



IMAGINE THAT™

2020 CATALOGUE



READ • LEARN • PLAY • CREATE



READ • LEARN • PLAY • CREATE



IMAGINE THAT™

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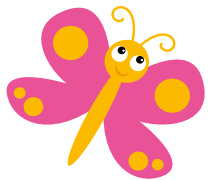
Production Ethics

Imagine That is committed to being a responsible trading partner with its suppliers, ensuring that all books and gift products are produced in a manner that adheres to internationally recognised labour principles and laws. We are constantly monitoring the development of new production processes that have an improved performance regarding their impact on the environment, and seek to include these advances in our products. Our paper does not come from pulp sourced from illegal loggers and, where appropriate, we use recycled paper or FSC approved paper subject to client requirements.

Safety First

At Imagine That the issue of safety is taken very seriously. It is our aim to be proactive by liaising with government bodies and trading standards, and we have excellent relationships with UK testing houses. We also have a dedicated full-time safety coordinator, who undertakes and documents full risk assessments on all components included with our titles. After evaluation and where appropriate, the components will be tested to the EN71 and GPS standards. We have an ethical sourcing policy.

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IMAGINE THAT™

Imagine That books will take children on a creative journey of reading and learning, focusing on interactive and stunning novelty and activity titles.

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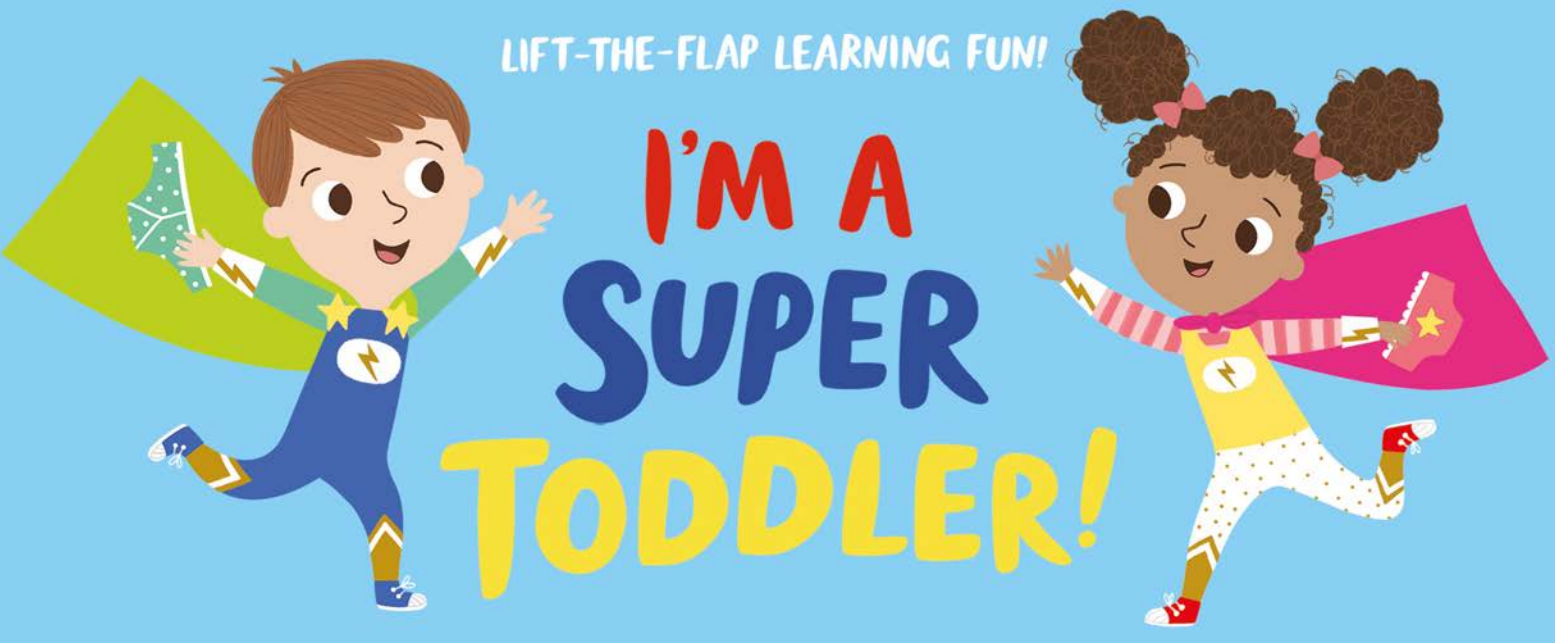


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Page 5





I'm a Super Toddler!

**Superheroes Love Being Good!
Superheroes Love Bedtime!
Superheroes Love Potty Time!**

Illustrator: Kasia Dudziuk | Author: Amber Lily, Katie Button

Super fun books for super toddlers as they learn big steps.

Help the superheroes as they take their first big steps towards learning new experiences. By lifting the flaps to choose what happens next on each page, children help the superheroes learn all about good manners, potty-training and bedtime in a fun and interactive way. This series is perfect for parents to share with their child to reassure and encourage them as they take their first big steps with confidence.

'I'm a Super Toddler!' books are for children aged 12-36 months. These months are a time of great physical, emotional and social development as toddlers learn new skills and establish routines.

Specification

Book size: 178x178 mm, 10pp, full colour, casebound board book, 3 lift-the-flaps on each right-hand page, age 1+.

New!



Coming soon: Superheroes Love Nursery!

Humorous picture options on each page makes learning important routines fun!

15 lift-the-flaps promote positive behaviour with options to choose from.





Push Pull Slide Books

Diggers
Farm
Rescue
Ocean

Illustrator: Villie Karabatzia | Author: Bobby Brooks

Learn and explore with these interactive books that are full of things to push, pull and slide!

The simple, easy to read stories accompany bright and friendly illustrations of busy scenes that feature lots of things to see and say as you read through the book.

Specification

Book size: 178x178 mm, 8pp, board book with moving mechanisms on each page, full colour, age 3+.

New!



Each book features four different push, pull, slide mechanisms with dual functions.



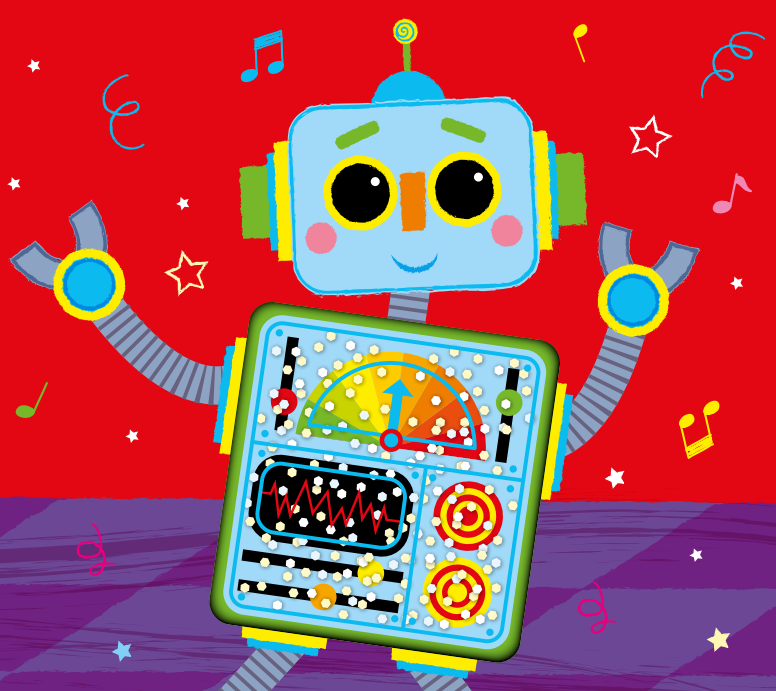
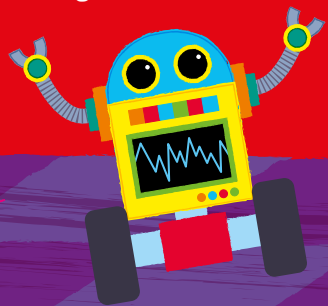
Interactive board books with push, pull and slide mechanisms on each page.

Dual function mechanisms – twice the fun!



Sparklies

Shake the book to make it sparkle!



Sparklies

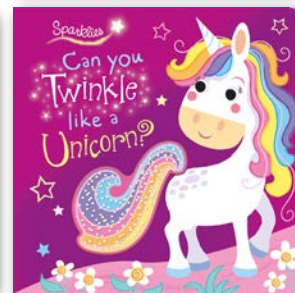
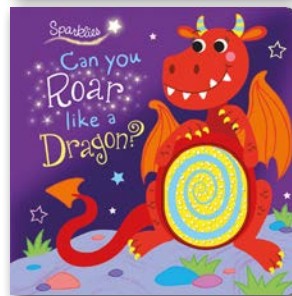
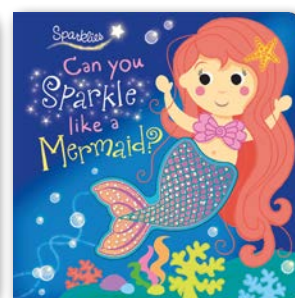
Illustrator: Carrie Hennon | Author: Georgie Taylor

These sparkly story books are perfect for young children! There's a fun rhyming story to read and a different character to meet on each page. Just shake the book to create a colourful cascade of glitter and foil shapes inside each sparkly shape, which is secured to the inside of the book so you can make each shape sparkle and dance on every page.

Specification

Book size: 178x178 mm, 10pp, full colour, casebound board book, glitter and foil-filled shaped gel pouch, age 0+.

New!



Shake, Shimmer & Sparkle!



Shake, Shimmer & Sparkle Books

Over the Rainbow

Reach for the Moon

Heart full of Love

My Little Star

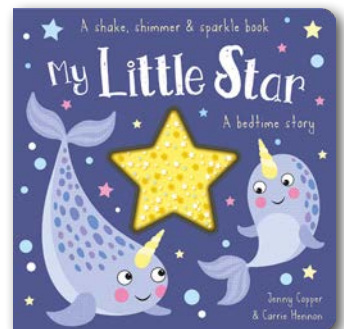
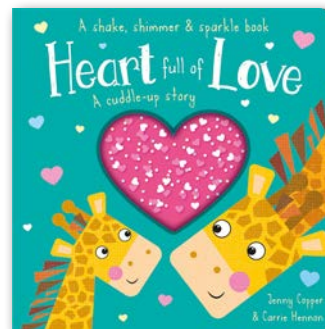
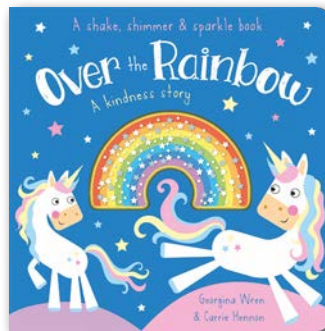
Illustrator: Carrie Hennon | Author: Jenny Copper / Georgina Wren

Shake the book to create a colourful cascade of glitter and foil shapes. Heart-felt rhyming stories and cutesy vector illustrations will calm and reassure little ones at bedtime.

Specification

Book size: 178x178 mm, 10pp, full colour, shaped gel pouch with glitter and foil shapes, casebound board book, age 0+.

New!



Shake the book to make a glitter heart, moon, rainbow or star cascade.

Rhyming text prompts reader to interact with the glitter, foil and gel novelty on each page.



**Lift
-the-
flap**

sparkle-Go-Seek

Sparkle-Go-Seek Lift-The-Flap Books Dinosaurs Farm Ocean Rescue

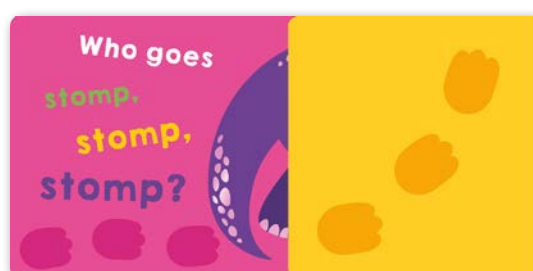
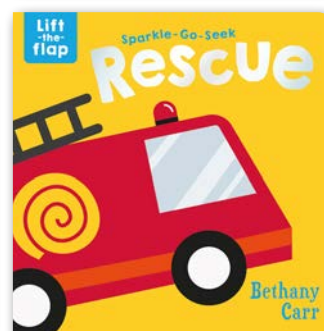
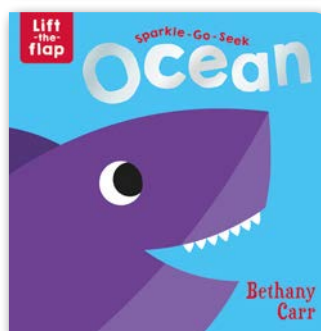
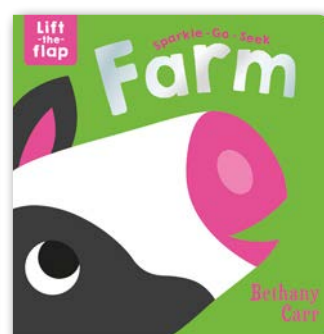
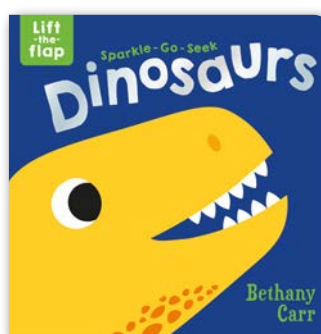
Illustrator: Bethany Carr | Author: Katie Button

With shiny foil under each lift-the-flap, the simple words encourage the reader to 'sparkle go seek' under each flap to discover the bright and sparkly animal, dinosaur and rescue vehicle pictures.

Specification

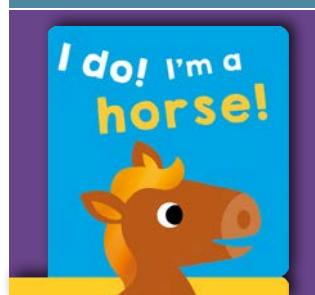
Book size: 178x178 mm, 10pp, one large lift-the-flap on each right-hand page, sparkly foil on cover and under each lift-the-flap, full colour, casebound board book, age 1+.

New!



Encourages imaginative and interactive reading play.

Each sturdy lift-the-flap reveals a sparkly foil picture.





Peep-Through Books

I Love My Mummy

I Love My Daddy

I Love my Grandma

I Love My Family

Illustrator: Bethany Carr | Author: Robyn Gale

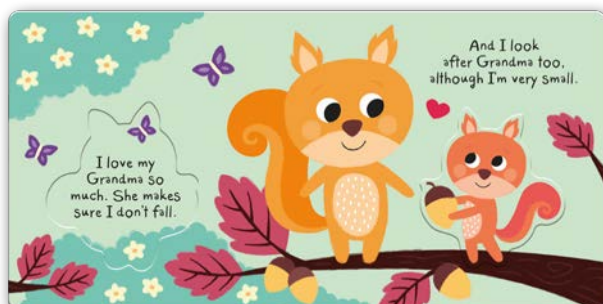
Little books that are full of love.

With cute animal illustrations, calming rhyming stories and cut-out and raised pictures to feel, these peep-through board books celebrate the special relationship between children and their loved ones.

Specification

Book size: 178x178mm, 12pp, full colour, die-cut shaped card pieces on each alternate spread, soft-touch matt lamination and spot UV on cover, case bound, age 1+.

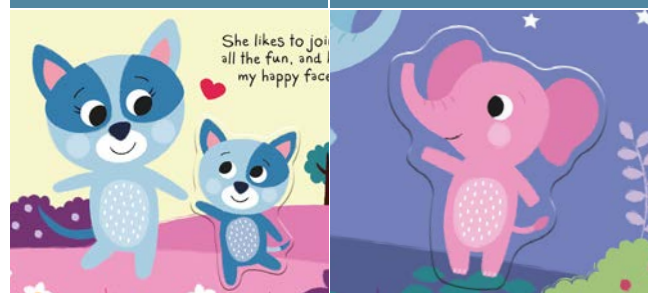
New!



Children's mindset growth books that promote positive family relationships.

Shaped cut-outs and raised card characters throughout allow children to interact with the story as they read.

Supports a child's development of fine-motor skills through the highly tactile nature of the cut-outs and shaped characters.



Let's Explore!

With 100% reusable play pieces for endless playscene fun!

Let's Explore! City Construction Site Farm Ocean Zoo

Illustrator: Gungwiyat
Author: Georgie Taylor

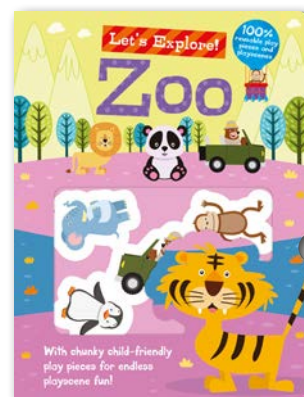
From noisy diggers and busy trains, to missing monkeys, noisy farm animals and snapping sharks, there are lots of things to spot as you explore the playscenes and find the reusable play pieces to complete each picture.

The chunky play pieces are child-friendly and 100% reusable, perfect for use again and again!

Specification

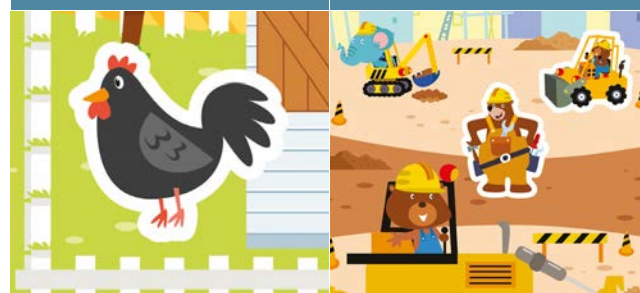
Book size: 259x201x18 mm, 10pp, TPE electrostatic stickers, casebound board book, full colour, matt lamination on cover, age 3+.

New!



The chunky vinyl play pieces are child-friendly and 100% reusable.

Playscenes to complete with the play pieces encourages hands-on and creative play.



Push Pull Stories



Magic changing picture books!

Push Pull Stories

Good Morning, Little Cat
Good Morning, Little Cow
Good Morning, Little Dog
Good Morning, Little Lion

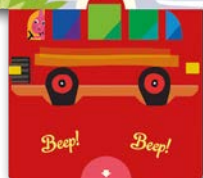
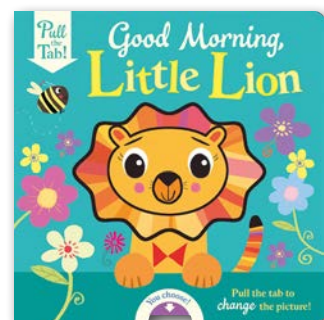
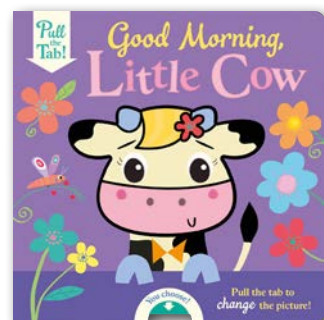
Illustrator: Katie Saunders | Author: Holly Hall

Have fun with favourite animals and choose the story by pulling the tab and watching each acetate picture transform to change the colour or reveal hidden surprises. Choose if the animals are happy or sad, what toys they will play with, which friends they will meet and more.

Specification

Book size: 178x178 mm, 10pp with inset acetate pages, full colour, casebound board book, pull-out tab on each spread and cover, age 1+.

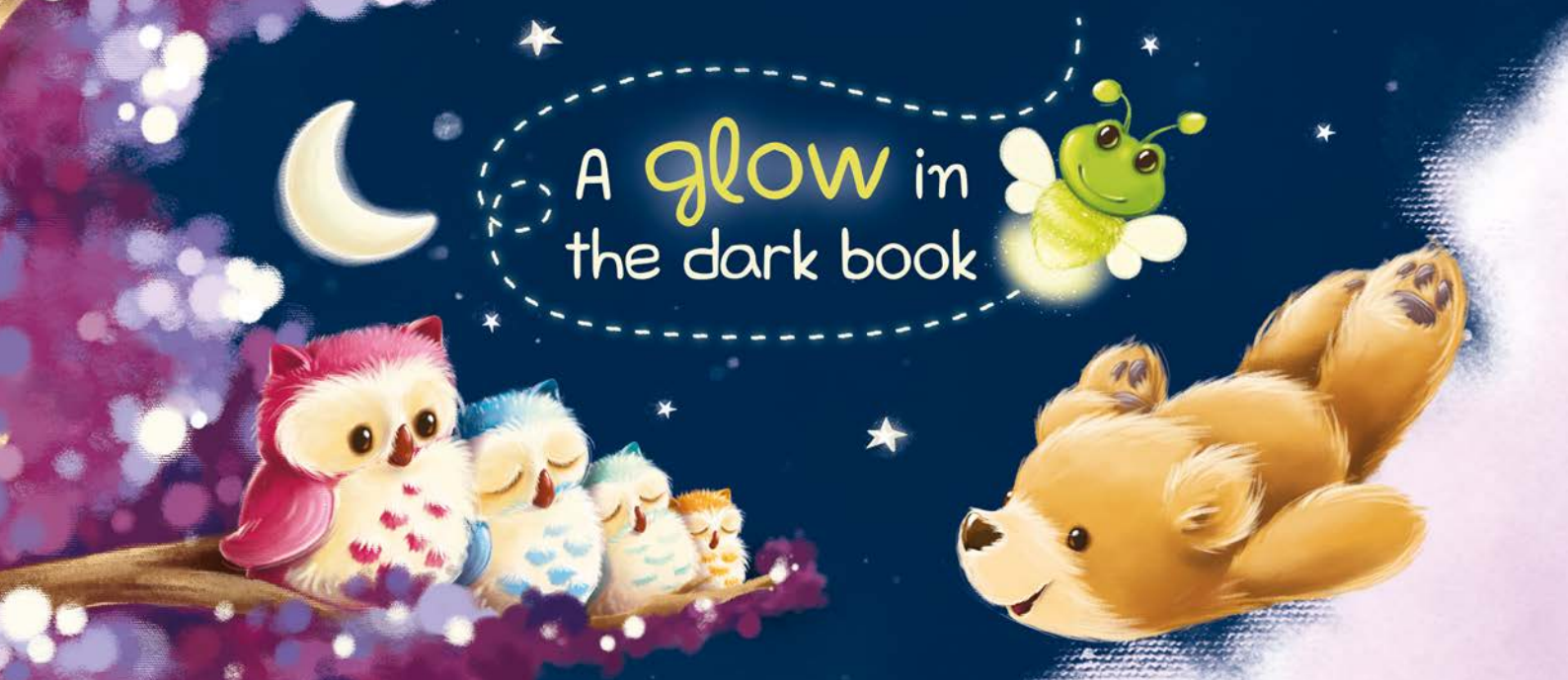
New!



Six pull-the-tabs to change the picture and create your own story.

Promotes decision-making and reading comprehension.





Glow-in-the-Dark Books

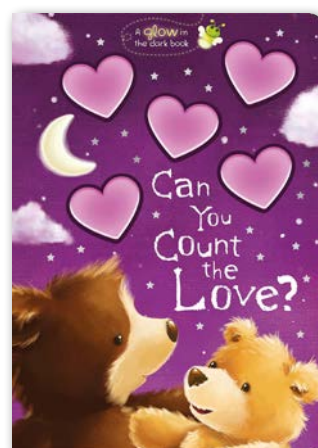
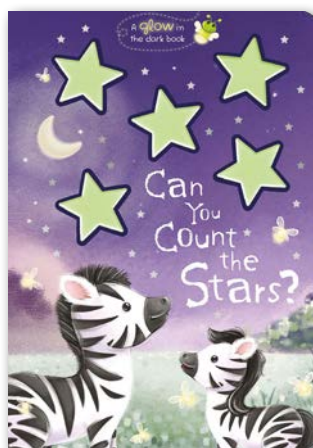
Can You Count the Stars? Can You Count the Love?

Illustrator: Gareth Llewellyn | Author: Georgina Wren

Power up the glow-in-the-dark stars or hearts by placing the books on a windowsill, then dim the lights to watch them glow in neon green. The soothing bedtime stories will help young children feel comforted and reassured – perfect books for bedtime sharing.

Specification

Book size: 216x150 mm, 10pp, full colour, casebound board book, glow-in-the-dark hearts or stars, foil cover finish, age 1+.



3D COUNTING BOOKS

*Maths learning fun
for little ones!*

Five Little Counting Books

Five Baby Fish
Five Baby Animals
Five Baby Dinosaurs
Five Baby Unicorns

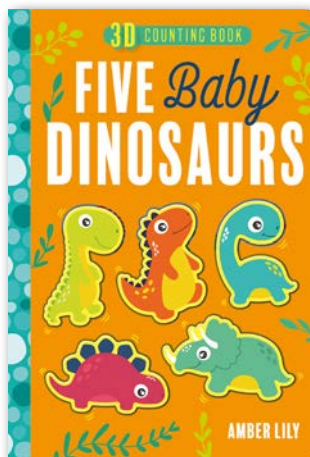
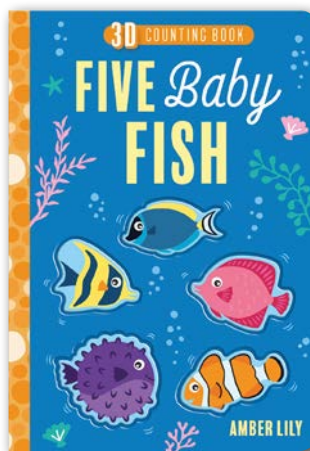
Designer: Pepper Joy | Author: Amber Lily

Rhyming counting stories with cute card characters that disappear one by one. Perfect for encouraging early learning maths skills!

Specification

Book size: 216x150 mm, 10pp, full colour, casebound board book, die-cut holes on cover and inside pages, 5 x 3D card characters, age 1+.

New!



Teaches early learning maths skills – count down from five to one.

Cute 3D card characters on every spread.





Water Painting Search and Find

**Animals
Dinosaurs
Under the Sea
Unicorns**

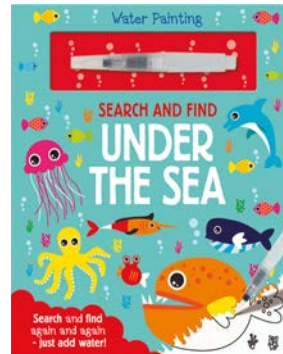
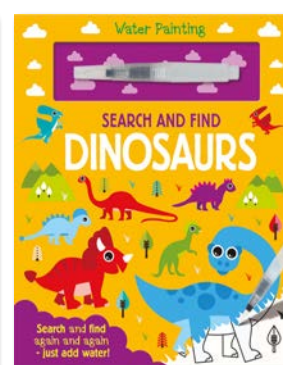
Illustrator: Maaïke Boot | Author: Georgie Taylor

Create amazing animal pictures with these paint with water books, then search and find the things that are hiding on each page. Simply apply water with the special pen, leave to dry, then paint your pictures and search and find again.

Specification

Book size: 240x200x10 mm, 10pp, full colour, 5 paint with water scenes, refillable water pen, casebound board book, matt lamination on cover, full colour, age 3+.

New!



Search and find the hiding items again and again. Paint with water, leave to dry, then paint again!

Develops fine motor skills, memory recall and text and picture association skills.

Illustrator: Maaïke Boot

Based in the coastal city of The Hague, Netherlands, Maaïke Boot started drawing as soon as she could hold a pencil. Most of Maaïke's drawings begin with a Sharpie or brushes and India ink, with the black and white renderings transformed through Adobe Illustrator. Today her work is mainly seen on handmade products from laptop sleeves to baby shoes to swimwear, not to mention in children's books!



TRACE THE TRAILS BOOKS

WITH
FINGER
HOLES TO
TRACE!

Trace the Trails Books
Follow That Dinosaur!
Follow That Tractor!
Follow That Unicorn!

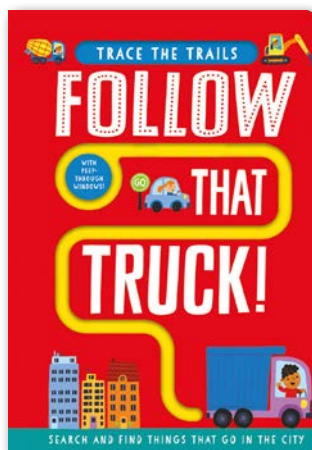
Illustrator: Sam Meredith | Author: Georgie Taylor

Little fingers will love to follow textured trails and cut-outs to discover where a truck, dinosaur, tractor and unicorn are heading in this fun new series that helps to develop fine motor skills. Peephole windows and search-and-find questions add to the preschool learning fun.

Specification

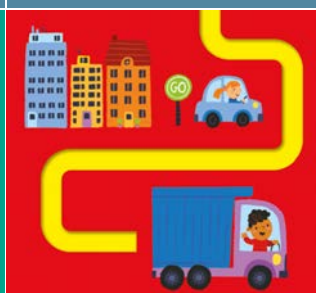
Book size: 216x150 mm, 10pp, full colour, casebound board book, die-cut holes and inset trails on cover and inside pages, age 1+.

New!



Lots of items to search and find on each page.

Tracing inset trails develops fine motor skills.



Tap-along Music Books



Tap-along Music Books Quacky Duck Snappy Frog

Illustrator: Christine Gore | Author: Georgina Wren

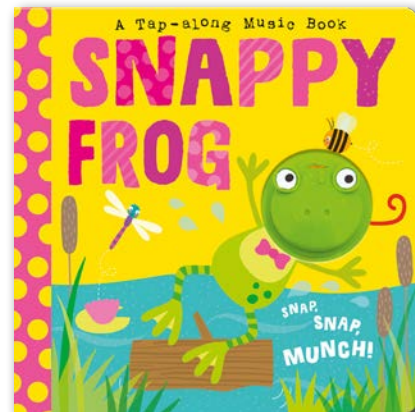
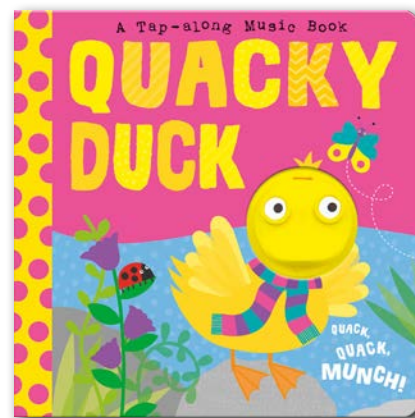
Discover lots of noisy, musical fun with these play-along animal castanet books!

There's a rhyming story to read and a shaped duck and frog castanet in each to play along with. Just tap-tap-tap the castanet each time the quacky duck and snappy frog munch their lunch. The bright, colourful illustrations are full of detail to see and spot, and the rhyming stories feature lots of interactive prompts to tap the castanets and shout out the noisy words on each page.

Specification

Book size: 178x178 mm, 5 spreads, full colour, casebound board book
1 plastic animal castanet + die-cut hole on cover and inside pages,
wafer seal to close castanet, age 1+.

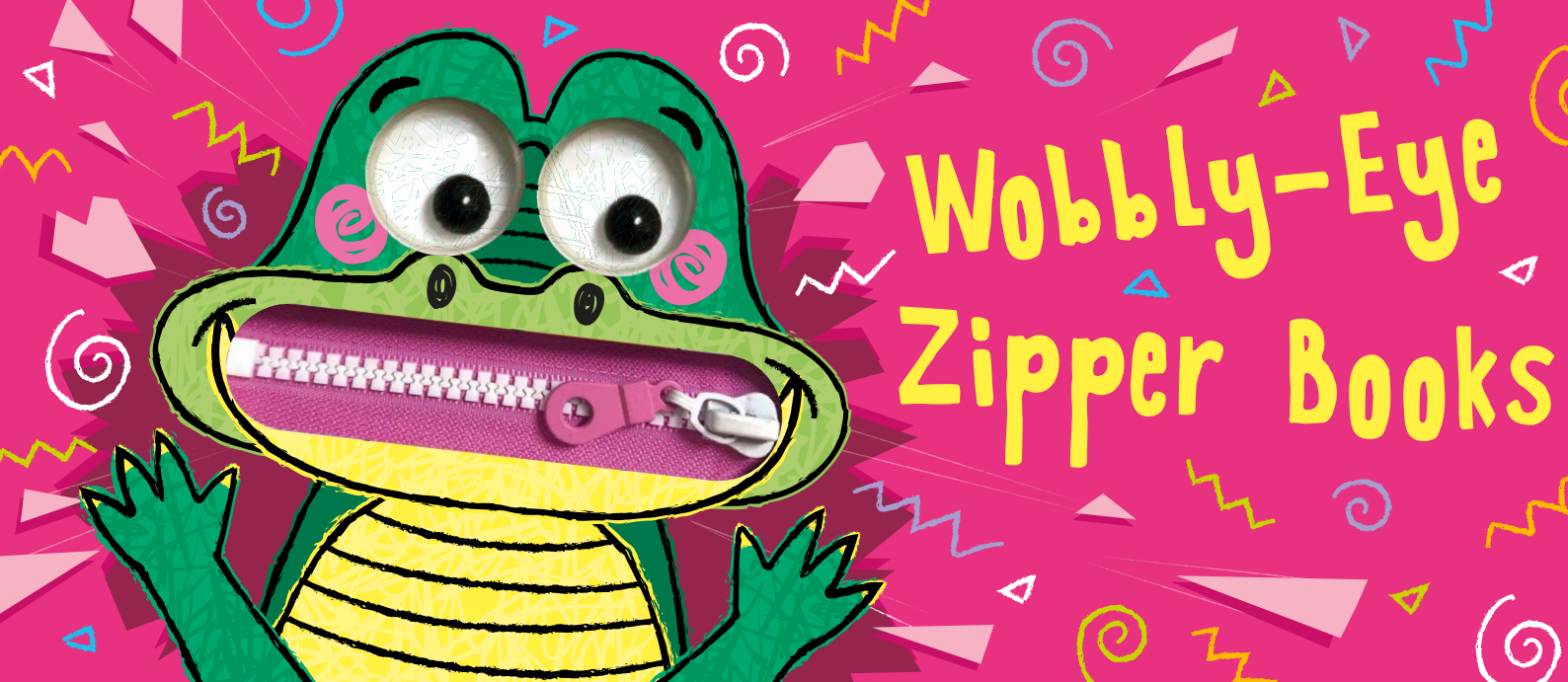
New!



An animal castanet to tap along with the story, develops motor and sensory skills.

The rhyming story features lots of noisy words for interactive reading fun.





Wobbly-Eye Zipper Books

Shh Shh Shark!

La La Llamas!

Snackasaurus!

Croc Rocks!

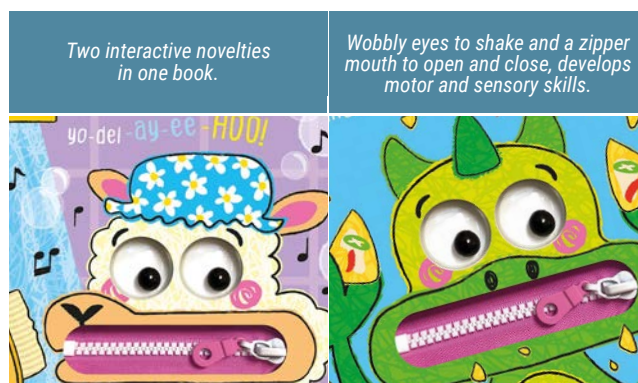
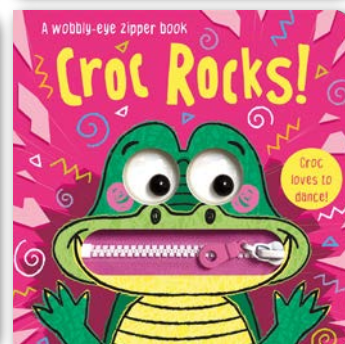
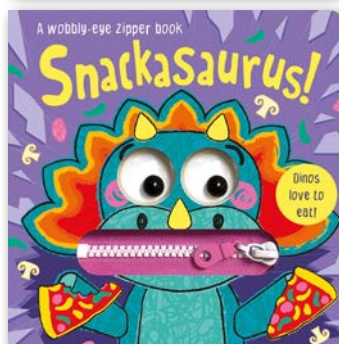
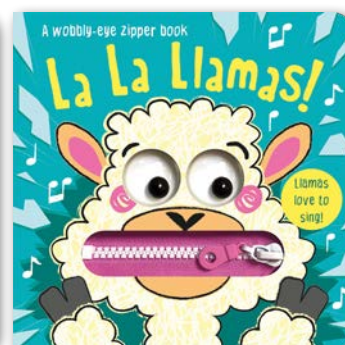
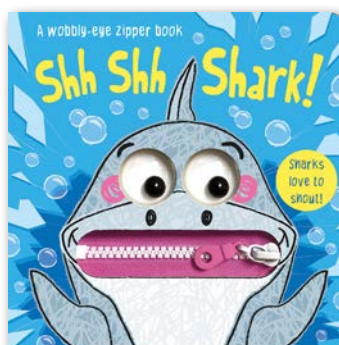
Designer: Carrie Hennon

Author: Jenny Copper / Georgina Wren

Die-cuts on each page reveal the wobbly eyes and zipper mouths, and the fun stories feature lots of noisy words to shout out as you read and play with the noisy animals, loud sharks, singing llamas and the munching, crunching dinosaurs.

Specification

Book size: 178x178 mm, 10pp, full colour, casebound board book, zip + 2 googley eyes, die-cut hole on cover and inside pages, foil cover finish, age 1+.



Squishy Squashy Books



Squishy Squashy Books

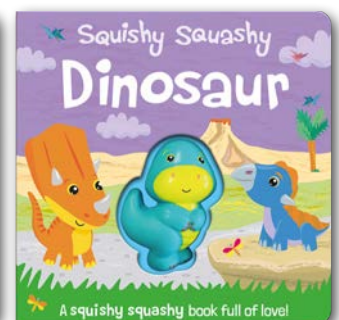
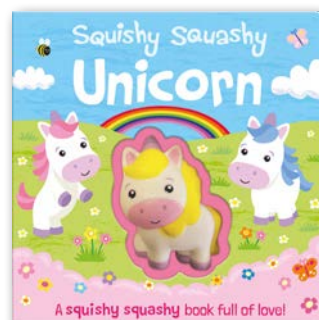
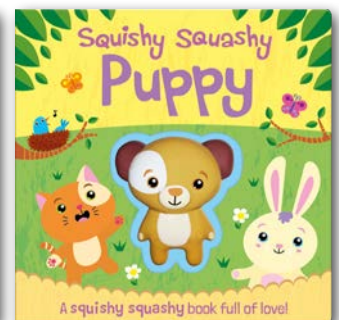
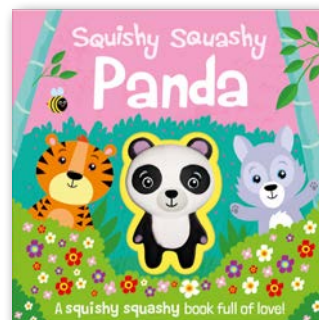
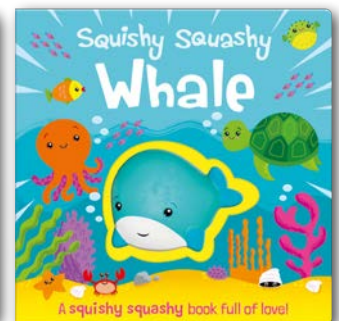
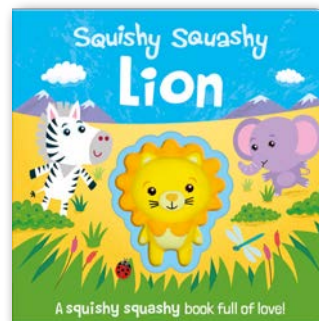
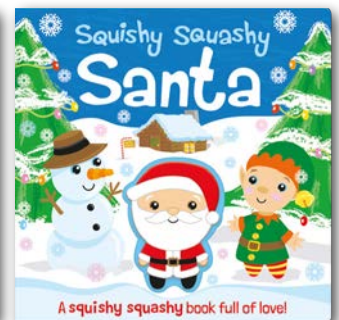
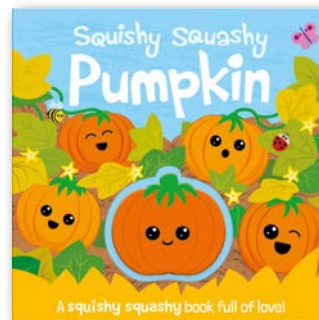
Illustrator: Carrie Hennon | Author: Jenny Copper / Georgina Wren

Squish and squash each character as you read the simple rhyming stories. Perfect for interactive play, for shared reading or for reading alone, these tactile board books are full of squishy squashy fun!

Specification

Book size: 178x178 mm, 10pp, full colour, casebound board book, 1 squishy squashy character glued to the inside back cover, age 3+.

New Titles!



Tactile squishy characters help to develop motor and sensory skills.

The fun, interactive story encourages lots of play with each squishy squashy animal.



There's a 'squishy in my book!



Squishy in my Book

There's a dinosaur in my book!
There's a bear in my book!
There's a dragon in my book!
There's a yeti in my book!

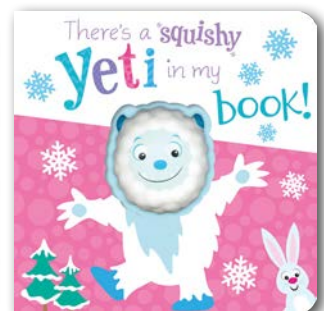
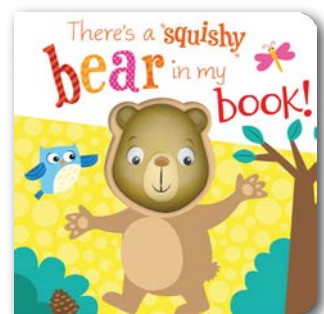
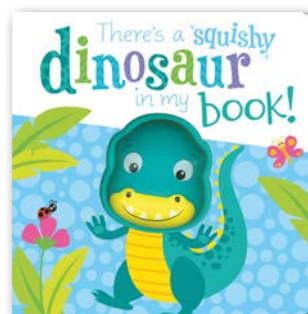
New!

Illustrator: Trudi Webb | Author: Cece Graham

There are funny rhymes to read and colourful illustrations to look at, as well as the innovative squishy squashy texture to feel and explore throughout. These interactive board books are perfect for encouraging imaginative play, developing sensory skills and promoting an early love of reading. With simple words that are easy for children 3+ to remember, they will soon be 'reading' this squishy book by themselves!

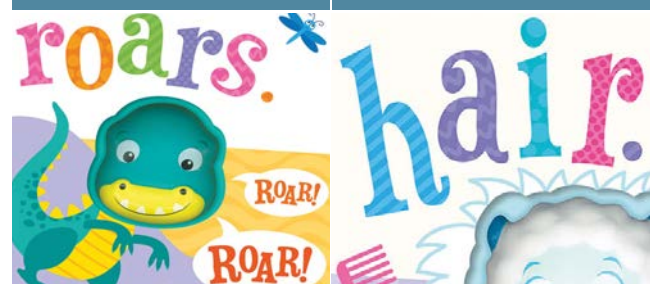
Specification

Book size: 178x178 mm, 10pp, full colour, casebound board book, 1 squishy character & die-cut hole on cover and inside pages, age 3+.



The simple, interactive story encourages lots of play with each squishy squashy character.

Simple words are easy for children age 3+ to remember as they read aloud.





Maze Days

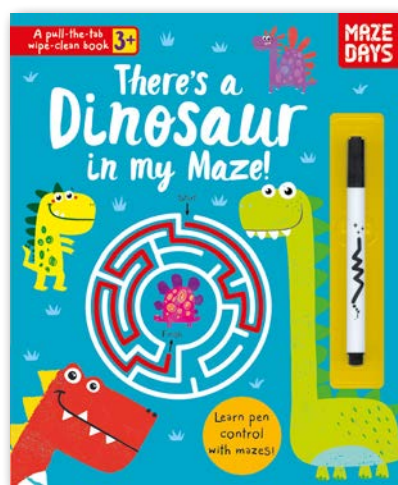
There's a Dinosaur in my Maze! There's a Unicorn in my Maze!

Illustrator: Carrie Hennon | Author: Connie Isaacs

Wipe-clean mazes introduce important pen control skills for learning to write. With a maze on every page plus themed jokes and additional motor skill challenges. Simply pull the tabs to reveal the answers.

Specification

Book size: 260x216 mm, 12pp, pull-out tabs, full colour, wipe-clean pages, casebound board book, wipe-clean pen, age 3+.



Storymaker!

Match, muddle and make
your own story with
lift-the-flaps!



Lift-the-Flap Storymaker

Unicorns Love Rainbow Pants!
Dinosaurs Love Stinky Socks!
Baby Sharks Love Pop Music!
Dragons Love Ice Cream!

Designer: Carrie Hennon

Author: Jenny Copper / Georgina Wren / Amber Lily

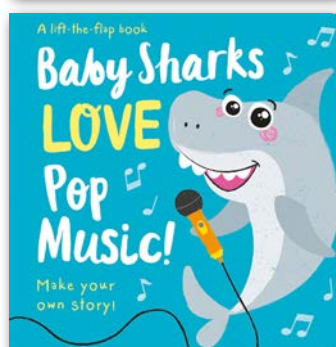
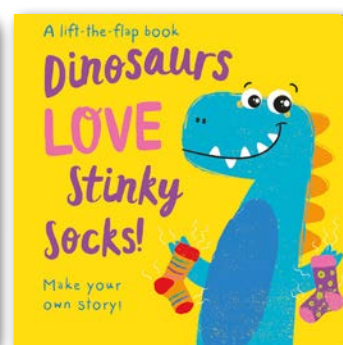
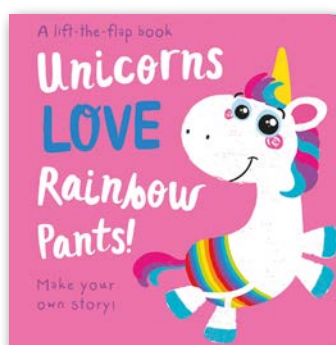
New!

Match, muddle and make your own story with
'Storymaker', a fun board book series where
the reader can choose what happens next!

The Storymaker series encourages imaginative play as children
lift-the-flaps to create their own stories, again and again.

Specification

Book size: 178x178 mm, 10pp, full colour, casebound board book,
3 lift-the-flaps on each right-hand page, matt lamination
and spot UV on cover, age 1+.



Ten Little Counting Books



3D Counting Books

Ten Sleeps to Christmas
Ten Little Mermaids
Old MacDonald had a Farm
Ten Little Bears
Ten Little Fairies
Ten Little Unicorns

Illustrators: Lauren Ellis / Brad Hunt / Dan Crisp / Alison Atkins / Sanja Rescek

Authors: Susie Linn / Erin Ranson / Alice Gibbs / Georgie Taylor

Rhyming counting stories with cute card characters that disappear one-by-one!

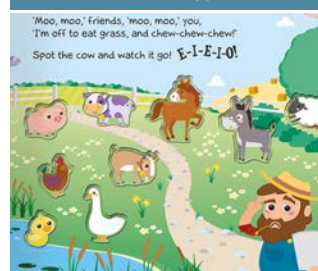
Specification

Page size: 215x254 mm, 20pp, full colour, 3D card characters, die-cut card pages, casebound board book, age 3+.



Lots of opportunities for counting from one to ten each time a character disappears.

Each title features 10 cute card characters.



POP OUT & PLAY



Pop Out and Play Cook's Baking Set Builder's Tool Kit Doctor's Kit Shopping List

Illustrator: Barry Green

Author: Robyn Gale

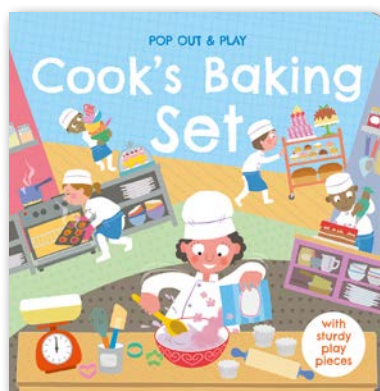
Build confidence and creativity with these press out and play books, perfect for supporting role play in young children.

Pop out the integral play pieces and read the simple text. Children must then use problem-solving skills and logic to decide where the pieces belong.

Specification

Book size: 178x178 mm, 10pp, full colour, pop-out card play pieces on every right-hand page, casebound board book, matt lamination and spot UV on cover, age 3+.

New!



SCRATCH AND DRAW



Scratch and Draw

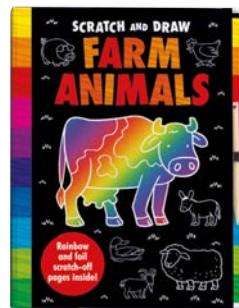
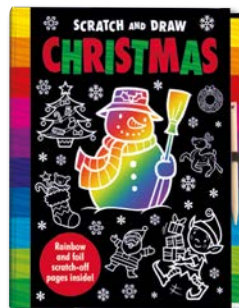
Illustrator: Barry Green | Author: Arthur Over

Amazing rainbow and foil effects are revealed by scratching away the surface of the special scratch art cards. Themed step-by-step drawing, facts and fun.

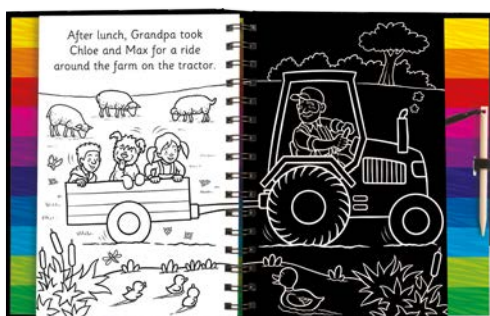
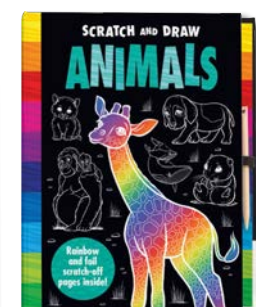
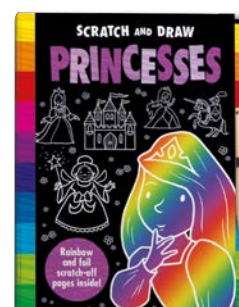
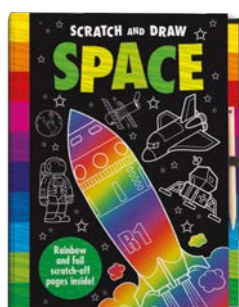
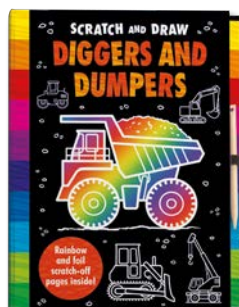
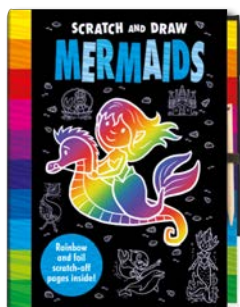
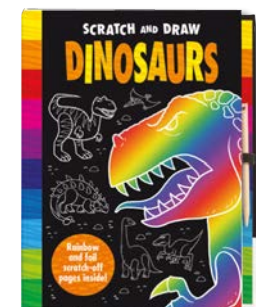
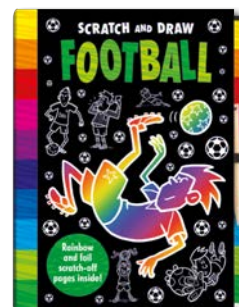
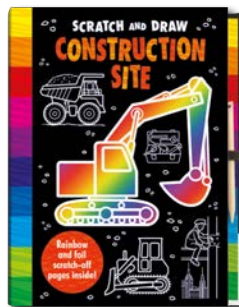
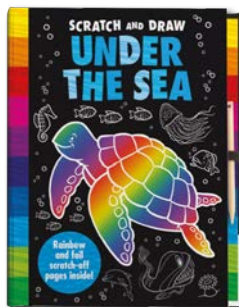
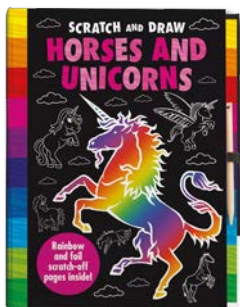
Specification

Book size: 215x165 mm, 32pp, scratch cards: 12 leaves, scratch card size: 210x140 mm, full colour cover, hardback with foil treatment, wirebound, scratch stylus tool, age 5+.

New Titles!



Spooky neon & foil FX!



Scratch and Draw Card Wallets Halloween Christmas

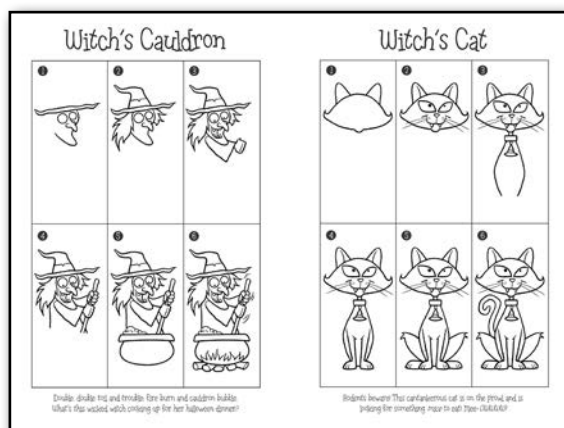
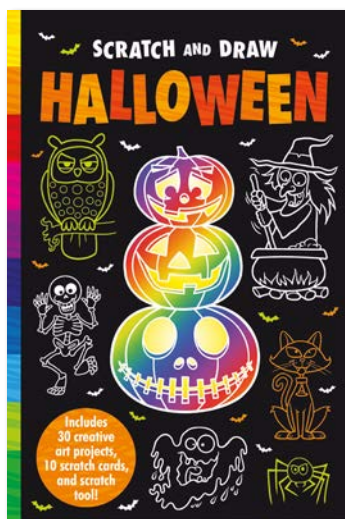
Illustrator: Barry Green | Author: Arthur Over

Scratch and draw pictures are simple to complete using the scratch tool inside the wallet, and the results look amazing as the rainbow and foil effects are revealed by scratching away the surface of the special scratch art cards. Creative Halloween and Christmas-themed fun for boys and girls age 5 and up.

Specification

Wallet size: 210x142x10 mm, 24pp, scratch cards: 10 leaves, scratch card size: 200x132 mm, full colour cover, card wallet with foil treatment, perfect bound book, scratch stylus tool, age 5+.

New!



30 creative projects inside!



Scratch and Sparkle Journal My Scratch and Sparkle Selfie Journal

Illustrator: Assorted | Author: Cordelia Nash

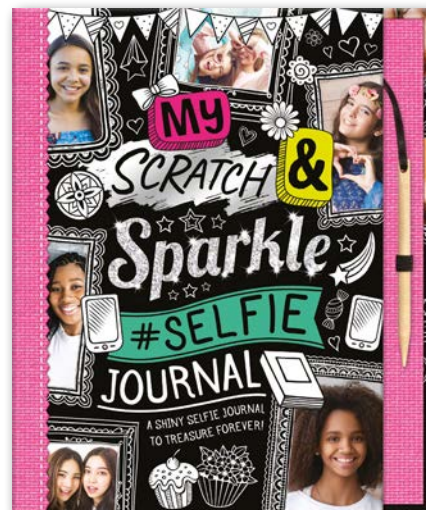
Create a sparkly, shiny selfie journal you can treasure forever in this brand-new Scratch and Sparkle title!

This creative book is ideal for ages 9 to 12. Simply complete the fill-in pages, stick your favourite selfies on the specially-coated scratch cards, then use the included stylus to make the decorated backgrounds sparkle and shine! Gorgeous, glittery fun for the selfie generation!

Specification

Book size: 215x170 mm, 24 pp text, printed one colour, scratch cards: 12 leaves, rainbow and foil effects, reverse of scratch cards printed one colour, scratch card size: 210x140 mm, hardback cover with foil treatment, wirebound, scratch stylus tool, age 9+.

New!





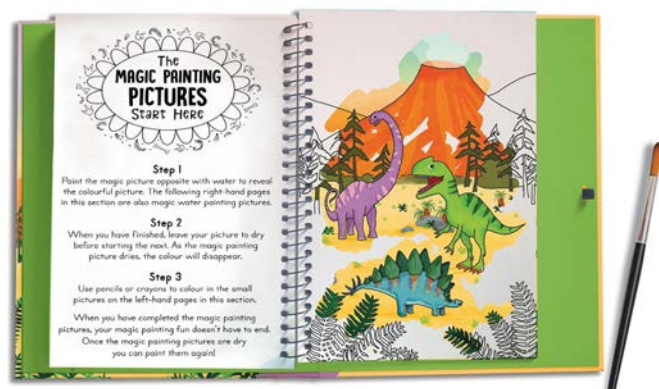
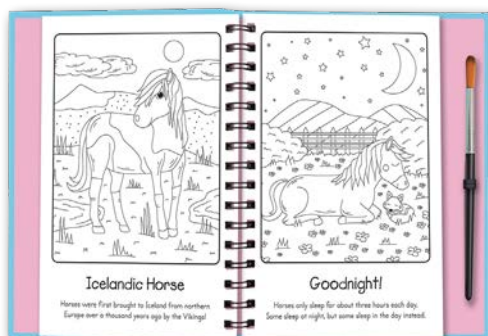
Magic Water Colouring

Illustrator: Rachael McLean | Author: Jenny Copper / Kitty Taylor

Create amazing pictures with magic water colouring. Simply paint with water, leave to dry, then paint pictures again! Books include magic colouring pictures to paint with water, fun facts to discover and themed pictures to colour with pencils or crayons.

Specification

Book size: 215x165 mm, 56pp (including 12 magic water cards), full colour when wet, wirebound, paintbrush, hardback, age 3+.



Magic Water Colouring Mash-Ups Fashion and Flower Magic Mermaids and Fairies Unicorns and Animals

Illustrator: Rachel McLean

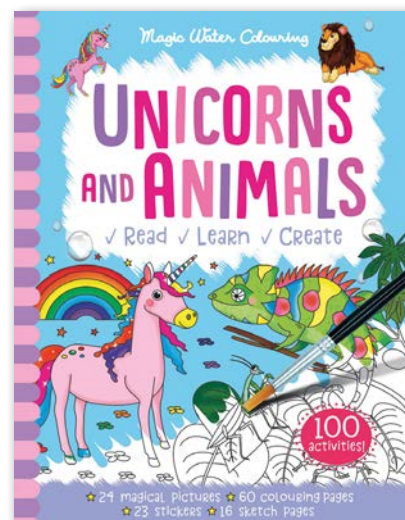
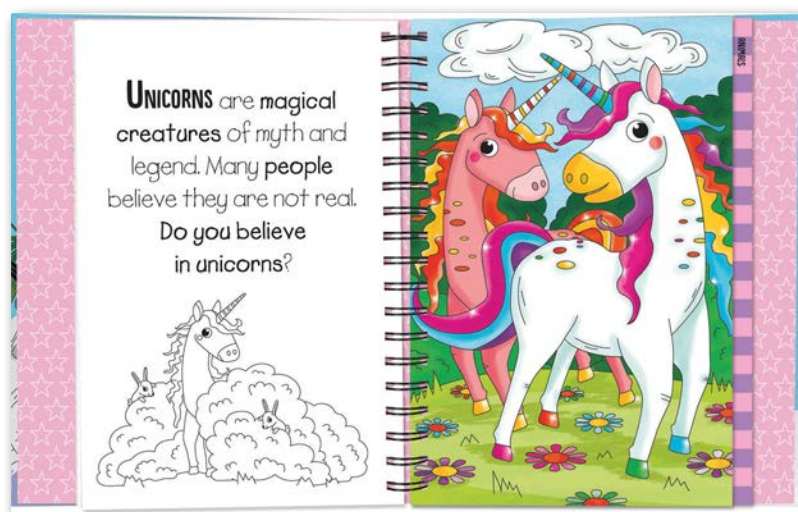
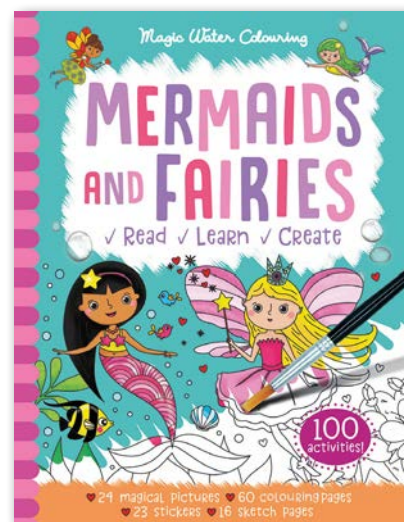
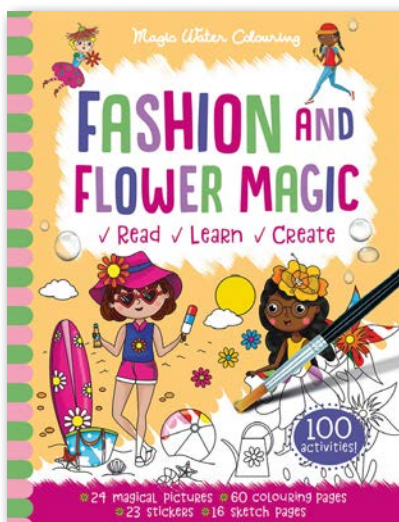
Author: Jenny Copper / Kitty Taylor

Create colourful pictures with this water painting series. Simply paint the special pictures with water to reveal the colour, leave to dry then paint the pictures again!

Each book has 60 pictures to colour, fun facts to learn, 16 sketch pages, stickers and 24 magical pictures to try out your painting skills.

Specification

Book size: 253x187 mm, 90pp (including 24 magic colouring sheets and 1 sheet of stickers), 1 card divider, full colour cover, hardback, concealed wirebound, age 3+.



New!



Fun facts to discover

Every title includes magic colouring pictures to paint with water, plus fun facts to discover and themed pictures to colour with pencils or crayons.



Mess-free creativity

With careful application of water, these titles are perfect for amusing children out and about. Restaurants, on the train, or at the park - the pages are mess-free and wrinkle-free once dried!



All you need is water!

With vibrant rainbow-coloured pictures waiting to be revealed on every page, the fun doesn't stop! Simply paint with water using the brush included, leave to dry, then paint again!

Finger Puppet Books

Finger Puppet Books

Five Little Ghosts

Old MacDonald Had a Farm

Five Little Monkeys

Twinkle, Twinkle, Little Star

Incy Wincy Spider

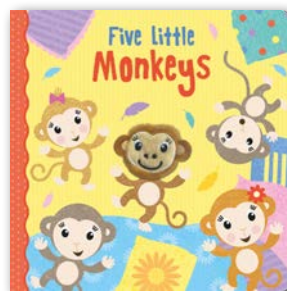
Illustrator: Carrie Hennon | Author: Jenny Copper

Funny, tactile storybooks with integral high-quality finger puppets.
Interactive singalong storytime fun.

Specification

Book size: 152x152 mm, 14pp, full colour, integral finger puppet, casebound board book, age 1+.

New Title!



Illustrator: Carrie Hennon



Since graduating from art school, Carrie has worked as a graphic designer, illustrator and art editor for the past 18 years. Carrie is passionate about children's book illustration and is continually inspired by her daily contact with the artists whom she commissions. She has also written her own books for the very young.

Rhyming text for read-along fun!

Cute fabric finger puppets bring the rhymes to life!



Push & Play



Push and play through gateway scenes!

Push and Play
Fire Rescue!
Unicorn Dance!
Dinosaur Stomp!
Farm Scramble!
Jungle Rumble!

Illustrator: [Lindsey Sagar](#) | Author: [Jenny Copper](#)

Push & Play is an innovative board book series that allows children to interact with the play piece characters and to use their imagination to take a journey through the simple, immersive story on each page.

Specification

Book size: 178x178 mm, 16pp with 4 die-cut 'gateway' scenes, full colour, casebound board book, matt lamination and spot UV on the cover, 1 large wafer seal to secure play piece, age 3+.

New Title!



Learn, play and discover with adorable animal friends ...



Peep-through Window Books

Peek-a-boo Little Bear!

Peek-a-boo Little Dog!

Peek-a-boo Little Cat!

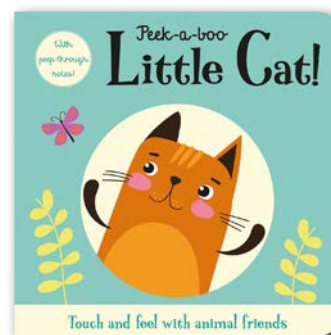
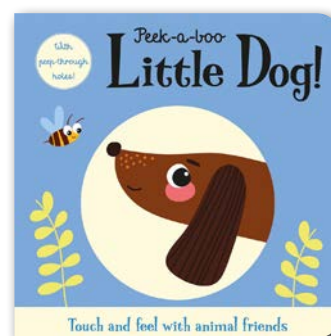
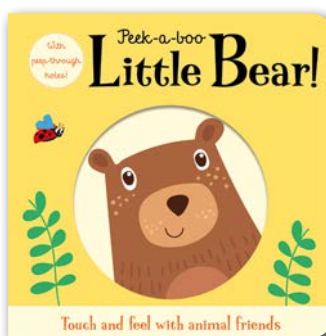
Illustrator: Zhanna Ovocheva | Author: Susie Linn

Who can Cat, Dog and Bear spy with their little eyes? Peek-a-boo! Turn the pages to discover the cute animal characters that are hiding in every window. Delicate touch and feel textures, that are cut into the board pages, add to the sensory storytime fun.

Specification

Book size: 203x203 mm, 10pp, full colour, touch-and-trace die-cut textures and peepholes, casebound board book, matt lamination and spot UV on cover, age 2+.

New Title!



Peep-through windows

Peek-a-boo! Turn the pages to discover the adorable animal characters that are hiding in every peep-through window, encouraging interaction and skills of observation to develop.



Touch and feel

It's time for a sensory touch and feel adventure as little hands discover delicate textures, cut into the board pages throughout.



Adorable illustrations

With cute pastel colours and playful animal characters in every title, these books are both stylish and fun.

Magic Torch Books

Goodnight Monkey

Goodnight Bear

Goodnight Lion

Designer: Zhanna Ovocheva

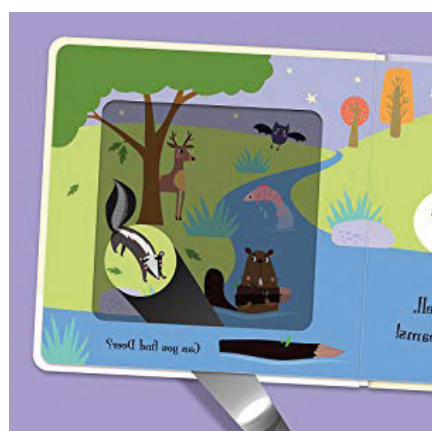
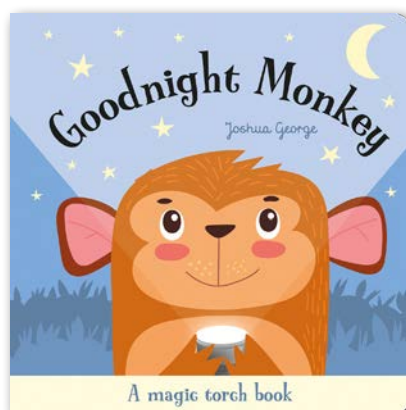
Author: Joshua George

New Title!

Young children will love to help Monkey, Bear and Lion find their animal friends in these interactive novelty board books. Insert the included 'magic torch' between the pages to find the animals in each night-time scene and watch children glow with delight.

Specification

Book size: 203x203 mm, 12pp with inset acetate pages, full colour, matt lamination and spot UV on cover, casebound, card 'torch' attached with ribbon, age 3+.



Magic torch

Simply insert the magic card torch between pages to cleverly reveal the hidden animal friends!



Safe for little hands

Adults can be confident knowing that these titles can be enjoyed time and time again with the addition of a handy ribbon to keep the torch attached to the book.



Perfect for bedtime

Interactive night-time themed titles to snuggle up with together!

Concept Board Books

Animal Alphabet

Animal Counting

Animal ABC

Animal 123

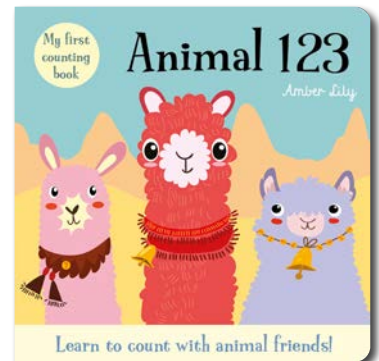
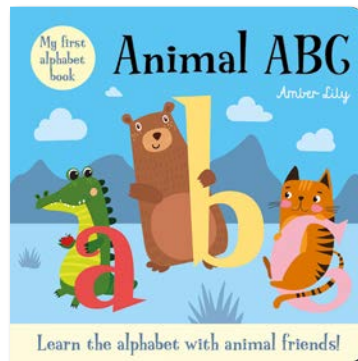
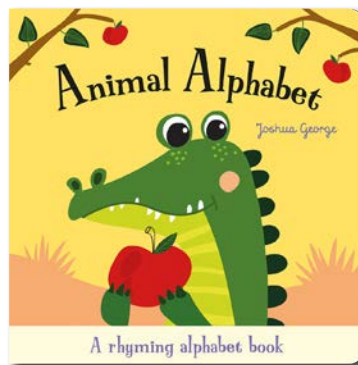
Illustrator: Zhanna Ovocheva | Author: Joshua George / Amber Lily

Learning the alphabet and how to count is fun with animal friends and catchy rhymes throughout.

Specification

Book size: 203x203 mm, 28pp, full colour, casebound board book, padded cover with matt lamination and spot UV, age 1+.

New Titles!



Lift-the-Flap

Animal Hide-and-Seek

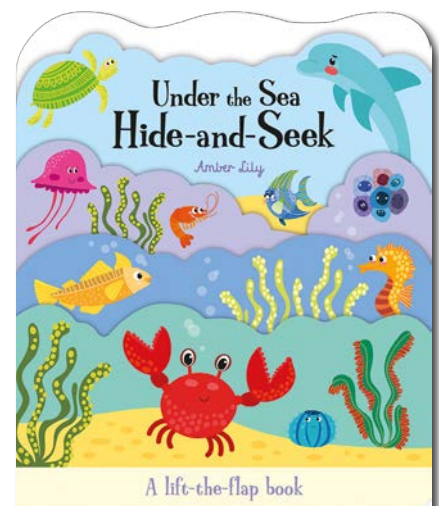
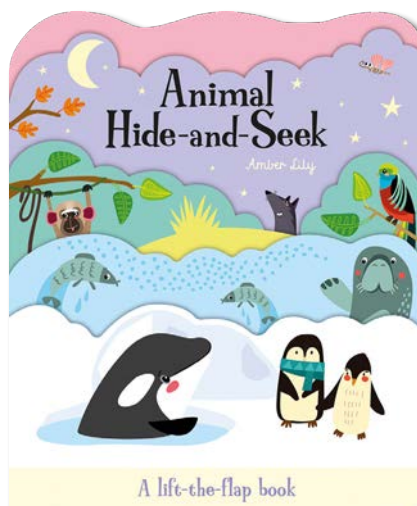
Under the Sea Hide-and-Seek

Illustrator: Zhanna Ovocheva
Author: Amber Lily

Lift the flaps to discover which colourful creatures are hiding in each vibrant habitat scene. Peephole windows and rhyming text add to the interactive storytime fun.

Specification

Book size: 254x216 mm, 10pp, full colour, board book with shaped pages, peephole windows and lift-the-flaps on every page, age 3+.



Shaped pages are used to create a high-impact, multi-scene cover.



POP-UP FLAPS

Early Learning fun!



Pop-Up Flaps Books

Big and Small

Busy Day

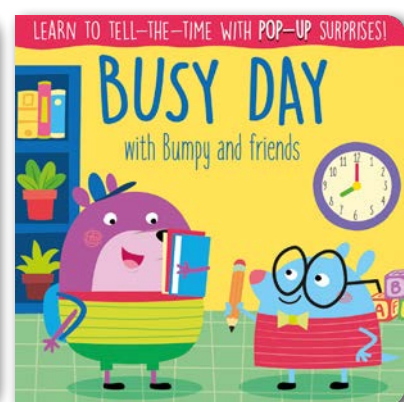
Illustrator: Emi Ordás | Author: Robyn Gale

Learn about sizes and telling the time with Bumpy the Bear and friends in these early learning board books, complete with amazing pop-out scene surprises.

Specification

Book size: 178x178 mm, 10pp with 3 pop-up flap scenes, full colour, matt lamination and spot UV on cover, casebound board book, age 3+.

New!



Three pop-up scenes in each book.

Colourful, positive role model characters!



Illustrator: Emi Ordás



Emi Ordás was born in Argentina and now lives and works in Madrid. He has been drawing ever since he could hold a pencil, and in his adult life went on to study Graphic Design at Neva Escuela de Diseño y Comunicación. Creativity is Emi's passion, and he has worked in advertising, animation, video games, toy and game design, and branding, as well as illustration. He has illustrated over 250 books in Argentina, Mexico, Puerto Rico, USA, Canada, Spain, Belgium and the UK.

LIFT-THE-FLAP HISTORY



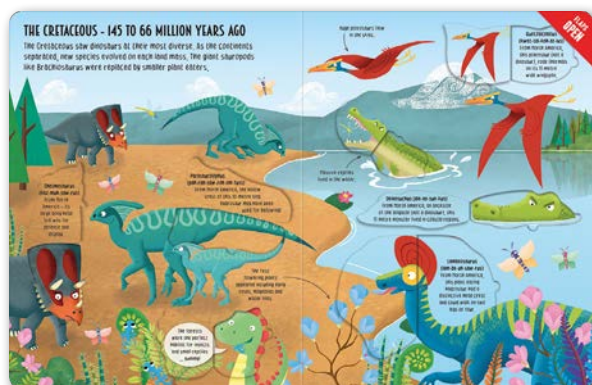
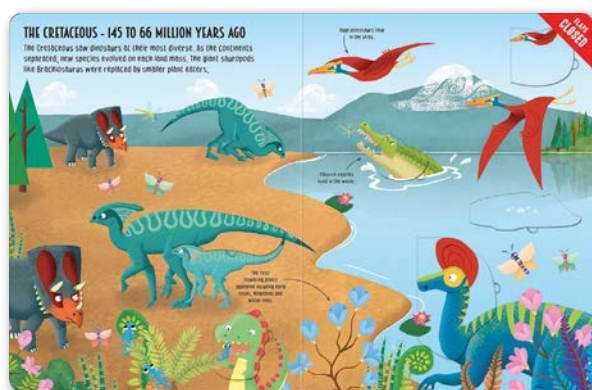
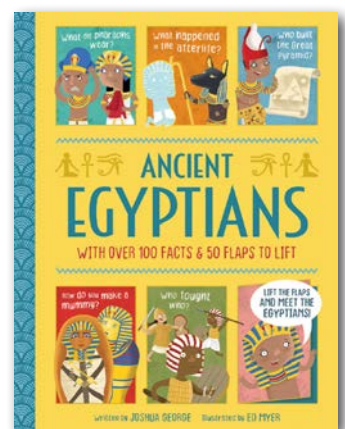
Lift-the-Flap History Dangerous Dinosaurs Ancient Egyptians Ancient Romans Famous Explorers

Illustrator: Ed Myer | Author: Joshua George

Travel back in time with these fascinating and funny lift-the-flap books! From Dinosaurs to Ancient Egyptians, each humorous scene is packed with facts and interactive flaps that bring history to life.

Specification

Book size: 259x201x18 mm, 16pp, casebound board book with lift-the-flaps, full colour, matt lamination and spot UV on cover, age 6+.





ELEVATE

VIEW OF THE NATURAL WORLD

Elevate

**Big Bigger Biggest
Deadly Deadlier Deadliest
Fierce Fiercer Fiercest
Weird Weirder Weirdest**

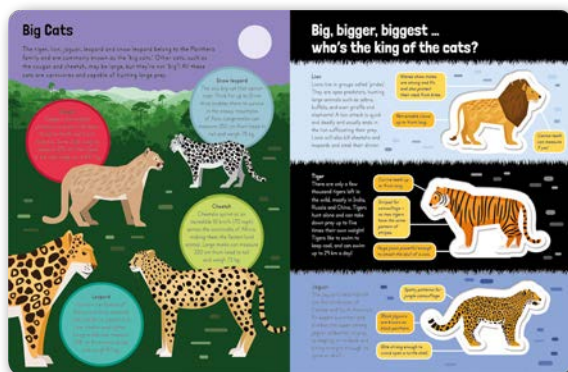
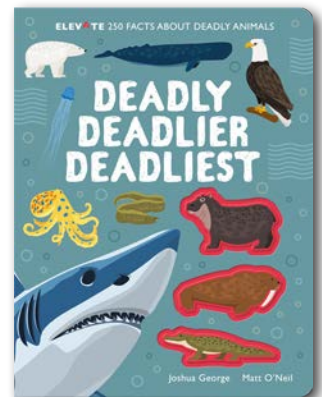
Illustrators: Iana Kauri/Matt O'Neil | Author: Joshua George

From the deadliest predators to giants of the animal kingdom our unique Elevate books feature raised pictures and informative ranking reveals to encourage curiosity and exploration of exciting topics.

Specification

Book size: 259x201x18 mm, 20pp, casebound board book with die-cut holes and raised card pieces, full colour, matt lamination and die-cut card shapes on cover, 7+.

New!



**Alternative cover options available.
Ask for details**



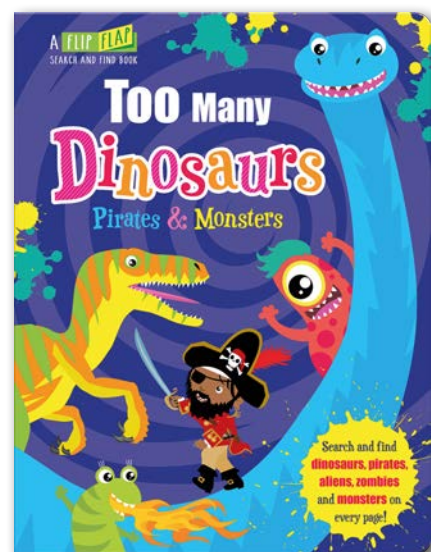
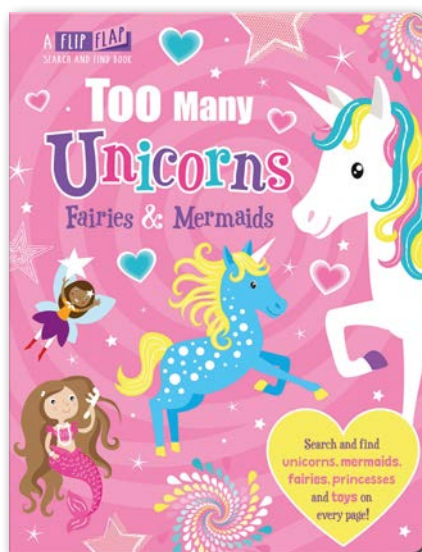
Flip, Flap and Find Too Many Unicorns, Fairies & Mermaids Too Many Dinosaurs, Pirates & Monsters

Illustrator: Carrie Hennon | Author: Jenny Copper

Have fun finding the hiding characters in each busy picture, then flip the flaps for more search-and-find fun.

Specification

Book size: 259x201 mm, 10pp with a die-cut flip flap panel on each spread, full colour, casebound board book, glossy cover with holographic foil, age 3+.



Three bestselling themes to flip, flap and find in each book!



Favourite themes

From dinosaurs to mermaids and pirates to unicorns, every title features popular and on-trend characters.



Choose what to search for

Have fun finding the hidden characters in each busy picture, then flip the flaps for more search and find fun!



Over 200 characters to find

Use the panel images to help search for the hiding characters.



Touch, Feel, Explore!

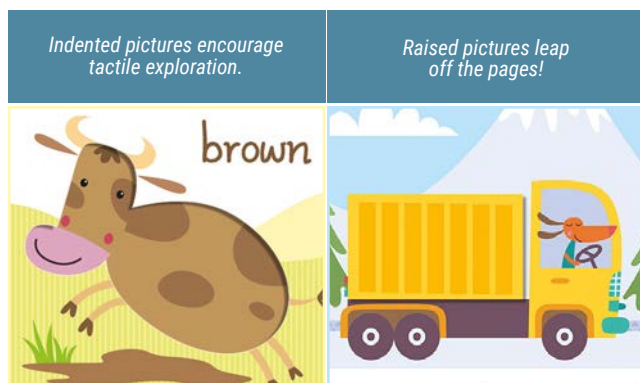
Let's Learn! Red & Blue Big & Little One & Two Circle & Square

Illustrator: Alena Razumova | Author: Jenny Copper

Touch, feel and explore the pictures in this first concepts series. Each book has raised and indented pictures, making a fun, tactile and interactive experience for little ones.

Specification

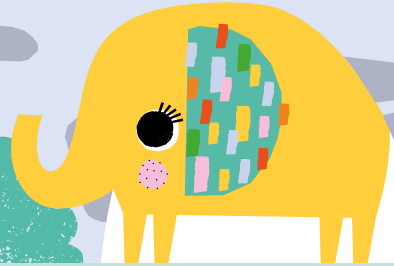
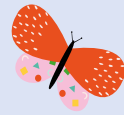
Book size: 178x178mm, 10pp with raised and indented pictures, full colour, casebound board book, soft touch matt lamination and spot UV on cover, age 1+.



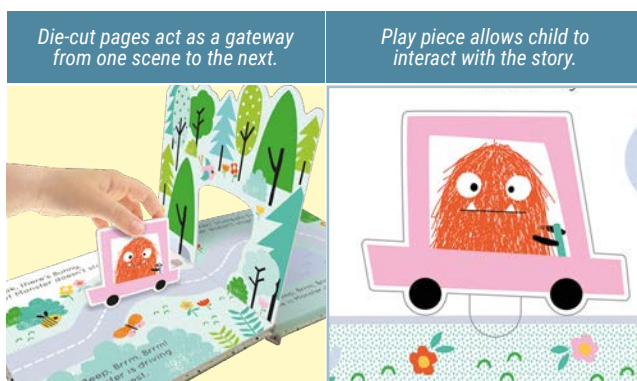
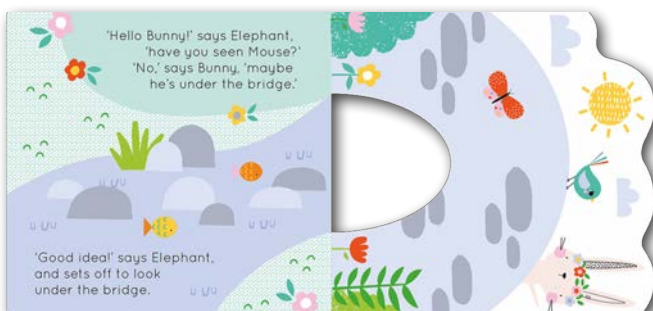
Illustrator: Alena Razumova



Alena has been a designer and illustrator since 2005, creating designs in different styles for brands and companies around the world. Recently, Alena has started to illustrate for children, using bright colours and her distinctive style to create fun, playful art.



Book size: 178x178 mm, 16pp with 4 die-cut 'gateway scenes,' full colour, casebound board book, matt lamination and spot UV on the cover, 1 large wafer seal to secure play piece, age 3+.



Hide-and-Seek Books

Counting Words

Illustrator: Lemon Ribbon | Author: Joshua George

Discover what is hiding on the pull-the-tab sliders in these new Tiny Town books. Cute rhyming text encourages playful parent-child interaction.

Specification

Book size: 152x152 mm, 12pp, full colour, casebound board book, 5 double-sided pull-out leaves, matt lamination and spot UV on cover, age 2+.



Touch and Trace

What did Busy Bee see? What did Busy Bunny hear?

Illustrator: Lemon Ribbon | Author: Oakley Graham

These interactive novelty books feature textured paths and cut-outs for little fingers to follow, and peephole windows on every spread.

Specification

Book size: 203x203 mm, 10pp, full colour, touch-and-feel die-cut textures and peepholes, matt lamination and spot UV on cover, casebound board book, age 2+.



Build a Scene

Let's go to the Shops

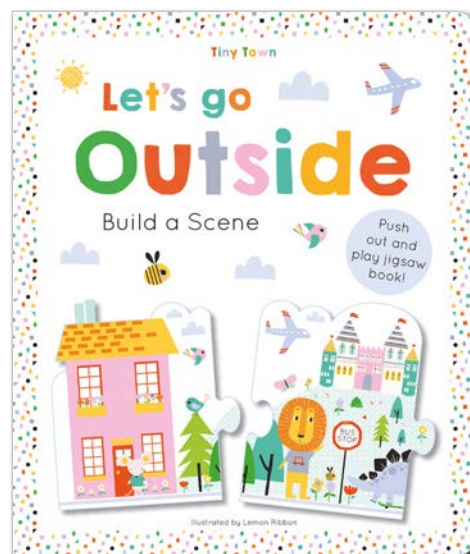
Let's go Outside

Illustrator: Lemon Ribbon | Author: Joshua George

Push-out-and-play jigsaw books with six giant jigsaw pieces that are perfect for little hands. Rhyming text adds to the Tiny Town fun.

Specification

Book size: 254x216 mm, 12pp, full colour, big jigsaw piece on each spread, matt lamination and spot UV on cover, casebound board book, age 2+.



Play Felt Busy Day Picnic Fun

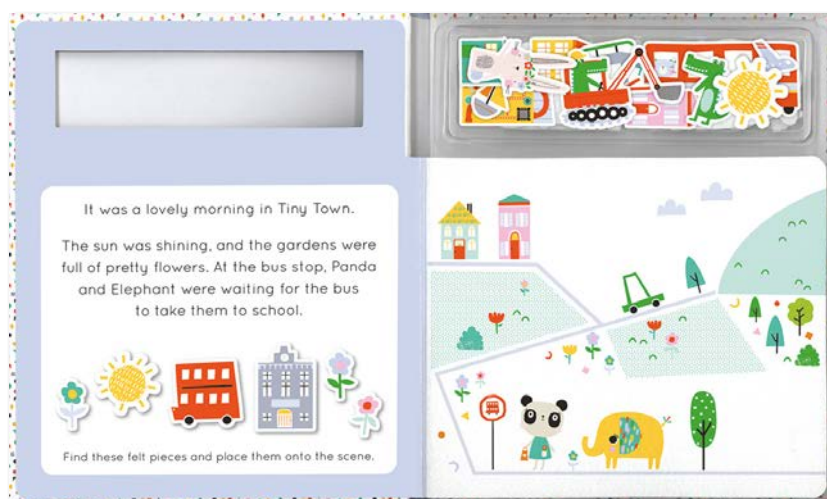
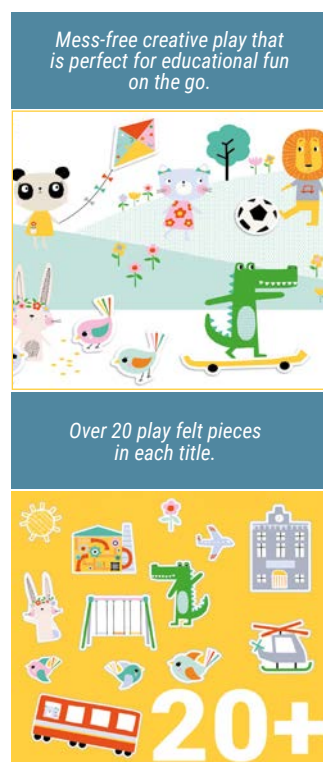
Illustrator: Lemon Ribbon

Author: Joshua George

Complete every scene by matching the felt play pieces to the simple Tiny Town stories!

Specification

Book size: 240x200x12 mm, 10pp, full colour, soft felt play pieces, 5 felt-covered pages, matt lamination and spot UV on cover, casebound board book, age 3+.



Author: Joshua George



Joshua George is an experienced author of both fiction and non-fiction for children. His books have been published under various pen names in over 20 countries and have sold over one million copies worldwide. Joshua's picture book 'Roar! went the Lion' was selected for the 2017 Bookstart Corner library pack.

Illustrator: Lemon Ribbon



Set up in 2009, Lemon Ribbon create little packages of imagination; unique, on-trend designs that children, parents and retailers love. And they have great fun doing it! From their studio in London, their team of talented designers produce prints and graphics that sell around the world. They are proud to have developed one of the world's best youth-focused design studios.



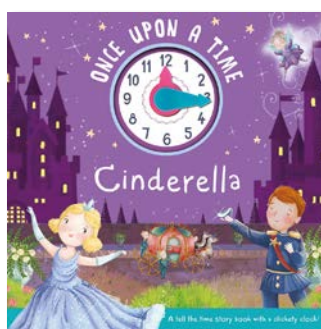
Once Upon a Time Cinderella Goldilocks and the Three Bears Little Red Riding Hood The Three Little Pigs

Illustrator: Rosie Butcher | Author: Oakley Graham

Learn to tell the time as you follow the characters in each classic fairy tale. 'Once Upon a Time' storybooks each have an easy-to-read clock face with movable clickety clock hands that make learning all about time lots of fun!

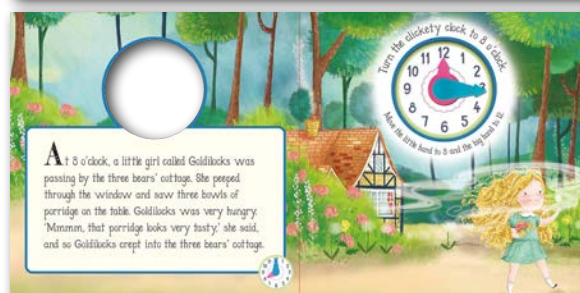
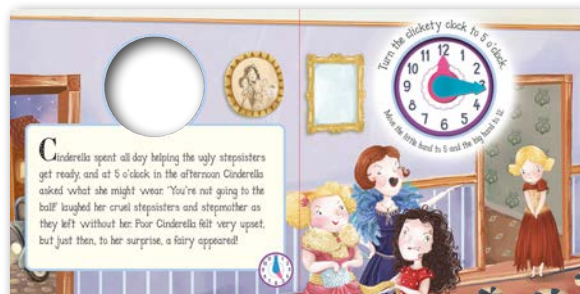
Specification

Book size: 259x259mm, 20pp with die-cut hole on each page, full colour, casebound book, clickety clock with movable hands secured to last page, age 5+.



The prompts in the fairy-tale story encourage the reader to change the time on the page.

Includes a teaching clock with movable clickety minute and hour hands.



Illustrator: Rosie Butcher

Growing up Rosie knew that she wanted to be a children's book illustrator and loved painting and creating weird and wonderful characters. Rosie's first publishing job was illustrating the covers for Holly Webb's Emily Feather series, published by Scholastic. Based in East Yorkshire in the UK, Rosie provided the illustrative talent for our new fairytales series.



Googley-Eyed Board Books

Illustrators: Chuck Reasoner / Barry Green

Authors: Assorted

Integral 3D googley eyes add fun to the simple rhyming text in these brightly illustrated board books.

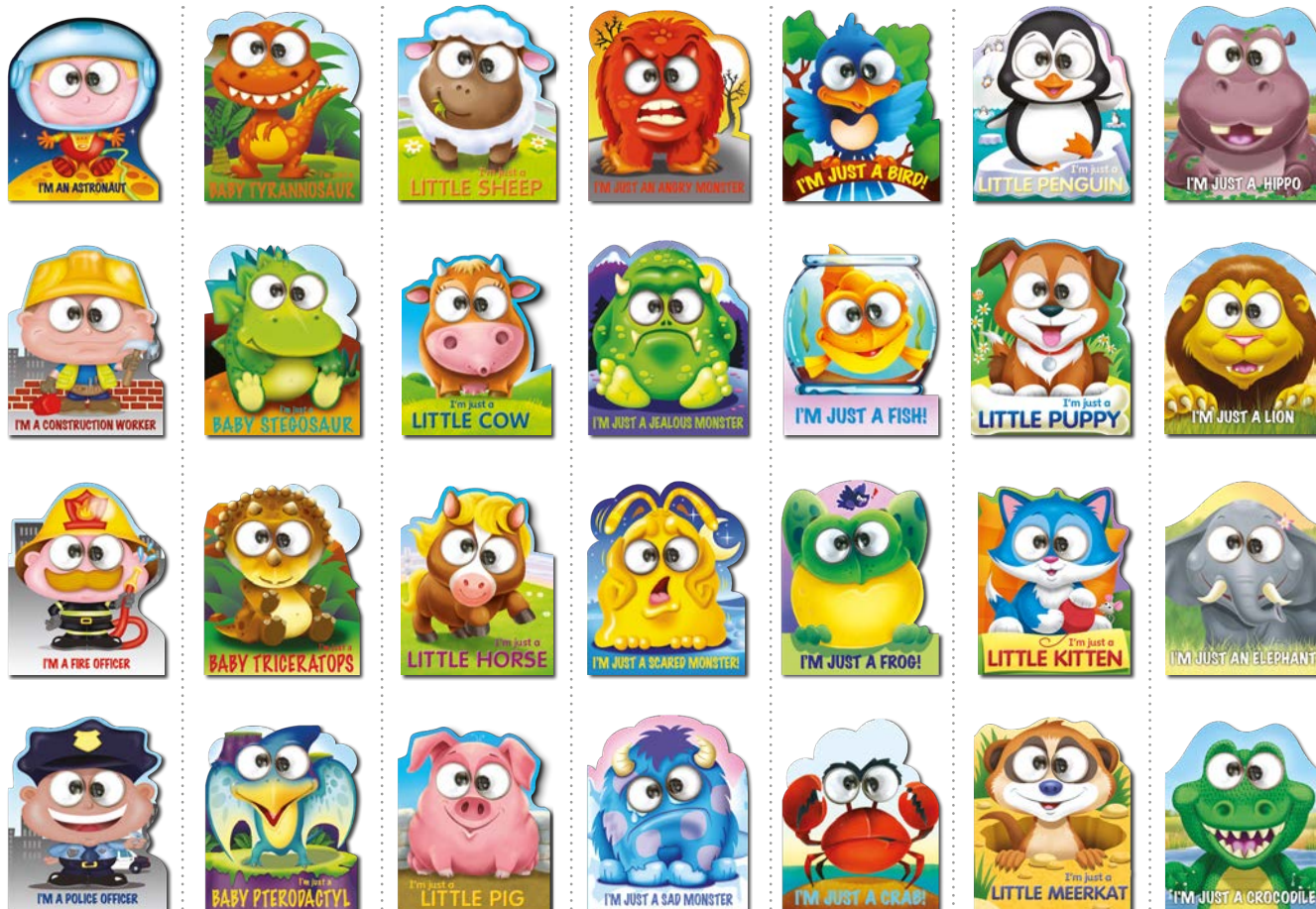
Specification

Book size: 160x115 mm, 12pp, full colour, board books, 3D googley eyes, age 1+.

New Titles!



New seasonal titles!





I Can Do It! Adding Up! Times Tables!

Illustrator: Barry Green | Author: Nat Lambert

Learn important maths and numeracy skills in these wipe-clean and pull-the-tab novelty board books that support school learning in the home.

Specification

Book size: 260x216 mm, 12pp, full colour, hardback board book with pull-out tabs, wipe-clean pen and pages, age 5+.



Also available:
Dividing Sums
Taking Away
Phonics - Fun with Words
Phonics - Word Sounds



Let's Learn Pull-the-Tab Books

Telling the Time!

Phonics Word Sounds!

Phonics Fun with Words!

Adding Up!

Taking Away!

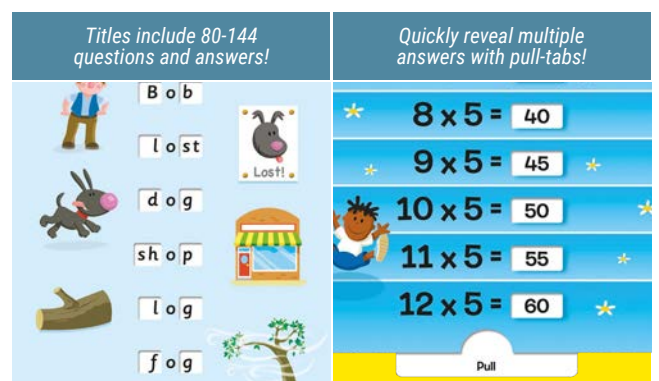
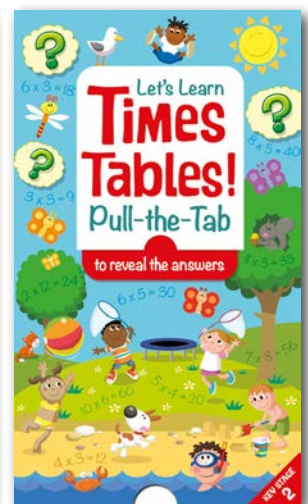
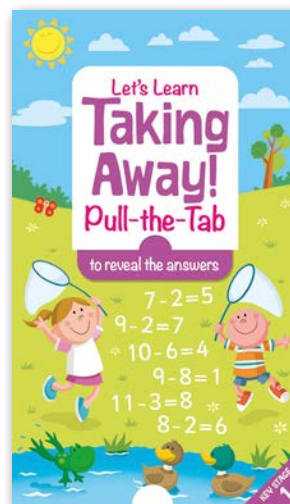
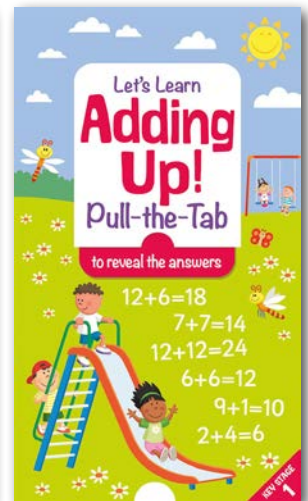
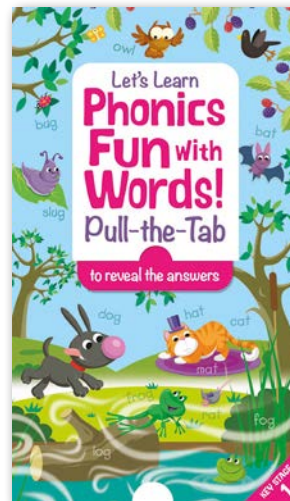
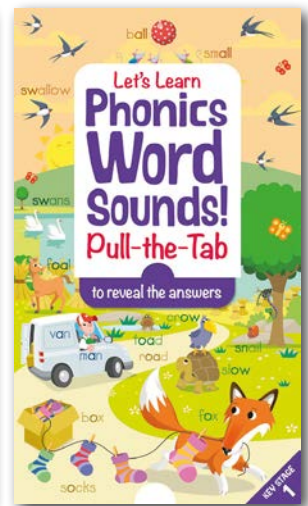
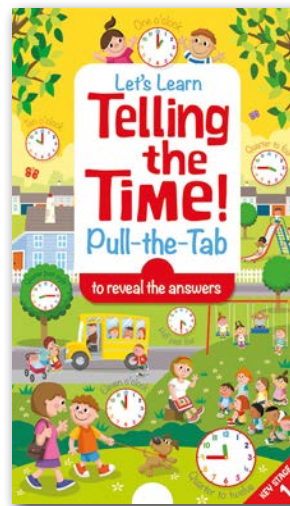
Times Tables!

Illustrator: Barry Green | Author: Susan Mayes

Learning maths, phonics and telling the time is easy with these interactive, pull-the-tab books. The bright illustrations and innovative format will make learning new skills easier and fun!

Specification

Book size: 260x151 mm, 12pp, 6 pull-out tabs, full colour, casebound board book, age 5+.



Mess-free
creative
play!



Over 30 magnets
in each book

Magnetic Play

Pirates

Princesses

Dinosaurs

Fairies

Vehicles

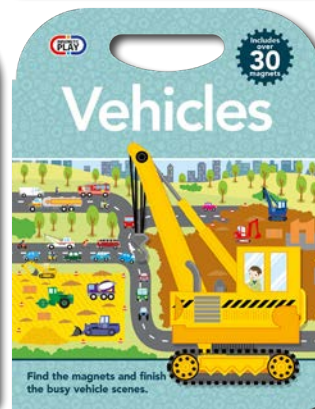
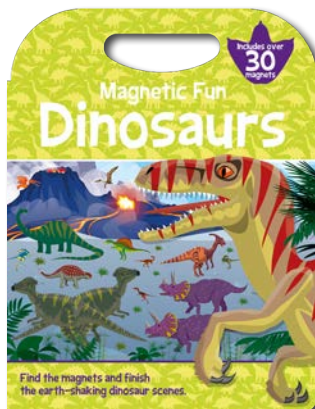
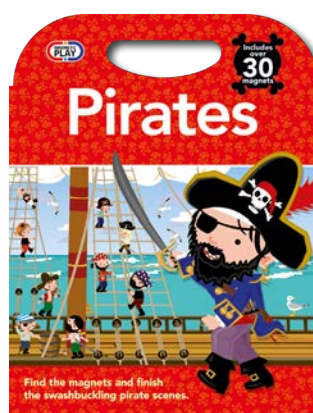
Illustrators: Dan Crisp / Lauren Ellis | Authors: Joshua George / Susie Linn

It's time for magnetic fun, so become part of the adventure by finishing the fairy, pirate, princess and vehicle scenes with the shaped magnets inside.

Specification

Book size: 280x216 mm, 12pp, full colour,
over 30 magnetic play pieces, magnetic
pages, board book, carry handle, age 3+.

Over 5 million
magnetic books
sold worldwide!

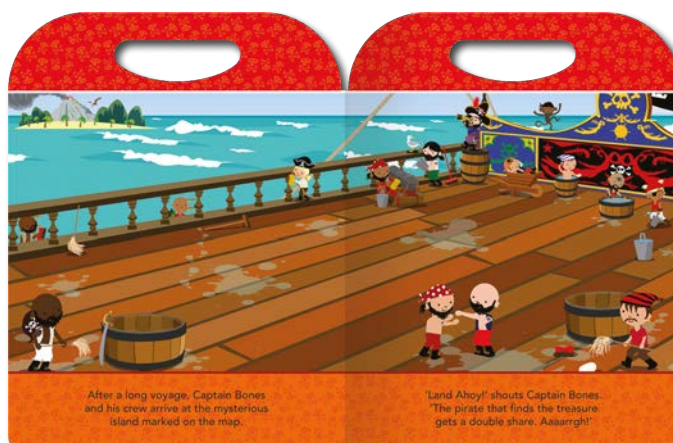


Forever-favourite themes
of fairies, pirates, princesses
and vehicles are a sure-fire
hit year after year.



Simple, immersive text encourages
finding and placing missing
magnets, developing
imaginative play.

It's springtime and there's going to be
a party in the enchanted forest.
All of the magical creatures are invited.



After a long voyage, Captain Bones
and his crew arrive at the mysterious
island marked on the map.

'Land Ahoy!' shouts Captain Bones.
'The pirate that finds the treasure
gets a double share. Aaaargh!'



Play Felt Books

Illustrators: Barry Green / Lauren Ellis / Claudine Gevry / Brad Hunt

Authors: Erin Ranson / Oakley Graham / Georgina Wren / Joshua George

Discover familiar animals, machines and more with these interactive play books that include five felt scenes and over 20 fun play pieces.

Specification

Overall size: 240x200x12 mm,
10pp, full colour, play felt
pieces, 5 felt-covered pages,
casebound board book,
age 3+.

**New
Titles!**



Mess-free creative play

Ideal for educational fun on-the-go, Play Felt books offer an opportunity for tactile, creative play without any mess!



Safe and secure

Just like magic! The play pieces cling to the felt pages with ease, enabling children to read and play easily.



Store away easily

No lost pieces! Every book comes with a sealed compartment to safely store away the felt pieces between use.



Arty Mouse Activity Kits

**Cutting
Colouring
Painting
Sticking**

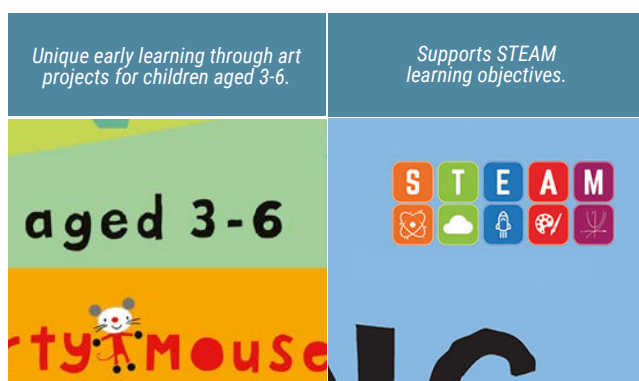
Illustrator: Brad Hunt | Author: Susie Linn / Oakley Graham

Fun cutting, sticking, colouring and painting projects will help children to learn pen control and will make their creative skills and confidence grow.

Specification

Kit size: 250x220x30 mm, 48pp, full colour, paperback, themed components, age 3+.

No plastic packaging!



Book Kits

Finger Paints

Play Clay

Printing

Stencils

Chalks

Shapes

Illustrators: Brad Hunt / Mandy Stanley | Authors: Susie Linn / Mandy Stanley

Packed with activities to complete with the colourful collection of art materials inside, little learners will have great fun colouring, mark-making and experimenting as they complete pictures on the wipe-clean pages over and over again!

Specification

Book size: 256x250x40 mm, 12pp, full colour, printed on lightweight wipe-clean board, hardback, concealed wire binding, die-cut window, themed crafting components, matt lamination and spot UV on cover, age 3+.



Award-winning
early learning
through art series.



Wipe Clean Books

Words

Numbers

Illustrator: Mandy Stanley | Author: Mandy Stanley

Get ready to count and write with Arty Mouse in these use-again wipe-clean books. Early learning fun, time and time again.

Specification

Book size: 280x216 mm, 24pp, full colour, board book, wipe-clean pages, wipe-clean pen, matt lamination and spot UV on cover, age 3+.



Illustrator: Mandy Stanley

Mandy Stanley is an award-winning illustrator, author and designer who has published more than 200 picture, story and activity books for children. Before discovering her passion for writing and illustrating children's books, Mandy worked in the fashion industry, designing clothes, toys and nursery products.



Write On Wipe Off Flash Cards

Numbers

Words

Illustrator: Mandy Stanley | Author: Susie Linn

Learn important maths and numeracy skills with wipe-clean flash cards, pen and cloth included.

Specification

Overall size: 185x140x27 mm, 40 double-sided cards, full colour, hardback, wipe-clean pen, cloth, age 3+.



Activity Books

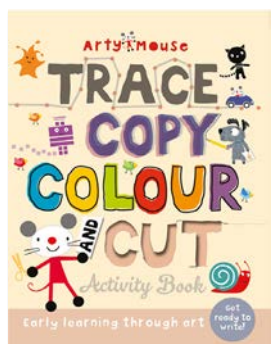
Specification

Book size: 280x216 mm, 48pp, full colour, paperback, matt lamination and spot UV on cover, age 3+.



Specification

Book size: 280x216 mm, 192pp, full colour, paperback, matt lamination and spot UV on cover, age 3+.



Wipe Clean Books

Specification

Book size: 280x216 mm, 24pp, full colour, paperback, wipe-clean pages, wipe-clean pen, matt lamination and spot UV on cover, age 3+.



Sticker Doodles Books

Specification

Book size: 280x216 mm, 28pp including 2 leaves of stickers, full colour, pen, matt lamination and spot UV on cover, age 3+.



LOOK & LEARN



Look & Learn Sound Books

Big Machines
Busy Farm
Dinosaurs
Wild Animals

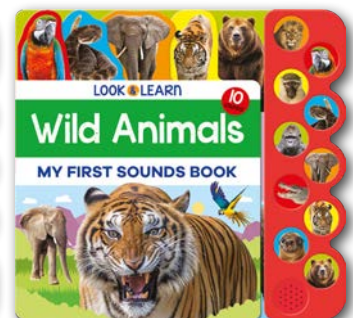
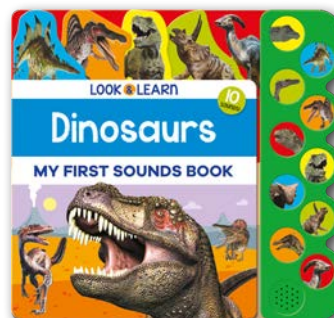
Photographs: Various | Author: Robyn Gale

Match the pictures on the sound buttons to the pictures on the pages for noisy early learning fun!

Specification

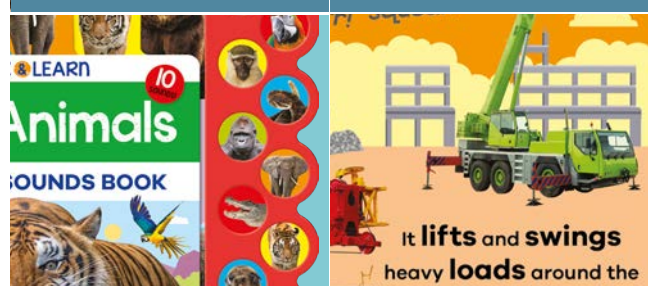
Book size: 268x285 mm, 10pp, full colour, board book, matt lamination and spot UV on cover, 10-button sound module with batteries included, age 2+.

New!



A ten-button sound module brings the noisy scenes to life.

Combines colourful graphics, close-up photographs and simple text.



Stick & Learn

Moo! On the Farm Splash! Under the Sea Brrm! Things That Go Woof! Baby Animals

Illustrator: Jonathan Finch | Author: Nat Lambert

Learning about the world is great fun with our Stick & Learn series. Simple text, colourful graphics and close-up photographs will encourage hands-on placement of reusable picture and word stickers.

Specification

Book size: 280x216 mm, 36pp including 6 leaves of stickers, full colour, paperback, matt lamination and spot UV on cover, age 3+.



Magnetic Play & Learn

First Words Animals Counting Tell-the-Time

Illustrator: Jonathan Finch | Author: Nat Lambert

Complete the scenes with the word, number and picture magnets. Ideal for preschool learning at home.

Specification

Book size: 240x205x10 mm, 10pp, full colour, shaped magnets, hardback with magnetic pages, matt lamination and spot UV on cover, age 3+.



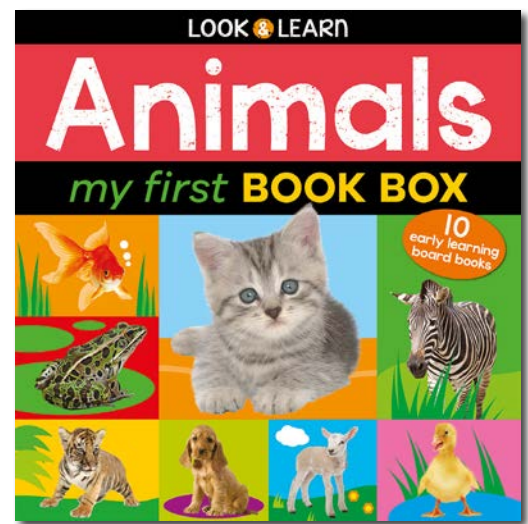
My First Book Box Animals

Illustrator: Jonathan Finch | Author: Connie Isaacs

Perfectly-sized for little hands, photographic creatures great and small and minimal text make first concepts easy to understand.

Specification

Tray size: 305x305 mm, full colour, books: 10 mini board books, various sizes, 10pp (5 leaves including cover), full colour, age 1+.



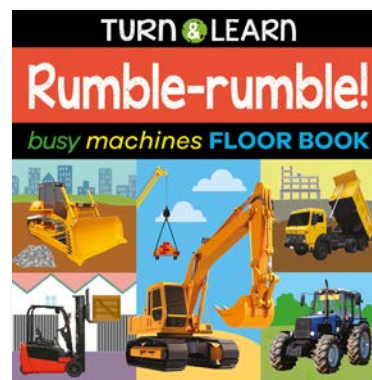
Turn & Learn Floor Books Busy Machines Baby Animals

Illustrator: Debbie Fisher | Author: Connie Isaacs

Discover the baby animals and busy machines hiding inside. With every question and every answer, the floor book unfolds and grows.

Specification

Book size (when folded up): 150x150 mm, full colour, board book, folds out to create a 450x450 mm floor book, age 1+.



Spot the Difference

Look! in the Ocean

Look! in the City

Look! at the Zoo

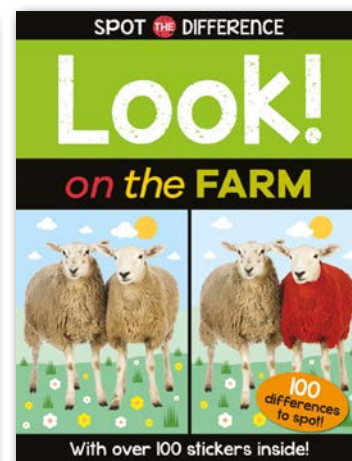
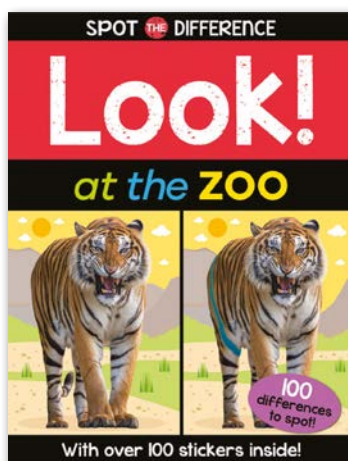
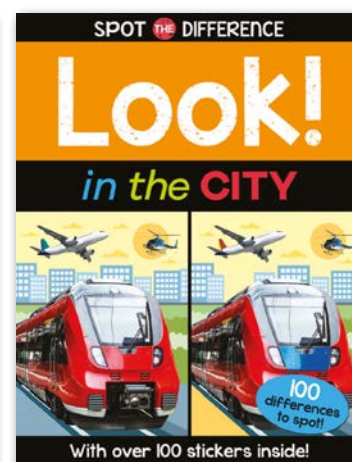
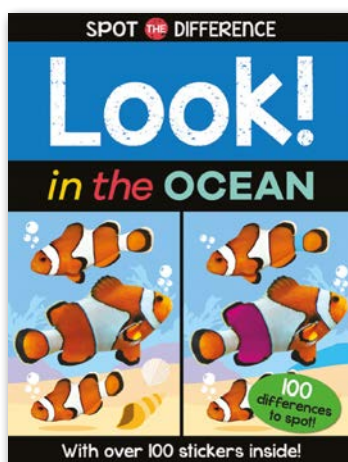
Look! on the Farm

Illustrator: Jonathan Finch | Author: Arthur Over

Spot and stick five differences between each colourful scene in these early learning sticker activity books.

Specification

Book size: 280x216 mm, 60pp including 6 leaves of stickers, full colour throughout, paperback, age 3+.



My First Words Book

Baby Animals

Busy Machines

Illustrator: Assorted | Author: Nat Lambert

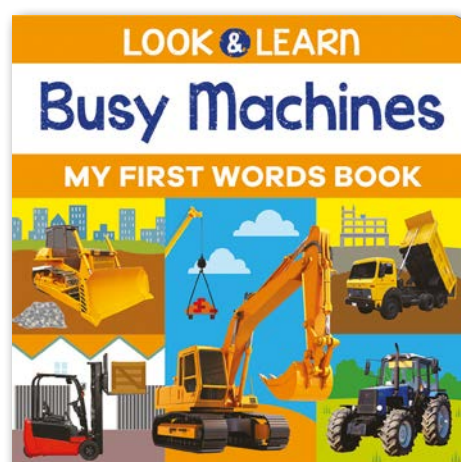
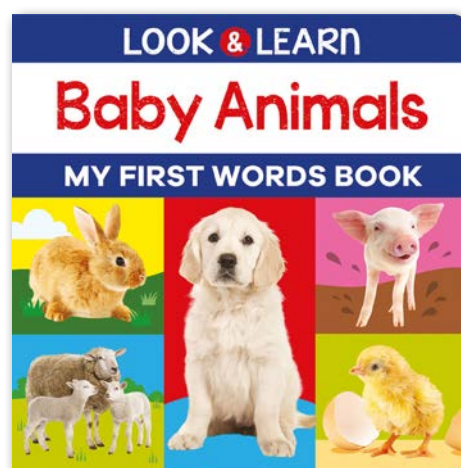
Discover busy machines and baby animals with these colourful Look and Learn books!

Turn the pages to discover all the busy machines and baby animals on the bright and colourful pages. With simple words to read and pictures to look at, these sturdy board books are a perfect introduction to essential first words for babies and toddlers.

Specification

Book size: 182x182 mm, 24pp, full colour, casebound board book, padded cover, matt lamination and spot UV on cover, age 1+.

New!



Sparkly Balloon Stickers

OVER 150 STICKERS AND ACTIVITIES!



Sparkly Balloon Sticker Activity Books

**Dinosaurs
Gross!
Super Cute
Unicorns**

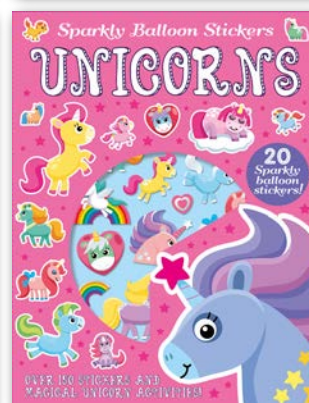
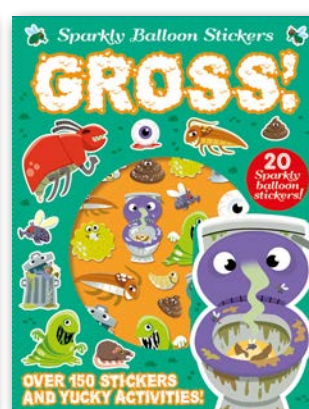
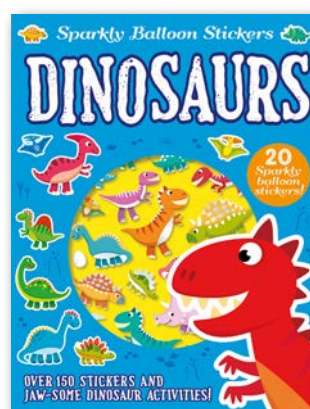
Illustrator: Barry Green | Author: Arthur Over

These sparkly balloon sticker activity books are packed with puzzles and activities, jokes and over 100 stickers, plus 20 3D sparkly balloon stickers to decorate your stuff! From roar-some dinosaurs and magical unicorns, to cuter-than-cute or totally gross puzzles, there's hours of sticker activity fun!

Specification

Book size: 280x216 mm, 30pp (including 1 page of 3D sparkly balloon stickers and 2 pages of colourful stickers), die-cut front cover, full colour, paperback, age 5+.

New!



Includes 20 novelty
balloon stickers – each one
with sparkly foil.



Over 100 activities and jokes
in each book!





PUFFY STICKERS

Cute

Activity books

With
"goggle
eye"
stickers



Wobbly-Eye Puffy Sticker Activity

Animals

Dinosaurs

Unicorns

LOL Cute

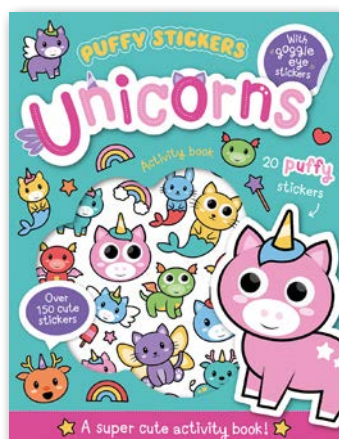
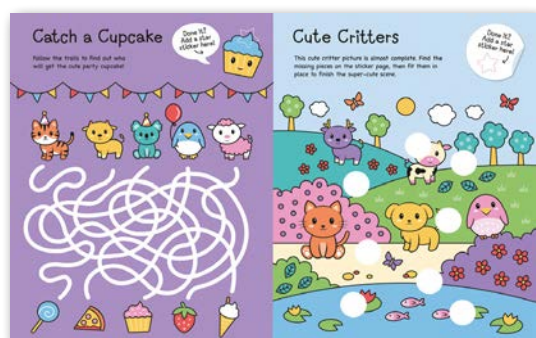
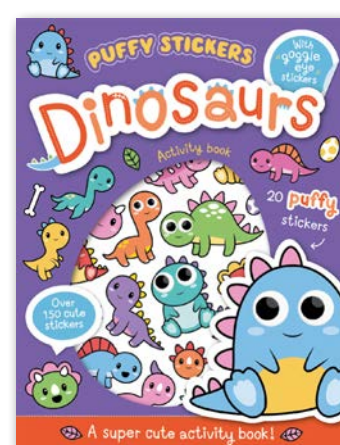
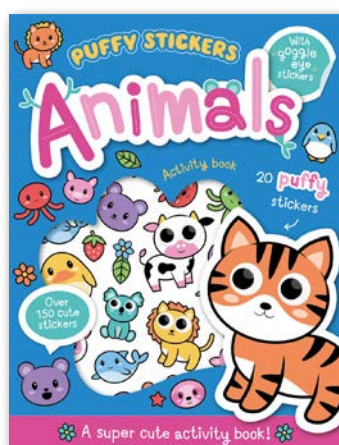
Illustrator: Bethany Carr | Author: Connie Isaacs

These super-cute puffy sticker activity books are packed with puzzles and activities, 150 colourful stickers, plus 20 puffy stickers to decorate your stuff! From adorable animals and magical unicorns, to awesome dinosaurs and LOL cute characters, there's hours of cute puffy sticker activity fun for everyone!

Specification

Book size: 280x216 mm, 30pp including 1 page of 3D puffy stickers and 2 pages of colourful stickers, die-cut front cover, 3 puffy stickers feature wobbly eyes, full colour, paperback, age 3+.

New!



Super Cute

Illustrator: Bethany Carr | Author: Connie Isaacs

Have lots of super-cute fun with this sticker activity book that is packed with 600 stickers, cute puzzles and 20 puffy stickers.

Specification

Book size: 280x216 mm, 114pp (including 96pp activities, 1 page of 3D puffy stickers and 8 pages of colourful stickers) die-cut front cover, 3 puffy stickers feature wobbly eyes, full colour, paperback, age 3+.

New!



Play Scene Books



Felt Stickers Animals Diggers Dinosaurs Farm

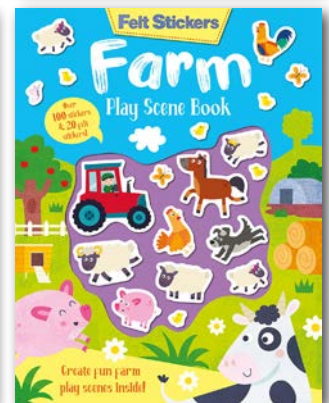
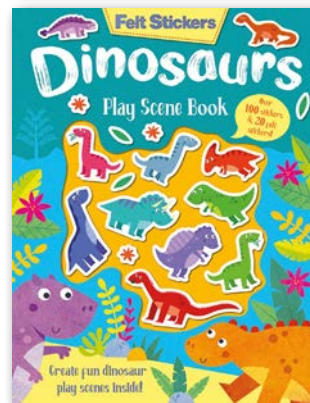
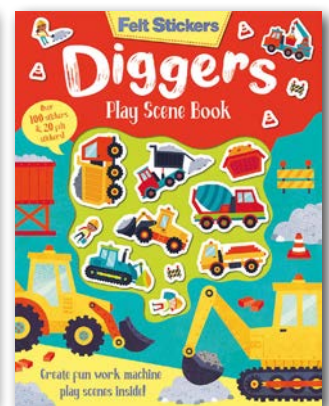
Illustrator: Gareth Williams | Author: Kit Elliot

Create fun dinosaur, digger, farm and wild animal pictures with over 100 stickers and have fun with the 20 felt stickers that you can use anywhere you like!

Specification

Book size: 280x216 mm, 30pp (including 1 page of felt stickers and 2 pages of colourful stickers), die-cut front cover, full colour, paperback, age 3+.

New!



Novelty sticker activity series with felt stickers, colour stickers and play scenes.

Includes 20 innovative novelty felt stickers!



How to Draw



Easy Step-by-Step Drawing

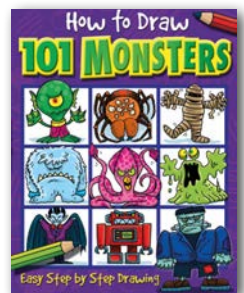
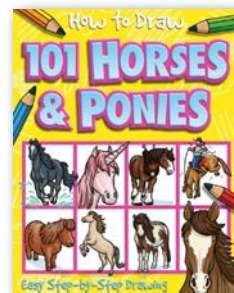
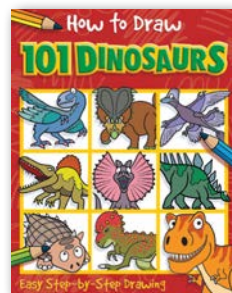
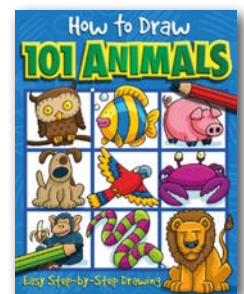
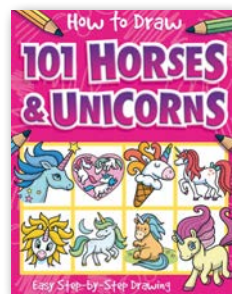
How to Draw 101

Illustrator: Barry Green

Brilliant books to help young children learn how to draw! The books include simple step-by-step black and white illustrations to follow to make the learning process easy and fun.

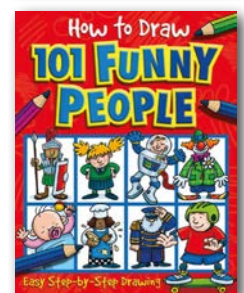
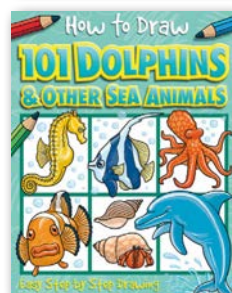
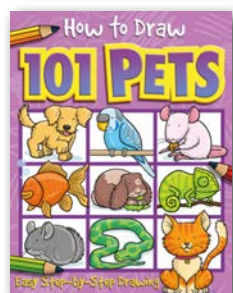
Specification

Book Size: 280x216mm, 48pp, black and white step-by-step sketches to follow, paperback, age 5+.



101 Animals
Top 10 Amazon
bestseller!

Top 3 ranking
drawing series
in the US!



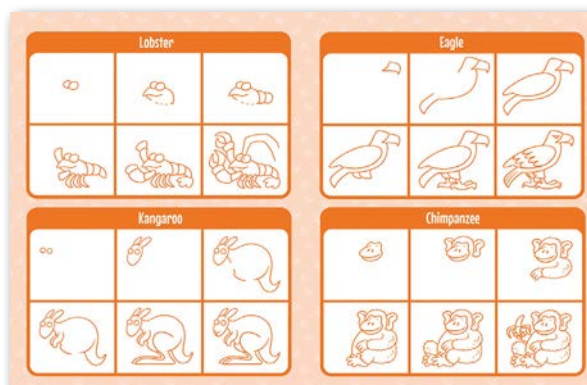
501 Things to Draw

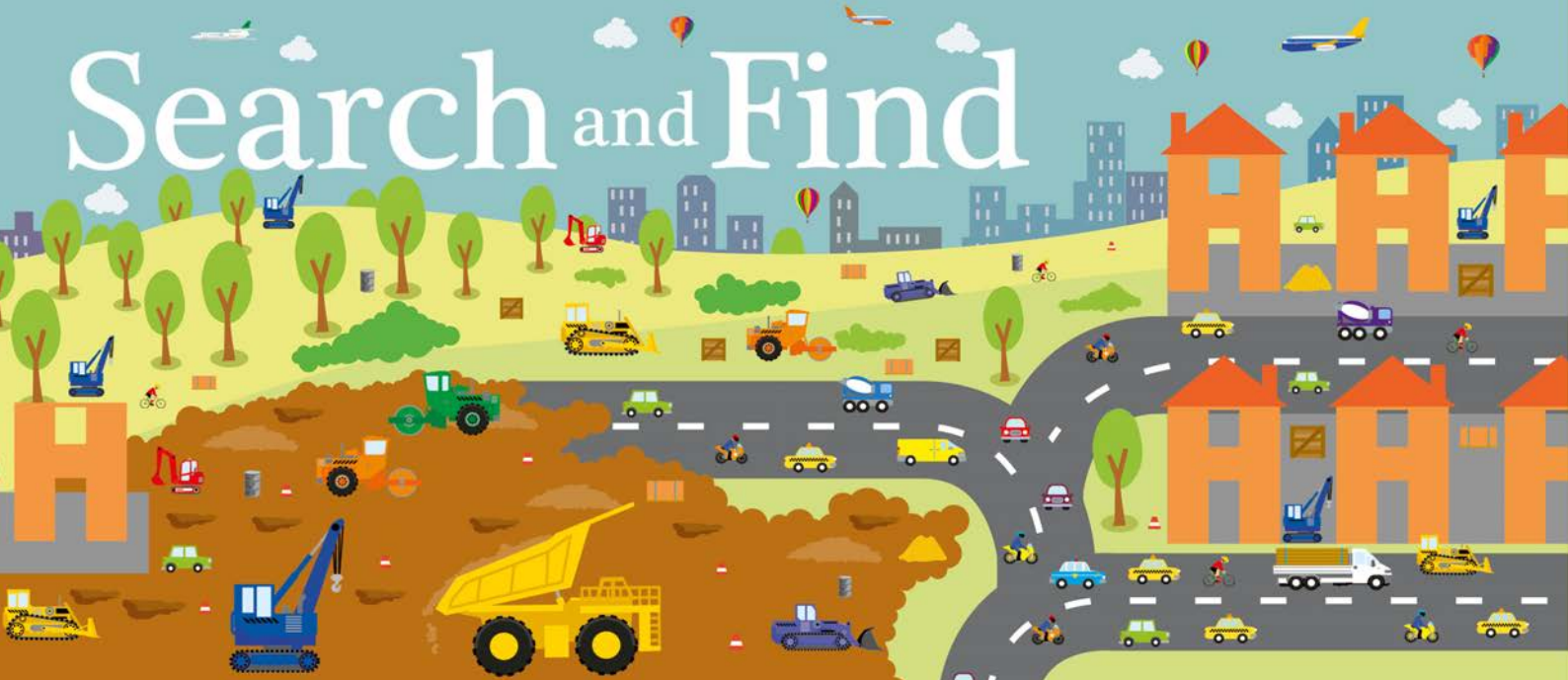
Illustrator: Barry Green

Learn how to be an utterly awesome artist with step-by-step instructions for drawing over 500 animals, funny people, pirates, things that go, horses and ponies, space aliens, manga and super cute creatures in this boredom-busting activity book.

Specification

Book size: 256 pp, one colour insides, age 5+.





Search and Find

Illustrators: Dan Crisp / Lauren Ellis
Authors: Joshua George / Susie Linn

Busy illustrations and simple text set the scene for each search and find activity adventure. Sparkly covers and over 1,000 themed items to find in each book!

Specification

Book size: 280x216 mm, 48pp, full colour, paperback, matt lamination and spot UV plus foil or glitter on the cover, age 5+.



Search and Find

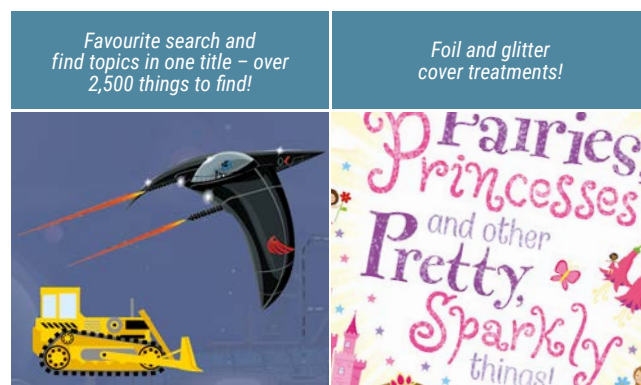
Fairies, Princesses and Other Pretty, Sparkly Things! Things That Go Whoosh, Vroom and Kapow!

Illustrators: Dan Crisp / Lauren Ellis
Authors: Joshua George / Susie Linn

Bumper-sized search and find books that are sure to entertain for hours – with over 2,500 things to find!

Specification

Book size: 280x216 mm, 96pp, full colour, paperback, matt lamination and spot UV plus foil or glitter on the cover, age 5+.





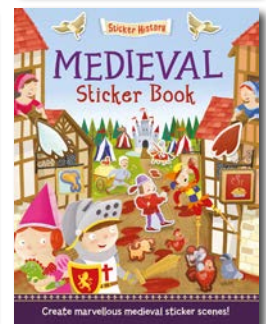
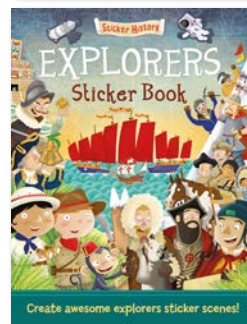
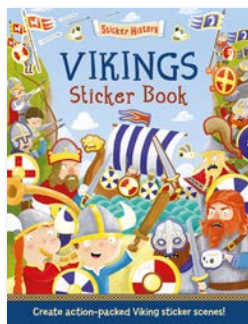
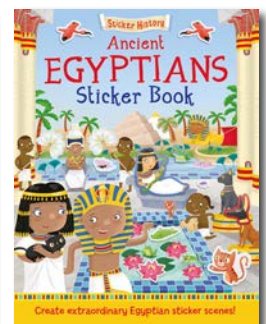
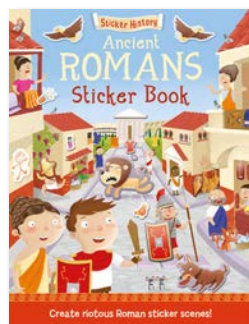
Sticker History

illustrator: Ed Myer | Author: Joshua George

Journey back in time to all the best bits of history in these fascinating and funny sticker books – ideal for learning at home.

Specification

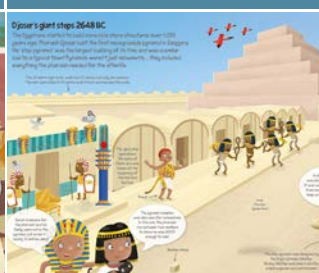
Book size: 280x216 mm, 38pp including 3 leaves of stickers, paperback, matt lamination and spot UV on cover, age 7+.



Humour is used to deliver accurate historical information, making learning fun!



Over 150 facts in each book!



Sticker Play

Get lost in a world of activity fun.



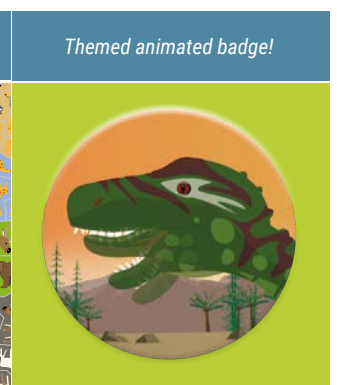
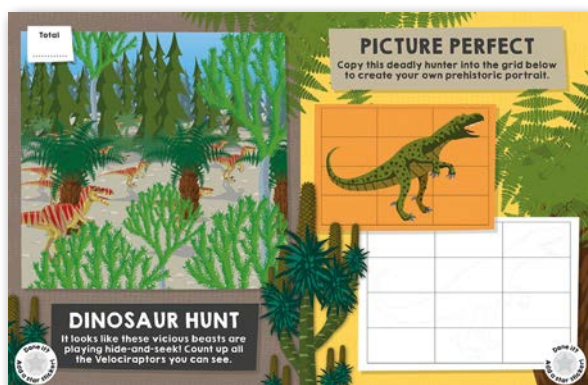
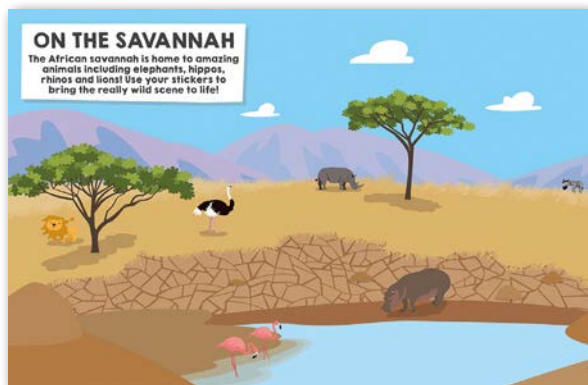
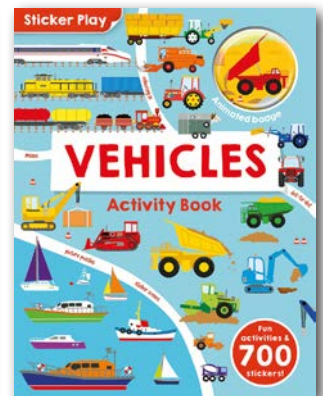
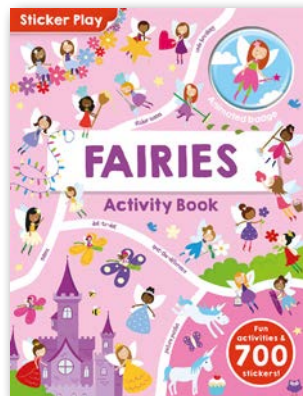
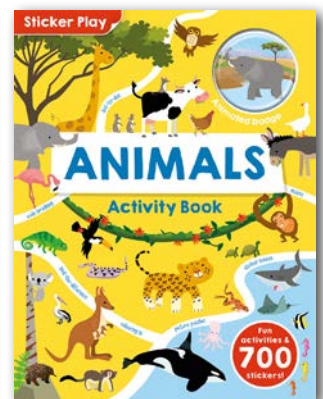
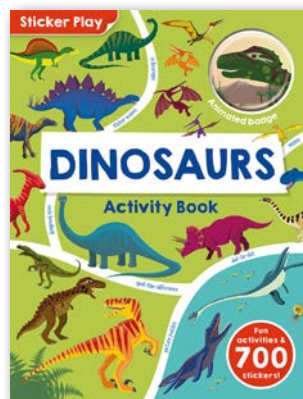
Sticker Play Dinosaurs Animals Fairies Vehicles

Illustrators: Dan Crisp / Lauren Ellis | Author: Connie Isaacs

With over 700 stickers and a cool animated badge to wear, each book includes hours of sticker play activity fun!

Specification

Book size: 280x216 mm, 60pp including 6 leaves of stickers, matt lamination and spot UV on cover, lenticular badge with 4 stage animation, age 5+.





My First Sticker Books

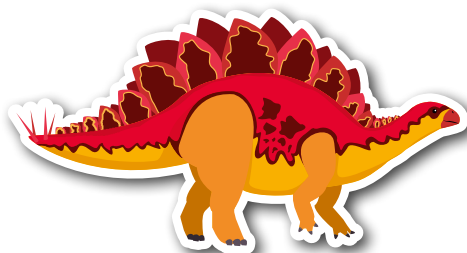
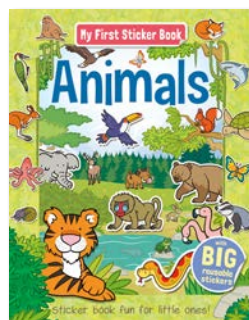
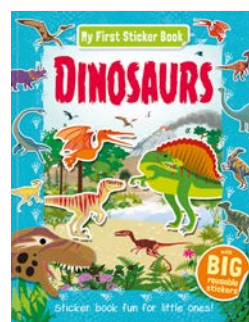
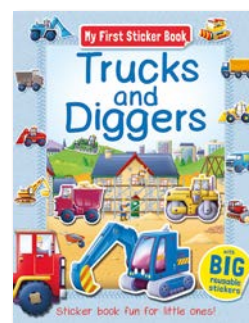
Illustrators: Dan Crisp / Lauren Ellis / Barry Green

Authors: Joshua George / Oakley Graham / Susie Linn

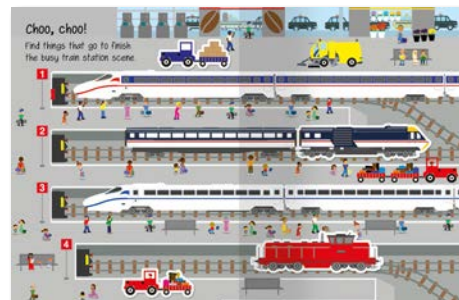
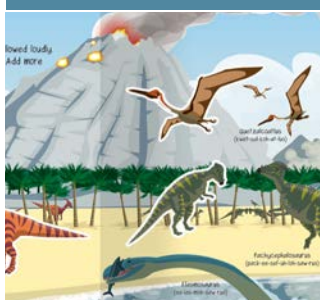
With big stickers designed for little hands, My First Sticker Books are full of imaginative sticker fun for preschoolers.

Specification

Book size: 305x238 mm, 36pp including 6 leaves of stickers, full colour, paperback, matt lamination and spot UV on cover, age 3+.



Big stickers – for little hands!





555 Sticker Fun

Illustrators: Dan Crisp / Lauren Ellis / Brad Hunt

Authors: Susan Mayes / Joshua George / Oakley Graham / Arthur Over

Complete exciting themed scenes with over 500 stickers and look out for a hidden character on every spread. Engaging sticker play on best-selling title topic themes.

Specification

Book size: 280x216 mm, 56pp including 4 leaves of stickers, full colour, paperback, matt lamination and spot UV on cover, age 5+.



On-trend, favourite themes

With 20 different titles to choose from, there's a sticker 555 title for every interest!



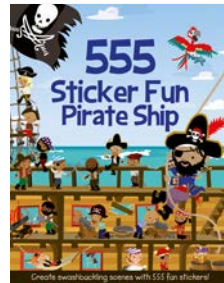
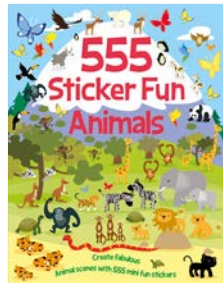
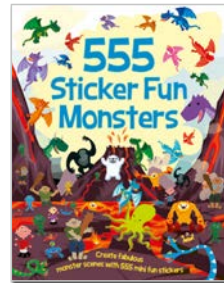
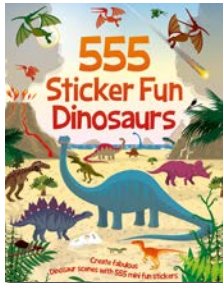
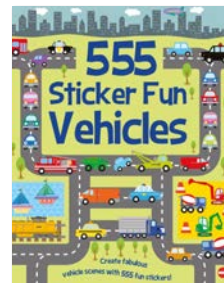
Hundreds of stickers to choose from

Over 500 high-quality stickers and 24 action-packed, colourful scenes in every book!



On-the-go activity fun

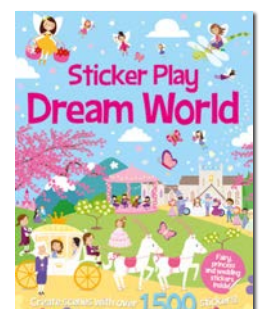
At the beach, in the car or on the plane, 555 Sticker Fun titles are perfect for keeping children busy, active and creative.



Sticker Fun

Specification

Book size: 280x216 mm, 168pp including 12 leaves of stickers, full colour, paperback, matt lamination and spot UV on cover, age 5+.





Picture Storybooks

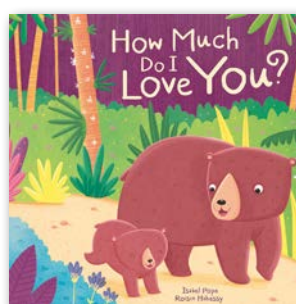
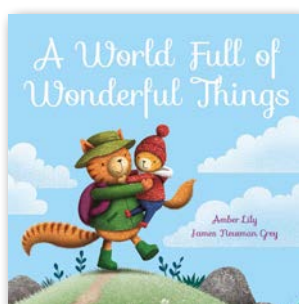
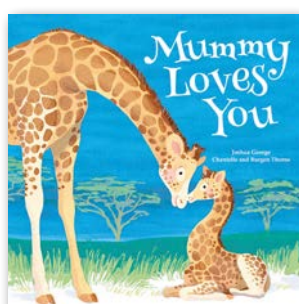
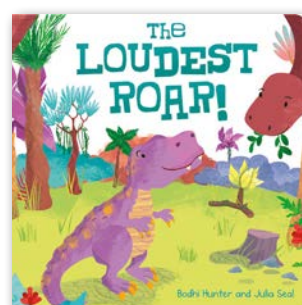
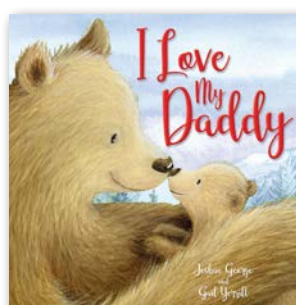
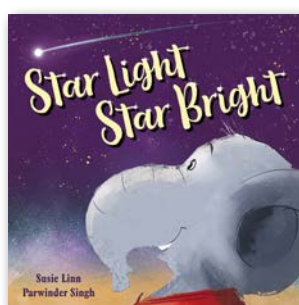
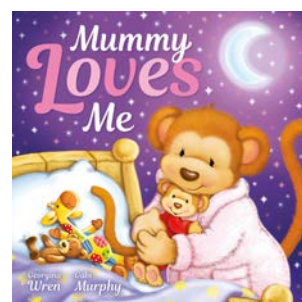
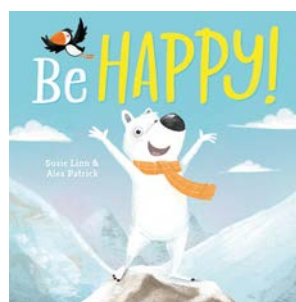
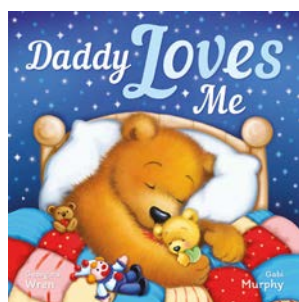
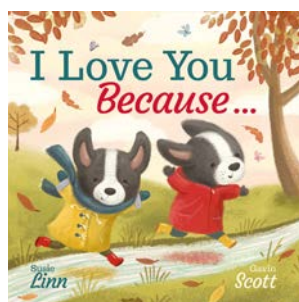
Great stories combined with fabulous illustrations are the two key ingredients for our fun-filled picture storybooks.

Specification

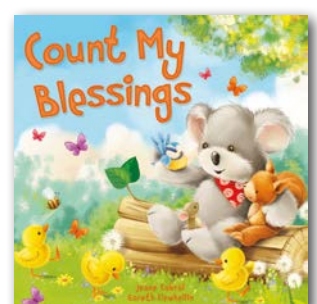
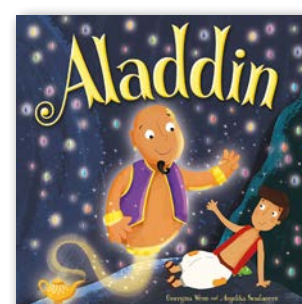
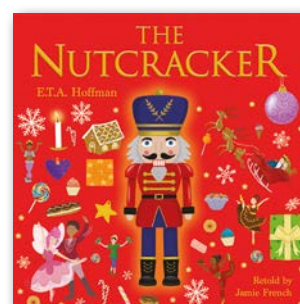
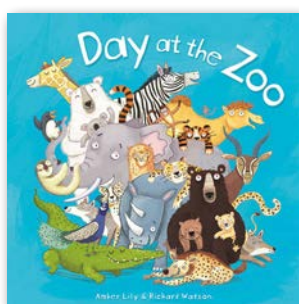
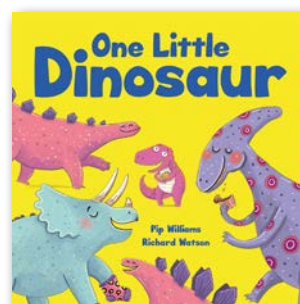
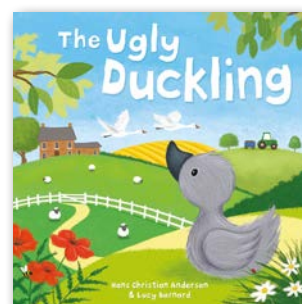
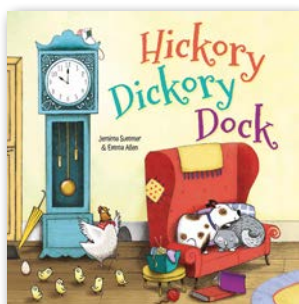
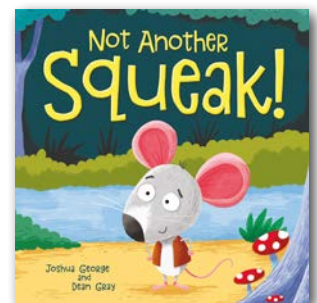
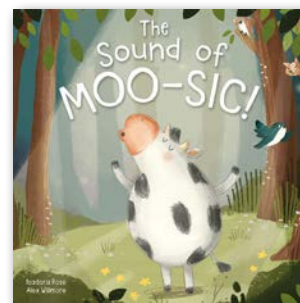
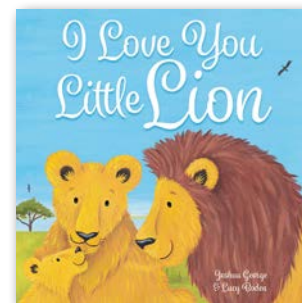
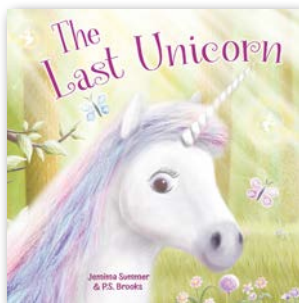
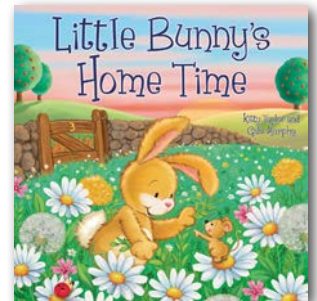
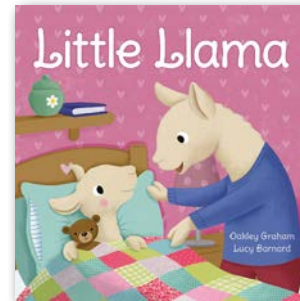
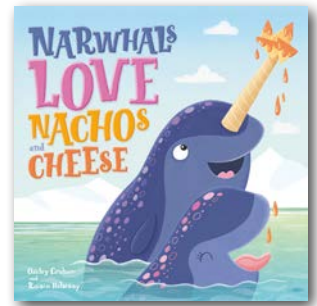
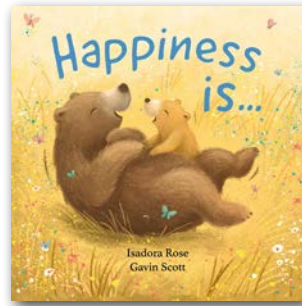
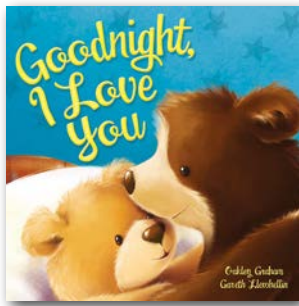
Book size: 254x254 mm, 24 or 32pp, full colour, paperback, matt lamination and spot UV on cover, age 3+.

Board book editions
also available!

**New
Titles!**



Over 200 titles available. Ask for our new picture book catalogue.



5-minute Stories

Padded board books with eye-catching foil highlights!

5-minute Stories Be Happy! Daddy Loves Me I Love You Because ... Mummy Loves Me

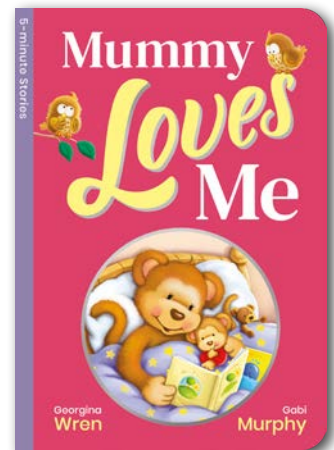
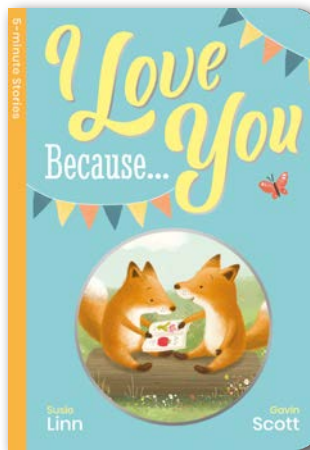
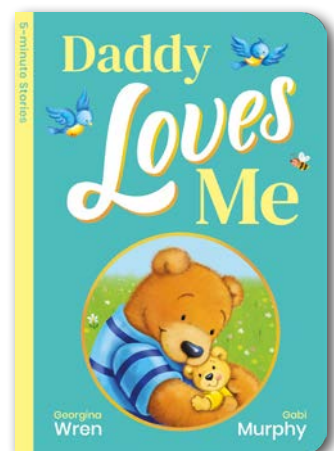
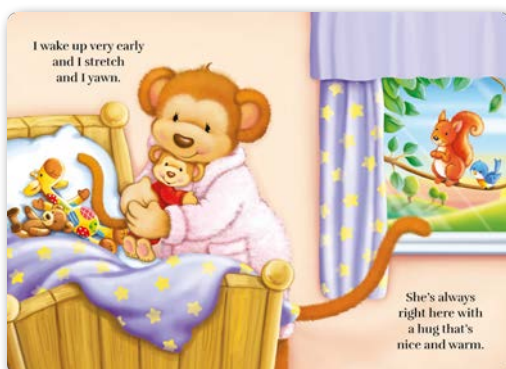
Illustrator: Alex Patrick / Gabi Murphy / Gavin Scott | Author: Susie Linn / Georgina Wren

Each story in this brand-new series of padded board books will promote reassuring feelings of security, calm and happiness at storytime and beyond. Explore the loving bond between parents and their little ones with Daddy Loves Me and Mummy Loves Me. Follow an exuberant little polar bear as he discovers his potential to be all kinds of things in Be Happy! And find out just some of the things that make a best friend so special in I Love You Because ...

Specification

Book size: 216x152 mm, 22pp (11 spreads), full colour, padded board book, matt lamination with foil, age 1+.

New!



Reassuring reads on themes of family, caring, love and more.

Covers have sparkly foil highlights for eye-catching appeal.





5-minute Tales Treasuries Animal Stories Bedtime Stories

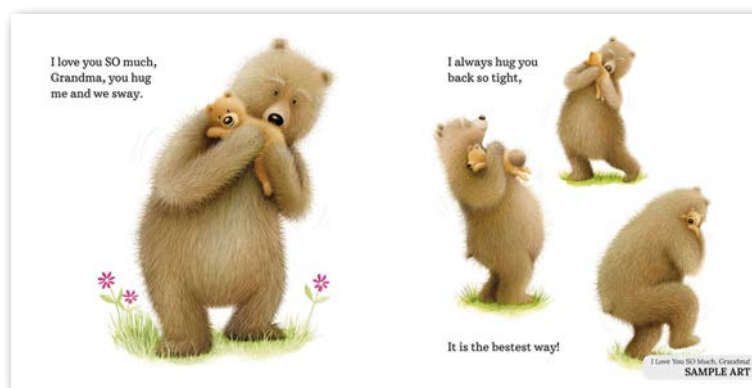
Illustrator: Assorted | Author: Assorted

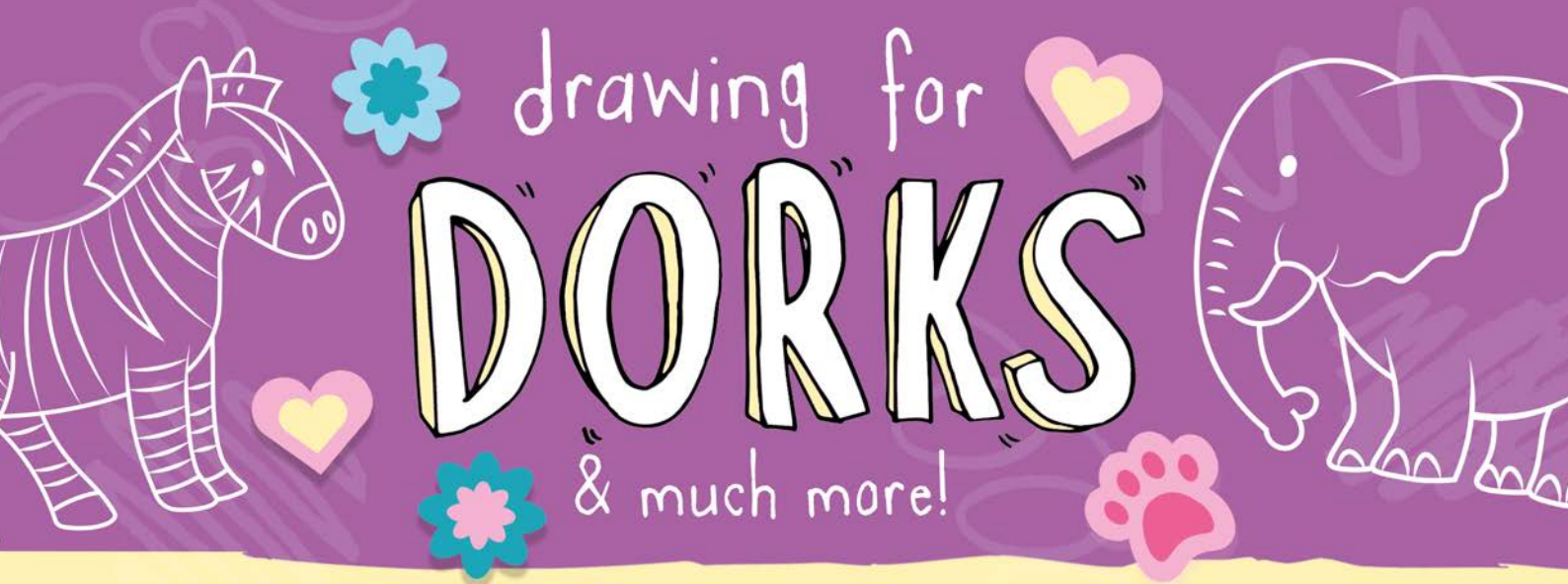
Cuddle up and share six adorable 5-minute stories in these gorgeous treasuries. Join cute rabbits, happy bears, cuddly bears, and many more lovable characters, to help create feelings of calm, confidence and security long after storytime is over.

Specification

Book size: 235mm x 235mm, 160 pp, full colour, casebound book with padded cover, matt lamination with foil and spot UV, age 3+.

New!





Drawing, fill-ins, facts and super-fun colouring!

Drawing for Dorks Animals Cuter-than-Cute

Illustrator: Barry Green | Author: Noah James

Dear Dork,

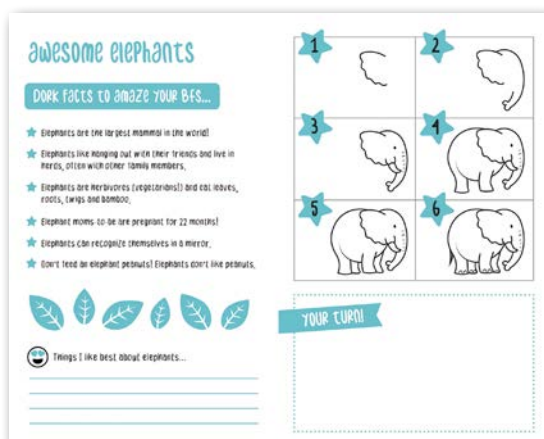
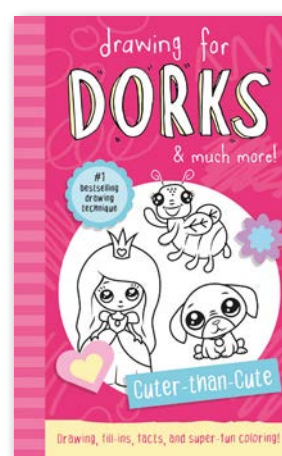
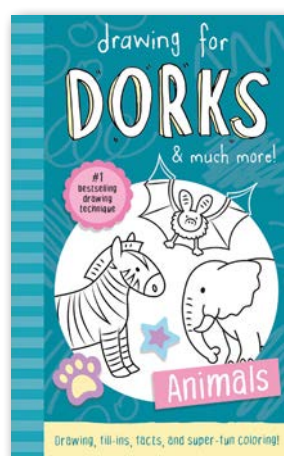
Do YOU draw like a baby with a blunt crayon? Then help is at hand!
Go from LOL to OMG!!! in six super-simple steps.

Oodles of animals and characters to draw inside, plus dork doodle
sketch pages, themed facts, fill-ins and fun!

Specification

Book size: 216x135 mm, 128pp, two colour, foil on cover, paperback,
age 9+.

New!



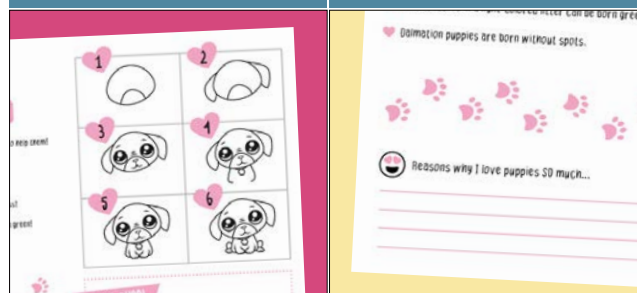
Illustrator: Barry Green



Barry Green has illustrated children's books for over 30 years and
has been published in more than 60 countries around the world.
UK-based Barry is best-known for his 101 How to Draw series
which has sold over 3,000,000 copies worldwide.

Top 3 ranking drawing
technique on Amazon!

Mental and artistic creativity with
drawing and fill-in challenges





Find Your Sparkle Dream Big! Things I Love! You're a Star! Follow Your Rainbow!

Illustrator: Bethany Carr | Author: Cassie Parker

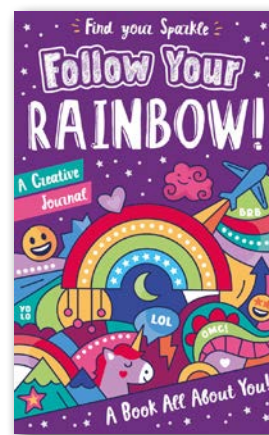
Unlock tween and teen potential with these fun journals of fill-ins, inspirational quotes, mindful colouring, life hacks, and more!

Books designed to help readers find their voice, confidence, awesomeness and sparkle!

Specification

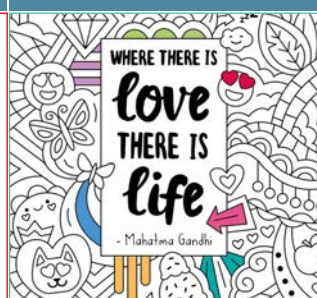
Book size: 216x135 mm, 128pp, four colour, foil on cover, paperback, age 9+.

New!



Life-affirming journal fill-ins.

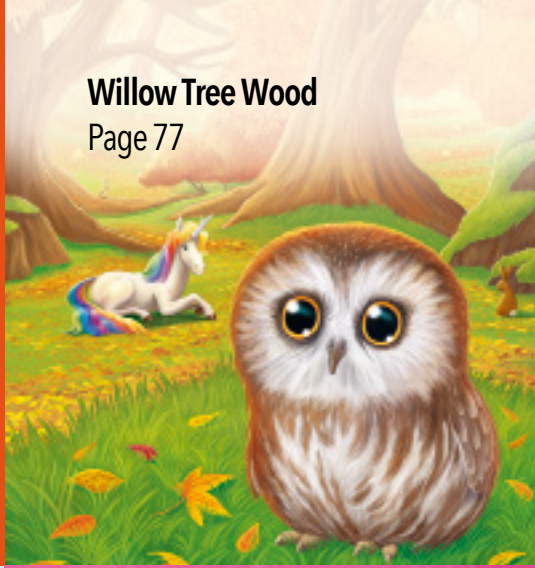
Therapeutic,
confidence-boosting routes.



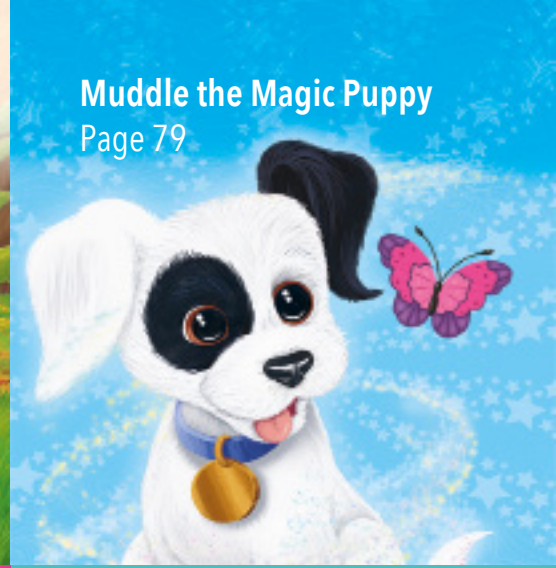
Donut Touch!
Page 73



Willow Tree Wood
Page 77



Muddle the Magic Puppy
Page 79



Things I Love by Bear
Page 74



Cuddle the Magic Kitten
Page 78



Save the Day for Ada May
Page 75

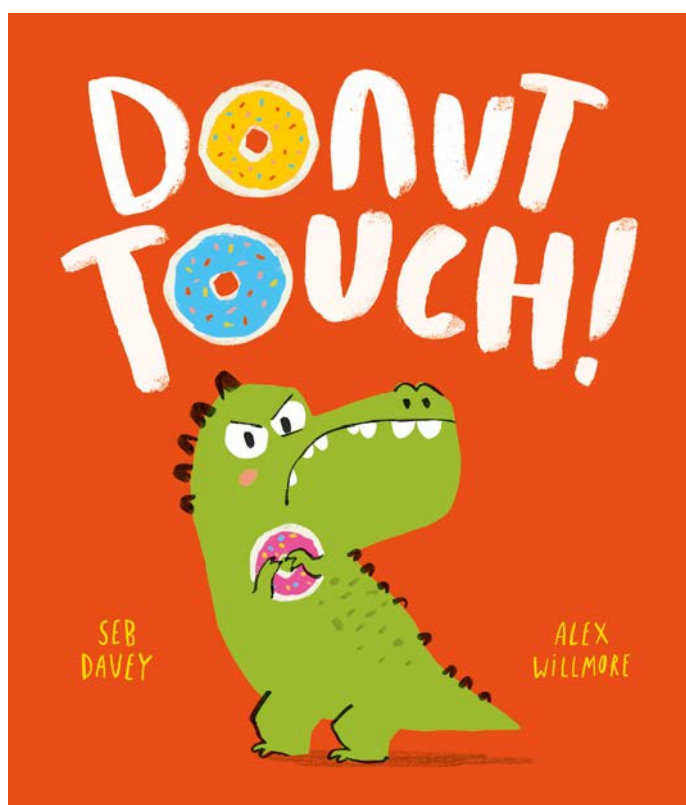


**Willow
Tree**

The Willow Tree imprint publishes picture storybooks and chapter fiction from loved and trusted authors for children and parents to share together.



Turn the pages without
touching the donuts ... if you dare!



Donut Touch

Written by Seb Davey

Illustrated by Alex Willmore

New!

Mikey the T. rex loves donuts, but he doesn't like sharing. When Mikey's delicious donuts start to disappear one by one, he is too busy worrying about his donut dilemma to see what's right behind him. Will Mikey ever learn to share?

About the illustrator:

UK-born illustrator Alex Willmore is passionate about character design and likes every outcome to have a real sense of fun. Recognition includes being shortlisted for the Sheffield Book Award in 2017 for *The New LIBEARian*, while *AdoraBULL* was shortlisted in 2019. Alex's *The Runaway Pea* has been nominated for the 2020 CILIP Carnegie & Kate Greenaway Medal. He is author/illustrator of *It's MY Sausage*.



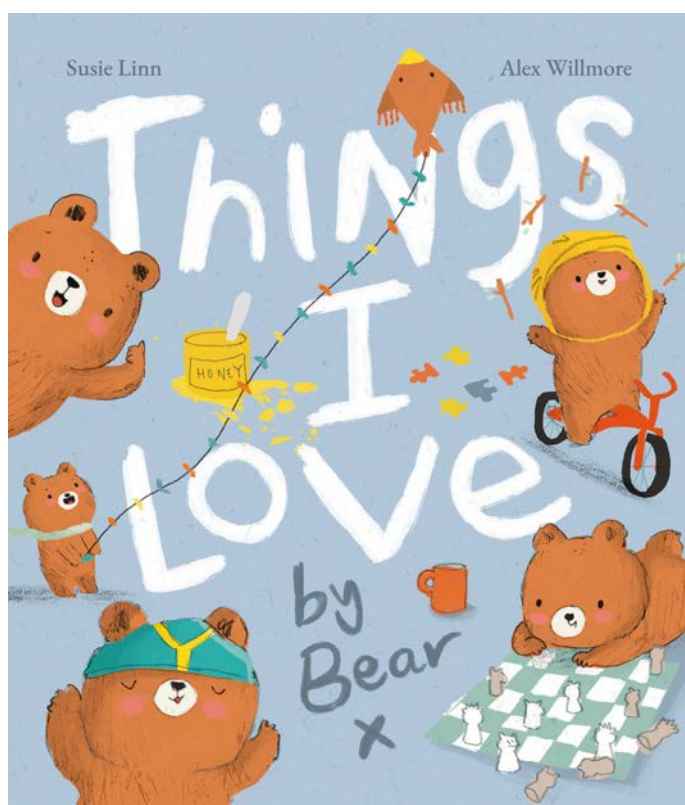
Key Selling Points:

- Hilarious fun ... turn the pages without touching Mikey's donuts!
- Alex Willmore, illustrator of *The Runaway Pea*, perfectly captures Mikey's struggle with sharing.
- Do the donut countdown as Mikey's donuts disappear one by one.

Format: PB
Age: 3+

Dimensions: 270mmH x 230mmW
Extent: 32pp

Cover finishes: Matt lamination and spot UV



Things I Love by Bear

Written by Susie Linn
Illustrated by Alex Willmore

Bear loves lots of things, like Mummy and Daddy, Grandma and Grandpa, and his best friend Bruno. But there's room in his big bear-y heart for other things too, like wearing his underpants on his head, the funny noise Bruno makes when he has windypops, and eating ice cream and apple pie.

About the illustrator:

UK-born illustrator Alex Willmore is passionate about character design and likes every outcome to have a real sense of fun. Recognition includes being shortlisted for the Sheffield Book Award in 2017 for *The New LiBEARian*, while *AdoraBULL* was shortlisted in 2019. Alex's *The Runaway Pea* has been nominated for the 2020 CILIP Carnegie & Kate Greenaway Medal. He is author/illustrator of *It's MY Sausage*.



Key Selling Points:

- This book is written by a bear, with a little bit of help!
- Funny and engaging illustrations by multi-award-nominated Alex Willmore.
- With a wellbeing focus as Bear invites readers to tell him about the things they love, too.

Format: PB
Age: 3+

Dimensions: 270mmH x 230mmW
Extent: 32pp

Cover finishes: Matt lamination and spot UV



Save the Day for Ada May

Illustrator: Patrick Corrigan
Author: Elizabeth Dale

Tip, turn and shake the book to save the day in this immersive book that places readers in control of the action! Children will scream with laughter as they tilt, shake, blow, clap and shout at the book to avert catastrophe and save the day!



The Big Dig

Illustrator: Sally Garland
Author: Sally Garland

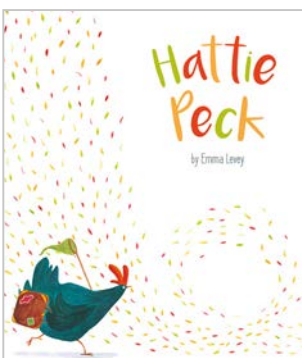
When Tig uses a stick to draw in the snow, she notices something strange and interesting sticking out of the ground. Best friends Tig and Tog must learn to share and work together to dig the thing out – and the stick just isn't enough for the job!



The Journey Home

Illustrator: Emma Levey
Author: Emma Levey

The Journey Home is a heart-warming story that teaches children the value of family. Join the brave hen Hattie Peck for her second globe-trotting adventure as the time has come for her adopted children to fly the nest.



Hattie Peck

Illustrator: Emma Levey
Author: Emma Levey

Little Hattie Peck loved eggs! All she wanted was an egg of her own. One day, Hattie left her cosy coop on an adventure to find all the abandoned eggs of the world. And find them she did! But what will happen when they hatch?



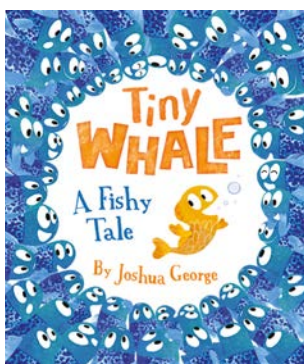


Cat & Dog

Illustrator: Zoe Waring

Author: Helen Oswald

After their biggest fight ever, Cat and Dog decide to come out at different times. And guess what ... they miss each other! A heart-warming tale about an unlikely friendship and learning to accept others, even when they are different from you.



Tiny Whale

Illustrator: Joshua George

Author: Puy Pinillos

When a little orange fish with a very big family feels ignored, he starts to look for attention elsewhere. This humorous story about bravery, friendship and tall tales shows that sometimes even the littlest fish can make a big difference!

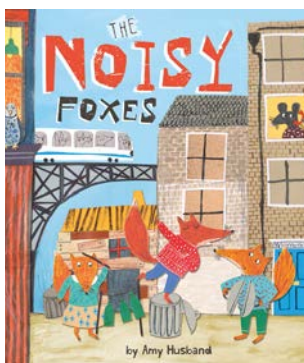


The Bear Who Never Gave Up

Illustrator: Monika Filipina

Author: Monika Filipina

One day Bear spots a poster for an ice-skating competition and despite past failures, he enters and wins! The Bear Who Never Gave Up is an uplifting story that will encourage children to persevere in order to reach their potential and fulfil their dreams.



The Noisy Foxes

Illustrator: Amy Husband

Author: Amy Husband

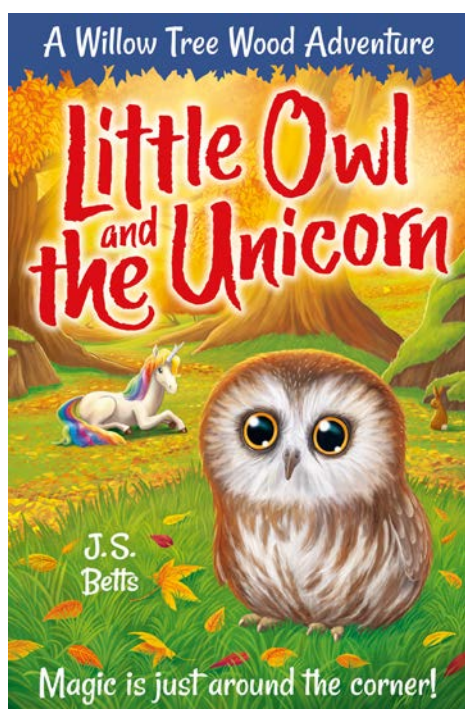
The Noisy Foxes follows a family of foxes who decide to move out of the big, noisy city to look for somewhere quieter to live ... but nowhere seems quite right! Distinctive collage style illustrations add to the charm of this humorous 'grass isn't always greener' tale.



Willow Tree Wood

New
Titles!

There's magic everywhere,
if you know where to look.



Little Owl and the Unicorn

In Little Owl and the Unicorn, Molly and Tom rescue a homeless owl and meet a unicorn who must learn to believe in himself. How will the children find a way to help their new friends in this fourth magical Willow Tree Wood adventure?

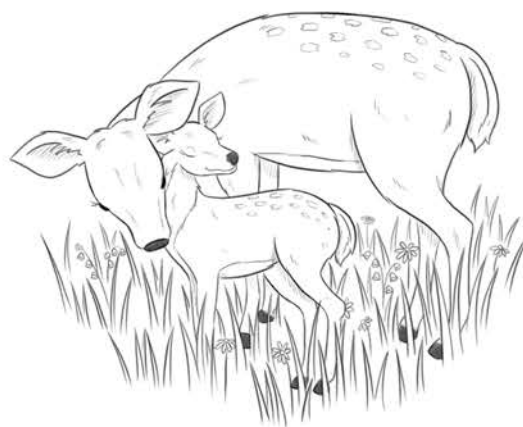
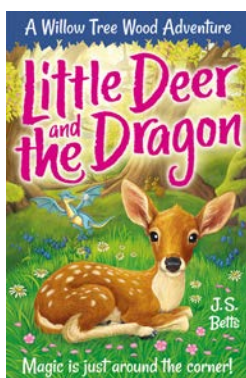
About the author:

J. S. Betts is an experienced book editor and a prolific writer of both children's non-fiction and fiction, including numerous picture books. Writing under pen names, his books have sold over one million copies worldwide. Willow Tree Wood is J. S. Betts' debut chapter fiction series.

Key Selling Points:

- Cute animals and magical creatures combine in this fantasy series for emerging readers.
- Back-to-nature themes focus on the joys of the big outdoors.

Other titles in the series:



Format: B-Format/PB
Age: 7+

Dimensions: 197mmH x 128mmW
Extent: 104pp

Cover finishes: Matt lamination, spot UV and foil

Cuddle

The Magic Kitten

When Cuddle the kitten comes to play,
magic is never far away!



School of Spells

When Cuddle the magical kitten appears, best friends Olivia and Grace are in for a big adventure! With a sparkle of kitten magic, the girls find themselves in an enchanted school for fairies, unicorns, pixies and more. The littlest unicorn at the school is lonely. Can Cuddle and the girls help him to make new friends?

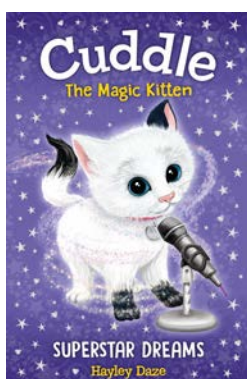
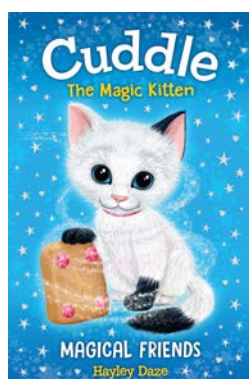
About the author:

Hayley Daze is the pen name of Jane Clarke, writer of Dinosaur Cove – one million copies sold worldwide! Hayley is a former winner of the Nottingham Children's Book Award, and has been highly commended for the Sheffield Children's Book Award.

Key Selling Points:

- Magic and adventure wrapped up in a super-cute kitten package.
- 'The short chapters and simple text are perfect for young readers.' *Parents in Touch*

Other titles in the series:



Format: B-Format/PB
Age: 5+

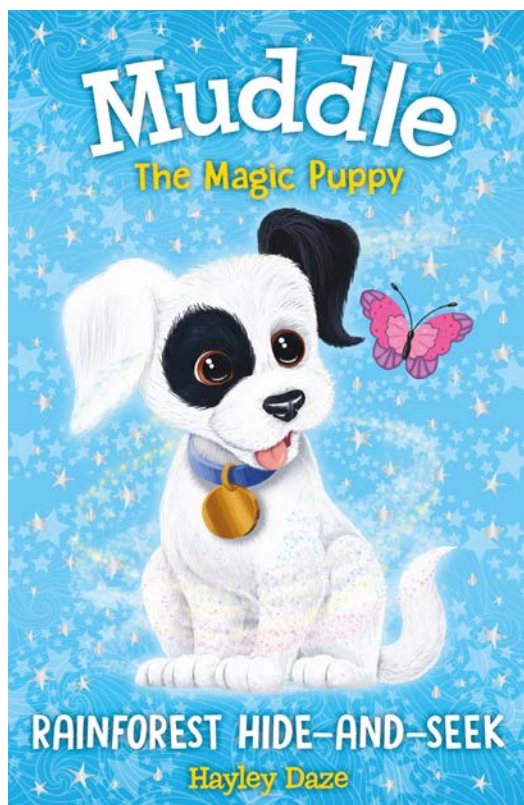
Dimensions: 197mmH x 128mmW
Extent: 112pp

Cover finishes: Matt lamination, spot UV and foil

Muddle

The Magic Puppy

Whenever it rains, a magical puppy
called Muddle appears!



Rainforest Hide-and-Seek

Muddle is a mischievous puppy who loves to go on magical adventures with his friends Ruby and Harry. He only has to jump into a puddle for the magic to begin. Ruby and Harry are amazed when Muddle whisks them away to a huge rainforest. But somebody is causing trouble, and for once it's not Muddle!

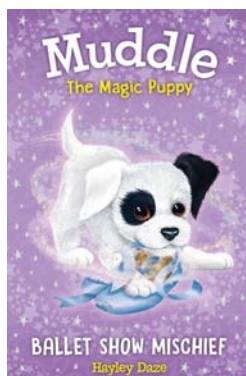
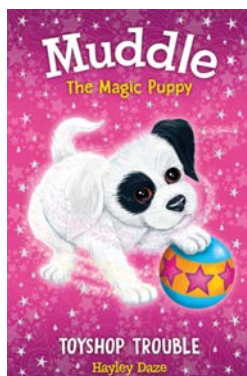
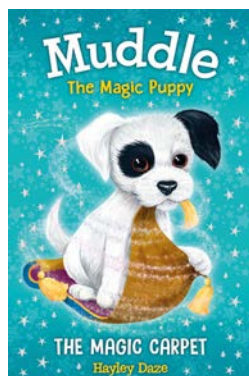
About the author:

Hayley Daze is the pen name of Jane Clarke, writer of Dinosaur Cove – one million copies sold worldwide! Hayley is a former winner of the Nottingham Children's Book Award, and has been highly commended for the Sheffield Children's Book Award.

Key Selling Points:

- Magic and adventure wrapped up in an adorable puppy package.
- 'The series has the potential to turn reading into a habit.' *Minerva Reads*

Other titles in the series:



Format: B-Format/PB
Age: 5+

Dimensions: 197mmH x 128mmW
Extent: 112pp

Cover finishes: Matt lamination, spot UV and foil



Teamwork, friendship, girl power,
courage and loyalty ...



Opal The Monstrous Forest

Join Opal as the Princess Pirates battle to release the Purple Isle from a terrible curse. Opal can speak with the animals, but she will need courage to keep her Princess Pirate friends safe in their most dangerous adventure so far!

About the author:

Rose Lacey lives by the coast. She has a pair of parrots – who are almost as clever as the Princess Pirates' own Pegleg – and on holiday she crews a boat with her best friend from school. She loves exploring beaches, which is where she dreams up her stories.

Key Selling Points:

- Evergreen princess and pirate themes combined with a core *girl power* message.
- Self-confidence boosting books with life-affirming messages.
- 'Adventure abounds.' *The Children's Book Review*

Other titles in the series:



Format: B-Format/PB
Age: 7+

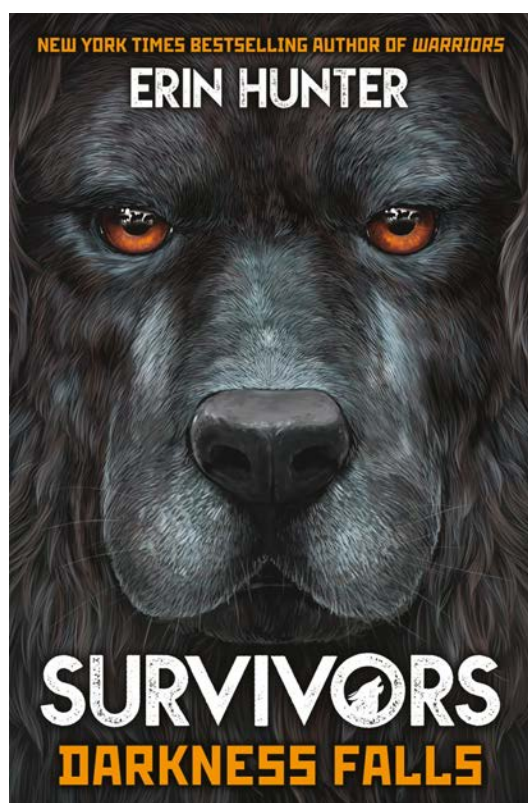
Dimensions: 197mmH x 128mmW
Extent: 160pp

Cover finishes: Matt lamination, spot UV and foil

SURVIVORS

A PULSE-POUNDING ANIMAL FANTASY SERIES FROM THE
BESTSELLING AUTHOR OF *WARRIORS* ...

ERIN HUNTER



Book 3: Darkness Falls

The Wild Pack's ruthless Alpha learns about Lucky's role as a spy and casts him out of the pack forever! For the first time since the Big Growl, Lucky is desperate to have other dogs by his side. How will Lucky survive as a Lone Dog in the dangerous world that humans left behind?

About the author:

Erin is the author of the Warriors, Seekers, Survivors and Bravelands series. She is actually six people: experienced children's book writers Kate Cary, Cherith Baldry, Tui Sutherland, Gillian Philip, Inbali Iserles and Victoria Holmes. The animal-loving team have created some of the most popular children's fiction series in the world.

Key Selling Points:

- Perfect books to bridge the gap between tween and YA fiction.
- 'Perfectly crafted.' *Kirkus Reviews*
- No.1# New York Times Bestselling author. Over 100 weeks on bestseller list.

Other titles in the series:



Book 1



Book 2

*Erin Hunter,
#1 US bestselling
author.*

*Over 40 million
books sold
worldwide!*



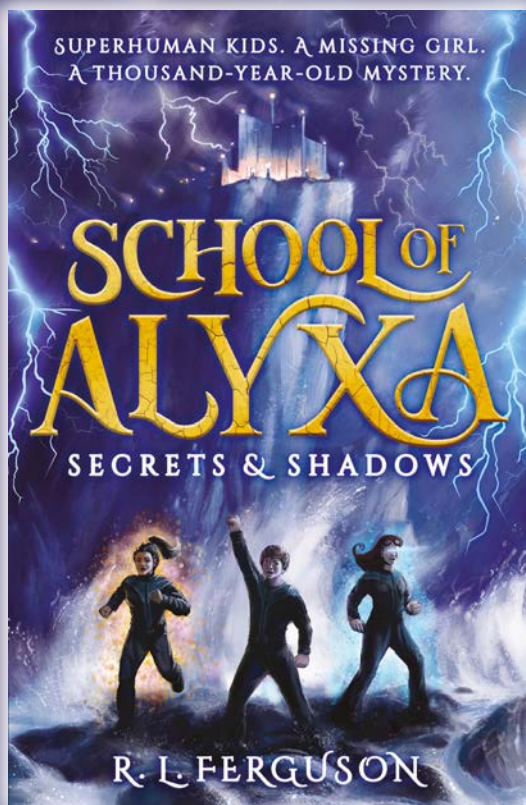
Format: B-Format/PB
Age: 9+

Dimensions: 197mmH x 128mmW
Extent: 304pp

Cover finishes: Matt lamination,
spot UV and neon ink

SCHOOL OF ALYXA

SUPERHUMAN KIDS. A MISSING GIRL.
A THOUSAND-YEAR-OLD MYSTERY.



Winner!
Fantasy
Category

Secrets and Shadows

Finn's world is turned upside down when he and his older brother, John, are ripped from their normal lives and sent to Alyxa, an island school that doesn't appear on any map. As the unusual lessons at Alyxa begin, the brothers learn about their super-senses, but nothing can prepare them for the perils to come.

About the author:

Following a career as a graphic designer, scriptwriter and animator, Graham Edwards is now senior staff writer at Cinefex magazine, writing articles on major motion pictures. His first novel, *Dragoncharm*, was nominated for Best Novel in the British Fantasy Awards, and one of his short stories, *Girl in Pieces*, made the longlist for the Nebula Awards. Graham also ghostwrites novels, including *School of Alyxa*, under various pseudonyms.

Key Selling Points:

- Key ingredients of best-selling fantasy including superhuman kids and good versus evil.
- Cover artist Dominic Harman, has illustrated for fantasy icons including Terry Pratchett, Philip Pullman and Ursula Le Guin.
- Working in the world of motion pictures, the author's prose leaps filmically from the page.

Format: B-Format/PB
Age: 9+

Dimensions: 197mmH x 128mmW
Extent: 392pp

Cover finishes: Matt lamination, spot UV and embossing



The established Top That brand name is dedicated to the company's world-leading activity and craft books with components kits.

Fun Stations
Page 92



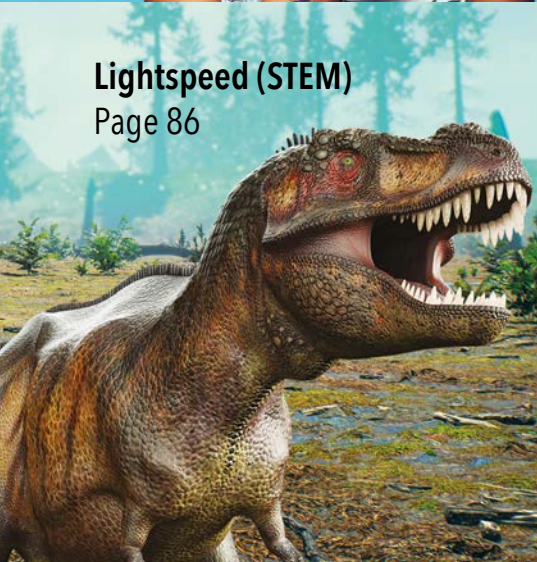
Make This!
Page 94



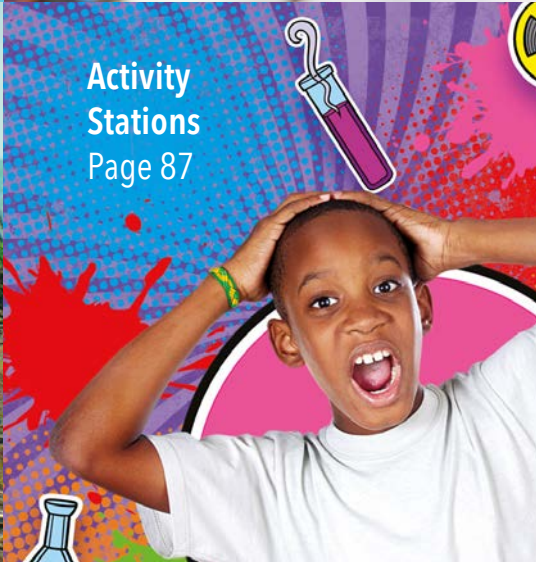
GLAMstyle
Page 84



Lightspeed (STEM)
Page 86



Activity Stations
Page 87



Paint Your Own Colour Changing
Page 85



GLAM style



Be original, be individual, be uniquely you! Get ready for creative fun in our brand-new range of GLAMstyle kits.

New!

GLAMstyle

Bead Studio Jewellery
Berry Blast Soap Star
Berry Fizz Bath Bombs
Glitter Stencil Body Art

Illustrator: Assorted

Author: Assorted

GLAMstyle kits include inspirational instruction books plus everything needed to complete creative projects or awesome makeovers. Give yourself a glitter body art makeover, create brilliant beaded jewellery, and make and use gorgeous bath bombs and cute soaps! Ideal for tweens age 8 and up ... get into GLAMstyle!



Specification

Box size: 190x235x60 mm, book size: 182x140 mm, 24pp, full colour, paperback book, themed components, age 8+

Unique Selling Points

- On-trend tween themes.
- Quality components.
- Creativity and beauty themes combined!

TWEEN FOCUS ...

Weekly expenditure by children nearly doubles between 8 and 12.

At age 8 girls spend twice as much as boys on toiletries and cosmetics, but at age 12 they spend 850% percent more!

GLAMstyle is an on-trend range for this readership.





PAINT YOUR OWN COLOUR CHANGING



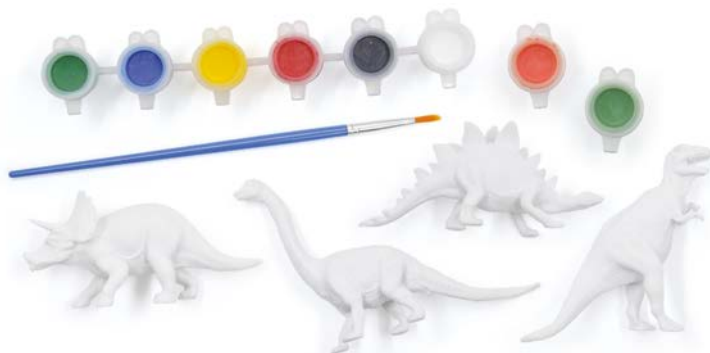
Bring four unpainted models to life in these amazing painting kits that include special colour-changing paints!

New!

Paint Your Own Colour Changing Dinosaurs Mermaids Unicorns

Illustrator: Diego Vaisberg
Author: Cordelia Nash

Children age 7 and up will find everything they need to transform four unpainted models using the paints and paintbrush included. Simply warm the painted models and the two special paints change colour! These kits include two 24-page books: one that's packed with painting tips and puzzles, and a second book with step-by-step instructions for drawing your own themed pictures! Hours of creative fun!



Specification

Box size: 190x235x60 mm, book size: 182x140 mm, 2 x 24pp books, one book full colour and one book line art, paperback, four themed models, six acrylic paints, two colour-changing paints, paintbrush, age 7+

Unique Selling Points

- Magical paint changes colour when warm!
- Model painting is creative fun and great for hand-eye coordination.
- Includes TWO books!





Lightspeed science titles are a perfect way to bring STEM learning into the home! Inquisitive kids can get into science with over 500 facts, amazing experiments, and an awesome model in each fantastic kit!

Lightspeed Science

Deadly Dangerous Dinosaurs

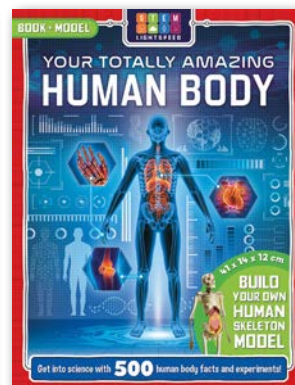
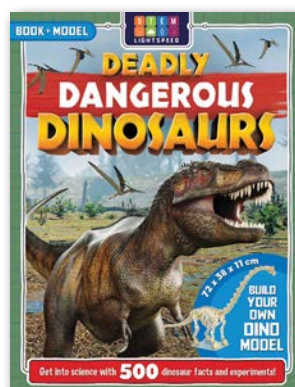
Awesome Planet Earth

Out-of-this-World Space

Your Totally Amazing Human Body

Illustrators & Authors: Assorted

Each Lightspeed title includes a brilliant reference and experiment book and an amazing press-out-and-build model, too!



Specification

Overall size: 280x216x30 mm, book size: 280x216 mm, 48pp, full colour, paperback, die-cut card model, instruction sheet, age 7+.

Unique Selling Points

- Over 500 facts, model-making and science experiments.
- Supports STEM learning objectives.





Developing beautifully designed book kits that engage children to play and create is part of our core mission. Activity stations are so much more than just a book!

New Titles!

Activity Station Gift Boxes

Our Activity Station gift boxes stand out from the crowd. Each title includes a full colour 24-page instruction book and quality components so the activity fun can start straight away!

Specification

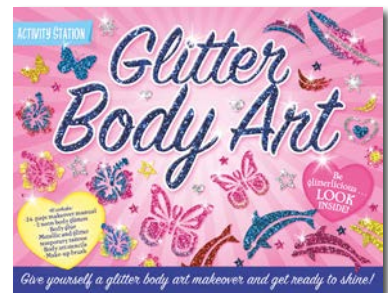
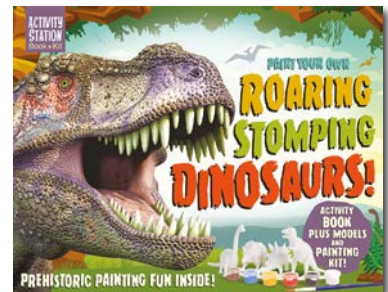
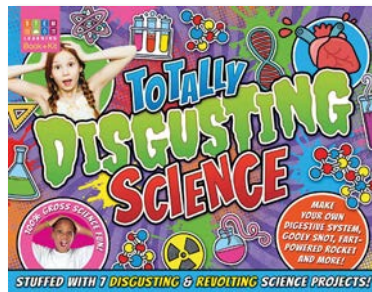
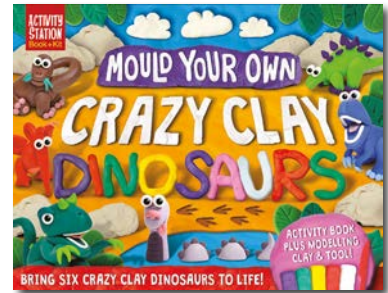
Box size: 295x228x45 mm,
book size: 182x140 mm, 24pp, full colour,
paperback book, hardback case,
themed components, age 8+.

Unique Selling Points

- Hinged lid can be opened in store to reveal the activity book and components inside.
- Ideal for gift tables or floor displays.



Activity Station Gift Boxes



Specification

Box size: 295x228x45 mm, full colour, hinged lid, book size: 182x140 mm, 24pp, paperback, full colour, themed components, age 8+.

Unique Selling Point

- Each title includes quality components!

Over 10 million gift boxes sold worldwide!

No. 1 for book kits!

Activity Station Gift Boxes



Specification

Box size: 295x228x45 mm, full colour, hinged lid, book size: 182x140 mm, 24pp, paperback, full colour, themed components, age 8+.

Unique Selling Point

- Open the box and get stuck in activity fun!
- Over 50 titles available.

New Titles!





Scratch and draw amazing rainbow and foil scratch art pictures in these colourful and creative Activity Station gift boxes.

New!

Scratch Art

Dinosaurs

Mermaids

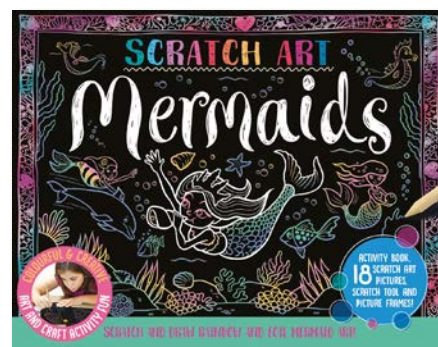
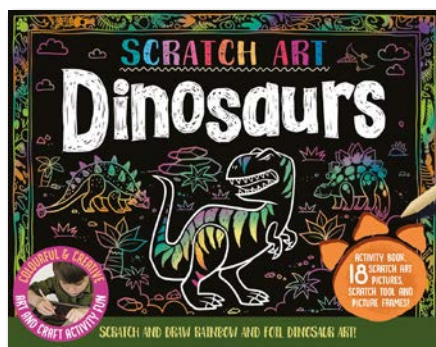
Under the Sea

Unicorns

Illustrator: Barry Green

Author: Assorted

Each scratch art title includes an easy-to-follow book, 18 scratch art cards, and cool picture frames to display the magical art. Simply scratch and draw to create amazing rainbow and foil effects!

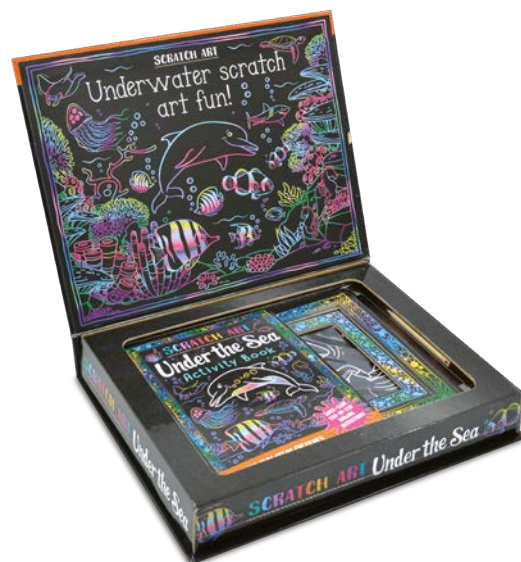


Specification

Box size: 295x228x45 mm, book size: 182x140 mm, 24pp, full colour, paperback book, hardback case with hinged lid, 18 scratch art pictures, stylus, picture frames, age 8+.

Unique Selling Points

- Scratch and draw amazing rainbow and foil effects!
- Each title includes step-by-step drawing instructions for creating your own creatures!





Unlock your potential with these creative kits that include a sparkly gel-filled bag charm, cute pens and a fill-in journal!

New!

Find Your Sparkle Folders

Dream BIG!

Follow Your Rainbow!

Things I Love!

You're a Star!

Illustrator: Bethany Carr

Author: Cassie Parker

Find your voice, find your confidence, find your awesomeness! Immersive tween activities in each inspirational journal with the super-cute pens, and a sparkly, gel-filled bag charm!



Specification

290x230x28 mm, book size: 264x204 mm portrait, 32pp, full colour, paperback book, sparkly gel-filled bag charm, 10 super-cute pens, age 9+.

Unique Selling Points

- Inspirational quotes, mindful colouring, life hacks and more!
- Titles include bag charm plus super-cute pens!





Our Fun Station range is perfect for kids age 8 and up. With quality components and inspiring activity books, we've packed the fun into every one!

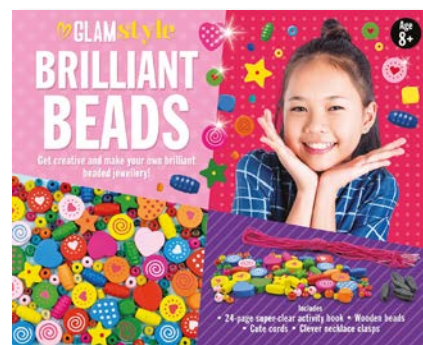


Fun Stations

Berry Fizz Bath Bombs
Brilliant Beads
Glitter Body Art
Spa Star Soap Lab

Illustrator: Assorted
Author: Assorted

Get glamorous with these four Fun Stations, ideal for tween spa-fans age 8 and up. With a glitter body art makeover to enjoy, fantastic bath bombs to make and much more, it's going to be fabulous!



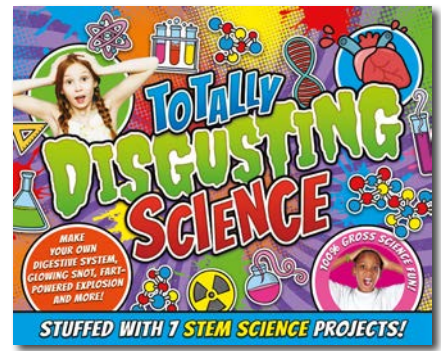
Specification

Box size: 295x230x45 mm, book size: 182x140 mm, 24pp, full colour, paperback book, themed components, age 8+.

Unique Selling Points

- Learn STEM science with the Soap Lab and Bath Bombs titles!
- Each title includes everything you need to get started.





- On-trend designs and themes!
- Quality themed components in each kit.



New!

A brand-new look, best-selling title topics, easy-to-follow instruction books, and quality components; our Activity Cases will inspire, stimulate and entertain! Ideal for encouraging creative play and quality family time.



- Step-by-step instructions and tips ensure success!
- Brand-new eye-catching look!



POCKET
SQUISHIES

I LOVE SQUISHIES!



I Love Squishies! is a super-cute kit with three collectable squishy characters and a fun-packed puzzle book.

New!

Pocket Squishies Folder I Love Squishies!

Illustrator: Carrie Hennon

Author: Cordelia Nash

Pocket Squishies are the perfect size to fit in a pocket, so kids can take them everywhere they go! This great gift kit includes a puzzle book, stickers and three unique squishy toys. I Love Squishies! makes a great gift for children age 5 and up. Squish them, squash them, love them forever!



Specification

Box size: 256x211x37 mm, 32pp book, book size: 248x188 mm, hard case folder, vac form, 3 squishy characters, stickers, age 5+.

Unique Selling Points

- Includes puzzle and activity book.
- Cute, collectable characters. 10 out of 10 'awwww' factor!





Squish them, squash them, love them! Pocket Squishers have instant kid appeal and are perfect for point of sale displays, stocking fillers or as impulse pocket money purchases.

Pocket Squishers

Illustrator: Carrie Hennon

Author: Cordelia Nash

Each Pocket Squisher includes a puzzle book packed with fun activities and facts, stickers, a poster and a pocket-sized squishy. Pocket Squishers make a great gift or pocket money purchase. Squish them, squash them; kids will want to collect them all!



Specification

Overall box size: 118x90x25 mm, paperback book, full colour, 32pp, book size: 115x85 mm, poster, 4 sheets of stickers, squishy, age 5+.

Unique Selling Points

- Cute, collectable characters.
- Evergreen themes and original squishy characters.





Children age 3 and up will love getting hands-on with the soft felt pieces in these play felt book and activity kits.

New!

Activity Felt Briefcase

Read and Play Felt Christmas
Read and Play Felt Farm
Read and Play Felt Unicorns

Illustrators: Lauren Ellis / Dan Crisp / Bradley Hunt
Authors: Georgie Taylor / Susie Linn

Each Activity Felt Briefcase includes a rhyming counting book, five full colour felt play scenes, and 100 felt play pieces that children can use to recreate the scenes on the challenge card. The soft felt pieces cling securely to the scenes and can be used time and time again. Perfect for hours of creative play!



Specification

Box size: 245x185x65 mm, carry box with colourful rope handle, book size: 168x198 mm, 24pp, five felt play scenes, over 100 felt play pieces (28 full colour, 80 single colour), age 3+.

Unique Selling Points

- Imaginative and creative fun!
- Each title includes a rhyming counting book.





An immersive world of creative fun is waiting inside these exciting kits. Mess-free water painting fun for children age 5 and up.

New!

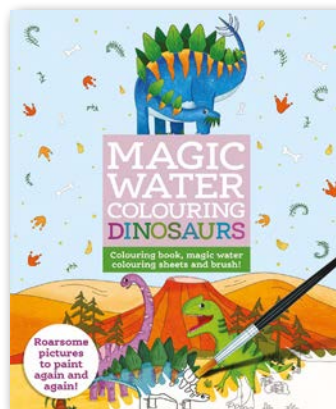
Magic Water Colouring

Dinosaurs

Unicorns

Illustrator: Rachael McLean
Author: Jenny Copper

Magical paint with water pictures can be coloured again and again. Simply paint with water, leave to dry, then paint your pictures again! These kits include 16 amazing pictures to paint with water, a quality paintbrush, and a colouring and fact book. Hours of creative fun, guaranteed!



Specification

Box size: 256x211x37 mm, 32pp, book size: 248x188 mm, hard case folder, vac form, 16 magic water colouring cards, paintbrush, age 5+.

Unique Selling Points

- Simply paint with water, leave to dry, then paint again!
- Includes a paintbrush so children can get busy right away.





Learn your ABC and 123 with these creative paint with water kits that include a rhyming early learning book, paint with water flashcards, and paintbrush!

New!

Early Learning Paint with Water

Animal ABC

Animal 123

Illustrator: Zhanna Ovocheva | Author: Joshua George

Early Learning Paint with Water books are an amazing way to help children on their learning journey. These kits include 26 water painting flashcards to paint with water, a quality paintbrush, and a rhyming alphabet or counting book.



Specification

Box size: 256x211x37 mm, 32pp book, book size: 248x188 mm, hard case folder, vac form, 26 magic water colouring cards, paintbrush, age 3+.

Unique Selling Points

- Pictures to paint again and again – just add water!
- Includes rhyming early learning book.

Early Learning Paint with Water Briefcase

Animal ABC

Animal 123

Illustrator: Zhanna Ovocheva | Author: Joshua George

Magical paint with water pictures can be coloured again and again. Simply paint with water, leave to dry, then paint your pictures again! This kit includes 26 magic flashcards to paint with water, a quality paintbrush, and a rhyming counting book. Hours of creative fun, guaranteed!

Specification

Box size: 245x185x65 mm, book size: 225x171 mm, 24pp, full colour, 26 magic water colouring flashcards, paperback book, paintbrush, age 3+.

Unique Selling Points

- Colour again and again! A great way to help children learn their numbers.
- Includes a rhyming counting book and flashcards.

New!





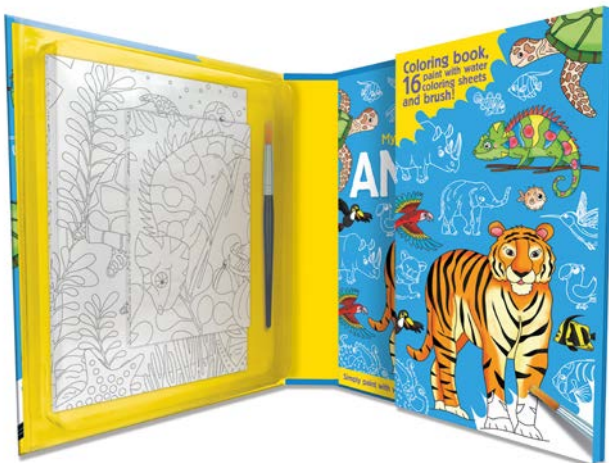
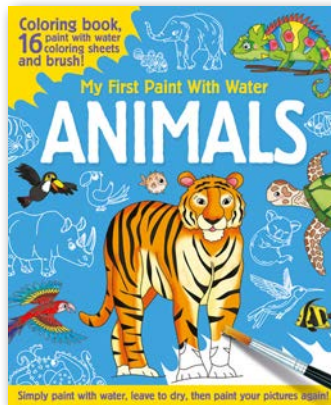
My First Paint With Water

Discover a world of creative fun in these exciting kits that include a fact-packed colouring activity book, amazing paint with water pictures, and a paintbrush!

My First Paint with Water Animals Space

Illustrator: Rachael McLean
Author: Jenny Copper

Young children will find everything they need to create awesome animal and space pictures. Simply paint with water, leave to dry, then paint your pictures again! These kits include 16 amazing pictures to paint with water, a quality paintbrush, and a colouring fact book.

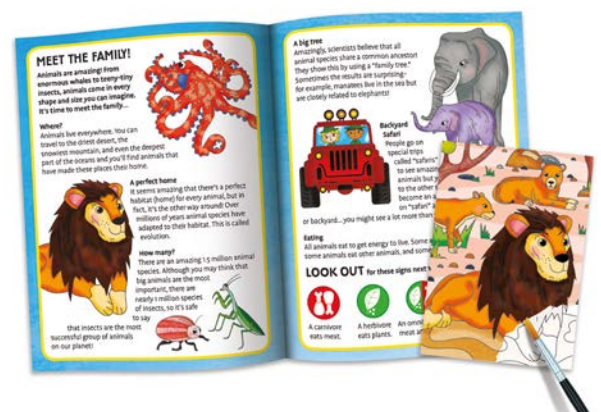


Specification

Box size: 256x211x37 mm, 32pp, book size: 248x188 mm, hard case folder, vac form, 16 magic water colouring cards, paintbrush, age 5+.

Unique Selling Points

- Pictures to paint again and again – just add water!
- Includes a paintbrush so children can get busy right away.



**TOTALLY
WOW!
ART**



Simple step-by-step pictures teach how to draw 101 different themed characters. Colourful erasers and pencils add to the drawing fun.

Totally Wow! Art

Kawaii

Animals

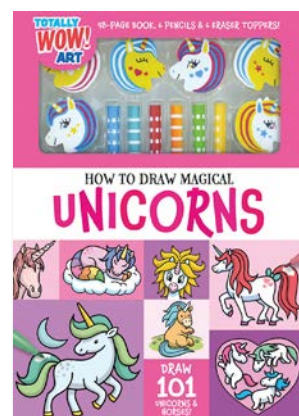
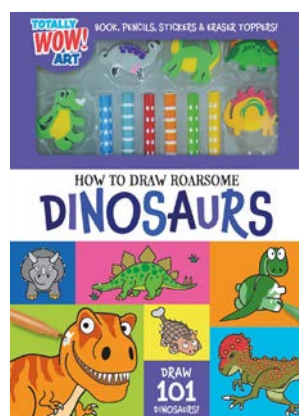
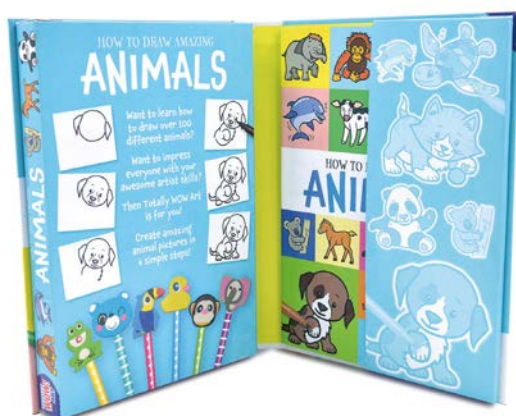
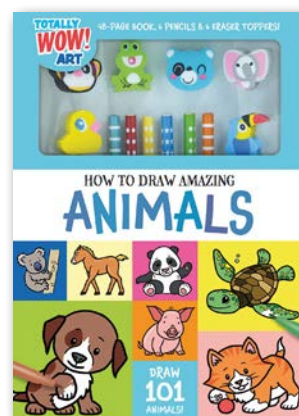
Dinosaurs

Unicorns

Illustrators: Barry Green

Author: Nat Lambert

These awesome kits contain 6 pencils, 6 shaped eraser toppers and a brilliant book full of step-by-step line drawings to help budding artists draw 101 different characters in various shapes, sizes and poses.

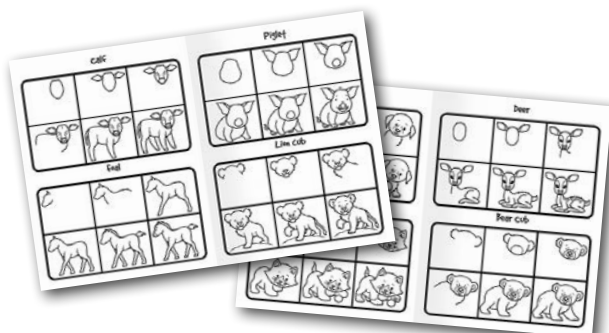


Specification

Box size: 260x187x38 mm, book size: 250x180 mm, 48pp, one colour, themed components, hardback case, age 7+.

Unique Selling Points

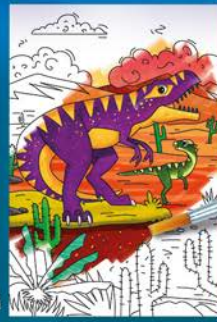
- From the creators of the top 10 how to draw Amazon bestseller!
- Top 3 ranking drawing technique in the US!



Magic Water Colouring

KIDS
CREATIVE

Activity book,
16
magic water
colouring sheets
& brush!



Just add water to paint again & again!

Mess-free water painting projects with amazing results. *Kids Creative* magic water painting includes everything that is needed to complete 16 vibrant projects that can be painted again and again - just add water!

Kids Creative Magic Water Colouring

Animals

Unicorns

Dinosaurs

Mermaids

Illustrators: Rachael McLean

Author: Jenny Copper

Create colourful pictures with magic water colouring. Simply paint with water, leave to dry, then paint your pictures again! This kit includes lots of magic water colouring pictures to paint with water, and a themed activity book. Hours of creative fun, guaranteed!



Specification

Box size: 256x211x37 mm, 32pp book, book size: 248x188 mm, hard case folder, vac form, magic water colouring cards, paintbrush, age 3+.

Unique Selling Points

- Vibrant magic water pages leap off the pages - just add water!
- Paint the pictures. Allow to dry. Paint again!

Tiny Crafter

Big ideas for little hands!



Tiny Crafter is all about trying things out and getting lost in a world of arty-crafty fun. It's the start of life's creative adventure with lots of big ideas for little hands. Just add imagination!

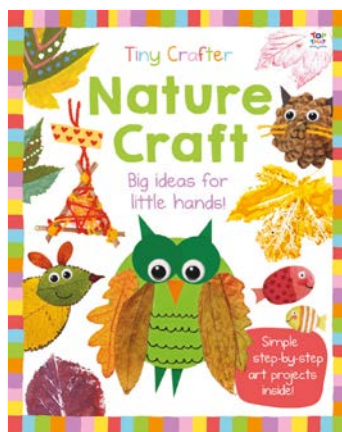
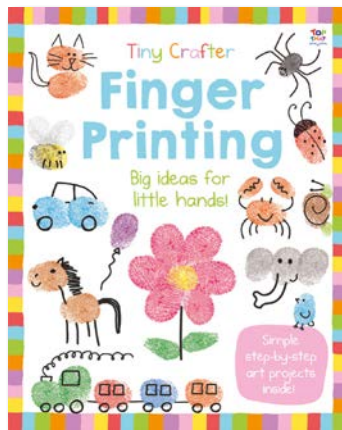
Tiny Crafter

Finger Printing
Hand Painting
Nature Craft
Paper Craft

Illustrators: Barry Green / Laura Keeble

Author: Connie Isaacs

Tiny Crafter book kits include a book packed with brilliantly simple step-by-step art projects, plus essential materials for getting started. Big, bold illustrations and minimal text combine to explain and inspire in equal measure.



Big ideas for little hands!

Specification

Case size: 260x210x37 mm, book size: 235x190 mm, 24pp, full colour, paperback, themed craft components, age 3+.

Unique Selling Points

- Simple step-by-steps for completing each easy-to-do project using the craft kit supplied.
- Encourages creative experimentation and quality family time through craft.



