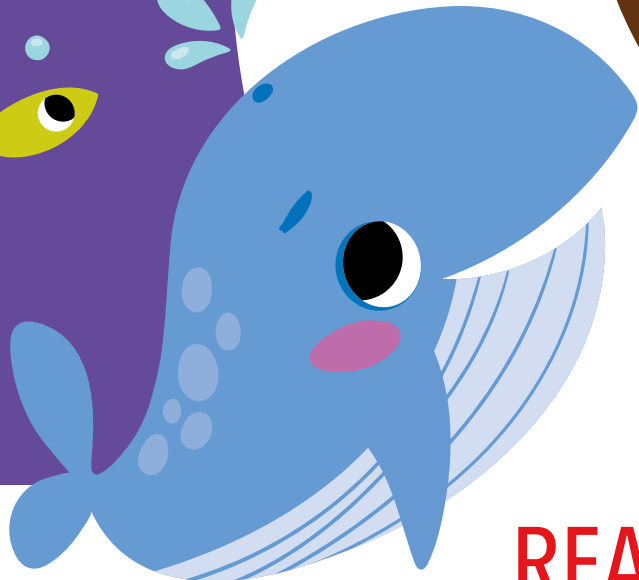
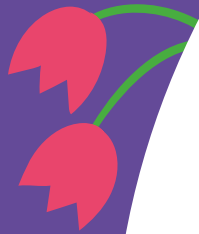




2023 UK CATALOGUE



READ • LEARN • PLAY • CREATE

WELCOME TO OUR 2023 CATALOGUE



Contents

NEW FOR 2023

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BOARD BOOKS

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CLICK ON THESE BUTTONS
THROUGHOUT TO WATCH
OUR BOOKS IN ACTION!



HOW TO CONTACT US

Trade sales and marketing:

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www.bouncemarketing.co.uk

Distribution and orders:

Grantham Book Services | +44 (0)1476 541080 | orders@pbs.tbs-ltd.co.uk
www.thebookservice.co.uk

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For more information on any of the titles featured in this catalogue,
please email: info@imaginethat.com or call us on **+44 (0)1394 386651**.

Write to us at:

Imagine That, Marine House, Tide Mill Way, Woodbridge, Suffolk, IP12 1AP, UK
Or visit us at: www.imaginethat.com

.....

Our Responsibility

At Imagine That the issue of safety is taken very seriously. It is our aim to be proactive by liaising with government bodies and trading standards, and we have excellent relationships with UK and overseas testing houses.

We also have a dedicated full-time safety coordinator, who undertakes and documents full risk assessments on all components included with our titles.

After evaluation, the components are tested to ensure that they conform to the EN71 European standard, ASTM USA standard and GPS standards.

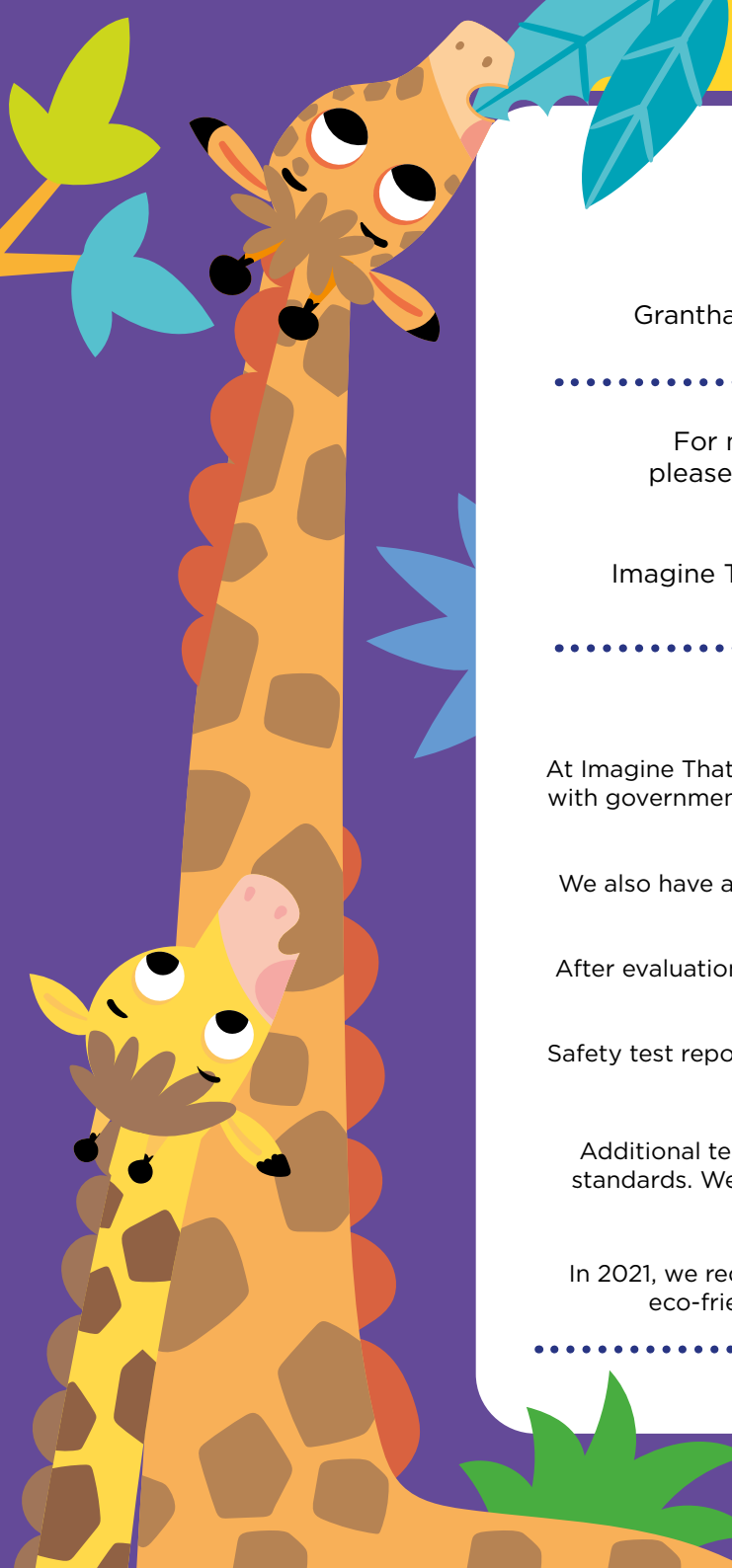
Safety test reports are available upon request. Please contact our Customer Service Department at customerservice@imaginethat.com

Additional testing can be undertaken in order to comply with client/country specific safety standards. We have an ethical sourcing policy and wherever possible, aim to use responsibly sourced, sustainable materials.

In 2021, we reduced single-use plastics in our book kits by 12 tonnes, and we continue to find eco-friendly component and packaging solutions across our full product range.

.....

Copyright © 2023 Imagine That Group Ltd





Imagine That have been creating exciting books that inspire children to read, learn, play and create for over twenty years.

Specialising in books from birth upwards, the Imagine That stock list combines tactile novelty titles with innovative activity book formats, alongside our much-loved picture storybooks.

Our multi-imprint company also includes Top That, home to our best-selling book kits (p.62), plus our brand new Build and Play range for young children on p.13.



READ • LEARN • PLAY • CREATE



AGE
3+

Early Learning Magic Water Colouring

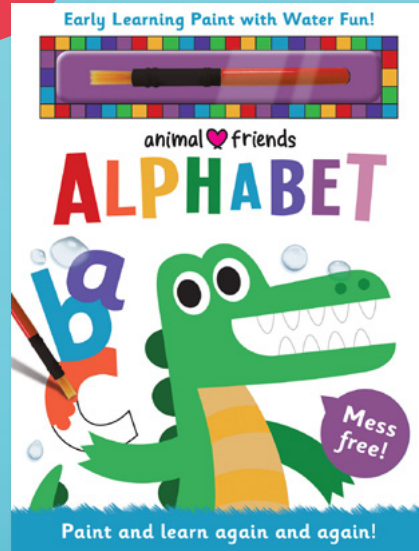
Mess-free early learning paint with water fun!

- A new engaging educational series that introduces early learning subjects using our best-selling magic water colouring format - over 2 million copies sold worldwide!
- Amazing value - book includes special reusable pages and a chunky paintbrush, so children can get learning straight away!
- Creates a fun and engaging learning experience as hidden colour is revealed when the pages are painted.

Author: Joseph Barnes
Illustrator: Bethany Carr

Specification:

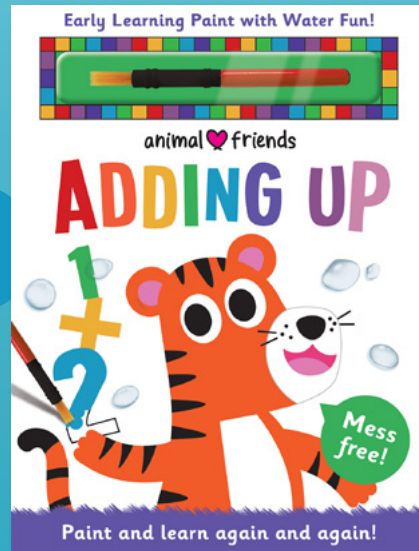
- **Format:** Hardback spiral bound book with chunky paintbrush
- **Extent:** 30pp including 13 magic colouring sheets
- **Dimensions:** 216x163mm
- **Cover finishes:** Gloss
- **RRP:** £9.99



ISBN: 978-1-80105-331-0
January 2023



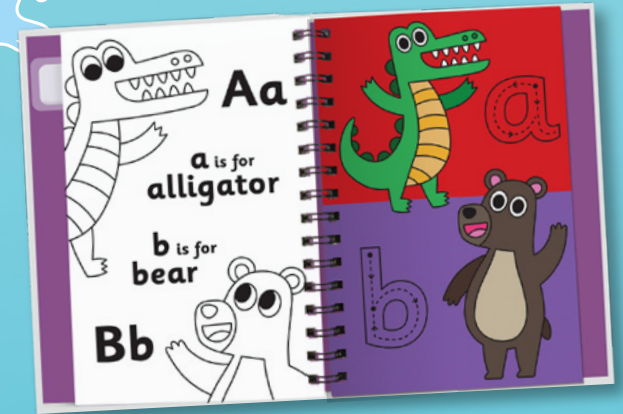
ISBN: 978-1-80105-330-3
January 2023



ISBN: 978-1-80105-566-6
March 2023



ISBN: 978-1-80105-567-3
March 2023



CLICK HERE
TO WATCH

1

2

a

NEW FOR 2023

b

0

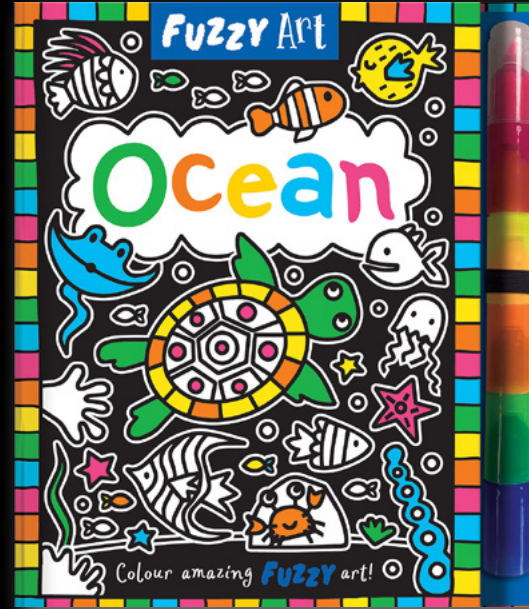
AGE
5+

Fuzzy Art

- Special soft-to-touch fuzzy pictures mean young artists can easily colour between the lines.
- Includes a stackable marker pen with five colours, so children can get colouring straight away!
- Ideal for creative play at home and for taking out and about; on holiday, to restaurants, and on journeys.



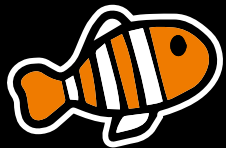
ISBN: 978-1-80105-662-5
October 2023



ISBN: 978-1-80105-663-2
October 2023

NEW FOR 2023

Author: Melanie Hibbert
Illustrator: Jayne Schofield



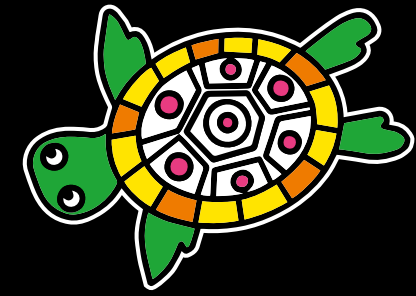
Specification:

- **Format:** Hardback, concealed wirebound, full colour cover, 5 colour stackable mini markers
- **Extent:** 48pp including 8 Fuzzy art cards
- **Dimensions:** 216x175mm/8.5x6.9in.
- **Cover finishes:** Gloss
- **RRP:** £9.99



Fuzzy art, colouring
and fun facts!

Cool stacking pen
with 5 colours!



Get ready to create colourful fuzzy works of art!



ISBN: 978-1-80105-560-4
January 2023



ISBN: 978-1-80105-561-1
January 2023



ISBN: 978-1-80105-569-7
March 2023



ISBN: 978-1-80105-568-0
March 2023



AGE
0+

Slide and Seek - Multi-Stage Pull Tab Books

Slide and seek on the double pull-out pages to discover fun first facts!

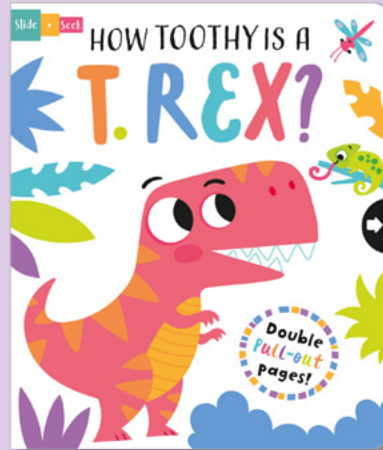
CLICK HERE
TO WATCH

- Introduces first animal and dinosaur facts in a fun and interactive way with special double pull-out pages to pull, open and explore.
- Offers a gentle learning approach with easy-to-learn facts and a fun question to answer on each page.
- Children can guess the answer to the question on each page and open the pull-outs to discover if they are correct as they read, play and learn!

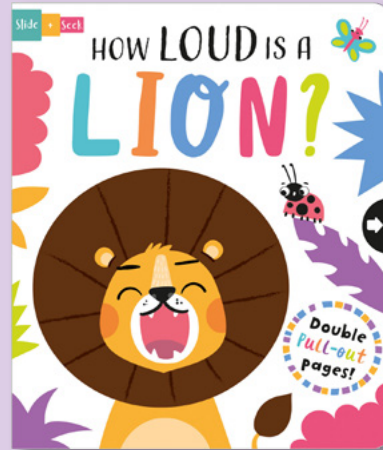
Author: Lisa Regan
Illustrator: Sarah Wade

Specification:

- **Format:** Full colour casebound board book with multi-stage double reversible pull tabs on cover, spread 2 and spread 4.
- **Extent:** 10pp
- **Dimensions:** 200x170mm
- **Cover finishes:** Varnish
- **RRP:** £8.99



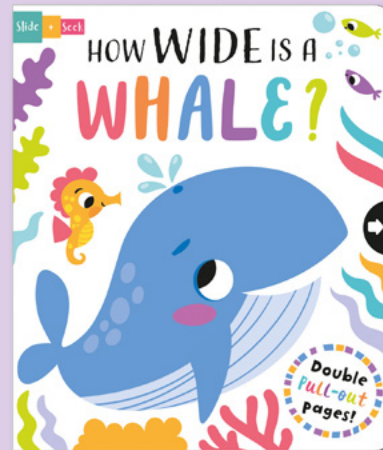
ISBN: 978-1-80105-541-3
February 2023



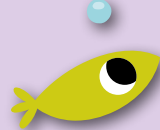
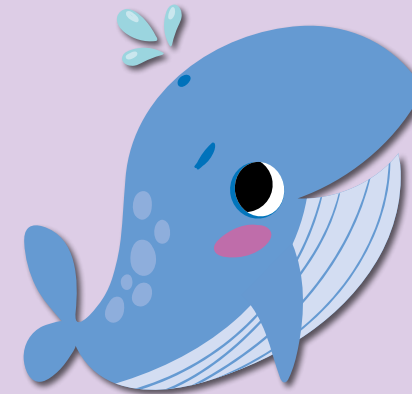
ISBN: 978-1-80105-540-6
February 2023



ISBN: 978-1-80105-552-9
April 2023



ISBN: 978-1-80105-542-0
April 2023



Go on a hide-and-go-seek adventure and discover magical hidden pictures!



ISBN: 978-1-80105-562-8
February 2023



ISBN: 978-1-80105-563-5
February 2023



ISBN: 978-1-80105-616-8
May 2023



ISBN: 978-1-80105-614-4
May 2023

- The clever windows are full of hidden pictures to discover with the 'magic' card spyglass, adding a fun and interactive dimension to story time!
- Hours of interactive reading play to be had with each title as children play seek and find on each page.
- Bright, bold illustrations will engage little ones as they improve manual dexterity and develop word and picture recognition skills.

Author: Katie Button
Illustrator: Kev Payne

Specification:

- **Format:** Full colour casebound board book with 5 inset acetate pages and a card spyglass on a ribbon
- **Extent:** 12pp
- **Dimensions:** 236x191.5mm
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** £7.99



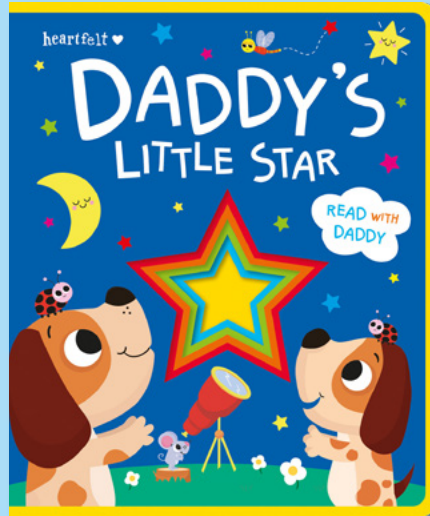
AGE
3+

Heartfelt

Heartfelt moments are captured with touch and feel felt shapes in these magical books.



- Touch and feel felt shapes on every page - with eye-catching tiered front cover reveal!
- Lightweight felt board book format that is ideal for young readers to handle and explore with confidence - ideal for developing motor skills!
- Cute rhyming text that seeks to calm and reassure young children - perfect for helping little ones to feel soothed and relaxed before bedtime.



ISBN: 978-1-80105-564-2
February 2023



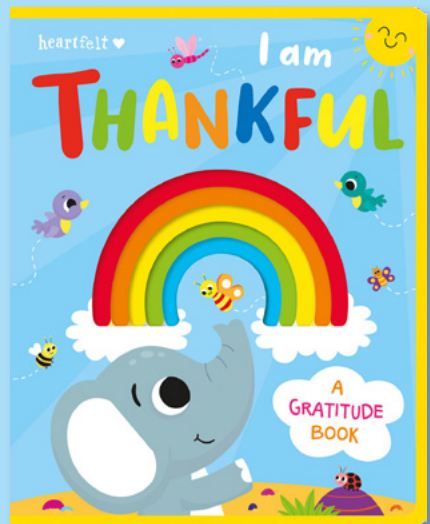
ISBN: 978-1-80105-565-9
February 2023



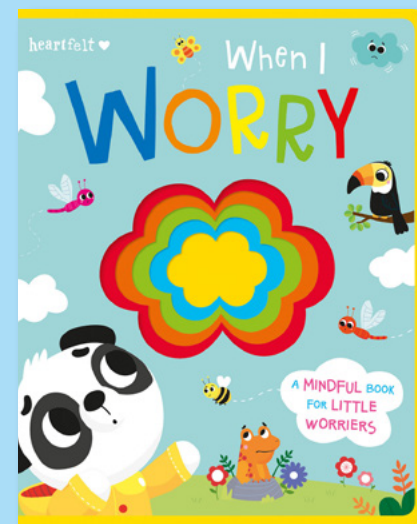
Author: Lou Treleven
Illustrator: Jennifer Bartlett

Specification:

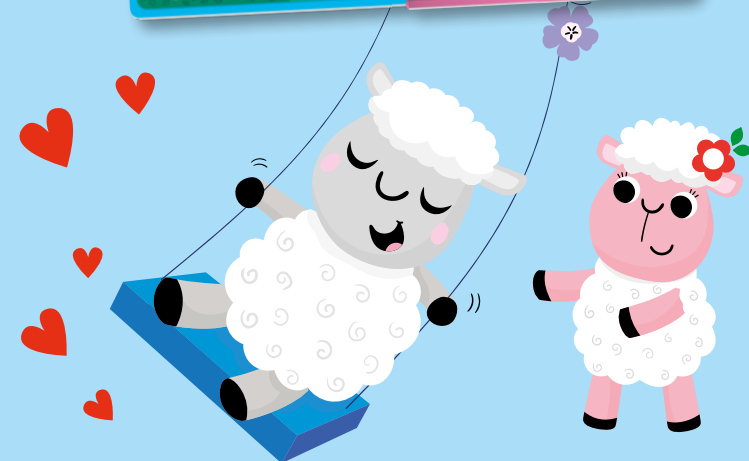
- **Format:** Full colour casebound board book with die-cut concentric felt shape on cover and each page
- **Extent:** 8pp
- **Dimensions:** 210x170mm
- **Cover finishes:** Varnish, gloss
- **RRP:** £8.99



ISBN: 978-1-80105-570-3
April 2023



ISBN: 978-1-80105-571-0
April 2023



NEW FOR 2023

AGE
3+

Magic Torch Books

- Repetitive, rhyming text to help young children learn rhythm and tone.
- Clever windows throughout reveal hidden animals when the torch is inserted.
- Includes a handy ribbon to keep the magic torch attached to the book.

Author: Katie Button
/ Joshua George
Illustrator: Zhanna Ovocheva



A magic torch book

ISBN: 978-1-80105-611-3
May 2023



A magic torch book

ISBN: 978-1-80105-612-0
May 2023

Specification:

- **Format:** Full colour casebound board book with 5 inset acetate pages and a card torch on a ribbon
- **Extent:** 12pp
- **Dimensions:** 210x210mm/8.3x8.3in.
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** £7.99



Sturdy card torch



[CLICK HERE TO WATCH](#)

NEW FOR 2023

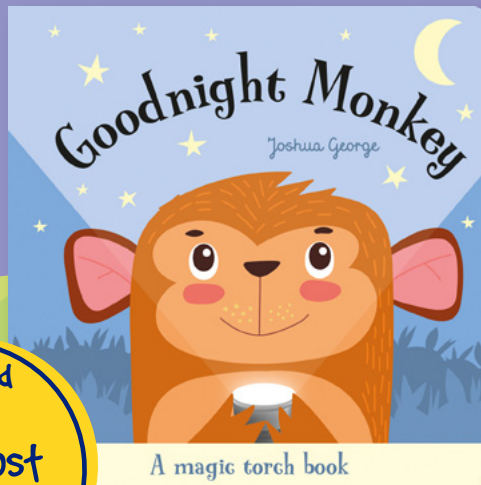
Insert the 'magic torch' between the pages to find the animals and watch children glow with delight!



ISBN: 978-1-78700-751-2



ISBN: 978-1-78700-750-5



ISBN: 978-1-78958-438-7



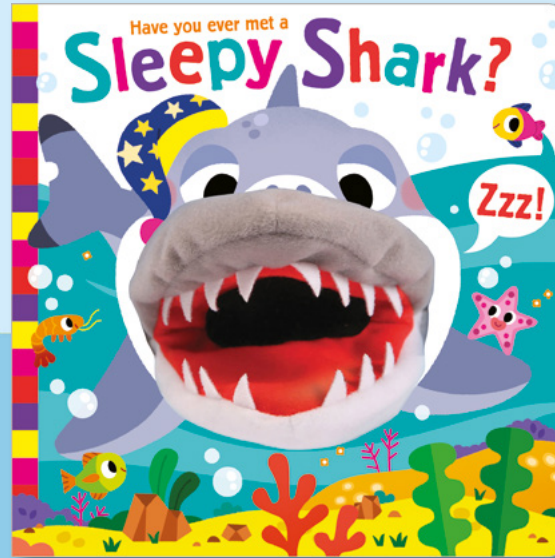
ISBN: 978-1-80105-255-9



Our brand-new hand puppet storybooks will make storytime fun with a SNAP, a BURP, a SNORE and a YUCK!



- The 'read-and-play' format combines a soft-to-touch hand puppet with a laugh-out-loud, rhyming story.
- Hands-on, interactive stories for little ones and adults with plenty of read-aloud and shout-out fun to make the characters come alive.
- Over 2 million hand puppet books sold worldwide!



ISBN: 978-1-80105-621-2
June 2023



ISBN: 978-1-80105-622-9
June 2023

Author: Sue Lancaster
Illustrator: Carlo Beranek

Specification:

- **Format:** Full colour board book with integral plush hand puppet
- **Extent:** 10pp
- **Dimensions:** 203x203mm
- **Cover finishes:** Matt lamination
- **RRP:** £8.99



3+

Build+Play

NEW

Terrific themed fun to fire up children's imaginations as they get lost in creative play.



CLICK HERE TO WATCH

Specification:

- **Format:** Boxed pack
- **Extent:** 32pp book, 12 die-cut cardboard sheets with 25-32 press-out sturdy model play pieces, simple slot stands and a 4-piece double-sided jigsaw playmat
- **Box size:** 240x195x40mm
- **Cover finish:** Gloss
- **RRP:** £14.99



ISBN: 978-1-80105-623-6
June 2023



ISBN: 978-1-80105-625-0
June 2023



ISBN: 978-1-80105-644-1
August 2023

Double-sided play mat!

Includes 32-page fact book!

Easy models to make!



NEW FOR 2023

AGE
3+

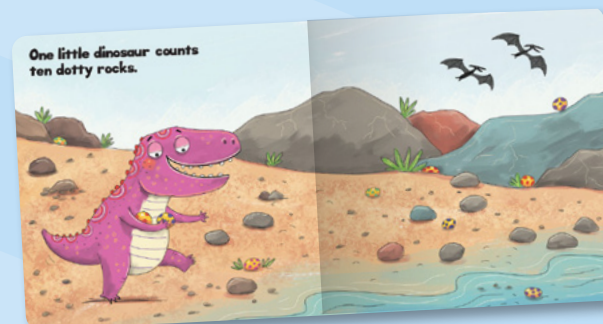
5-minute Tales Treasury

- Each treasury includes six adorable 5-minute animal or dinosaur tales to share.
- Cuddle-up tales to create feelings of calm, confidence, and security.
- High-quality padded format with eye-catching foil finish.

Author: Various
Illustrator: Various



ISBN: 978-1-80105-629-8
July 2023



Specification:

- **Format:** Full colour casebound board book with padded cover
- **Extent:** 160pp
- **Dimensions:** 235x235mm
- **Cover finishes:** Spot UV, matt lamination, foil
- **RRP:** £9.99



Snuggle-up stories to share and treasure forever.



ISBN: 978-1-78958-519-3



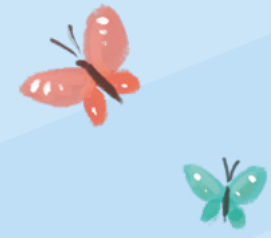
ISBN: 978-1-78958-520-9



ISBN: 978-1-80105-256-6



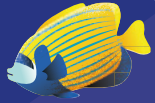
ISBN: 978-1-80105-149-1



ALSO AVAILABLE

AGE
7+

Seek and Find - Searchlight Books

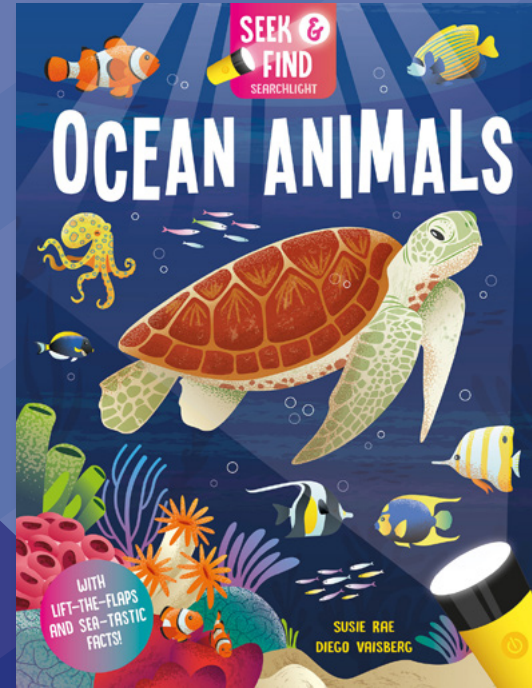


- Innovative non-fiction format with magic card searchlight seek and find challenges and lift-the-flaps!
- Over 200 amazing themed animal world facts and easy-to-understand text.

Author: Kit Elliot, Susie Rae
Illustrator: Diego Vaisberg, Amanda Shufflebotham



ISBN: 978-1-80105-628-1
 July 2023



ISBN: 978-1-80105-627-4
 July 2023



Specification:

- **Format:** Full colour casebound board book with inset acetate pages, lift-the-flaps and card torch attached with ribbon
- **Extent:** 16pp
- **Dimensions:** 260x200mm
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** £9.99



NEW FOR 2023

Seek and find incredible pictures and learn hundreds of fascinating facts!



Lift-the-flaps!



ISBN: 978-1-80105-494-2



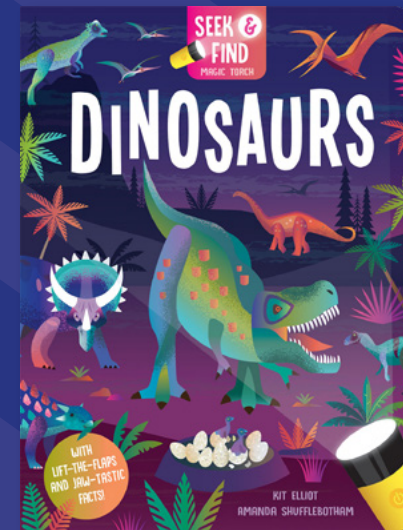
ISBN: 978-1-80105-493-5



Searchlight pages!



ISBN: 978-1-80105-284-9



ISBN: 978-1-80105-283-2

ALSO AVAILABLE

AGE
5+

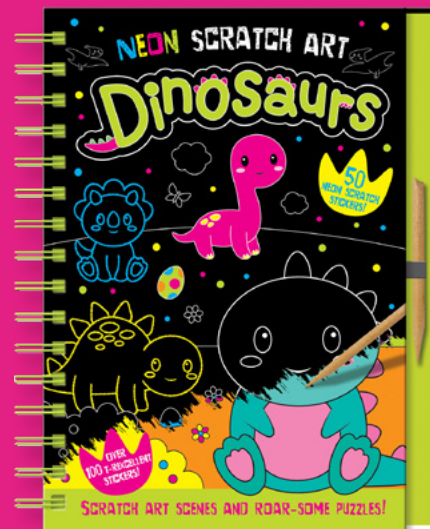
Neon Scratch Art

Brighten up your art skills with neon scratch fun!

- 6 super-bright cards and 2 neon cards to scratch with a wooden scratch tool. Ideal for encouraging creativity and improving children's manual dexterity.
- 50 special neon stickers and over 100 bonus colour stickers add extra value.
- Fun activities and puzzles to solve, perfect for long journeys or school holidays.



ISBN: 978-1-80105-619-9
June 2023



ISBN: 978-1-80105-617-5
June 2023

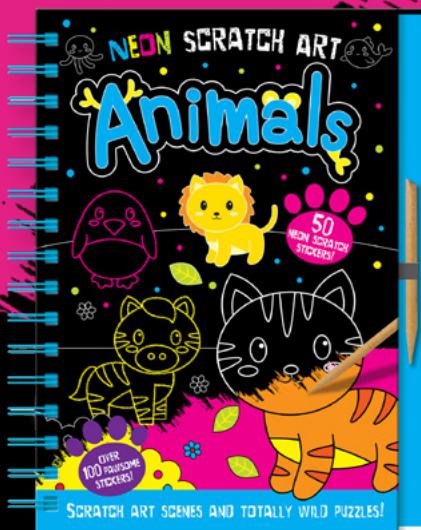


ISBN: 978-1-80105-634-2
July 2023

Author: Connie Isaacs
Illustrator: Bethany Carr

Specification:

- **Format:** Full colour hardback, wirebound
- **Extent:** 48pp, including 8 full colour scratch cards, 2 leaves of neon scratch stickers, 2 leaves four-colour stickers, plus wooden stylus
- **Dimensions:** 216x163mm/8.5x6.4in.
- **Cover finishes:** Gloss
- **RRP:** £8.99



ISBN: 978-1-80105-632-8
July 2023

20+ awesome puzzles



100 super-cute colour stickers

50 neon scratch stickers

Includes 6 super-bright scratch cards and 2 neon scratch cards



NEW FOR 2023

AGE
5+

Jewel Art Books



Add sparkle to your creativity with beautiful jewel art!



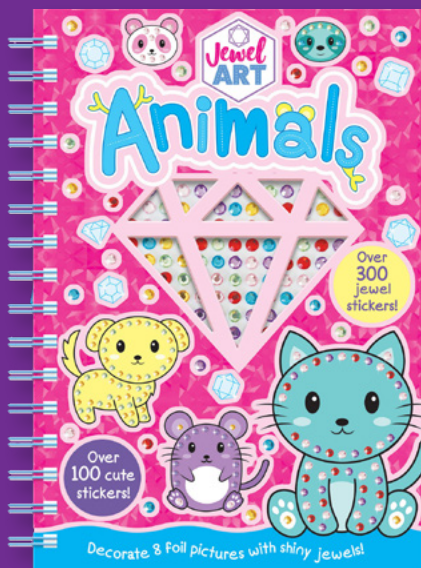
- Help children to explore their creative side with beautiful jewel stickers and 8 foiled cards to decorate.
- Boredom-busting content with over 20 pages of puzzles, activities and colouring fun!
- Over 100 bonus stickers add extra play value to create a jam-packed book filled with cool, creative content.



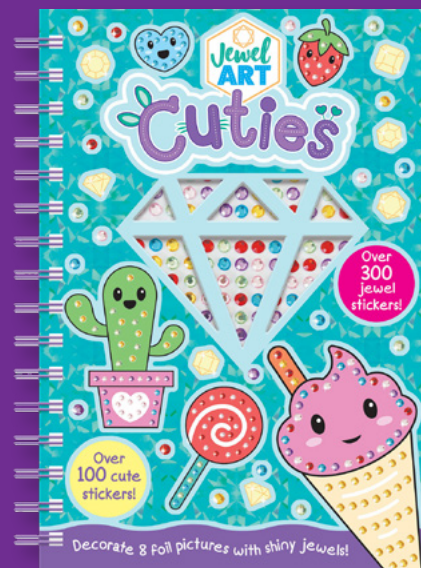
ISBN: 978-1-80105-638-0
July 2023



ISBN: 978-1-80105-636-6
July 2023



ISBN: 978-1-80105-640-3
August 2023



ISBN: 978-1-80105-642-7
August 2023



Over 300 jewel stickers!

8 colour foil cards!

Regular stickers

Author: Connie Isaacs
Illustrator: Bethany Carr

Specification:

- **Format:** Full colour hardback, wirebound
- **Extent:** 46pp including 8 foil cards, 2 leaves four-colour stickers, 1 sheet of jewel stickers
- **Dimensions:** 216x149mm
- **Cover finishes:** Gloss, foiled
- **RRP:** £8.99



NEW FOR 2023

Encourage children to find the correct magnets to complete the colourful scenes.



ISBN: 978-1-78958-259-8



ISBN: 978-1-78700-972-1



Over 18 shaped magnet play pieces



- From rollers and mixers to unicorns and fairies, children aged 3+ will enjoy matching the colourful magnetic play pieces to the simple stories.
- Helps to develop children's fine motor skills and hand-eye coordination.
- When play is over, the magnets can be neatly stored in the integral compartment, ready for play the next time.

Author: Alfie Clover, Joshua George
Illustrator: Paul Dronsfield, Lauren Ellis

- Specification:**
- **Format:** Full colour hardback with magnetic pages and play pieces
 - **Extent:** 8pp | 10pp
 - **Dimensions:** 240x205mm
 - **Cover finishes:** Gloss
 - **RRP:** £6.99

AGE
0+

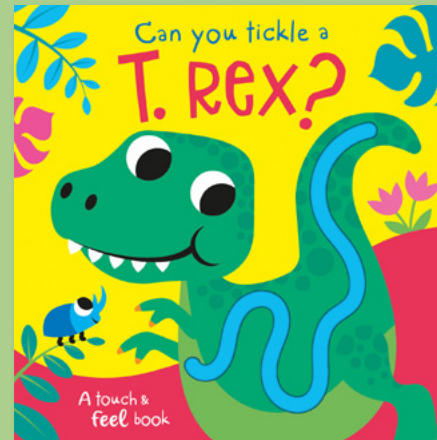
Touch Feel & Tickle

Touch, feel and tickle the friendly animals in these interactive books that are full of playful fun!

- Board book with die-cuts showing felt between the card pages.
- Touch and feel felt finger trails to tickle the animals.
- Card and felt pages make the books super-light for young children to hold.



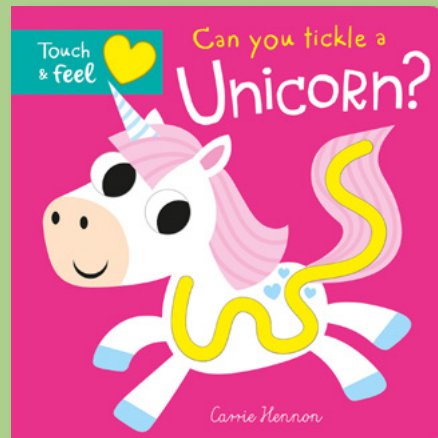
ISBN: 978-1-80105-315-0



ISBN: 978-1-80105-411-9



Author: Bobbie Brooks
Illustrator: Carrie Hennon



ISBN: 978-1-78958-954-2



ISBN: 978-1-78958-953-5

Shortlisted
BookTrust
Storytime
Prize 2023

Specification:

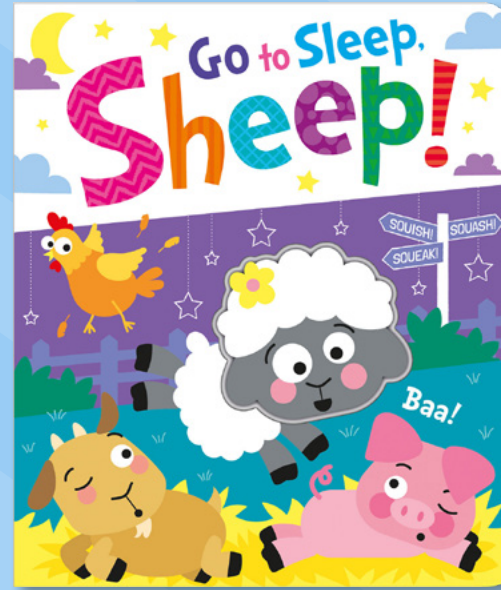
- **Format:** Full colour board book with touch and feel felt pages
- **Extent:** 8pp
- **Dimensions:** 178x178mm
- **Cover finishes:** Gloss and felt trail
- **RRP:** £6.99



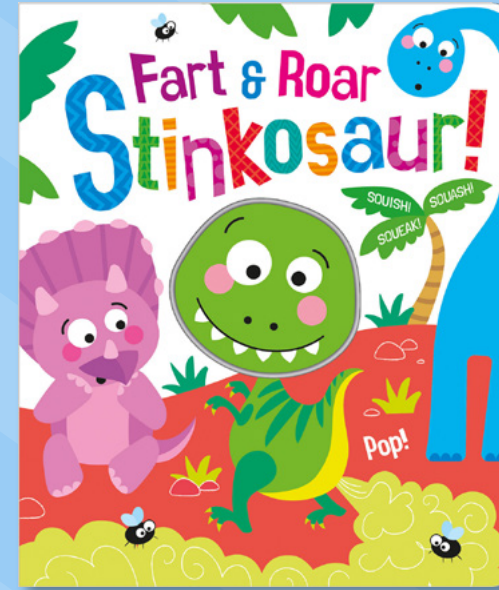
Funny character storybooks full of squeaky, squashy fun!



ISBN: 978-1-80105-101-9



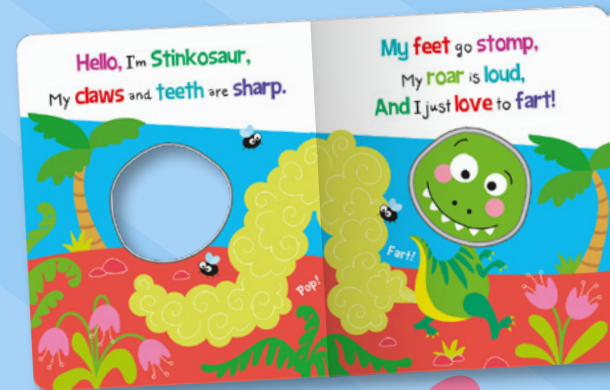
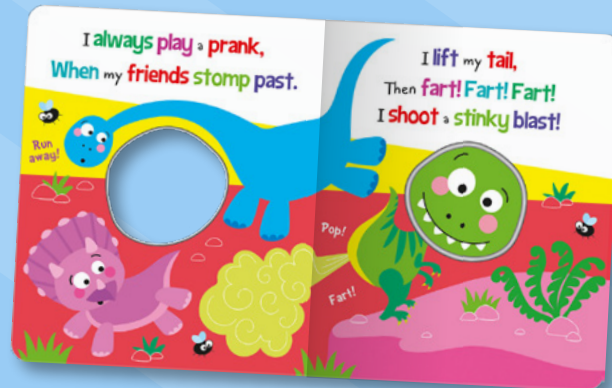
ISBN: 978-1-80105-130-9



ISBN: 978-1-80105-131-6

- Novelty board books with a silicone character, secured to the last page of the book, that squeaks when pressed.
- The funny, interactive stories encourage lots of play with the squeaky silicone character.

Author: Bobbie Brooks
Illustrator: Carrie Hennon



Specification:

- **Format:** Full colour casebound board book with squeaky silicone character
- **Extent:** 10pp
- **Dimensions:** 210x176mm
- **Cover finishes:** Matt lamination
- **RRP:** £7.99

AGE
3+

Push Pop Bubble Books

First to market board book series featuring the global fidget popper toy craze!

- Perfect for interactive reading fun – the silicone bubbles on the animal tummies can be pushed and popped repeatedly for hours of sensory play.
- Fidget popper toys aid development of concentration and focus in young children.
- A global trend – over 8 billion TikTok views on #fidgettoys videos!



ISBN: 978-1-80105-346-4



ISBN: 978-1-80105-347-1



Author: Clare Michelle
Illustrator: Carrie Hennon



ISBN: 978-1-80105-348-8



ISBN: 978-1-80105-349-5



Specification:

- **Format:** Full colour casebound board book with silicone sensory popper
- **Extent:** 10pp
- **Dimensions:** 210x176mm
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** £7.99

Seek and find lift-the-flap fun for little ones!



ISBN: 978-1-80105-074-6



ISBN: 978-1-80105-072-2



- Lift-the-flaps develop fine motor skills.
- Simple text for early years language development.
- Question and answer play pattern promotes interaction.

Author: Amber Lily
Illustrator: Maaïke Boot



- Specification:**
- **Format:** Full colour casebound board book with lift-the-flaps
 - **Extent:** 10pp
 - **Dimensions:** 147x147mm
 - **Cover finishes:** Gloss
 - **RRP:** £5.99

AGE
0+

My First Singalong Stories

Meet busy vehicles in this first singalong series, perfect for sharing with babies and toddlers.

- Little ones will love singing along to the tune of 'Wheels on the Bus', with different sounds for every vehicle.
- Includes lots of noisy words to join in with.
- The shaped board book format can be used to reinforce play and encourage imagination.



ISBN: 978-1-80105-290-0



ISBN: 978-1-80105-287-0

Author: Holly Hall
Illustrator: Barry Green



The engine on the digger goes rumble, rumble, rumble,
rumble, rumble, rumble, rumble, rumble,
rumble, rumble, rumble, rumble, rumble,
rumble, rumble, rumble...all day long!

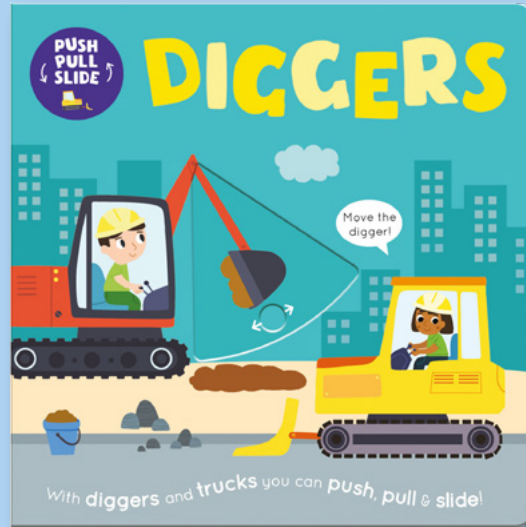
Specification:

- **Format:** Full colour shaped board book
- **Extent:** 12pp
- **Dimensions:** 128x165mm
- **Cover finishes:** Matt lamination
- **RRP:** £5.99

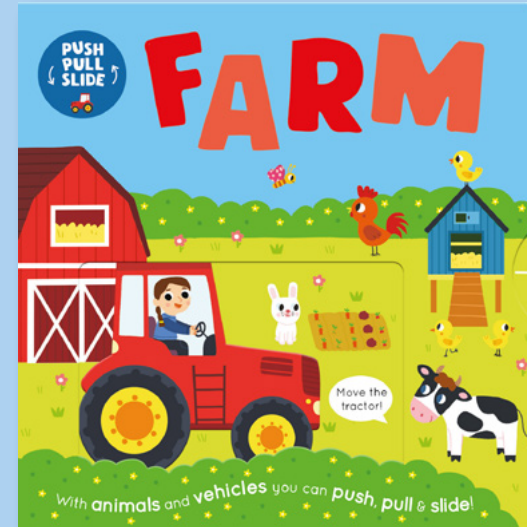


Learn and explore with these interactive books that are full of things to push, pull and slide!

- Interactive board books with push, pull and slide mechanisms on each page.
- Includes bright and friendly illustrations of busy scenes that feature lots of things to see and say.
- Simple, informative first facts and interactive sound words.



ISBN: 978-1-78958-939-9



ISBN: 978-1-78958-929-0



Author: Bobbie Brooks
Illustrator: Villie Karabatzia

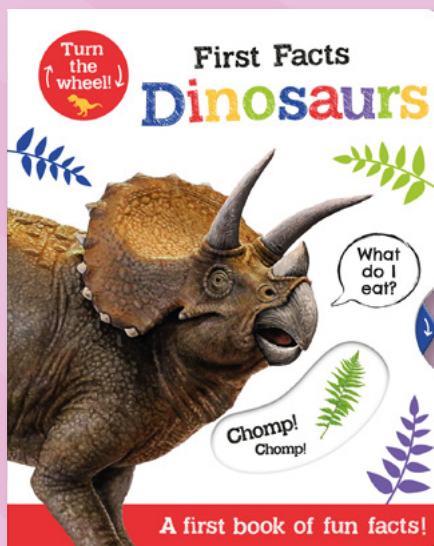
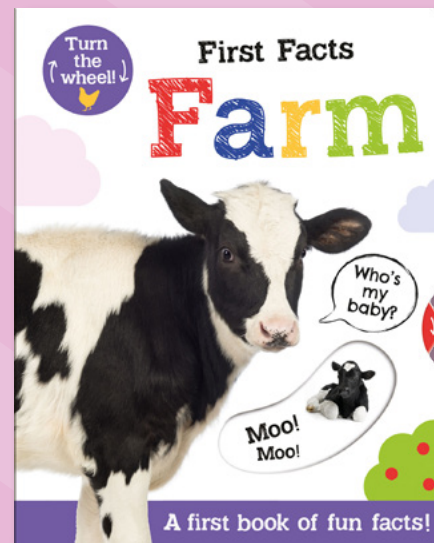


Specification:

- **Format:** Full colour board book with moving mechanisms
- **Extent:** 8pp
- **Dimensions:** 178x178mm
- **Cover finishes:** Gloss and moving mechanism
- **RRP:** £6.99



Discover first animal facts with these colourful and interactive turn-the-wheel books.



- Tried and tested play pattern with simple text, first facts, and turn-the-wheel discovery.
- Colourful vector illustrations and photographs provide lots of fascinating detail for children to look at.

Author: Georgie Taylor
Illustrator: Bethany Carr

ISBN: 978-1-80105-247-4

ISBN: 978-1-80105-248-1

ISBN: 978-1-80105-041-8

ISBN: 978-1-80105-042-5



- Specification:**
- **Format:** Full colour board book with 4 double-sided card wheels to turn
 - **Extent:** 10pp
 - **Dimensions:** 210x170mm
 - **Cover finishes:** Spot UV, matt lamination
 - **RRP:** £6.99

AGE
3+

Shake, Roll & Giggle Books



Googley eyes will have children smiling from ear to ear!



- Shake the book to roll the 3D googley eyes and giggle at the funny story in each super-cute board book!
- Fun rhyming text and colourful illustrations.
- Featuring popular best-selling and on-trend characters.

Author: Katie Button
Illustrator: Bethany Carr



ISBN: 978-1-78958-934-4



Specification:

- **Format:** Full colour board book with 3D goggle eyes
- **Extent:** 12pp
- **Dimensions:** 178x178mm
- **Cover finishes:** Foil and googley eyes
- **RRP:** £5.99



ISBN: 978-1-78958-933-7



Sparkly foil cover finishes!



Discover finger-tracing fun and follow the trails through the busy pictures!



ISBN: 978-1-78958-513-1



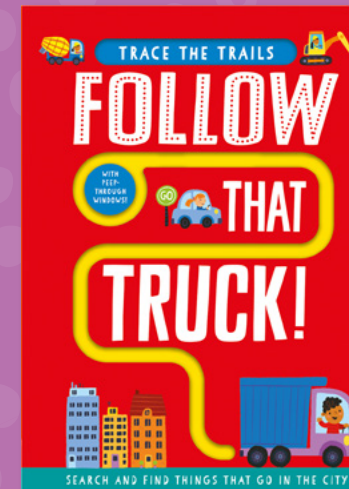
ISBN: 978-1-78958-445-5



ISBN: 978-1-80105-327-3



ISBN: 978-1-78958-446-2



ISBN: 978-1-78958-514-8

- Finger trails to find and follow on each spread.
- Tracing tactile trails encourages interactive play and develops fine motor skills.
- Bright colourful illustrations feature lots of sound words and details to spot on each page - aids development of first words and early reading skills.

Author: Georgie Taylor
Illustrator: Sam Meredith



Specification:

- **Format:** Full colour casebound board book with die-cut textures and peepholes
- **Extent:** 10pp
- **Dimensions:** 216x150mm
- **Cover finishes:** Gloss
- **RRP:** £6.99

CLICK HERE
TO WATCH



AGE
3+

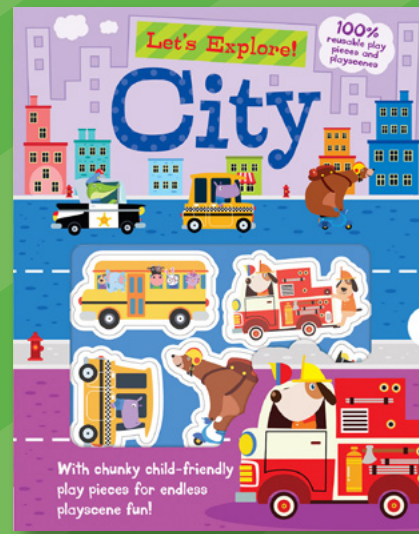
Let's Explore

Includes reusable child-friendly play pieces for early learning playscene fun!

- Encourages hands-on, creative play!
- 100% reusable play pieces that can be easily peeled away from the glossy pages and positioned elsewhere.
- When play is over, the pieces can be stored inside the cover to keep them clean and safe.



ISBN: 978-1-78958-675-6



ISBN: 978-1-78958-674-9



Author: Georgie Taylor
Illustrator: Various

Specification:

- **Format:** Full colour casebound board book with TPE electrostatic stickers
- **Extent:** 10pp
- **Dimensions:** 259x201mm
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** £8.99



ISBN: 978-1-78958-676-3

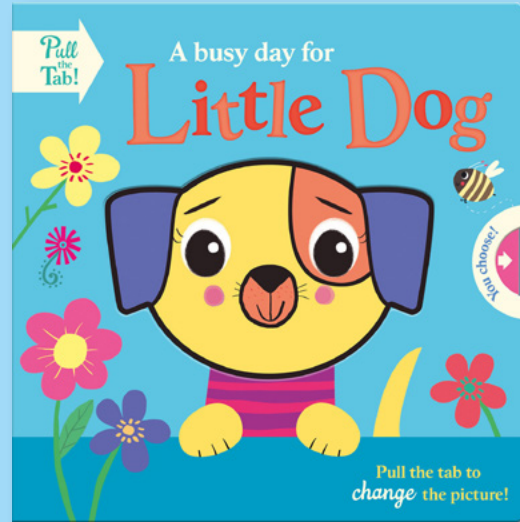


ISBN: 978-1-78958-677-0



100% reusable play pieces!

Pull the tabs to decide what happens next in each story and watch the pictures magically transform!



ISBN: 978-1-78958-522-3



ISBN: 978-1-78958-526-1

- Promotes hand-eye coordination, decision-making and reading comprehension.
- The playful story and simple questions on each page makes first reading fun!
- Six pull-the-tabs to change the picture and create your own story.

Author: Jenny Copper
Illustrator: Carrie Hennon



Specification:

- **Format:** Full colour casebound board book with acetate pages and pull-out tabs
- **Extent:** 10pp
- **Dimensions:** 178x178mm
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** £6.99

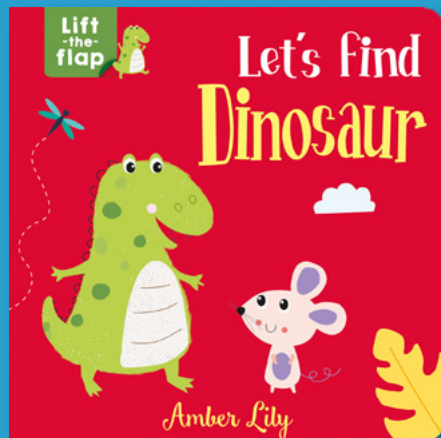
AGE
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Lift-the-Flap Books

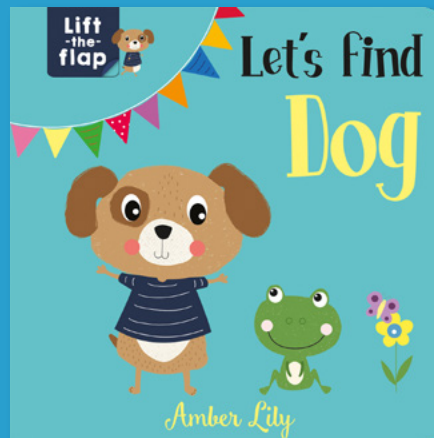
Lift-the-flap books full of hide-and-seek fun!

- First lift-the-flap books with a large shaped flap on each right-hand page.
- Bright, bold illustrations and sturdy pages make these books fun and easy to play with.

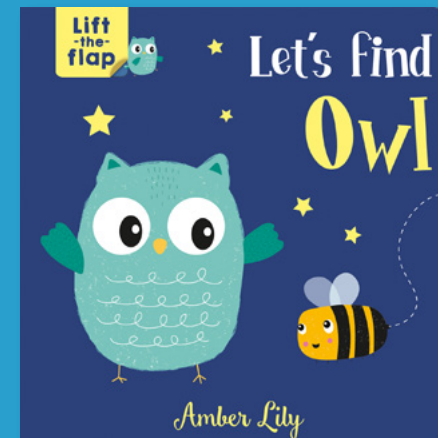
Author: : Amber Lily
Illustrator: Orchard Design House



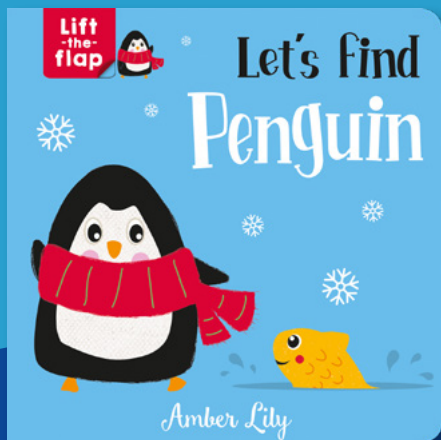
ISBN: 978-1-78958-956-6



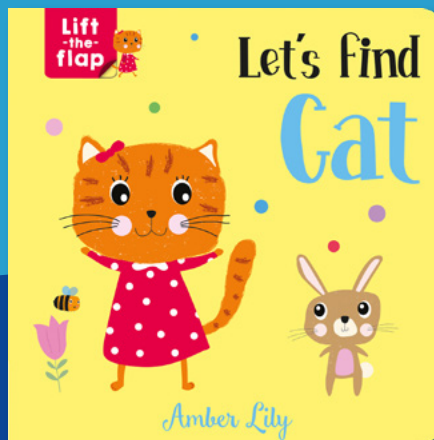
ISBN: 978-1-78958-957-3



ISBN: 978-1-78958-958-0



ISBN: 978-1-78958-877-4



ISBN: 978-1-78958-955-9

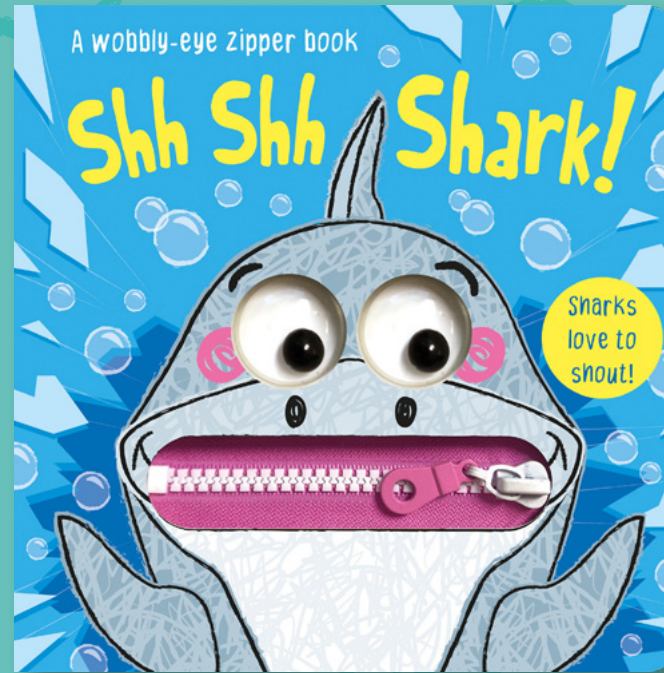


Specification:

- **Format:** Full colour casebound board book with a large shaped lift-the-flap on each right-hand page
- **Extent:** 10pp
- **Dimensions:** 178x178mm
- **Cover finishes:** Gloss
- **RRP:** £5.99

Big flaps for little hands!

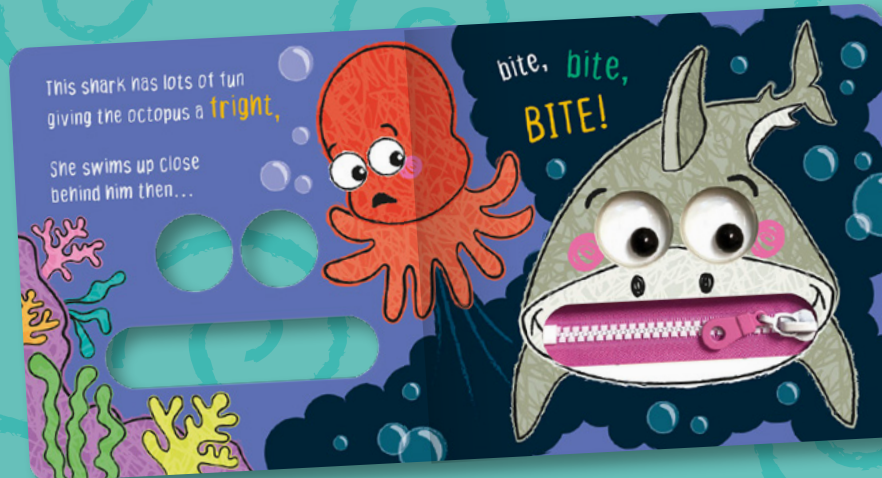
Deep under the water, in the ocean blue, noisy sharks are shouting ... and waiting for you!



ISBN: 978-1-78958-443-1

- Two interactive novelties in one book!
- Wobbly eyes to shake and a zipper mouth to open and close, develops motor and sensory skills.
- The rhyming story features lots of noisy words for interactive reading fun.

Author: Georgina Wren
Illustrator: Carrie Hennon



Specification:

- **Format:** Full colour casebound board book with a zip, 2 googly eyes and die-cut hole on cover and inside pages
- **Extent:** 10pp
- **Dimensions:** 178x178mm
- **Cover finishes:** Matt lamination, spot UV, foil
- **RRP:** £6.99

Sparkly foil cover treatment!

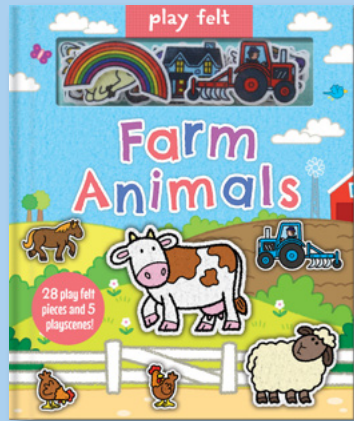
AGE
3+

Play Felt

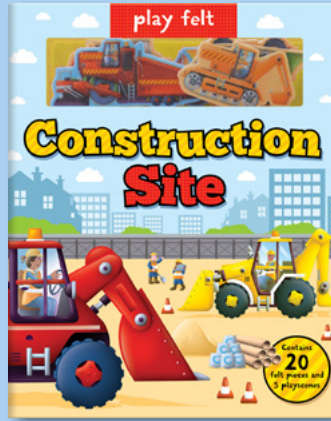


Mess-free creative play that is perfect for educational fun on the go.

- The soft felt clings securely to the pages and can be used time and time again - perfect for hours of imaginative play.
- The felt pieces can be stored in the integral tray at the top of the book.
- Over 20 play felt pieces in each title.



ISBN: 978-1-78700-523-5



ISBN: 978-1-78700-434-4



ISBN: 978-1-78700-522-8



Author: Various
Illustrator: Various



ISBN: 978-1-78958-031-0

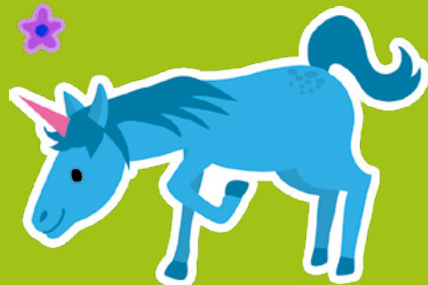


ISBN: 978-1-78700-748-2



Specification:

- **Format:** Full colour casebound board book with 5 felt covered pages and soft felt play pieces
- **Extent:** 10pp
- **Dimensions:** 240x200mm
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** £9.99



Develops fine motor skills



Early learning play felt fun for busy little hands and brains!

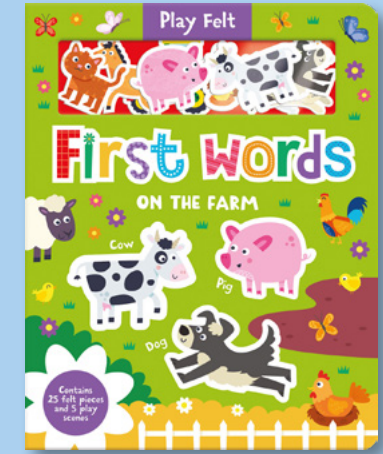
Neat storage compartment!



Felt-covered pages!



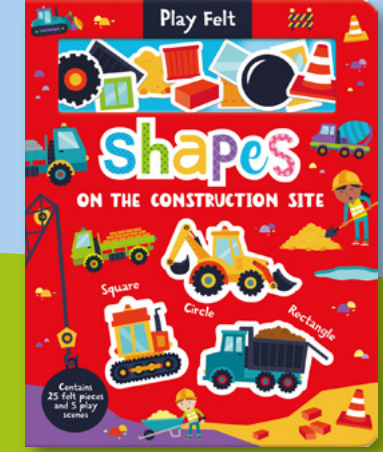
ISBN: 978-1-80105-278-8



ISBN: 978-1-80105-279-5



ISBN: 978-1-80105-277-1



ISBN: 978-1-80105-280-1



- A best-selling format, now with popular early learning content!
- Teach important key skills with the 20+ soft felt play pieces and simple story.
- When play is over, keep pieces safe in the tray at the top.

Author: Kit Elliot
Illustrator: Gareth Williams



- Specification:**
- **Format:** Full colour casebound board book with 5 felt covered pages and soft felt play pieces
 - **Extent:** 10pp
 - **Dimensions:** 240x200mm
 - **Cover finishes:** Spot UV, matt lamination
 - **RRP:** £9.99

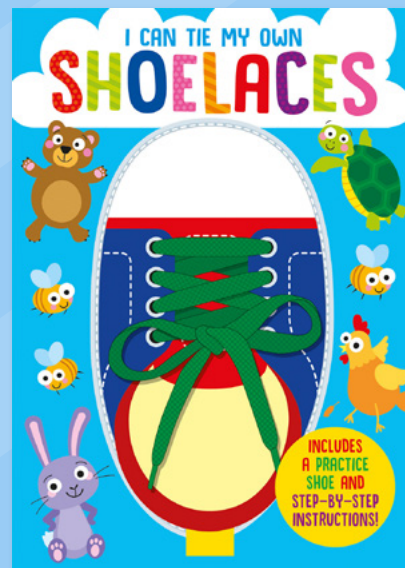
CLICK HERE
TO WATCH

Master milestone skills with these bestselling hands-on books!

- Learning is made easy and fun with the practice laces and teaching clock included.
- Colourful characters, rhyming text and familiar references will help children to connect with their learning.
- Includes step-by-step instructions and clear diagrams to give children confidence when mastering these key life skills.
- No.1 best-selling shoelace book in the UK - over 100,000 copies sold!



ISBN: 978-1-80105-491-1



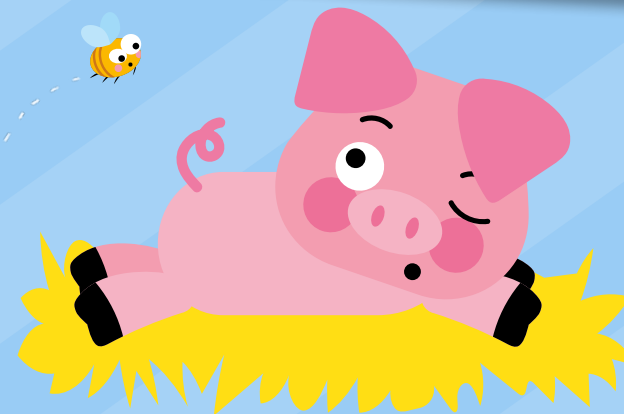
ISBN: 978-1-80105-492-8



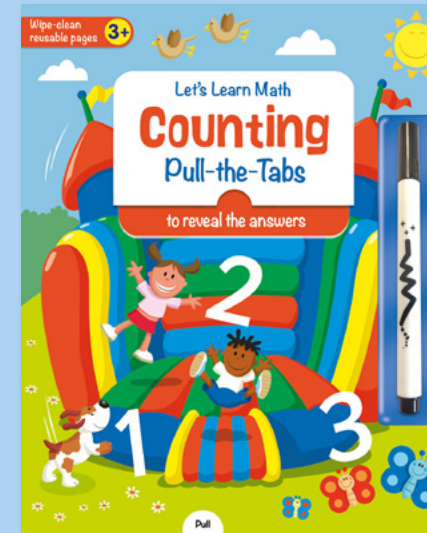
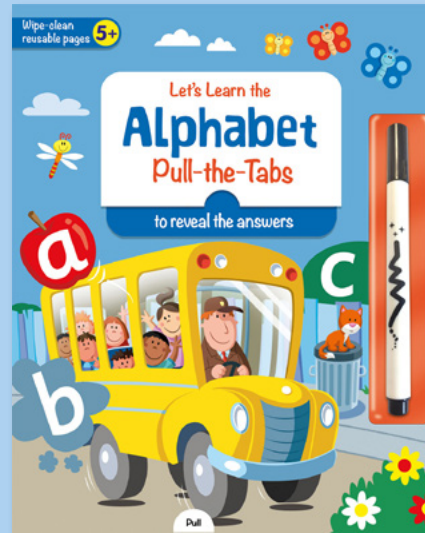
Author: Various
Illustrator: Various

Specification:

- **Format:** Casebound, spiral bound book with integral components
- **Extent:** 16pp plus back cover gatefold
- **Dimensions:** 152x222mm
- **Cover finishes:** Gloss
- **RRP:** £6.99



The answers to over 100 questions
are revealed when you pull-the-tabs!

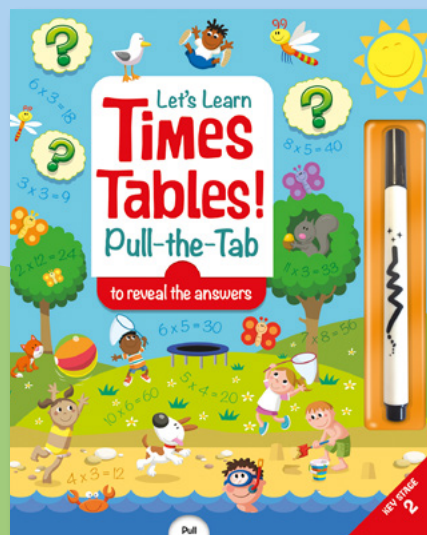
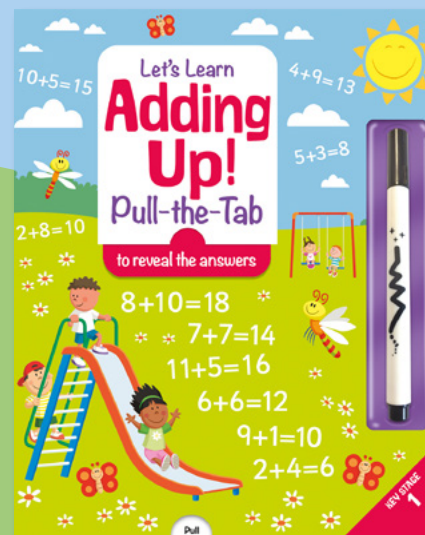
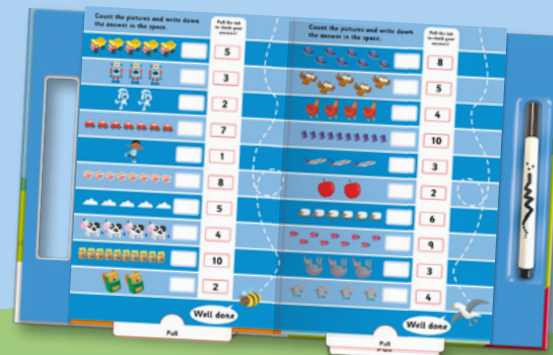


- A perfect series to develop numeracy and literacy for children age 5 and up.
- Simply wipe clean and use again and again.
- The reusable pages and pull-the-tab system make these titles perfect for both shared and independent learning.

ISBN: 978-1-80105-254-2

ISBN: 978-1-80105-253-5

Author: Nat Lambert
Illustrator: Barry Green



ISBN: 978-1-78958-150-8

ISBN: 978-1-78958-151-5

**CLICK HERE
TO WATCH**

Specification:

- **Format:** Full colour casebound book with pull out tabs, wipe-clean double-sided pages and a pen
- **Extent:** 12pp
- **Dimensions:** 260x216mm
- **Cover finishes:** Gloss
- **RRP:** £9.99



‘Factivity’ format combines over 100 fun facts with scratch activity.



- Scratch away the special cards to seek, find, and discover full colour pictures underneath.
- Each scratch picture features hidden illustrations to discover and learn about.
- Includes over 100 facts, colouring pictures and 12 scratch cards with wooden scratch tool.

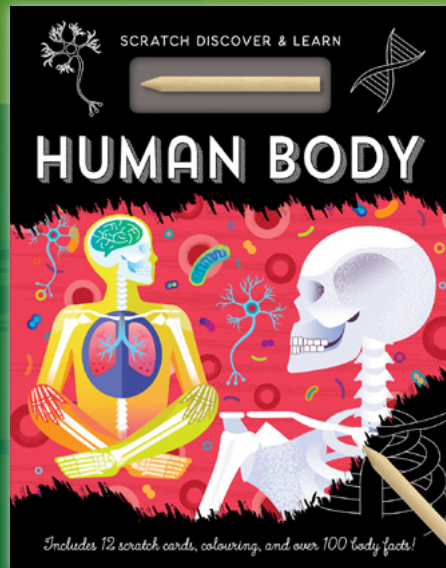
Author: Kit Elliot
Illustrator: Amanda Shufflebotham



ISBN: 978-1-80105-249-8



ISBN: 978-1-80105-252-8



ISBN: 978-1-80105-251-1



ISBN: 978-1-80105-250-4



Specification:

- **Format:** Full colour hardback, wirebound
- **Extent:** 56pp including 12 leaves of scratch cards
- **Dimensions:** 253x197mm
- **Cover finishes:** Gloss
- **RRP:** £9.99

- Raised images and bite-size facts bring amazing animals to life!
- Features over 250 amazing natural world facts!
- Each book includes a challenge to guess the deadliest, fiercest, biggest, weirdest and more!
- Innovative Q&A non-fiction fact reveals on every page!

Author: Joshua George,
Lydia Halliday
Illustrator: Matt O'Neil



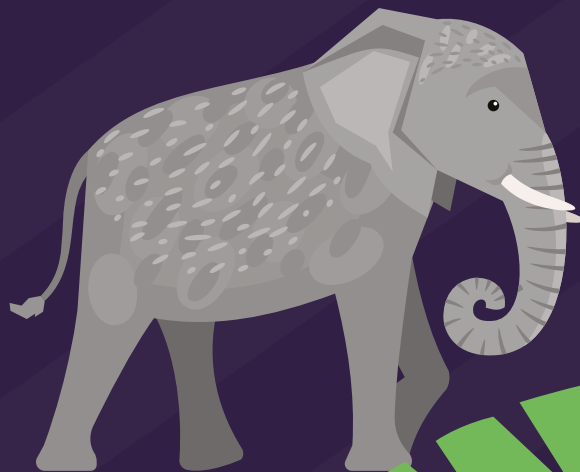
ISBN: 978-1-80105-291-7



ISBN: 978-1-80105-293-1

Specification:

- **Format:** Full colour casebound book with raised card pieces
- **Extent:** 20pp
- **Dimensions:** 259x201mm
- **Cover finishes:** Spot UV, matt lamination, die-cut card shapes on cover
- **RRP:** £9.99



Learning
made
awesome!



Elevate your knowledge with 250 curious facts about some of the most amazing creatures on Earth!



ISBN: 978-1-78958-942-9



ISBN: 978-1-78958-943-6



ISBN: 978-1-78958-941-2



ISBN: 978-1-78958-944-3



AGE
3+

First 100 Lift-the-Flaps

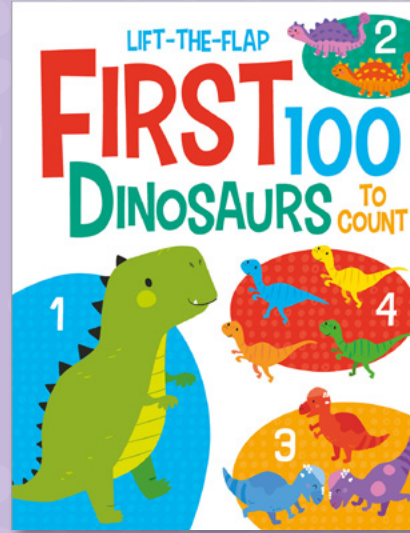


Discover 100 things to learn with these colourful lift-the-flap words and counting books.

- Includes 100 card lift-the-flaps across eight spreads.
- Search and find key first words and numbers 1-10 on the scenes and lift-the-flaps.
- Card lift-the-flaps are perfect for little hands to lift, look under and talk about.



ISBN: 978-1-80105-259-7



ISBN: 978-1-80105-260-3



Author: Kit Elliot
Illustrator: Sam Meredith



ISBN: 978-1-78958-949-8



ISBN: 978-1-78958-950-4



Specification:

- **Format:** Full colour board book with 100 lift-the-flaps
- **Extent:** 16pp
- **Dimensions:** 229x178mm
- **Cover finishes:** Matt lamination, spot UV
- **RRP:** £6.99



Discover first counting fun with these carry handle storybooks that feature a peek-through window.



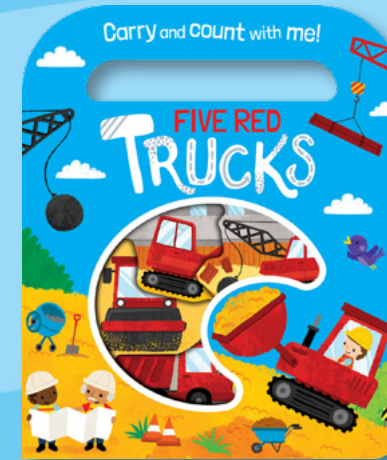
ISBN: 978-1-80105-273-3



ISBN: 978-1-80105-274-0



ISBN: 978-1-80105-275-7



ISBN: 978-1-80105-276-4

- Chunky board book with rounded corners, carry handle and die-cut interior pages.
- Die-cut shaped windows to peek through with a different character to meet on each spread.
- Teaches early learning maths skills - count down from five to one.
- Rhyming story and colourful illustrations engage children's attention.

Author: Katie Button
Illustrator: Lindsey Sagar

Specification:

- **Format:** Full colour shaped board book with carry handle and die-cut window on cover and inside pages
- **Extent:** 10pp
- **Dimensions:** 213x178mm
- **Cover finishes:** Gloss
- **RRP:** £5.99

CLICK HERE
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AGE
5+

Scratch & Draw

Activity Books

- Rainbow colours and foil patterns hide beneath the black coating - use the included wooden stylus to cleverly reveal them with a simple scratch!
- Also includes step-by-step instructions to learn how to draw amazing pictures.
- Finish the brilliant scratch art adventure story included.
- Over 2 million scratch and draw copies sold worldwide!

Author: Various
Illustrator: Barry Green

Specification:

- **Format:** Full colour wirebound hardback book with scratch cards and a scratch stylus tool
- **Extent:** 56pp including 12 scratch cards
- **Dimensions:** 216x160mm
- **Cover finishes:** Gloss, foiled
- **RRP:** £8.99



ISBN: 978-1-80105-481-2



ISBN: 978-1-80105-482-9



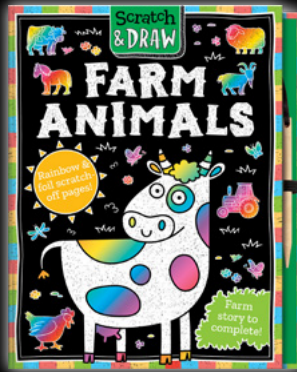
CLICK HERE
TO WATCH



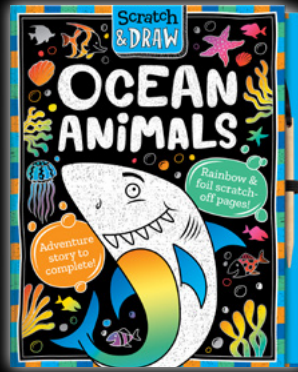
Scratch and draw amazing rainbow and foil pictures in this best-selling creative drawing series.



ISBN: 978-1-78700-830-4



ISBN: 978-1-78958-437-0



ISBN: 978-1-78958-047-1



ISBN: 978-1-78700-718-5



ISBN: 978-1-78700-716-1



ISBN: 978-1-78700-744-4



ISBN: 978-1-78700-719-2



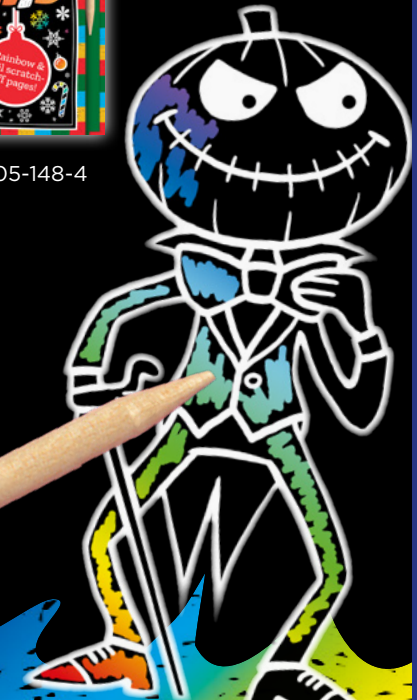
ISBN: 978-1-78700-717-8



ISBN: 978-1-80105-110-1



ISBN: 978-1-80105-148-4



AGE
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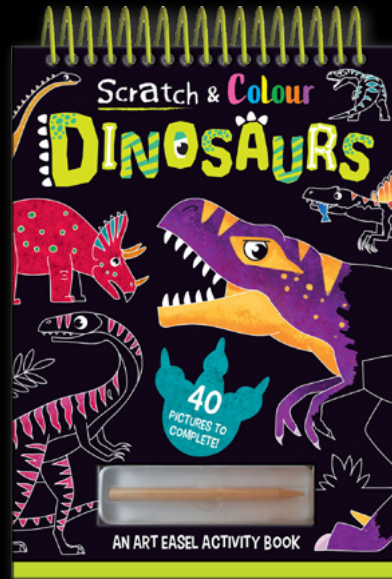
Scratch and Colour

Scratch and colour amazing pictures with these fun art easel activity books!

- The art easel is a unique flip-over format - stand the book up to scratch and colour the pictures!
- Includes 40 pictures to complete, with pictures to colour and 12 scratch pictures to create.
- Wooden scratch tool enclosed in a vac form secured inside the front cover.



ISBN: 978-1-80105-268-9

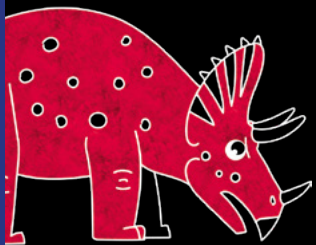


ISBN: 978-1-80105-266-5



Activity Books

Author: Jenny Copper
Illustrator: Rachael McLean

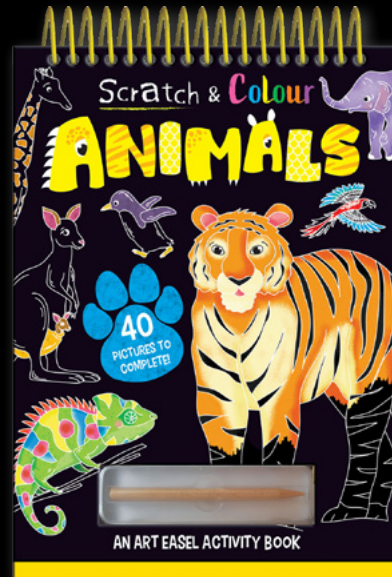


Specification:

- **Format:** Hardback, wirebound, full colour cover, 2 colour interiors and full colour scratch pages to reveal
- **Extent:** 56pp including 12 scratch cards
- **Dimensions:** 226x163mm
- **Cover finishes:** Gloss
- **RRP:** £8.99



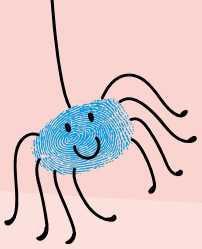
ISBN: 978-1-80105-267-2



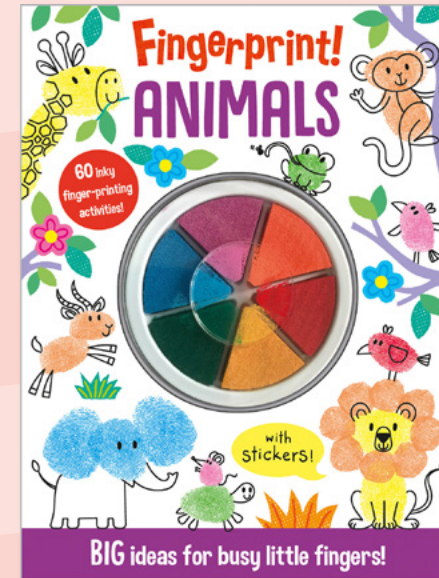
ISBN: 978-1-80105-265-8



Get ready to have lots of fingerprinting fun with these inky art activity books!



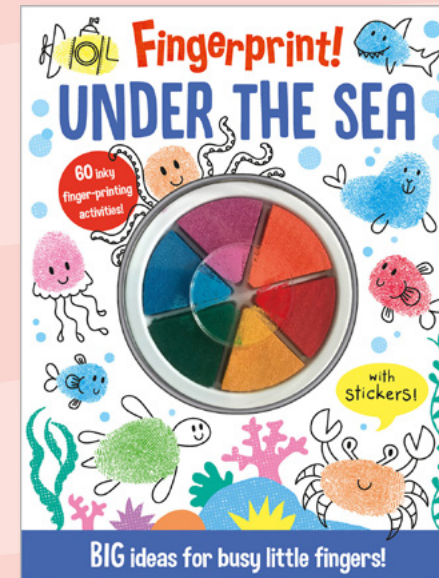
ISBN: 978-1-80105-229-0



ISBN: 978-1-80105-228-3



ISBN: 978-1-80105-230-6



ISBN: 978-1-80105-231-3

- 60 fingerprinting activities to complete using the inkpad.
- Inkpad contains six bright paint colours.
- Fingerprinting encourages creativity and artistic play.

Author: Alice Barker
Illustrator: Carrie Hennon



Specification:

- **Format:** Full colour hardback with concealed wirebinding and six colour circular ink stamper pad
- **Extent:** 72pp including 8pp stickers
- **Dimensions:** 215x162mm
- **Cover finishes:** Gloss
- **RRP** £7.99



AGE
3+

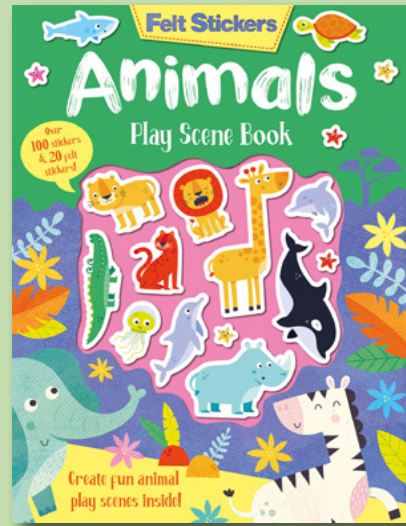
Felt Stickers



Get ready for felt sticker fun! Create amazing pictures with over 100 colour and felt stickers.



- Novelty sticker activity series with felt stickers, colour stickers and play scenes.
- Includes 20 innovative novelty felt stickers not seen before in an activity series.
- Felt stickers feature colourful illustrations on sticky-backed play felt.



ISBN: 978-1-78958-515-5



ISBN: 978-1-78958-516-2



Author: Kit Elliot
Illustrator: Gareth Williams, Sarah Wade



ISBN: 978-1-78958-527-8

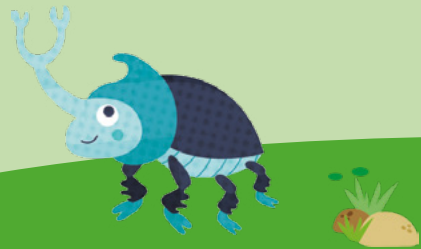


ISBN: 978-1-78958-528-5



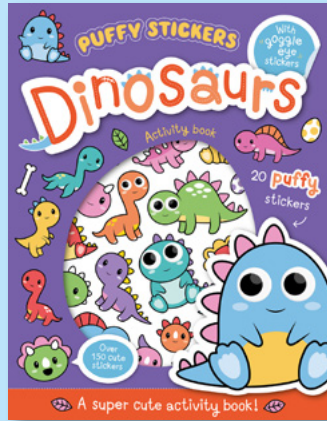
Specification:

- **Format:** Full colour paperback with die-cut cover window
- **Extent:** 34pp including 4pp stickers with 1pp felt stickers
- **Dimensions:** 280x216mm
- **Cover finishes:** Gloss, die-cut window
- **RRP:** £6.99





A super-cute puffy sticker series, packed with puzzles and activities!



ISBN: 978-1-78958-924-5



ISBN: 978-1-78958-925-2



ISBN: 978-1-80105-306-8



ISBN: 978-1-78958-923-8



ISBN: 978-1-78958-926-9



ISBN: 978-1-80105-305-1

- Adorable sticker activity series with 20 puffy stickers and over 150 colourful stickers.
- 3 puffy stickers include fun goggle eyes!
- Includes spot the difference, word searches, mazes and more!

Author: Connie Isaacs
Illustrator: Bethany Carr



Specification:

- **Format:** Full colour paperback
- **Extent:** 28pp including 4pp stickers with 2pp of puffy stickers, (3 with wobbly eyes)
- **Dimensions:** 280x216mm
- **Cover finishes:** Die-cut window, gloss
- **RRP:** £6.99



AGE
3+

Chunky Window Stickers

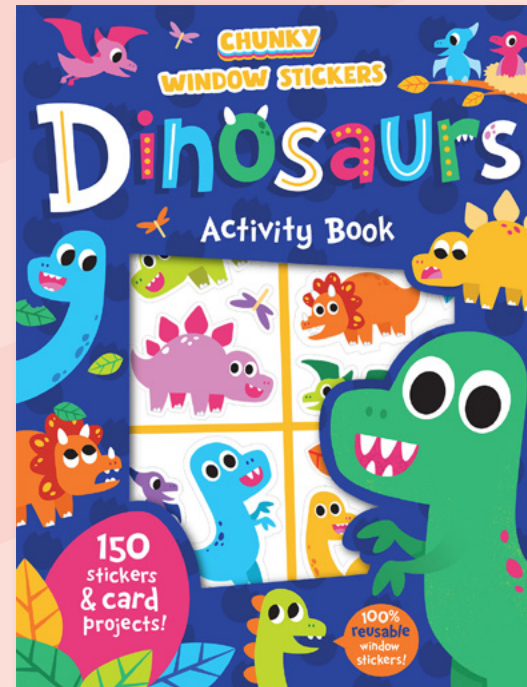
Includes reusable window stickers, activities, stickers, and press-out models to make.

- Includes 150 stickers and card press-outs!
- The window stickers are 100% reusable - can be used again and again!
- Card press-outs include bookmarks, door hangers and play pieces.

Author: Alice Barker
Illustrator: Bethany Carr



ISBN: 978-1-80105-258-0



ISBN: 978-1-80105-257-3

Specification:

- **Format:** Full colour paperback
- **Extent:** 46pp including 6pp stickers with 1 page of reusable window stickers, 16pp die-cut card play pieces and accessories
- **Dimensions:** 280x216mm
- **Cover finishes:** Die-cut window, gloss
- **RRP:** £6.99



Just add water to colour the pictures, then search and find the things that are hiding on each page!



ISBN: 978-1-78958-503-2



ISBN: 978-1-78958-439-4



ISBN: 978-1-78958-504-9



ISBN: 978-1-78958-440-0

- Search and find the hiding items again and again - paint with water, leave to dry, then paint again!
- Develops fine motor skills, memory recall and text and picture association skills.

Author: Georgie Taylor
Illustrator: Maaik Boot

**CLICK HERE
TO WATCH**



Specification:

- **Format:** Full colour, hardback with refillable water pen
- **Extent:** 10pp including 5 water-painting scenes
- **Dimensions:** 240x200mm
- **Cover finishes:** Matt lamination
- **RRP:** £7.99

AGE
3+

Magic Water Colouring

- An award-winning series that features vibrant magic water colouring pages, amazing facts and lots more pictures to colour with pencils or crayons.
- Includes a high-quality paintbrush so children can colour with ease.
- Best-selling activity book format - over 2 million copies sold worldwide!

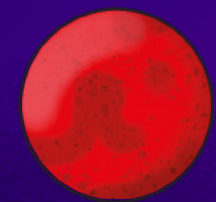


ISBN: 978-1-80105-484-3



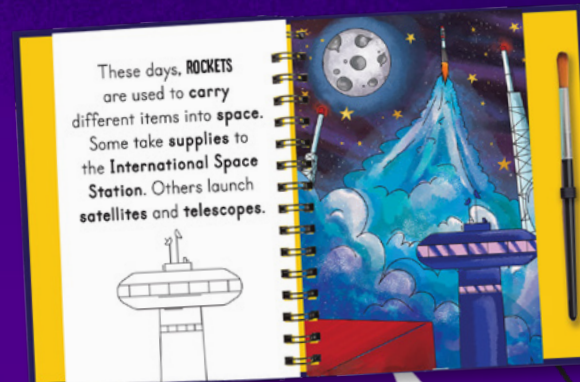
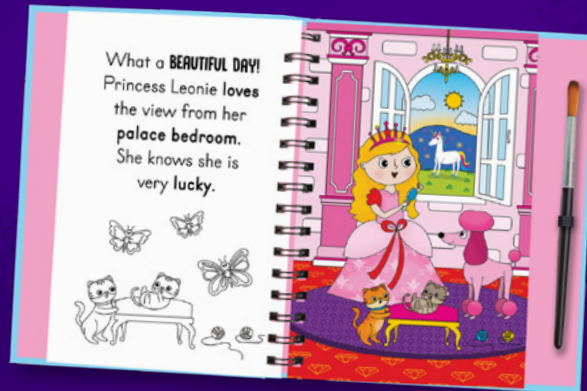
ISBN: 978-1-80105-483-6

Author: Rachael McLean
Illustrator: Jenny Copper

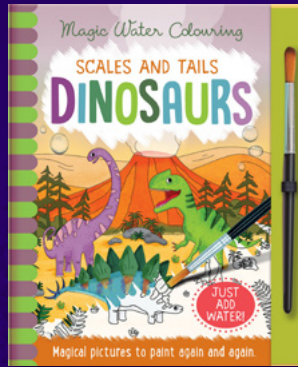


Specification:

- **Format:** Full colour hardback, concealed wirebound with paintbrush
- **Extent:** 56pp including 12 magic colouring sheets
- **Dimensions:** 216x175mm
- **Cover finishes:** Gloss
- **RRP:** £8.99



Magical pictures you can colour again and again... just add water!



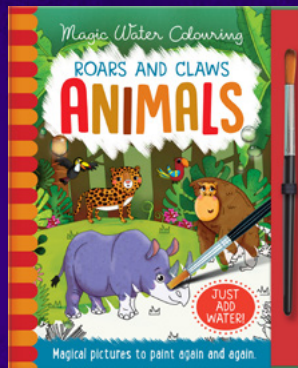
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ISBN: 978-1-78700-958-5



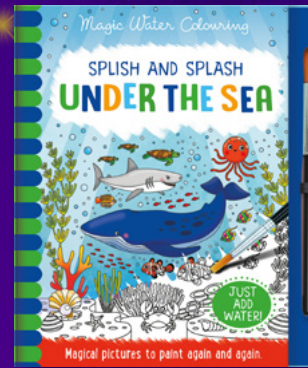
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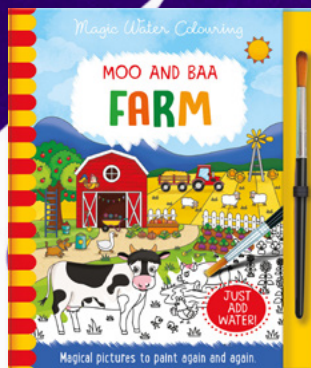
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ISBN: 978-1-78958-075-4



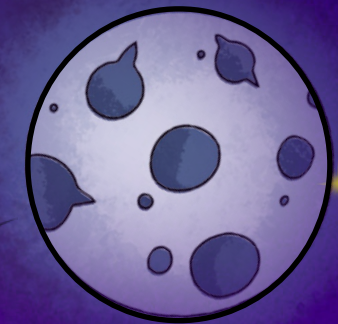
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ISBN: 978-1-80105-141-5



ISBN: 978-1-80105-138-5



Sticker books bursting with activities, stickers and child-friendly reusable play pieces.

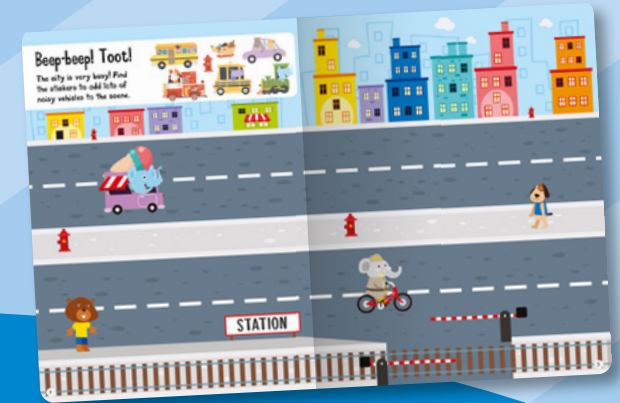
- Includes themed reusable play pieces, activities, stickers, play scenes to complete, and press-out models to make.
- The 20 reusable play pieces can be used as window stickers.
- Chunky play pieces are child-friendly and 100% reusable.



ISBN: 978-1-80105-226-9



ISBN: 978-1-80105-227-6



Author: Connie Isaacs
Illustrator: Tokokoo

Specification:

- **Format:** Full colour paperback
- **Extent:** 46pp including 2pp novelty stickers, 24pp text, 4pp stickers and 16pp card press-outs
- **Dimensions:** 280x216mm
- **Cover finishes:** Die-cut window
- **RRP:** £6.99



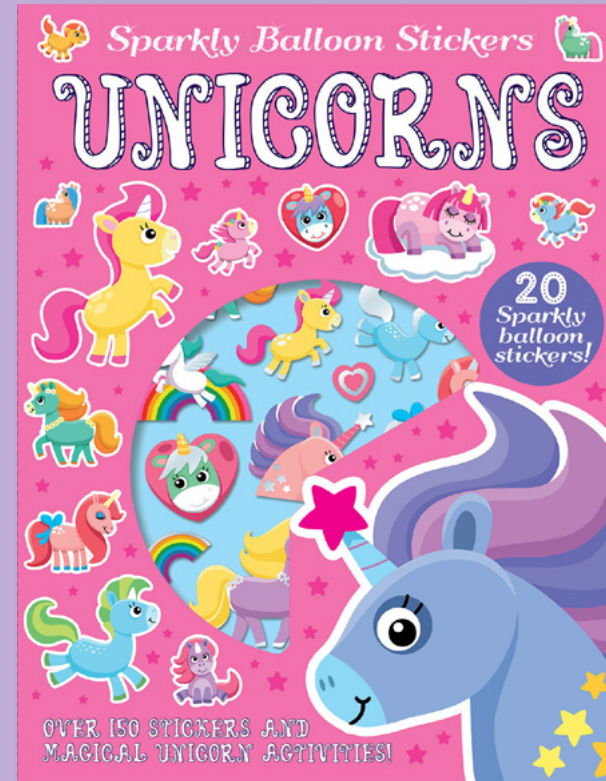
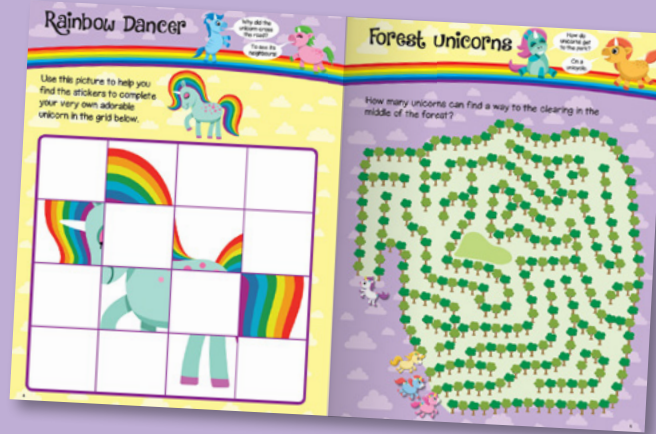
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ISBN: 978-1-80105-144-6



3D sparkly sticker activity book, packed with puzzles and activities, jokes and over 150 stickers!



ISBN: 978-1-78958-524-7

- Novelty sticker series with cute unicorn themed activities.
- Includes 20 innovative novelty balloon stickers - each one foiled and 3D embossed.
- Front cover die-cut hole reveals balloon stickers in a poly bag, secured to inside front cover.

Author: Arthur Over
Illustrator: Barry Green

Specification:

- **Format:** Full colour paperback
- **Extent:** 30pp including 4pp stickers, 2pp foiled balloon stickers
- **Dimensions:** 280x216mm
- **Cover finishes:** Die cut window
- **RRP:** £6.99

AGE
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555 Sticker Fun

Ahoy there, sticker fans! These fun-filled books contain over 500 stickers - ideal for interactive play.

- 24 action-packed scenes and over 500 stickers in each book!
- Over two million 555 titles sold worldwide!
- Ever-popular themes for immersive, imaginative sticker playtime appeal.

Author: Various
Illustrator: Various



ISBN: 978-1-78700-850-2



ISBN: 978-1-78700-851-9



ISBN: 978-1-78700-838-0

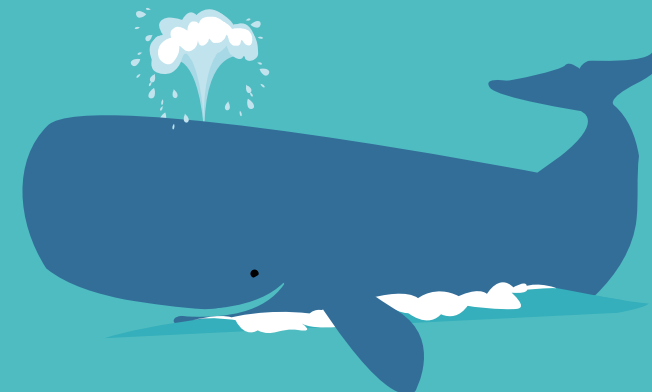


ISBN: 978-1-78700-970-7



Specification:

- **Format:** Full colour paperback
- **Extent:** 56pp including 8pp stickers
- **Dimensions:** 280x216mm
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** £6.99





ISBN: 978-1-78700-971-4



ISBN: 978-1-78244-514-2



ISBN: 978-1-78958-044-0



ISBN: 978-1-78244-089-5



ISBN: 78-1-78700-849-6

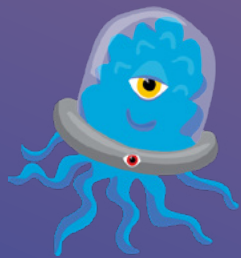


AGE
5+

555 Sticker Fun

- 24 action-packed scenes and over 500 stickers in each book!
- Over one million 555 titles sold worldwide!
- Ever-popular themes for immersive, imaginative sticker playtime appeal.

Author: Various
Illustrator: Various



ISBN: 987-089-0987



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ISBN: 987-089-0987



ISBN: 987-089-0987



ISBN: 987-089-0987

Specification:

- **Format:** Full colour paperback
- **Extent:** 56pp including 8pp stickers
- **Dimensions:** 280x216mm/11x8.5in
- **Cover finishes:** Spot UV, matt lamination



These fun-filled books contain over 500 stickers
- ideal for interactive play.

555 Sticker Fun

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Activity Books

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- Tales with timeless appeal, perfect for sharing together.
- New titles include themes of inclusivity, gratitude and keeping active.

Author: Various
Illustrator: Various



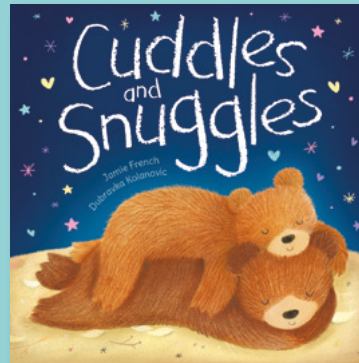
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ISBN: 978-1-80105-390-7



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Bedtime stories

Original stories

Classic retellings!

Specification:

- **Format:** Full colour, paperback
- **Extent:** 32pp
- **Dimensions:** 254x254mm
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** £6.99



Picture Books

Great stories combined with fabulous illustrations are the two key ingredients for our fun-filled picture storybooks.



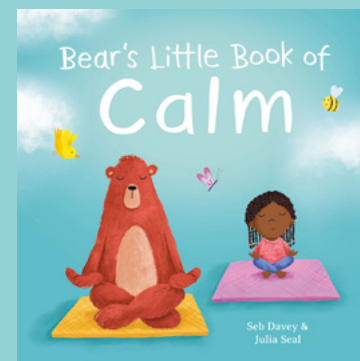
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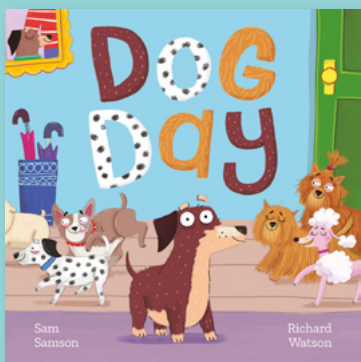
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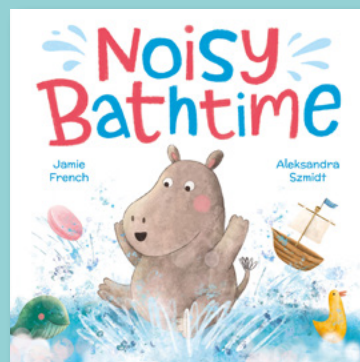
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ISBN: 978-1-80105-169-9



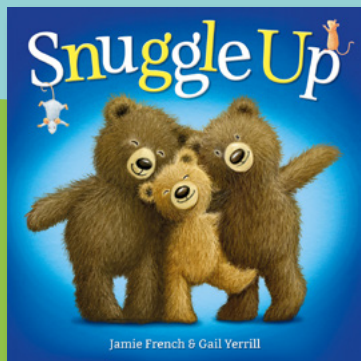
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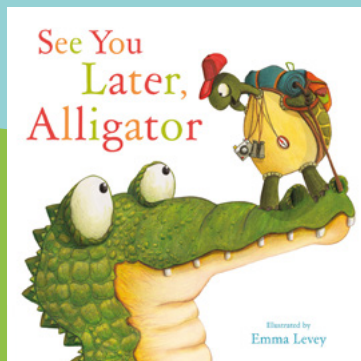
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8 acrylic paints, 2 paintbrushes, 1 unicorn canvas, 1 sheet of number stickers.

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3 colours of dye packed in 3 mixing bottles, 1 pair plastic gloves, elastic bands.

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Specification:

- **Format:** Hardback case with paperback book
- **Extent:** 48pp
- **Box size:** 220x220x40mm
- **Book size:** 210x150mm
- **RRP:** £14.99

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