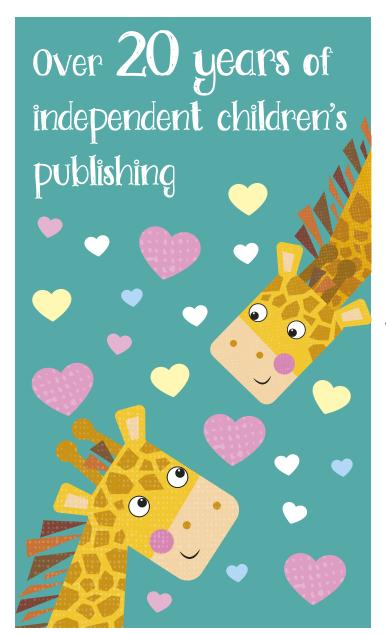


READ · LEARN · PLAY · CREATE





Novelty Books, Activity Books & Storybooks

3-40



Picture Books & Fiction

41-51

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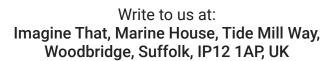
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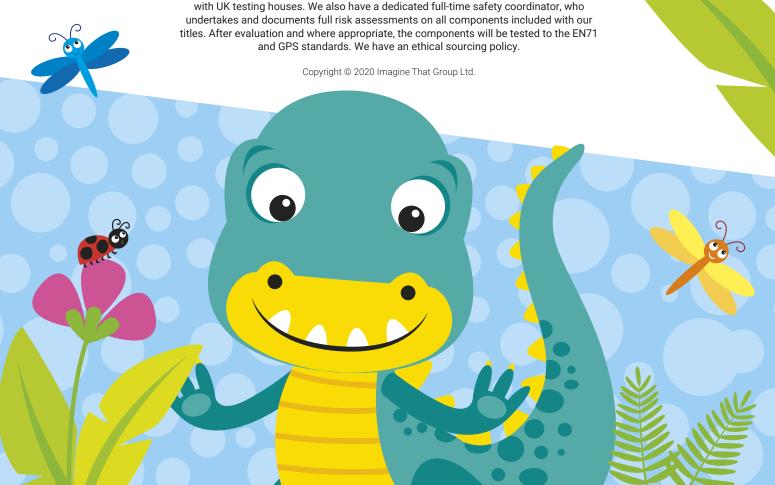
We are constantly monitoring the development of new production processes that have an improved performance regarding their impact on the environment, and seek to include these advances in our products. Our paper does not come from pulp sourced from illegal loggers and, where appropriate, we use recycled paper or FSC approved paper subject to client requirements.

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At Imagine That the issue of safety is taken very seriously. It is our aim to be proactive by liaising with government bodies and trading standards, and we have excellent relationships with UK testing houses. We also have a dedicated full-time safety coordinator, who undertakes and documents full risk assessments on all components included with our titles. After evaluation and where appropriate, the components will be tested to the EN71









Imagine That books will take children on a creative journey of reading and learning, focusing on interactive and stunning novelty and activity titles.





New

Sparkle-Go-Seek Lift-the-Flap Books

Ocean Farm Dinosaurs Rescue

Illustrator: Bethany Carr I Author: Katie Button

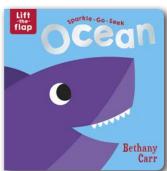
With shiny foil under each lift-the-flap, the simple words encourage the reader to 'sparkle-go-seek' under each flap to discover the bright and sparkly animal, dinosaur and rescue vehicle pictures.

Specification

Book size: 178x178 mm, 10pp, one large lift-the-flap on each right-hand page, sparkly foil on cover and under each lift-the-flap, full colour, casebound board book, age 1+, £6.99.

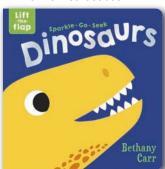






ISBN: 978-1-78958-506-3 **May 2020**





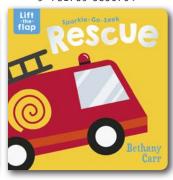
ISBN: 978-1-78958-517-9 July 2020

ISBN 978-1-78958-517-9



ISBN: 978-1-78958-507-0 **May 2020**

ISBN 978-1-78958-507-0



ISBN: 978-1-78958-518-6 **July 2020**

ISBN 978-1-78958-518-6

Encourages imaginative and interactive reading play.



Each sturdy lift-the-flap reveals a sparkly foil picture.





Push Pull Stories

Good Morning, Little Cat! Good Morning, Little Dog! Good Morning, Little Cow! Good Morning, Little Lion!



Illustrator: Katie Saunders | Author: Holly Hall

Have fun with favourite animals and choose the story by pulling the tab and watching each acetate picture transform to change the colour or reveal hidden surprises. Choose if the animals are happy or sad, what toys they will play with, which friends they will meet and more.

Specification

Book size: 178x178 mm, 10pp with inset acetate pages, full colour, casebound board book, pull-out tab on each spread and cover, age 1+, £6.99.

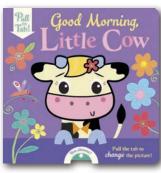






ISBN: 978-1-78958-521-6 August 2020





ISBN: 978-1-78958-525-4 Coming in 2021





ISBN: 978-1-78958-522-3 August 2020





ISBN: 978-1-78958-526-1 Coming in 2021







Shake, Shimmer & Sparkle Books Heart full of Love My Little Star Reach for the Moon Over the Rainbow



Illustrator: Carrie Hennon I Authors: Jenny Copper / Georgina Wren

Shake the book to create a colourful cascade of glitter and foil shapes. Heart-felt rhyming stories and cutesy vector illustrations will calm and reassure little ones at bedtime.

Specification

Book size: 178x178 mm, 10pp, full colour, shaped gel pouch with glitter and foil shapes, casebound board book, age 0+, £6.99.



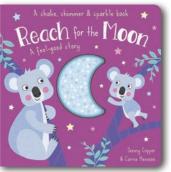
ISBN: 978-1-78958-344-1 **January 2020**





ISBN: 978-1-78958-345-8 January 2020





ISBN: 978-1-78958-444-8 **April 2020**





ISBN: 978-1-78958-505-6 **May 2020**





Shake the book to make a glitter heart, moon, rainbow or star cascade.

Rhyming text prompts reader to interact with the glitter, foil and gel novelty on each page.





Water Painting Search and Find Unicorns Dinosaurs Under the Sea Animals

New!

Illustrator: Maaike Boot | Author: Jenny Copper

Create amazing animal pictures with these paint with water books, then search and find the things that are hiding on each page. Simply apply water with the special pen, leave to dry, then paint your pictures and search and find again.

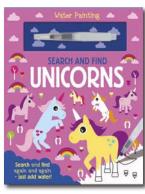
Specification

Book size: 240x200x10 mm, 10pp, full colour, 5 paint with water scenes, refillable water pen, casebound board book, full colour, age 3+, £7.99.



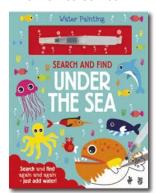
Illustrator: Maaike Boot

Based in the coastal city of The Hague, Netherlands, Maaike Boot started drawing as soon as she could hold a pencil. Most of Maaike's drawings begin with a Sharpie or brushes and India ink, with the black and white renderings transformed through Adobe Illustrator. Today her work is mainly seen on handmade products from laptop sleeves to baby shoes to swimwear, not to mention in children's books!



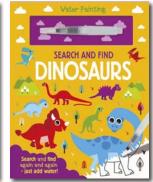
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ISBN 978-1-78958-440-0



ISBN: 978-1-78958-504-9 **May 2020**

ISBN 978-1-78958-504-9 781789 585049



ISBN: 978-1-78958-439-4 March 2020

ISBN 978-1-78958-439-4



ISBN: 978-1-78958-503-2 **May 2020**

ISBN 978-1-78958-503-2 9 781789 585032





Trace the Trails Books

Follow That Dinosaur!
Follow That Unicorn!
Follow That Truck!
Follow That Tractor!



Illustrator: Sam Meredith I Author: Georgie Taylor

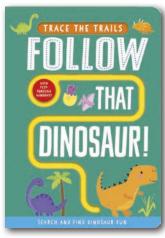
Little fingers will love to follow textured trails and cut-outs to discover where a truck, dinosaur, tractor and unicorn are heading in this fun new series that helps to develop fine motor skills. Peephole windows and search-and-find questions add to the preschool learning fun.

Specification

Book size: 216x152 mm, 10pp, full colour, casebound board book, die-cut holes and inset trails on cover and inside pages, age 0+, £6.99.

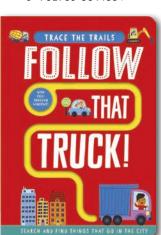






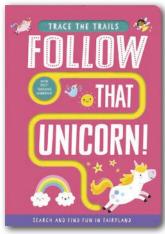
ISBN: 978-1-78958-445-5 **April 2020**

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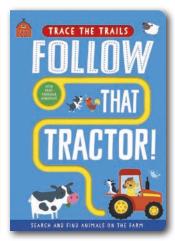
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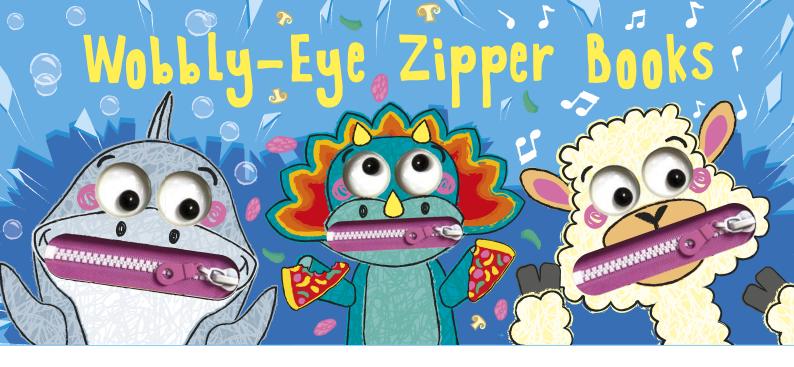
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ISBN 978-1-78958-446-2 9 781789 584462'



ISBN: 978-1-78958-513-1 July 2020

ISBN 978-1-78958-513-1 9 781789 585131



Wobbly-Eye Zipper Books Shh Shh Shark! La La Llamas! Snackasaurus!



Illustrator: Carrie Hennon I Author: Jenny Copper

Die-cuts on each page reveal the wobbly eyes and zipper mouths, and the fun stories feature lots of noisy words to shout out as you read and play with the loud sharks, singing llamas and the munching, crunching dinosaurs.

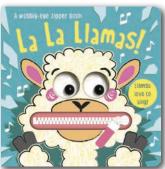
Specification

Book size: 178x178 mm, 10pp, full colour, casebound board book, zip + 2 googley eyes, die-cut hole on cover and inside pages, foil cover finish, age 1+, £6.99.

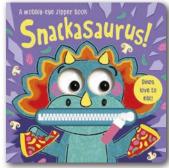


ISBN: 978-1-78958-443-1 **April 2020**





ISBN: 978-1-78958-184-3
ISBN 978-1-78958-184-3
9 781789 581843">



ISBN: 978-1-78958-183-6 ISBN 978-1-78958-183-6









Squishy in my Book

There's a dragon in my book! There's a yeti in my book! There's a dinosaur in my book! There's a bear in my book!



Illustrator: Trudi Webb | Author: Cece Graham

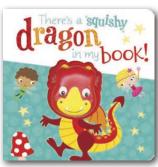
There are funny rhymes to read and colourful illustrations to look at, as well as the innovative squishy squashy texture to feel and explore throughout. These interactive board books are perfect for encouraging imaginative play, developing sensory skills and promoting an early love of reading. With simple words that are easy for children 3+ to remember, they will soon be 'reading' these squishy books by themselves!

Specification

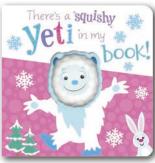
Book size: 178x178 mm, 10pp, full colour, casebound board book, 1 squishy character & die-cut hole on cover and inside pages, age 3+, £6.99.





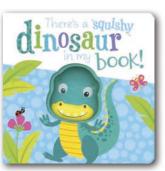


ISBN: 978-1-78958-441-7 March 2020



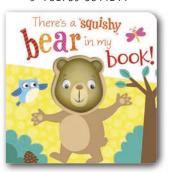
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ISBN 978-1-78958-442-4



ISBN: 978-1-78958-509-4 June 2020

ISBN 978-1-78958-509-4



ISBN: 978-1-78958-508-7 June 2020

The simple, interactive story encourages lots of play with each squishy squashy character.

Simple words are easy for children age 3+ to remember as they read aloud.







Squishy Squashy Books

Illustrator: Carrie Hennon I Authors: Jenny Copper / Georgina Wren

Squish and squash each character as you read the simple rhyming stories. Perfect for interactive play, for shared reading or for reading alone, these tactile board books are full of squishy squashy fun, and will help to develop picture story recognition and fine motor skills.

Specification

Book size: 178x178mm, 10pp, full colour, casebound board book, 1 squishy squashy character glued to the inside back cover, age 3+, £6.99.



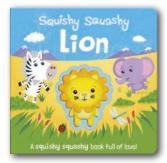
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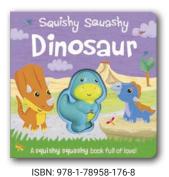




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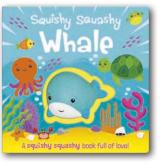


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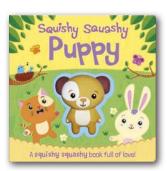








ISBN: 978-1-78958-157-7 ISBN 978-1-78958-157-7



ISBN: 978-1-78958-156-0





Peep-through Window Books

Peek-a-Boo Little Dog! Peek-a-Boo Little Cat!

Illustrator: Zhanna Ovocheva I Author: Susie Linn

What can Cat and Dog spy with their little eyes? Peek-a-boo! Turn the pages to discover the cute animal characters that are hiding in every window. Touch and feel textures, that are cut into the board pages, add to the sensory storytime fun.

Specification

Book size: 203x203 mm, 10pp, full colour, casebound board book, touch-and-feel die-cut textures and peephole windows, matt lamination and spot UV on cover, age 2+, £6.99.





ISBN: 978-1-78700-874-8

ISBN 978-1-78700-874-8



ISBN: 978-1-78700-871-7





Concept Board Books Look and See ABC Look and See 123

Illustrator: Zhanna Ovocheva I Author: Amber Lily

Look and see a whole zoo of amazing animals in these early learning board books that will help to teach the alphabet and counting in no time at all.

From an amazing alligator to a zany zebra, the bold signature colour palette and super-clear typography have been crafted to stimulate and entertain little learners as they begin their learning journey.

Specification

Book size: 209x209 mm, 28pp, full colour, casebound board book, padded cover with matt lamination and spot UV, age 2+, £7.99.



ISBN: 978-1-78958-530-8 June 2020

ISBN 978-1-78958-530-8 9 781789 585308 2



ISBN: 978-1-78958-529-2 June 2020



Magic Torch Books Goodnight Monkey Goodnight Bear Goodnight Lion



Designer: Zhanna Ovocheva Author: Joshua George

Monkey, Bear and Lion are getting ready for bed, but first they want to say goodnight to all their animal friends.

Young children will love to help Monkey, Bear and Lion find their friends in these interactive novelty board books. Insert the included 'magic torch' between the pages to find the animals in each night-time scene and watch children glow with delight.

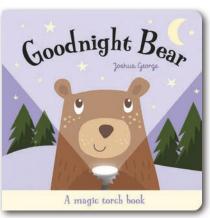
Specification

Book size: 205x205 mm, 12pp with inset acetate pages, full colour, matt lamination and spot UV on cover, casebound, card 'torch' attached with ribbon, age 3+, £6.99.



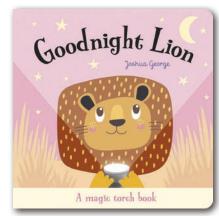
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ISBN: 978-1-78700-751-2

ISBN 978-1-78700-751-2 9 781787 007512>



ISBN: 978-1-78700-750-5













I'm a Super Toddler! Superheroes Love Bedtime! Superheroes Love Potty Time!

Illustrator: Kasia Dudziuk Author: Amber Lily

Super fun books for super toddlers as they take big learning steps.

Help the superheroes as they take their first big steps toward potty training and bedtime routines. By lifting the flaps to choose what happens next on each page, children help the superheroes learn all about potty-training and bedtime in a fun and interactive way.

'I'm a Super Toddler!' books are for children aged 12-36 months. These months are a time of great physical, emotional and social development as toddlers learn new skills and establish routines.

Specification

Book size: 178x178 mm, 10pp, full colour, casebound board book, 3 lift-the-flaps on each right-hand page, age 1+, £5.99.









ISBN: 978-1-78958-662-6 September 2020

ISBN 978-1-78958-662-6 9 781789 586626>



ISBN: 978-1-78958-663-3 September 2020

ISBN 978-1-78958-663-3





Pop Out and Play Cook's Baking Set Doctor's Kit

Builder's Tool Kit Shopping List

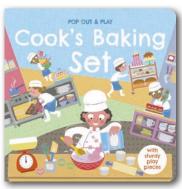
Illustrator: Barry Green Author: Robyn Gale

Build confidence and creativity with these press out and play books, perfect for supporting role play in young children.

Pop out the integral play pieces and read the simple text. Children must then use problem-solving skills and logic to decide where the pieces belong.

Specification

Book size: 178x178 mm, 10pp, full colour, pop-out card play pieces on every right-hand page, casebound board book, matt lamination and spot UV on cover, age 3+, £5.99.



ISBN: 978-1-78958-434-9 February 2020





ISBN: 978-1-78958-027-3

ISBN 978-1-78958-027-3





ISBN: 978-1-78958-435-6 February 2020

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ISBN: 978-1-78958-028-0

ISBN 978-1-78958-028-0







Finger Puppet Books

Old MacDonald Had a Farm Twinkle, Twinkle, Little Star Incy Wincy Spider Five Little Monkeys

Illustrator: Carrie Hennon I Author: Jenny Copper

Funny, tactile storybooks with integral high-quality finger puppets.

Specification

Book size: 153x153 mm, 14pp, full colour, integral finger puppet, casebound board book, age 2+, £6.99.



ISBN: 978-1-78958-032-7





ISBN: 978-1-78958-033-4









ISBN: 978-1-78958-159-1

ISBN 978-1-78958-159-1



ISBN: 978-1-78958-158-4

ISBN 978-1-78958-158-4



Cute fabric finger puppets bring the rhymes to life!





Let's Learn ... Circle & Square Big & Little One & Two Red & Blue



Illustrator: Alena Razumova I Author: Jenny Copper / Connie Isaacs

Touch, feel and explore the pictures in this first concepts series. Each book has raised and indented pictures, making a fun, tactile and interactive experience for little ones.

Specification

Book size: 178x178mm, 10pp with raised and indented pictures, full colour, casebound board book, matt lamination and spot UV on cover, age 2+, £5.99.





Illustrator: Alena Razumova

Alena has been a designer and illustrator since 2005, creating designs in different styles for brands and companies around the world. Recently, Alena has started to illustrate for children, using bright colours and her distinctive style to create fun, playful art.



ISBN: 978-1-78958-376-2 February 2020





ISBN: 978-1-78958-023-5





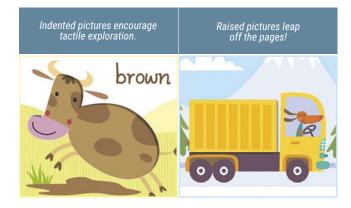
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ISBN: 978-1-78958-024-2

ISBN 978-1-78958-024-2





Lift the flap Storymaker

Dragons Love Ice Cream!
Baby Sharks Love Pop Music!
Unicorns Love Rainbow Pants!
Dinosaurs Love Stinky Socks!

Illustrator: Carrie Hennon | Author: Jenny Copper / Amber Lily

Match, muddle and make your own story with 'Storymaker', a fun board book series where the reader can choose what happens next! The Storymaker series encourages imaginative play as children lift-the-flaps to create their own stories, again and again.

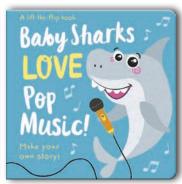
Specification

Book size: 178x178 mm, 10pp, full colour, casebound board book, 3 chunky lift-the-flaps on each right-hand page, age 3+, £5.99.



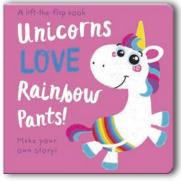
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ISBN 978-1-78958-668-8



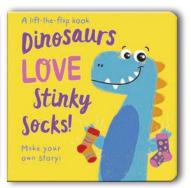
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ISBN: 978-1-78958-263-5

ISBN 978-1-78958-263-5 9 781789 582635







Push and play through gateway scenes!

Push and Play Fire Rescue! Farm Scramble! Dinosaur Stomp! Unicorn Dance!

Illustrator: Lindsey Sagar Authors: Jenny Copper / Connie Isaacs

Push & Play is an innovative board book series that allows children to interact with the play piece characters and to use their imagination to take a journey through the simple, immersive story on each page.

Specification

Book size: 178x178 mm, 16pp with 4 die-cut 'gateway' scenes, full colour, casebound board book, matt lamination and spot UV on the cover, 1 large wafer seal to secure play piece, age 3+, £5.99.







ISBN: 978-1-78958-343-4 January 2020

ISBN 978-1-78958-343-4 9 781789 583434 >



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ISBN 978-1-78700-747-5



ISBN: 978-1-78958-342-7 January 2020

ISBN 978-1-78958-342-7



ISBN: 978-1-78700-746-8

ISBN 978-1-78700-746-8 9 781787 007468





Scratch and Draw

Illustrator: Barry Green | Authors: Assorted

Amazing rainbow and foil effects are revealed by scratching away the surface of the special scratch art cards. Step-by-step drawing, facts and fun.

Specification

Book size: 215x165 mm, 56pp including 12 scratch cards, full colour cover, hardback with foil treatment, wirobound, scratch stylus tool, age 5+, £7.99.



ISBN: 978-1-78958-437-0 February 2020

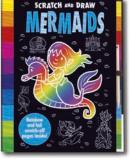




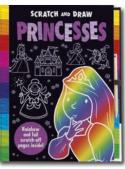
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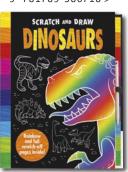






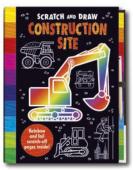


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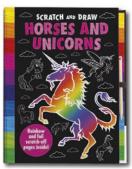


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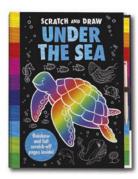






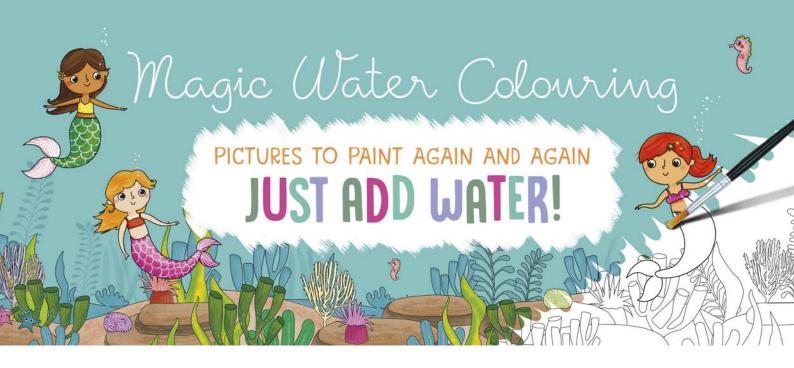






ISBN: 978-1-78958-047-1
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Magic Water Colouring Shells and Spells Mermaids Scales and Tails Dinosaurs Managand Tails Harses and Unicorns

Manes and Tails Horses and Unicorns Roars and Claws Animals Wheels and Steel Machines

Illustrator: Rachael McLean | Author: Jenny Copper

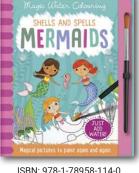
Create magical rainbow-coloured pictures with Magic Water Colouring. Simply paint with water, leave to dry, then paint your pictures again! Books include 12 magic colouring pictures to paint with water, fun facts to discover and themed pictures to colour with pencils or crayons.

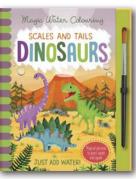
Specification

Book size: 215x165 mm, 56pp including 12 magic water colouring cards, full colour when wet, wirobound, paintbrush, hardback, age 3+, £7.99.

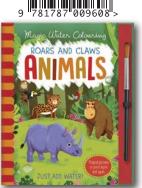








ISBN: 978-1-78700-960-8 ISBN 978-1-78700-960-8



ISBN: 978-1-78700-962-2 ISBN 978-1-78700-962-2



ISBN: 978-1-78700-958-5 ISBN 978-1-78700-958-5 9 781787 009585'>



ISBN: 978-1-78958-075-4
ISBN 978-1-78958-075-4



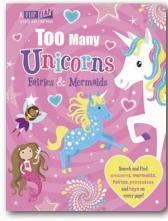
Flip, Flap and Find Too Many Unicorns, Fairies & Mermaids Too Many Dinosaurs, Pirates & Monsters

Illustrator: Carrie Hennon I Author: Jenny Copper

Have fun finding the hiding characters in each busy picture, then flip the flaps for more search and find fun.

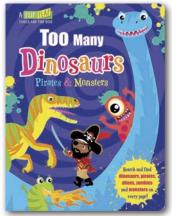
Specification

Book size: 259x201 mm, 10pp with a die-cut flip flap panel on each spread, full colour, casebound board book, glossy cover with holographic foil, age 3+, £7.99.



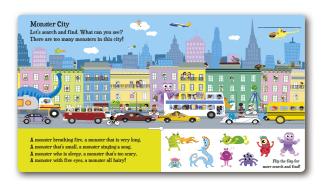
ISBN: 978-1-78958-030-3



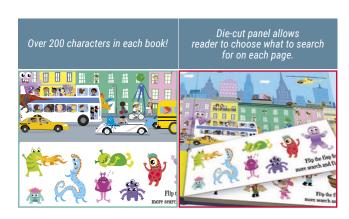


ISBN: 978-1-78958-029-7













Lift-the-Flap History Famous Explorers Ancient Romans Dangerous Dinosaurs Ancient Egyptians



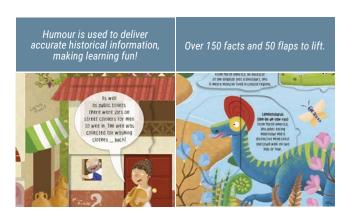
Illustrator: Ed Myer I Author: Joshua George

Travel back in time with these fascinating and funny lift-the-flap books! From Dinosaurs to Ancient Egyptians, each humorous scene is packed with facts and interactive flaps that bring history to life.

Specification

Book size: 254x196 mm, 16pp, casebound board book with lift-the-flaps, full colour, matt lamination and spot UV on cover, age 7+, £9.99.







ISBN: 978-1-78958-436-3 **January 2020**

ISBN 978-1-78958-436-3 9 781789 584363 >



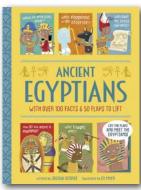
ISBN: 978-1-78958-022-8

ISBN 978-1-78958-022-8



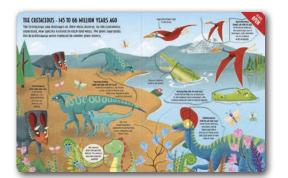
ISBN: 978-1-78958-499-8 **May 2020**

ISBN 978-1-78958-499-8



ISBN: 978-1-78958-036-5

ISBN 978-1-78958-036-5





Push & Play Hide and Squeak! Monster Dash!

Illustrator: Lemon Ribbon I Author: Joshua George

Push the play piece through eight adorable Tiny Town scenes.

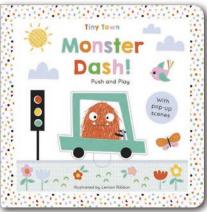
Specification

Book size: 178x178 mm, 16pp with 4 die-cut gateway scenes, full colour, casebound board book, matt lamination and spot UV on the cover, 1 large wafer seal to secure play piece, age 3+, £5.99.



ISBN: 978-1-78958-035-8

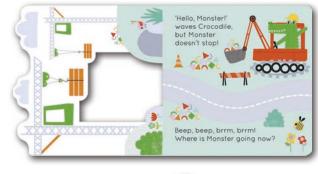




ISBN: 978-1-78958-034-1











Hide-and-Seek Books

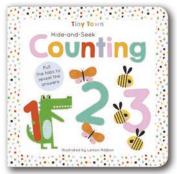
Counting Words

Illustrator: Lemon Ribbon I Author: Joshua George

Discover what is hiding on the pull-the-tab sliders in these new Tiny Town books. Cute rhyming text encourages playful parent-child interaction.

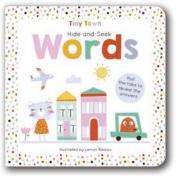
Specification

Book size: 152x152 mm, 12pp, full colour, casebound board book, 5 double-sided pull-out leaves, matt lamination and spot UV on cover, age 3+, £4.99.



ISBN: 978-1-78700-366-8





ISBN: 978-1-78700-367-5





Touch and Trace What did Busy Bee see? What did Busy Bunny hear?

Illustrator: Lemon Ribbon | Author: Oakley Graham

Touch and feel paths and cut-outs for little fingers to follow, and peephole windows on every spread.

Specification

Book size: 203x203 mm, 10pp, full colour, touch-and-feel die-cut textures and peepholes, matt lamination and spot UV on cover, casebound board book, age 3+, £6.99.



ISBN: 978-1-78700-817-5





ISBN: 978-1-78700-818-2







Build a Scene

Let's Go to The Shops Let's Go Outside

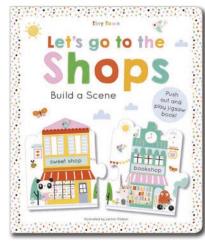
Illustrator: Lemon Ribbon I Author: Joshua George

Push-out-and-play jigsaw books with six giant jigsaw pieces that are perfect for little hands. Rhyming text adds to the Tiny Town fun.

Specification

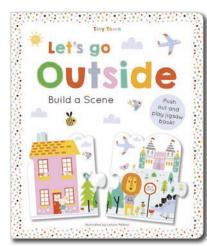
Book size: 254x216 mm, 12pp, full colour, big jigsaw piece on each spread, matt lamination and spot UV on cover, casebound board book, age 3+, £9.99.





ISBN: 978-1-78700-365-1





ISBN: 978-1-78700-364-4









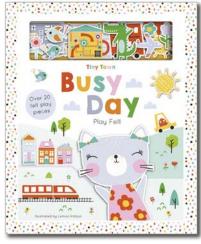
Play Felt Busy Day Picnic Fun

Illustrator: Lemon Ribbon Author: Joshua George

Match the soft felt play pieces to the simple Tiny Town stories!

Specification

Overall size: 240x200x12 mm, 10pp, full colour, soft felt play pieces, 5 felt-covered pages, matt lamination and spot UV on cover, casebound board book, age 3+, £7.99.



ISBN: 978-1-78700-340-8





ISBN: 978-1-78700-339-2









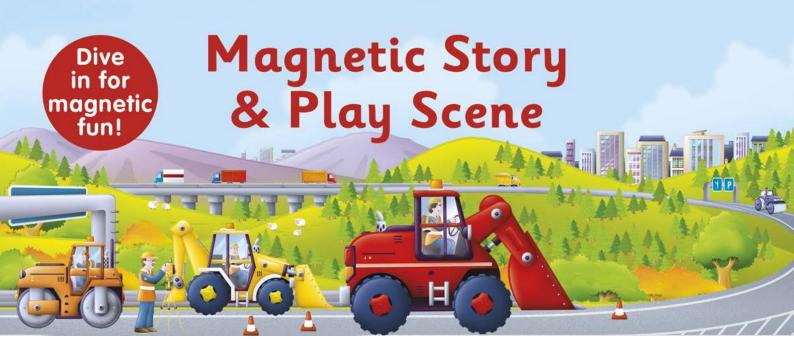


Author: Joshua George

Joshua George is an experienced author of both fiction and nonfiction for children. His books have been published under various pen names in over 20 countries and have sold over one million copies worldwide. Joshua's picture book 'Roar! went the Lion' was selected for the 2017 Bookstart Corner library pack.

Illustrator: Lemon Ribbon

Set up in 2009, Lemon Ribbon create little packages of imagination; unique, on-trend designs that children, parents and retailers love. And they have great fun doing it! From their studio in London, their team of talented designers produce prints and graphics that sell around the world. They are proud to have developed one of the world's best youth-focused design studios.



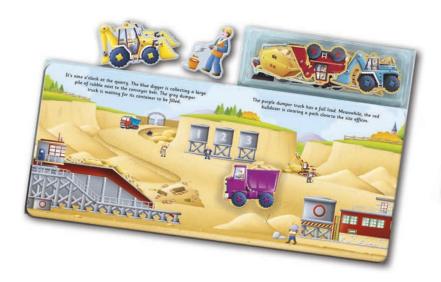
Magnetic Let's Play Let's Play Diggers

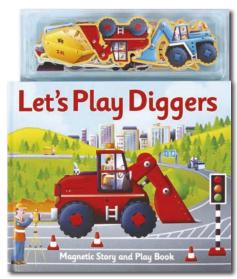
Illustrator: Dan Crisp | Author: Nat Lambert

From rollers and mixers to dumper trucks and bulldozers, match the colourful magnetic play pieces to the simple story in this interactive novelty book.

Specification

Overall size: 240x205x10 mm, page size: 170x200 mm, 8pp, full colour, shaped magnets, hardback with magnetic pages, age 3+, £4.99.





ISBN: 978-1-78700-972-1 ISBN 978-1-78700-972-1











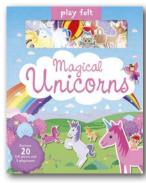
Soft Felt Play Books

Illustrator: Barry Green / Lauren Ellis Authors: Oakley Graham / Joshua George

Discover familiar animals, machines and more with these interactive play books that include five felt scenes and over 20 fun play pieces.

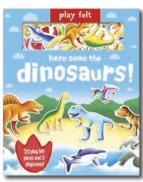
Specification

Overall size: 240x200x12 mm, 10pp, full colour, play felt pieces, 5 felt-covered pages, casebound board book, matt lamination on cover, age 3+, £7.99.



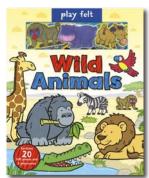
ISBN: 978-1-78958-031-0

ISBN 978-1-78958-031-0



ISBN: 978-1-78700-748-2

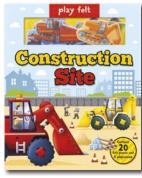
ISBN 978-1-78700-748-2



ISBN: 978-1-78700-435-1

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New unicorn and dinosaur titles!



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ISBN: 978-1-78700-523-5





ISBN: 978-1-78700-522-8











I Can ...

I Can Tie My Own Shoelaces I Can Tell the Time

Illustrator: Barry Green | Author: Oakley Graham

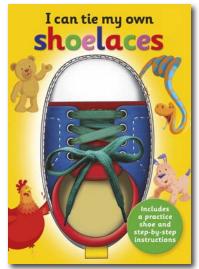
The clear, easy-to-follow step-by-step instructions and integral components make learning key life skills both easy and fun.

Specification

Closed book size: 215x155 mm, open book size: 480x155 mm, 12 pp, full colour, integral shoelace or practice clock, casebound, age 4+, £4.99.

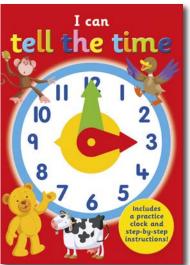
Best-selling shoelace book in the UK! Over 100,000 copies sold!





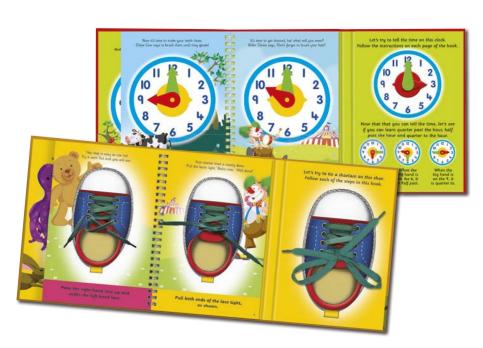
ISBN: 978-1-78700-841-0

ISBN 978-1-78700-841-0



ISBN: 978-1-78700-842-7

ISBN 978-1-78700-842-7



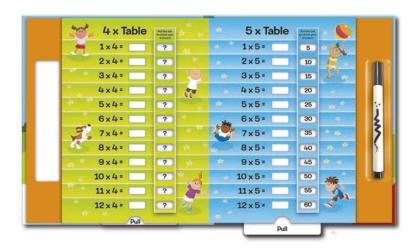
I Can Do It! Adding Up! Times Tables!

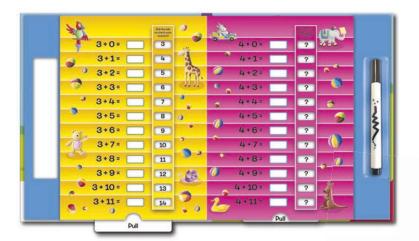
Illustrator: Barry Green / Andrea Petrlik | Author: Nat Lambert

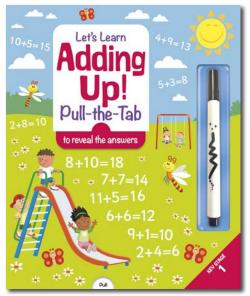
Learn important maths skills in these wipe-clean and pull-the-tab novelty board books that support school learning in the home. The answers to over 100 maths questions are revealed when you pull-the-tabs, helping children to learn some fundamental rules and to gain multiplication and addition confidence in no time at all.

Specification

Book size: 280x216 mm, 12 pp, 6 pull-out tabs, full colour, hardback, wipe - clean pen and pages, age 5+, £9.99.

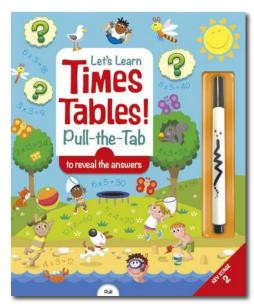






ISBN: 978-1-78958-150-8 ISBN 978-1-78958-150-8





ISBN: 978-1-78958-151-5

SBN 978-1-78958-151-5

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Ten Little Counting Books

3D Counting Books

Old MacDonald Had a Farm Ten Little Mermaids Ten Little Unicorns

Illustrators: Brad Hunt / Dan Crisp / Lauren Ellis I Author: Susie Linn

Each time a die-cut card page is turned a colourful card mermaid, animal or unicorn disappears, encouraging children to learn to count as they read and sing the catchy rhyming stories.

Specification

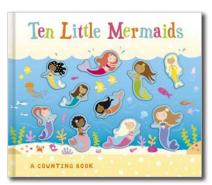
Page size: 215x252 mm, 20pp, full colour, 3D card characters, die-cut card pages, casebound board book, age 3+, £8.99.



ISBN: 978-1-78700-651-5

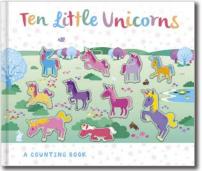
ISBN 978-1-78700-651-5





ISBN: 978-1-78700-652-2

ISBN 978-1-78700-652-2 9 781787 006522



ISBN: 978-1-78700-650-8

ISBN 978-1-78700-650-8



Author: Susie Linn

Susie Linn graduated from Leeds University, UK, with a degree in Creative Arts, studying art and literature. She began her writing career as an author of children's non-fiction, under another name, later spreading her literary wings to write children's picture storybooks, as well as creative early learning titles.



5-minute Tales Treasuries

Snuggle-up stories to share and treasure forever.



5-minute Tales Treasuries Animal Stories Bedtime Stories

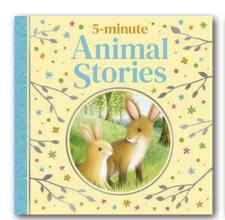
Illustrator: Assorted | Author: Assorted

Cuddle up and share six adorable 5-minute stories in these gorgeous treasuries. Join cute rabbits, happy polar bears, playful pets and many more lovable characters, to help create feelings of calm, confidence and security long after storytime is over.

New!

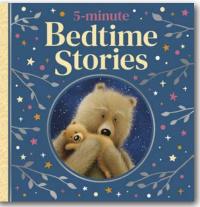
Specification

Book size: 235mm x 235mm, 160 pp, full color, casebound book with padded cover, matt lamination with foil and spot UV, age 3+, £9.99.



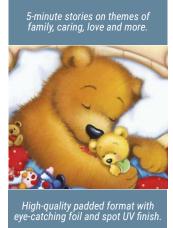
ISBN: 978-1-78958-519-3 August 2020

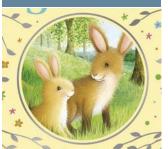
ISBN 978-1-78958-519-3 9 781789 585193 5



ISBN: 978-1-78958-520-9 August 2020

ISBN 978-1-78958-520-9











Sparkly Balloon Sticker Activity Books

Dinosaurs Super Cute Gross! Unicorns



Illustrator: Barry Green | Author: Arthur Over

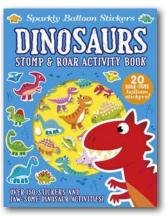
These sparkly balloon sticker activity books are packed with puzzles, activities, jokes and over 100 stickers, plus 20 3D sparkly balloon stickers to decorate your stuff! From roar-some dinosaurs and magical unicorns, to cuter-than-cute or totally gross puzzles, there's hours of sticker activity fun!

Specification

Book size: 280x216 mm, 30pp (including 1 page of 3D sparkly balloon stickers and 2 pages of colourful stickers), die-cut front cover, full colour, paperback, age 5+, £6.99.







ISBN: 978-1-78958-510-0 June 2020





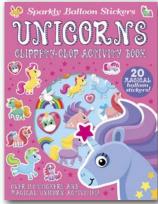
ISBN: 978-1-78958-523-0 August 2020





ISBN: 978-1-78958-511-7 June 2020





ISBN: 978-1-78958-524-7 August 2020

ISBN 978-1-78958-524-7



Felt Stickers Animals Diggers Dinosaurs Farm



Illustrator: Gareth Williams I Author: Kit Elliot

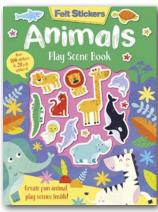
Create fun dinosaur, digger, farm and wild animal pictures with over 100 stickers and have sticker fun with the 20 felt stickers that can be used anywhere you like!

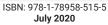
Specification

Book size: 280x216 mm, 30pp (including 1 page of felt stickers and 2 pages of colourful stickers), die-cut front cover, full colour, paperback, 3+, £6.99.

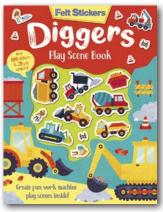






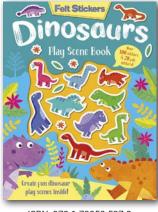






ISBN: 978-1-78958-516-2 July 2020





ISBN: 978-1-78958-527-8 September 2020





ISBN: 978-1-78958-528-5 Coming in 2021



World first! The first sticker activity book series to feature full colour felt stickers!



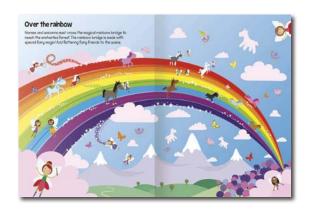
555 Sticker Fun

Illustrators: Dan Crisp / Lauren Ellis / Brad Hunt
Authors: Joshua George / Oakley Graham / Arthur Over

Complete exciting themed scenes with over 500 stickers and look out for a hidden character on every spread. Engaging sticker play on best-selling title topic themes.

Specification

Book size: 280x216 mm, 56pp including 4 leaves of stickers, full colour, paperback, matt lamination and spot UV on cover, age 5+, £6.99.





ISBN: 978-1-78700-075-9
ISBN 978-1-78700-075-9
9 781787 000759>



ISBN: 978-1-78700-970-7
ISBN 978-1-78700-970-7
9 781787 009707



ISBN: 978-1-78700-849-6 ISBN 978-1-78700-849-6



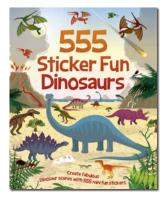
ISBN: 978-1-78700-675-1
ISBN 978-1-78700-675-1

Illustrator: Dan Crisp

Dan Crisp lives in West Yorkshire, UK, with his wife Isabel and their children, Tom, Matilda and Caleb. As well as enjoying writing Dan is a professional illustrator and studied illustration in Sheffield and at The North East Wales Institute. He loves illustrating and enjoys karate, the outdoors, cycling and hiking.

Illustrator: Lauren Ellis

Lauren Ellis is a freelance illustrator based in Kent, UK. She specialises in children's books, concepts for animation and, in her words, 'lots of other bits and bobs'! Other than illustrating, her interests include baking, fantasy novels, comic books and Doctor Who



ISBN: 978-1-78700-838-0

ISBN 978-1-78700-838-0



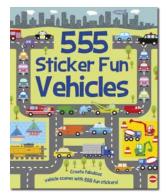
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ISBN: 978-1-78244-089-5

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ISBN: 978-1-78958-044-0

ISBN 978-1-78958-044-0



ISBN: 978-1-78700-971-4

ISBN 978-1-78700-971-4



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ISBN 978-1-78700-850-2



On-trend, favourite themes

With 10 different titles to choose from, combining on-trend topics such as unicorns and mermaids with favourites like farm and vehicles, there's a sticker title for every interest!



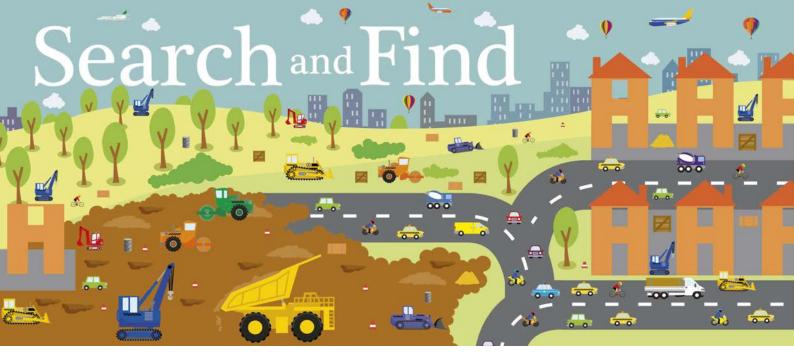
Hundreds of stickers to choose from

Over 500 high-quality stickers and 24 action-packed, colourful scenes in every book!



On-the-go activity fun

At the beach, in the car or on the plane, 555 Sticker Fun titles are perfect for keeping children busy, active and creative.



Search and Find

Fairies Princesses Space Vehicles

Illustrators: Dan Crisp / Lauren Ellis Authors: Joshua George / Susie Linn

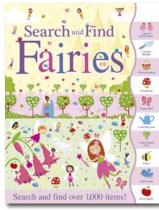
Busy illustrations and simple text set the scene for each search and find activity adventure. Sparkly covers and over 1,000 themed items to find in each book!

Specification

Book size: 280x216 mm, 48pp, full colour, paperback, matt lamination and spot UV plus foil or glitter on the cover, age 5+, £4.99.







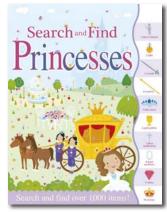
ISBN: 978-1-78700-035-3

ISBN 978-1-78700-035-3 9 781787 000353



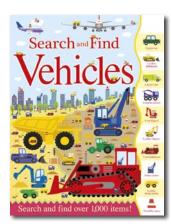
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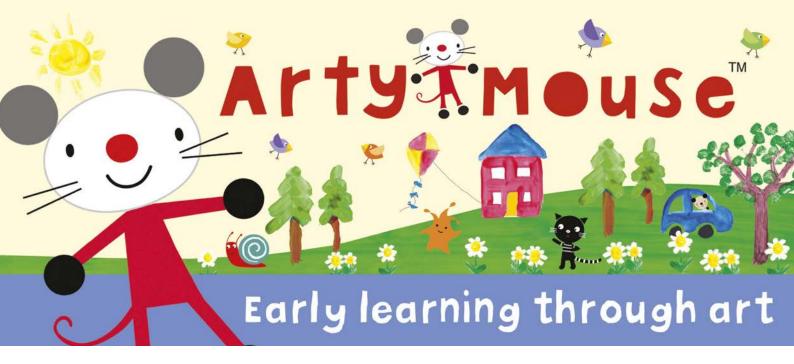
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ISBN 978-1-78700-033-9



ISBN: 978-1-78700-029-2

ISBN 978-1-78700-029-2 9 781787 000292 >



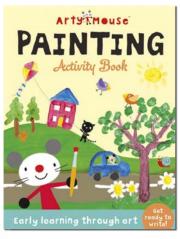
Arty Mouse Activity Books Painting Sticking

Illustrators: Brad Hunt / Mandy Stanley Authors: Susie Linn / Oakley Graham

Award-winning activity books that teach key early learning concepts through art activities – at the same time developing important motor skills for learning to write.

Specification

Book size: 280x216 mm, 48pp, full colour, paperback, matt lamination and spot UV on cover, age 3+, £5.99.



ISBN: 978-1-78958-048-8





ISBN: 978-1-78958-049-5

ISBN 978-1-78958-049-5











Find Your Sparkle Dream Big! Follow Your Rainbow!



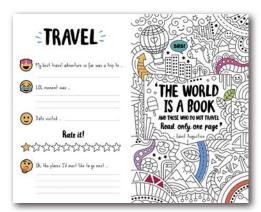
Illustrator: Bethany Carr I Author: Cassie Parker

Unlock tween and teen potential with these fun journals of fill-ins, inspirational quotes, mindful colouring, life hacks, and a stress-relieving fidget device.

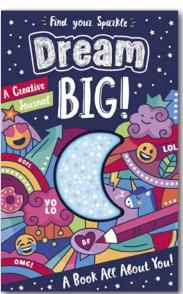
Books designed to help readers find their voice, confidence, awesomeness and sparkle!

Specification

Book size: 216x135 mm, 128pp, four colour, shaped gel pouch with glitter and foil shapes, paperback, age 9+, $\pmb{\pounds}$ 6.99.

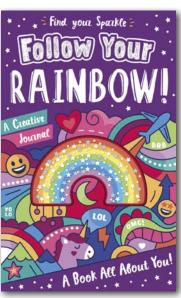






ISBN: 978-1-78958-669-5 August 2020



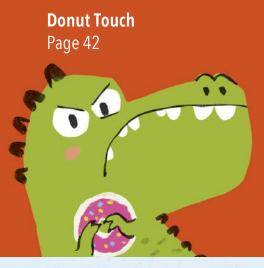


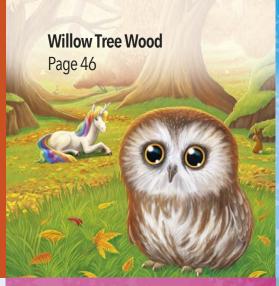
ISBN: 978-1-78958-670-1 August 2020



On-trend tween journalling with a removable fidget device.











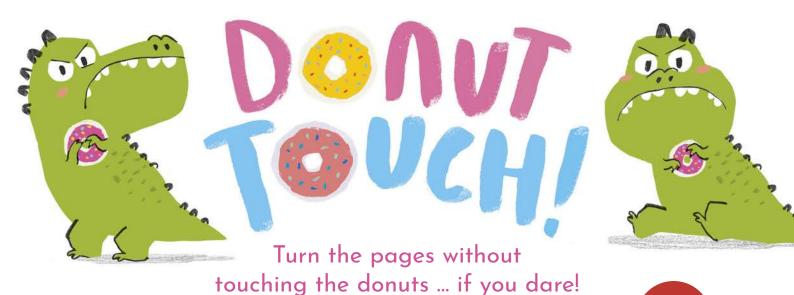


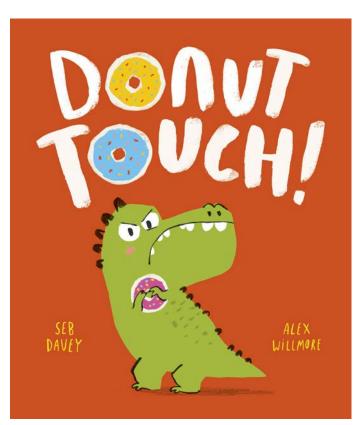




Willow Tree

Stories to share. Memories to treasure.





Donut Touch

Written by Seb Davey Illustrated by Alex Willmore

Mikey the T. rex loves donuts, but he doesn't like sharing. When Mikey's delicious donuts start to disappear one by one, he is too busy worrying about his donut dilemma to see what's right behind him. Will Mikey ever learn to share?

New

About the illustrator:

UK-born illustrator Alex Willmore is passionate about character design and likes every outcome to have a real sense of fun. Recognition includes being shortlisted for the Sheffield Book Award in 2017 for *The New LiBEARian*, while *AdoraBULL* was shortlisted in 2019. Alex's *The Runaway Pea* has been nominated for the 2020 CILIP Carnegie & Kate Greenaway Medal. He is author/illustrator of *It's MY Sausage*.

ISBN: 978-1-78958-486-8 October 2020



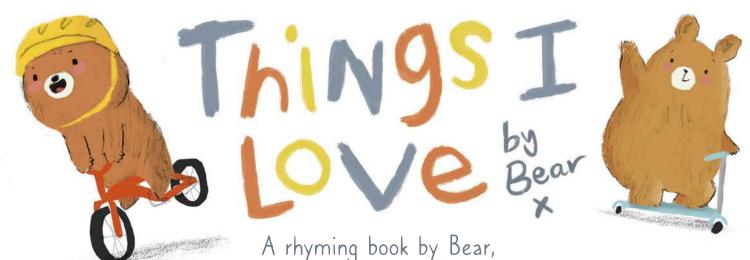
Key Selling Points:

- Hilarious fun ... turn the pages without touching Mikey's donuts!
- Alex Willmore, illustrator of The Runaway Pea, perfectly captures Mikey's struggle with sharing.
- Do the donut countdown as Mikey's donuts disappear one by one.

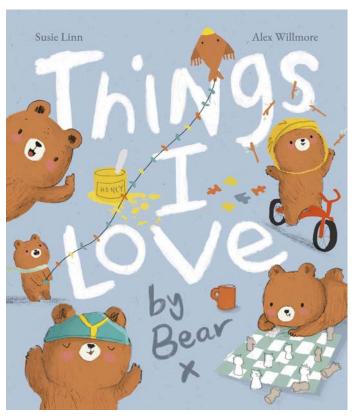
Format: PB Age: 3+ RRP: £6.99

Extent: 32pp Dimensions: 270mmH x 230mmW Cover finishes: Matt lamination and spot UV

BIC code: YBCS CBMC code: A3M79



so he can share the things he loves with you.



ISBN: 978-1-78958-577-3 **July 2020**





Things I Love by Bear

Written by Susie Linn Illustrated by Alex Willmore

Bear loves lots of things, like Mommy and Daddy, Grandma and Grandpa, and his best friend Bruno. But there's room in his big bear-y heart for other things too, like wearing his underpants on his head, the funny noise Bruno makes when he has windypops, and eating ice cream and apple pie.

New

About the author:

Susie Linn graduated from Leeds University, UK, with a degree in Creative Arts, studying art and literature. She began her writing career as an author of children's non-fiction, under another name, later spreading her literary wings to write children's picture storybooks.

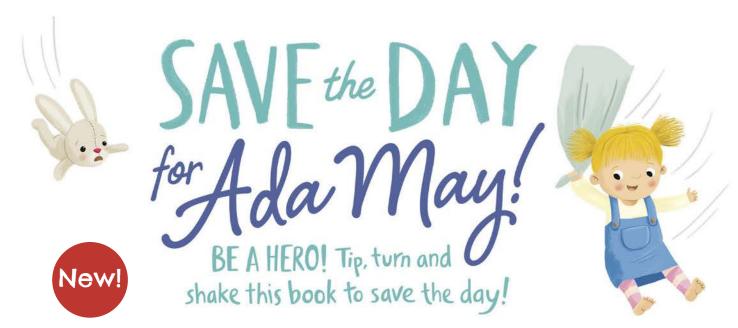
Key Selling Points:

- This book is written by a bear, with a little bit of help!
- Funny and engaging illustrations by multi-award-nominated Alex Willmore.
- With a wellbeing focus as Bear invites readers to tell him about the things they love, too.

Format: PB/HB Age: 3+ RRP: £6.99

Extent: 32pp Dimensions: 270mmH x 230mmW Cover finishes: Matt lamination and spot UV

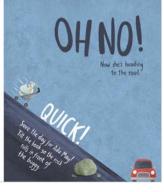
BIC code: YBCS CBMC code: A3M79





ISBN: 978-1-78958-039-6
ISBN 978-1-78958-039-6





Save the Day for Ada May!

Written by Elizabeth Dale Illustrated by Patrick Corrigan

Max is looking after his baby sister, Ada May. What could go wrong? Young heroes will scream with laughter as they tilt, blow, shake, flick and shout at the book to avert catastrophe and save the day for Ada May.

About the author:

Elizabeth Dale is a best-selling author of over 40 books, from picture books to novels for young readers. Based in Sussex, UK, some of her books are inspired by issues she has faced with her own children. Others contain life-affirming morals, or are simply pure fun.

Key Selling Points:

- Tip, twist, tilt, blow, shake and turn the book to save the day ... hilarious fun.
- Interactive book-handling will help to develop fine motor skills and word and picture association.



Format: PB Age: 3+ RRP: £6.99

Extent: 32pp Dimensions: 270mmH x 230mmW Cover finishes: Matt lamination and spot UV

BIC code: YBCS CBMC code: B3M79



ISBN: 978-1-78700-442-9

Cat & Dog

Illustrator: Zoe Waring Author: Helen Oswald

Cat slept in the day. Dog slept at night. But every evening they met for their daily scrap. After a big argument, they decide to come out at different times ... and they miss each other! A funny tale about accepting others, even when they are different from you.



9 781787 004429

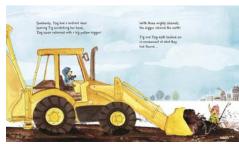


ISBN: 978-1-78700-451-1

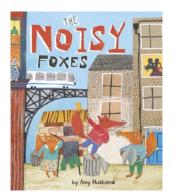
The Big Dig

Illustrator: Sally Garland Author: Sally Garland

When Tig uses a stick to draw in the snow, she notices something strange and interesting sticking out of the ground. Best friends Tig and Tog must learn to share and work together to dig the thing out – and the stick just isn't enough for the job!



ISBN 978-1-78700-451-1 9 781787 004511>



ISBN: 978-1-78700-463-4

The Noisy Foxes

Illustrator: Amy Husband Author: Amy Husband

Written and illustrated by the award-winning Amy Husband, The Noisy Foxes follows a family of foxes who decide to look for somewhere else to live ... but nowhere seems quite right!



ISBN 978-1-78700-463-4 9 781787 004634>

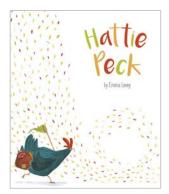


Illustrator: Emma Levey Author: Emma Levey

Little Hattie Peck loved eggs! All she wanted was an egg of her own. One day, Hattie left her cosy coop on an adventure to find all the abandoned eggs of the world. And find them she did! But what will happen when they hatch?



ISBN 978-1-78700-445-0 9 781787 004450



ISBN: 978-1-78700-445-0

Extent: 32pp Dimensions: 270mmH x 230mmW Cover finishes: Matt lamination and spot UV

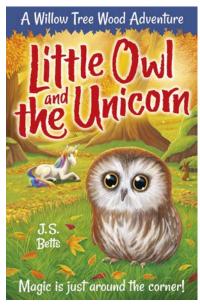
BIC code: YBCS CBMC code: A3M79

Willow Tree Wood



There's magic everywhere, if you know where to look.





ISBN: 978-1-78958-672-5 September 2020

Little Owl and the Unicorn

In Little Owl and the Unicorn, Molly and Tom rescue a homeless owl and meet a unicorn who must learn to believe in himself. How will the children find a way to help their new friends in this fourth magical Willow Tree Wood adventure?

About the author:

J. S. Betts is an experienced book editor and a prolific writer of both children's non-fiction and fiction, including numerous picture books. Writing under pen names, his books have sold over one million copies worldwide. Willow Tree Wood is

J. S. Betts' debut chapter fiction series.

Key Selling Points:

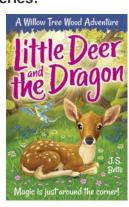
- Cute animals and magical creatures combine in this fantasy series for emerging readers.
- Back-to-nature themes focus on the joys of the big outdoors.

Other titles in the series:



ISBN: 978-1-78958-182-9





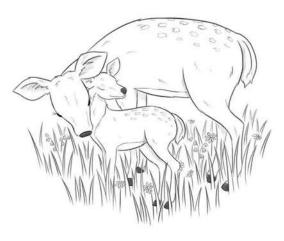
ISBN: 978-1-78958-319-9 **March 2020**

15BN 978-1-78958-319-9 9 781789 583199 >



ISBN: 978-1-78958-512-4 June 2020

ISBN 978-1-78958-512-4



Format: B-Format/PB Age: 7+ RRP: £4.99

Extent: 104pp Dimensions: 197mmH x 128mmW Cover finishes: Matt lamination, spot UV and foil

BIC code: YFP CBMC code: B3N79

Cudd/e

The Magic Kitten

When Cuddle the kitten comes to play, magic is never far away!





ISBN: 978-1-78958-038-9



School of Spells

When Cuddle the magical kitten appears, best friends Olivia and Grace are in for a big adventure! With a sparkle of kitten magic, the girls find themselves in an enchanted school for fairies, unicorns, pixies and more. The littlest unicorn at the school is lonely. Can Cuddle and the girls help him to make new friends?

About the author:

Hayley Daze is the pen name of Jane Clarke, writer of Dinosaur Cove – one million copies sold worldwide! Hayley is a former winner of the Nottingham Children's Book Award, and has been highly commended for the Sheffield Children's Book Award.

Key Selling Points:

- Magic and adventure wrapped up in a super-cute kitten package.
- 'The short chapters and simple text are perfect for young readers.' *Parents in Touch*

Other titles in the series:



ISBN: 978-1-78700-441-2 ISBN 978-1-78700-441-2





ISBN: 978-1-78700-447-4
ISBN 978-1-78700-447-4





ISBN: 978-1-78700-520-4





Format: B-Format/PB Age: 5+ RRP: £4.99

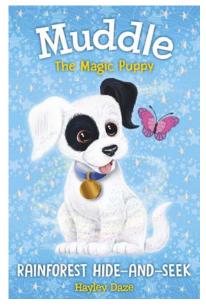
Extent: 112pp Dimensions: 197mmH x 128mmW Cover finishes: Matt lamination, spot UV and foil

BIC code: YFP CBMC code: B3N79

MUCCO The Magic Puppy

Whenever it rains, a magical puppy called Muddle appears!





ISBN: 978-1-78958-037-2



Rainforest Hide-and-Seek

Muddle is a mischievous puppy who loves to go on magical adventures with his friends Ruby and Harry. He only has to jump into a puddle for the magic to begin. Ruby and Harry are amazed when Muddle whisks them away to a huge rainforest. But somebody is causing trouble, and for once it's not Muddle!

About the author:

Hayley Daze is the pen name of Jane Clarke, writer of Dinosaur Cove – one million copies sold worldwide! Hayley is a former winner of the Nottingham Children's Book Award, and has been highly commended for the Sheffield Children's Book Award.

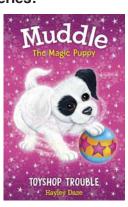
Key Selling Points:

- Magic and adventure wrapped up in an adorable puppy package.
- 'The series has the potential to turn reading into a habit.' *Minerva Reads*

Other titles in the series:



ISBN: 978-1-78700-440-5
ISBN 978-1-78700-440-5



ISBN: 978-1-78700-446-7
ISBN 978-1-78700-446-7



ISBN: 978-1-78700-521-1
ISBN 978-1-78700-521-1



Extent: 112pp Dimensions: 197mmH x 128mmW Cover finishes: Matt lamination, spot UV and foil

BIC code: YFP CBMC code: B3N79



Teamwork, friendship, girl power, courage and loyalty ...



ISBN: 978-1-78700-734-5



Other titles in the series:



ISBN: 978-1-78700-443-6 ISBN 978-1-78700-443-6





ISBN: 978-1-78700-448-1



Opal – The Monstrous Forest

Join Opal as the Princess Pirates battle to release the Purple Isle from a terrible curse. Opal can speak with the animals, but she will need courage to keep her Princess Pirate friends safe in their most dangerous adventure so far!

About the author:

Rose Lacey lives by the coast. She has a pair of parrots – who are almost as clever as the Princess Pirates' own Pegleg – and on holiday she crews a boat with her best friend from school. She loves exploring beaches, which is where she dreams up her stories.

Key Selling Points:

- Evergreen princess and pirate themes combined with a core *girl power* message.
- Self-confidence boosting books with life-affirming messages.
- · 'Adventure abounds.' The Children's Book Review



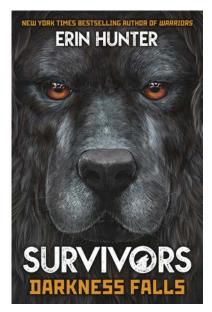
Format: B-Format/PB Age: 7+ RRP: £4.99

Extent: 160pp Dimensions: 197mmH x 128mmW Cover finishes: Matt lamination, spot UV and foil

BIC code: YFCB CBMC code: C3N79

A PULSE-POUNDING ANIMAL FANTASY SERIES FROM THE BESTSELLING AUTHOR OF WARRIORS ...

ERIN HUNTER

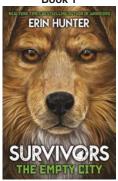


ISBN: 978-1-78700-666-9

ISBN 978-1-78700-666-9

Other titles in the series:

Book 1



ISBN: 978-1-78700-444-3

ISBN 978-1-78700-444-3



ISBN: 978-1-78700-449-8



Book 3: Darkness Falls

The Wild Pack's ruthless Alpha learns about Lucky's role as a spy and casts him out of the pack forever! For the first time since the Big Growl, Lucky is desperate to have other dogs by his side. How will Lucky survive as a Lone Dog in the dangerous world that humans left behind?

About the author:

Erin is the author of the Warriors, Seekers, Survivors and Bravelands series. She is actually six people: experienced children's book writers Kate Cary, Cherith Baldry, Tui Sutherland, Gillian Philip, Inbali Iserles and Victoria Holmes. The animal-loving team have created some of the most popular children's fiction series in the world.

Key Selling Points:

- · Perfect books to bridge the gap between tween and YA fiction.
- · 'Perfectly crafted.' Kirkus Reviews
- No.1# New York Times Bestselling author. Over 100 weeks on bestseller list.

Erin Hunter, #1 US bestselling author.

Over **40 million** books sold worldwide!



Format: B-Format/PB Age: 9+ RRP: £6.99

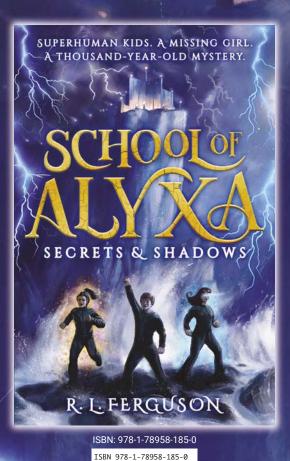
Extent: 304pp Dimensions: 197mmH x 128mmW Cover finishes: Matt lamination, spot UV and neon ink CBMC code: D3N79

BIC code: YFP

SCHOOLOFALYXA

SUPERHUMAN KIDS. A MISSING GIRL. A THOUSAND-YEAR-OLD MYSTERY.





Secrets and Shadows

Finn's world is turned upside down when he and his older brother, John, are ripped from their normal lives and sent to Alyxa, an island school that doesn't appear on any map. As the unusual lessons at Alyxa begin, the brothers learn about their super-senses, but nothing can prepare them for the perils to come.

About the author:

Following a career as a graphic designer, scriptwriter and animator, Graham Edwards is now senior staff writer at Cinefex magazine, writing articles on major motion pictures. His first novel, Dragoncharm, was nominated for Best Novel in the British Fantasy Awards, and one of his short stories, Girl in Pieces, made the longlist for the Nebula Awards. Graham also ghostwrites novels, including School of Alyxa, under various pseudonyms.

Key Selling Points:

- Key ingredients of best-selling fantasy including superhuman kids and good versus evil.
- Cover artist, Dominic Harman, has illustrated for fantasy icons including Terry Pratchett, Philip Pullman and Ursula Le Guin.
- Winner of 'Fantasy Category' at Northern Lights Book Awards.

Format: B-Format/PB Age: 9+ RRP: £6.99

Extent: 392pp Dimensions: 197mmH x 128mmW Cover finishes: Matt lamination, spot UV and foil

BIC code: YFCB CBMC code: D3N79

Notes

