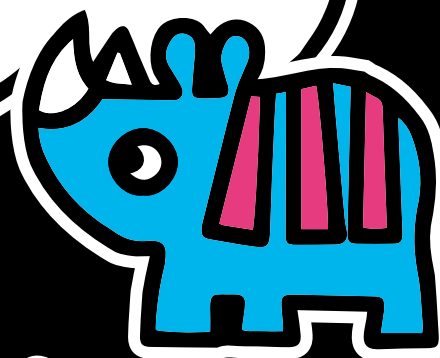


# 2022 NEW TITLES



READ • LEARN • PLAY • CREATE



AGE  
0+

# Slide and Seek - Multi-Stage Pull Tab Books

NEW

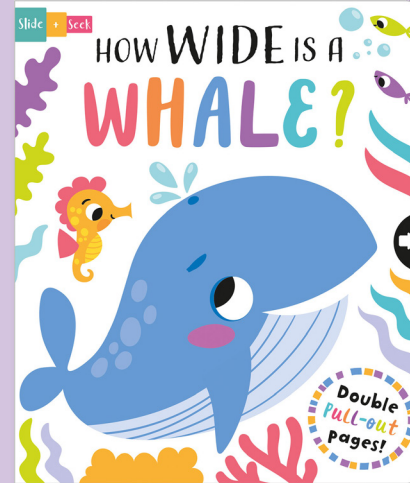
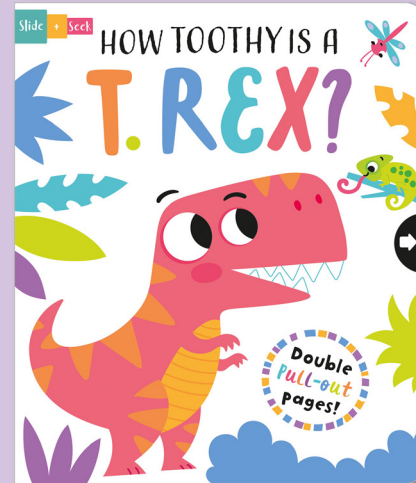
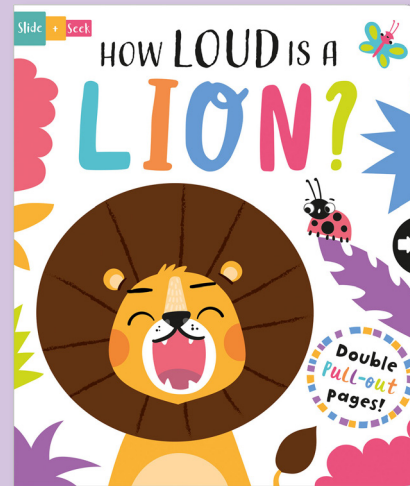
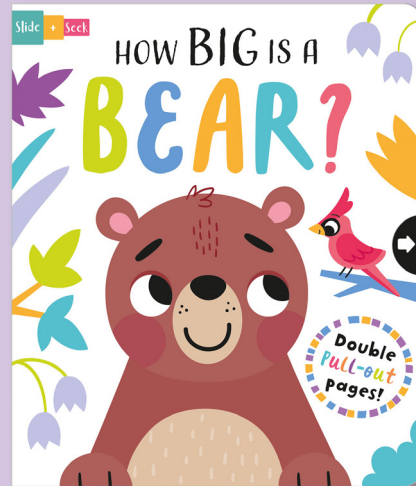
Slide and seek on the double pull-out pages to discover fun first facts!

- Introduces first animal and dinosaur facts in a fun and interactive way with special double pull-out pages to pull, open and explore.
- Offers a gentle learning approach with easy-to-learn facts and a fun question to answer on each page.
- Children can guess the answer to the question on each page and open the pull-outs to discover if they are correct as they read, play and learn!

**Author:** Lisa Regan  
**Illustrator:** Sarah Wade

## Specification:

- **Format:** Full colour board book with multi-stage double reversible pull tabs on cover, spread 2 and spread 4.
- **Extent:** 10pp
- **Dimensions:** 170x200mm /6.7x7.9in.
- **Cover finishes:** Varnish



AGE  
0+

Sensory Squeaker Books

NEW

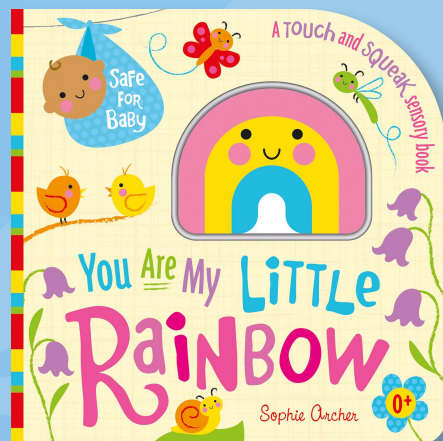
Captivate baby's attention and enjoy sentimental reading time with these touch and squeak sensory books.

- Cuddly character appears on the cover and on each page of the book and will stimulate baby's senses.
- Hidden squeaker with stimulate baby's hearing and will captivate and maintain attention.
- Bright and bold illustrations will spark baby's sight and ability to focus.

**Author:** Cece Graham  
**Illustrator:** Sophie Archer

#### Specification:

- **Format:** Full colour casebound board book with plush themed character with integral squeaker
- **Extent:** 10pp
- **Dimensions:** 153x153mm/6x6in.
- **Cover finishes:** Spot UV, matt lamination





AGE  
3+

Love From Me - Envelope Books

NEW

With 3 envelopes to open and a heartfelt letter to find in each one.

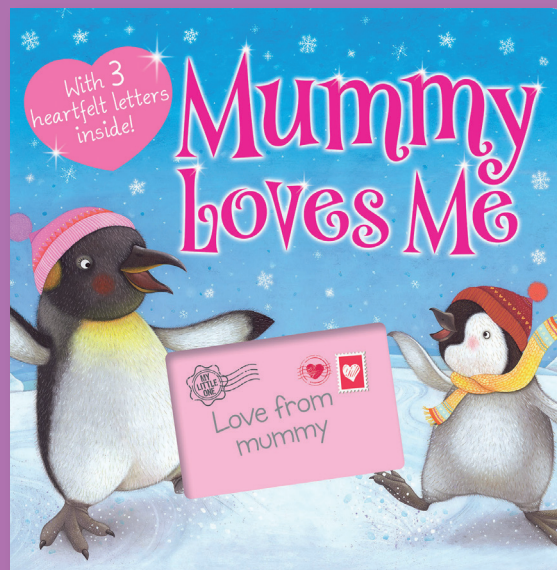
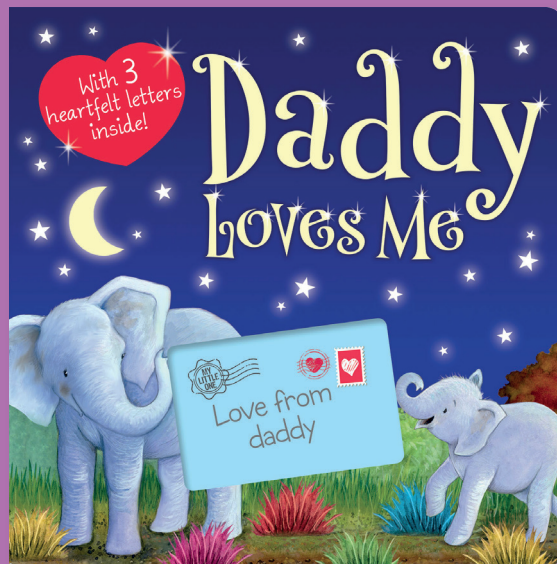
- Lovable rhymes encourage the bond between parent and child.
- The die-cut shape on the cover shows a glimpse of the first adorable envelope.
- Watercolour artwork on every spread shows the wild animals caring for their babies in beautiful nature scenes.

**Author:** Zach Rosenthal  
**Illustrator:** Gail Yerrill



**Specification:**

- **Format:** Full colour board book with 3 envelopes containing printed letters
- **Extent:** 8pp
- **Dimensions:** 178x178mm/7x7in
- **Cover finishes:** Gloss



To my little one,  
I love you to the moon and back.  
You are my shooting star.  
Even when you grow up,  
I'll love you wherever you are.  
Mummy  
xxx

To my little one,  
You are my north and south.  
I am your east and west.  
Wherever life might take us,  
I will treat you the best.  
Daddy  
xxx





AGE  
0+

Look at Me

NEW

Play make-believe and pretend to be different characters with these hilarious mirror books!

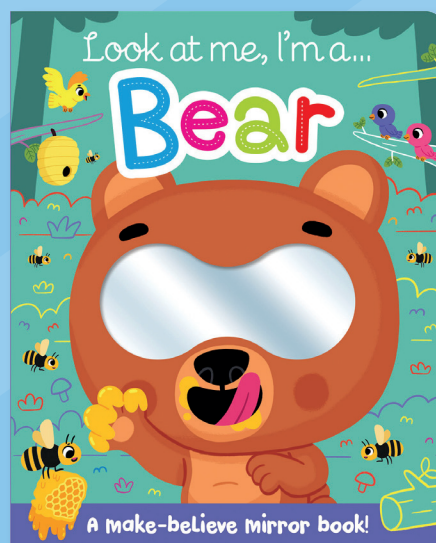
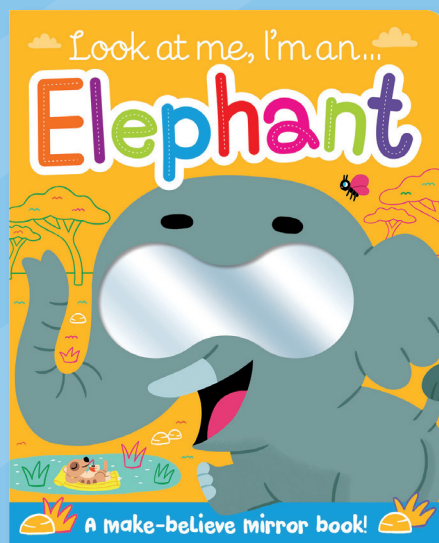
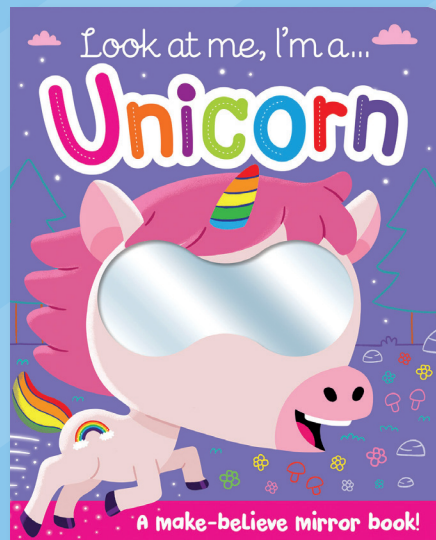
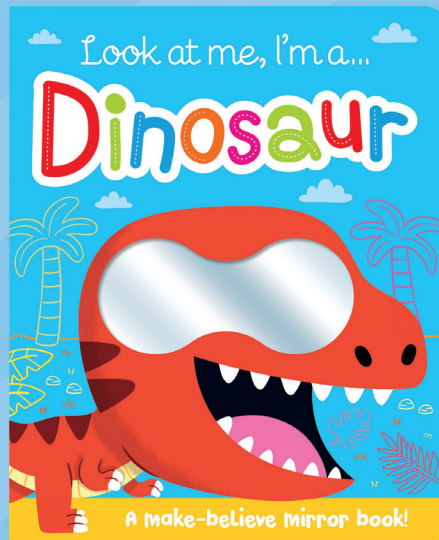


- Features a mirror novelty shaped like the main character's eyes.
- Play make-believe by looking in the mirror and seeing your own reflection where the character's eyes would be.
- Fun rhymes and comical characters will make babies and toddlers laugh.
- Bright, colourful artwork keeps the readers engaged and entertained.
- Unique artwork style inspired by Hanna-Barbera cartoons.

**Author:** Zach Rosenthal  
**Illustrator:** Sam Rennocks

#### Specification:

- **Format:** Full colour board book with mirror board secured to inside back cover
- **Extent:** 10pp
- **Dimensions:** 210x170mm/8.3x6.7in
- **Cover finishes:** Die-cut, gloss



AGE  
5+

Top Trebles - Gift Set

NEW

Favourite board book gift sets for triple the fun!

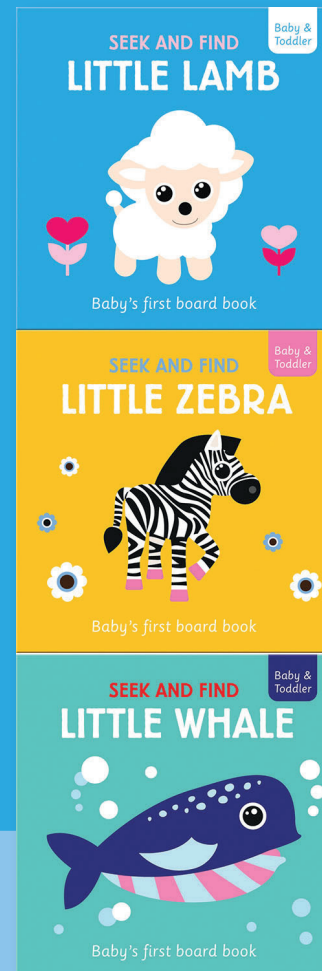
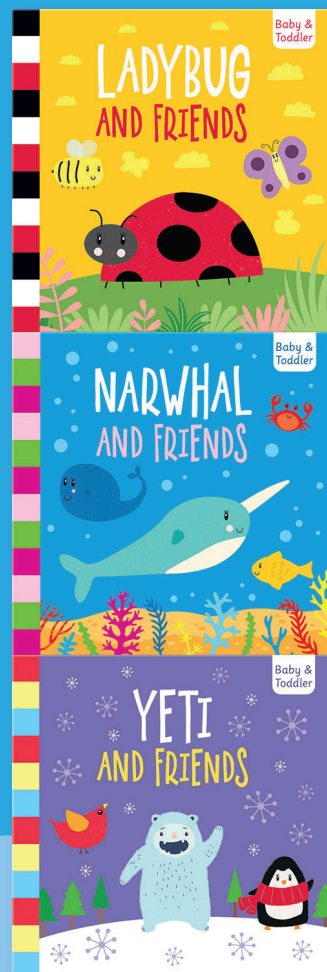
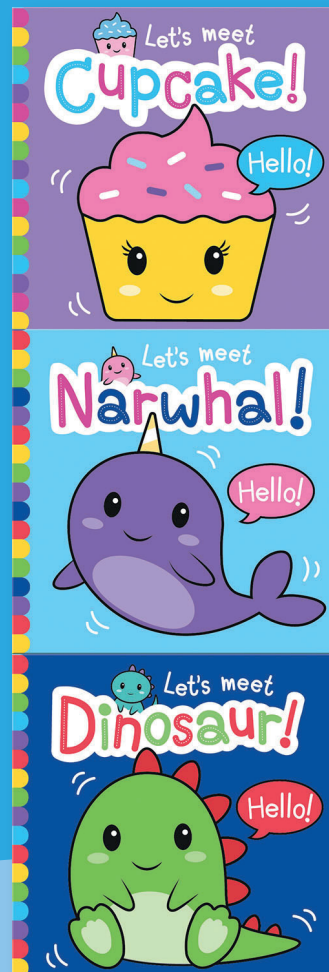
- Perfectly sized board books for baby to hold.
- Simple text for early years language development.
- 3 popular themes in one gift set.

Author: Various  
Illustrator: Various



#### Specification:

- **Format:** Full colour casebound board book (each set contains 3 books)
- **Extent:** 10pp per book
- **Book Dimensions:** 76.2x76.2mm/3x3in
- **Set Dimensions:** 228.6x76.2x22mm / 9x3x0.9in
- **Cover finishes:** Gloss





AGE  
3+

Silicone Touch FX Books

NEW



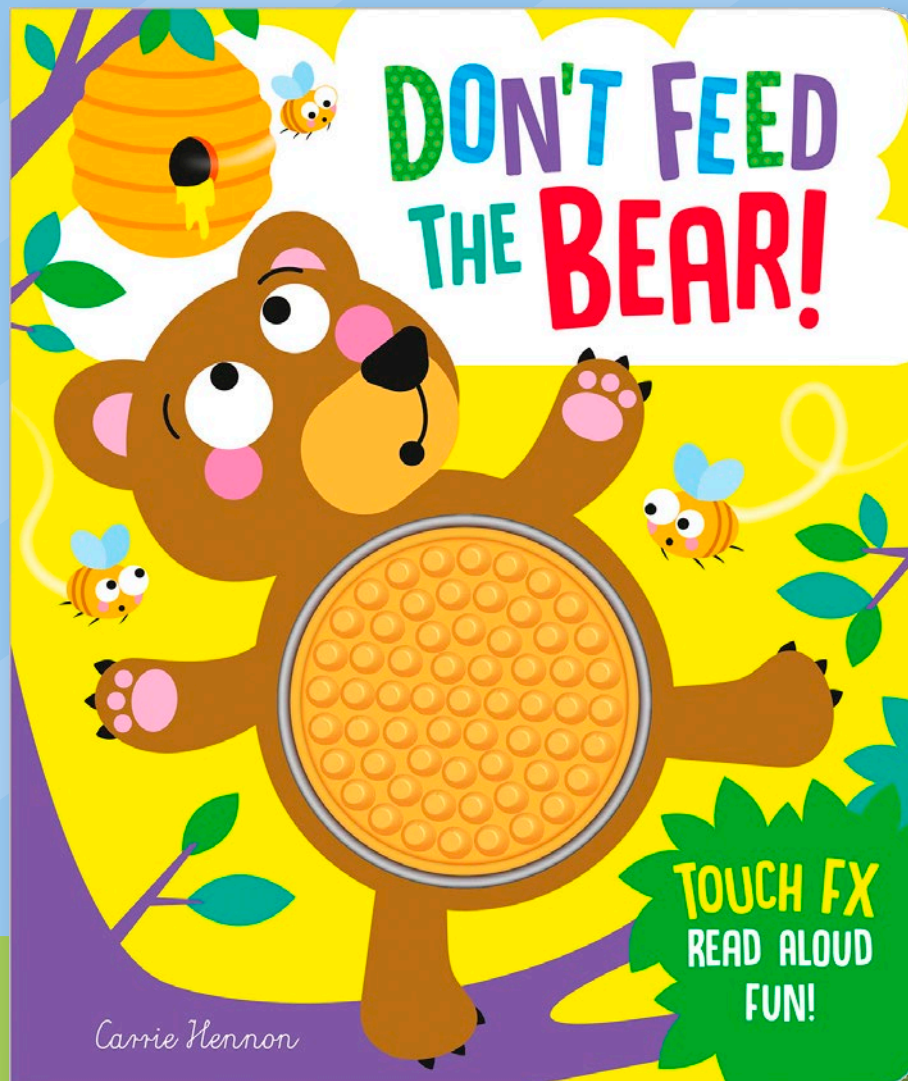
- Read aloud funny stories encourage play through reading.
- Tactile silicone touch FX novelty.
- Silicone sensory toys have a soothing and calming effect on stress and anxiety-aiding development of concentration and focus.

**Author:** Clare Michelle  
**Illustrator:** Carrie Hennon



#### Specification:

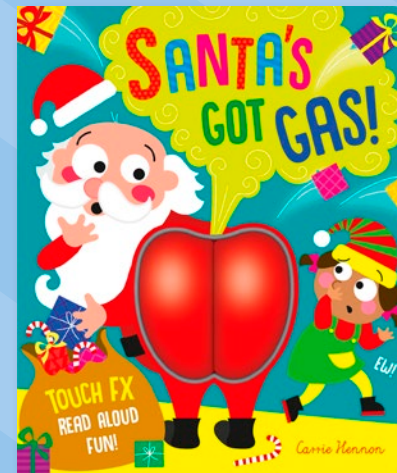
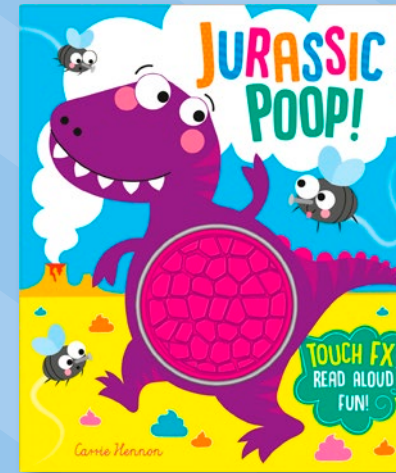
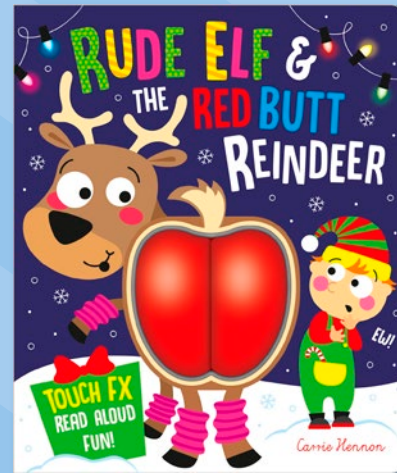
- **Format:** Full colour casebound board book with silicone sensory component
- **Extent:** 10pp
- **Dimensions:** 210x176mm/8.3x6.9in.
- **Cover finishes:** Spot UV, matt lamination



Rude Elf and Red Butt are their names,  
They have no time for reindeer games.  
Jokes and pranks, mischievous tricks,  
They love to play them on Saint Nick!

I love you dear-my-Santa!

They've given Santa a wink!  
Squish Red Butt's butt to make them stop!





AGE  
3+

Shake & Shimmer FX Books

NEW

Sensory story books with a foil-filled pouch  
to shake and shimmer for read aloud fun!

- Read aloud funny story encourages play through reading.
- Gel and foil-filled pouch novelty.
- The gel-filled pouch can be shaken to make the foil shapes swirl and shimmer, helping to soothe stress and anxiety in children.

Author: Clare Michelle  
Illustrator: Carrie Hennon



### Specification:

- **Format:** Full colour casebound board book with sparkly foil-filled shaped gel pouch
- **Extent:** 10pp
- **Dimensions:** 210x176mm/8.3x6.9in.
- **Cover finishes:** Spot UV, matt lamination



AGE  
3+

Rattle FX Books

NEW

A sensory story time book with plush  
and rattle FX for read aloud fun!

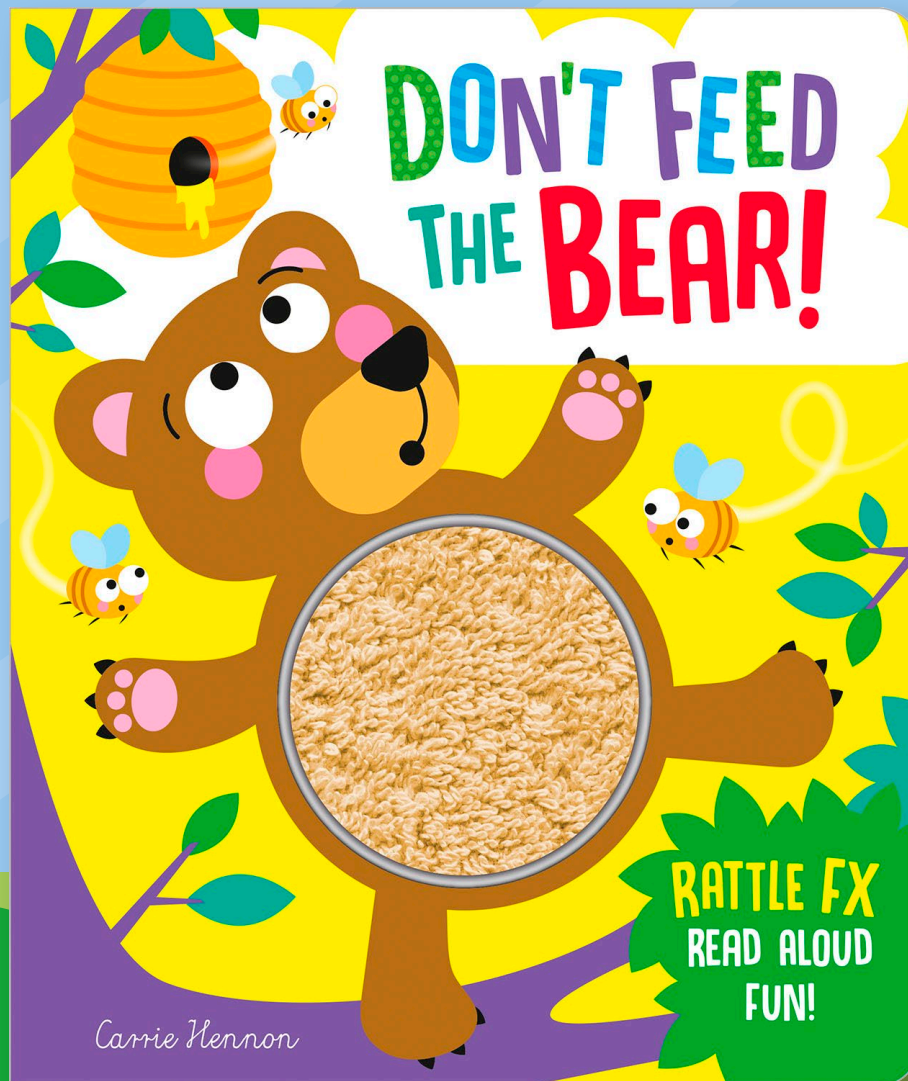
- Read aloud funny story encourages play through reading.
- Tactile plush and rattle FX novelty.
- Silicone sensory toys have a soothing and calming effect on stress and anxiety-aiding development of concentration and focus.

**Author:** Clare Michelle  
**Illustrator:** Carrie Hennon



**Specification:**

- **Format:** Full colour casebound board book with plush fabric component with rattle inside
- **Extent:** 10pp
- **Dimensions:** 210x176mm/8.3x6.9in.
- **Cover finishes:** Spot UV, matt lamination





AGE  
3+

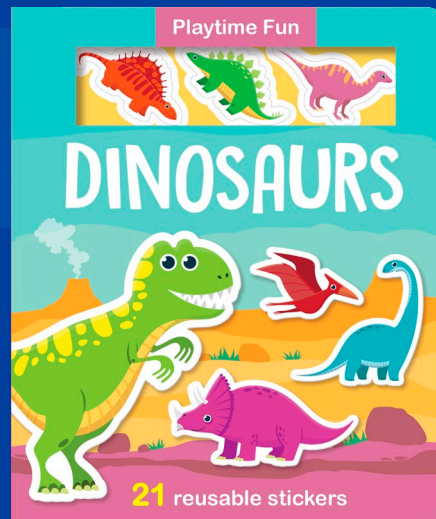
Create And Play

NEW

Colourful scenes to decorate with 21 chunky, reusable play pieces.



- Includes 21 chunky, reusable play pieces.
- Secure compartment to keep the play pieces tidy between each use.
- Improves hand-eye coordination and dexterity.
- Bold, vibrant artwork with mass market appeal.
- Fun facts add extra value and make each scene more interesting.

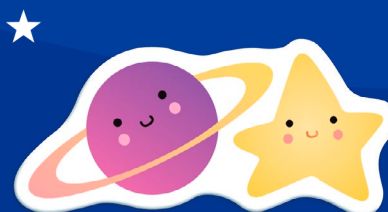


Author: Iris Donnelly  
Illustrator: Laurence Flynn



#### Specification:

- **Format:** Full colour casebound board book with reusable PVC play pieces in vac form
- **Extent:** 10pp
- **Dimensions:** 240x200mm/9.4x7.9in.
- **Cover finishes:** Spot UV, matt lamination



AGE  
0+

Touch & Feel Kindness Books

NEW

Heartfelt, rhyming story books with  
a soft plush to touch and feel.

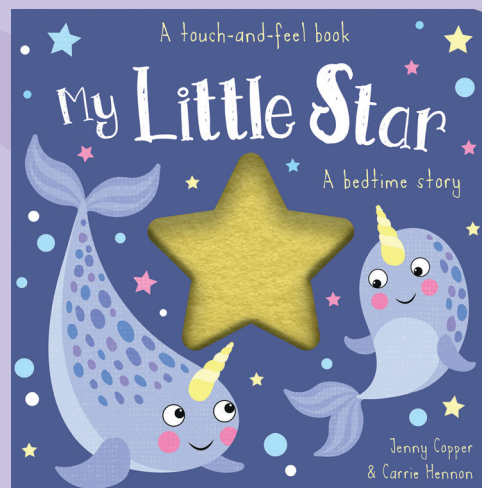
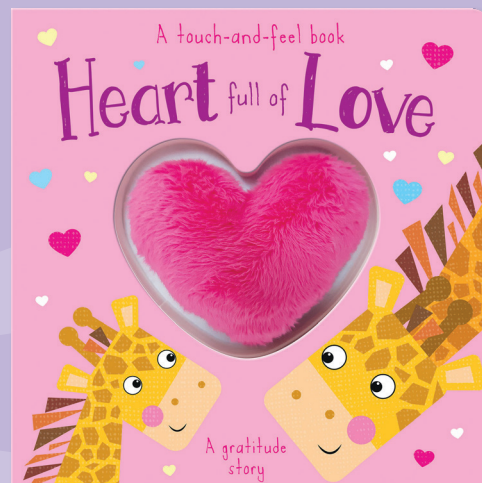
- Cute on-trend vector illustration style and characters throughout.
- Uplifting books with a soft shaped plush to touch and feel.
- Rhyming text and positive emotional prompt for discussion on each page.

**Author:** Georgina Wren  
**Illustrator:** Carrie Hennon



**Specification:**

- **Format:** Full colour hardcover board book, shaped plush on inside back cover
- **Extent:** 10pp
- **Dimensions:** 178x178mm/7x7in  
229x229mm/9x9in
- **Cover finishes:** Spot uv, matt lamination



Multiple  
sizes  
available!



AGE  
3+

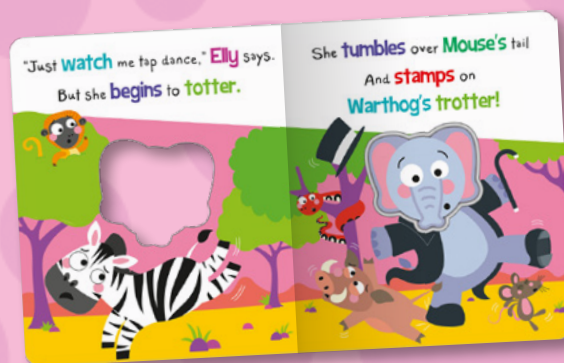
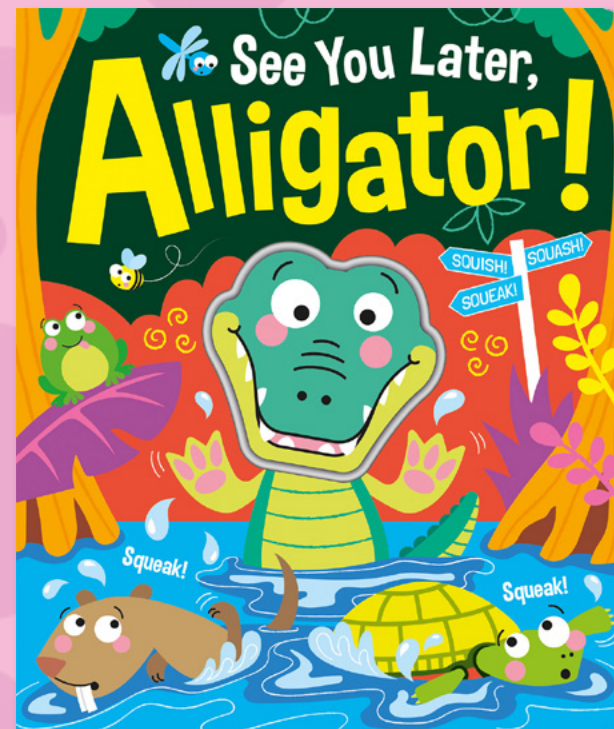
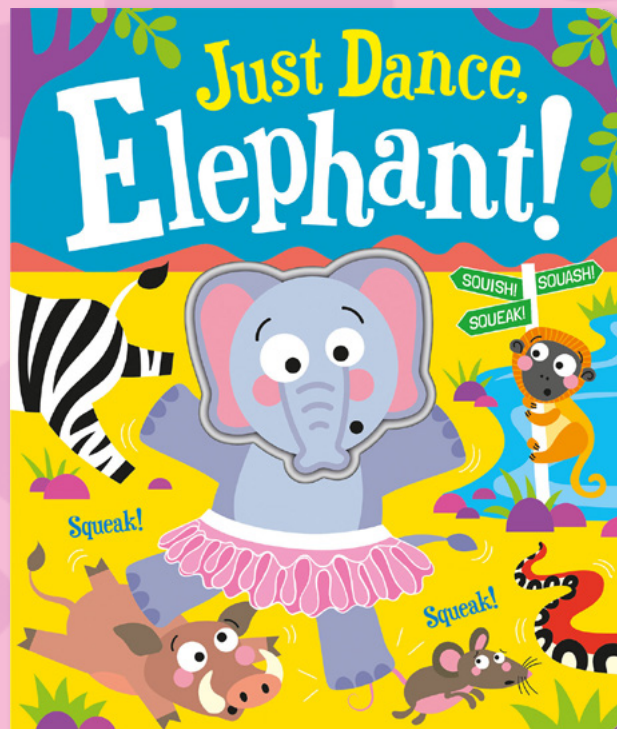
Squish Squash Squeak - Silicone Books

NEW TITLES



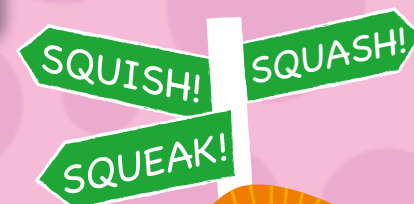
- Novelty board books with a silicone character, secured to the last page of the book, that squeaks when pressed.
- The funny, interactive stories encourage lots of play with the squeaky silicone character.

**Author:** Lou Treleaven,  
Bobbie Brooks  
**Illustrator:** Carrie Hennon



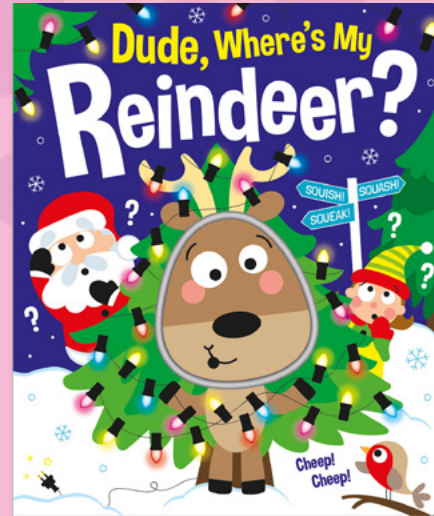
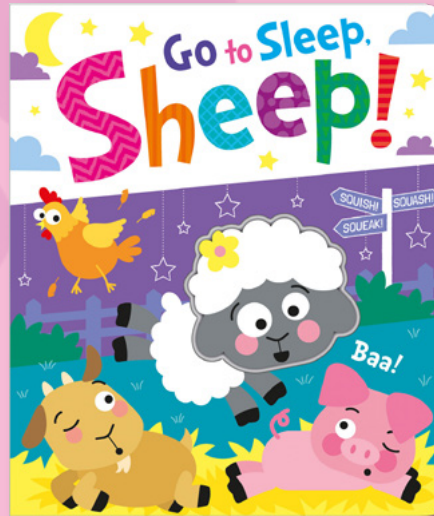
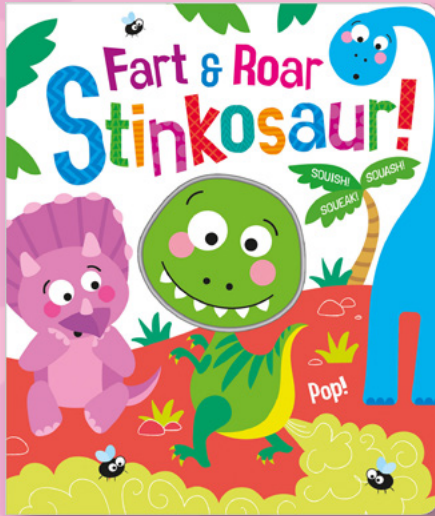
#### Specification:

- **Format:** Full colour casebound board book with squeaky silicone character
- **Extent:** 10pp
- **Dimensions:** 210x176mm/8.3x6.9in
- **Cover finishes:** Spot UV, matt lamination





Funny squishable storybooks full of  
squeaky, squashy fun!





AGE  
3+

Soft Felt Play Books

NEW COVERS

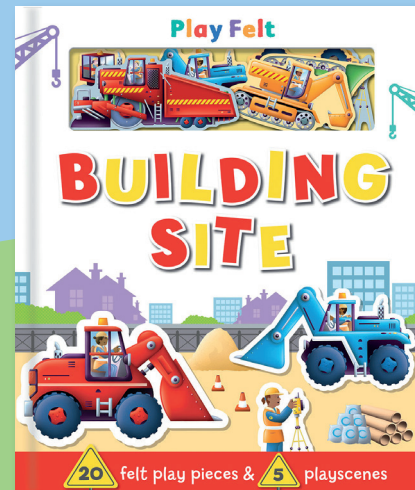
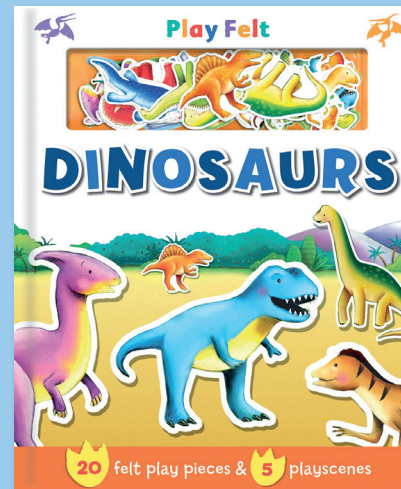
Mess-free creative play that is perfect for educational fun on the go.

- The soft felt clings securely to the pages and can be used time and time again - perfect for hours of imaginative play.
- The felt pieces can be stored in the integral clear vac tray at the top of the book.
- Over 20 play felt pieces in each title.

Author: Various  
Illustrator: Various

#### Specification:

- **Format:** Full colour casebound board book with 5 felt covered pages and soft felt play pieces
- **Extent:** 10pp
- **Dimensions:** 240x200mm/9.4x7.9in
- **Cover finishes:** Spot UV, matt lamination





Go on a hide-and-go-seek adventure and discover magical hidden pictures!



- The clever windows are full of hidden pictures to discover with the 'magic' card spyglass, adding a fun and interactive dimension to story time!
- Hours of interactive reading play to be had with each title as children play seek and find on each page.
- Bright, bold illustrations will engage little ones as they improve manual dexterity and develop word and picture recognition skills.

**Author:** Katie Button  
**Illustrator:** Kev Payne

#### Specification:

- **Format:** Full colour casebound board book with 5 inset acetate pages and a card spyglass on a ribbon
- **Extent:** 12pp
- **Dimensions:** 236x191.5mm/9.3x7.5in
- **Cover finishes:** Spot UV, matt lamination

AGE  
3+

Shake, Roll & Giggle Books - Shaped

NEW TITLES



- Shake the book to roll the 3D googley eyes and giggle at the funny story in each super-cute board book!
- Fun rhyming text and colourful illustrations.
- Featuring popular best-selling and on-trend characters.

**Author:** Stephanie Ward,  
Katie Button  
**Illustrator:** Bethany Carr



#### Specification:

- **Format:** Full colour shaped board book with 3D goggle eyes
- **Extent:** 12pp
- **Dimensions:** 165x128mm / 6.5x5in
- **Cover finishes:** Foil and googley eyes





Googley eyes will have children  
smiling from ear to ear!



AGE  
3+

Shake, Roll & Giggle Books - Square

NEW TITLE



- Shake the book to roll the 3D googley eyes and giggle at the funny story in each super-cute board book!
- Fun rhyming text and colourful illustrations.
- Featuring popular best-selling and on-trend characters.

**Author:** Stephanie Ward,  
Katie Button  
**Illustrator:** Bethany Carr



**Specification:**

- **Format:** Full colour board book with 3D goggle eyes
- **Extent:** 12pp
- **Dimensions:** 178x178mm/7x7in
- **Cover finishes:** Foil and googley eyes



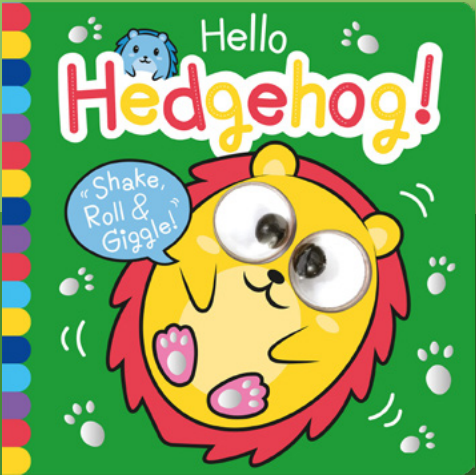
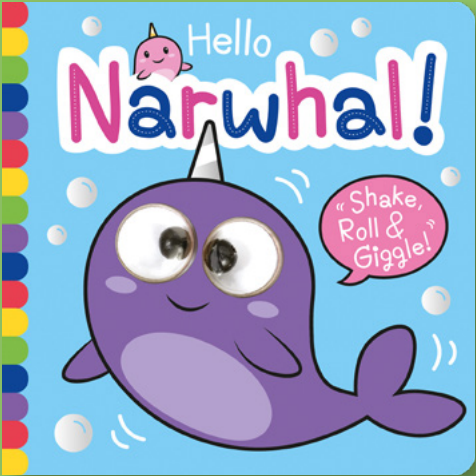




Googley eyes will have children  
smiling from ear to ear!

Shake, Roll & Giggle Books - Square

AGE  
3+



Touch, feel and tickle the friendly animals in this interactive book this is full of playful fun!

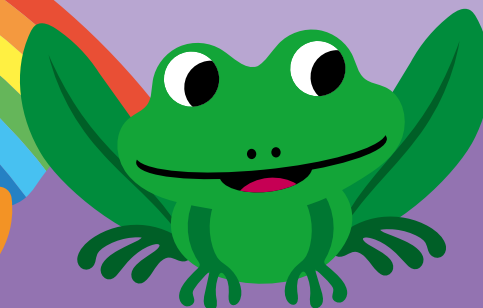
- Board book with die-cuts showing felt between the card pages.
- Touch and feel felt finger trails to tickle the animals.
- Card and felt pages make the books super-light for young children to hold.

**Author:** Bobbie Brooks  
**Illustrator:** Carrie Hennon



#### Specification:

- **Format:** Full colour board book with touch and feel felt pages
- **Extent:** 8pp
- **Dimensions:** 254x254mm/10x10in
- **Cover finishes:** Gloss and felt trail





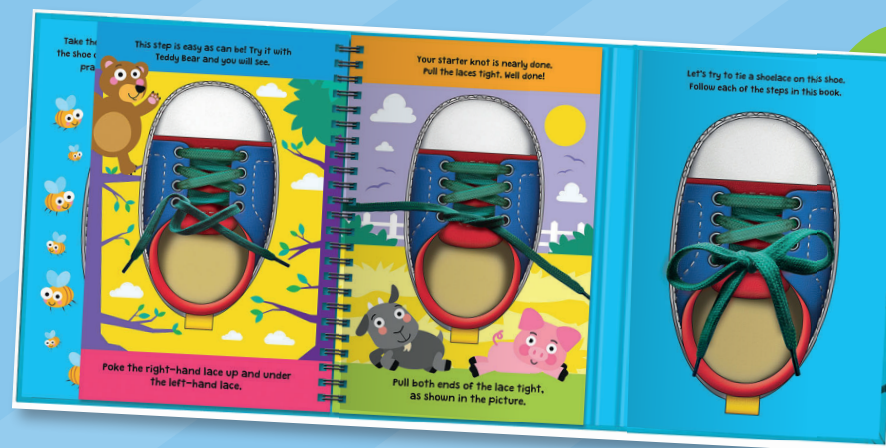
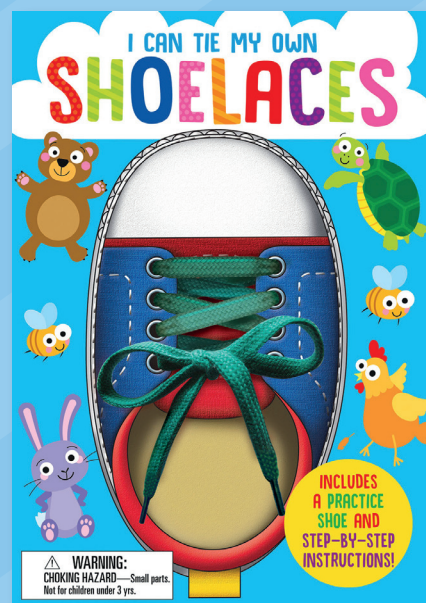
AGE  
3+

I Can

NEW COVERS

## Master milestone skills with these bestselling hands-on books!

- Learning is made easy and fun with the practice laces and teaching clock included.
- Colourful characters, rhyming text and familiar references will help children to connect with their learning.
- Includes step-by-step instructions and clear diagrams to give children confidence when mastering these key life skills.
- No.1 best-selling shoelace book in the UK - over 100,000 copies sold!



**Author:** Various  
**Illustrator:** Various

### Specification:

- **Format:** Casebound, spiral bound book with integral components
- **Extent:** 16pp plus back cover gatefold
- **Dimensions:** 152.4x222.3mm / 6x8.75in.
- **Cover finishes:** Gloss





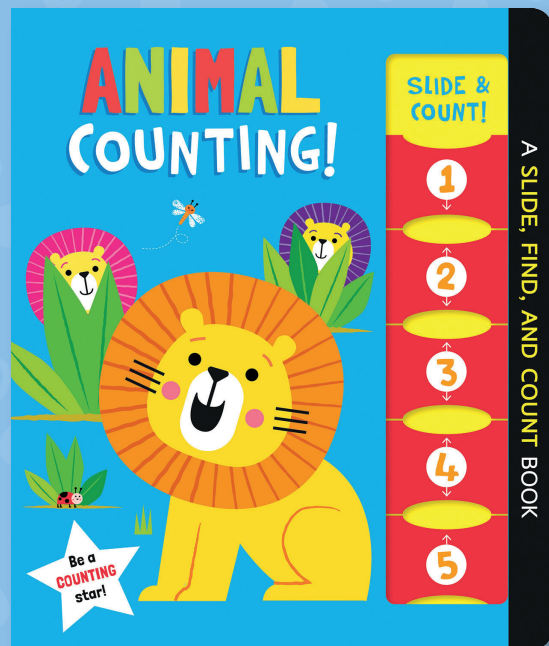
AGE  
3+

Slide, Find & Count! Board Books

NEW

Be a counting star as you slide, find, and count with the easy-to-use card abacus!

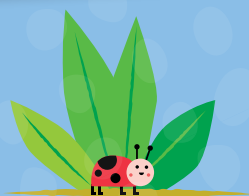
- Introduces first counting 1-5 in a fun and interactive way with an easy-to-use card abacus to slide up and down.
- The sturdy card abacus features five card pieces that can be moved up and down, to match with the correct number on each page.
- Makes learning first numbers a fun experience, and encourages counting with confidence through hands-on play.



**Author:** Katie Button  
**Illustrator:** Danielle Mudd

**Specification:**

- **Format:** Full colour board book, die-cut window revealing abacus counting card
- **Extent:** 10pp
- **Dimensions:** 210x178mm/8.3x7.0in
- **Cover finish:** Gloss, die-cut window



AGE  
7+

Lift-The-Flap History Supersize

NEW

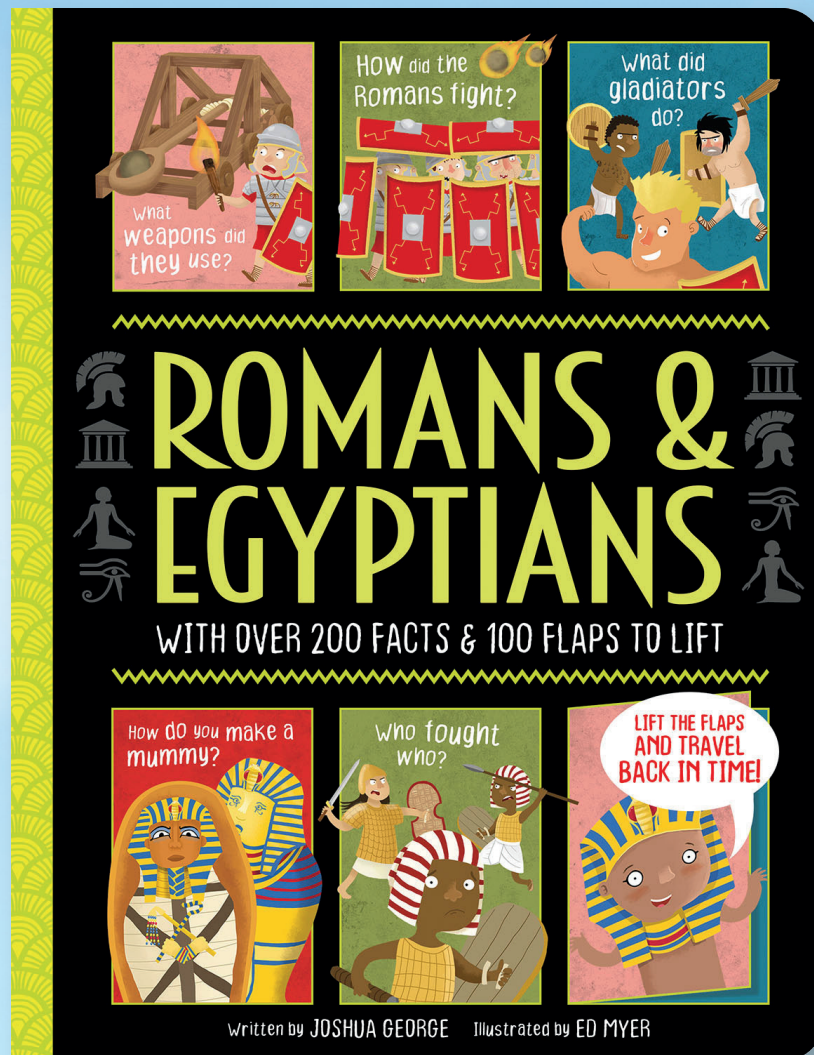
The ultimate bind-up of two bestselling  
Lift-the-Flap History titles!

- Over 200 facts and 100 flaps to discover!
- Lift-the-flaps throughout to discover amazing answers to intriguing historical questions.
- Spark imagination and curiosity with each colourful Ancient Roman and Ancient Egyptian scene.
- A perfect reference book to support school learning at home.

**Author:** Joshua George  
**Illustrator:** Ed Myer

### Specification:

- **Format:** Casebound book with lift-the-flaps on every spread
- **Extent:** 32pp
- **Dimensions:** 259x201mm / 10.2x7.9in
- **Cover finishes:** Spot UV, matt lamination



Written by JOSHUA GEORGE Illustrated by ED MYER



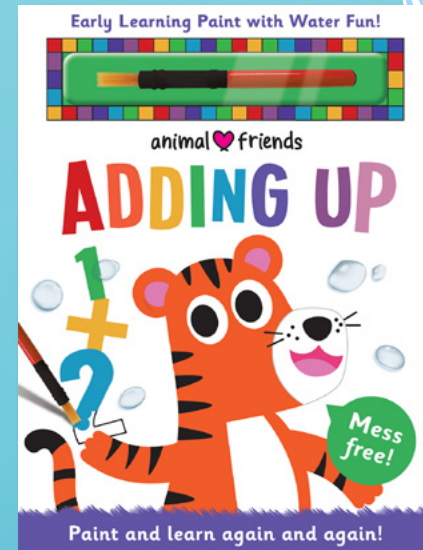
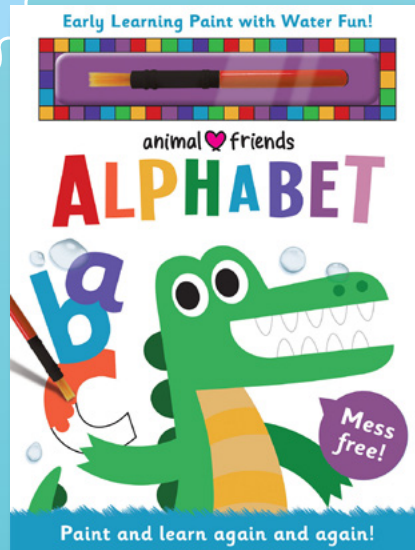


NEW

Early Learning Magic Water Colouring

AGE  
5+

Mess-free early learning paint with  
water fun!



- A new engaging educational series that introduces early learning subjects using our best-selling magic water colouring format - over 500,000 copies sold worldwide!
- Amazing value - book includes special reusable pages and a chunky paintbrush, so children can get learning straight away!
- Creates a fun and engaging learning experience as hidden colour is revealed when the pages are painted.

**Author:** Joseph Barnes  
**Illustrator:** Bethany Carr

**Specification:**

- **Format:** Hardback spiral bound book with chunky paintbrush
- **Extent:** 30pp including 13 magic colouring sheets
- **Dimensions:** 216x163mm/8.5x6.4in.
- **Cover finishes:** Gloss

AGE  
5+

3D Counting Books - Portrait Format

NEW

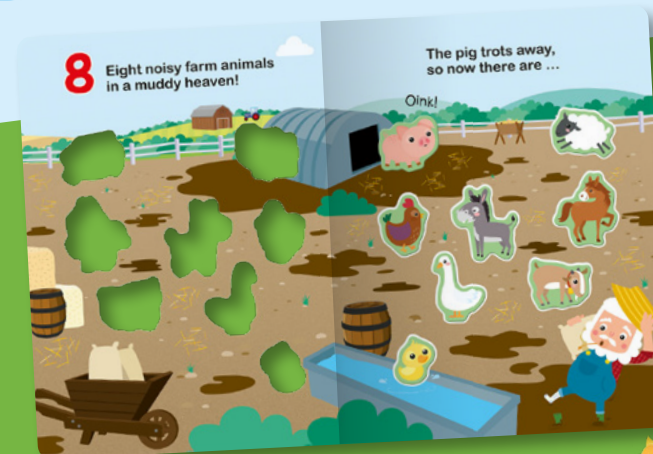
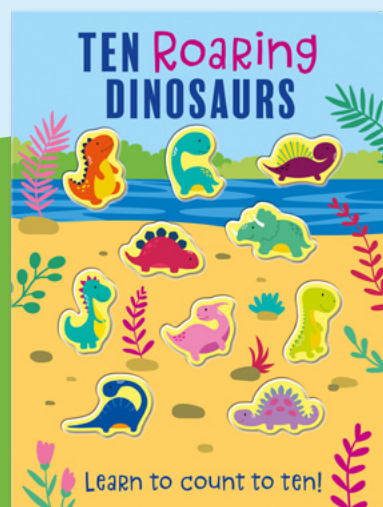
Early learning counting fun with lots of exciting things for tiny tots to spot!

- Ten cute card characters disappear one-by-one as children listen or read along to the fun rhyming stories in this first counting book series.
- Each early learning title features real aloud words or noises and easy-to-remember rhymes to build numeracy skills and encourage independent counting when storytime is over.
- Perfect early learning titles to develop numeracy and prepare children for getting ready for big school!!

**Author:** Zach Rosenthal  
**Illustrator:** Laurence Flynn

#### Specification:

- **Format:** Full colour casebound board book with 3D characters
- **Extent:** 20pp
- **Dimensions:** 236x178mm/9.3x7in
- **Cover finishes:** Gloss





AGE  
5+

Wipe Clean Little Learning

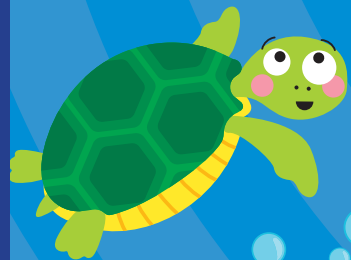
NEW

Ready ... steady ... let's learn!



- Wipe-clean books are the best way to learn! When you finish your sums, just wipe the pages clean and practise over and over again.
- Don't fall behind at school! Specially focused on the curriculum, this series covers all the essential topics that children need to learn to advance at school.
- Includes a carry handle for on-the-go learning fun!

Author: Robyn Gale  
Illustrator: Carrie Hennon



#### Specification:

- **Format:** Full colour board book with wipe-clean pen
- **Extent:** 12pp
- **Dimensions:** 213x178mm/8.4x7in
- **Cover finishes:** Gloss





AGE  
5+

Fuzzy Art

NEW

Get ready to create colourful fuzzy works of art!

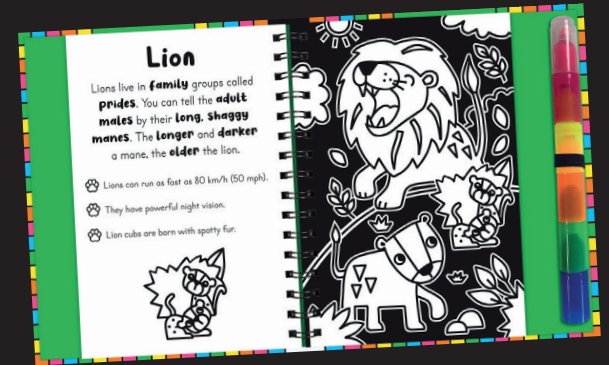
- Special soft-to-touch fuzzy pictures mean young artists can easily colour between the lines.
- Includes a stackable marker pen with five colours, so children can get colouring straight away!
- Ideal for creative play at home and for taking out and about; on holiday, to restaurants, and on journeys.

**Author:** Melanie Hibbert  
**Illustrator:** Jayne Schofield



**Specification:**

- **Format:** Hardback, concealed wirebound, full colour cover, 5 colour stackable mini markers
- **Extent:** 32pp including 8 Fuzzy Art cards
- **Dimensions:** 216x175mm/8.5x6.9in
- **Cover finishes:** Gloss





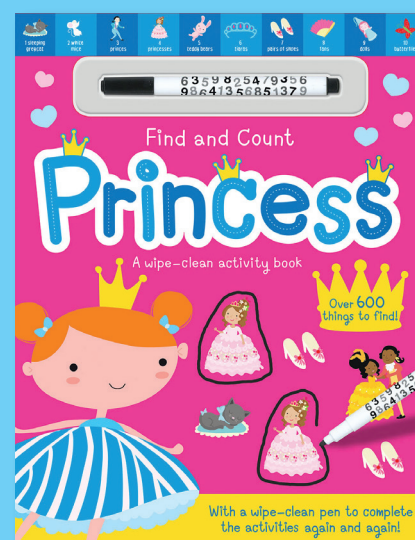
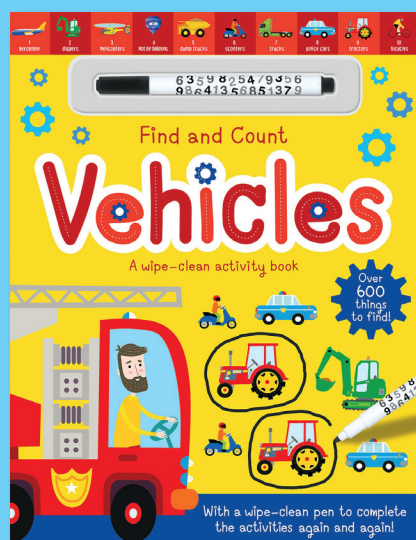
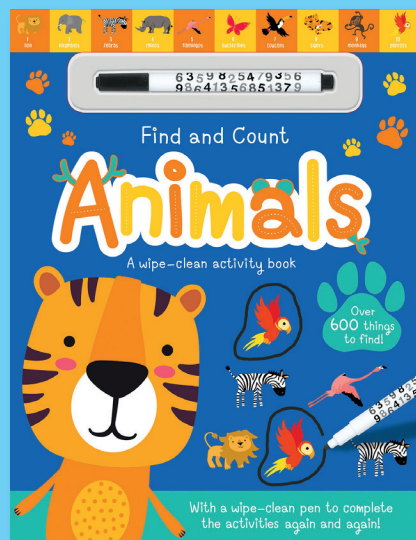
AGE  
5+

Find and Count Activity Books

NEW

Over 600 amazing things to find, with counting activities to complete again and again.

- Complete activities again and again with the wipe-clean pen and pages.
- Over 600 things to find, with counting activities on every spread.
- Simple text sets the scene for each find-and-count adventure.
- The fun, detailed illustrations bring the scenes to life.
- Ideal for on-the-go fun for children aged 5 and up.



Author: Susie Linn  
Illustrator: Lauren Ellis

### Specification:

- **Format:** Full colour paperback with wipe-clean pages and pen
- **Extent:** 24pp
- **Dimensions:** 280x216mm/11x8.5in
- **Cover finishes:** Gloss



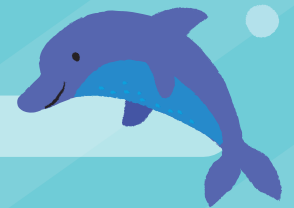
AGE  
5+

Math Trails

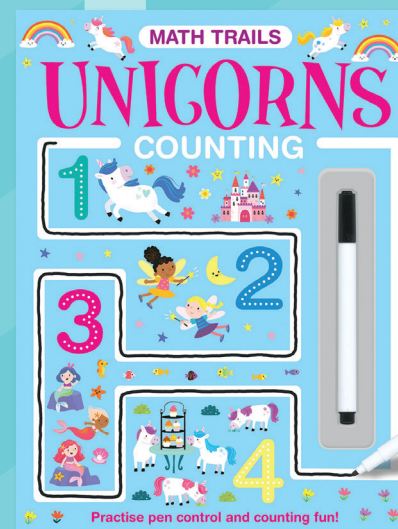
NEW



Draw along the trails, answer the counting questions and spot the characters!



- The wipe-clean pages and pen allow readers to complete the activities many times over.
- The visual aids and repetition of activities help children to learn their first numbers.
- Improves maths skills, manual dexterity and pen control.
- Readers can write their answers in large white spaces, designed specially for children learning how to write.

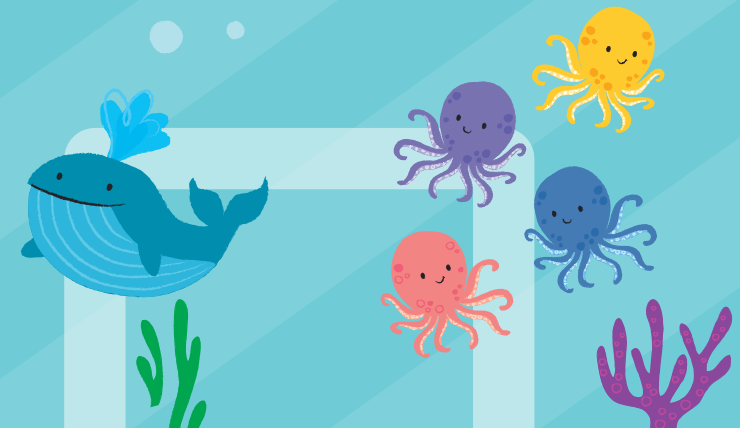


**Author:** Zach Rosenthal  
**Illustrator:** Sam Meredith



#### Specification:

- **Format:** Full colour paperback perfect bound, wipe-clean pages and pen
- **Extent:** 24pp
- **Dimensions:** 280x216mm/11x8.5in
- **Cover finishes:** Gloss



AGE  
5+

Sticker Activity Fun Sets

NEW

It's time to get busy with these jam-packed sticker activity sets!

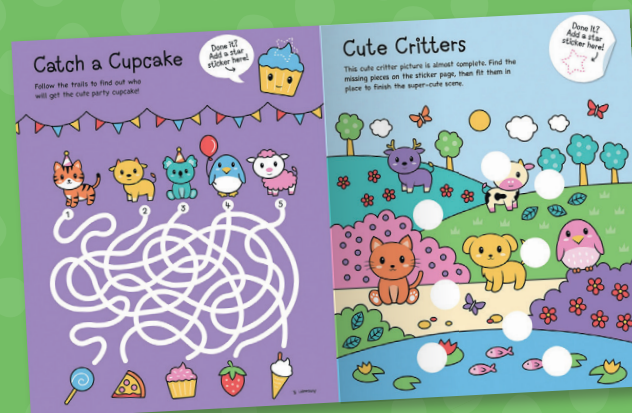
- Take sticker fun to the next level with novelty stickers that can be peeled off any surface and used again and again.
- With a rope handle and lightweight carry case, children will love taking this activity set everywhere for on-the-go play.

**Author:** Kit Elliot  
**Illustrator:** Sarah Wade



### Specification:

- **Format:** Full colour boxed pack with rope carry handle, 4 activity books and stickers
- **Extent:** 69pp, including 4 sheets of stickers, plus 1 sheet of novelty stickers (felt / puffy)
- **Dimensions:** 224x266x24mm / 8.8x10.5x0.9in.
- **Cover finishes:** Gloss





AGE  
7+

Relax and Draw Activity Books

NEW

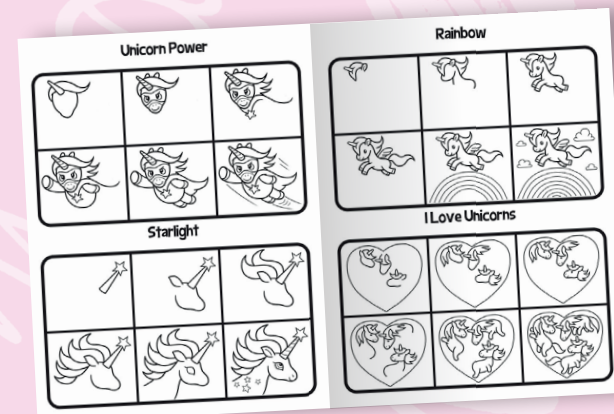
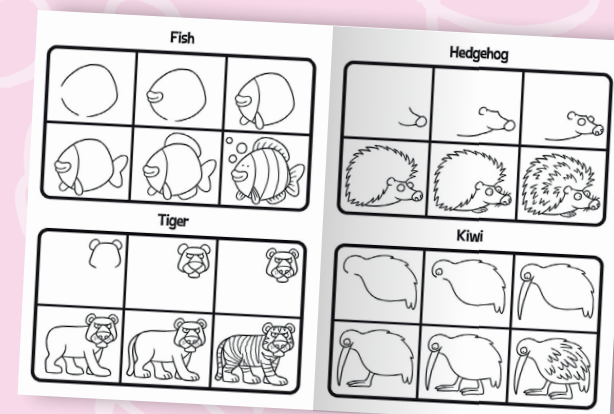
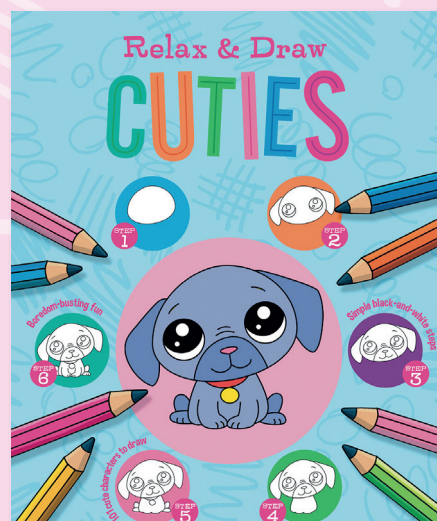
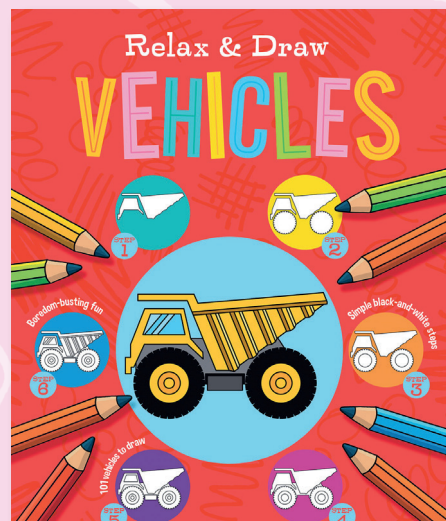
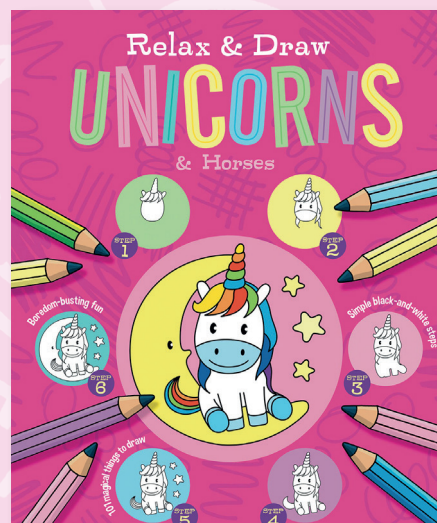
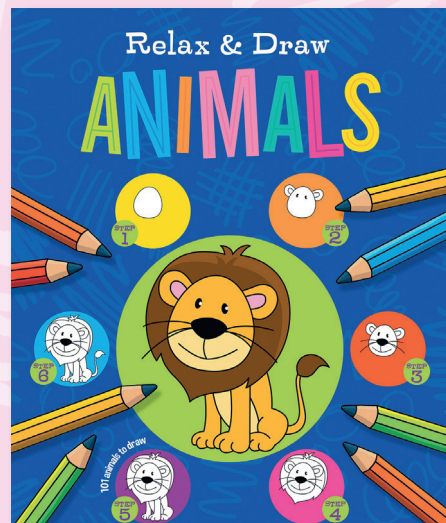
- Unleash your artistic potential with each calming activity book, filled with 101 things to draw.
- Relaxing fun for budding artists - an ideal way to unwind and soothe busy minds.
- Step-by-step drawing encourages even the most reluctant of artists to have a go!

**Author:** Nat Lambert  
**Illustrator:** Barry Green,  
Dan Green



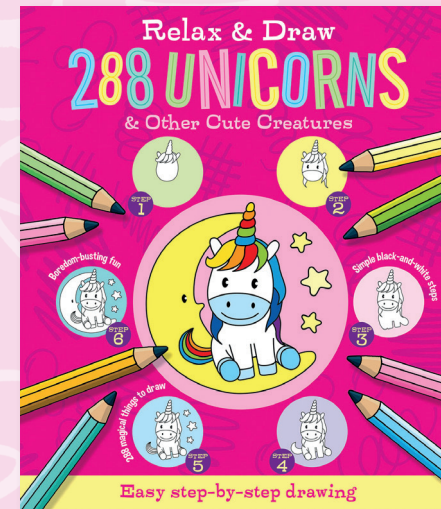
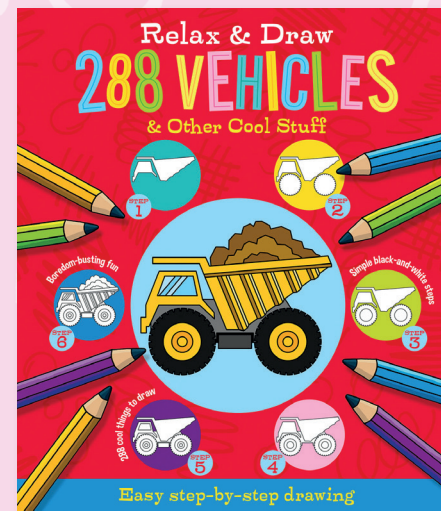
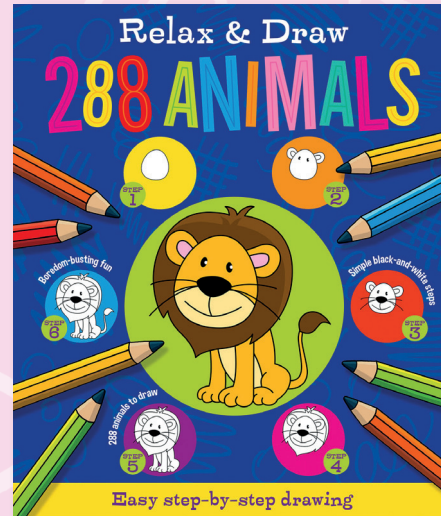
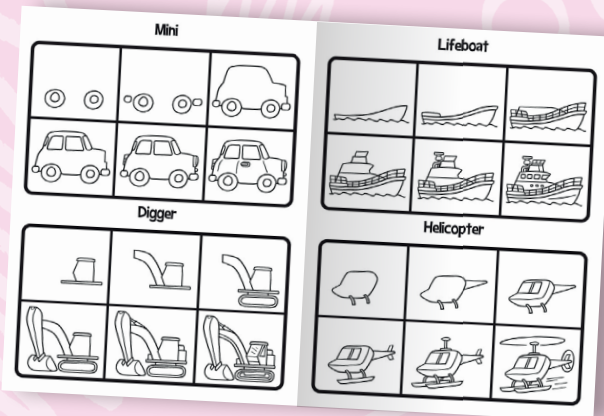
#### Specification:

- **Format:** Paperback with full colour cover and black and white insides
- **Extent:** 48pp
- **Dimensions:** 216x280mm
- **Cover finishes:** Gloss





Unwind and de-stress with simple drawing fun!



- Jam-packed activity folders, filled with 288 amazing things to draw!
- Bring out your inner artist by learning how to draw using the easy step-by-step guides.
- Features a spiral bound spine for ease of use whilst drawing.
- Something for everyone! Every themed title includes hundreds of different animals, vehicles or characters.

**Author:** Nat Lambert  
**Illustrator:** Barry Green,  
Dan Green

#### Specification:

- **Format:** Hardback full colour cover with spiral binding and black and white insides
- **Extent:** 144pp
- **Dimensions:** 230x260mm/9x10.2in
- **Cover finishes:** Gloss





AGE  
5+

Scratch & Draw

NEW TITLES

- Rainbow colours and foil patterns hide beneath the black coating - use the included wooden stylus to cleverly reveal them with a simple scratch!
- Also includes step-by-step instructions to learn how to draw amazing pictures.
- Finish the brilliant scratch art adventure story included.
- Over 2 million scratch and draw copies sold worldwide!

**Author:** Various  
**Illustrator:** Barry Green

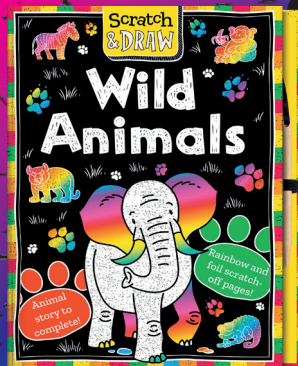
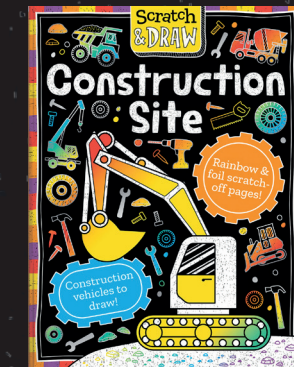
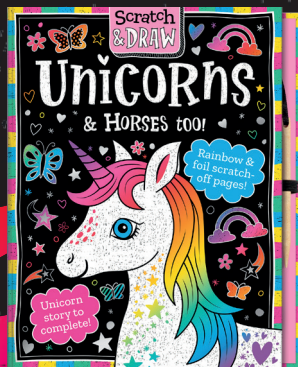
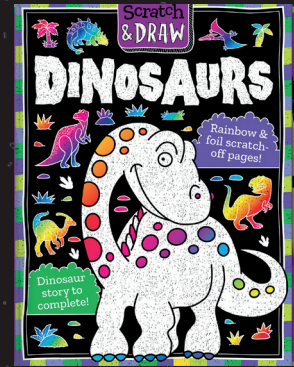
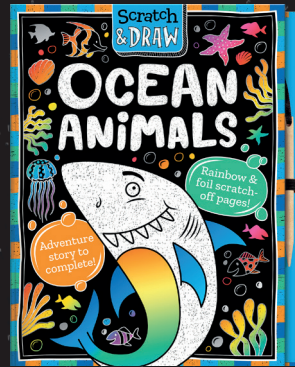
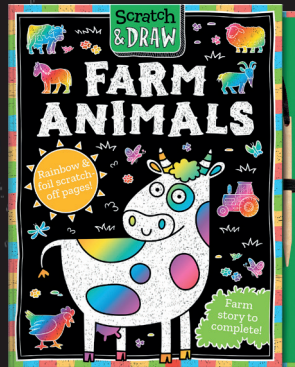
#### Specification:

- **Format:** Full colour wirebound hardback book with scratch cards and a scratch stylus tool
- **Extent:** 44pp including 12pp scratch cards
- **Dimensions:** 216x160mm/8.5x6.3in
- **Cover finishes:** Gloss, foiled





Scratch and draw amazing rainbow and foil pictures in this best-selling creative drawing series.





AGE  
3+

Magic Water Colouring

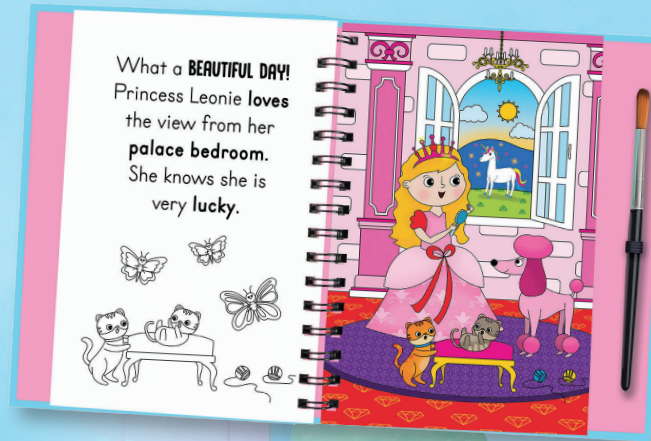
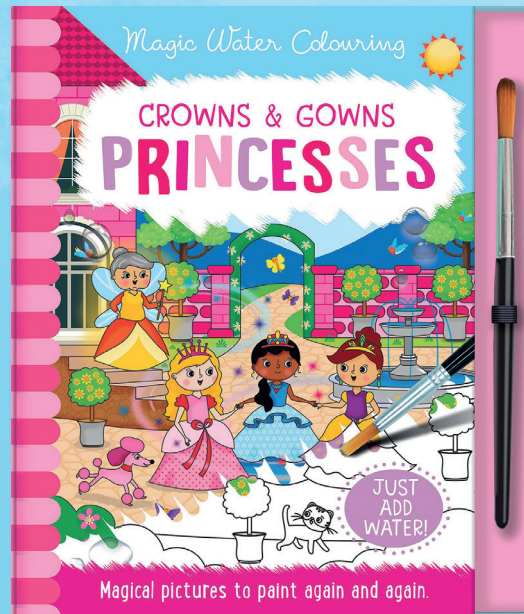
NEW TITLES

- An award-winning series that features vibrant magic water colouring pages, amazing facts and lots more pictures to colour with pencils or crayons.
- Includes a high-quality paintbrush so children can colour with ease.
- Best-selling activity book format - over 500,000 copies sold worldwide!

**Author:** Rachael McLean  
**Illustrator:** Jenny Copper

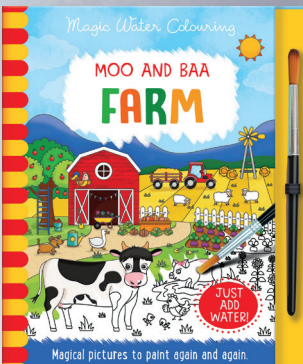
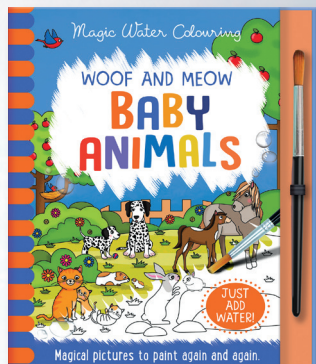
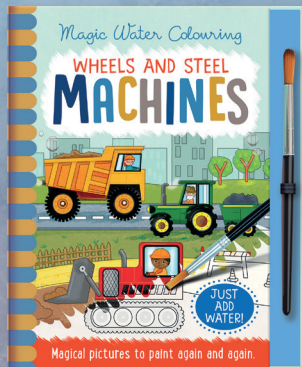
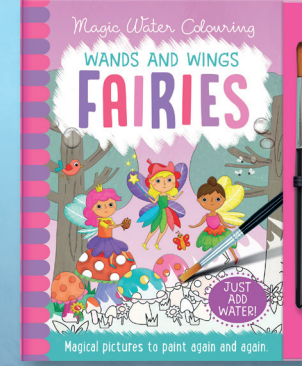
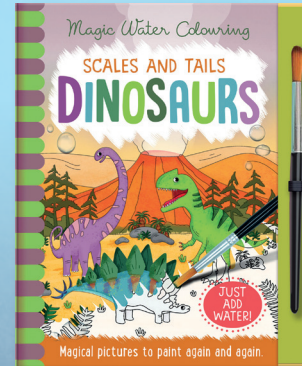
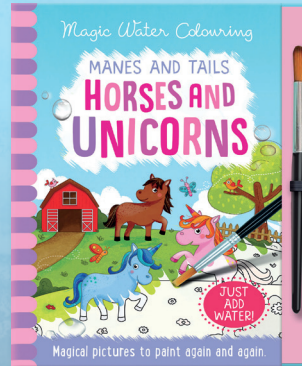
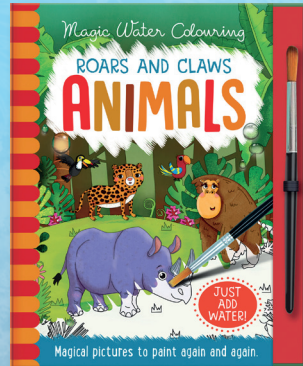
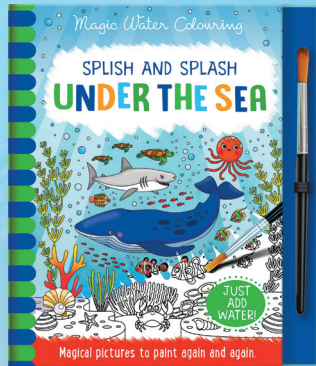
**Specification:**

- **Format:** Full colour hardback, concealed wirebound with paintbrush
- **Extent:** 56pp including 12 magic colouring sheets
- **Dimensions:** 216x175mm/8.5x6.8in
- **Cover finishes:** Gloss





Magical pictures you can colour again and again...  
just add water!





AGE  
3+

Ultimate Fingerprint!

NEW



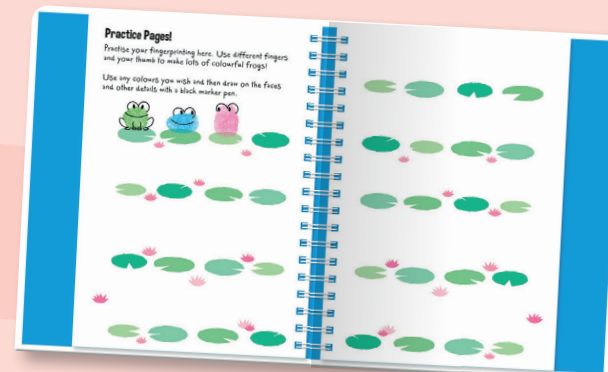
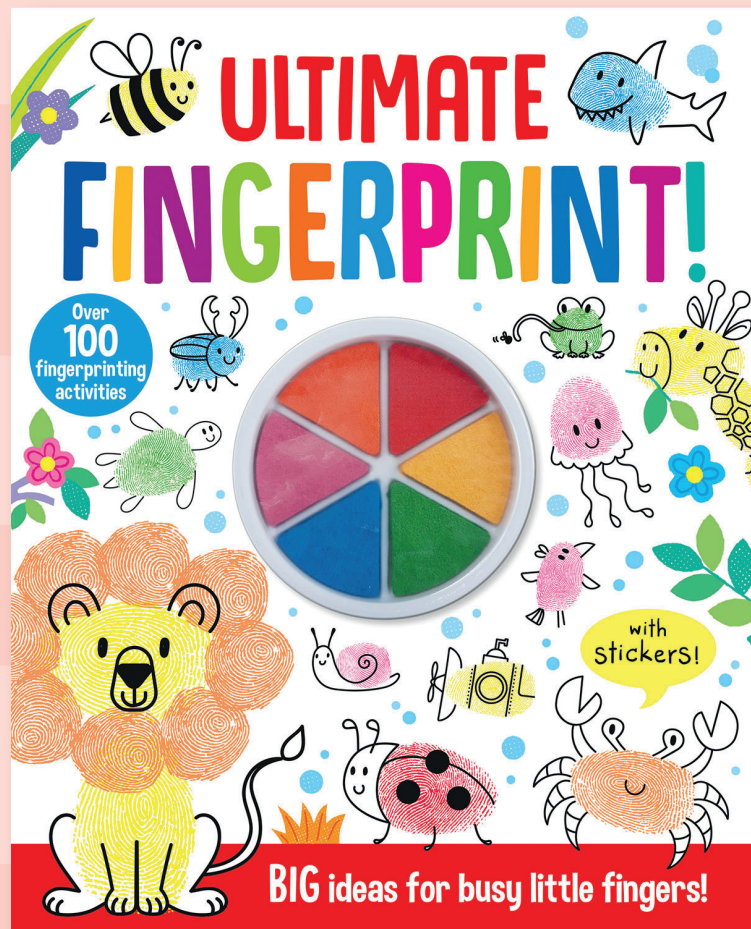
Fingerprint fun with over 100 activities to complete!



- Bind-up of 3 fantastic titles from the Fingerprint! Series (Animals, Mini Beasts and Under the Sea).
- Over 100 fingerprinting activities to complete using the ink pad.
- 6 bright paint colours included plus 8 sheets of stickers for extra activity fun!

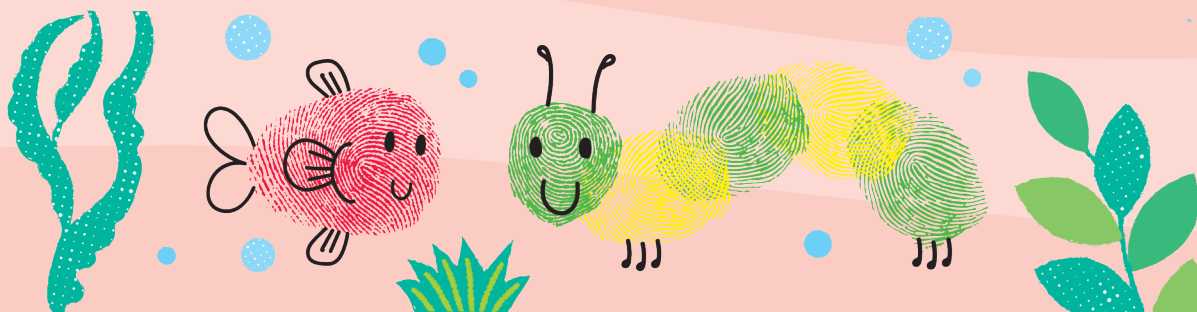
Author: Alice Barker

Illustrator: Carrie Hennon



### Specification:

- **Format:** Full colour casebound spiral bound book
- **Extent:** 176pp including 16pp stickers and circular 6 colour ink pad
- **Dimensions:** 252x216mm / 10x8.5in.
- **Cover finishes:** Gloss





AGE  
5+

Ultimate Spray Pen Art

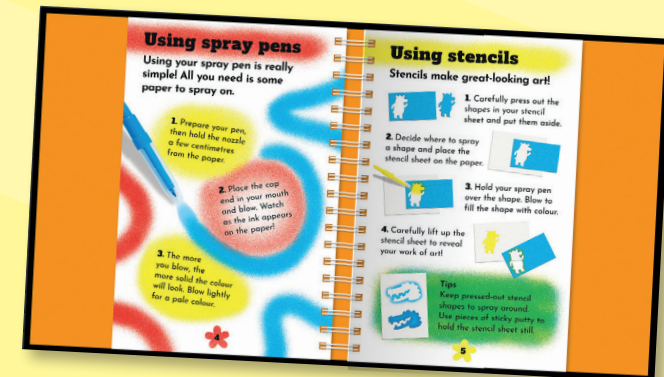
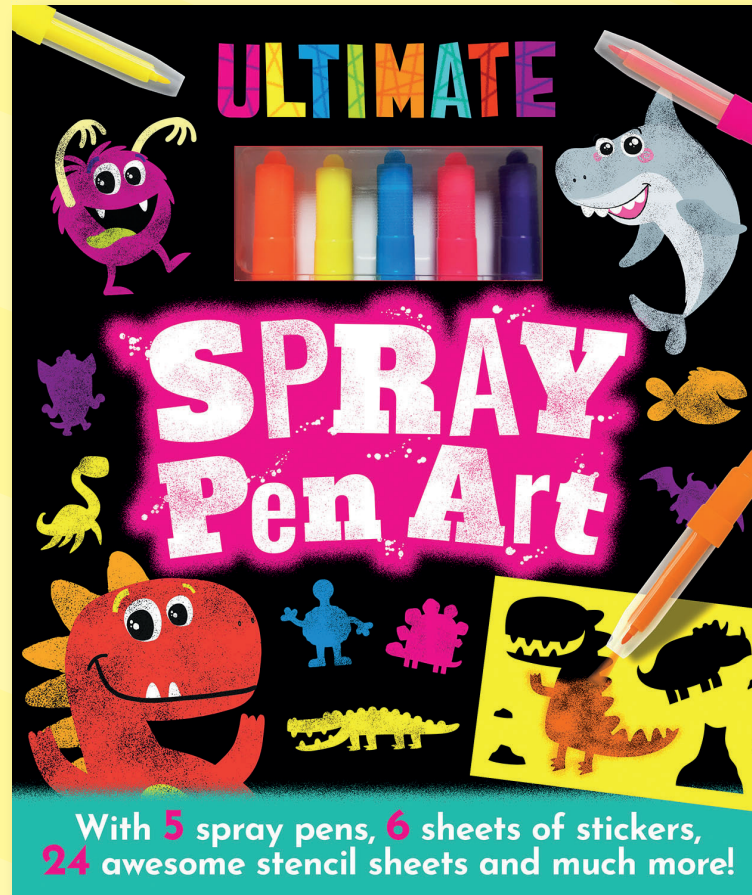
NEW

The ultimate spray pen book with lots of animals, monsters and dinosaurs to create!

- An ultimate bind-up of three Spray Pen Art titles: Amazing Animals, Gruesome Monsters and Roarsome Dinosaurs.
- Easy-to-follow projects for junior artists.
- Five bright, colourful spray pens included.
- Six sticker sheets and 24 stencil press-outs provide loads of activity fun.

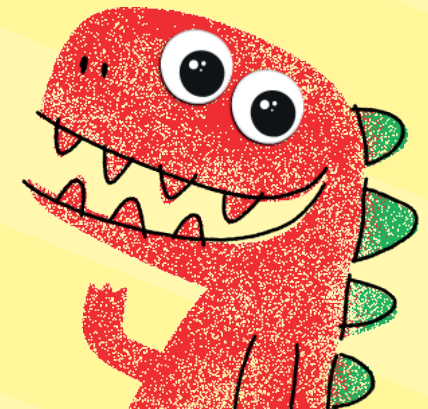
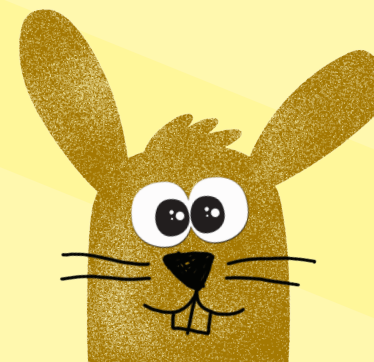
Author: Cordelia Nash

Illustrator: Benjamin Richards



### Specification:

- **Format:** Full colour casebound, concealed wirebound
- **Extent:** 72pp including 12pp stickers and 24 stencil sheets
- **Dimensions:** 252x212mm / 9.9x8.3in
- **Cover finishes:** Gloss





AGE  
7+

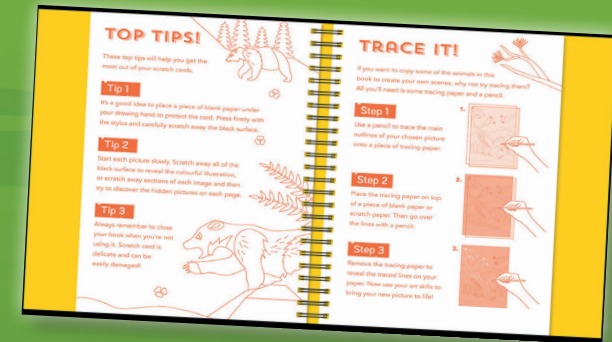
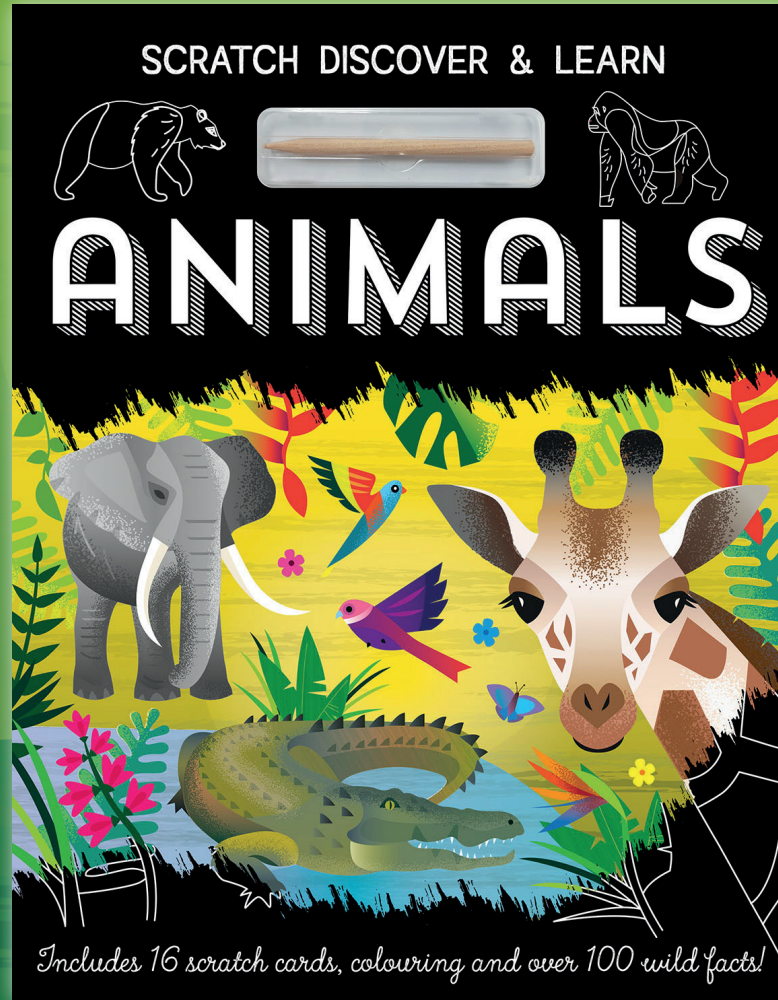
Scratch, Discover & Learn - Supersize

NEW

‘Factivity’ format combines fun facts  
with scratch activity.

- Scratch away the special cards to seek, find, and discover full colour pictures underneath.
- Each scratch picture features hidden illustrations to discover and learn about.
- Includes over 100 facts, colouring pictures and 16 scratch cards with wooden scratch tool.

Author: Kit Elliot  
Illustrator: Amanda Shufflebotham



### Specification:

- **Format:** Full colour hardback, wirebound
- **Extent:** 88pp including 16 leaves of scratch cards
- **Dimensions:** 316x245mm / 12.4x9.6in.
- **Cover finishes:** Gloss





AGE  
7+

Scratch, Discover & Learn - Small

NEW



‘Factivity’ format combines fun facts with scratch activity.

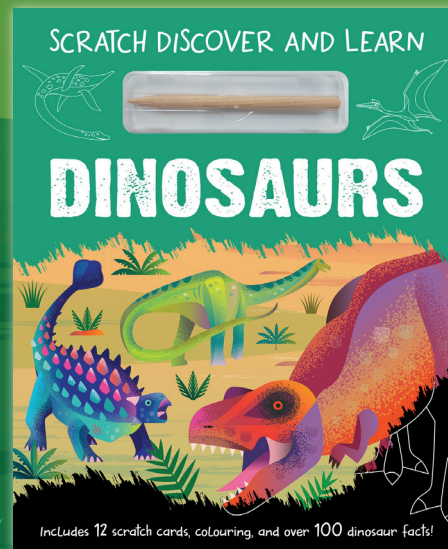
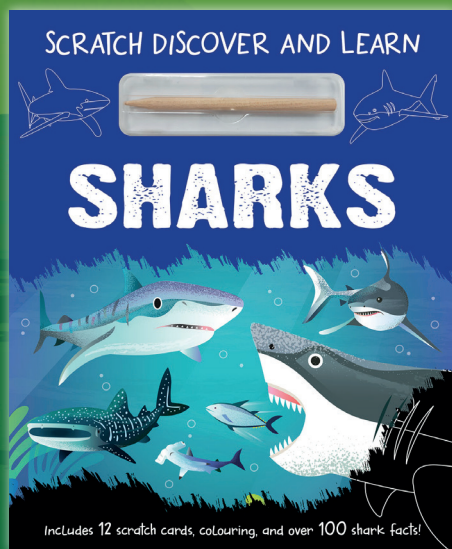
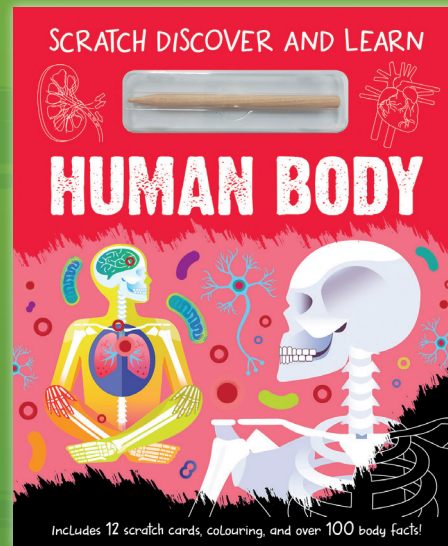
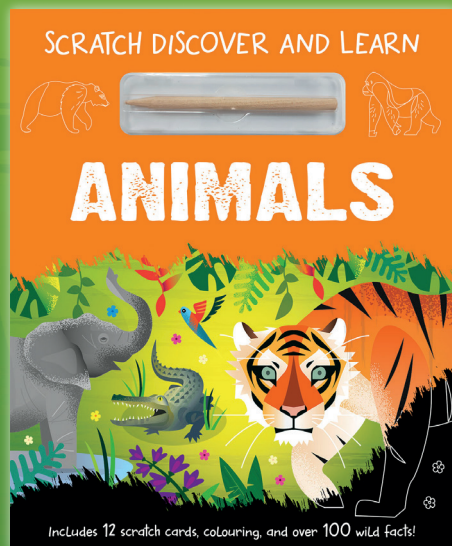


- Small, travel-friendly size, making it perfect for holidays and long journeys.
- Scratch away the special cards to seek, find, and discover colourful pictures underneath.
- Each Scratch picture features hidden illustrations to discover and learn about.
- Includes over 100 facts, colouring pictures and 12 scratch cards with wooden scratch tool.

**Author:** Kit Elliot  
**Illustrator:** Amanda Shufflebotham

#### Specification:

- **Format:** Full colour hardback, wirebound
- **Extent:** 56pp including 12 leaves of scratch cards
- **Dimensions:** 216x178mm/8.5x7.0in
- **Cover finishes:** Gloss



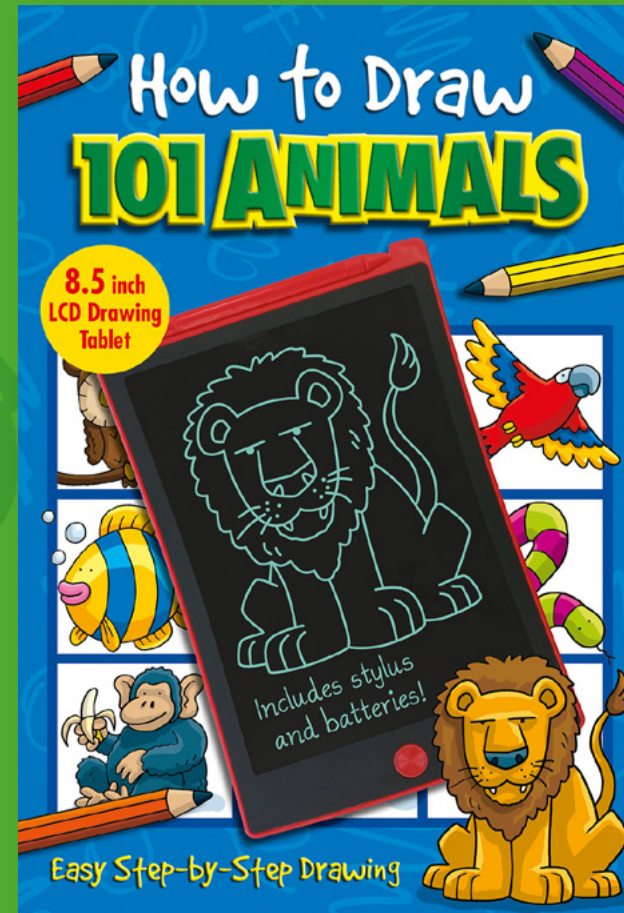
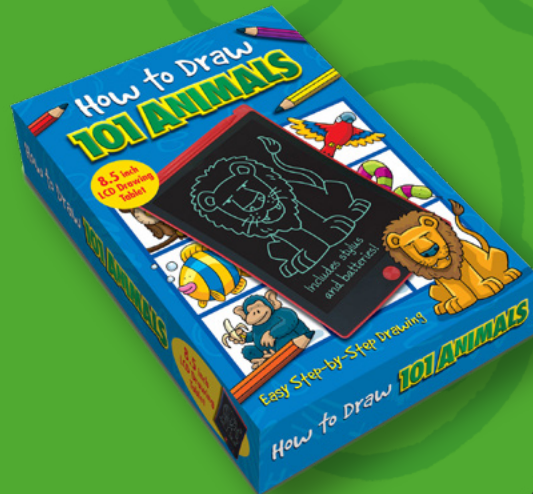
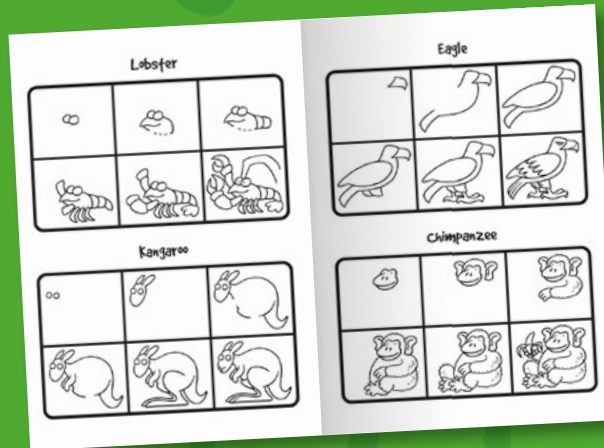


NEW

How to Draw 101 Drawing Tablet Gift Box

AGE  
5+

Take drawing to the next level and  
unleash your inner artist!



- Boredom-busting fun! Take up an exciting new hobby with the 8.5 inch LCD drawing tablet and stylus – ideal for kids who love keeping busy and getting creative.
- It's easy! Follow the simple step-by-step drawings and children will soon be amazing their friends with their new-found artistic skills!
- Give your child a confidence boost. Since every image is broken down into six simple steps children will quickly gain in confidence when they see their finished results.

**Author:** Various

**Illustrator:** Various

#### Specification:

- **Format:** Full colour boxed set including paperback book with black and white insides and 8.5" LCD drawing tablet
- **Extent:** 48pp book
- **Book Dimensions:** 210x148 / 8.2x5.8in
- **Box Dimensions:** 255x175x40mm / 8.9x6.9x1.6in
- **Cover finishes:** Varnish



## Magnetic Christmas fun with Santa and friends!

- Bursting with festive content, children will love to complete each Christmas scene as they read the simple sentences and then find and match the magnetic play pieces to complete the pictures.
- The magnets cling to the pages and can be used time and time again, helping to develop fine motor skills and hand-eye coordination.
- When play is over, the magnets can be neatly stored in the integral compartment, ready for play the next time.

**Author:** Various  
**Illustrator:** Various

**Specification:**

- **Format:** Full colour hardback with 20 magnetic components
- **Extent:** 10pp
- **Dimensions:** 240x205mm/9.4x8.1in.
- **Cover finishes:** Gloss



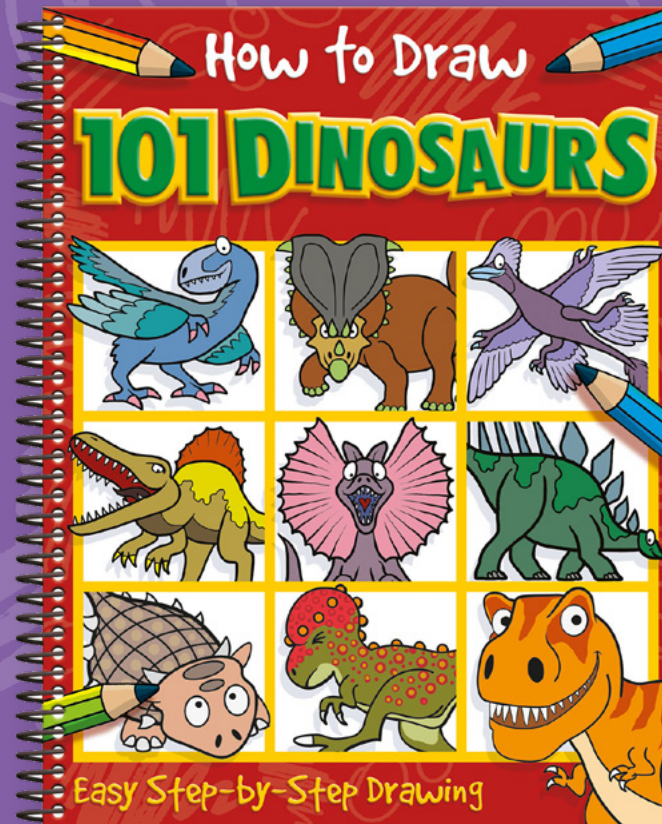
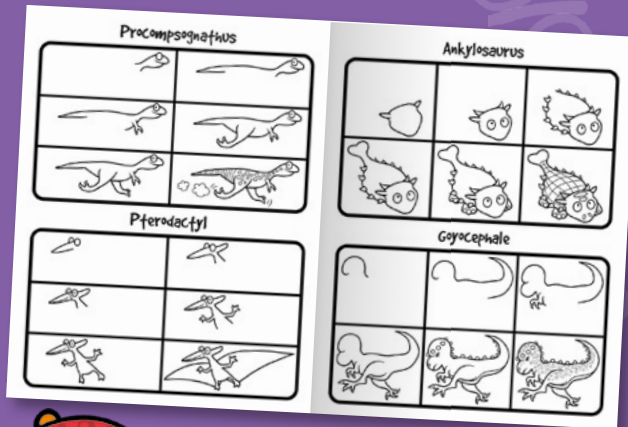
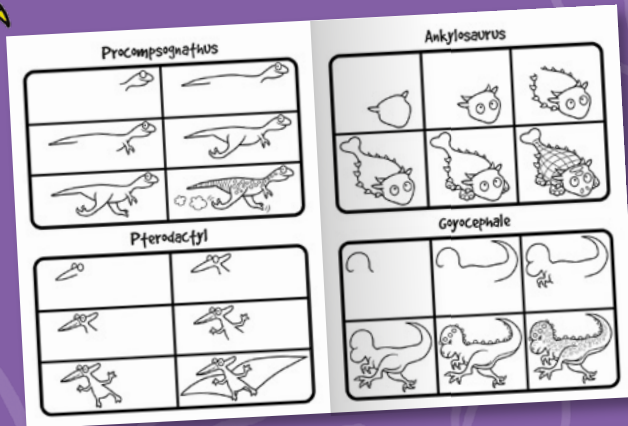


NEW

How to Draw 101

AGE  
5+

A bestselling title - now with spiral binding!



- Learn how to draw 101 different roar-some dinosaurs and prehistoric creatures!
- Best-selling illustrated step-by-step instructions make drawing easy and fun!
- Top 3 ranking drawing series in the US!
- A new spiral bound edition, making drawing instructions easier to follow than ever!

**Author:** Barry Green  
**Illustrator:** Barry Green

#### Specification:

- **Format:** Spiral bound paperback with full colour cover and black and white insides
- **Extent:** 48pp book
- **Book Dimensions:** 279.4x216mm / 11x8.5in
- **Cover finishes:** Gloss



AGE  
5+

Glow-in-the-Dark Sticker Activity Books

NEW

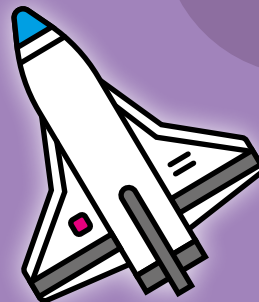
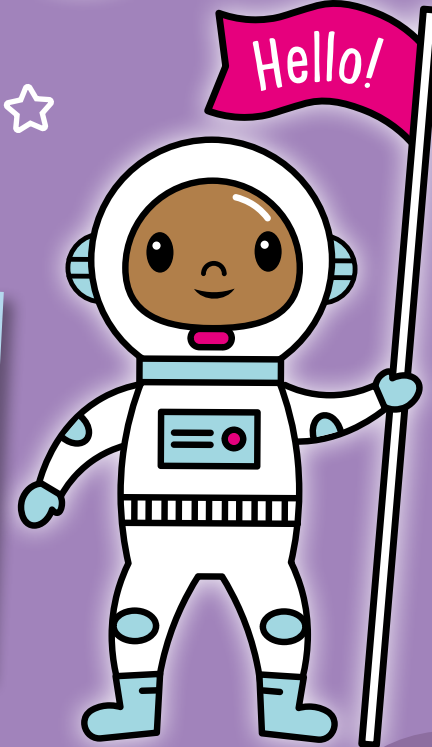
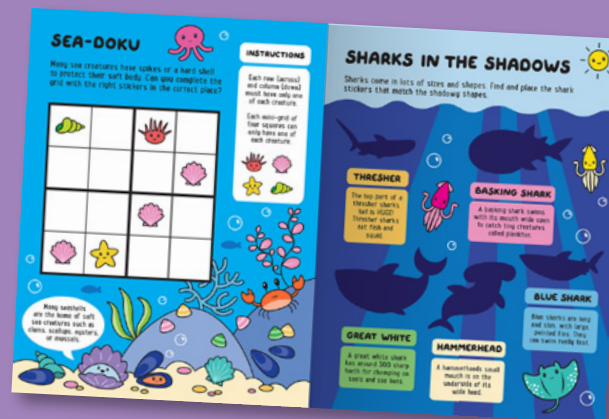
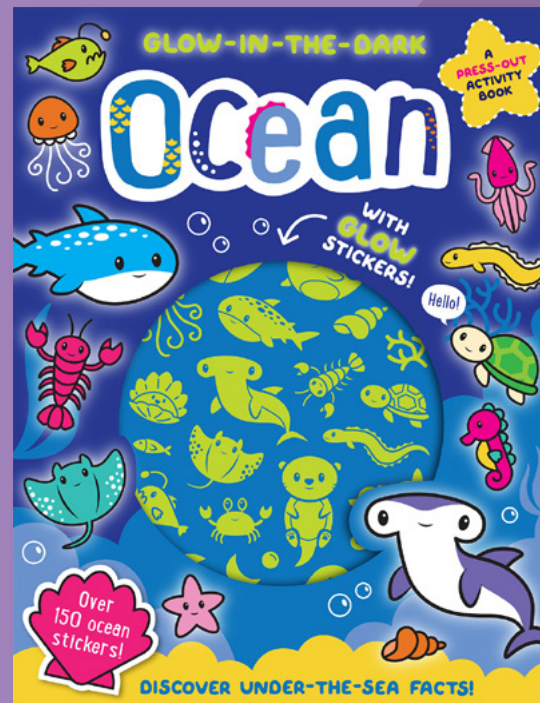
Sticker books to make children go WOW!

- Includes over 150 themed stickers and 30 special glow-in-the-dark stickers!
- Discover amazing Space and Ocean facts whilst completing fun activities including mazes, pattern sequences, sticker pages and more!
- A perfect extension to our sticker book series, featuring shaped glow-in-the-dark stickers.

Author: Lisa Regan  
Illustrator: Bethany Carr

### Specification:

- **Format:** Full colour paperback
- **Extent:** 46pp including 6pp stickers with 1 page of glow-in-the-dark novelty stickers, 16 die-cut card play pieces and accessories
- **Dimensions:** 280x216mm/11x8.5in
- **Cover finishes:** Gloss





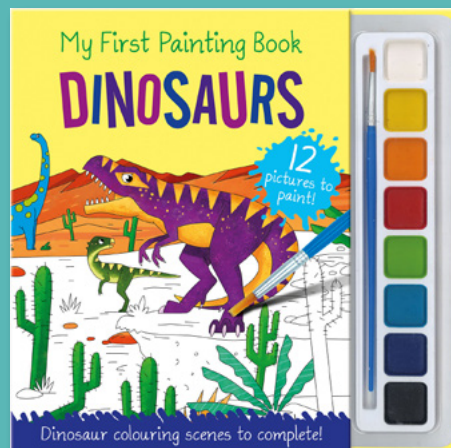


## First painting fun for creative mini artists!

NEW

My First Painting Book

AGE  
3+

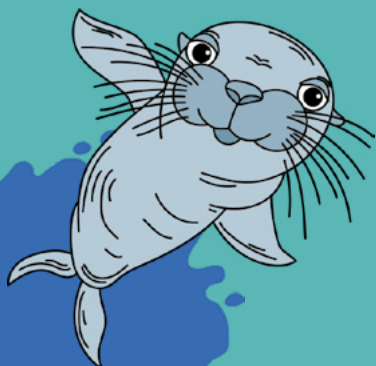


- Amuse busy little hands with these first painting books, complete with 12 themed pictures to paint.
- Includes an 8 colour watercolour palette and high quality paintbrush so that children can begin painting straight away!
- A favourite format - spiralbound pages and a sturdy hardback cover mean children can colour with ease.
- A fun creative activity for toddlers with minimal preparation and equipment.

**Author:** Zach Rosenthal  
**Illustrator:** Rachael McLean

### Specification:

- **Format:** Full colour hardback cover, concealed wirebound, paintbrush and palette with 8 watercolour paints and a brush, one colour interiors.
- **Extent:** 56pp including 12 leaves of painting cards.
- **Dimensions:** 216x163x25mm/ 8.5x6.4x1in.
- **Cover finishes:** Gloss



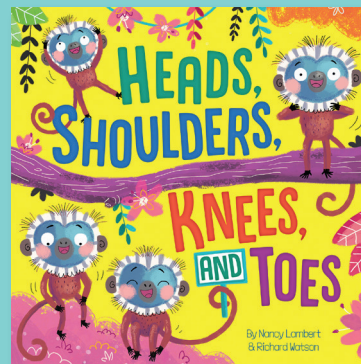


AGE  
3+

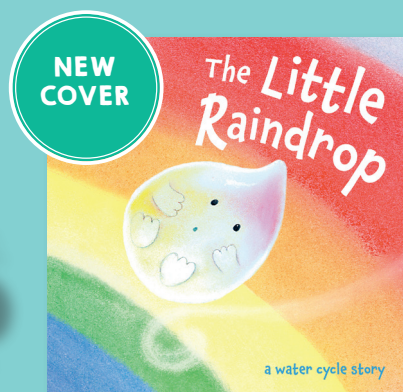
NEW TITLES

Ask to see our picture book catalogue -  
over 200 titles available!

- Tales with timeless appeal, perfect for sharing together.
- New titles include themes of inclusivity, gratitude and keeping active.
- Board book editions also available!



Author: Various  
Illustrator: Various

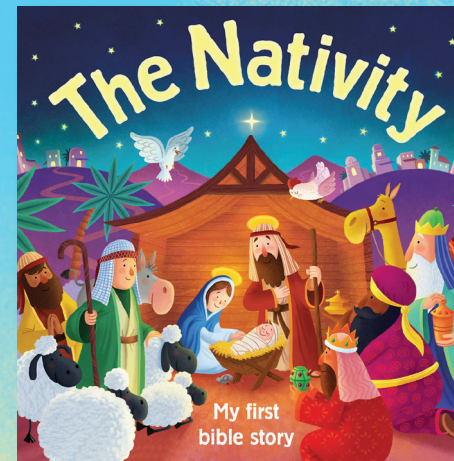
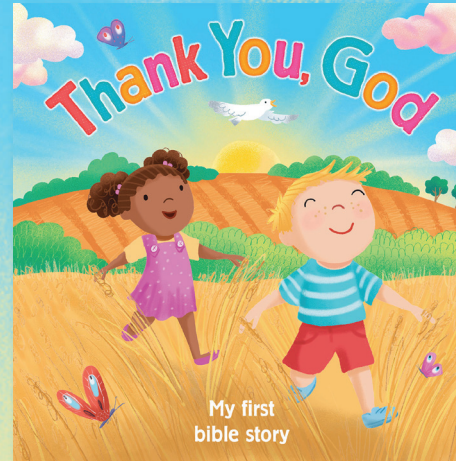
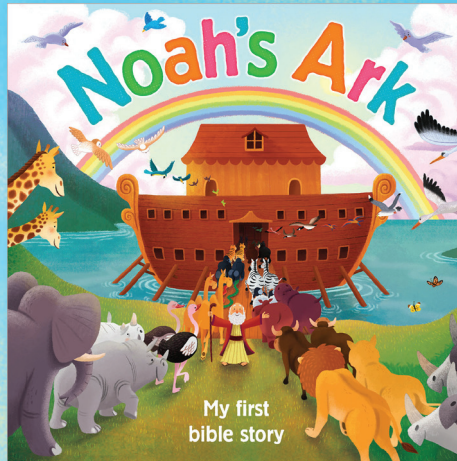


### Specification:

- **Format:** Full colour, paperback
- **Extent:** 24 or 32pp
- **Dimensions:** 254x254mm/10x10in
- **Cover finishes:** Spot UV, matt lamination



First bible stories, perfect for  
inspiring discussion.



- First Bible storybooks to inspire discussion about God's love alongside powerful messages of faith and hope.
- Introduces religion to children in an age-appropriate way that children can understand and connect with.
- Colourful illustrations bring popular Bible stories and themes to life.



**Author:** Various  
**Illustrator:** Various

#### Specification:

- **Format:** Full colour, paperback
- **Extent:** 24 or 32pp
- **Dimensions:** 254x254mm/10x10in
- **Cover finishes:** Spot UV, matt lamination



AGE  
3+

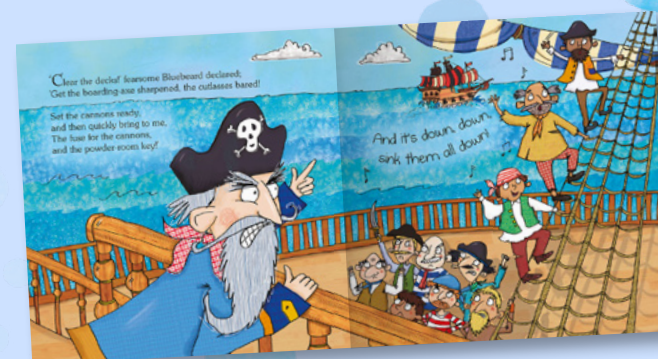
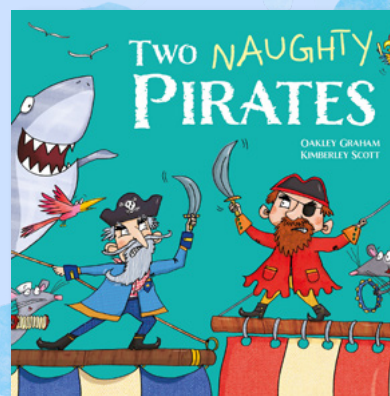
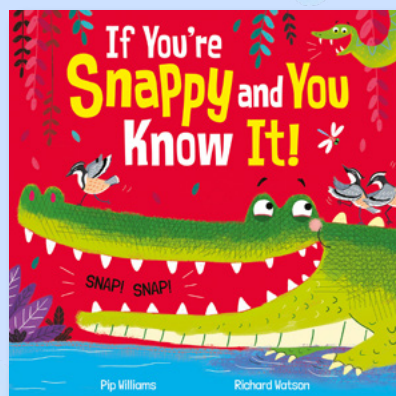
NEW TITLES

Great stories combined with fabulous illustrations are the two key ingredients for our fun-filled picture storybooks.

- Tales with timeless appeal, perfect for sharing together.
- New titles include themes of mindfulness, gratitude and fun new takes on favourite nursery rhymes!
- Board book editions also available!



Author: Various  
Illustrator: Various

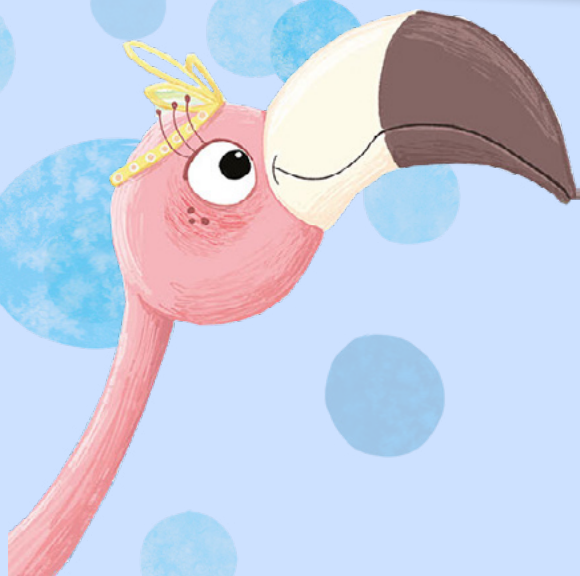
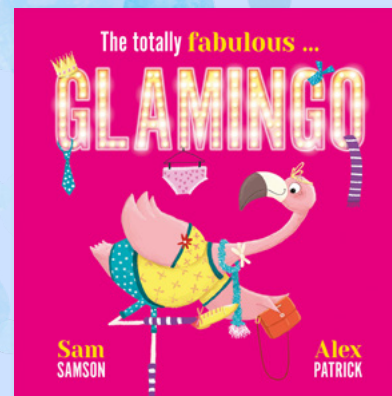


### Specification:

- **Format:** Full colour, paperback, board book
- **Extent:** 24 or 32pp
- **Dimensions:** 254x254mm/10x10in
- **Cover finishes:** Spot UV, matt lamination



Ask to see our picture book catalogue -  
over 200 titles available!





AGE  
3+

First Storytime Treasuries

NEW

Favourite stories to share together.

- Each treasury includes six favourite themed tales to share and enjoy together.
- Animal, bedtime and Christmas stories provide a tale for every occasion.
- Glitter detailing on covers make these a perfect gift choice.



Author: Various  
Illustrator: Various



#### Specification:

- **Format:** Full colour hardback
- **Extent:** 160pp
- **Dimensions:** 258x258mm/8.5x6.4in.
- **Cover inishes:** Matt lamination, spot UV, glitter detail





# ACTIVITY STATION Book+Kit

New for 22! There's lots to love in our bold, beautiful, and brilliant new square book kits!

## Cute Unicorn Nail Art

2 cuticle pens, 1 nail buffer stick, 1 nail buffer cube, 1 roll of nail design tape, 2 sheets of unicorn nail stickers.



## Neon Friendship Bracelets

9 threads x 2m each, 3 glow-in-the-dark charms.



## Neon Scratch Art

18 neon scratch art pictures, scratch tool.



## Pom Pom Animals

4 colours of wool, 3 squares of felt, 4 mini pom poms, 8 black beads, 1 tube PVA glue, pom-pom-maker templates.





### Paint by Numbers Dinosaurs

8 acrylic paints, 2 paintbrushes, 1 dinosaurs canvas, 1 sheet of number stickers.



### Paint by Numbers Unicorns

8 acrylic paints, 2 paintbrushes, 1 unicorn canvas, 1 sheet of number stickers.



### Super Awesome Tie Dye

3 colours of dye packed in 3 mixing bottles, 1 pair plastic gloves, elastic bands.



### Totally Disgusting Creepy-crawly Pranks

6 prank creepy-crawlies: slug, spider, worm, centipede, cockroach, fly.



## Activity Stations

NEW TITLES

8+

8 out of 10

dogs said their owners think our book kits are the best in class. Don't take the dogs' word for it though - try them out for yourself!



TOP THAT

### Specification:

- **Format:** Hardback case with paperback book
- **Extent:** 24pp or 48pp
- **Box size:** 228x228x45mm / 9x9x1.8in
- **Book size:** 210x150mm / 8.3x5.9in



# FUN Station

## NEW TITLES

Boredom-busting puzzle or activity fun in every kit!

Eye-catching packaging and on-trend creative themes that are bursting with fun!



### Cute Unicorn Nail Art

1 sheet of unicorn nails stickers, 1 applicator and 1 nail buffer.



### Neon Friendship Bracelets

9 neon threads, 1 glow-in-the-dark charm.



### Neon Scratch Art

8 neon scratch art pictures, scratch tool.



### Paint with Water Animals

8 paint with water cards, paintbrush.



### Scratch Art Dinosaurs

8 rainbow and foil scratch cards, scratch tool.



### Totally Disgusting Creepy-crawly Pranks

6 prank creepy-crawlies: slug, spider, worm, centipede, cockroach, fly.



### Play Felt Ocean

4 felt scenes, 20 die-cut felt play pieces



### Love Yourself Body Art

4 stencils, body glitter, body glue, transfer tattoos.





**How to Draw Animals**  
10 colouring pens.



**How to Draw Dinosaurs**  
10 colouring pens.



**How to Draw Unicorns & Horses**  
10 colouring pens.



**Rainbow Unicorn Scratch Art**  
8 scratch cards, scratch tool.



**Paint with Water Dinosaurs**  
8 paint with water cards, paintbrush.



**Paint with Water Farm**  
8 paint with water cards, paintbrush.



**Paint with Water Horses and Unicorns**  
8 paint with water cards, paintbrush.



**How to Draw Unicorns & Horses**  
10 colouring pens.



**Dinosaurs Chunky Window Stickers**  
Over 20 reusable window stickers.



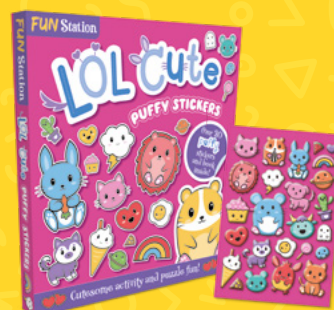
**Unicorns Chunky Window Stickers**  
Over 20 reusable window stickers.



**Super Cute Sparkly Balloon Stickers**  
Over 20 foiled balloon stickers.



**LOL Cute Puffy Stickers**  
Over 20 puffy stickers.



**Fun Stations**

**NEW TITLES**

**5+**

Cutesy puzzle activity fun with a themed book and creative components.

Great-value kits for party favours, stocking fillers, pocket-money purchases and more!



#### Specification:

- **Format:** Full colour boxed pack with themed components and paperback book
- **Extent:** 24pp
- **Box size:** 220x200x20mm/8.7x8x0.8in
- **Book size:** 180x140mm/7.1x5.5in

TOP THAT



7+

# SCRATCH, DISCOVER & LEARN

## STEAM BOOK+KIT



# ROOARR!!

### Specification:

- **Format:** Full colour casebound box with paperback book, 1 brush, 1 scratch tool and 12 full colour scratch art cards measuring 230x152mm / 9x6in.
- **Extent:** 32pp book
- **Box size:** 240x195x40mm/9.4x7.6x1.6in.
- **Book size:** 230x152mm/9x6in.





### Secret Agent

3 x 16pp books, reference sheets, magnifying glass, rear-view spy glasses, fingerprint dusting powder, brush, decoder card, secret marker pens x 2.



### Rocks and Minerals

1 x 32pp book, A3 poster, 8 rock and mineral samples, storage tray for 12 rock and mineral samples.



## Activity Briefcase

8+



TOP SECRET



### Specification:

- **Format:** Full colour boxed pack with paperback book/s, plus themed components.
- **Extent:** 16/32pp book/s
- **Box size:** 185x245x30mm / 7.3x9.6x1.2in.
- **Rocks and Minerals book size:** 203x140mm / 8x5.5in.
- **Secret Agent book size:** **Book 1:** 203x150mm / 8x5.9in., **Book 2:** 203x120mm / 8x4.7in., **Book 3:** 203x90mm / 8x3.5in.



7+

# MAESTRO

## MINI ACTIVITY KITS

Trend-driven  
and eye-catching  
mini activity and  
book kits.



14  
MILLION  
UNITS  
SOLD!

### Specification:

- **Format:** Full colour boxed pack with paperback book plus themed components.
- **Extent:** 24 / 48pp book
- **Box size:** 120x95x40mm/ 4.7x3.7x1.6in.



PERFECT  
IMPULSE  
BUYS!



Over 100 titles  
available, including...

- Body Crystals
- Funky Rocks
- Friendship Bracelets
- Foil Art
- Magic Tricks
- Pom Pom Pets
- Build Your Own Volcano





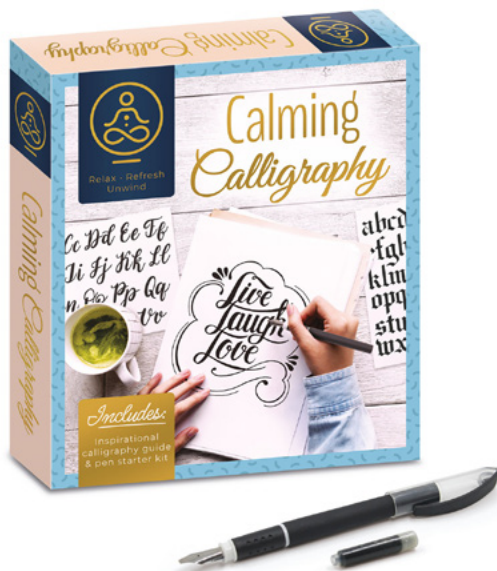
Relax · Refresh  
Unwind

Relax, refresh, unwind  
and create your own inner  
harmony and balance.

Balance kits include  
essential activities, mindful  
techniques and items to  
get you started on each  
journey of wellbeing.

### Calming Calligraphy

24-page book, 1 calligraphy pen, 1 nib, 1 ink cartridge.



### Fabulous Facials

24-page book, 1 jade roller.



### Magnetic Love Poems

24-page book, 3 magnetic sheets of words.



A  
Wealth  
of themes to enrich  
mind, body  
and Soul.



### Mindful Meditation

24-page guide, 1 meditation eye mask.



### Power of Calm

24-page guide, gold-coloured circular fidget popper.



### Yoga for Life

24-page instruction book, Yoga resistance band.



## BALANCE BOOK KITS

New Titles

- Compact book kits introducing practical and mindful ways of creating personal harmony and balance.
- Perfect for teens and adults in search of calm in a busy world.
- Help turn insight into practice and make a real difference to wellbeing.

GUILT-FREE  
NO PLASTIC  
PACKAGING



### Specification:

- **Format:** Boxed pack, paperback book, themed wellbeing component.
- **Extent:** 24-page book
- **Box size:** 180x160x30mm / 7.1x6.3x1.2in
- **Book size:** 170x140mm / 6.7x5.5in