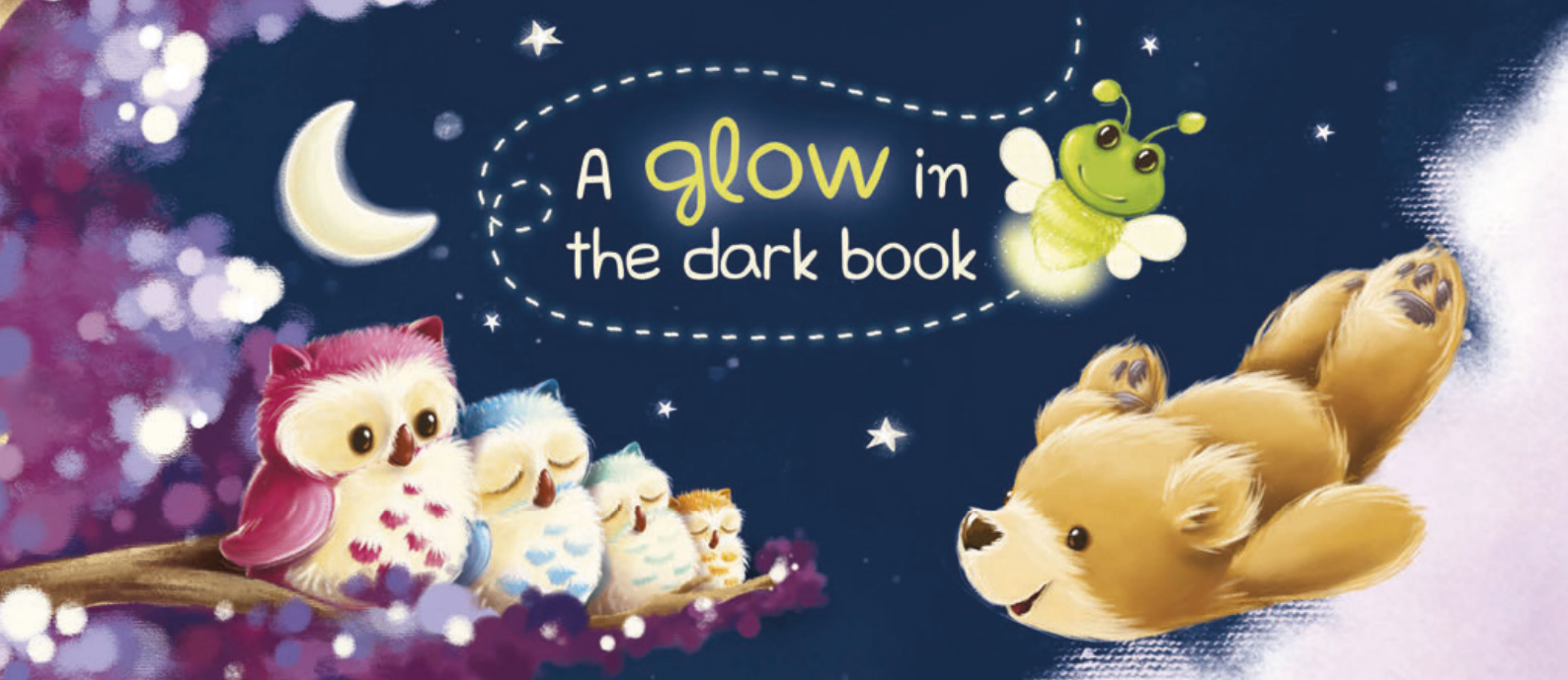
New for 2020!



Six pull-the-tabs to change the picture and create your own story.

Promotes decision-making and reading comprehension.





Glow-in-the-Dark Books

Can You Count the Stars? Can You Count the Love?

Illustrator: Gareth Llewellyn | Author: Georgina Wren

Power up the glow-in-the-dark stars or hearts by placing the books on a windowsill, then dim the lights to watch them glow in neon green. The soothing bedtime stories will help young children feel comforted and reassured – perfect books for bedtime sharing.

Specification

Book size: 216x152 mm, 10pp, full colour, casebound board book, glow-in-the-dark hearts or stars, foil cover finish, age 1+.

New for
2020!



More titles coming soon!



Glow-in-the-dark hearts
or stars on every spread.

Cute animal characters and
soothing rhyming text.



3D COUNTING BOOKS

*Maths learning fun
for little ones!*

3D Counting Books

Five Baby Animals
Five Baby Unicorns
Five Baby Dinosaurs

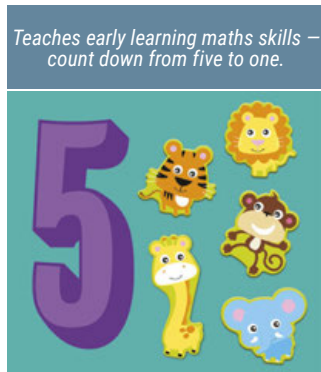
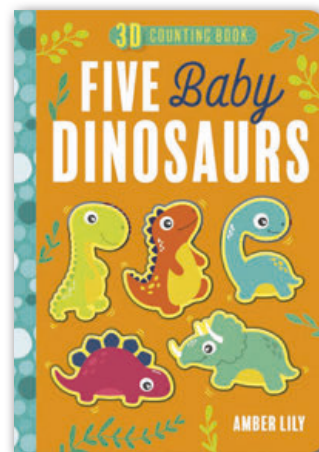
Illustrator: Pepper Joy | Author: Amber Lily

Rhyming counting stories with cute card characters that disappear one by one. Perfect for encouraging early learning maths skills!

Specification

Book size: 216x152 mm, 10pp, full colour, casebound board book, die-cut holes on cover and inside pages, 5 x 3D card characters, age 1+.

**New for
2020!**





Wobbly-Eye Zipper Books

Shh Shh Shark!

La La Llamas!

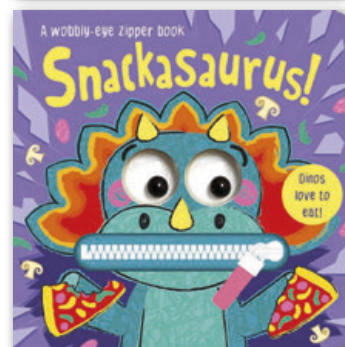
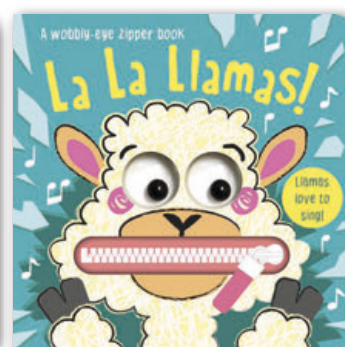
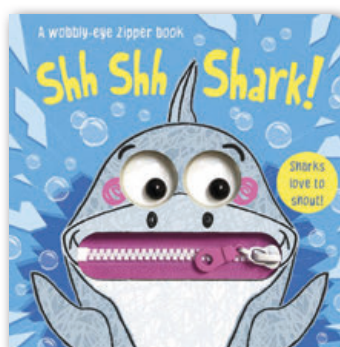
Snackasaurus!

Illustrator: Carrie Hennon | Author: Jenny Copper

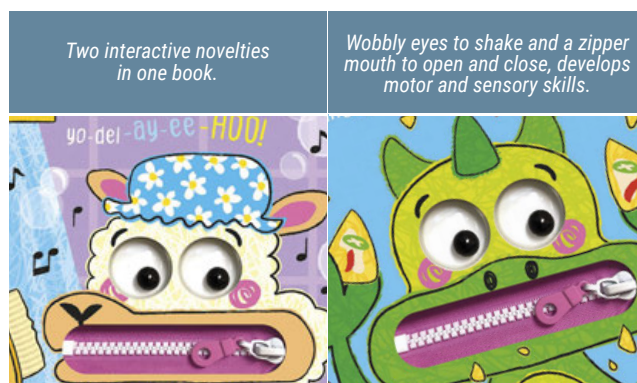
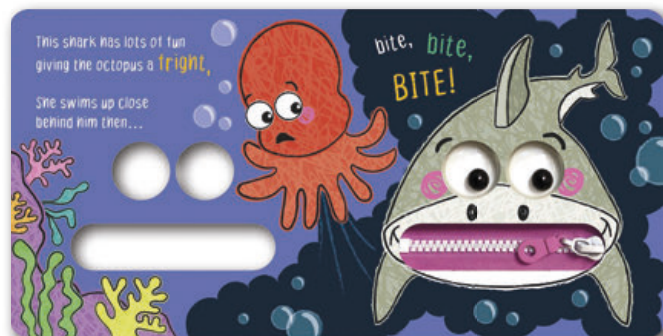
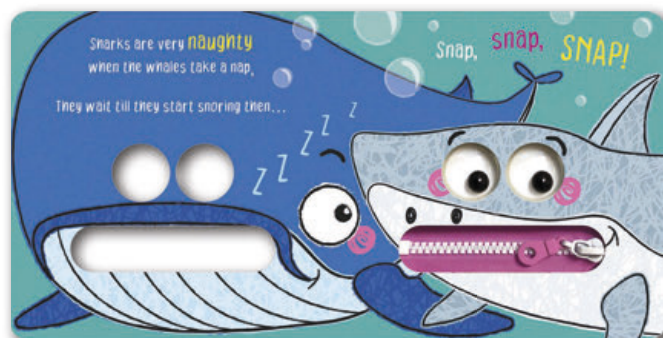
Die-cuts on each page reveal the wobbly eyes and zipper mouths, and the fun stories feature lots of noisy words to shout out as you read and play with the loud sharks, singing llamas and the munching, crunching dinosaurs.

Specification

Book size: 178x178 mm, 10pp, full colour, casebound board book, zip + 2 googley eyes, die-cut hole on cover and inside pages, foil cover finish, age 1+.



New
title for
2020!



TRACE THE TRAILS BOOKS

WITH
FINGER
HOLES TO
TRACE!

Trace the Trails Books Follow That Dinosaur! Follow That Tractor! Follow That Truck! Follow That Unicorn!

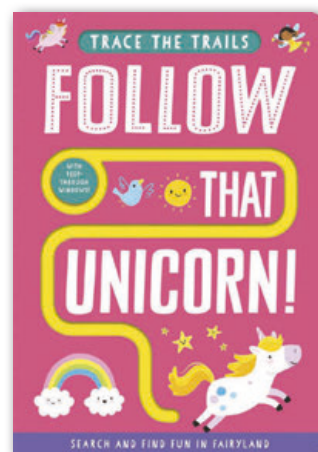
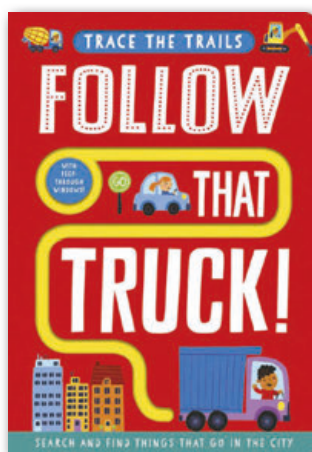
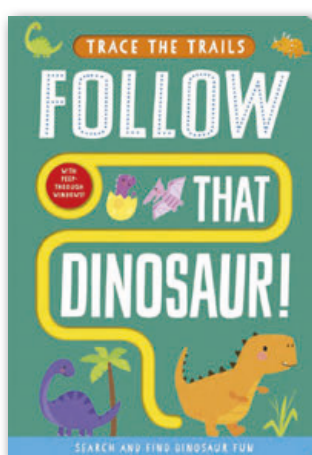
Illustrator: Sam Meredith | Author: Georgie Taylor

Little fingers will love to follow textured trails and cut-outs to discover where a truck, dinosaur, tractor and unicorn are heading in this fun new series that helps to develop fine motor skills. Peephole windows and search-and-find questions add to the preschool learning fun.

Specification

Book size: 216x152 mm, 10pp, full colour, casebound board book, die-cut holes and inset trails on cover and inside pages, age 1+.

New for
2020!



Lots of items to search and find on each page.

Tracing inset trails develops fine motor skills.



POP OUT & PLAY



Pop Out and Play Cook's Baking Set Builder's Tool Kit Doctor's Kit Shopping List

Illustrator: Barry Green

Author: Robyn Gale

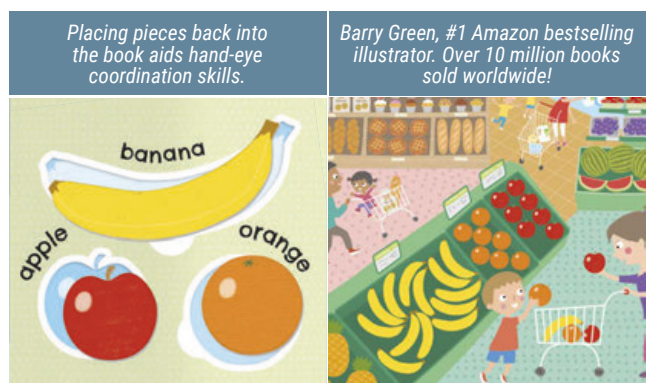
Build confidence and creativity with these press out and play books, perfect for supporting role play in young children.

Pop out the integral play pieces and read the simple text. Children must then use problem-solving skills and logic to decide where the pieces belong.

Specification

Book size: 178x178 mm, 10pp, full colour, pop-out card play pieces on every right-hand page, casebound board book, matt lamination and spot UV on cover, age 3+.

New
titles for
2020!



Shake, Shimmer & Sparkle!



Shake, Shimmer & Sparkle Books

Over the Rainbow
Reach for the Moon
Heart full of Love
My Little Star

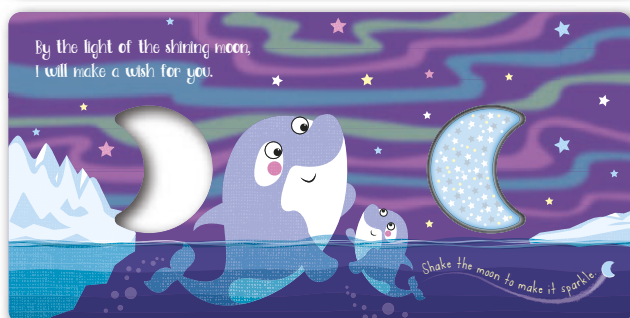
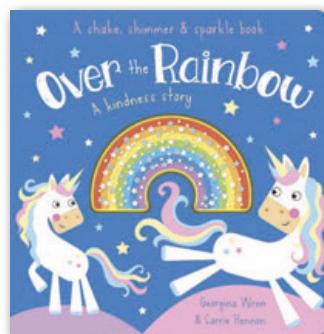
Illustrator: Carrie Hennon | Author: Jenny Copper / Georgina Wren

Shake the book to create a colourful cascade of glitter and foil shapes. Heart-felt rhyming stories and cutesy vector illustrations will calm and reassure little ones at bedtime.

Specification

Book size: 178x178 mm, 10pp, full colour, shaped gel pouch with glitter and foil shapes, casebound board book, age 0+.

**New for
2020!**



Shake the book to make a glitter heart, moon, rainbow or star cascade.

Rhyming text prompts reader to interact with the glitter, foil and gel novelty on each page.





Paint with Water Search and Find

**Animals
Dinosaurs
Under the Sea
Unicorns**

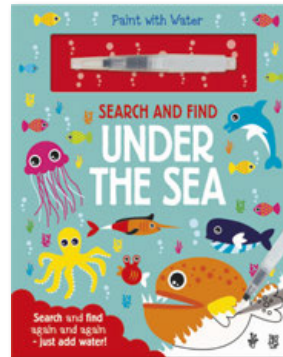
Illustrator: Maaïke Boot | Author: Jenny Copper

Create amazing animal pictures with these paint with water books, then search and find the things that are hiding on each page. Simply apply water with the special pen, leave to dry, then paint your pictures and search and find again.

Specification

Book size: 240x200x10 mm, 10pp, full colour, 5 paint with water scenes, refillable water pen, casebound board book, matt lamination and spot UV on cover, full colour, age 3+.

**New for
2020!**

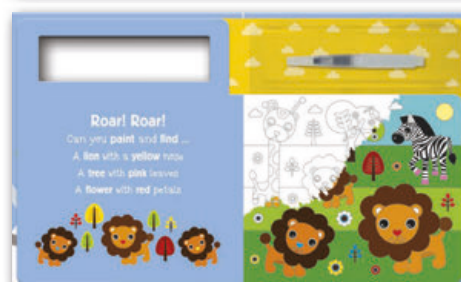


Search and find the hiding items again and again. Paint with water, leave to dry, then paint again!

Develops fine motor skills, memory recall and text and picture association skills.

Illustrator: Maaïke Boot

Based in the coastal city of The Hague, Netherlands, Maaïke Boot started drawing as soon as she could hold a pencil. Most of Maaïke's drawings begin with a Sharpie or brushes and India ink, with the black and white renderings transformed through Adobe Illustrator. Today her work is mainly seen on handmade products from laptop sleeves to baby shoes to swimwear, not to mention in children's books!



Tap-along Music Books



Tap-along Music Books Quacky Duck Snappy Frog

Illustrator: Christine Gore | Author: Georgina Wren

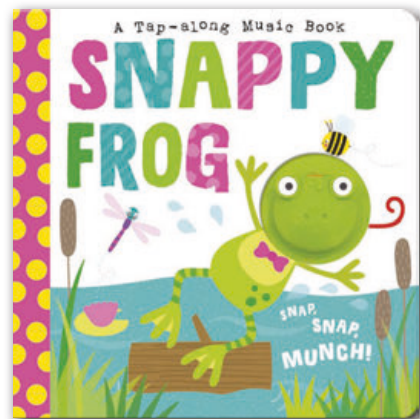
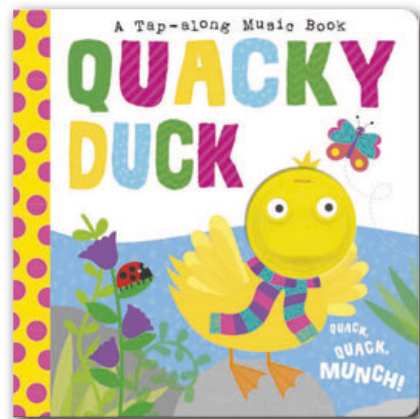
New for
2020!

Discover lots of noisy, musical fun with these play-along animal castanet books!

There's a rhyming story to read and a shaped duck and frog castanet in each to play along with. Just tap-tap-tap the castanet each time the quacky duck and snappy frog munches their lunch. The bright, colourful illustrations are full of detail to see and spot, and the rhyming stories feature lots of interactive prompts to tap the castanets and shout out the noisy words on each page.

Specification

Book size: 178x178 mm, 10pp, full colour, casebound board book,
1 plastic animal castanet + die-cut hole on cover and inside pages,
wafer seal to close castanet, age 1+.



An animal castanet to tap along with the story - develops motor and sensory skills.

The rhyming story features lots of noisy words for interactive reading fun.



Squishy Squashy Books



Squishy Squashy Books

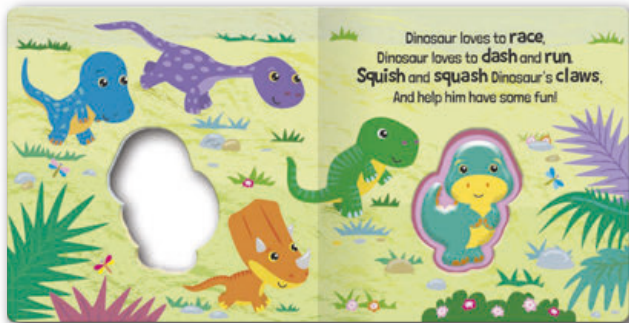
Illustrator: Carrie Hennon | Author: Jenny Copper / Georgina Wren

Squish and squash each character as you read the simple rhyming stories. Perfect for interactive play, for shared reading or for reading alone, these tactile board books are full of squishy squashy fun!

Specification

Book size: 178x178 mm, 10pp, full colour, casebound board book, 1 squishy squashy character glued to the inside back cover, age 3+.

New
titles for
2020!

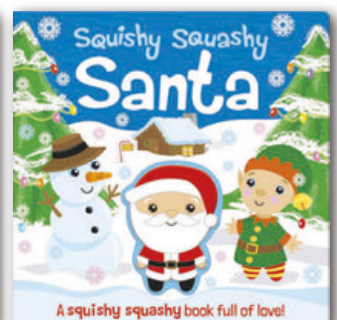
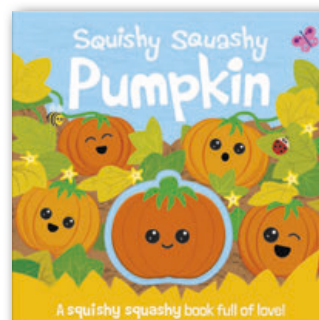
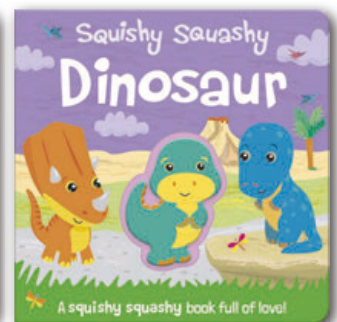
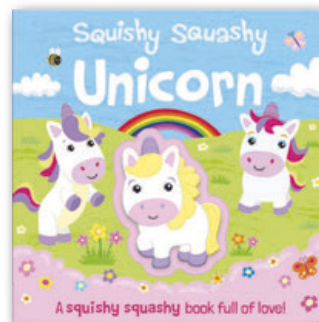
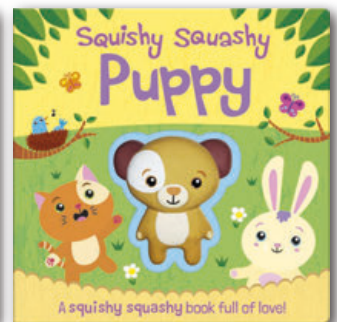
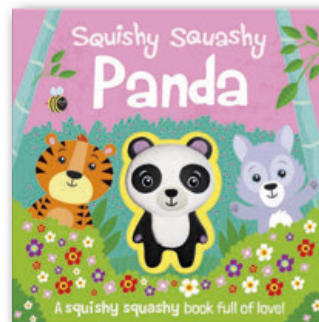
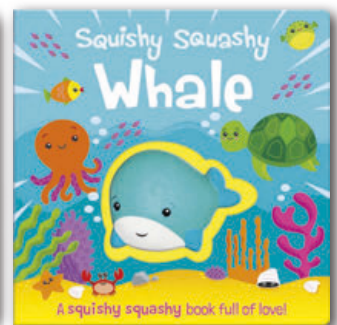
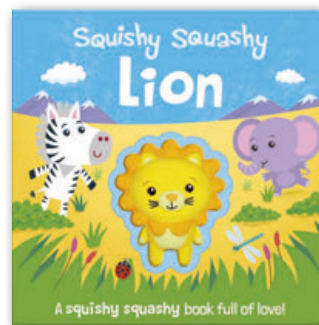


Tactile squishy characters help to develop motor and sensory skills.

The fun, interactive story encourages lots of play with each squishy squashy animal.



Panda loves her naptime,
Panda loves to rest and sleep.
Squish and squash Panda's ears,
Shh now, don't make a peep!



There's a 'squishy in my book!



Squishy in my Book

There's a dinosaur in my book!

There's a bear in my book!

There's a dragon in my book!

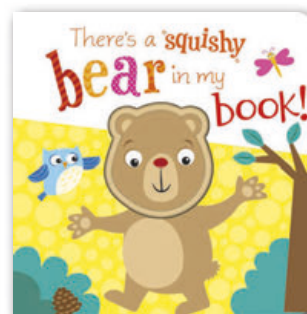
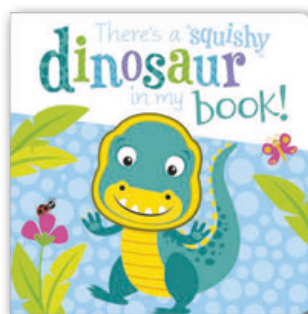
There's a yeti in my book!

Illustrator: Trudi Webb | Author: Cece Graham

There are funny rhymes to read and colourful illustrations to look at, as well as the innovative squishy squashy texture to feel and explore throughout. These interactive board books are perfect for encouraging imaginative play, developing sensory skills and promoting an early love of reading. With simple words that are easy for children 3+ to remember, they will soon be 'reading' this squishy book by themselves!

Specification

Book size: 178x178 mm, 10pp, full colour, casebound board book, 1 squishy character & die-cut hole on cover and inside pages, age 3+.



**New for
2020!**

The simple, interactive story encourages lots of play with each squishy squashy character.

Simple words are easy for children age 3+ to remember as they read aloud.



SCRATCH AND DRAW

Rainbow
and foil
scratch-off
pages!



Scratch and Draw

Illustrator: Barry Green

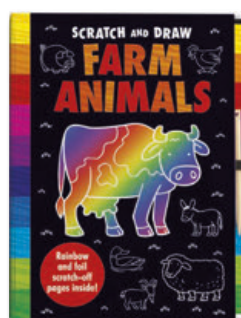
Author: Assorted

Amazing rainbow and foil effects are revealed by scratching away the surface of the special scratch art cards. Themed step-by-step drawing, facts and fun.

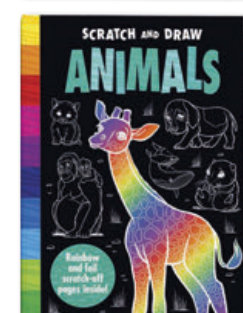
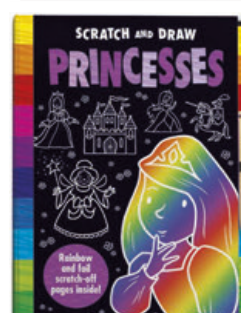
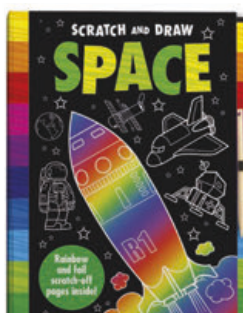
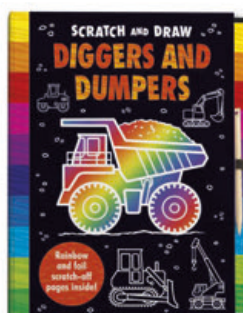
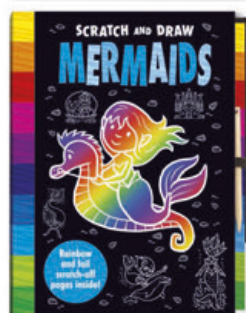
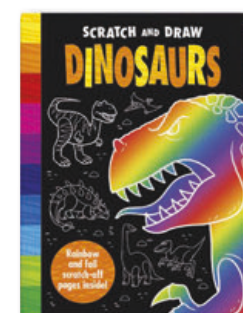
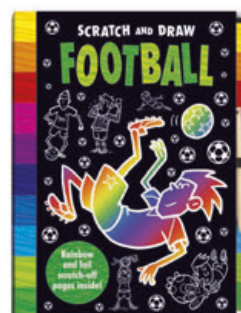
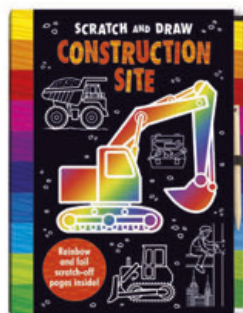
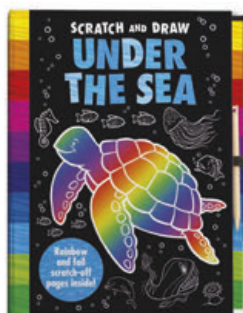
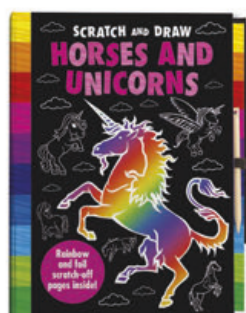
Specification

Book size: 215x165 mm, 56pp (including 12 scratch cards), full colour cover, hardback with foil treatment, wirebound, scratch stylus tool, age 5+.

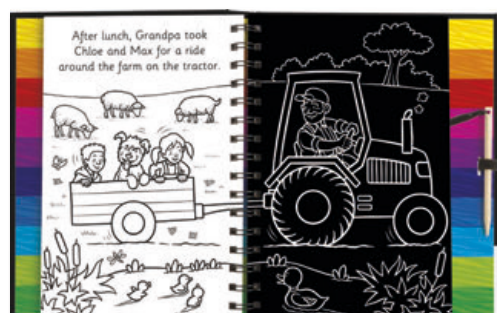
New
titles for
2020!



Spooky
neon &
foil FX!



Over 1 million scratch
and draw books sold in 2018!





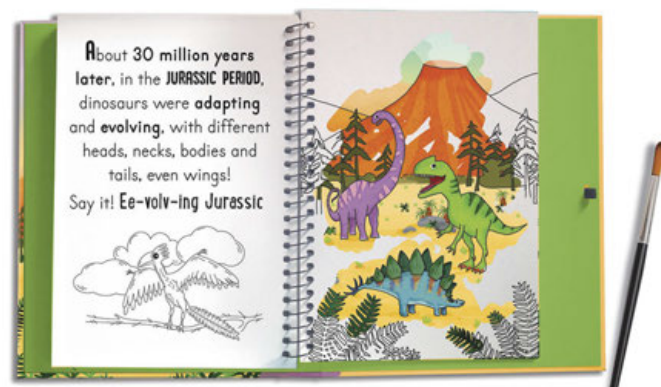
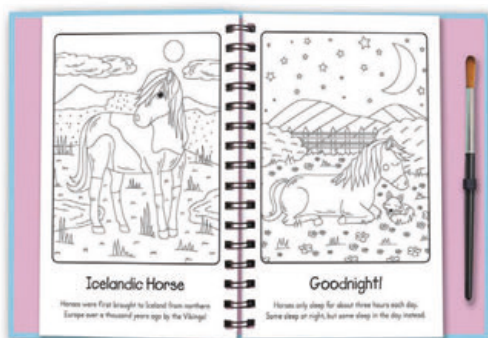
Magic Water Colouring

Illustrator: Rachael McLean | Author: Jenny Copper

Create magical rainbow-coloured pictures with magic water colouring. Simply paint with water, leave to dry, then paint pictures again! Books include magic colouring pictures to paint with water, fun facts to discover and themed pictures to colour with pencils or crayons.

Specification

Book size: 215x165 mm, 56pp (including 12 magic water cards), full colour when wet, wirebound, paintbrush, hardback, age 3+.





Maze Days

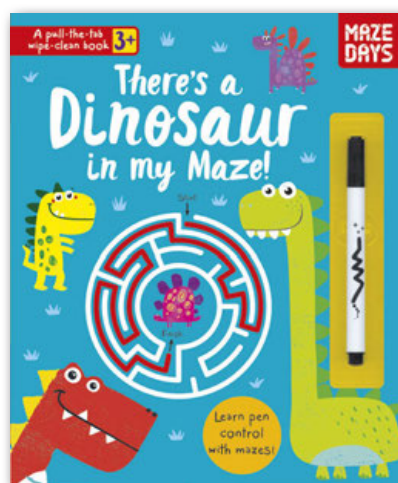
There's a Dinosaur in my Maze! There's a Unicorn in my Maze!

Illustrator: Carrie Hennon | Author: Connie Isaacs

Wipe-clean mazes introduce important pen control skills for learning to write. With a maze on every page plus themed jokes and additional motor skill challenges. Simply pull the tabs to reveal the answers.

Specification

Book size: 260x216 mm, 12pp, pull-out tabs, full colour, wipe-clean pages, casebound board book, wipe-clean pen, age 3+.





Storymaker!

Match, muddle and make
your own story with
lift-the-flaps!



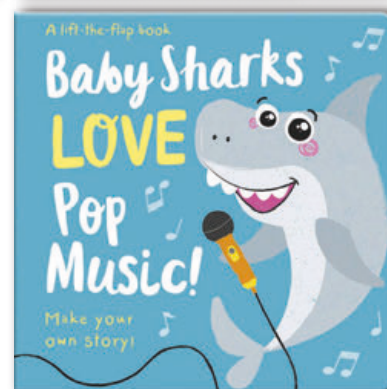
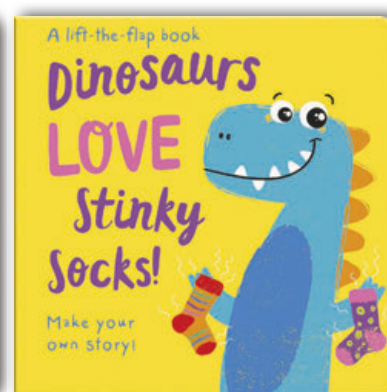
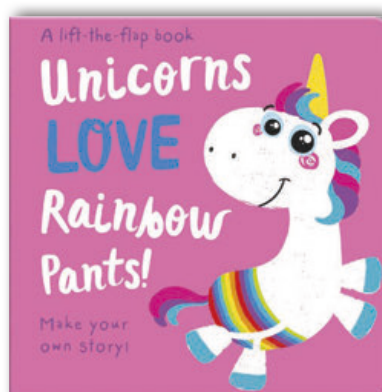
Storymaker Lift-the-Flaps! Unicorns Love Rainbow Pants! Dinosaurs Love Stinky Socks! Baby Sharks Love Pop Music!

Illustrator: Carrie Hennon | Author: Jenny Copper

Match, muddle and make your own story with 'Storymaker', a fun board book series where the reader can choose what happens next! The Storymaker series encourages imaginative play as children lift-the-flaps to create their own stories, again and again.

Specification

Book size: 178x178 mm, 10pp, full colour, casebound board book, 3 chunky lift-the-flaps on each right-hand page, age 1+.



New
title for
2020!



Humorous options on each page
make first reading fun!

Promotes reading comprehension.



Finger Puppet Books

Five Little Ghosts

Old MacDonald Had a Farm

Five Little Monkeys

Twinkle, Twinkle, Little Star

Incy Wincy Spider

Illustrator: Carrie Hennon | Author: Jenny Copper

Funny, tactile storybooks with integral high-quality finger puppets.
Interactive singalong storytime fun.

Specification

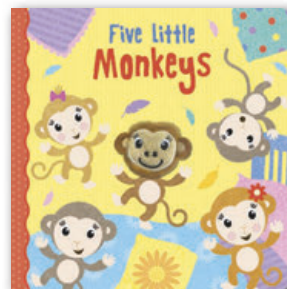
Book size: 153x153 mm, 12pp, full colour, integral finger puppet, casebound board book, age 2+.



Illustrator: Carrie Hennon



Since graduating from art school, Carrie has worked as a graphic designer, illustrator and art editor for the past 18 years. Carrie is passionate about children's book illustration and is continually inspired by her daily contact with the artists whom she commissions. She has also written her own books for the very young.



Rhyming text for read-along fun!

Cute fabric finger puppets bring the rhymes to life!





Push and play through 8 gateway scenes!

Push and Play
Fire Rescue!
Unicorn Dance!
Dinosaur Stomp!
Farm Scramble!
Jungle Rumble!

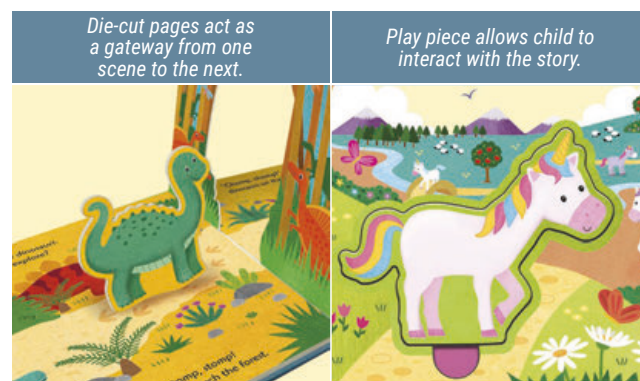
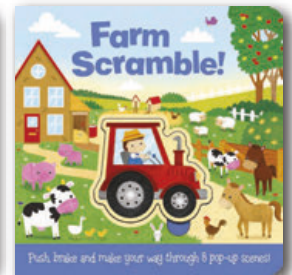
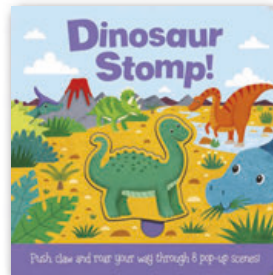
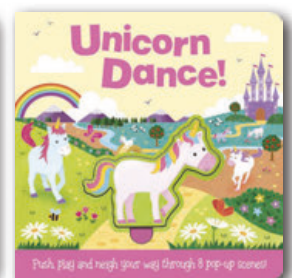
Illustrator: Lindsey Sagar
 Author: Jenny Copper

Push & Play is an innovative board book series that allows children to interact with the play piece characters and to use their imagination to take a journey through the simple, immersive story on each page.

Specification

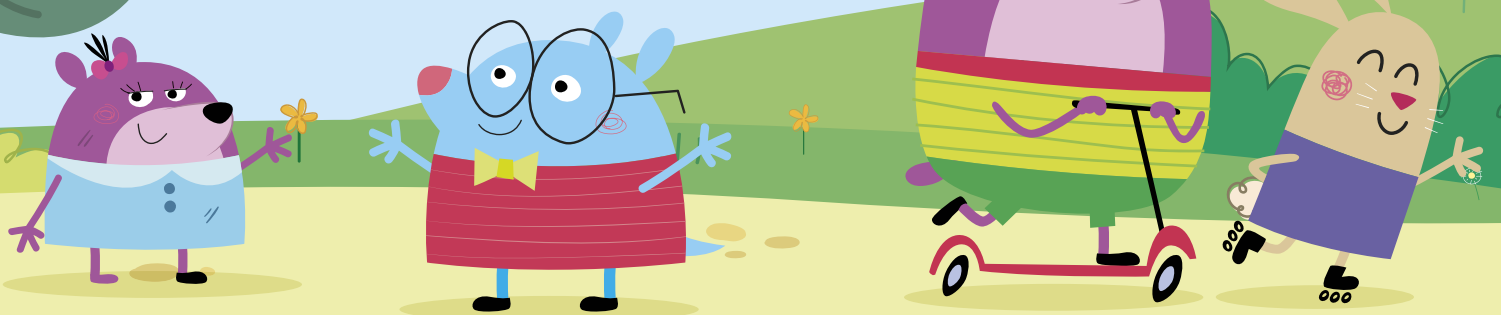
Book size: 178x178 mm, 16pp with 4 die-cut 'gateway' scenes, full colour, casebound board book, matt lamination and spot UV on the cover, 1 large wafer seal to secure play piece, age 3+.

New
titles for
2020!



POP-UP FLAPS

Early learning fun!



Pop-Up Flaps Books

Big and Small

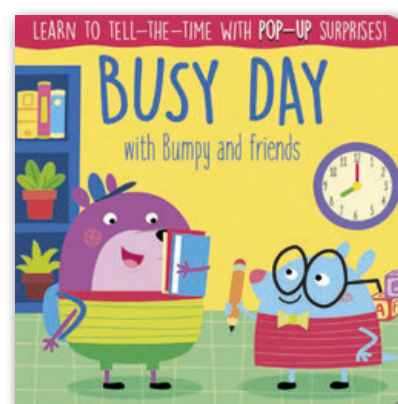
Busy Day

Illustrator: Emi Ordás | Author: Robyn Gale

Learn about sizes and telling the time with Bumpy the Bear and friends in these captivating board books, complete with amazing pop-out scene surprises.

Specification

Book size: 178x178 mm, 10pp with 3 pop-up flap scenes, full colour, matt lamination and spot UV on cover, casebound board book, age 3+.



New for
2020!

Three pop-up scenes
in each book.

Colourful, positive role
model characters!



Illustrator: Emi Ordás



Emi Ordás was born in Argentina and now lives and works in Madrid. He has been drawing ever since he could hold a pencil, and in his adult life went on to study Graphic Design at Neva Escuela de Diseño y Comunicación. Creativity is Emi's passion, and he has worked in advertising, animation, video games, toy and game design, and branding, as well as illustration. He has illustrated over 250 books in Argentina, Mexico, Puerto Rico, USA, Canada, Spain, Belgium and the UK.

Animal Friends

Learn, play and discover with
adorable animal friends ...



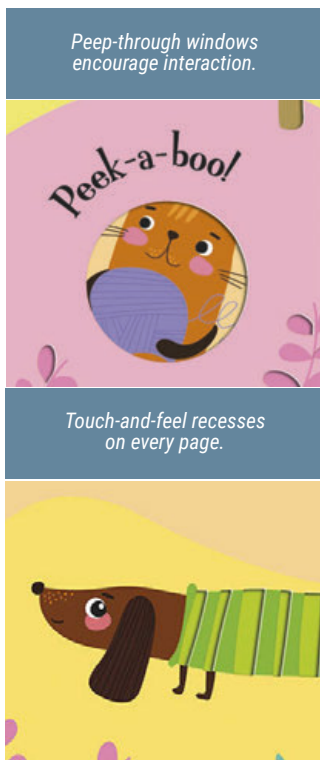
Peep-Through Window Books Peek-a-Boo Little Dog! Peek-a-Boo Little Cat!

Illustrator: Zhanna Ovocheva | Author: Susie Linn

What can Cat and Dog spy with their little eyes?
Peek-a-boo! Turn the pages to discover the cute
animal characters that are hiding in every window.
Delicate touch and feel textures, that are cut into the
board pages, add to the sensory storytime fun.

Specification

Book size: 203x203 mm, 10pp, full colour, casebound
board book, touch-and-trace die-cut textures and
peephole windows, matt lamination and spot UV
on cover, age 1+.



Magic Torch Books

Goodnight Monkey

Goodnight Bear

Goodnight Lion

Designer: Zhanna Ovocheva

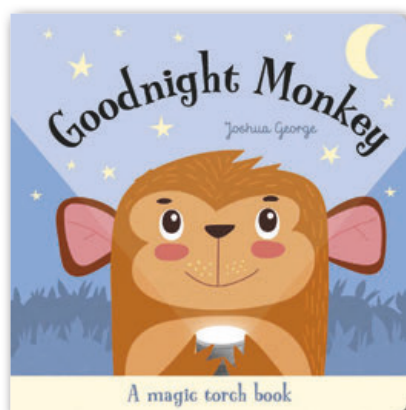
Author: Joshua George

Monkey, Bear and Lion are getting ready for bed, but first they want to say goodnight to all their animal friends.

Young children will love to help Monkey, Bear and Lion find their animal friends in these interactive novelty board books. Insert the included 'magic torch' between the pages to find the animals in each night-time scene and watch children glow with delight.

Specification

Book size: 205x205 mm, 12pp with inset acetate pages, full colour, matt lamination and spot UV on cover, casebound, card 'torch' attached with ribbon, age 3+.



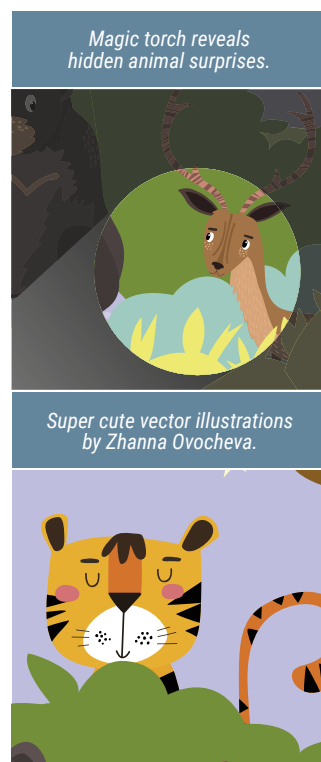
New
title for
2020!



Illustrator: Zhanna Ovocheva



Ukrainian artist Zhanna Ovocheva is a master of the vector! Zhanna's illustrations are full of fun and humour and have massive kid-appeal! Most of all, Zhanna draws with love, and we think this really shows in her art.



Concept Board Books

Animal Alphabet

Animal Counting

Animal ABC

Animal 123

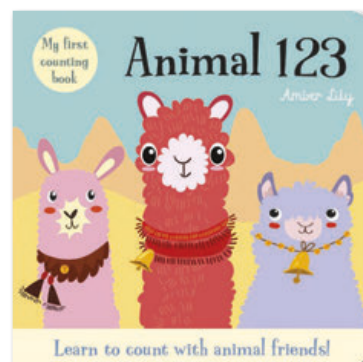
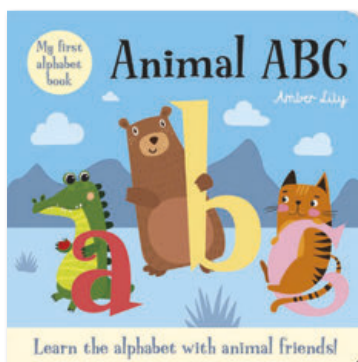
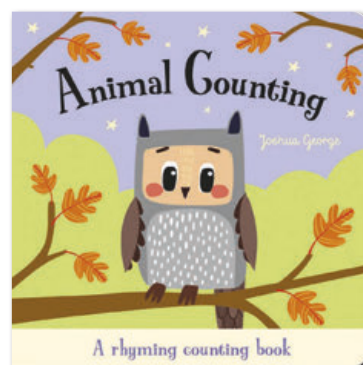
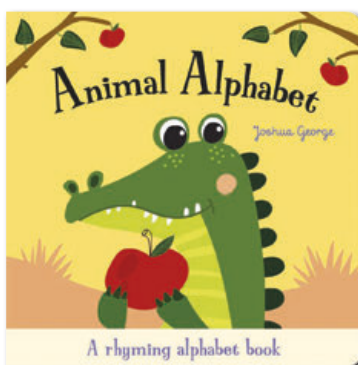
New
titles for
2020!

Illustrator: Zhanna Ovocheva | Author: Joshua George / Amber Lily

Learning the alphabet and how to count is fun with animal friends and catchy rhymes throughout.

Specification

Book size: 209x209 mm, 28pp, full colour, casebound board book, padded cover with matt lamination and spot UV, age 1+.



Lift-the-Flap

Animal Hide-and Seek

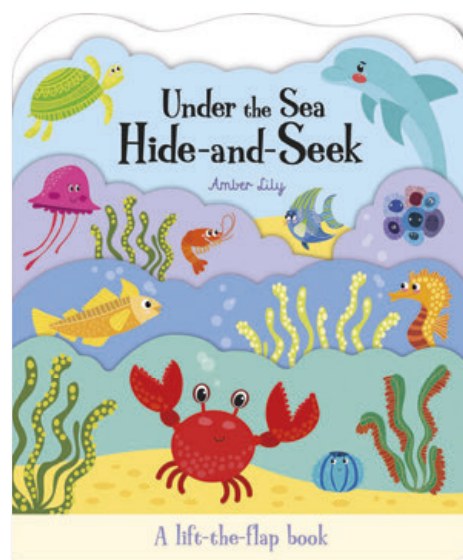
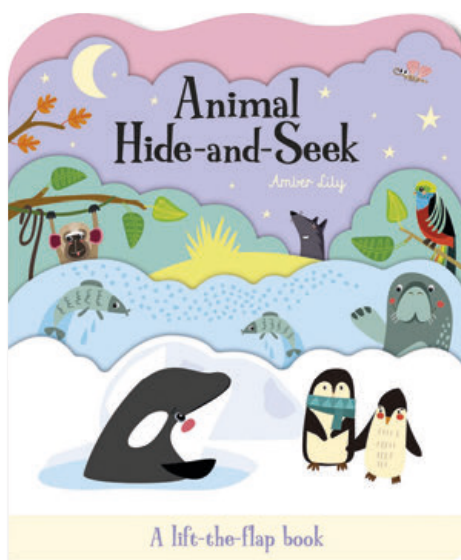
Under the Sea Hide-and-Seek

Illustrator: Zhanna Ovocheva
Author: Amber Lily

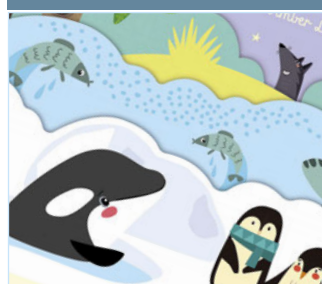
Lift the flaps to discover which colourful creatures are hiding in each vibrant habitat scene. Peephole windows and rhyming text add to the interactive storytime fun.

Specification

Book size: 254x216 mm, 10pp, full colour, board book with shaped pages, peephole windows and lift-the-flaps on every page, age 3+.



Shaped pages are used to create a high-impact, multi-scene cover.





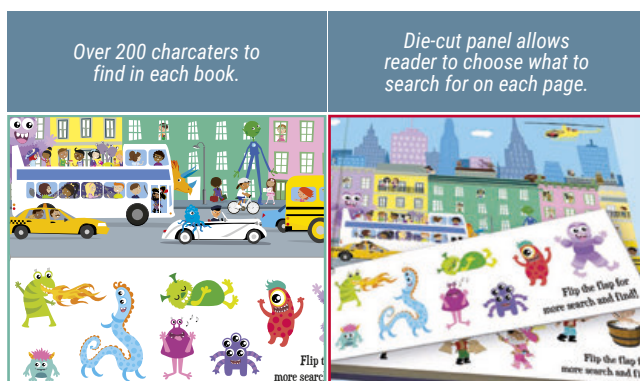
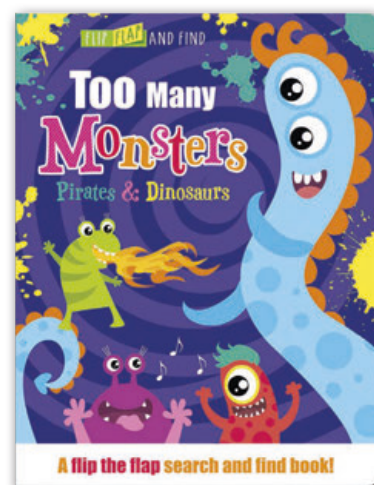
Flip, Flap and Find Too Many Unicorns, Fairies & Mermaids Too Many Monsters, Pirates & Dinosaurs

Illustrator: Carrie Hennon | Author: Jenny Copper

Have fun finding the hiding characters in each busy picture, then flip the flaps for more search-and-find fun.

Specification

Book size: 259x201 mm, 10pp with a die-cut flip flap panel on each spread, full colour, casebound board book, glossy cover with holographic foil, age 3+.



LIFT-THE-FLAP HISTORY



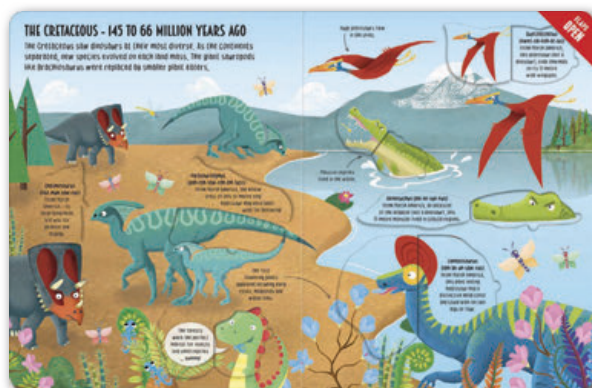
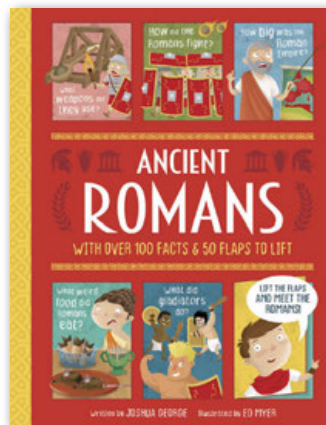
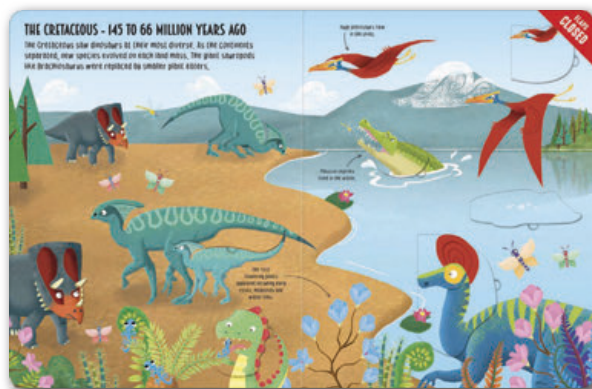
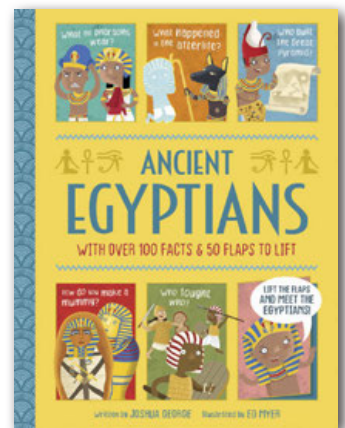
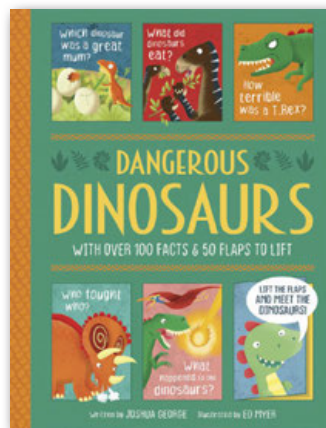
Lift-the-Flap History Dangerous Dinosaurs Ancient Egyptians Ancient Romans Famous Explorers

Illustrator: Ed Myer | Author: Joshua George

Travel back in time with these fascinating and funny lift-the-flap books! From Dinosaurs to Ancient Egyptians, each humorous scene is packed with facts and interactive flaps that bring history to life.

Specification

Book size: 254x196 mm, 16pp, casebound board book with lift-the-flaps, full colour, matt lamination and spot UV on cover, age 6+.



Tiny Town

Little packages of imagination.

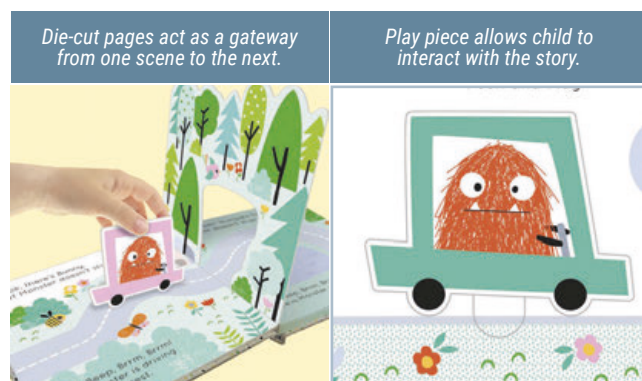
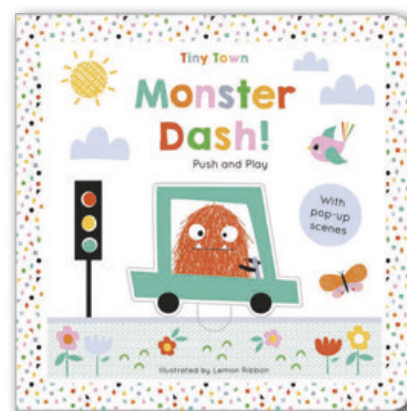
Push and Play Hide and Squeak! Monster Dash!

Illustrator: Lemon Ribbon | Author: Joshua George

Push the play piece through eight adorable Tiny Town scenes.

Specification

Book size: 178x178 mm, 16pp with 4 die-cut 'gateway scenes,' full colour, casebound board book, matt lamination and spot UV on the cover, 1 large wafer seal to secure play piece, age 3+.



Hide-and-Seek Books

Counting Words

Illustrator: Lemon Ribbon | Author: Joshua George

Discover what is hiding on the pull-the-tab sliders in these new Tiny Town books. Cute rhyming text encourages playful parent-child interaction.

Specification

Book size: 152x152 mm, 12pp, full colour, casebound board book, 5 double-sided pull-out leaves, matt lamination and spot UV on cover, age 2+.



Touch and Trace

What did Busy Bee see? What did Busy Bunny hear?

Illustrator: Lemon Ribbon | Author: Oakley Graham

These interactive novelty books feature textured paths and cut-outs for little fingers to follow, and peephole windows on every spread.

Specification

Book size: 203x203 mm, 10pp, full colour, touch-and-feel die-cut textures and peepholes, matt lamination and spot UV on cover, casebound board book, age 2+.



Build a Scene

Let's go to the Shops

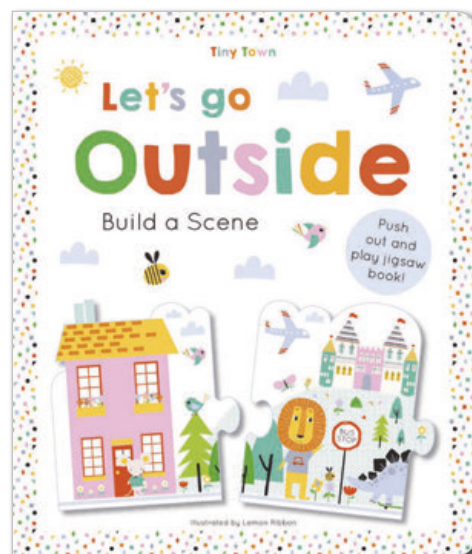
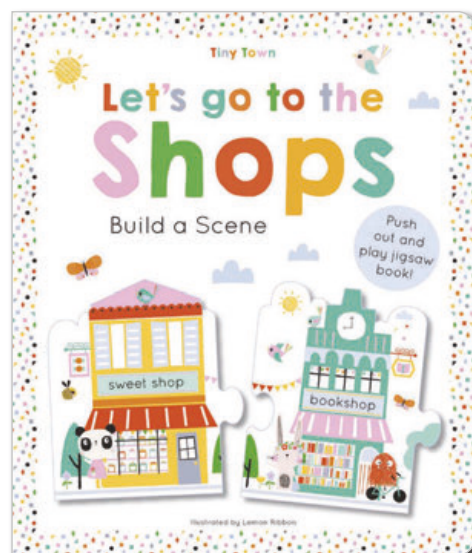
Let's go Outside

Illustrator: Lemon Ribbon | Author: Joshua George

Push-out-and-play jigsaw books with six giant jigsaw pieces that are perfect for little hands. Rhyming text adds to the Tiny Town fun.

Specification

Book size: 254x216 mm, 12pp, full colour, big jigsaw piece on each spread, matt lamination and spot UV on cover, casebound board book, age 2+.



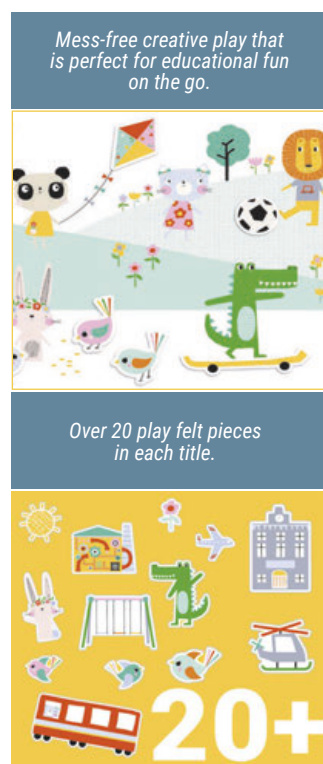
Play Felt Busy Day Picnic Fun

Illustrator: Lemon Ribbon
Author: Joshua George

Complete every scene by matching the felt play pieces to the simple Tiny Town stories!

Specification

Book size: 240x200x12 mm, 10pp, full colour, soft felt play pieces, 5 felt-covered pages, matt lamination and spot UV on cover, casebound board book, age 3+.



Author: Joshua George



Joshua has been writing stories since 1987 when (aged 5) he wrote an incredible tale about a crime-solving duck. Both Joshua and the duck still live in rural Suffolk, and they remain good friends.

Illustrator: Lemon Ribbon



Set up in 2009, Lemon Ribbon create little packages of imagination; unique, on-trend designs that children, parents and retailers love. And they have great fun doing it! From their studio in London, their team of talented designers produce prints and graphics that sell around the world. They are proud to have developed one of the world's best youth-focused design studios.



Touch, Feel, Explore!

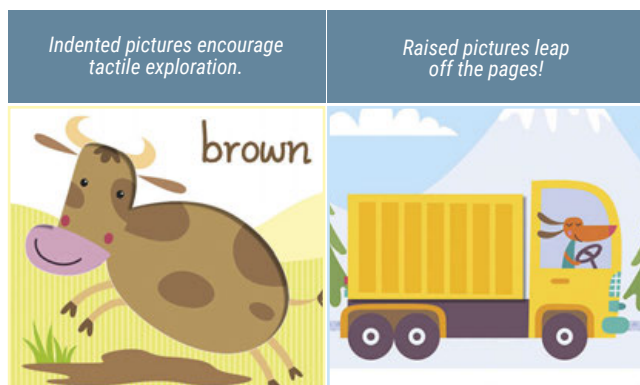
Red & Blue
Big & Little
One & Two
Circle & Square

Illustrator: Alena Razumova | Author: Jenny Copper

Touch, feel and explore the pictures in this first concepts series. Each book has raised and indented pictures, making a fun, tactile and interactive experience for little ones.

Specification

Book size: 178x178mm, 10pp with raised and indented pictures, full colour, casebound board book, matt lamination and spot UV on cover, age 1+.



Illustrator: Alena Razumova



Alena has been a designer and illustrator since 2005, creating designs in different styles for brands and companies around the world. Recently, Alena has started to illustrate for children, using bright colours and her distinctive style to create fun, playful art.



Ten Little Counting Books



3D Counting Books

Ten Sleeps to Christmas

Ten Little Mermaids

Old MacDonald had a Farm

Ten Little Bears

Ten Little Fairies

Ten Little Unicorns

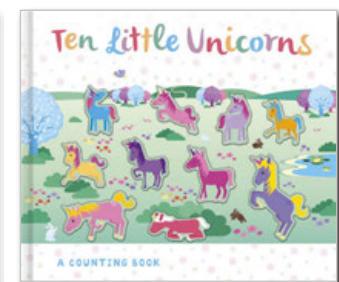
Illustrators: Lauren Ellis / Brad Hunt / Dan Crisp / Alison Atkins / Sanja Rescek

Authors: Susie Linn / Erin Ranson / Alice Gibbs / Georgie Taylor

Rhyming counting stories with cute card characters that disappear one-by-one!

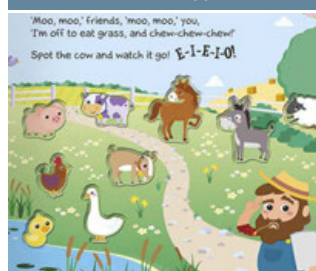
Specification

Page size: 215x252 mm, 20pp, full colour, 3D card characters, die-cut card pages, casebound board book, age 3+.



Lots of opportunities for counting from one to ten each time a character disappears.

Each title features 10 cute card characters.





Wipe-Clean Pull-the-Tab Books

Dividing Sums

Taking Away

Phonics - Fun with Words

Phonics - Word Sounds

Adding Up!

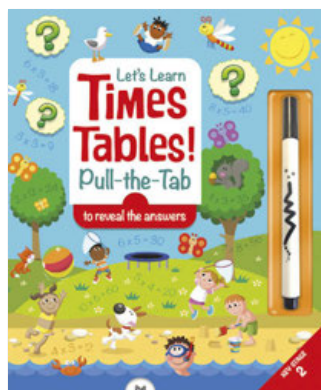
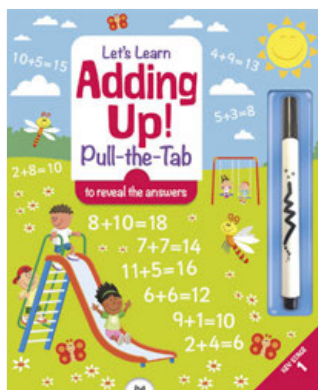
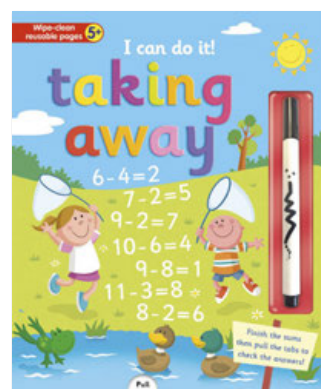
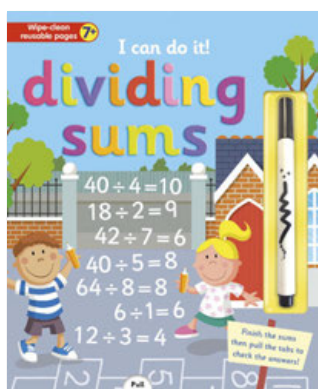
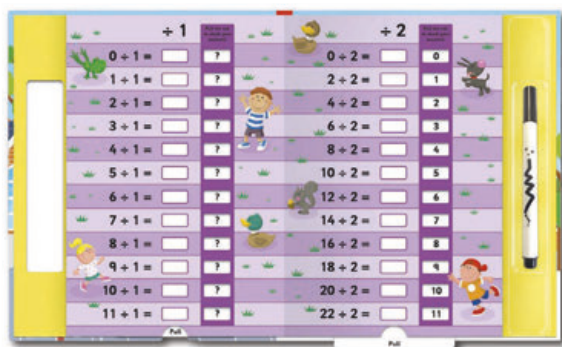
Times Tables!

Illustrator: Barry Green | Author: Nat Lambert

Learn important maths and numeracy skills in these wipe-clean and pull-the-tab novelty board books that support school learning in the home.

Specification

Book size: 260x216 mm, 12pp, full colour, hardback board book with pull-out tabs, wipe-clean pen and pages, age 5+.



Let's Learn Pull-the-Tab Books

Telling the Time!

Phonics Word Sounds!

Phonics Fun with Words!

Adding Up!

Taking Away!

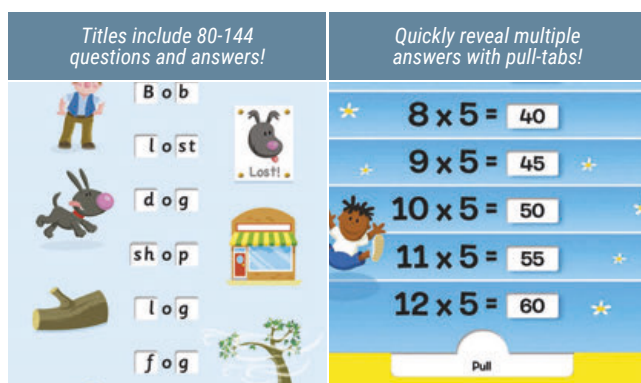
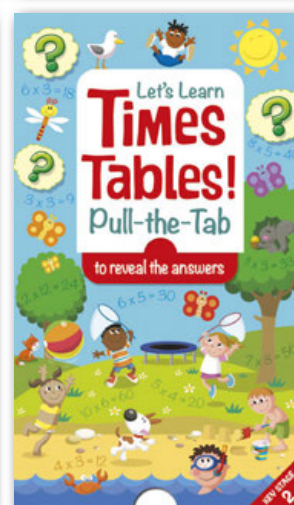
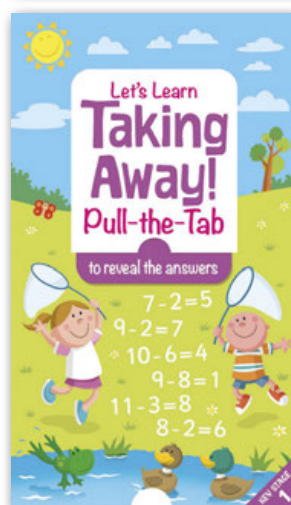
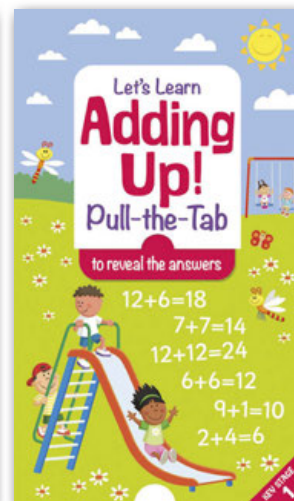
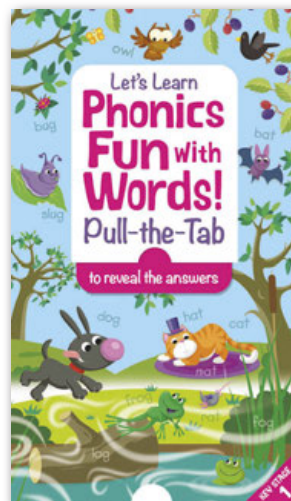
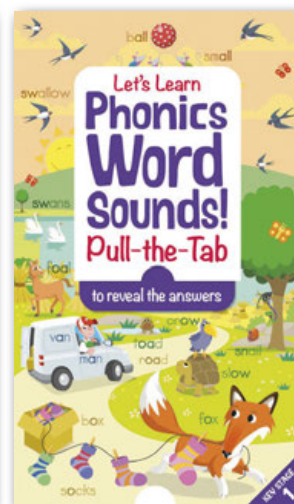
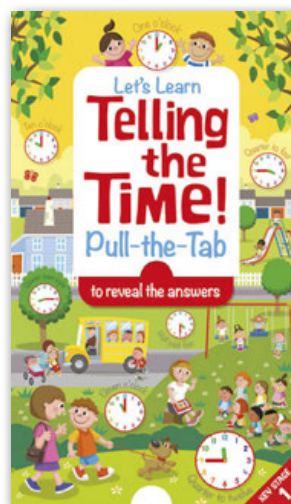
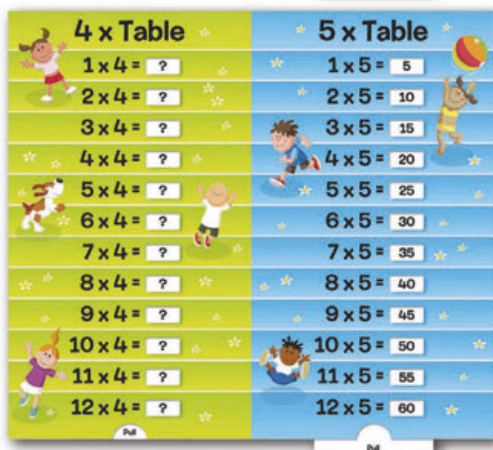
Times Tables!

Illustrator: Barry Green | Author: Susan Mayes

Learning maths, phonics and telling the time is easy with these interactive, pull-the-tab books. The bright illustrations and innovative format will make learning new skills easier and fun!

Specification

Book size: 260x151 mm, 12pp, 6 pull-out tabs, full colour, casebound board book, age 5+.



Mess-free
creative
play!



Over 30 magnets
in each book

Magnetic Play
Pirates
Princesses
Dinosaurs
Fairies
Vehicles

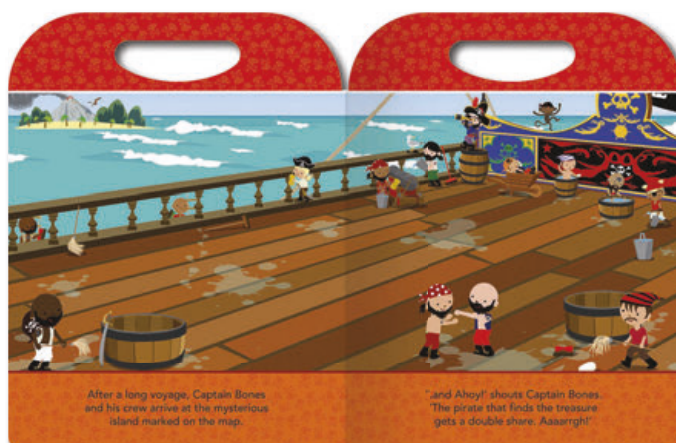
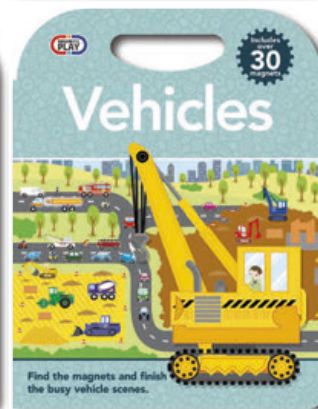
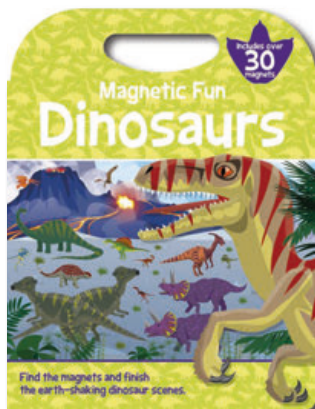
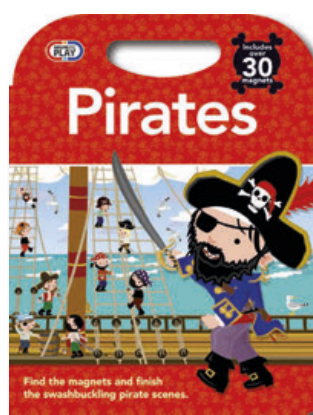
Illustrators: Dan Crisp / Lauren Ellis | Authors: Joshua George / Susie Linn

It's time for magnetic fun, so become part of the adventure by finishing the fairy, pirate, princess and vehicle scenes with the shaped magnets inside.

Specification

Book size: 240x200 mm, 10pp, full colour,
over 30 magnetic play pieces, magnetic
pages, board book, carry handle, age 3+.

Over 5 million
magnetic books
sold worldwide!





Play Felt Books

Illustrators: Barry Green / Lauren Ellis / Claudine Gevry / Brad Hunt

Authors: Erin Ranson / Oakley Graham / Georgina Wren / Joshua George

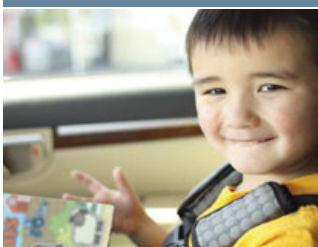
Discover familiar animals, machines and more with these interactive play books that include five felt scenes and over 20 fun play pieces.

Specification

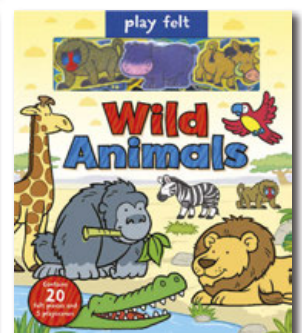
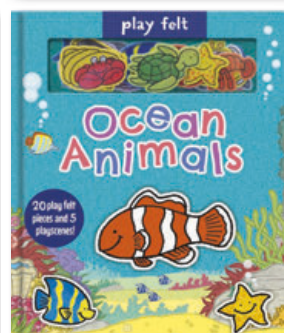
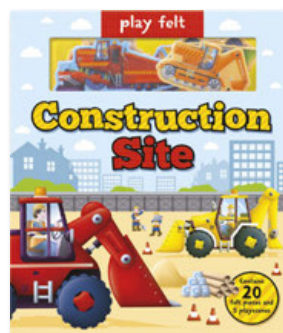
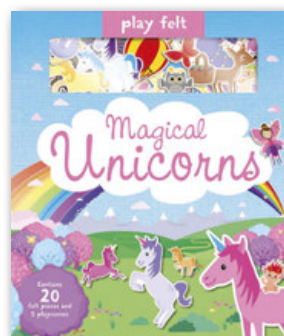
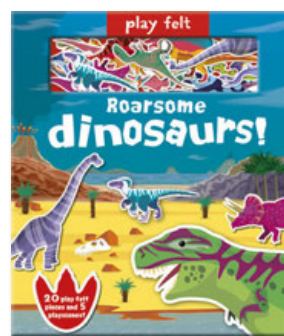
Overall size: 240x200x12 mm, 10pp, full colour, play felt pieces, 5 felt-covered pages, casebound board book, age 3+.

New
titles for
2020!

Mess-free creative play that
is perfect for day bags and
educational fun on the go.



Felt pieces are fun to
play with, stick to the felt pages
and store securely in the integral
compartment between uses.





Once Upon a Time Cinderella Goldilocks and the Three Bears Little Red Riding Hood The Three Little Pigs

Illustrator: Rosie Butcher | Author: Oakley Graham

Learn to tell the time as you follow the characters in each classic fairy tale. 'Once Upon a Time' storybooks each have an easy-to-read clock face with movable clickety clock hands that make learning all about time lots of fun!

Specification

Book size: 259x259mm, 20pp with die cut hole on each page, full colour, casebound book, clickety clock with movable hands secured to last page, age 5+.



The prompts in the fairy-tale story encourage the reader to change the time on the page.

Includes a teaching clock with movable clickety minute and hour hands.



Illustrator: Rosie Butcher

Growing up Rosie knew that she wanted to be a children's book illustrator and loved painting and creating weird and wonderful characters. Rosie's first publishing job was illustrating the covers for Holly Webb's Emily Feather series, published by Scholastic. Based in East Yorkshire in the UK, Rosie provided the illustrative talent for our new fairytales series.





Arty Mouse Activity Kits

**Cutting
Colouring
Painting
Sticking**

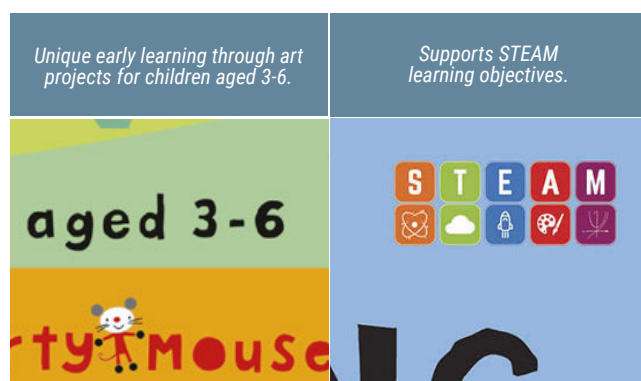
Illustrator: Brad Hunt | Author: Susie Linn / Oakley Graham

Fun cutting, sticking, colouring and painting projects will help children to learn pen control and will make their creative skills and confidence grow.

Specification

Kit size: 250x220x30 mm, 48 pp, full colour, paperback, themed components, age 3+.

No plastic packaging!



Book Kits

Finger Paints

Play Clay

Printing

Stencils

Chalks

Shapes

Illustrators: Brad Hunt / Mandy Stanley | Authors: Susie Linn / Mandy Stanley

Packed with activities to complete with the colourful collection of art materials inside, little learners will have great fun colouring, mark-making and experimenting as they complete pictures on the wipe-clean pages over and over again!

Specification

Book size: 256x250x40 mm, 12pp, full colour, printed on lightweight wipe-clean board, hardback, concealed wire binding, die-cut window, themed crafting components, matt lamination and spot UV on cover, age 3+.



Wipe Clean Books

Words

Numbers

Illustrator: Mandy Stanley | Author: Mandy Stanley

Get ready to count and write with Arty Mouse in these use-again wipe-clean books. Early learning fun, time and time again.

Specification

Book size: 280x216 mm, 24pp, full colour, board book, wipe-clean pages, wipe-clean pen, matt lamination and spot UV on cover, age 3+.



Illustrator: Mandy Stanley



Mandy Stanley is an award-winning illustrator, author and designer who has published more than 200 picture, story and activity books for children. Before discovering her passion for writing and illustrating children's books, Mandy worked in the fashion industry, designing clothes, toys and nursery products.



Write On Wipe Off Flash Cards

Numbers

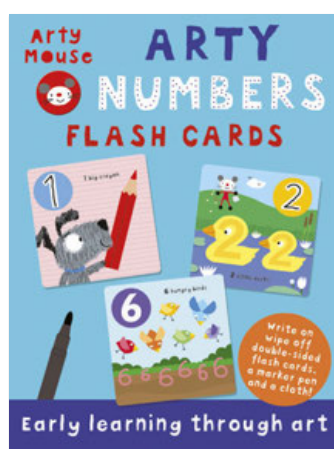
Words

Illustrator: Mandy Stanley | Author: Susie Linn

Learn important maths and numeracy skills with wipe-clean flash cards, pen and cloth included.

Specification

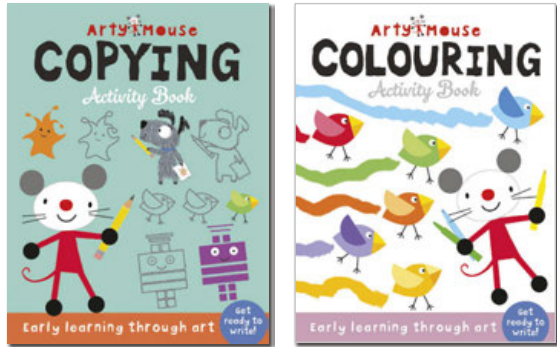
Overall size: 185x140x27 mm, 40 double-sided cards, full colour, hardback, wipe-clean pen, cloth, age 3+.



Activity Books

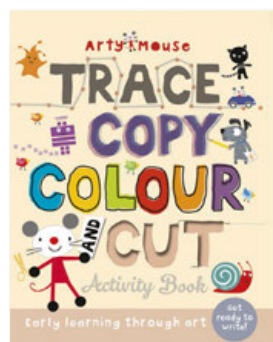
Specification

Book size: 280x216 mm, 48pp, full colour, paperback, matt lamination and spot UV on cover, age 3+.



Specification

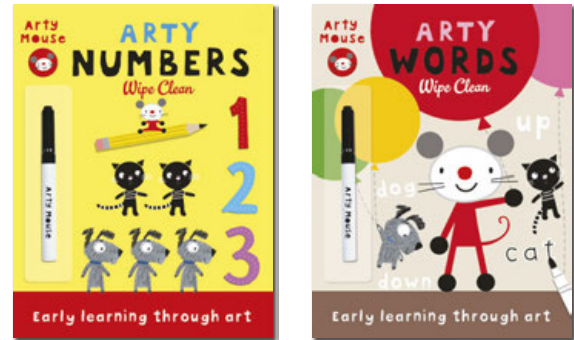
Book size: 280x216 mm, 192pp, full colour, paperback, matt lamination and spot UV on cover, age 3+.



Wipe Clean Books

Specification

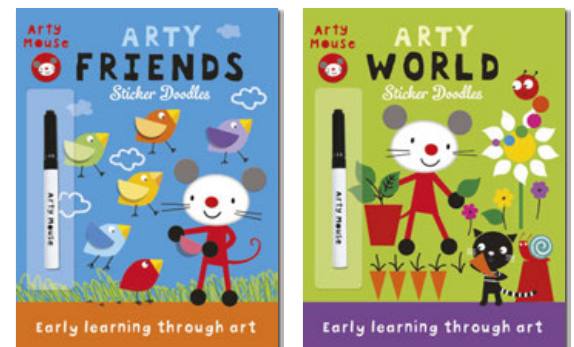
Book size: 280x216 mm, 24pp, full colour, paperback, wipe-clean pages, wipe-clean pen, matt lamination and spot UV on cover, age 3+.



Sticker Doodles Books

Specification

Book size: 280x216 mm, 28pp including 2 leaves of stickers, full colour, pen, matt lamination and spot UV on cover, age 3+.



LOOK & LEARN



Look & Learn Sound Books

Big Machines
Busy Farm
Dinosaurs
Wild Animals

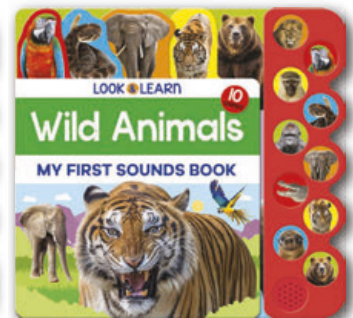
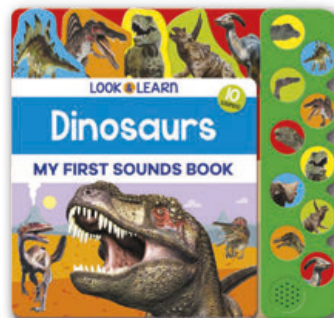
Photographs: Various

Author: Robyn Gale

Match the pictures on the sound buttons to the pictures on the pages for noisy early learning fun!

Specification

Book size: 268x285 mm, 10pp, full colour, board book, matt lamination and spot UV on cover, 10-button sound module with batteries included, age 2+.

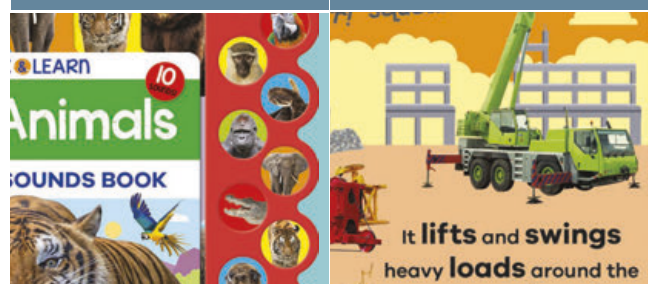


**New for
2020!**



A ten-button sound module brings the noisy scenes to life.

Combines colourful graphics, close-up photographs and simple text.



Stick & Learn

Moo! On the Farm Splash! Under the Sea Brrm! Things That Go Woof! Baby Animals

Illustrator: Jonathan Finch | Author: Joshua George

Learning about the world is great fun with our Stick & Learn series. Simple text, colourful graphics and close-up photographs will encourage hands-on placement of reusable picture and word stickers.

Specification

Book size: 280x216 mm, 36pp including 6 leaves of stickers, full colour, paperback, matt lamination and spot UV on cover, age 3+.



Magnetic Play & Learn

First Words Animals Counting Tell-the-Time

Illustrator: Jonathan Finch | Author: Nat Lambert

Complete the scenes with the word, number and picture magnets. Ideal for preschool learning at home.

Specification

Book size: 240x205x10 mm, 10pp, full colour, shaped magnets, hardback with magnetic pages, matt lamination and spot UV on cover, age 3+.



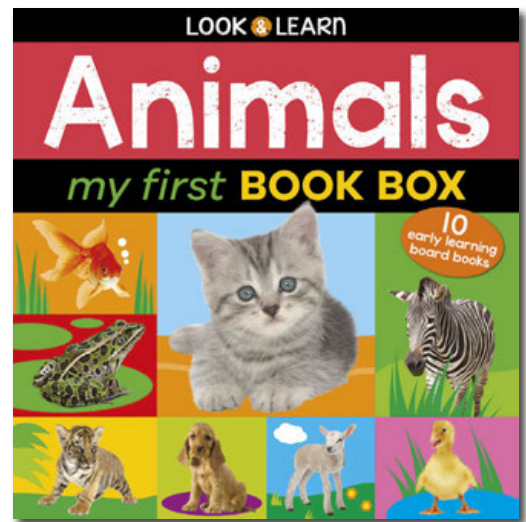
My First Book Box Animals

Illustrator: Jonathan Finch | Author: Connie Isaacs

Perfectly-sized for little hands, photographic creatures great and small and minimal text make first concepts easy to understand.

Specification

Tray size: 305x305 mm, full colour, books: 10 mini board books, various sizes, 10pp (5 leaves including cover), full colour, age 1+.



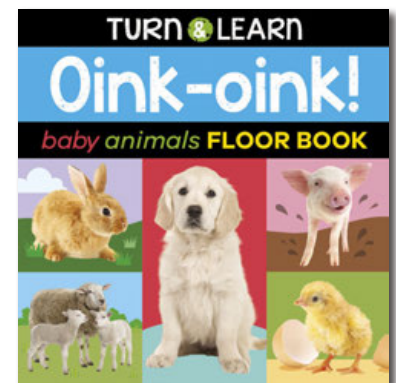
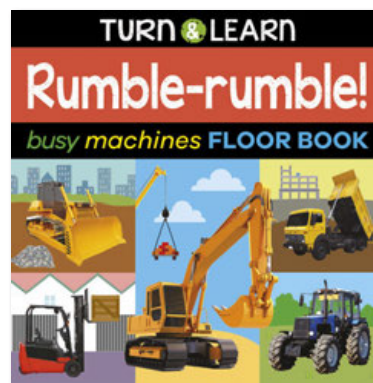
Turn & Learn Floor Books Busy Machines Baby Animals

Illustrator: Debbie Fisher | Author: Connie Isaacs

Discover the baby animals and busy machines hiding inside. With every question and every answer, the floor book unfolds and grows.

Specification

Book size (when folded up): 150x150 mm, full colour, board book, folds out to create a 450x450 mm floor book, age 1+.



Spot the Difference

Look! in the Ocean

Look! in the City

Look! at the Zoo

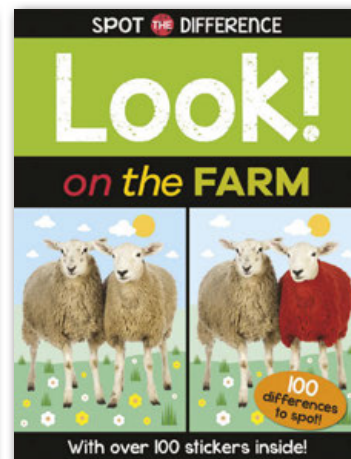
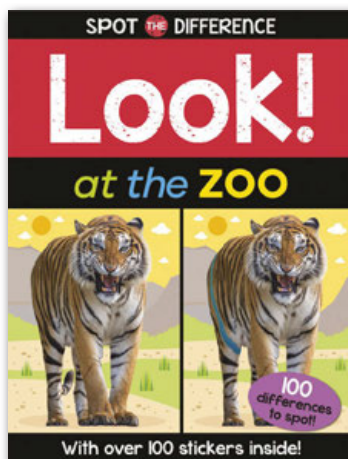
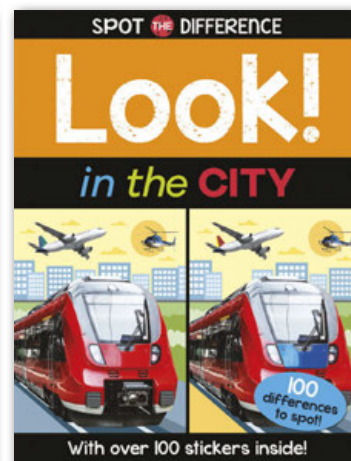
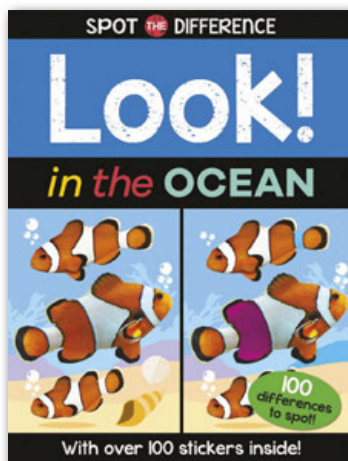
Look! on the Farm

Illustrator: Jonathan Finch | Author: Arthur Over

Spot and stick five differences between each colourful scene in these early learning sticker activity books.

Specification

Book size: 280x216 mm, 60pp including 6 leaves of stickers, full colour throughout, paperback, age 3+.



My First Words Book

Baby Animals

Busy Machines

Illustrator: Assorted
Author: Nat Lambert

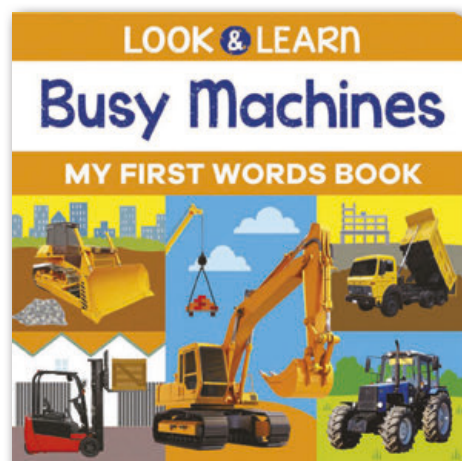
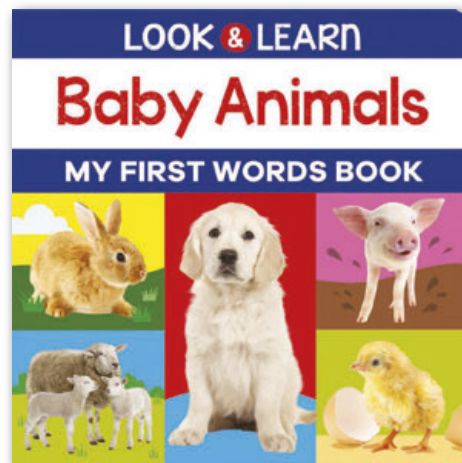
New for
2020!

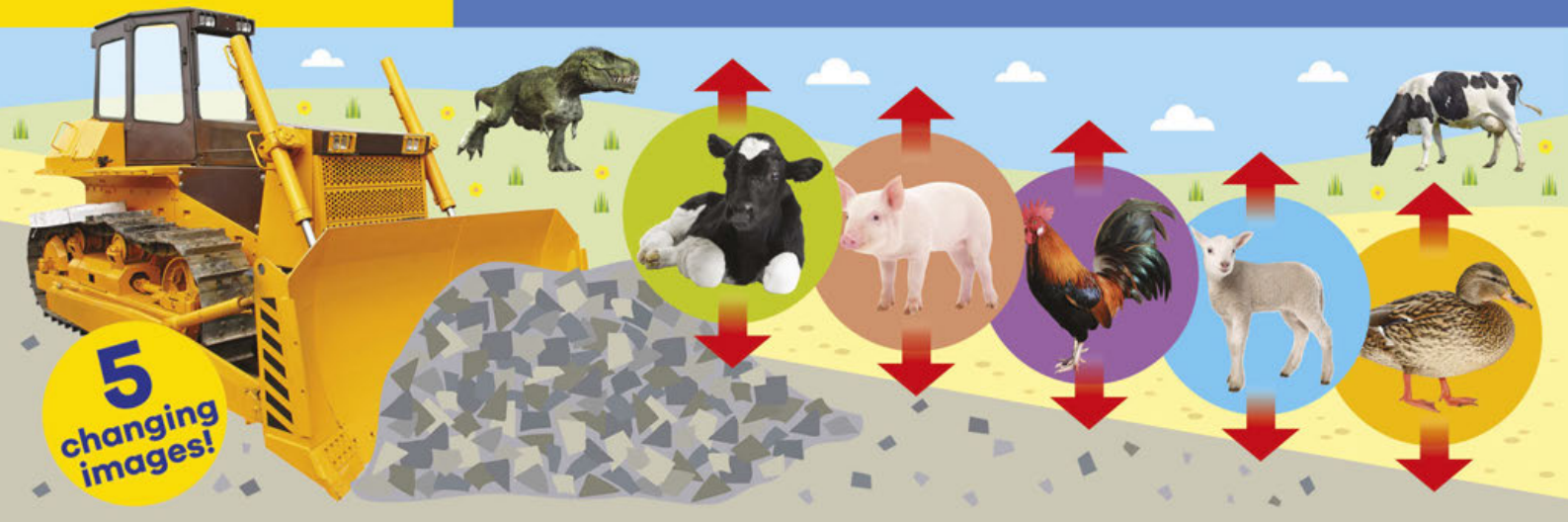
Discover busy machines and baby animals with these colourful Look and Learn books!

Turn the pages to discover all the busy machines and baby animals on the bright and colourful pages. With simple words to read and pictures to look at, these sturdy board books are a perfect introduction to essential first words for babies and toddlers.

Specification

Book size: 178x178 mm, 24pp, full colour, casebound board book, padded cover, matt lamination and spot UV on cover, age 1+.





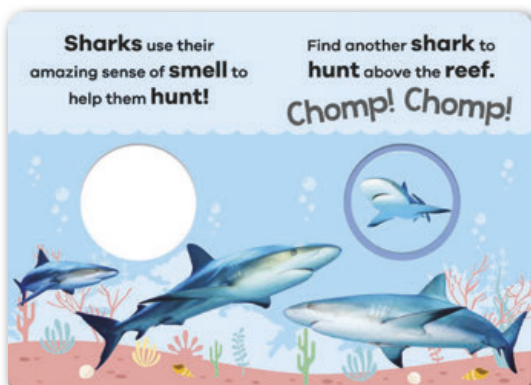
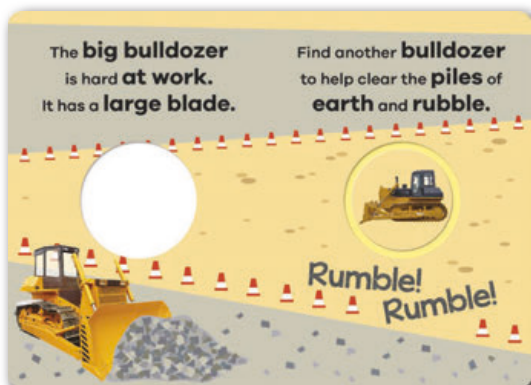
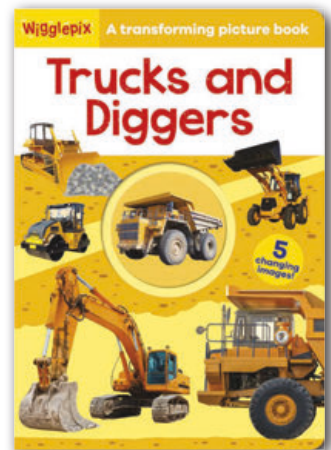
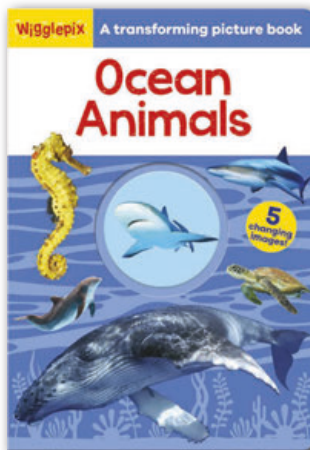
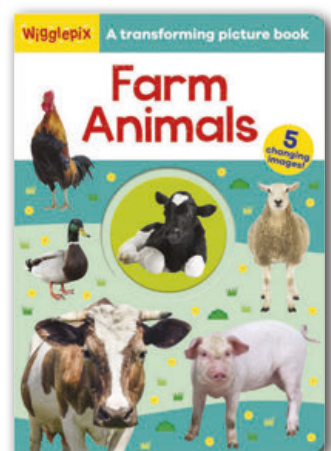
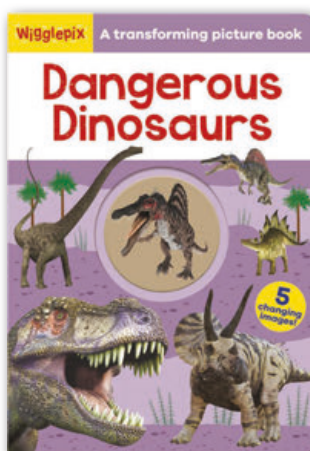
Wigglepix Dangerous Dinosaurs Farm Animals Ocean Animals Trucks and Diggers

Illustrator: Assorted
Author: Connie Isaacs

Story time is transformed by wiggling the pic on each page to find the right animal or machine for the scenes. Little learners will be fascinated by these fact-packed transforming picture books.

Specification

Book size: 216x150 mm, 10pp, full colour, casebound board book, transforming lenticular attached to inside back cover and visible throughout, age 3+.



Sparkly Balloon Stickers

OVER 150 STICKERS AND ACTIVITIES!



Sparkly Balloon Sticker Activity Books

Dinosaurs Gross! Super Cute Unicorns

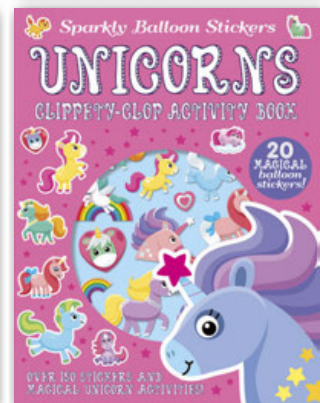
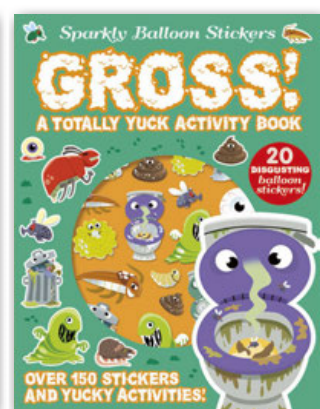
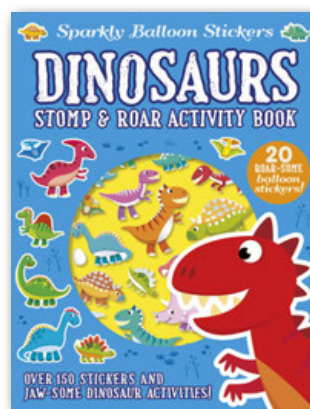
Illustrator: Barry Green | Author: Arthur Over

These sparkly balloon sticker activity books are packed with puzzles and activities, jokes and over 100 stickers, plus 20 3D sparkly balloon stickers to decorate your stuff! From roar-some dinosaurs and magical unicorns, to cuter-than-cute or totally gross puzzles, there's hours of sticker activity fun!

Specification

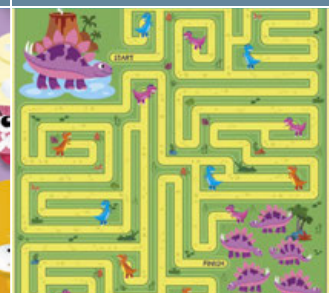
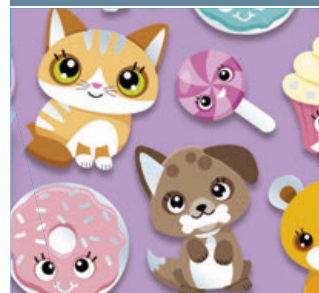
Book size: 280x216 mm, 30pp (including 1 page of 3D sparkly balloon stickers and 2 pages of colourful stickers), die-cut front cover, full colour, paperback, age 5+.

New for
2020!



Includes 20 novelty
balloon stickers - each one
with sparkly foil.

Over 100 activities and jokes
in each book!



Play Scene Books

Felt Stickers Play Scene Books

**Animals
Diggers
Dinosaurs
Farm**

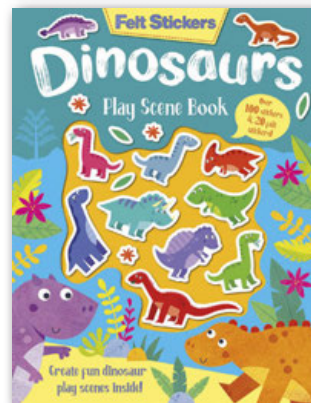
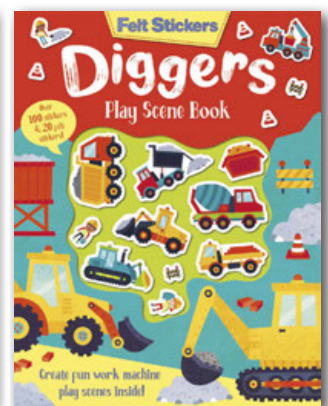
Illustrator: Gareth Williams | Author: Kit Elliot

Create fun dinosaur, digger, farm and wild animal pictures with over 100 stickers and have sticker fun with the 20 felt stickers that you can use anywhere you like!

Specification

Book size: 280x216 mm, 30pp (including 1 page of felt stickers and 2 pages of four-colour stickers), die-cut front cover, full colour, paperback, 3+.

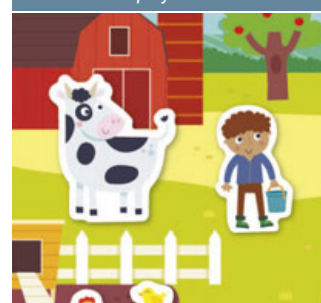
**New for
2020!**



World first! The only sticker activity books to feature full colour felt stickers!

Novelty sticker activity series with felt stickers, colour stickers and play scenes.

Includes 20 innovative novelty felt stickers not seen before in an activity series.



How to Draw



Easy Step-by-Step Drawing

How to Draw 101

Illustrator: Barry Green

Brilliant books to help young children learn how to draw! The books include simple step-by-step black and white illustrations to follow to make the learning process easy and fun.

Specification

Book Size: 280x216mm, 48pp, black and white step-by-step sketches to follow, paperback, age 5+.

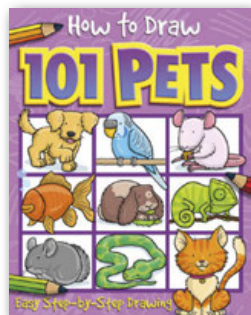
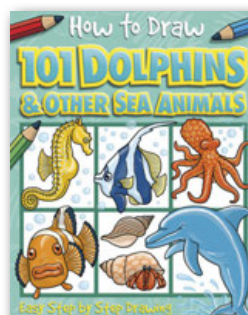
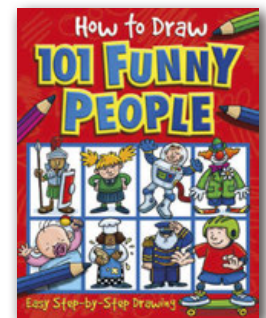
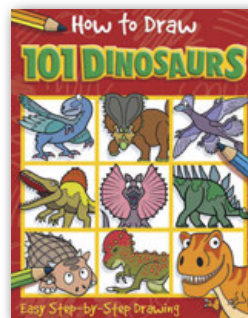
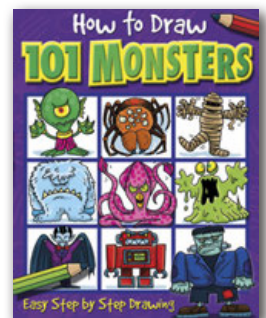
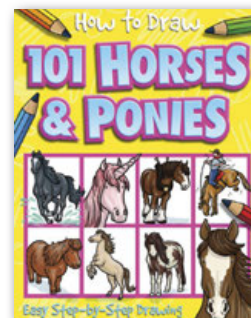
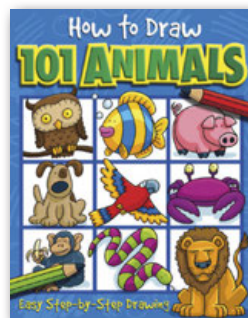
**101 Animals Top 10
Amazon bestseller!**

**Top 3 ranking drawing
series in the US!**

Over 500 5* reviews
on Amazon.



Builds drawing
confidence.





Sticker Activity Fun!



Sticker Activity Fun!

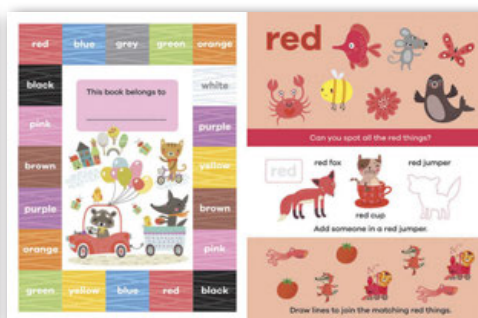
First Colours
First Numbers
First Shapes
First Words

Illustrator: Anna Guz | Author: Connie Isaacs

This sticker activity series will help pre-schoolers to recognise shapes and colours, learn new words and numbers, gain confidence in pen control, develop hand-eye coordination and follow simple instructions to complete each fun activity. Early learning fun for little ones!

Specification

Book size: 280x216mm, 28pp wipe clean, (including 4pp reusable stickers), paperback, age 3+.





Search and Find

Illustrators: Dan Crisp / Lauren Ellis
Authors: Joshua George / Susie Linn

Busy illustrations and simple text set the scene for each search and find activity adventure. Sparkly covers and over 1,000 themed items to find in each book!

Specification

Book size: 280x216 mm, 48pp, full colour, paperback, matt lamination and spot UV plus foil or glitter on the cover, age 5+.



Search and Find

Fairies, Princesses and Other Pretty, Sparkly Things!

Things That Go Whoosh, Vroom and Kapow!

Illustrators: Dan Crisp / Lauren Ellis
Authors: Joshua George / Susie Linn

Bumper-sized search and find books that are sure to entertain for hours – with over 2,500 things to find!

Specification

Book size: 280x216 mm, 96pp, full colour, paperback, matt lamination and spot UV plus foil or glitter on the cover, age 5+.





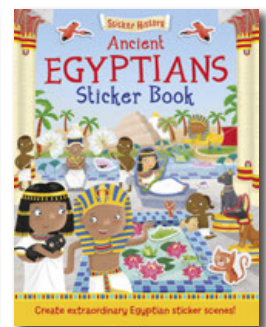
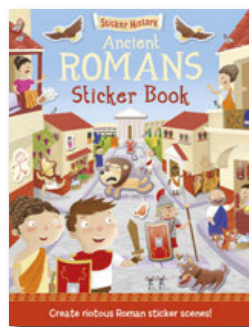
Sticker History

illustrator: Ed Myer | Author: Joshua George

Journey back in time to all the best bits of history in these fascinating and funny sticker books – ideal for learning at home.

Specification

Book size: 280x216 mm, 38pp including 3 leaves of stickers, paperback, matt lamination and spot UV on cover, age 7+.



Sticker Play

Get lost in a world of activity fun.



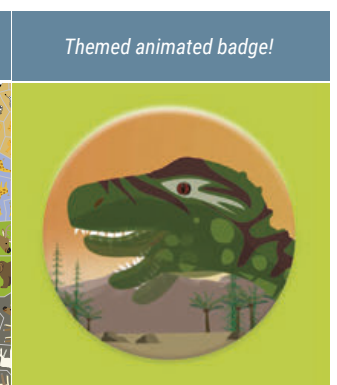
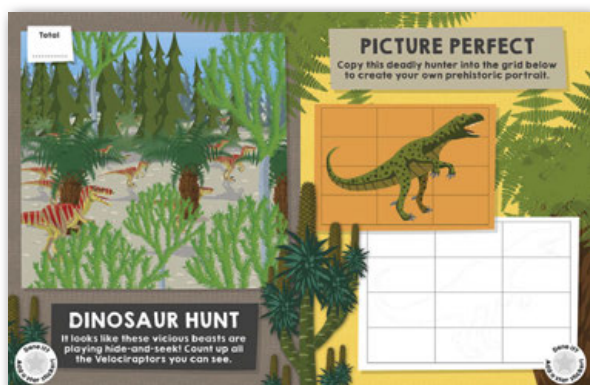
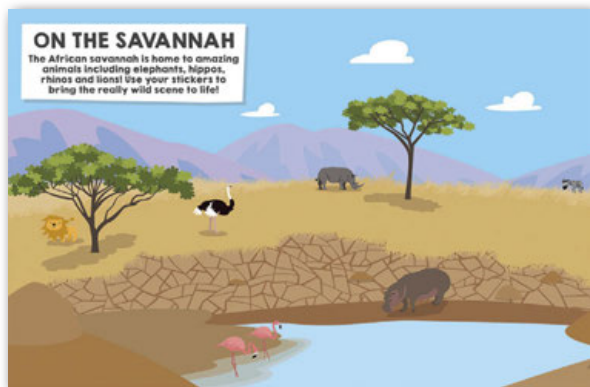
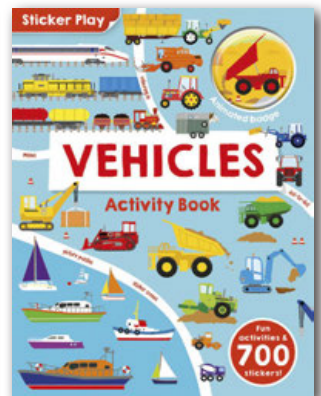
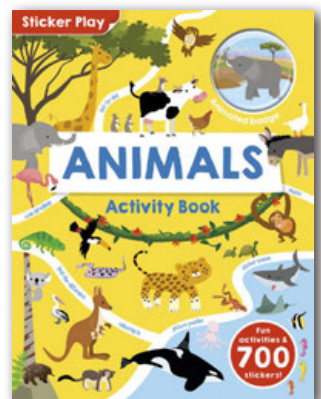
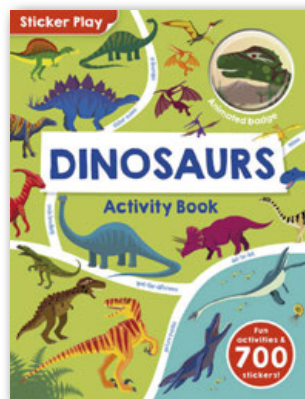
Sticker Play Dinosaurs Animals Fairies Vehicles

Illustrators: Dan Crisp / Lauren Ellis | Author: Connie Isaacs

With over 700 stickers and a cool animated badge to wear, each book includes hours of sticker play activity fun!

Specification

Book size: 280x216 mm, 60pp including 6 leaves of stickers, matt lamination and spot UV on cover, lenticular badge with 4 stage animation, age 5+.





My First Sticker Books

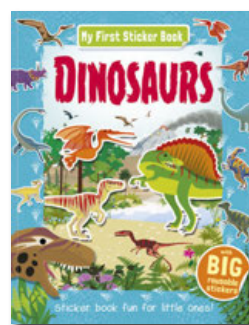
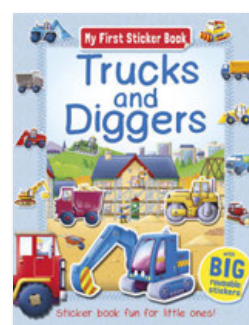
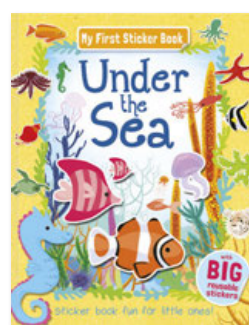
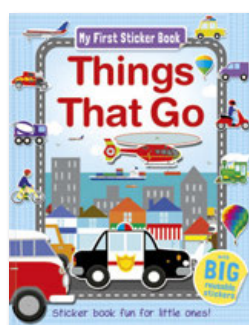
Illustrators: Dan Crisp / Lauren Ellis / Barry Green

Authors: Joshua George / Oakley Graham / Susie Linn

With big stickers designed for little hands, My First Sticker Books are full of imaginative sticker fun for preschoolers.

Specification

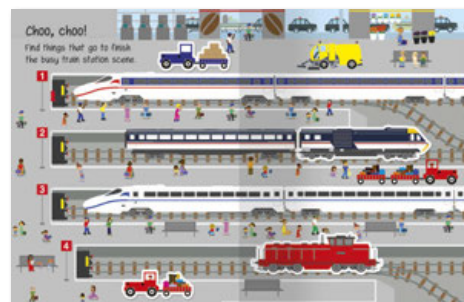
Book size: 305x238 mm, 36pp including 6 leaves of stickers, full colour, paperback, matt lamination and spot UV on cover, age 3+.



Big stickers - perfect for little hands!



Best-selling title topics.





555 Sticker Fun

Illustrators: Dan Crisp / Lauren Ellis / Brad Hunt

Authors: Susan Mayes / Joshua George / Oakley Graham / Arthur Over

Complete exciting themed scenes with over 500 stickers and look out for a hidden character on every spread. Engaging sticker play on best-selling title topic themes.

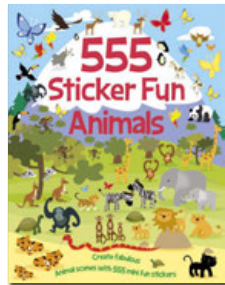
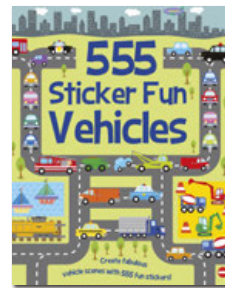
Specification

Book size: 280x216 mm, 56pp including 4 leaves of stickers, full colour, paperback, matt lamination and spot UV on cover, age 5+.



24 action-packed scenes
and over 500 stickers
in each book!

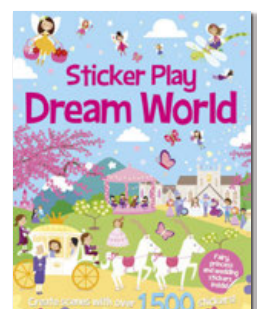




Sticker Fun

Specification

Book size: 280x216 mm, 168pp including 12 leaves of stickers, full colour, paperback, matt lamination and spot UV on cover, age 5+.





Picture Storybooks

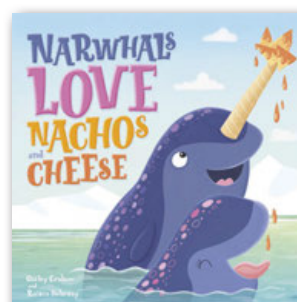
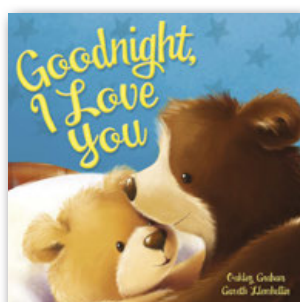
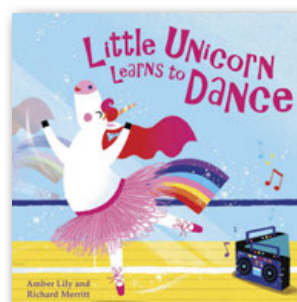
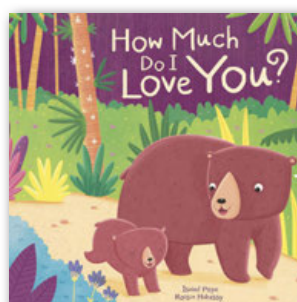
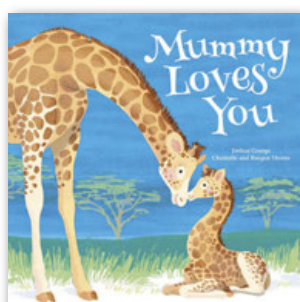
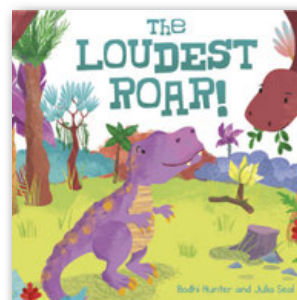
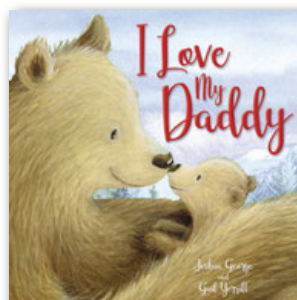
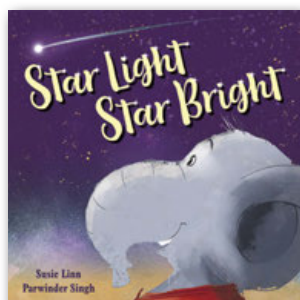
Great stories combined with fabulous illustrations are the two key ingredients for our fun-filled picture storybooks.

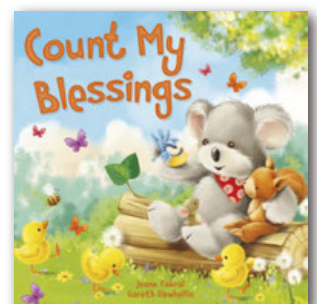
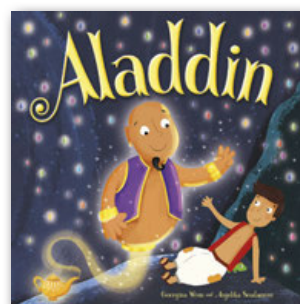
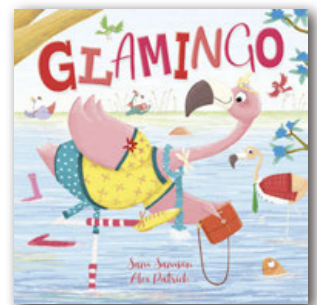
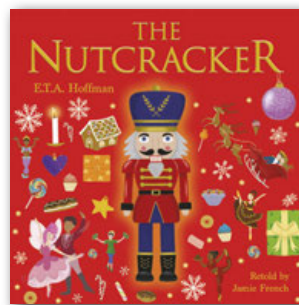
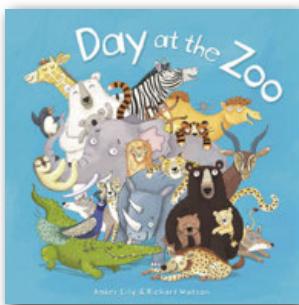
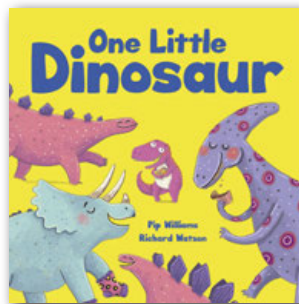
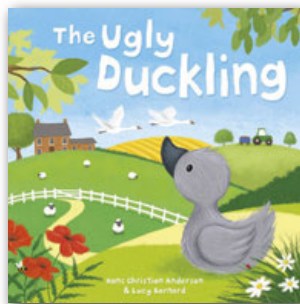
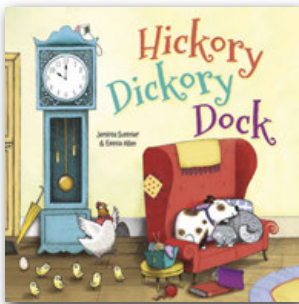
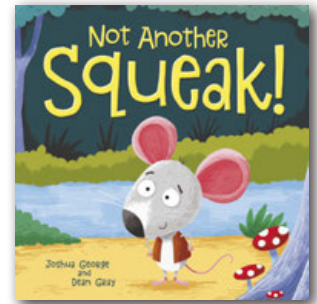
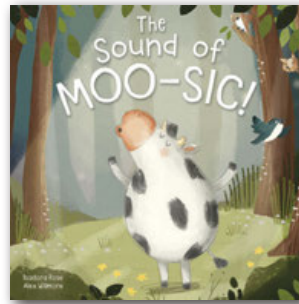
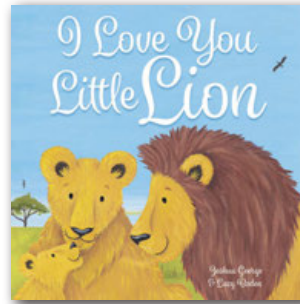
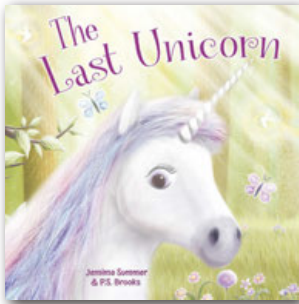
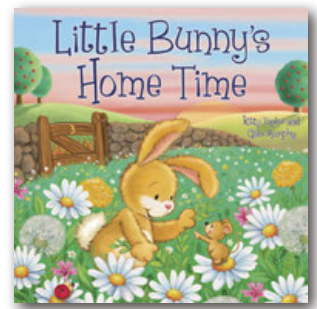
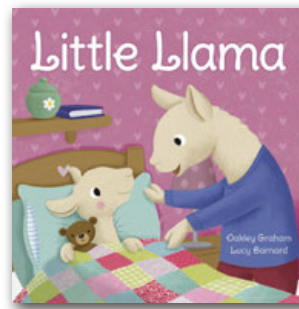
Specification

Book size: 254x254 mm, 24 or 32pp, full colour, paperback, matt lamination and spot UV on cover, age 3+.

**Board book editions
also available!**

**New
titles for
2020!**





Over 150 titles available. Ask for our new picture book catalogue.



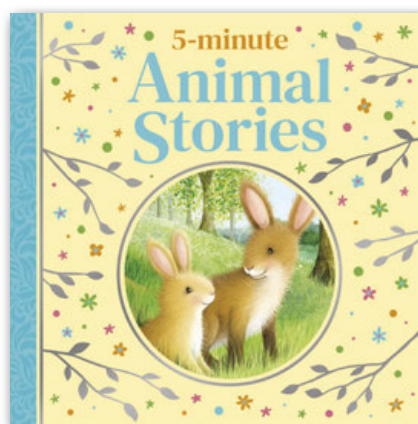
5-minute Tale Treasuries Animal Stories Bedtime Stories

Illustrator: Assorted | Author: Assorted

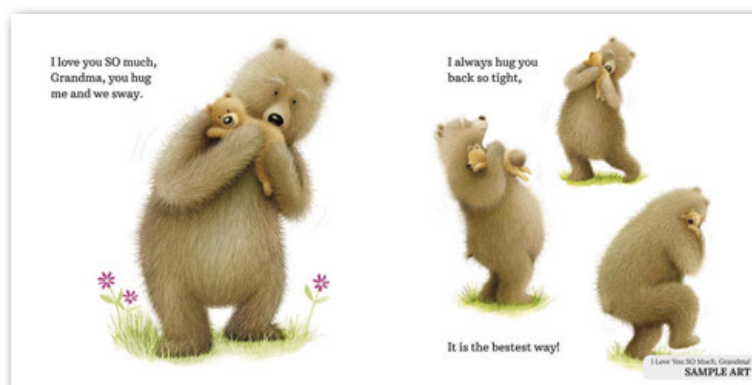
Cuddle up and share six adorable 5-minute stories in these gorgeous treasuries. Join cute rabbits, happy polar bears, playful pets, and many more lovable characters, to help create feelings of calm, confidence and security long after storytime is over.

Specification

Book size: 235mm x 235mm, 160 pp, full color, casebound book with padded cover, matt lamination with foil and spot UV, age 3+.



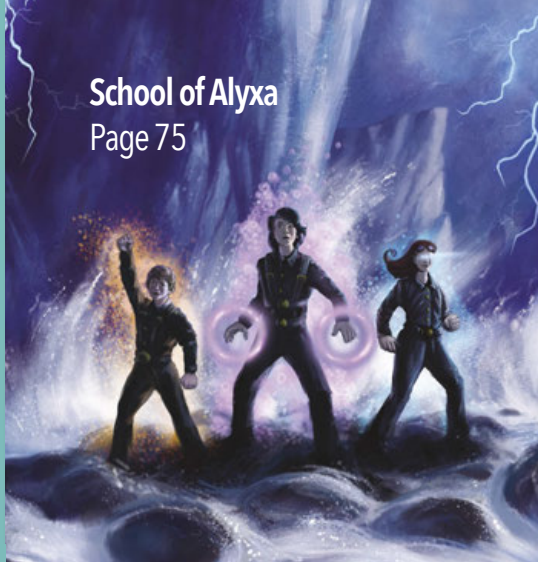
New for 2020!



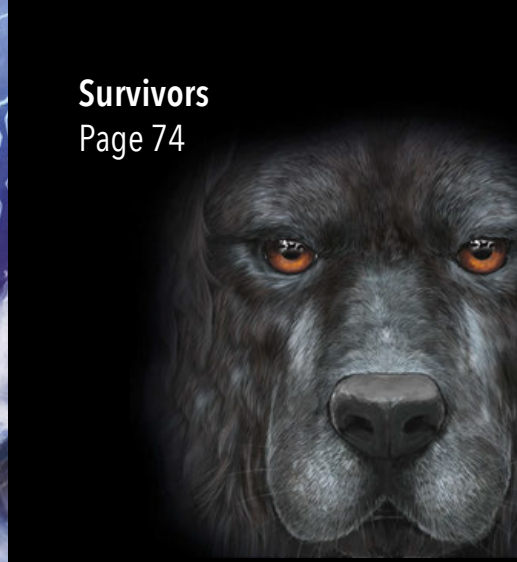
Save the Day for Ada May
Page 63



School of Alyxa
Page 75



Survivors
Page 74



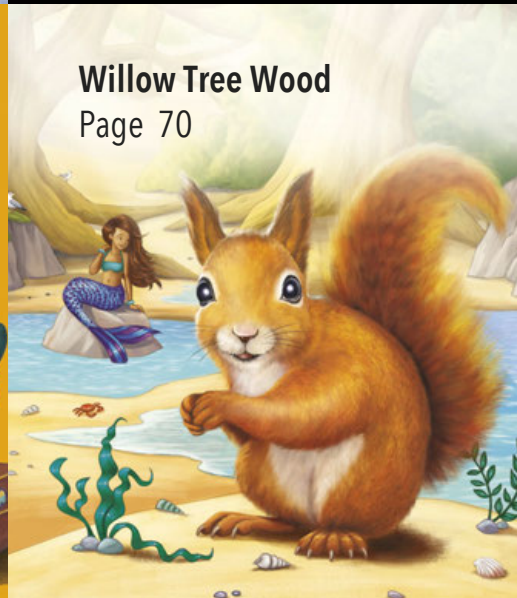
Cuddle the Magic Kitten
Page 71



The Journey Home
Page 62



Willow Tree Wood
Page 70



**Willow
Tree**

The Willow Tree imprint publishes picture storybooks and chapter fiction from loved and trusted authors for children and parents to share together.

THE JOURNEY HOME

It's time for Hattie Peck's second globe-trotting adventure, this time with the whole family!



The Journey Home

Written and illustrated by Emma Levey

Little Hattie Peck had rescued abandoned eggs from around the world. Now her home is full, fun and chaotic, but it's time for the growing hatchlings to fly the nest. Hattie begins her biggest adventure yet, but this time her family are by her side.

About the author:

Like Hattie and her collection of eggs, Emma Levey has an enviable collection of talents, working in everything from print, to gouache, to photography and 3D. Based in Wales, UK, her surroundings inspire her over-active imagination.

Key Selling Points:

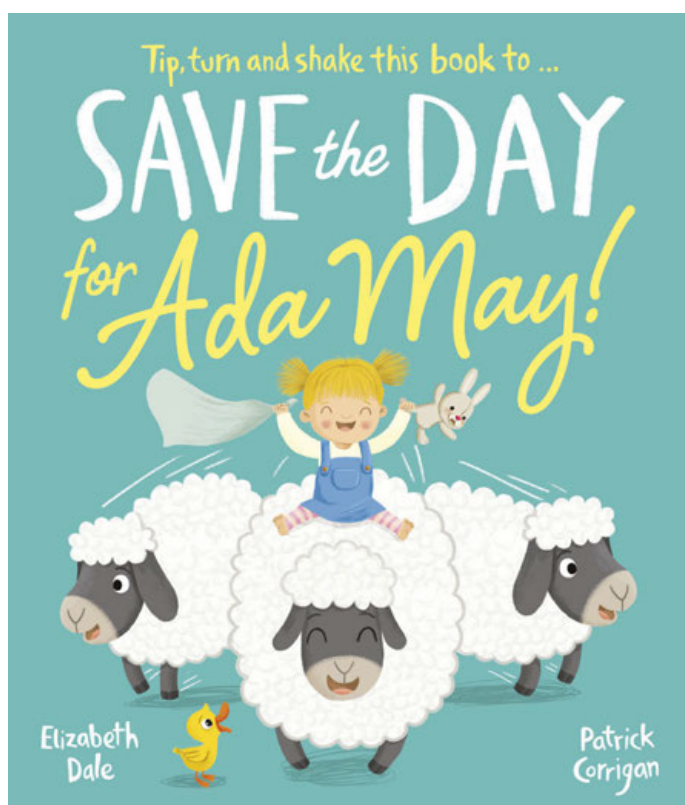
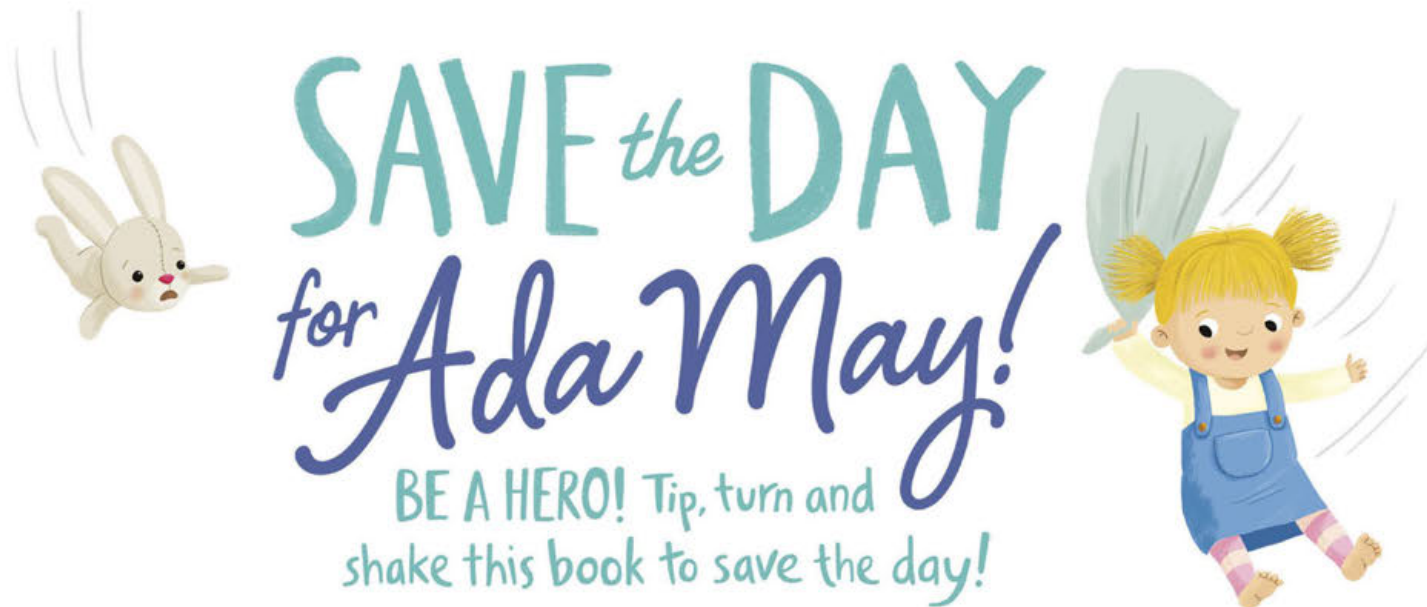
- 'The metaphor will be transparent even to younger readers, and Hattie's unwavering love for her foster clan casts a warm glow over the entire episode.' *Kirkus Reviews*
- 'Levey's illustrations, needless to say, are precious.' *New York Journal of Books*



Format: PB/HB Age: 3+
Dimensions: 270mmH x 230mmW

Extent: 32pp
Cover finishes: Matt lamination and spot UV

BIC code: YBCS BISAC: JUV013090
CBMC code: A3M79



Save the Day for Ada May!

Written by Elizabeth Dale

Illustrated by Patrick Corrigan

Max is looking after his little sister, Ada May. What could go wrong? Young heroes will scream with laughter as they tilt, blow, shake, flick and shout at the book to avert catastrophe and save the day for Ada May.

About the author:

Elizabeth Dale is a best-selling author of over 40 books, from picture books to novels for young readers. Based in Sussex, UK, some of her books are inspired by issues she has faced with her own children. Others contain life-affirming morals, or are simply pure fun.

Key Selling Points:

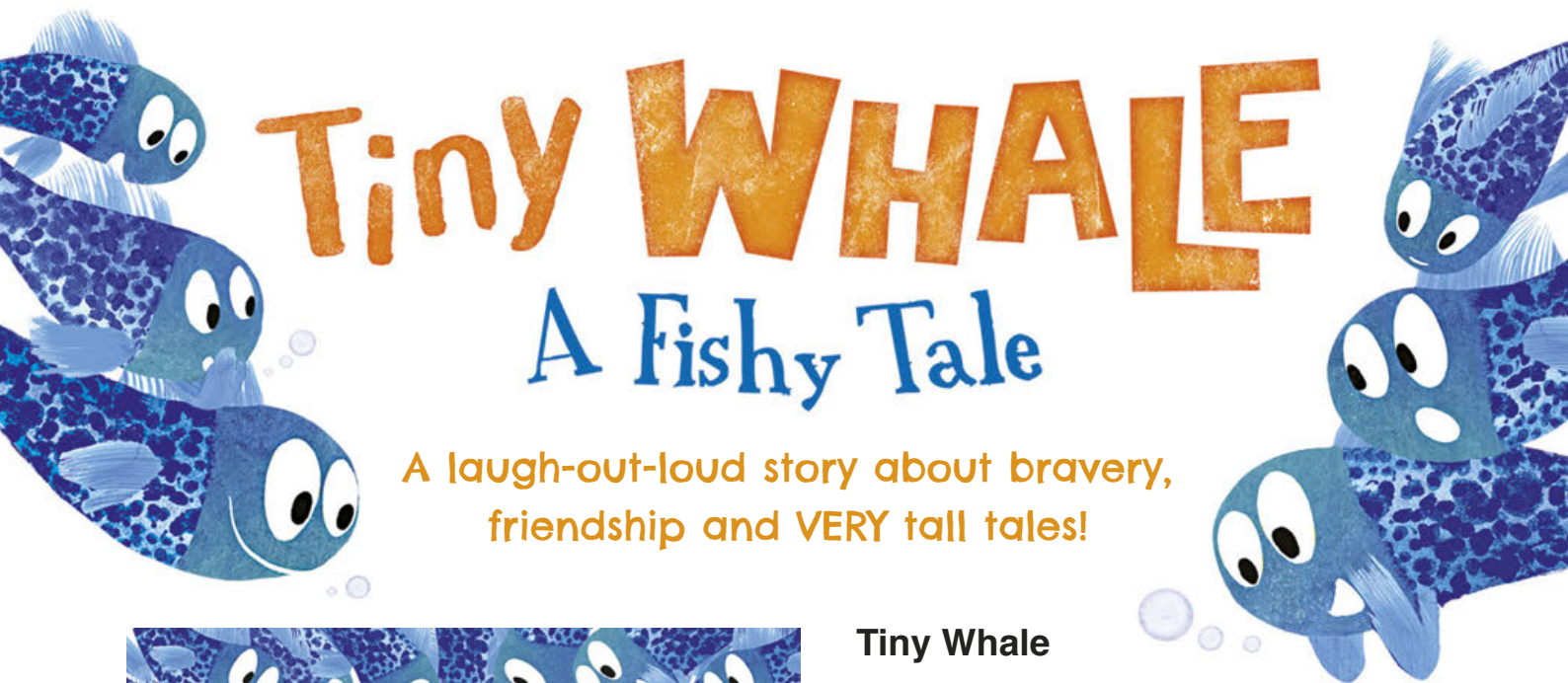
- Tip, twist, tilt, blow, shake and turn the book to save the day ... hilarious fun.
- Interactive book-handling will help to develop fine motor skills and word and picture association.



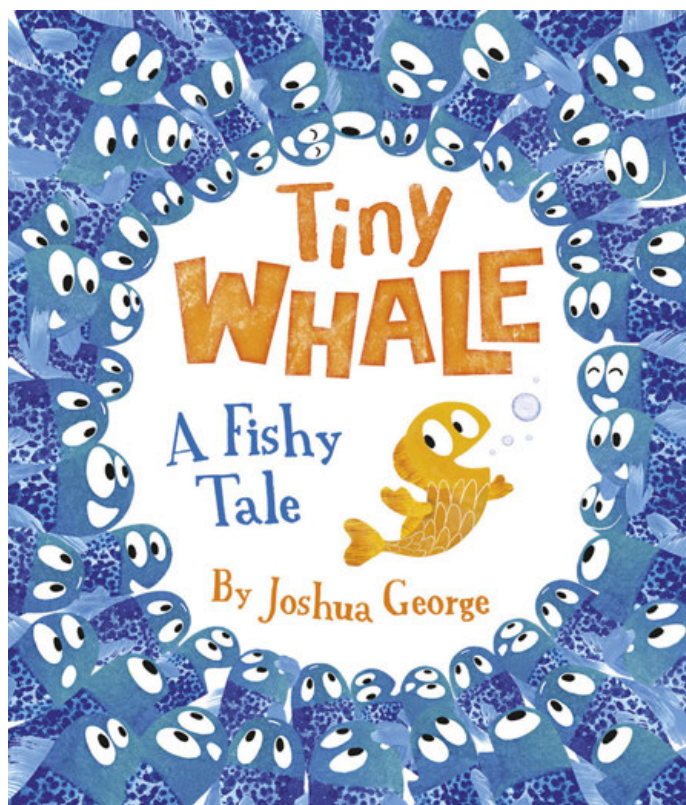
Format: PB/HB Age: 3+
Dimensions: 270mmH x 230mmW

Extent: 32pp
Cover finishes: Matt lamination and spot UV

BIC code: YBCS BISAC: JUV013070
CBMC code: B3M79



A laugh-out-loud story about bravery, friendship and VERY tall tales!



Tiny Whale

Written by Joshua George
Illustrated by Puy Pinillos

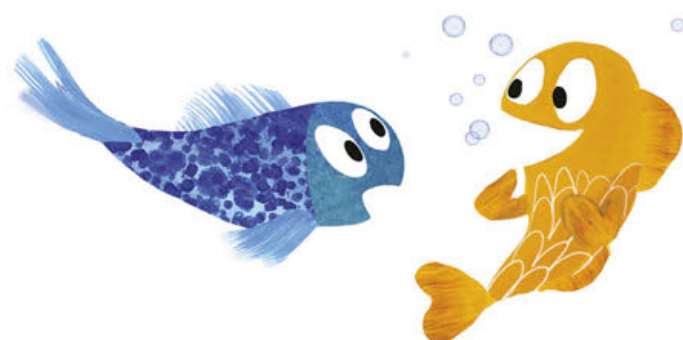
When a little orange fish with a very big family feels ignored, he starts to look for attention elsewhere. This humorous story about bravery, friendship and tall tales shows that sometimes even the littlest of fish can make a big difference!

About the author:

Joshua George is an experienced author of both fiction and non-fiction for children. His books have been published under various pen names in over 20 countries and have sold over one million copies worldwide.

Key Selling Points:

- Includes a dazzling foil cover finish on each fish scale.
- A funny story to boost self-esteem and teamwork.
- 'A wholly original and very appealing story.' *Read it Daddy* blog



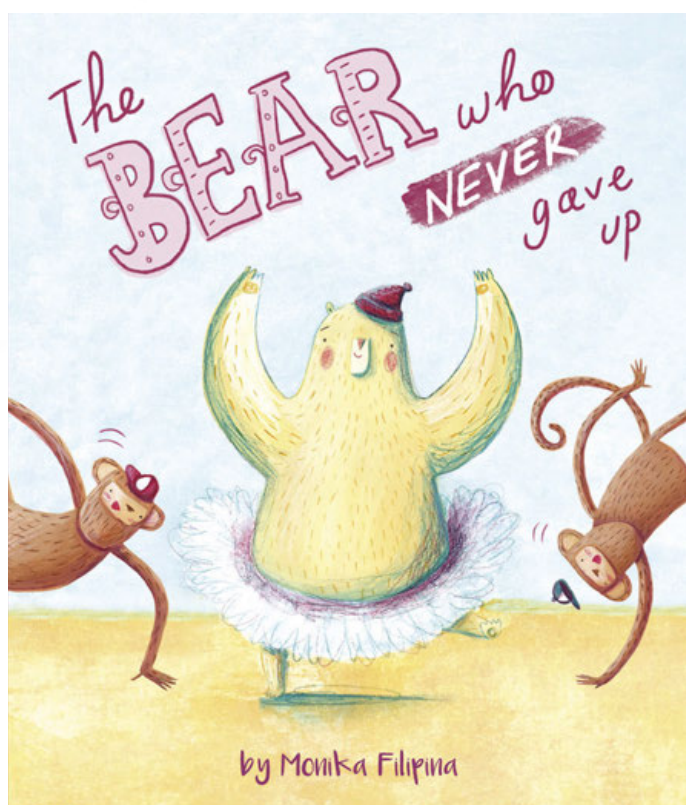
Format: PB/HB Age: 3+
Dimensions: 270mmH x 230mmW

Extent: 32pp
Cover finishes: Matt lamination, spot UV and foil

BIC code: YBCS BISAC: JUV002170
CBMC code: A3M79

The BEAR who NEVER gave up

Dance along with Bear in this uplifting story about perseverance.



The Bear Who Never Gave Up

Written and illustrated by Monika Filipina

One day Bear spots a poster for an ice-skating competition and despite past failures, he enters and wins! The Bear Who Never Gave Up is an uplifting story that will encourage children to persevere in order to reach their potential and fulfil their dreams.

About the author:

Monika graduated with a BA Hons in Illustration from the University of Wolverhampton, UK, and was awarded the Dean's Prize for Excellence in Visual Communications. She went on to gain an MA in Children's Book Illustration at Cambridge School of Art and was awarded the Golden Pinwheel Award for best children's book at the Shanghai international Children's Book Fair.

Key Selling Points:

- Bear's dancing escapades are illustrated with wit and humour, adding to the charm of this poignant tale.
- A story about determination in the face of adversity and never giving up!
- 'A motivational tale about following your heart.' *Foreword Reviews*



Format: PB/HB Age: 3+
Dimensions: 270mmH x 230mmW

Extent: 32pp
Cover finishes: Matt lamination, spot UV and foil

BIC code: YBCS BISAC: JUV002030
CBMC code: A3M79

CAT & DOG

Friendship wins the day in this story
about two very different animals.



Cat & Dog

Written by Helen Oswald
Illustrated by Zoe Waring

Cat slept in the day. Dog slept at night.
But every evening they met for their daily
scrap. After a big argument, they decide to
come out at different times ... and they miss
each other! A funny tale about accepting
others, even when they are different from you.

About the author:

Helen Oswald gained a degree in English Literature from London University, UK. After working as a journalist, writer, and editor, she studied for an MA in Creative Writing at the University of East Anglia, UK, under former Poet Laureate, Sir Andrew Motion.

Key Selling Points:

- 'Warm illustrations and engaging text.'
Teach Early Years
- 'A refreshing children's book.'
SEN Resources Blog
- A story about celebrating differences –
a perfect tale for modern times.



Format: PB/HB Age: 3+
Dimensions: 270mmH x 230mmW

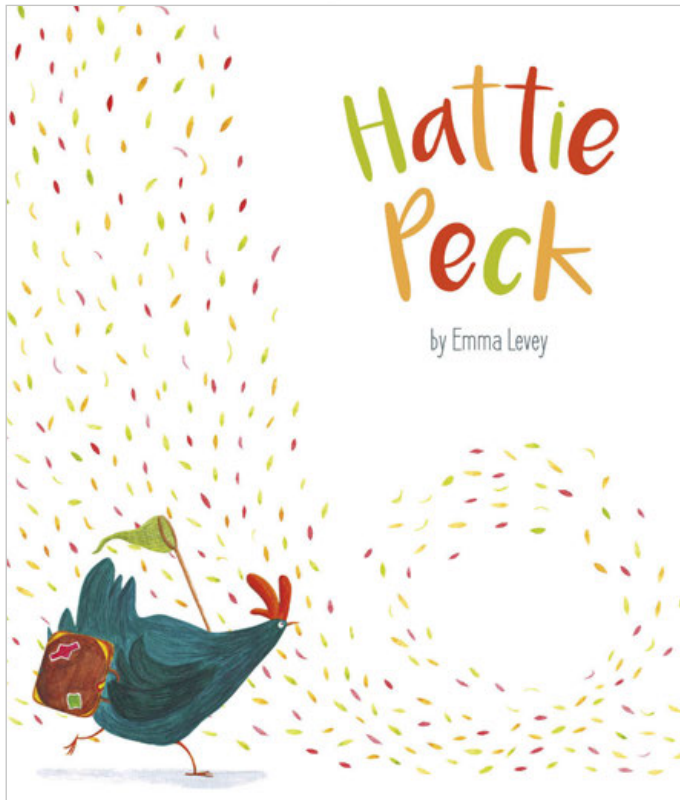
Extent: 32pp
Cover finishes: Matt lamination and spot UV

BIC code: YBCS BISAC: JUV002050
CBMC code: A3M79



Hattie Peck

A heart-warming story about family, love and triumph in the face of adversity.



Hattie Peck

Written and illustrated by Emma Levey

Little Hattie Peck loved eggs! All she wanted was an egg of her own. One day, Hattie left her cosy coop on an adventure to find all the abandoned eggs of the world. And find them she did! But what will happen when they hatch?

About the author:

Like Hattie and her collection of eggs, Emma Levey has an enviable collection of talents, working in everything from print, to gouache, to photography and 3D. Based in Wales, UK, her surroundings inspire her over-active imagination.

Key Selling Points:

- AOi Awards finalist.
- 'Lively and amusing!' *The Times*
- 'Levey captures Hattie's devotion to her family with tenderness and humor in a tale touching on themes of adoption, unconditional love, and the sturdy bonds of family.' *Publishers Weekly*



Format: PB/HB Age: 3+
Dimensions: 270mmH x 230mmW

Extent: 32pp
Cover finishes: Matt lamination and spot UV

BIC code: YBCS BISAC: JUV013090
CBMC code: A3M79

THE BIG DIG

Sharing leads to an amazing discovery
in this charming friendship story.



The Big Dig

Written and illustrated by Sally Garland

When Tig uses a stick to draw in the snow, she notices something strange and interesting sticking out of the ground. Best friends Tig and Tog must learn to share and work together to dig the thing out – and the stick just isn't enough for the job!

About the author:

Sally is inspired by the chaotic, imaginative world of childhood. She has been longlisted for the Kate Greenaway Medal and is a former winner of the Little Rebels Children's Book Award.

Key Selling Points:

- Sally's on-trend retro illustration style is influenced by vintage picture book illustrations from the 50s and 60s.
- A tale of friendship, teamwork and learning to share.
- 'A simple, quiet and charming book.'
What Fred Read blog



Format: PB/HB Age: 3+
Dimensions: 270mmH x 230mmW

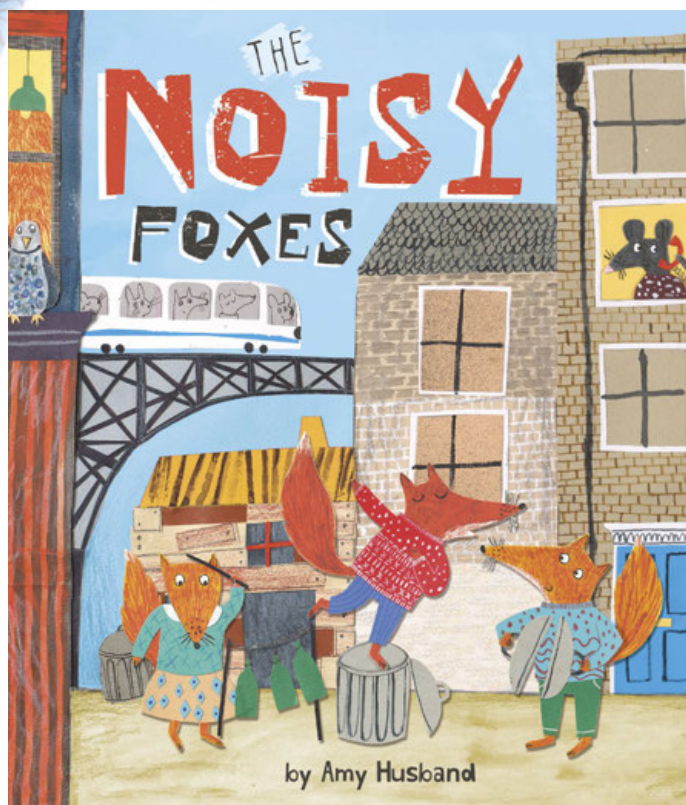
Extent: 32pp
Cover finishes: Matt lamination and spot UV

BIC code: YBCS BISAC: JUV002060
CBMC code: A3M79

THE NOISY FOXES



Join the noisy foxes as they learn about home and belonging in this funny tale.



The Noisy Foxes

Written and illustrated by Amy Husband

Written and illustrated by the award-winning Amy Husband, *The Noisy Foxes* follows a family of foxes who decide to look for somewhere else to live ... but nowhere seems quite right!

About the author:

Amy Husband graduated from Liverpool School of Art, UK, with a BA in Graphic Art. While there, she developed a passion for children's picture books and set her heart on a career as an illustrator. Amy's first book, *Dear Miss*, was voted the winner of the Cambridgeshire Children's Picture Book Award. She now works with words as well as pictures.

Key Selling Points:

- Humorous collage-style illustrations add to the charm of this funny tale.
- Home and belonging are explored in this highly original take on the 'grass isn't always greener' theme.
- 'Top pick' *QA Education Books*



Format: PB/HB **Age:** 3+
Dimensions: 270mmH x 230mmW

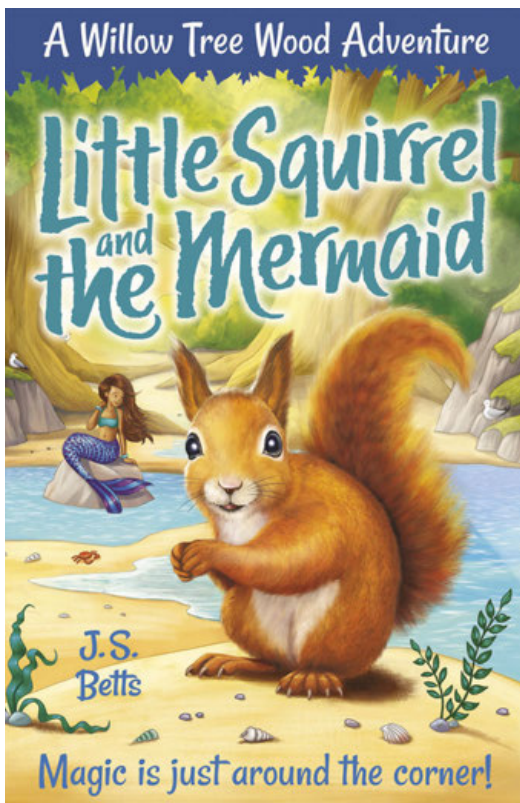
Extent: 32pp
Cover finishes: Matt lamination and spot UV

BIC code: YBCS **BISAC:** JUV002110
CBMC code: A3M79

Willow Tree Wood

New for
2020!

There's magic everywhere,
if you know where to look.



Book 3: Little Squirrel and the Mermaid

In Little Squirrel and the Mermaid, Molly and Tom rescue a little trapped squirrel and meet a mermaid with a problem. Will they solve the problem with the help of their new furry friend and some Willow Tree Wood magic?

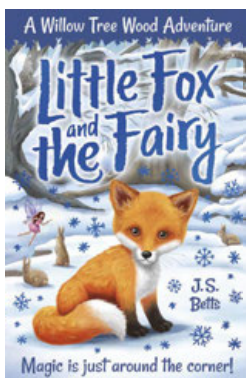
About the author:

J. S. Betts is an experienced book editor and a prolific writer of both children's non-fiction and fiction, including numerous picture books. Writing under pen names, his books have sold over one million copies worldwide. Willow Tree Wood is J. S. Betts' debut chapter fiction series.

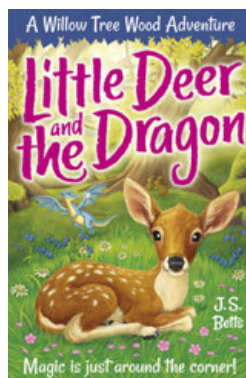
Key Selling Points:

- Cute animals and magical creatures combine in this fantasy series for emerging readers.
- Features a book review to promote consolidation of reading comprehension, memory and recall.

Other titles in the series:



Book 1



Book 2



Format: B-Format/PB Age: 7+
Dimensions: 198mmH x 128mmW

Extent: 198pp
Cover finishes: Matt lamination, spot UV and foil

BIC code: YFP BISAC: JUV001000
CBMC code: B3N79

Cuddle

The Magic Kitten

When Cuddle the kitten comes to play,
magic is never far away!



Book 4: School of Spells

When Cuddle the magical kitten appears, best friends Olivia and Grace are in for a big adventure! With a sparkle of kitten magic, the girls find themselves in an enchanted school for fairies, unicorns, pixies and more. The littlest unicorn at the school is lonely. Can Cuddle and the girls help him to make new friends?

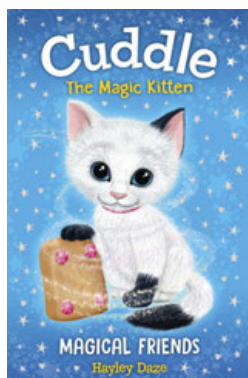
About the author:

Hayley Daze is the pen name of Jane Clarke, writer of Dinosaur Cove – one million copies sold worldwide! Hayley is a former winner of the Nottingham Children's Book Award, and has been highly commended for the Sheffield Children's Book Award.

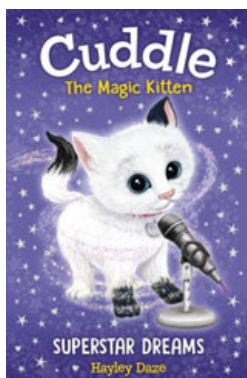
Key Selling Points:

- Magic and adventure wrapped up in a super-cute kitten package.
- 'The short chapters and simple text are perfect for young readers.' *Parents in Touch*

Other titles in the series:



Book 1



Book 2



Book 3



Format: B-Format/PB Age: 5+
Dimensions: 198mmH x 128mmW

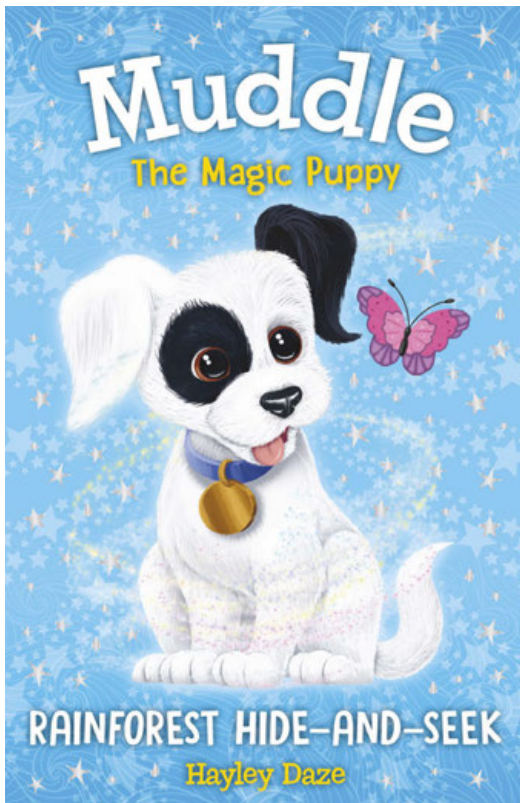
Extent: 112pp
Cover finishes: Matt lamination, spot UV and foil

BIC code: YFP BISAC: JUV002050
CBMC code: B3N79

Muddle

The Magic Puppy

Whenever it rains, a magical puppy
called Muddle appears!



Book 4: Rainforest Hide-and-Seek

Muddle is a mischievous puppy who loves to go on magical adventures with his friends Ruby and Harry. He only has to jump into a puddle for the magic to begin. Ruby and Harry are amazed when Muddle whisks them away to a huge rainforest. But somebody is causing trouble, and for once it's not Muddle!

About the author:

Hayley Daze is the pen name of Jane Clarke, writer of Dinosaur Cove – one million copies sold worldwide! Hayley is a former winner of the Nottingham Children's Book Award, and has been highly commended for the Sheffield Children's Book Award.

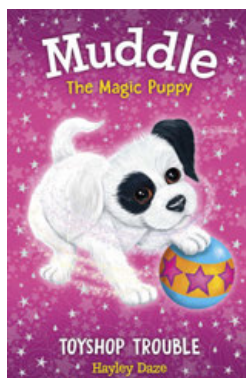
Key Selling Points:

- Magic and adventure wrapped up in an adorable puppy package.
- 'The series has the potential to turn reading into a habit.' *Minerva Reads*

Other titles in the series:



Book 1



Book 2



Book 3



Format: B-Format/PB Age: 5+
Dimensions: 198mmH x 128mmW

Extent: 112pp
Cover finishes: Matt lamination, spot UV and foil

BIC code: YFP BISAC: JUV002070
CBMC code: B3N79



Teamwork, friendship, girl power,
courage and loyalty ...



Book 3: Opal The Monstrous Forest

Join Opal as the Princess Pirates battle to release the Purple Isle from a terrible curse. Opal can speak with the animals, but she will need courage to keep her Princess Pirate friends safe in their most dangerous adventure so far!

About the author:

Rose Lacey lives by the coast. She has a pair of parrots – who are almost as clever as the Princess Pirates' own Pegleg – and on holiday she crews a boat with her best friend from school. She loves exploring beaches, which is where she dreams up her stories.

Key Selling Points:

- Evergreen princess and pirate themes combined with a core *girl power* message.
- Self-confidence boosting books with life-affirming messages.
- 'Adventure abounds.' *The Children's Book Review*

Other titles in the series:



Book 1



Book 2



Format: B-Format/PB Age: 7+
Dimensions: 198mmH x 128mmW

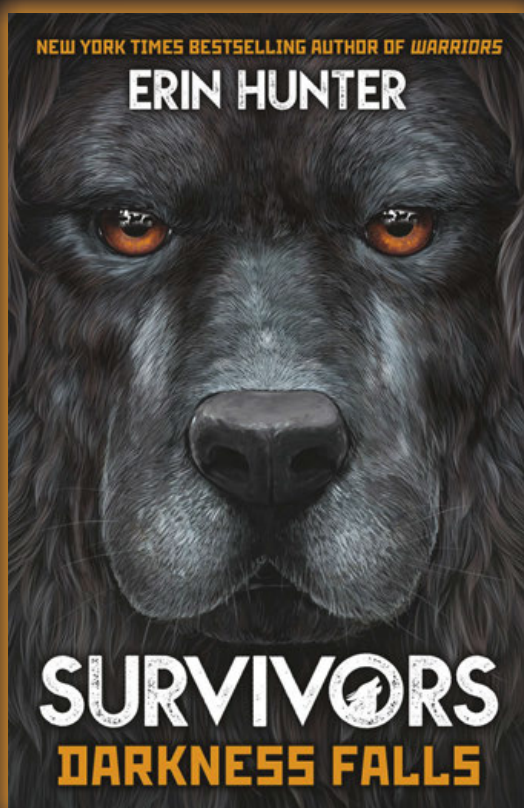
Extent: 160pp
Cover finishes: Matt lamination, spot UV and foil

BIC code: YFCB BISAC: JUV001020
CBMC code: C3N79

SURVIVORS

A PULSE-POUNDING ANIMAL FANTASY SERIES FROM THE
BESTSELLING AUTHOR OF *WARRIORS* ...

ERIN HUNTER



Book 3: Darkness Falls

The Wild Pack's ruthless Alpha learns about Lucky's role as a spy and casts him out of the pack forever! For the first time since the Big Growl, Lucky is desperate to have other dogs by his side. How will Lucky survive as a Lone Dog in the dangerous world that humans left behind?

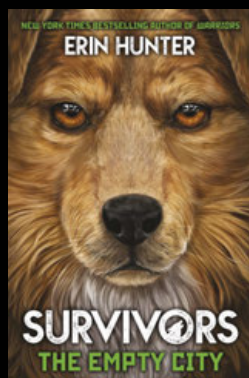
About the author:

Erin is the author of the Warriors, Seekers, Survivors and Bravelands series. She is actually six people: experienced children's book writers Kate Cary, Cherith Baldry, Tui Sutherland, Gillian Philip, Inbali Iserles and Victoria Holmes. The animal-loving team have created some of the most popular children's fiction series in the world.

Key Selling Points:

- Perfect books to bridge the gap between tween and YA fiction.
- 'Perfectly crafted.' *Kirkus Reviews*
- No.1# New York Times Bestselling author. Over 100 weeks on bestseller list.

Other titles in the series:



Book 1



Book 2

*Erin Hunter,
#1 US bestselling
author.*

*Over 40 million
books sold
worldwide!*



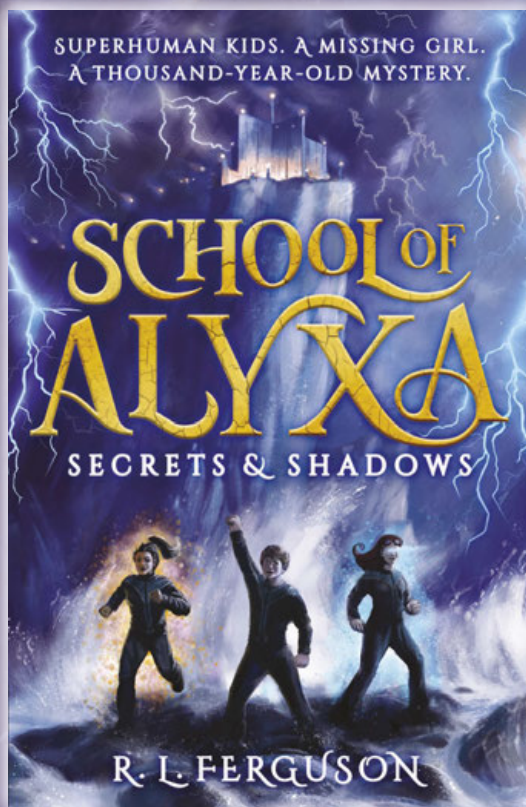
Format: B-Format/PB Age: 9+
Dimensions: 198mmH x 128mmW

Extent: 304pp
Cover finishes: Matt lamination, spot UV and neon ink

BIC code: YFP BISAC: JUV002070
CBMC code: D3N79

SCHOOL OF ALYXA

SUPERHUMAN KIDS. A MISSING GIRL.
A THOUSAND-YEAR-OLD MYSTERY.



Secrets and Shadows

Finn's world is turned upside down when he and his older brother, John, are ripped from their normal lives and sent to Alyxa, an island school that doesn't appear on any map. As the unusual lessons at Alyxa begin, the brothers learn about their super-senses, but nothing can prepare them for the perils to come.

About the author:

Following a career as a graphic designer, scriptwriter and animator, Graham Edwards is now senior staff writer at Cinefex magazine, writing articles on major motion pictures. His first novel, *Dragoncharm*, was nominated for Best Novel in the British Fantasy Awards, and one of his short stories, *Girl in Pieces*, made the longlist for the Nebula Awards. Graham also ghostwrites novels, including *School of Alyxa*, under various pseudonyms.

Key Selling Points:

- Key ingredients of best-selling fantasy including superhuman kids and good versus evil.
- Cover artist Dominic Harman, has illustrated for fantasy icons including Terry Pratchett, Philip Pullman and Ursula Le Guin.
- Working in the world of motion pictures, the author's prose leaps filmically from the page.

Format: B-Format/PB **Age:** 9+
Dimensions: 198mmH x 128mmW

Extent: 392pp
Cover finishes: Matt lamination,
spot UV and embossing

BIC code: YFCB **BISAC:** JUV001000
CBMC code: D3N79



The established Top That brand name is dedicated to the company's world-leading activity and craft books with components kits.

Activity Cases
Page 79



Make This!
Page 78



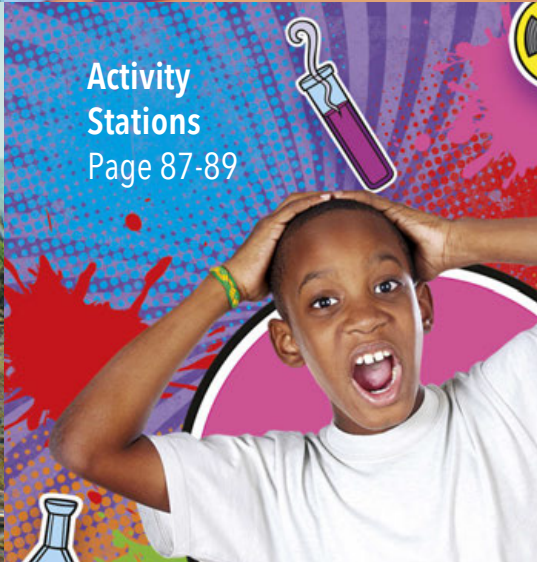
GLAMstyle
Page 77



Lightspeed
Page 86



Activity Stations
Page 87-89



**Early Learning
Paint with Water**
Page 84





Be original, be individual, be uniquely you! Get ready for creative fun in our brand-new range of GLAMstyle kits.

New
for
2020!

GLAMstyle

Berry Fizz Bath Bombs

Brilliant Beads

Glitter Body Art

Spa Star Soap Lab

Illustrator: Assorted

Author: Assorted

GLAMstyle kits include inspirational instruction books plus everything needed to complete creative projects or awesome makeovers. Ideal for tweens age 8 and up ... get into GLAMstyle!



Specification

Box size: 295x228x45 mm, book size: 182x140 mm, 24pp, full colour, paperback book, hardback case, themed components, age 8+.

Unique Selling Points

- Hinged lid can be opened in store to reveal the activity book and components inside.
- Hot topics, cool kits!





Make This! kits encourage creative play and quality family time. Each kit includes everything needed so children can open the box and get stuck in!

New
for
2020!

Make This!

Cute Clay Creatures

Sun Catchers

Super-Cute Fridge Magnets

Rock Painting Unicorns

Illustrator: Assorted

Author: Assorted

Make This! kits have been specially developed by our craft-crazy experts. From cute clay creatures to unicorn rock painting, each title includes an easy-to-follow instruction and activity book, plus everything needed to complete creative and artistic projects. Unlock your child's imagination!



Specification

Box size: 295x228x45 mm, book size: 182x140 mm, 24pp, full colour, paperback book, hardback case, themed components, age 8+.

Unique Selling Points

- Achievable projects make crafting fun.
- Each title includes everything needed.





Open the box and set the fun free! Each awesome Activity Case is packed with ideas for hands-on activities that kids will love!

New
for
2020!

Activity Case

Amazing Magic Tricks
Friendship Bracelets
Paper Aeroplanes
Practical Joke Kit

Illustrator: Assorted

Author: Assorted

A brand-new look, best-selling title topics, easy-to-follow instruction books, and quality components; our Activity Cases will inspire, stimulate and entertain! Ideal for encouraging creative play and quality family time.



Specification

Box size: 245x185x65 mm, book size: 182x140 mm, 24pp, full colour, paperback book, hardback case, themed components, age 8+.

Unique Selling Points

- Step-by-step instructions and tips ensure success!
- Brand-new eye-catching look!



POCKET
SQUISHIES

I LOVE SQUISHIES!



I Love Squishies! is a super-cute kit with three collectable squishy characters and a fun-packed puzzle book.

Pocket Squishies Folder I Love Squishies!

Illustrator: Carrie Hennon

Author: Cordelia Nash

New
for
2020!

Pocket Squishies are the perfect size to fit in a pocket, so kids can take them everywhere they go! This great gift kit includes a puzzle book, stickers and three unique squishy toys. I Love Squishies! makes a great gift for children age 5 and up. Squish them, squash them, love them forever!



Specification

Box size: 256x211x37 mm, 32pp book, book size: 248x188 mm, hard case folder, vac form, 3 squishy characters, stickers, age 5+.

Unique Selling Points

- Includes puzzle and activity book.
- Cute, collectable characters. 10 out of 10 'awwww' factor!





Squish them, squash them, love them! Pocket Squishers have instant kid appeal and are perfect for point of sale displays, stocking fillers or as impulse pocket money purchases.

Pocket Squishers

Illustrator: Carrie Hennon

Author: Cordelia Nash

Each Pocket Squisher includes a puzzle book packed with fun activities and facts, stickers, a poster and a pocket-sized squishy. Pocket Squishers make a great gift or pocket money purchase. Squish them, squash them; kids will want to collect them all!



Specification

Overall box size: 118x90x25 mm, paperback book, full colour, 32pp, book size: 115x85 mm, poster, 4 sheets of stickers, squishy, age 5+.

Unique Selling Points

- Cute, collectable characters.
- Evergreen themes and original squishy characters.





Children age 3 and up will love getting hands-on with the soft felt pieces in these play felt book and activity kits.

Activity Felt Briefcase

Read and Play Felt Farm

Read and Play Felt Magical Unicorns

Illustrators: Lauren Ellis / Dan Crisp / Bradley Hunt

Author: Susie Linn

Each Activity Felt Briefcase includes a rhyming counting book, five full colour felt play scenes, and 100 felt play pieces that children can use to recreate the scenes on the challenge card. The soft felt pieces cling securely to the scenes and can be used time and time again. Perfect for hours of creative play!

New
for
2020!



Specification

Box size: 245x185x65 mm, carry box with colourful rope handle, book size: 168x198 mm, five felt play scenes, over 100 felt play pieces (28 full colour, 80 single colour), age 3+.

Unique Selling Points

- Imaginative and creative fun!
- Each title includes a rhyming counting book.





An immersive world of creative fun is waiting inside these exciting kits. Mess-free water painting fun for children age 5 and up.

Magic Water Colouring Dinosaurs Unicorns

Illustrator: Rachael McLean
Author: Jenny Copper

Magical paint with water pictures can be coloured again and again. Simply paint with water, leave to dry, then paint your pictures again! These kits include 16 amazing pictures to paint with water, a quality paintbrush, and a colouring and fact book. Hours of creative fun, guaranteed!

New
for
2020!



Specification

Box size: 256x211x37 mm, 32pp, book size: 248x188 mm, hard case folder, vac form, 16 magic water colouring cards, paintbrush, age 5+.

Unique Selling Points

- Simply paint with water, leave to dry, then paint again!
- Includes a paintbrush so children can get busy right away.





Learn your ABC and 123 with these creative paint with water kits that include a rhyming early learning book, paint with water flashcards, and paintbrush!

Early Learning Paint with Water Animal ABC Animal 123

Illustrator: Zhanna Ovocheva
Author: Joshua George

Early Learning Paint with Water books are an amazing way to help children on their learning journey. These kits include 26 water painting flashcards to paint with water, a quality paintbrush, and a rhyming alphabet or counting book.

New
for
2020!



Specification

Box size: 256x211x37 mm, 32pp book, book size: 248x188 mm, hard case folder, vac form, 26 magic water colouring cards, paintbrush, age 3+.

Unique Selling Points

- Pictures to paint again and again – just add water!
- Includes rhyming early learning book.



My First Paint With Water



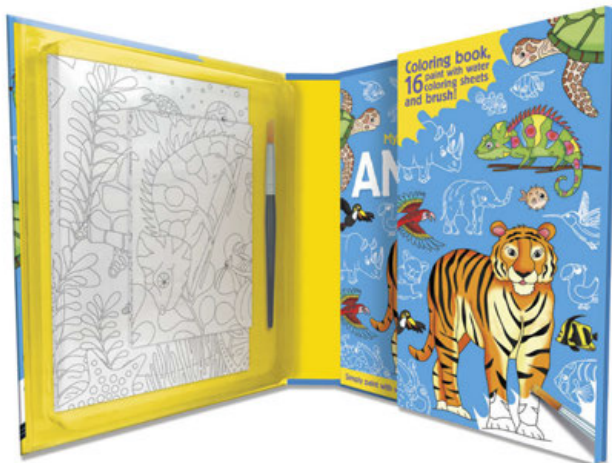
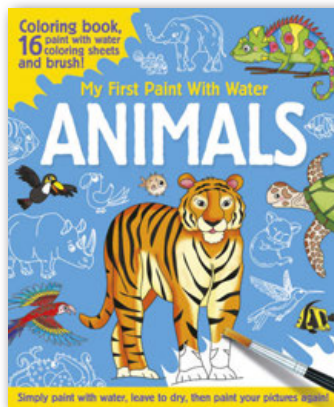
Discover a world of creative fun in these exciting kits that include a fact-packed colouring activity book, amazing paint with water pictures, and a paintbrush!

My First Paint with Water Animals Space

Illustrator: Rachael McLean
Author: Jenny Copper

New
for
2020!

Young children will find everything they need to create awesome animal and space pictures. Simply paint with water, leave to dry, then paint your pictures again! These kits include 16 amazing pictures to paint with water, a quality paintbrush, and a colouring fact book.



Specification

Box size: 256x211x37 mm, 32pp, book size: 248x188 mm, hard case folder, vac form, 16 magic water colouring cards, paintbrush, age 5+.

Unique Selling Points

- Pictures to paint again and again – just add water!
- Includes a paintbrush so children can get busy right away.



STEM LIGHTSPEED



Lightspeed science titles are a perfect way to bring STEM learning into the home! Inquisitive kids can get into science with over 500 facts, amazing experiments, and an awesome model in each fantastic kit!

Lightspeed Science

Deadly Dangerous Dinosaurs

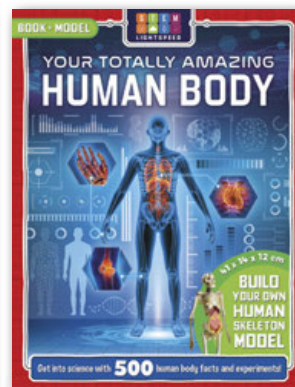
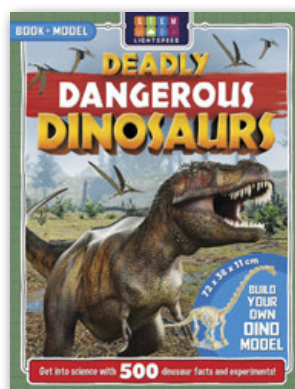
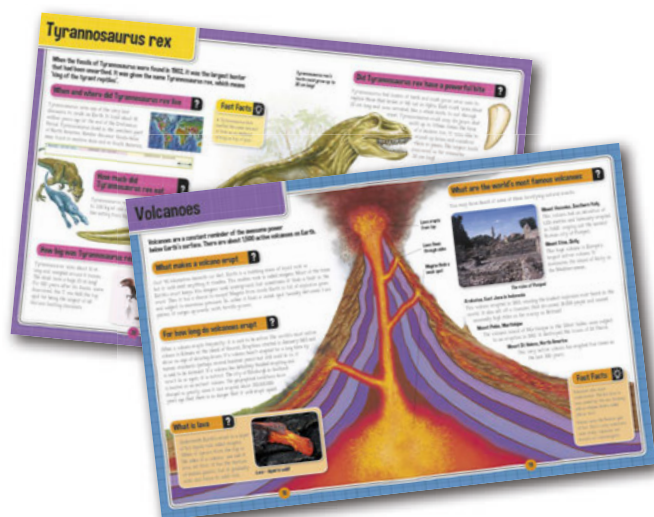
Awesome Planet Earth

Out-of-this-World Space

Your Totally Amazing Human Body

Illustrators & Authors: Assorted

Each Lightspeed title includes a brilliant reference and experiment book and an amazing press-out-and-build model, too!



Specification

Overall size: 280x216x30 mm, book size: 280x216 mm, 48pp, full colour, paperback, die-cut card model, instruction sheet, age 7+.

Unique Selling Points

- Over 500 facts, model-making and experiments.
- Supports STEM learning objectives.





Developing beautifully designed book kits that engage children to play and create is part of our core mission. Activity stations are so much more than just a book!

Activity Station Gift Boxes

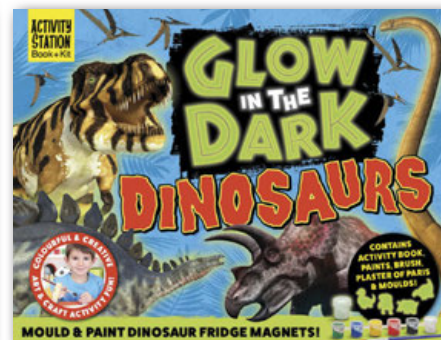
Our Activity Station gift boxes stand out from the crowd. Each title includes a full colour 24-page step-by-step instruction book and quality components so the activity fun can start straight away!

Specification

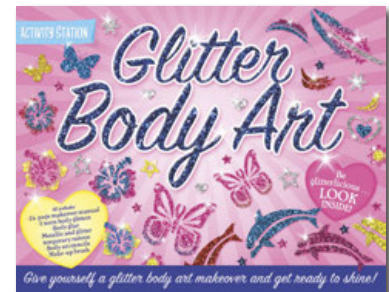
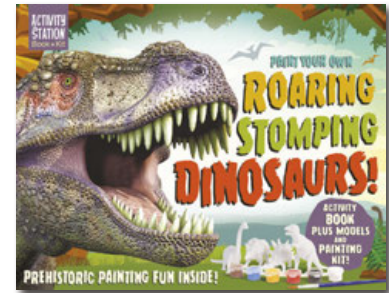
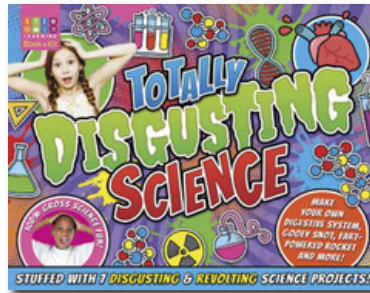
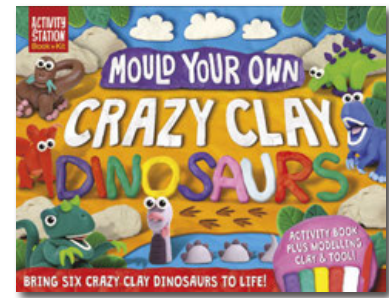
Box size: 295x228x45 mm,
book size: 182x140 mm, 24pp, full colour,
paperback book, hardback case,
themed components, age 8+.

Unique Selling Points

- Hinged lid can be opened in store to reveal the activity book and components inside.
- Ideal for gift tables or floor displays.



Activity Station Gift Boxes



Specification

Box size: 295x228x45 mm, full colour, hinged lid, book size: 182x140 mm, 24pp, paperback, full colour, themed components, age 8+.

Unique Selling Point

- Each title includes quality components!

Over 10 million gift boxes sold worldwide!

No. 1 for book kits!

Activity Station Gift Boxes



Specification

Box size: 295x228x45 mm, full colour, hinged lid, book size: 182x140 mm, 24pp, paperback, full colour, themed components, age 8+.

Unique Selling Point

- Open the box and get stuck in activity fun!



**TOTALLY
WOW!
ART**



Simple step-by-step pictures teach how to draw 101 different themed characters. Colourful erasers and pencils add to the drawing fun.

How to Draw

Kawaii

Animals

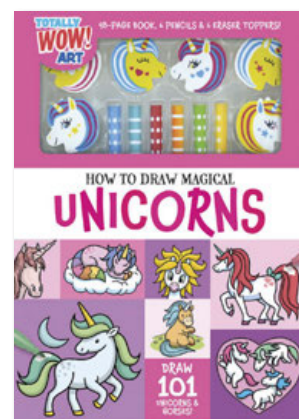
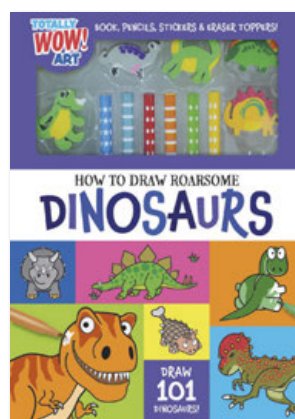
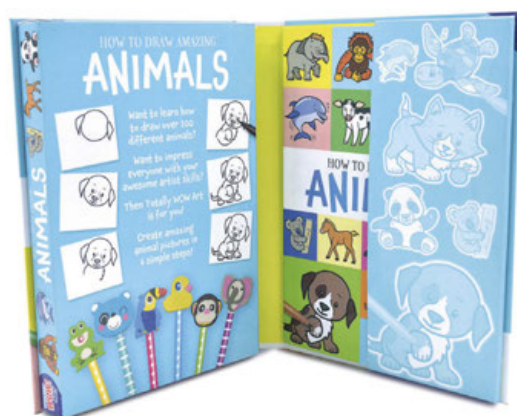
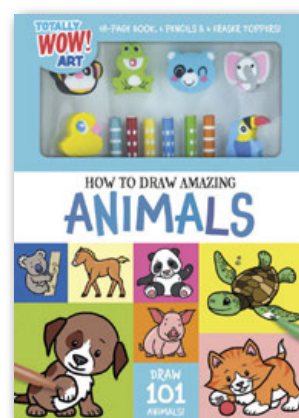
Dinosaurs

Unicorns

Illustrators: Barry Green

Author: Nat Lambert

These awesome kits contain 6 pencils, 6 shaped eraser toppers and a brilliant book full of step-by-step line drawings to help budding artists draw 101 different characters in various shapes, sizes and poses.



Specification

Box size: 260x187x38 mm, book size: 250x180 mm, 48pp, one colour, themed components, hardback case, age 7+.

Unique Selling Points

- From the creators of the top 10 how to draw Amazon bestseller!
- Top 3 ranking drawing technique in the US!



Magic Water Colouring

KIDS
CREATIVE

Activity book,
16
magic water
colouring sheets
& brush!



Just add water to paint again & again!

Mess-free water painting projects with amazing results. *Kids Creative* magic water painting includes everything that is needed to complete 16 vibrant projects that can be painted again and again - just add water!

Magic Water Colouring

Animals

Unicorns

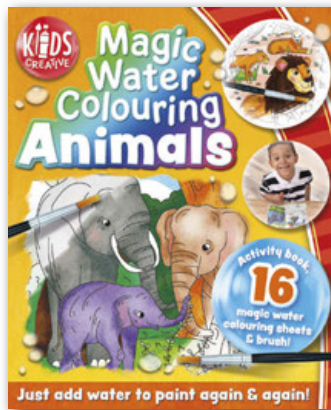
Dinosaurs

Mermaids

Illustrators: Rachael McLean

Author: Jenny Copper

Create colourful pictures with magic water colouring. Simply paint with water, leave to dry, then paint your pictures again! This kit includes lots of magic water colouring pictures to paint with water, and a themed activity book. Hours of creative fun, guaranteed!



Specification

Box size: 256x211x37 mm, 32pp book, book size: 248x188 mm, hard case folder, vac form, magic water colouring cards, paintbrush, age 3+.

Unique Selling Points

- Vibrant magic water pages leap off the pages - just add water!
- Paint the pictures. Allow to dry. Paint again!

New
for
2020!

Tiny Crafter

Big ideas for little hands!



Tiny Crafter is all about trying things out and getting lost in a world of arty-crafty fun. It's the start of life's creative adventure with lots of big ideas for little hands. Just add imagination!

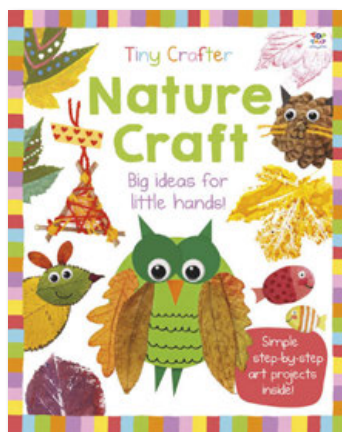
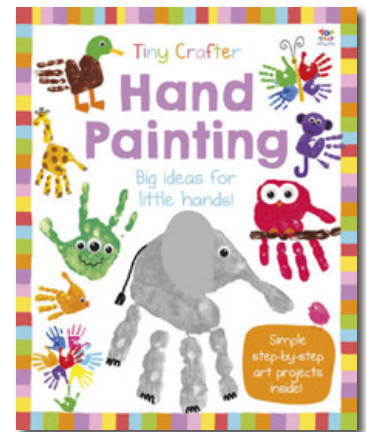
Tiny Crafter

Finger Printing
Hand Painting
Nature Craft
Paper Craft

Illustrators: Barry Green / Laura Keeble

Author: Connie Isaacs

Tiny Crafter book kits include a book packed with brilliantly simple step-by-step art projects, plus essential materials for getting started. Big, bold illustrations and minimal text combine to explain and inspire in equal measure.



Big ideas for little hands!

Specification

Case size: 260x210x37 mm, book size: 235x190 mm, 24pp, full colour, paperback, themed craft components, age 3+.

Unique Selling Points

- Simple step-by-steps for completing each easy-to-do project using the craft kit supplied.
- Encourages creative experimentation and quality family time through craft.



