



2022

UK CATALOGUE

READ • LEARN • PLAY • CREATE

WELCOME TO OUR 2022 CATALOGUE



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**CLICK HERE
TO WATCH**

**CLICK ON THESE BUTTONS
THROUGHOUT TO WATCH
OUR BOOKS IN ACTION!**



HOW TO CONTACT US

Trade sales and marketing:
Bounce Sales and Marketing Ltd.
www.bouncemarketing.co.uk

Distribution and orders:
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www.thebookservice.co.uk

For more information on any of the titles featured in this catalogue,
please email: info@imaginethat.com or call us on **+44 (0)1394 386651**.

Write to us at:
Imagine That, Marine House, Tide Mill Way, Woodbridge, Suffolk, IP12 1AP, UK
Or visit us at: www.imaginethat.com

Our Responsibility

At Imagine That the issue of safety is taken very seriously. It is our aim to be proactive by liaising with government bodies and trading standards, and we have excellent relationships with UK and overseas testing houses.

We also have a dedicated full-time safety coordinator, who undertakes and documents full risk assessments on all components included with our titles.

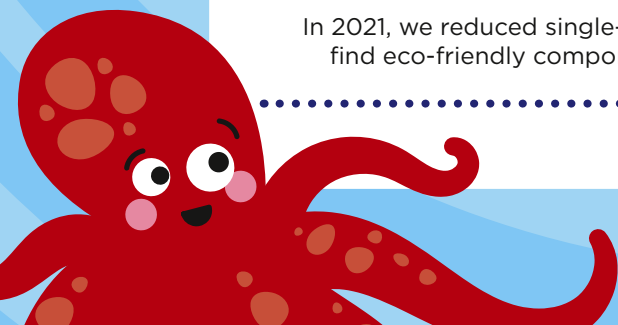
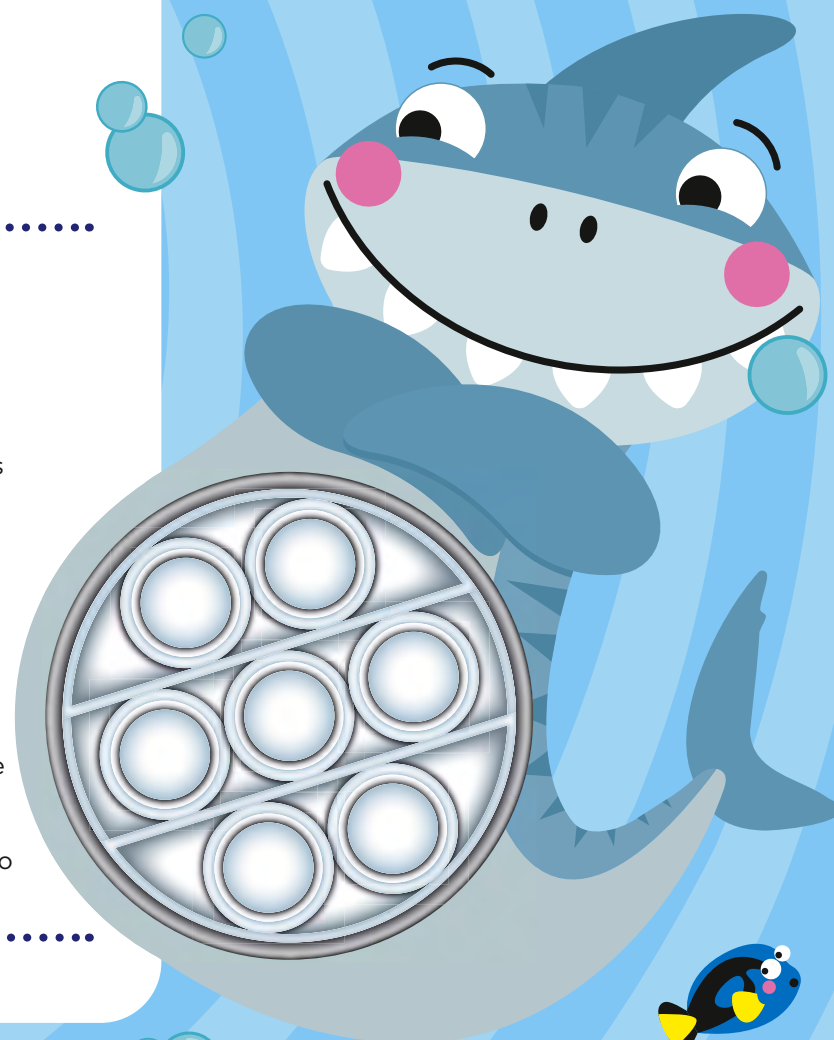
After evaluation, the components are tested to ensure that they conform to the EN71 European standard, ASTM USA standard and GPS standards.

Safety test reports are available upon request. Please contact our Customer Service Department at customerservice@imaginethat.com

Additional testing can be undertaken in order to comply with client/country specific safety standards. We have an ethical sourcing policy and wherever possible, aim to use responsibly sourced, sustainable materials.

In 2021, we reduced single-use plastics in our book kits by 12 tonnes, and we continue to find eco-friendly component and packaging solutions across our full product range.

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Imagine That have been creating exciting books that inspire children to read, learn, play and create for over twenty years.

Specialising in books from birth upwards, the Imagine That list combines tactile novelty titles with innovative activity book formats, alongside our much-loved picture storybooks.

Our multi-imprint company is also home to a catalogue of best-selling book kit titles, including our world-leading Top That activity kits. Ask us for details!



READ • LEARN • PLAY • CREATE



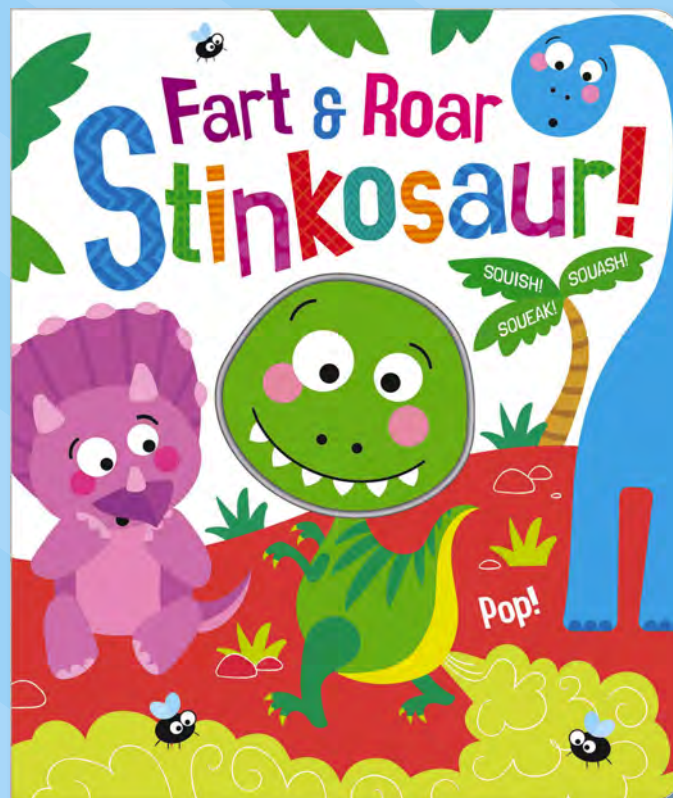
AGE
3+

Squish Squash Squeak - Silicone Books

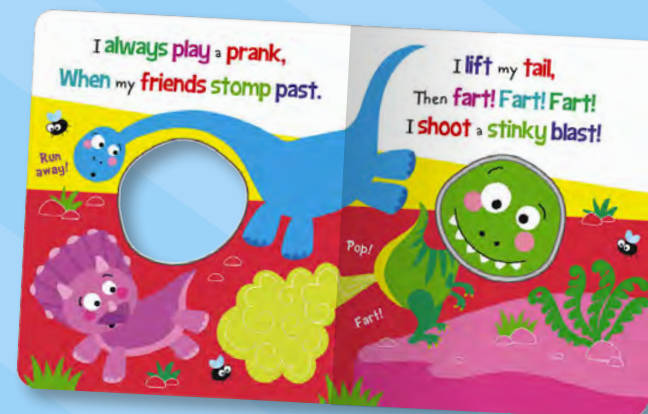
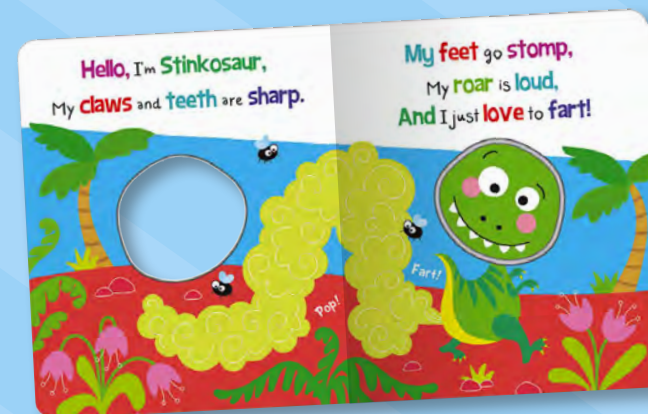
NEW TITLES

- Novelty board books with a silicone character, secured to the last page of the book, that squeaks when pressed.
- The funny, interactive stories encourage lots of play with the squeaky silicone character.

Author: Bobbie Brooks
Illustrator: Carrie Hennon

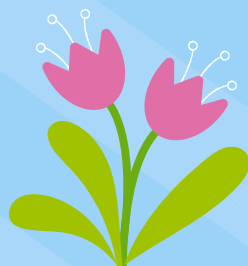


ISBN: 978-1-80105-131-6
January 2022

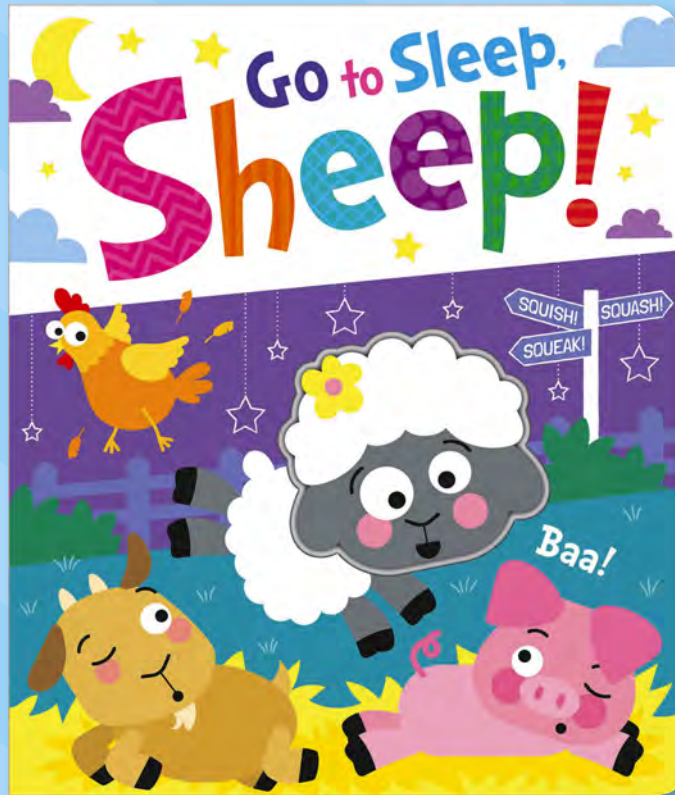


Specification:

- **Format:** Full colour casebound board book with squeaky silicone character
- **Extent:** 10pp
- **Dimensions:** 210x176mm
- **Cover finishes:** Matt lamination
- **RRP:** £7.99



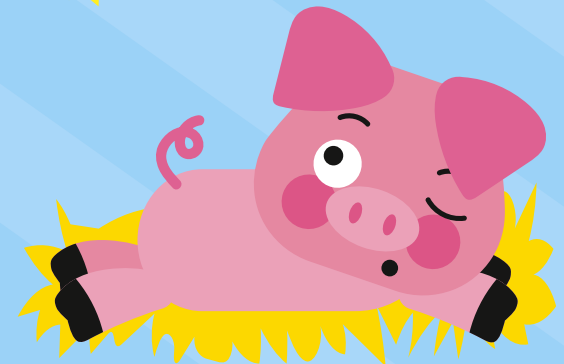
Funny squishable storybooks full of
squeaky, squashy fun!



ISBN: 978-1-80105-130-9
January 2022



ISBN: 978-1-80105-101-9



AGE
3+

Push Pop Bubble Books

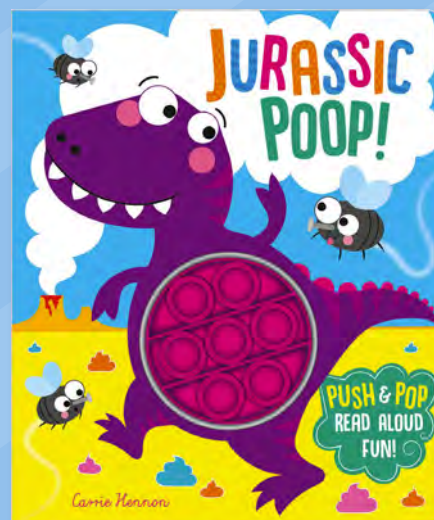
NEW

First to market board book series featuring
the global fidget popper toy craze!

- Perfect for interactive reading fun – the silicone bubbles on the animal tummies can be pushed and popped repeatedly for hours of sensory play.
- Fidget popper toys aid development of concentration and focus in young children.
- A global trend – over 8 billion TikTok views on #fidgettoys videos!



ISBN: 978-1-80105-346-4
January 2022



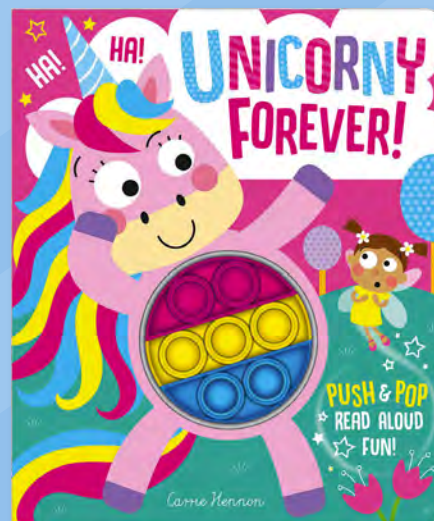
ISBN: 978-1-80105-347-1
January 2022



Author: Clare Michelle
Illustrator: Carrie Hennon



ISBN: 978-1-80105-348-8
January 2022

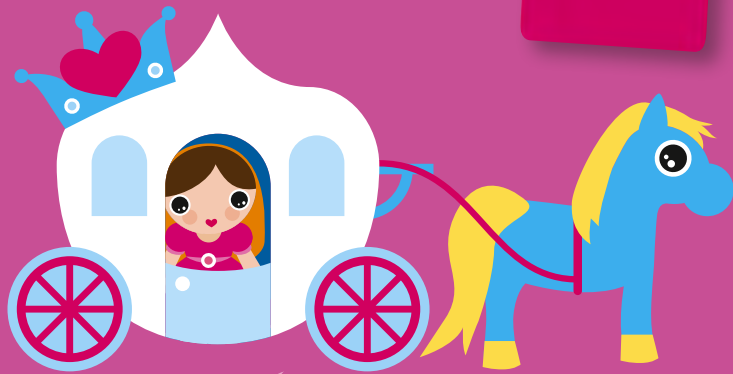


ISBN: 978-1-80105-349-5
January 2022

Specification:

- **Format:** Full colour casebound board book with silicone sensory popper
- **Extent:** 10pp
- **Dimensions:** 210x176mm
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** £7.99

Seek and find lift-the-flap fun for little ones!



ISBN: 978-1-80105-074-6
January 2022



ISBN: 978-1-80105-072-2
January 2022

- Lift-the-flaps develop fine motor skills.
- Simple text for early years language development.
- Question and answer play pattern promotes interaction.

Author: Amber Lily

Illustrator: Maaïke Boot



Specification:

- **Format:** Full colour casebound board book with lift-the-flaps
- **Extent:** 10pp
- **Dimensions:** 147x147mm
- **Cover finishes:** Gloss
- **RRP:** £5.99

AGE
0+

My First Singalong Stories

NEW

Meet busy vehicles in this first singalong series,
perfect for sharing with babies and toddlers.



- Little ones will love singing along to the tune of 'Wheels on the Bus', with different sounds for every vehicle.
- Includes lots of noisy words to join in with.
- The shaped board book format can be used to reinforce play and encourage imagination.



ISBN: 978-1-80105-290-0
June 2022



ISBN: 978-1-80105-287-0
June 2022

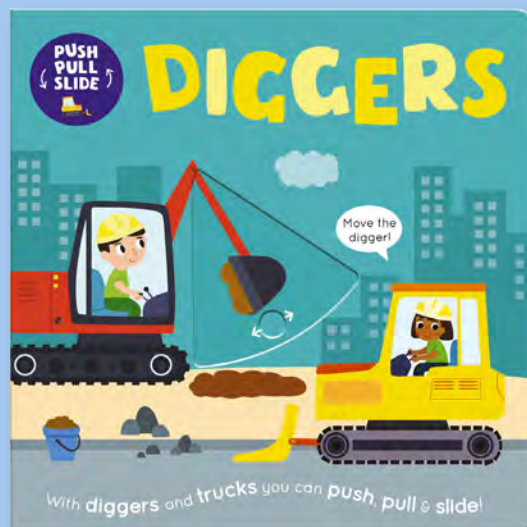


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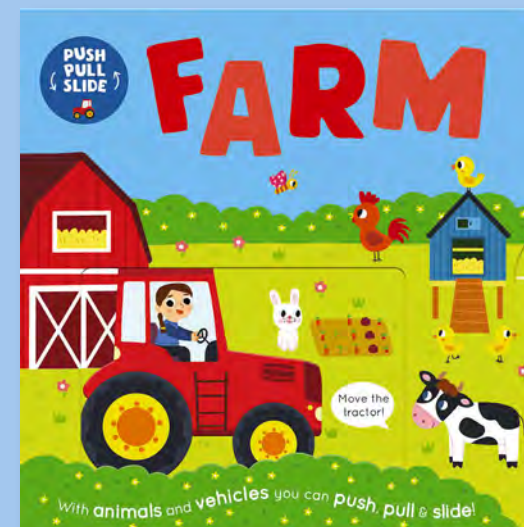
- **Format:** Full colour shaped board book
- **Extent:** 12pp
- **Dimensions:** 128x165mm
- **Cover finishes:** Matt lamination
- **RRP:** £5.99



Learn and explore with these interactive books that are full of things to push, pull and slide!



ISBN: 978-1-78958-939-9



ISBN: 978-1-78958-929-0

- Interactive board books with push, pull and slide mechanisms on each page.
- Includes bright and friendly illustrations of busy scenes that feature lots of things to see and say.
- Simple, informative first facts and interactive sound words.

Author: Bobbie Brooks

Illustrator: Villie Karabatzia



Specification:

- **Format:** Full colour board book with moving mechanisms
- **Extent:** 8pp
- **Dimensions:** 178x178mm
- **Cover finishes:** Gloss and moving mechanism
- **RRP:** £6.99



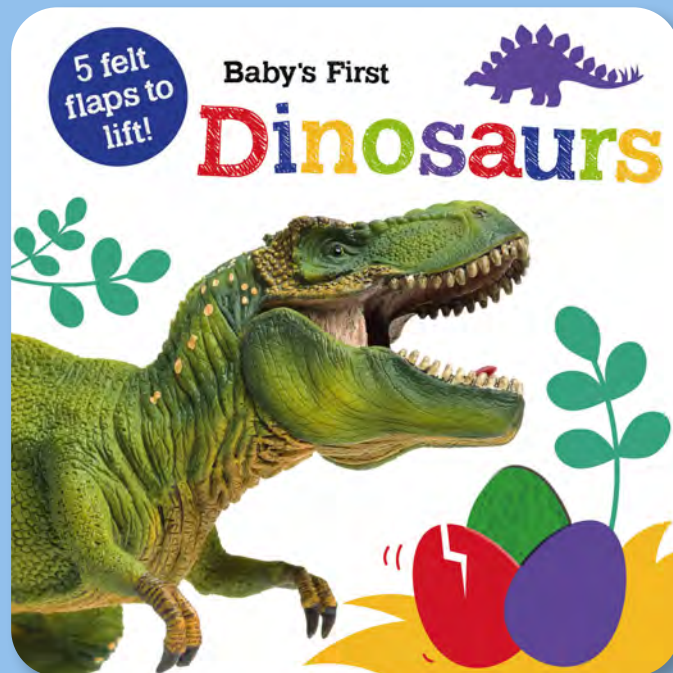
AGE
0+

Baby's First Felt Flap Books

Introduce first animal and dinosaur facts with these colourful and interactive felt flap books.

- Baby's first non-fiction series with 0+ testing.
- A different approach in an established market - the Baby's First series is the only felt flap range to combine photography with vector illustrations.

Author: Georgie Taylor
Illustrator: Bethany Carr

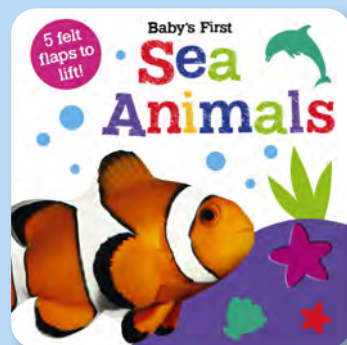


ISBN: 978-1-78958-935-1



Specification:

- **Format:** Full colour casebound board book with felt flaps on each right-hand page
- **Extent:** 10pp
- **Dimensions:** 178x178mm
- **Cover finishes:** Spot UV, matt lamination, shaped die-cuts on cover
- **RRP:** £6.99



ISBN: 978-1-78958-938-2



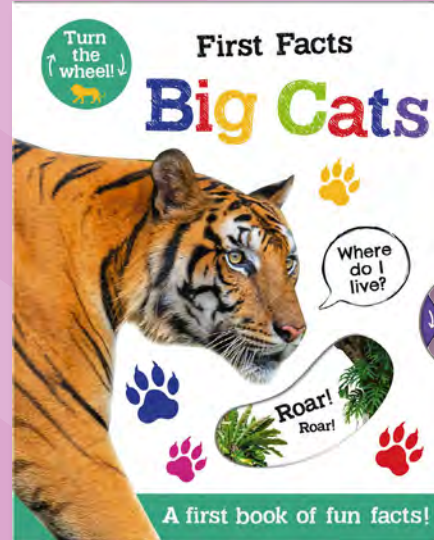
ISBN: 978-1-78958-937-5



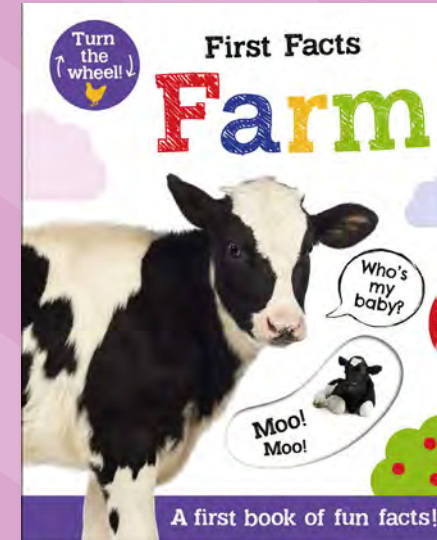
ISBN: 978-1-78958-936-8



Discover first animal facts with these colourful and interactive turn-the-wheel books.



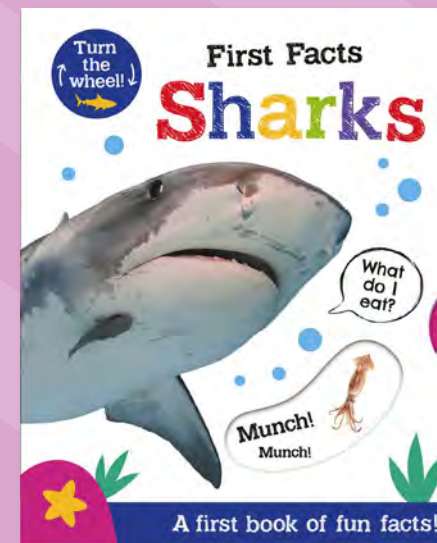
ISBN: 978-1-80105-247-4
February 2022



ISBN: 978-1-80105-248-1
February 2022



ISBN: 978-1-80105-041-8



ISBN: 978-1-80105-042-5

- Tried and tested play pattern with simple text, first facts, and turn-the-wheel discovery.
- Colourful vector illustrations and photographs provide lots of fascinating detail for children to look at.

Author: Georgie Taylor
Illustrator: Bethany Carr



Specification:

- **Format:** Full colour board book with 4 double-sided card wheels to turn
- **Extent:** 10pp
- **Dimensions:** 210x170mm
- **Cover finishes:** Matt lamination
- **RRP:** £6.99

AGE
3+

Shake, Roll & Giggle Books - Square

NEW

Googley eyes will have children smiling from ear to ear!

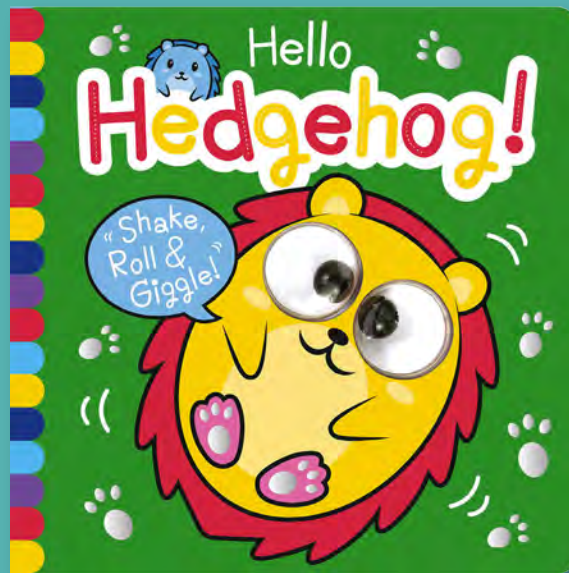
- Shake the book to roll the 3D googley eyes and giggle at the funny story in each super-cute board book!
- Fun rhyming text and colourful illustrations.
- Featuring popular best-selling and on-trend characters.

Author: Katie Button
Illustrator: Bethany Carr



Specification:

- **Format:** Full colour board book with 3D goggle eyes
- **Extent:** 12pp
- **Dimensions:** 178x178mm
- **Cover finishes:** Foil and googley eyes
- **RRP:** £5.99



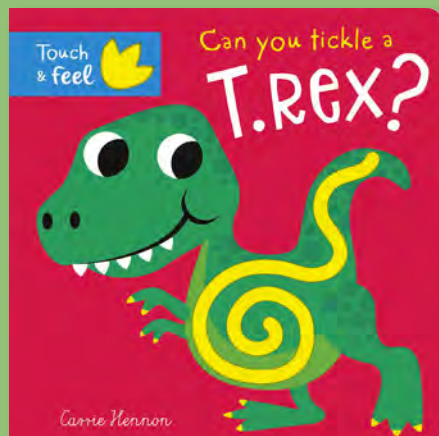
ISBN: 978-1-78958-934-4
January 2022



ISBN: 978-1-78958-933-7
January 2022



Touch, feel and tickle the friendly animals in these interactive books that are full of playful fun!



ISBN: 978-1-78958-952-8



ISBN: 978-1-78958-953-5



ISBN: 978-1-78958-954-2

- Board book with die-cuts showing felt between the card pages.
- Touch and feel felt finger trails to tickle the animals.
- Card and felt pages make the books super-light for young children to hold.



Author: Bobbie Brooks
Illustrator: Carrie Hennon

Specification:

- **Format:** Full colour board book with touch and feel felt pages
- **Extent:** 8pp
- **Dimensions:** 178x178mm
- **Cover finishes:** Gloss and felt trail
- **RRP:** £6.99



AGE
3+

Magic Torch Books

NEW TITLE

Insert the 'magic torch' between the pages to find the animals and watch children glow with delight!

- Repetitive, rhyming text to help young children learn rhythm and tone.
- Clever windows throughout reveal hidden animals when the torch is inserted.
- Includes a handy ribbon to keep the magic torch attached to the book.

Author: Joshua George
Illustrator: Zhanna Ovocheva



ISBN: 978-1-80105-255-9
March 2022



Specification:

- **Format:** Full colour casebound board book with 5 inset acetate pages and a card torch on a ribbon
- **Extent:** 12pp
- **Dimensions:** 210x210mm
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** £6.99



ISBN: 978-1-78700-751-2



ISBN: 978-1-78700-750-5



ISBN: 978-1-78958-438-7



Halloween hide-and-ghost-seek fun!



ISBN: 978-1-80105-145-3

- Includes Halloween characters for children to find on every page using the card torch.
- New portrait format featuring 'ingenious' novelty (BookTrust).

Author: Bobbie Brooks
Illustrator: Louise Anglicas

Specification:

- **Format:** Full colour casebound board book with inset acetate pages and a card torch on a ribbon
- **Extent:** 12pp
- **Dimensions:** 210x170mm
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** £6.99

AGE
3+

Trace the Trails

NEW TITLE

Discover finger-tracing fun and follow the trails through the busy pictures!

- Finger trails to find and follow on each spread.
- Tracing tactile trails encourages interactive play and develops fine motor skills.
- Bright colourful illustrations feature lots of sound words and details to spot on each page - aids development of first words and early reading skills.

Author: Georgie Taylor
Illustrator: Sam Meredith

Specification:

- **Format:** Full colour casebound board book with die-cut textures and peepholes
- **Extent:** 10pp
- **Dimensions:** 216x150mm
- **Cover finishes:** Gloss
- **RRP:** £6.99



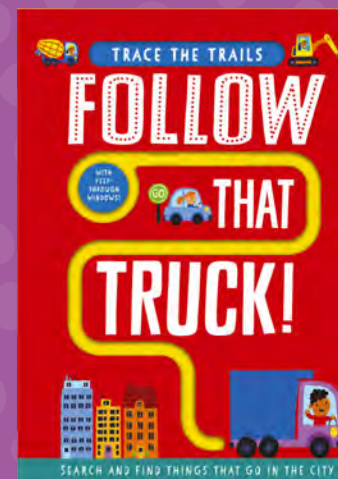
ISBN: 978-1-80105-327-3
July 2022



ISBN: 978-1-78958-445-5



ISBN: 978-1-78958-513-1



ISBN: 978-1-78958-514-8



ISBN: 978-1-78958-446-2

CLICK HERE
TO WATCH

Encourage children to find the correct digger and machine magnets to complete the colourful scenes.



ISBN: 978-1-78700-972-1

- From rollers and mixers to dumper trucks and bulldozers, children aged 3+ will enjoy matching the colourful magnetic play pieces to the simple story.
- Let's Play Diggers will help to develop your child's fine motor skills and hand-eye coordination.
- When play is over, the magnets can be neatly stored in the integral compartment, ready for play the next time.

Author: Alfie Clover
Illustrator: Paul Dronsfield

Specification:

- **Format:** Full colour hardback with magnetic pages and play pieces
- **Extent:** 8pp
- **Dimensions:** 240x205mm
- **Cover finishes:** Gloss
- **RRP:** £6.99



AGE
3+

Let's Explore

NEW TITLE

- Encourages hands-on, creative play!
- 100% reusable play pieces that can be easily peeled away from the glossy pages and positioned elsewhere.
- When play is over, the pieces can be stored inside the cover to keep them clean and safe.

Author: Georgie Taylor

Illustrator: Various

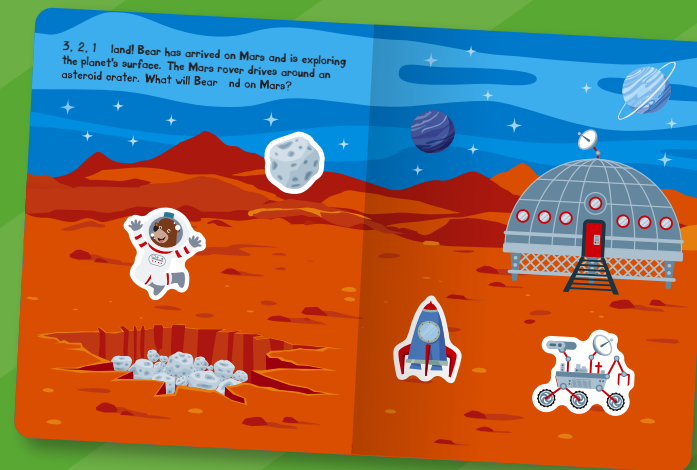
Specification:

- **Format:** Full colour casebound board book with TPE electrostatic stickers
- **Extent:** 10pp
- **Dimensions:** 259x201mm
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** £8.99



ISBN: 978-1-80105-328-0

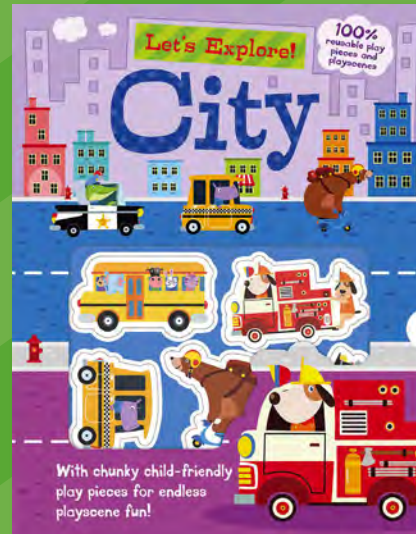
July 2022



Includes chunky child-friendly play pieces for early learning
playscene fun!



ISBN: 978-1-78958-675-6



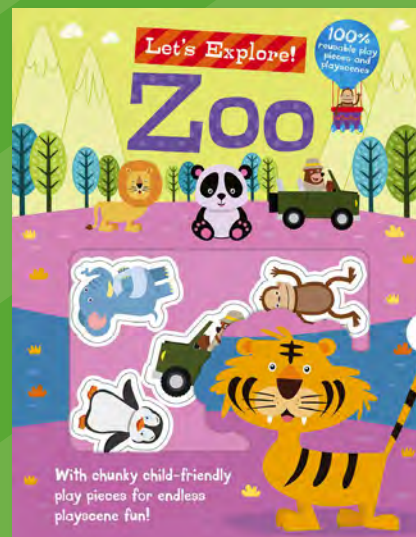
ISBN: 978-1-78958-674-9



ISBN: 978-1-78958-677-0



ISBN: 978-1-78958-676-3



ISBN: 978-1-80105-146-0



Lift-the-flap first experience fun for super toddlers!

- Humorous picture options on each page makes learning important milestones fun and interactive.
- 15 lift-the-flaps promote learning with options to choose from.
- Encourages and reassures any toddler learning new things.



ISBN: 978-1-78958-663-3



ISBN: 978-1-78958-662-6



Author: Katie Button
Illustrator: Kasia Dudziuk



ISBN: 978-1-78958-922-1



ISBN: 978-1-78958-915-3

Specification:

- **Format:** Full colour casebound board book with 3 lift-the-flaps on each right-hand page
- **Extent:** 10pp
- **Dimensions:** 178x178mm
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** £5.99



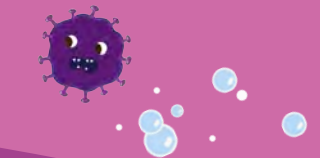
Learn to be a handwashing hero and shrink germs down to zero!



ISBN: 978-1-78958-967-2

- Follow the superheroes as they wash their hands and watch as the villainous virus character gets smaller on each page!
- Public health guidelines are cleverly shown in easy-to-follow steps to teach children how to wash their hands effectively.

Author: Katie Button
Illustrator: Kasia Dudziuk



Specification:

- **Format:** Full colour board book with die-cut concentric shape on cover and each right-hand page
- **Extent:** 15pp
- **Dimensions:** 210x170mm
- **Cover finishes:** Spot UV, matt lamination concentric die-cut shapes
- **RRP:** £6.99

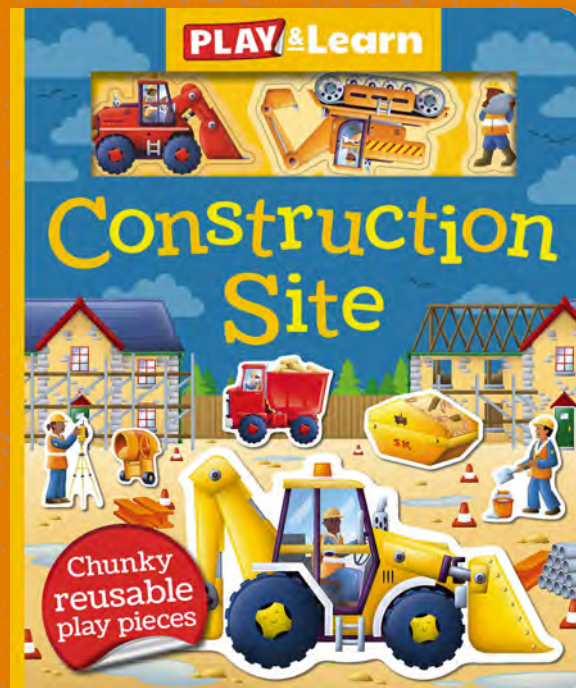
AGE
3+

Play & Learn

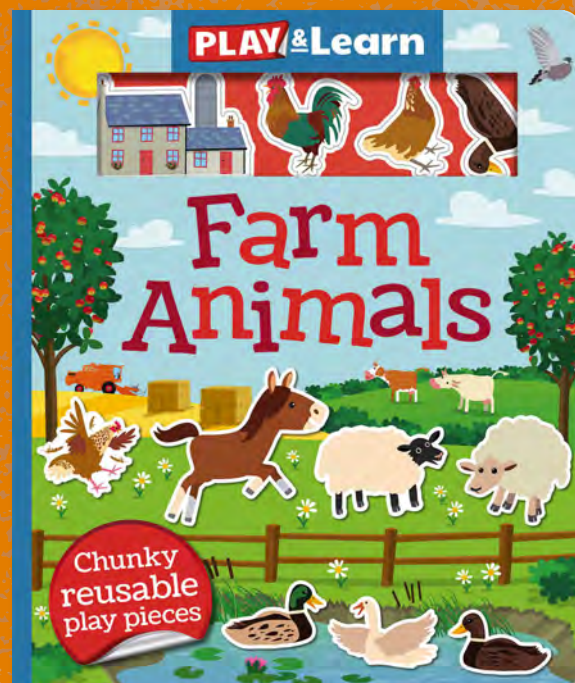
Use the chunky, reusable play pieces to complete each scene for early learning interactive fun!

- Reusable play pieces can be used again and again.
- Secure compartment to keep pieces tidy between use.
- Great for improving hand-eye coordination and dexterity.

Author: : Oakley Graham
Illustrator: Paul Dronsfield / Dan Crisp



ISBN: 978-1-78958-961-0



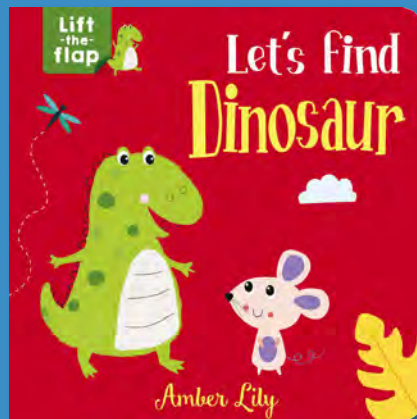
ISBN: 978-1-78958-962-7



Specification:

- **Format:** Full colour casebound board book with reusable PVC pieces in vac form
- **Extent:** 10pp
- **Dimensions:** 240x200mm
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** £7.99

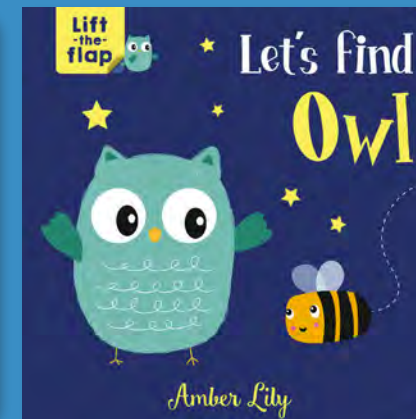
Lift-the-flap books full of hide-and-seek fun!



ISBN: 978-1-78958-956-6

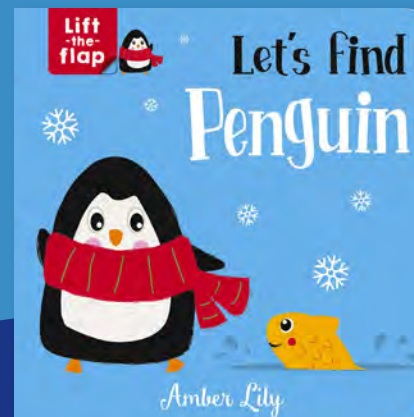


ISBN: 978-1-78958-957-3

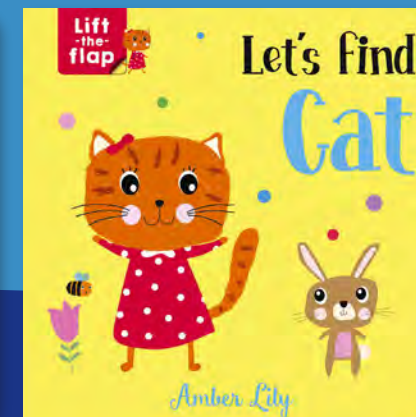


ISBN: 978-1-78958-958-0

- First lift-the-flap books with a large shaped flap on each right-hand page.
- Bright, bold illustrations and sturdy pages make these books fun and easy to play with.



ISBN: 978-1-78958-877-4



ISBN: 978-1-78958-955-9

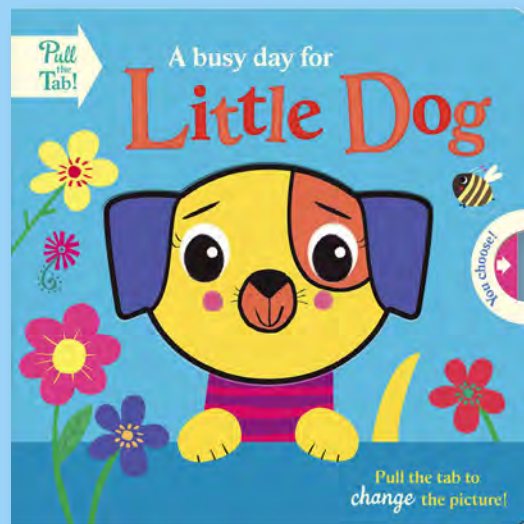
Author : Amber Lily
Illustrator: Orchard Design House

Specification:

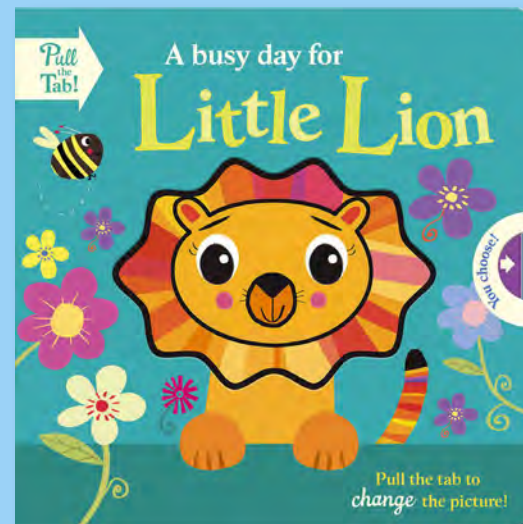
- **Format:** Full colour casebound board book with a large shaped lift-the-flap on each right-hand page
- **Extent:** 10pp
- **Dimensions:** 178x178mm
- **Cover finishes:** Gloss
- **RRP:** £5.99

Pull the tabs to decide what happens next in each story
and watch the pictures magically transform!

- Promotes hand-eye coordination, decision-making and reading comprehension.
- The playful story and simple questions on each page makes first reading fun!
- Six pull-the-tabs to change the picture and create your own story.



ISBN: 978-1-78958-522-3



ISBN: 978-1-78958-526-1

Author: Jenny Copper
Illustrator: Carrie Hennon

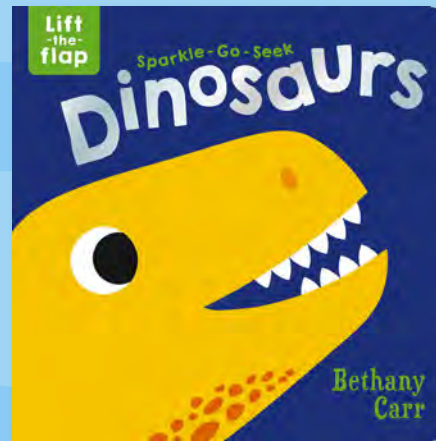


Specification:

- **Format:** Full colour casebound board book with acetate pages and pull-out tabs
- **Extent:** 10pp
- **Dimensions:** 178x178mm
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** £6.99



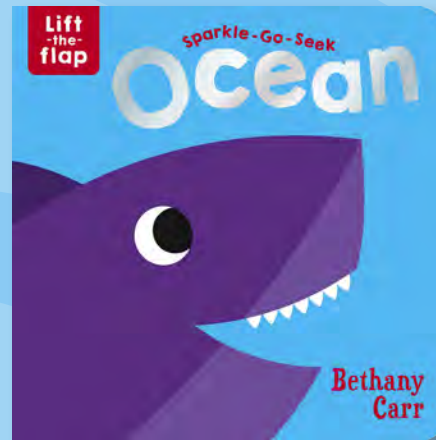
Play 'sparkle-go-seek' to discover a sparkly foil picture hiding under each flap!



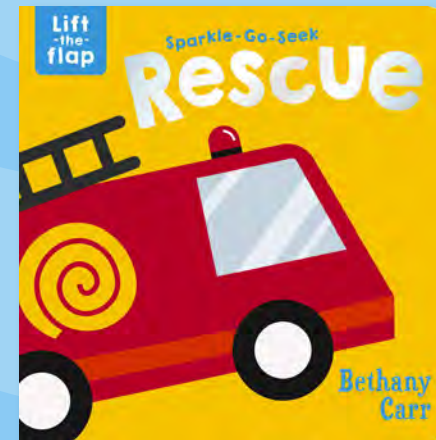
ISBN: 978-1-78958-517-9



ISBN: 978-1-78958-507-0



ISBN: 978-1-78958-506-3



ISBN: 978-1-78958-518-6

- Thick card pages and sturdy flaps are easy to turn and lift.
- Includes simple words, perfect for first readers.
- 'Sparkle-go-seek' encourages imaginative and interactive reading play.

Author: Katie Button
Illustrator: Bethany Carr

CLICK HERE
TO WATCH

Specification:

- **Format:** Full colour casebound board book with one large lift-the-flap on each right-hand page and sparkly foil underneath
- **Extent:** 10pp
- **Dimensions:** 178x178mm
- **Cover finishes:** Matt lamination, spot UV, foil
- **RRP:** £6.99

AGE
0+

Shake, Shimmer & Sparkle Books

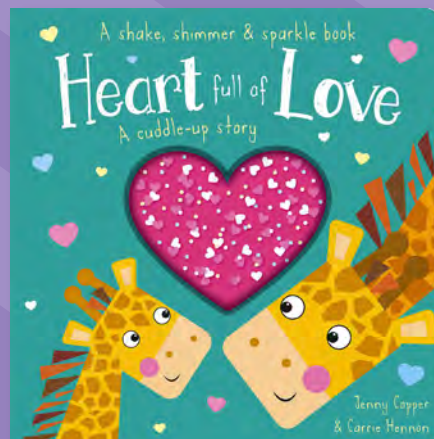
Gentle, rhyming story books with glittery shapes to shake, shimmer and sparkle.

- Shake the book to make a glitter, heart or star cascade.
- Rhyming text prompts children to interact with the glitter, foil and gel novelty on each page.
- Cute on-trend vector illustration style and characters throughout.

Author: Jenny Copper
Illustrator: Carrie Hennon



ISBN: 978-1-78958-505-6



ISBN: 978-1-78958-344-1



ISBN: 978-1-78958-345-8



ISBN: 978-1-78958-444-8

Specification:

- **Format:** Full colour casebound board book with glitter and foil-filled shaped gel pouch
- **Extent:** 10pp
- **Dimensions:** 178x78mm
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** £6.99



Lift the flaps to create a story with this interactive series where the reader chooses what happens next!



ISBN: 978-1-78958-668-8

- Promotes reading comprehension, recognition and recall.
- 15 lift-the-flaps to create each story.
- Humorous picture options on each page makes first reading fun!

Author: Various
Illustrator: Carrie Hennon

Specification:

- **Format:** Full colour casebound board book with 3 lift-the-flaps on each right-hand page
- **Extent:** 10pp
- **Dimensions:** 178x178mm
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** £5.99

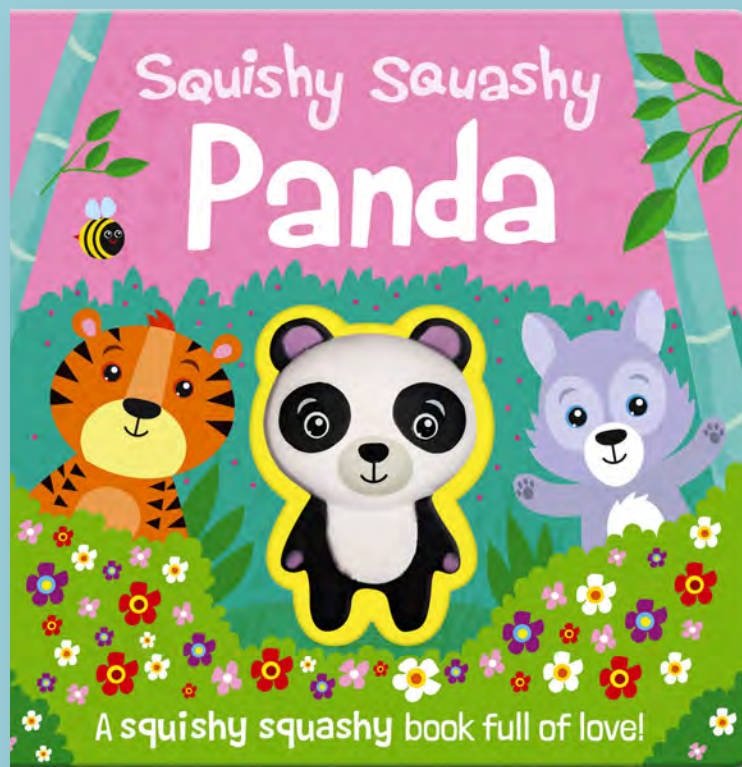


AGE
3+

Squishy Squashy Books

- The fun, interactive story encourages lots of play with each squishy squashy animal.
- Die-cuts reveal the squishy animal on the cover and interiors.
- Squishies continue to be a popular, collectible and on-trend toy.

Author: Jenny Copper
Illustrator: Carrie Hennon



ISBN: 978-1-78958-155-3

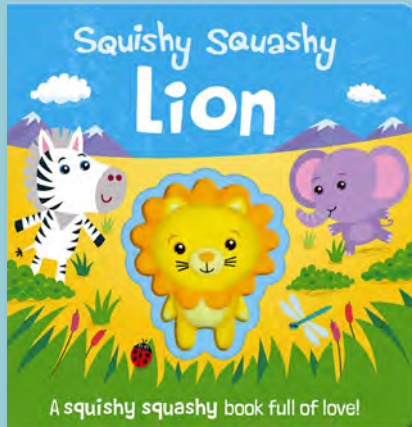


Specification:

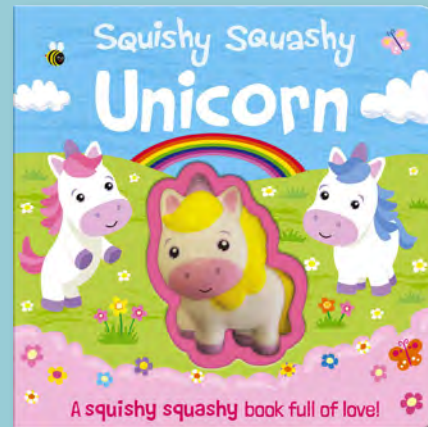
- **Format:** Full colour casebound board book with one squishy character and a die-cut hole on cover and inside pages
- **Extent:** 10pp
- **Dimensions:** 178x178 mm
- **Cover finishes:** Spot UV, Matt lamination
- **RRP:** £6.99



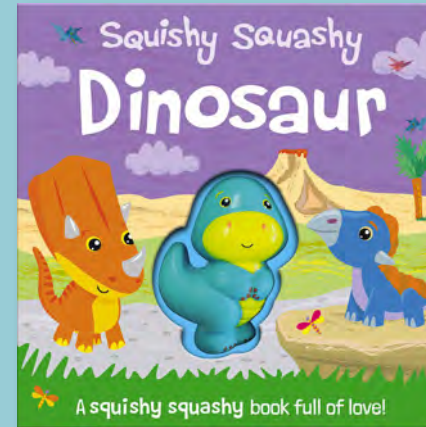
Discover a Squishy Squashy world in these adorable rhyming storybooks that are full of squishy squashy fun!



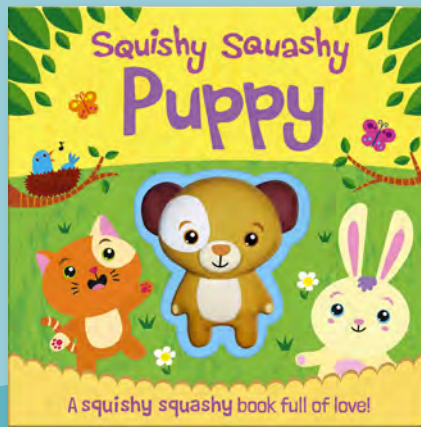
ISBN: 978-1-78958-154-6



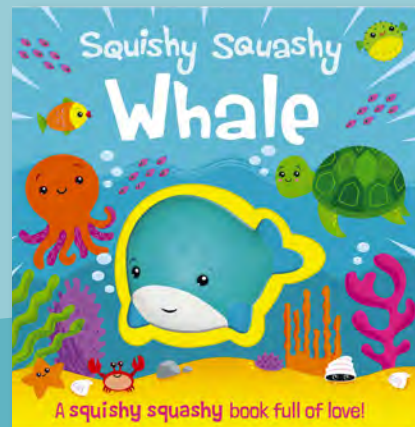
ISBN: 978-1-78958-177-5



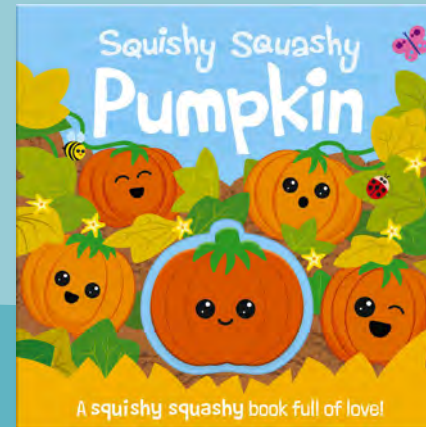
ISBN: 978-1-78958-176-8



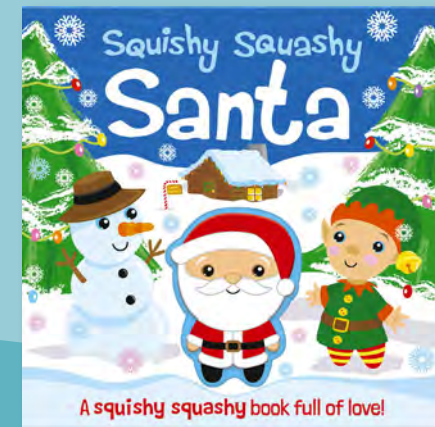
ISBN: 978-1-78958-156-0



ISBN: 978-1-78958-157-7



ISBN: 978-1-78958-711-1



ISBN: 978-1-78958-673-2



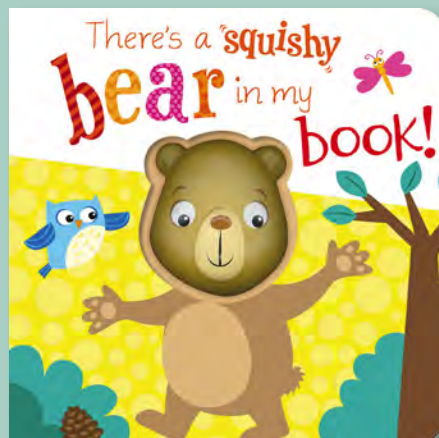
AGE
3+

Squishy In My Book

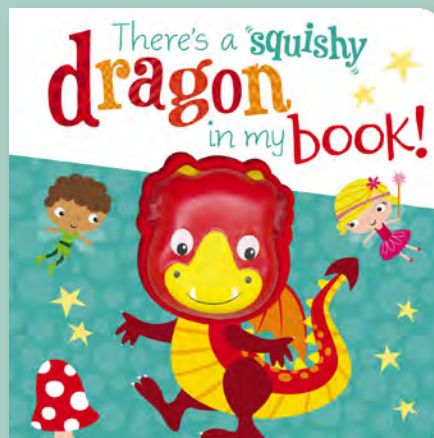
Meet the squishy creature in each book for hilarious squishy squashy fun!



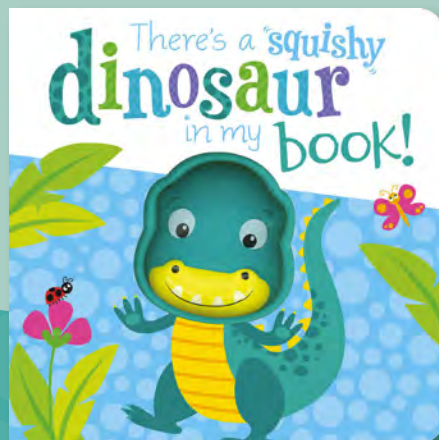
- Features an innovative squishy squashy character component.
- Simple words are easy for children 3+ to remember, encouraging early reading skills.
- Includes bright, colourful typography throughout.
- Squishy Bear was the winner of the Baby Book Category at the 2021 Sheffield Children's Book Awards.



ISBN: 978-1-78958-508-7



ISBN: 978-1-78958-441-7



ISBN: 978-1-78958-509-4



ISBN: 978-1-78958-442-4

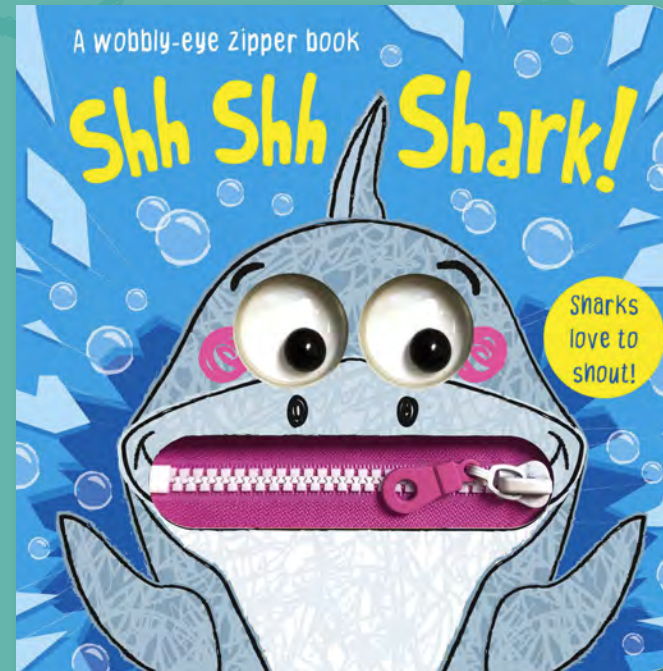
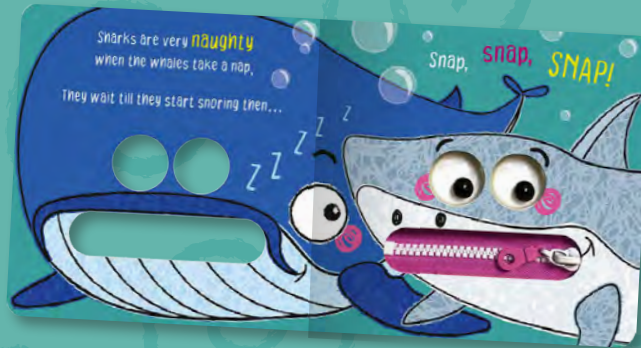
Author: Cece Graham
Illustrator: Trudi Webb

Specification:

- **Format:** Full colour casebound board book with one squishy character and a die-cut hole on cover and inside pages
- **Extent:** 10pp
- **Dimensions:** 178x178mm
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** £6.99



Deep under the water, in the ocean blue, noisy sharks
are shouting ... and waiting for you!



ISBN: 978-1-78958-443-1

- Two interactive novelties in one book!
- Wobbly eyes to shake and a zipper mouth to open and close, develops motor and sensory skills.
- The rhyming story features lots of noisy words for interactive reading fun.

Author: Georgina Wren
Illustrator: Carrie Hennon



Specification:

- **Format:** Full colour casebound board book with a zip, 2 googly eyes and die-cut hole on cover and inside pages
- **Extent:** 10pp
- **Dimensions:** 178x178mm
- **Cover finishes:** Matt lamination, spot UV, foil
- **RRP:** £6.99



AGE
3+

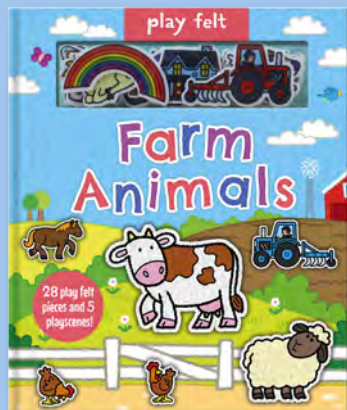
Play Felt



Mess-free creative play that is perfect for educational fun on the go.



- The soft felt clings securely to the pages and can be used time and time again - perfect for hours of imaginative play.
- The felt pieces can be stored in the integral clear vac tray at the top of the book.
- Over 20 play felt pieces in each title.



ISBN: 978-1-78700-523-5



ISBN: 978-1-78700-434-4



Author: Various
Illustrator: Various



ISBN: 978-1-78958-031-0



ISBN: 978-1-78700-748-2



Specification:

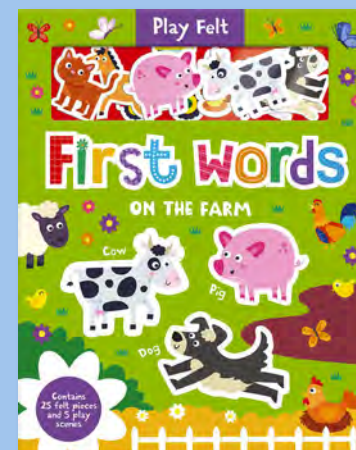
- **Format:** Full colour casebound board book with 5 felt covered pages and soft felt play pieces
- **Extent:** 10pp
- **Dimensions:** 240x200mm
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** £7.99



Early learning play felt fun for busy little hands!



ISBN: 978-1-80105-278-8
April 2022

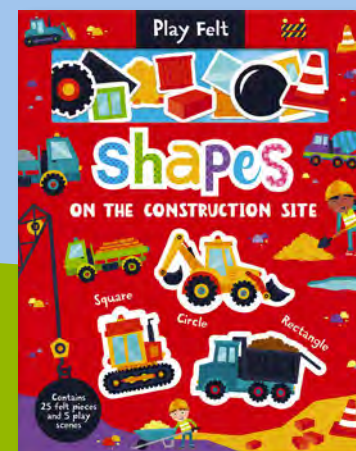


ISBN: 978-1-80105-279-5
April 2022

- A best-selling format, now with popular early learning content!
- Teach important key skills with the 20+ soft felt play pieces and simple story.
- When play is over, keep pieces safe in the tray at the top.



ISBN: 978-1-80105-277-1
April 2022



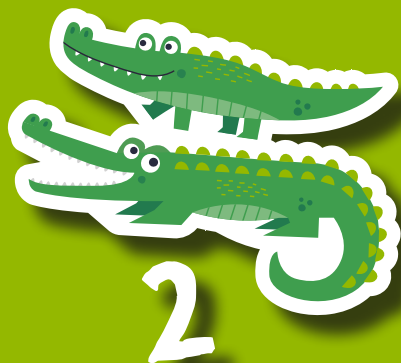
ISBN: 978-1-80105-280-1
April 2022

Author: Kit Elliot
Illustrator: Gareth Williams



Specification:

- **Format:** Full colour casebound board book with 5 felt covered pages and soft felt play pieces
- **Extent:** 10pp
- **Dimensions:** 240x200mm
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** £9.99





Discover first counting fun with these carry handle storybooks that feature a peek-through window.

- Chunky board book with rounded corners, carry handle and die-cut interior pages.
- Die-cut shaped windows to peek through with a different character to meet on each spread.
- Teaches early learning maths skills - count down from five to one.
- Rhyming story and colourful illustrations engage children's attention.

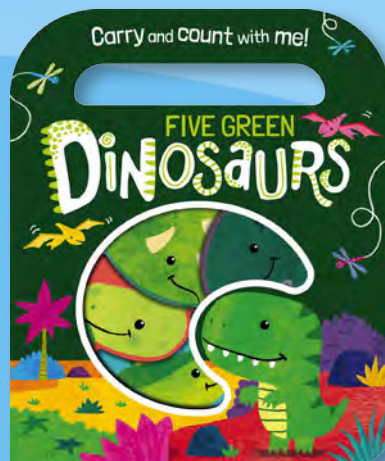
Author: Katie Button
Illustrator: Lindsey Sagar

Specification:

- **Format:** Full colour shaped board book with carry handle and die-cut window on cover and inside pages
- **Extent:** 10pp
- **Dimensions:** 213x178mm
- **Cover finishes:** Gloss
- **RRP:** £5.99



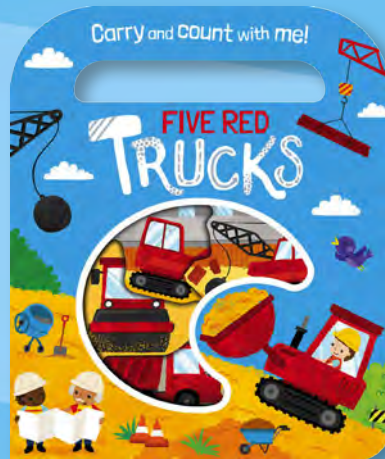
ISBN: 978-1-80105-273-3
April 2022



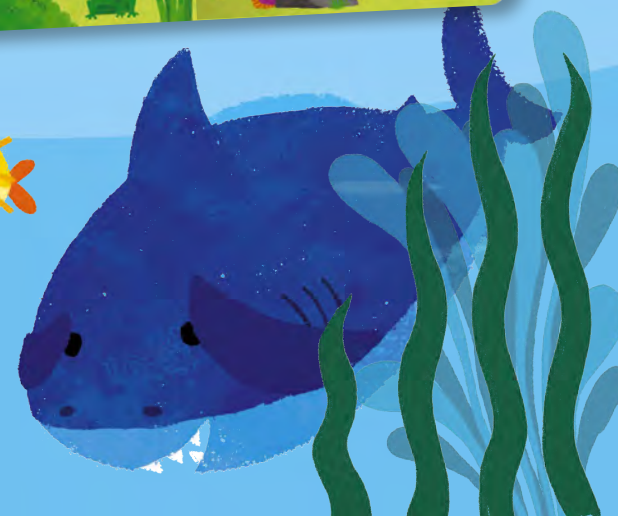
ISBN: 978-1-80105-274-0
April 2022



ISBN: 978-1-80105-275-7
April 2022



ISBN: 978-1-80105-276-4
April 2022



Discover a tactile world of early learning with this interactive first concepts series with raised and cut-out pictures.



ISBN: 978-1-78958-377-9



ISBN: 978-1-78958-376-2



ISBN: 978-1-78958-023-5



ISBN: 978-1-78958-024-2

- Touch, feel and explore in these innovative early learning books, perfect for stimulating the senses.
- Raised pictures leap off the pages!
- Indented pictures encourage tactile exploration.

Author: Jenny Copper
Illustrator: Alena Razumova

Specification:

- **Format:** Full colour casebound board book with raised and indented pictures
- **Extent:** 10pp
- **Dimensions:** 178x178mm
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** £5.99

1 one



2 two



AGE
3+

First 100 Lift-the-Flaps

NEW TITLES

Discover 100 things to learn with these colourful lift-the-flap words and counting books.

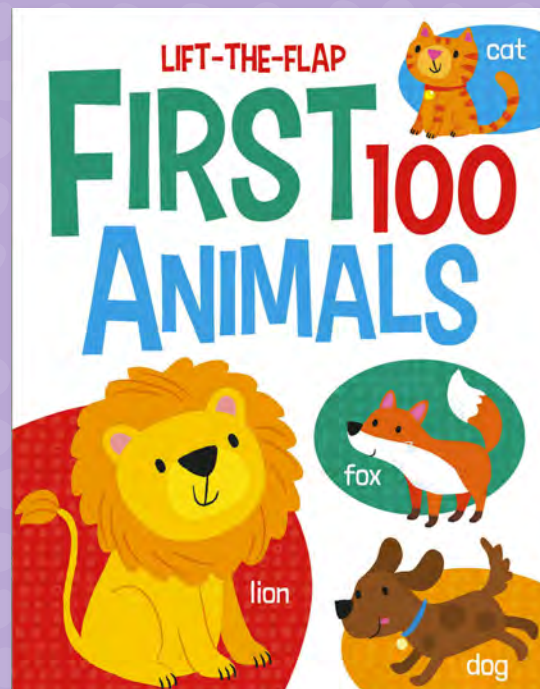
- Includes 100 card lift-the-flaps across eight spreads.
- Search and find key first words and numbers 1-10 on the scenes and lift-the-flaps.
- Card lift-the-flaps are perfect for little hands to lift, look under and talk about.

Author: Kit Elliot
Illustrator: Sam Meredith

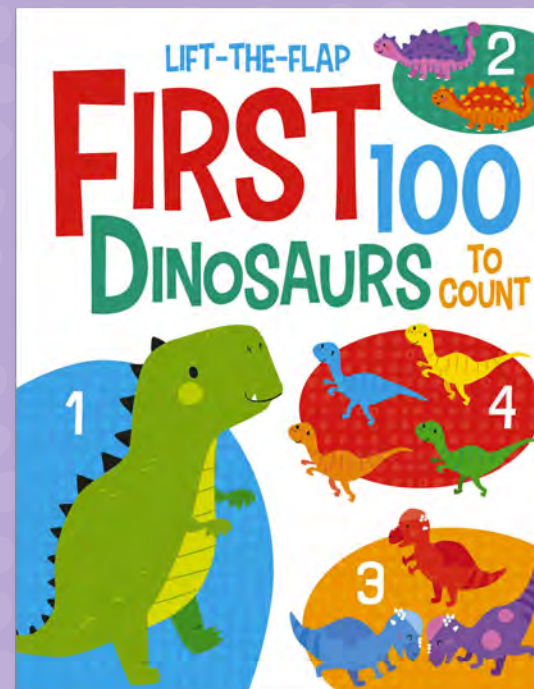


Specification:

- **Format:** Full colour board book with 100 lift-the-flaps
- **Extent:** 16pp
- **Dimensions:** 229x178mm
- **Cover finishes:** Matt lamination, spot UV
- **RRP:** £6.99



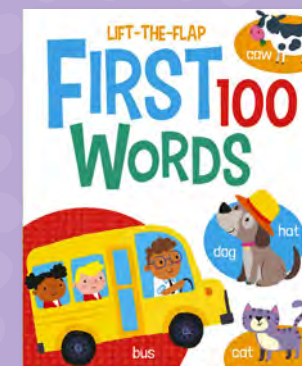
ISBN: 978-1-80105-259-7
March 2022



ISBN: 978-1-80105-260-3
March 2022



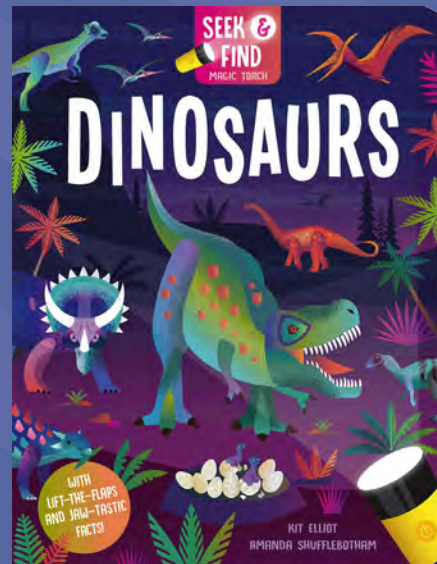
ISBN: 978-1-78958-949-8



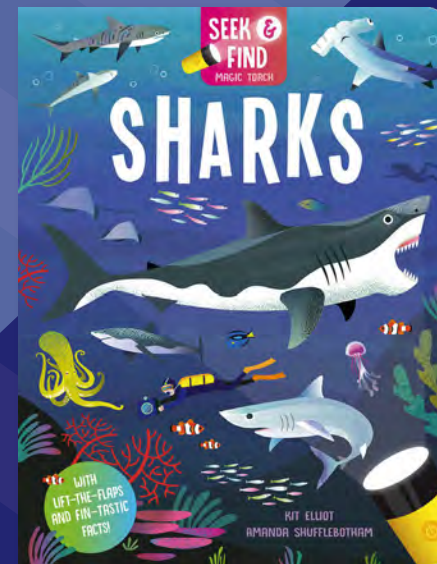
ISBN: 978-1-78958-950-4



Seek and find incredible animals, dinosaurs and insects and learn hundreds of fascinating facts!



ISBN: 978-1-80105-283-2
May 2022



ISBN: 978-1-80105-284-9
May 2022

- Innovative non-fiction format with magic torch seek and find challenges and lift-the-flaps!
- Over 200 amazing animal world facts and easy-to-understand text.

Author: Kit Elliot
Illustrator: Amanda Shufflebotham



Specification:

- **Format:** Full colour casebound board book with inset acetate pages, lift-the-flaps and card torch attached with ribbon
- **Extent:** 16pp
- **Dimensions:** 260x200mm
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** £9.99

Travel back in time with these fascinating and funny lift-the-flap books!

- Humour is used to deliver accurate historical information, making learning fun!
- Over 150 facts and 50 flaps to lift.

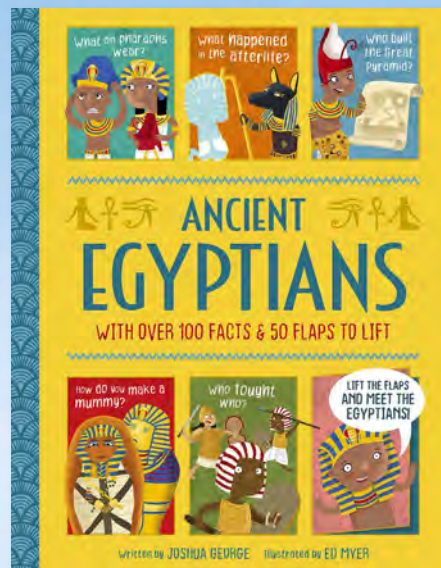
Author: Joshua George

Illustrator: Ed Myer

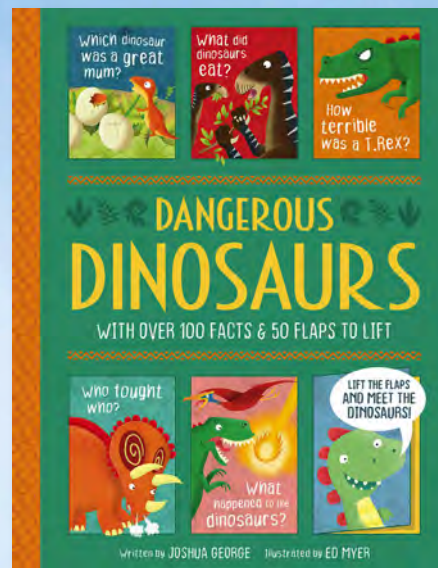


Specification:

- **Format:** Casebound book with lift-the-flaps on every spread
- **Extent:** 16pp
- **Dimensions:** 254x196mm
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** £9.99



ISBN: 978-1-78958-036-5



ISBN: 978-1-78958-022-8



ISBN: 978-1-78958-436-3

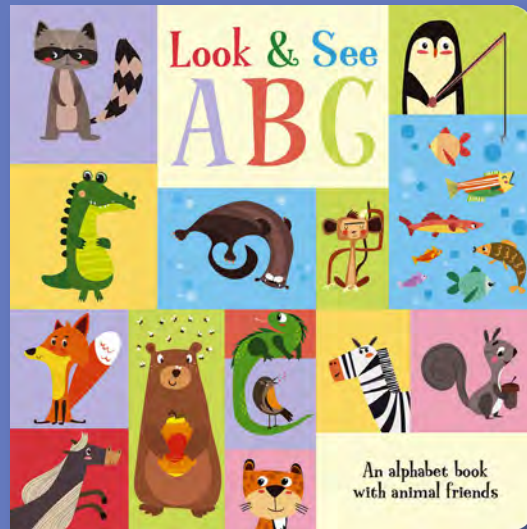


ISBN: 978-1-78958-499-8



CLICK HERE
TO WATCH

Look and see a world of amazing animals whilst learning key concepts.



ISBN: 978-1-78958-530-8

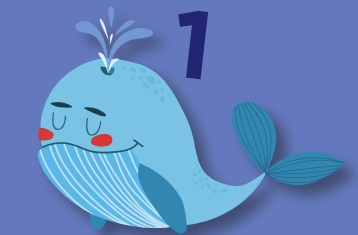
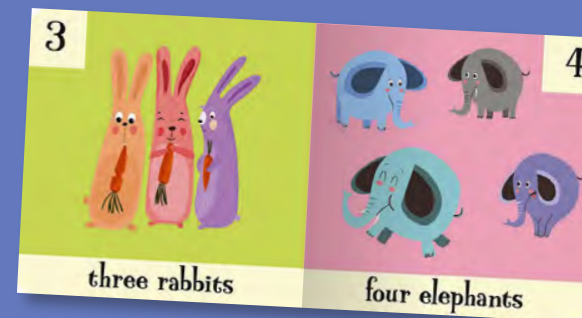


ISBN: 978-1-78958-529-2

- Teaches key early learning counting and alphabet skills.
- Features bestselling illustration style by Zhanna Ovocheva, plus padded cover for added gift appeal.
- Part of a wide range of early learning books that feature loveable animal friend characters.

Author: Amber Lily

Illustrator: Zhanna Ovocheva



Specification:

- **Format:** Full colour board book
- **Extent:** 26pp
- **Dimensions:** 209x209mm
- **Cover finishes:** Padded, spot UV
- **RRP:** £7.99

AGE
7+

Elevate

NEW TITLES

- Raised images and bite-size facts bring amazing animals to life!
- Features over 250 amazing natural world facts!
- Each book includes a challenge to guess the deadliest, fiercest, biggest, weirdest and more!

Author: Joshua George,
Lydia Halliday
Illustrator: Matt O'Neil



Specification:

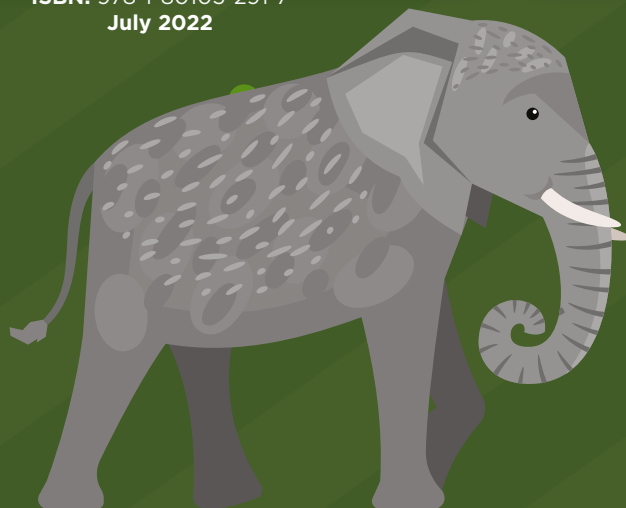
- **Format:** Full colour casebound book with raised card pieces
- **Extent:** 20pp
- **Dimensions:** 259x201mm
- **Cover finishes:** Spot UV, matt lamination, die-cut card shapes on cover
- **RRP:** £9.99



ISBN: 978-1-80105-291-7
July 2022



ISBN: 978-1-80105-293-1
July 2022



Elevate your knowledge with 250 curious facts about some of the most amazing creatures on Earth!



ISBN: 978-1-78958-942-9



ISBN: 978-1-78958-943-6



ISBN: 978-1-78958-941-2



ISBN: 978-1-78958-944-3

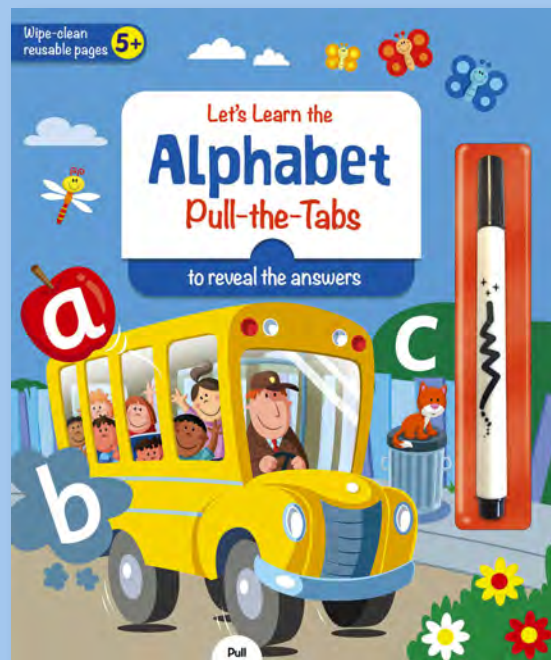


The answers to over 100 numeracy questions
are revealed when you pull-the-tabs!

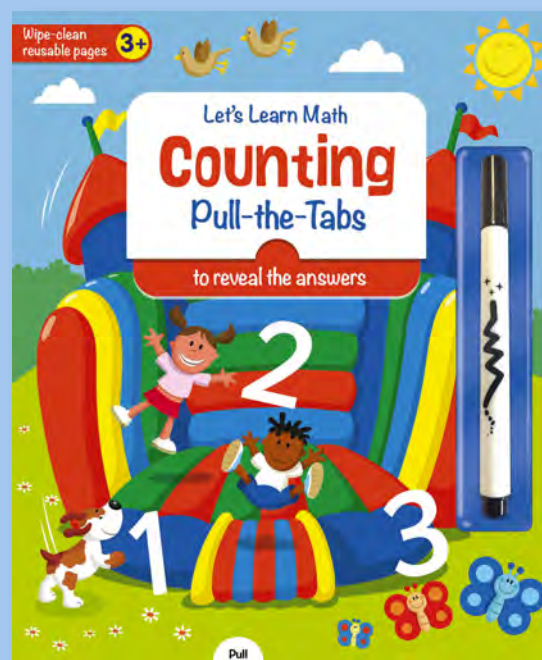


- A perfect series to develop numeracy and literacy for children age 5 and up.
- Simply wipe clean and use again and again.
- The reusable pages and pull-the-tab system make these titles perfect for both shared and independent learning.

Author: Nat Lambert
Illustrator: Barry Green



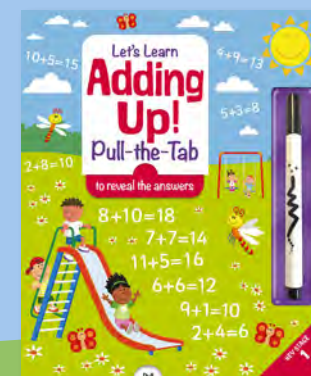
ISBN: 978-1-80105-254-2
March 2022



ISBN: 978-1-80105-253-5
March 2022



ISBN: 978-1-78958-151-5

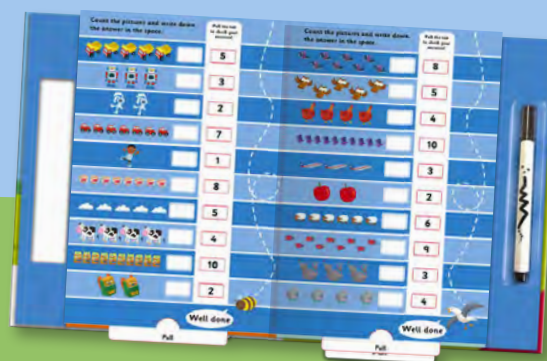


ISBN: 978-1-78958-150-8

CLICK HERE
TO WATCH

Specification:

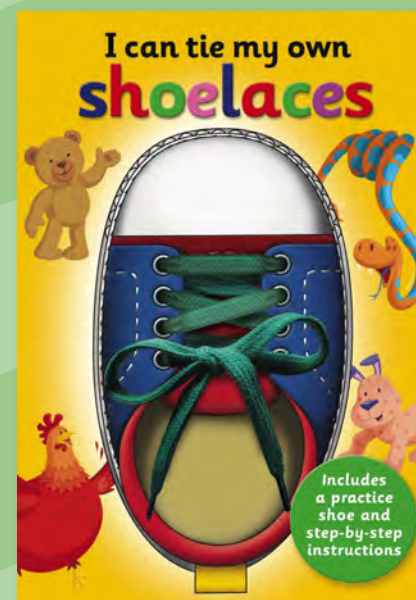
- **Format:** Full colour casebound book with 6 pull out tabs, wipe-clean double-sided pages and a pen
- **Extent:** 12pp
- **Dimensions:** 260x216mm
- **Cover finishes:** Gloss
- **RRP:** £9.99



Master milestone skills with these bestselling hands-on books!



ISBN: 978-1-78700-842-7



ISBN: 978-1-78700-841-0

- Learning is made easy and fun with the practice laces and teaching clock included.
- Colourful characters, rhyming text and familiar references will help children to connect with their learning.
- Includes step-by-step instructions and clear diagrams to give children confidence when mastering these key life skills.
- No.1 best-selling shoelace book in the UK - over 100,000 copies sold!

Author: Various
Illustrator: Various

Specification:

- **Format:** Full colour hardback book with integral components
- **Extent:** 12pp plus back cover gatefold
- **Dimensions:** 216x154mm
- **Cover finishes:** Gloss
- **RRP:** £4.99

A popular nursery rhyme counting book with a Halloween twist!

- Tactile counting fun with 10 disappearing card characters for children aged 3+.
- On-trend Halloween novelty story book with popular spooky trick-or-treat theme.
- New portrait edition to maximise merchandising space.

Author: Holly Hall
Illustrator: Louise Anglicas



ISBN: 978-1-78958-918-4

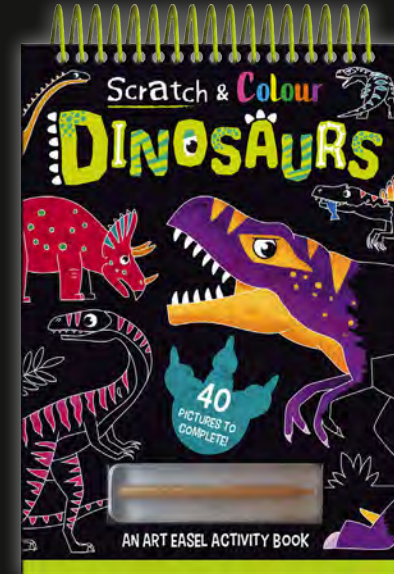


Specification:

- **Format:** Full colour board book with 3D card characters and die-cut pages
- **Extent:** 20pp
- **Dimensions:** 236x178mm
- **Cover finishes:** Gloss
- **RRP:** £6.99

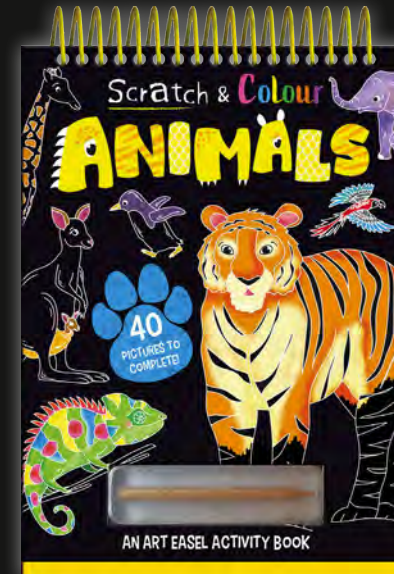


Scratch and colour amazing pictures
with these fun art easel activity books!



ISBN: 978-1-80105-268-9
April 2022

ISBN: 978-1-80105-266-5
April 2022



ISBN: 978-1-80105-267-2
April 2022

ISBN: 978-1-80105-265-8
April 2022

- The art easel is a unique flip-over format - stand the book up to scratch and colour the pictures!
- Includes 40 pictures to complete, with pictures to colour and 12 scratch pictures to create.
- Wooden scratch tool enclosed in a vac form secured inside the front cover.

Author: Jenny Copper
Illustrator: Rachael McLean

Specification:

- **Format:** Hardback, wirebound, full colour cover, 2 colour interiors and full colour scratch pages to reveal
- **Extent:** 56pp including 12 scratch cards
- **Dimensions:** 226x163mm
- **Cover finishes:** Gloss
- **RRP:** £8.99



- Rainbow colours and foil patterns hide beneath the black coating - use the included wooden stylus to cleverly reveal them with a simple scratch!
- Also includes step-by-step instructions to learn how to draw amazing pictures.
- Finish the brilliant scratch art adventure story included.
- Over 2 million scratch and draw copies sold worldwide!

Author: Various
Illustrator: Barry Green

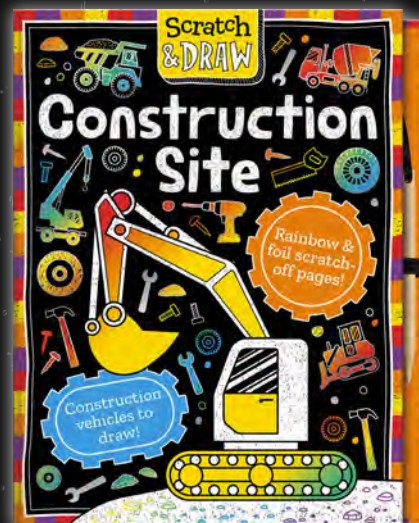


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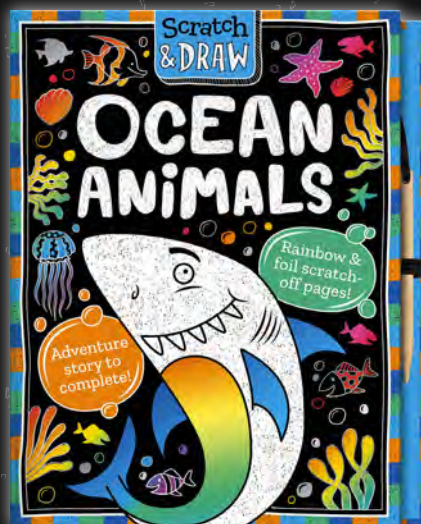
- **Format:** Full colour wirebound hardback book with scratch cards and a scratch stylus tool
- **Extent:** 44pp including 12pp scratch cards
- **Dimensions:** 216x160mm
- **Cover finishes:** Gloss, foiled
- **RRP:** £7.99



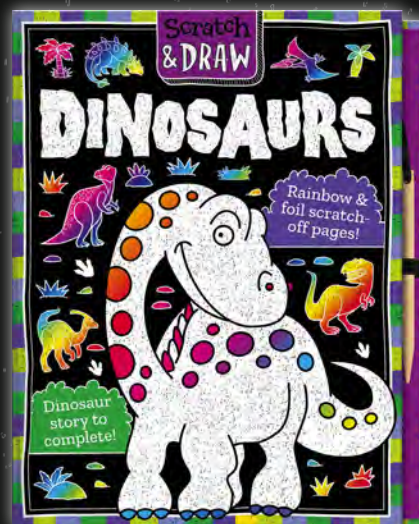
ISBN: 978-1-78700-830-4



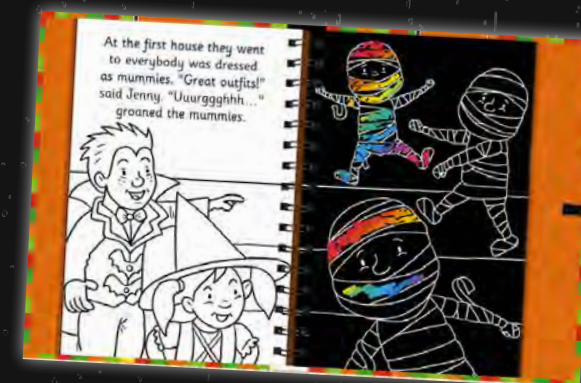
ISBN: 978-1-78700-717-8



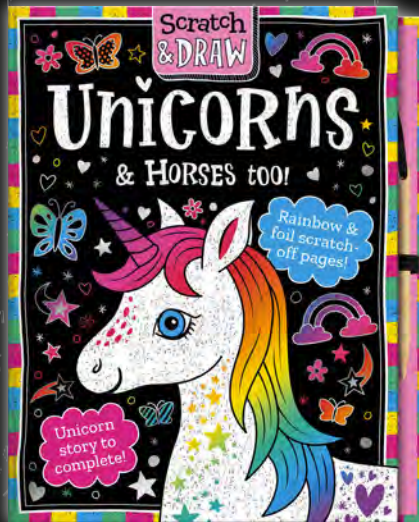
ISBN: 978-1-78958-047-1



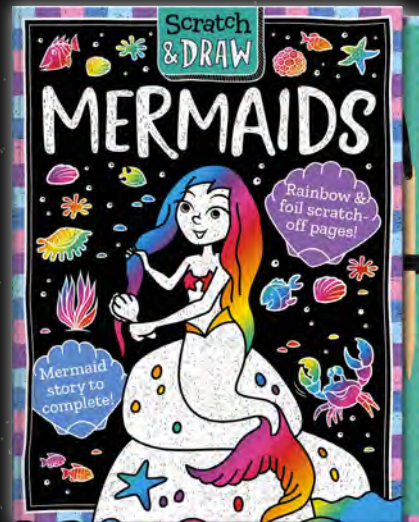
ISBN: 978-1-78700-718-5



Scratch and draw amazing rainbow and foil pictures in this best-selling creative drawing series.



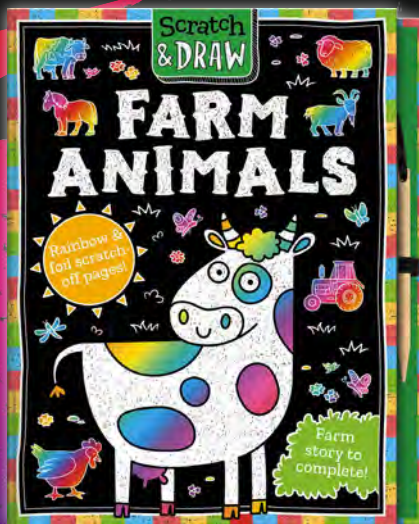
ISBN: 978-1-78700-716-1



ISBN: 978-1-80105-234-4



ISBN: 978-1-78700-719-2



ISBN: 978-1-78958-437-0



ISBN: 978-1-80105-110-1



ISBN: 978-1-80105-148-4



‘Factivity’ format combines fun facts with scratch activity.

- Scratch away the special cards to seek, find, and discover full colour pictures underneath.
- Each scratch picture features hidden illustrations to discover and learn about.
- Includes over 100 facts, colouring pictures and 12 scratch cards with wooden scratch tool.

Author: Kit Elliot

Illustrator: Amanda Shufflebotham



ISBN: 978-1-80105-249-8
February 2022



Specification:

- **Format:** Full colour hardback, wirebound
- **Extent:** 56pp including 12 leaves of scratch cards
- **Dimensions:** 253x197mm
- **Cover finishes:** Gloss
- **RRP:** £9.99



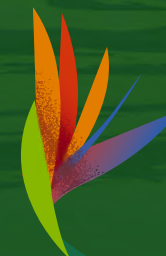
ISBN: 978-1-80105-250-4
February 2022

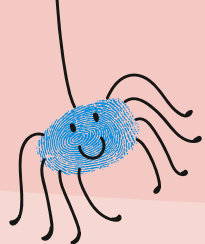


ISBN: 978-1-80105-252-8
February 2022



ISBN: 978-1-80105-251-1
February 2022





Get ready to have lots of fingerprinting fun
with these inky art activity books!



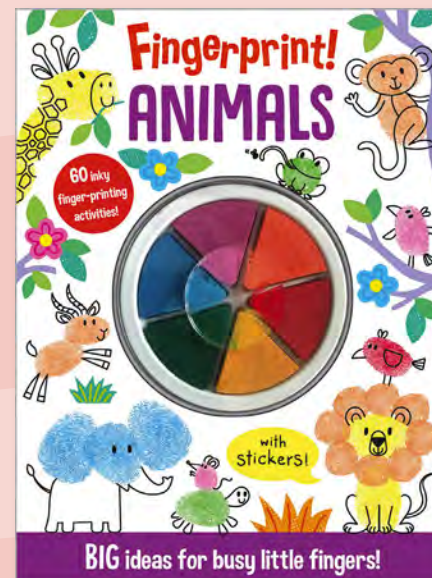
NEW

Fingerprint!

AGE
3+



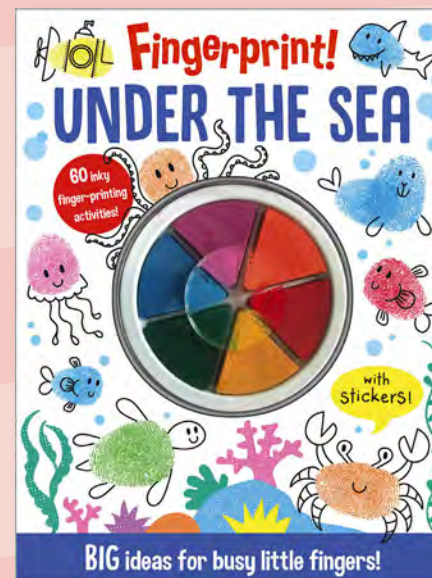
ISBN: 978-1-80105-229-0
January 2022



ISBN: 978-1-80105-228-3
January 2022



ISBN: 978-1-80105-230-6
January 2022



ISBN: 978-1-80105-231-3
January 2022

- 60 fingerprinting activities to complete using the inkpad.
- Inkpad contains six bright paint colours.
- Fingerprinting encourages creativity and artistic play.

Author: Alice Barker
Illustrator: Carrie Hennon



Specification:

- **Format:** Full colour hardback with concealed wirebinding and six colour circular ink stamper pad
- **Extent:** 72pp including 8pp stickers
- **Dimensions:** 215x162mm
- **Cover finishes:** Gloss
- **RRP** £7.99

AGE
3+

Felt Stickers

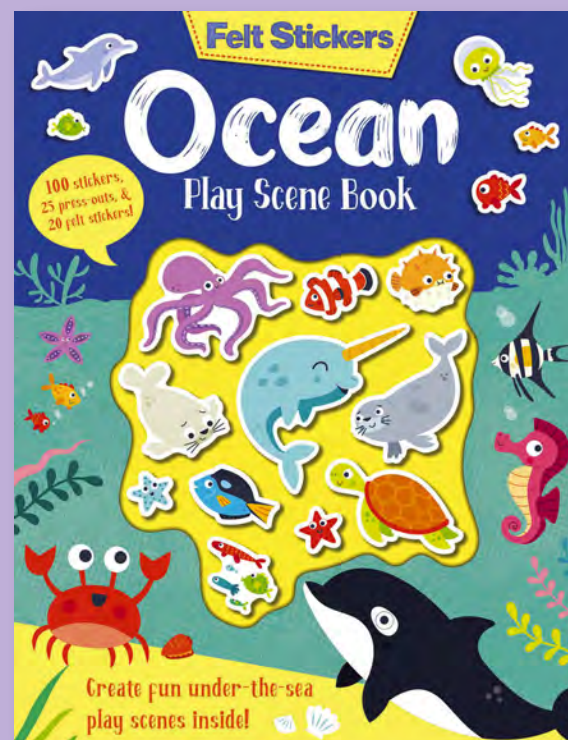
NEW TITLES

- Novelty sticker activity series with felt stickers, colour stickers and play scenes.
- Includes 20 innovative novelty felt stickers not seen before in an activity series.
- Felt stickers feature colourful illustrations on sticky-backed play felt.

Author: Kit Elliot
Illustrator: Gareth Williams
/ Sarah Wade



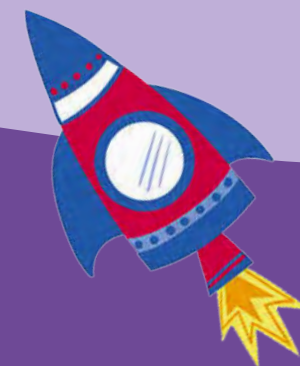
ISBN: 978-1-80105-340-2
July 2022



ISBN: 978-1-80105-338-9
July 2022

Specification:

- **Format:** Full colour paperback with die-cut cover window
- **Extent:** 34pp including 4pp stickers with 1pp felt stickers
- **Dimensions:** 280x216mm
- **Cover finishes:** Gloss, die-cut window
- **RRP:** £6.99

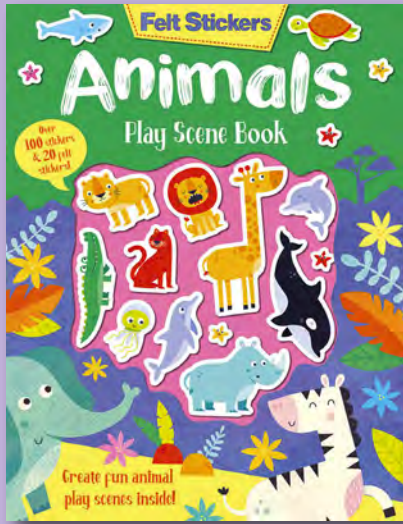




Get ready for felt sticker fun! Create amazing pictures with over 100 colour and felt stickers.

Felt Stickers

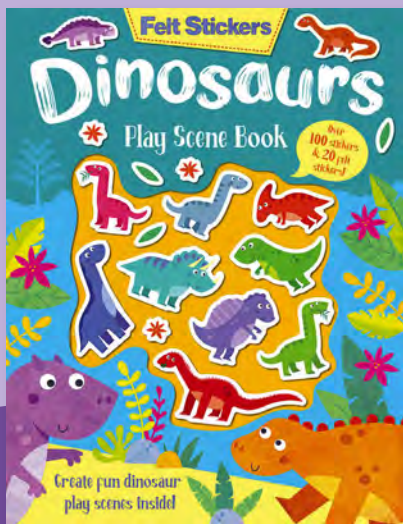
AGE
3+



ISBN: 978-1-78958-515-5



ISBN: 978-1-78958-516-2



ISBN: 978-1-78958-527-8



ISBN: 978-1-78958-528-5





A super-cute puffy sticker series, packed with puzzles and activities!

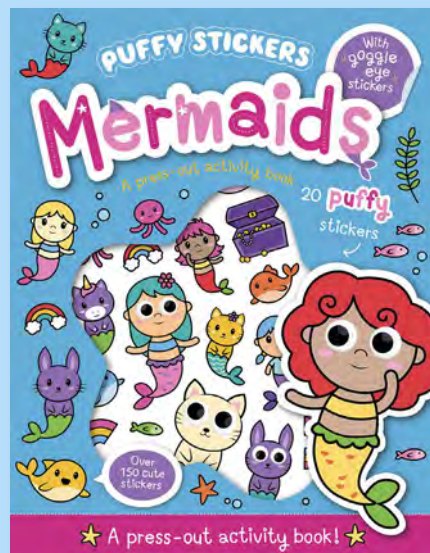
- Adorable sticker activity series with 20 puffy stickers and 150 colourful stickers.
- 3 puffy stickers include fun goggle eyes!
- Includes spot the difference, word searches, mazes and more!

Author: Connie Isaacs
Illustrator: Bethany Carr



Specification:

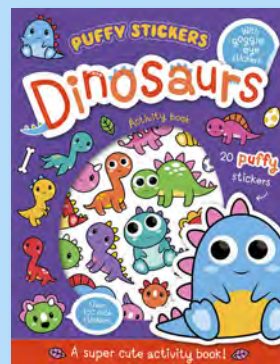
- **Format:** Full colour paperback
- **Extent:** 46pp including 4pp stickers with 2pp of puffy stickers, 16pp die-cut sheets, play pieces and accessories
- **Dimensions:** 280x216mm
- **Cover finishes:** Die-cut window, gloss
- **RRP:** £6.99



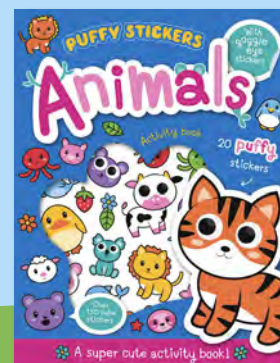
ISBN: 978-1-80105-306-8
June 2022



ISBN: 978-1-80105-305-1
June 2022



ISBN: 978-1-78958-924-5



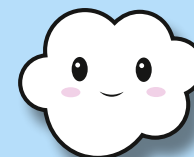
ISBN: 978-1-78958-923-8



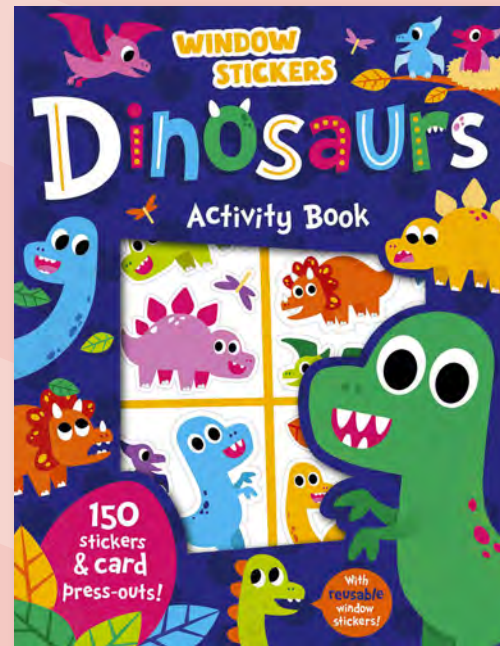
ISBN: 978-1-78958-925-2



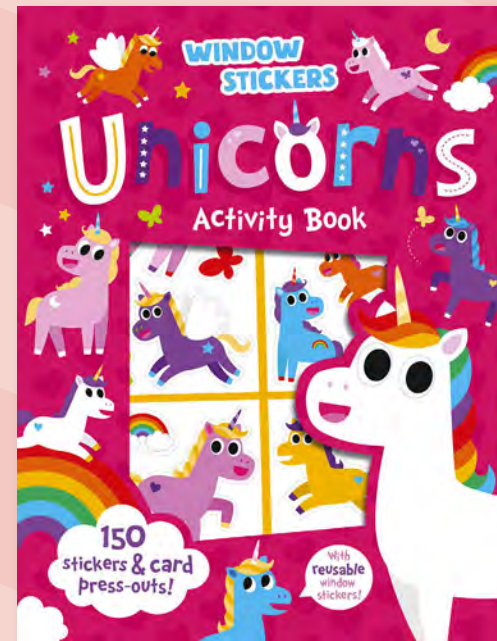
ISBN: 978-1-78958-926-9



Includes reusable window stickers, activities, stickers, and press-out models to make.



ISBN: 978-1-80105-257-3
March 2022



ISBN: 978-1-80105-258-0
March 2022

- Includes 150 stickers and card press-outs!
- The window stickers are 100% reusable - can be used again and again!
- Card press-outs include bookmarks, door hangers and play pieces.

Author: Alice Barker
Illustrator: Bethany Carr



Specification:

- **Format:** Full colour paperback
- **Extent:** 46pp including 6pp stickers with 1 page of reusable window stickers, 16pp die-cut card play pieces and accessories
- **Dimensions:** 280x216mm
- **Cover finishes:** Die-cut window, gloss
- **RRP:** £6.99

AGE
3+

Busy Play

NEW TITLES

Sticker activity books bursting with activities, stickers and child-friendly reusable play pieces.

- Includes themed reusable play pieces, activities, stickers, play scenes to complete, and press-out models to make.
- The 20 reusable play pieces can be used as window stickers.
- Chunky window play pieces are child-friendly and 100% reusable.

Author: Connie Isaacs
Illustrator: Tokokoo



Specification:

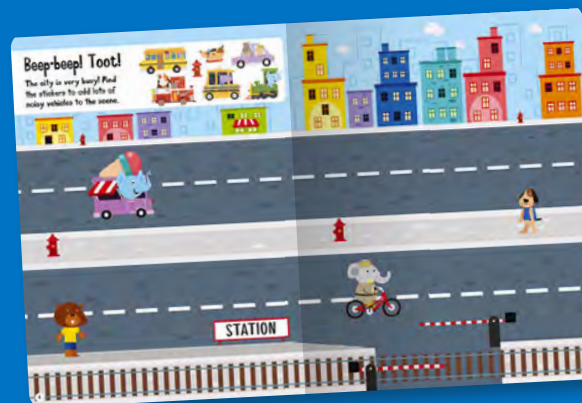
- **Format:** Full colour paperback
- **Extent:** 46pp including 2pp novelty stickers, 24pp text, 4pp stickers and 16pp press-outs
- **Dimensions:** 280x216mm
- **Cover finishes:** Die-cut window
- **RRP:** £6.99



ISBN: 978-1-80105-226-9
January 2022



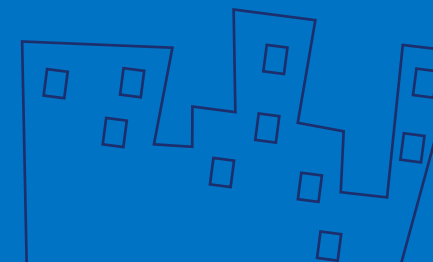
ISBN: 978-1-80105-227-6
January 2022



ISBN: 978-1-80105-143-9



ISBN: 978-1-80105-144-6



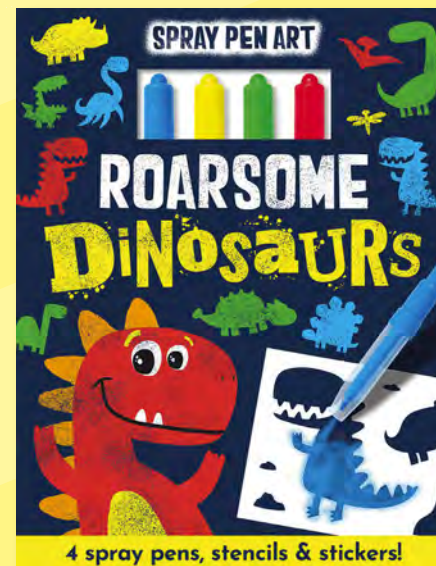
Blow into the pens
for amazing airbrush art!



ISBN: 978-1-78958-946-7



ISBN: 978-1-78958-928-3



ISBN: 978-1-78958-927-6

- Easy-to-follow projects for junior artists.
- Spray pens, stencils and stickers included.
- A brand new series from the creators of the bestselling Scratch and Draw series.

Author: Cordelia Nash
Illustrator: Benjamin Richards



Specification:

- **Format:** Full colour hardback, concealed wirebound
- **Extent:** 60pp including 4pp stickers and 16pp stencil sheets
- **Dimensions:** 215x165mm
- **Cover finishes:** Gloss
- **RRP:** £7.99

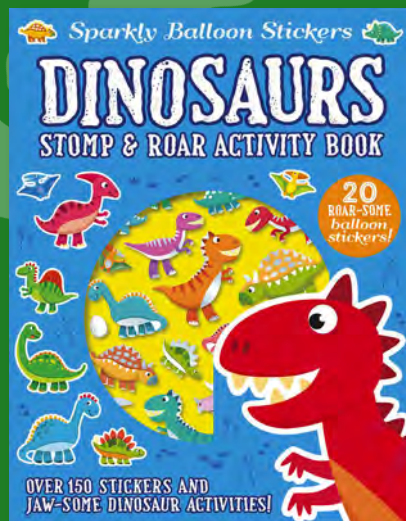
AGE
5+

Sparkly Balloon Sticker Books

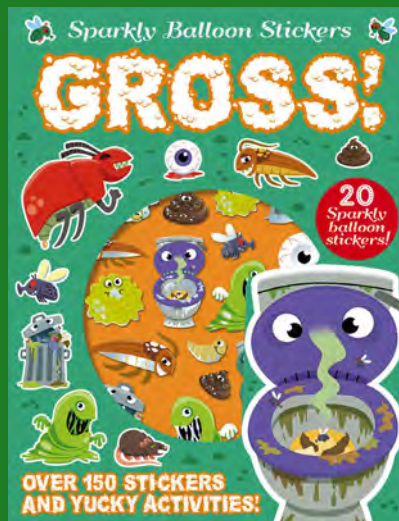
3D sparkly sticker activity books, packed with puzzles and activities, jokes and over 150 stickers!



- Novelty sticker activity series with on-trend dinosaur, unicorn, cute and gross themed activities.
- Includes 20 innovative novelty balloon stickers - each one foiled and 3D embossed.
- Front cover die-cut hole reveals balloon stickers in a poly bag, secured to inside front cover.



ISBN: 978-1-78958-510-0



ISBN: 978-1-78958-523-0

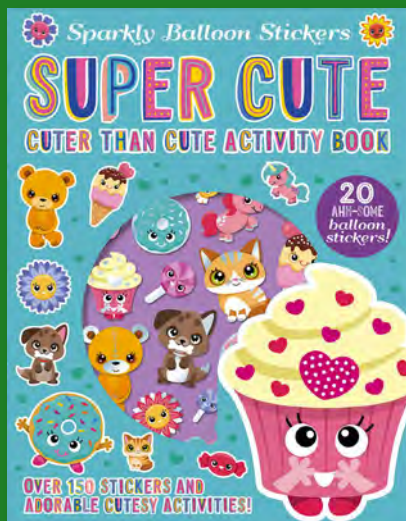


Author: Arthur Over
Illustrator: Barry Green

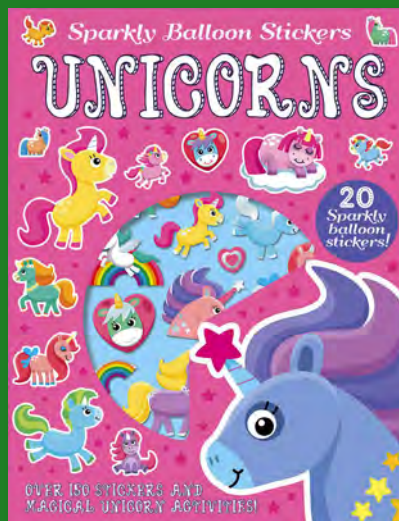


Specification:

- **Format:** Full colour paperback
- **Extent:** 30pp including 4pp stickers, 2pp foiled balloon stickers
- **Dimensions:** 280x216mm
- **Cover finishes:** Die cut window
- **RRP:** £6.99



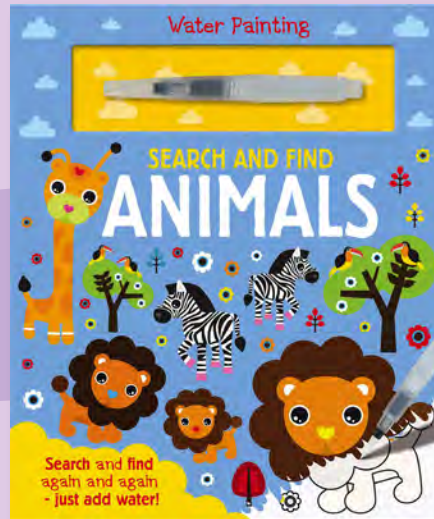
ISBN: 978-1-78958-511-7



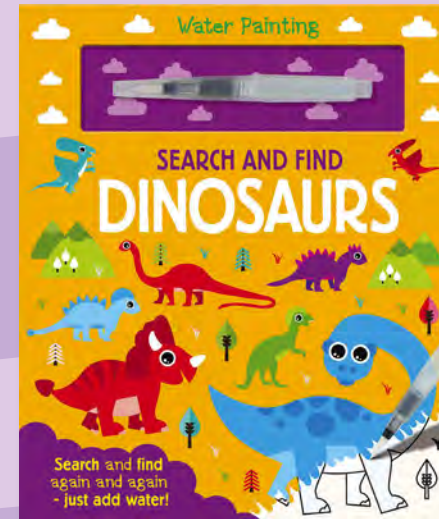
ISBN: 978-1-78958-524-7



Just add water to colour the pictures, then search and find the things that are hiding on each page!



ISBN: 978-1-78958-503-2



ISBN: 978-1-78958-439-4



ISBN: 978-1-78958-504-9



ISBN: 978-1-78958-440-0

- Search and find the hiding items again and again – paint with water, leave to dry, then paint again!
- Develops fine motor skills, memory recall and text and picture association skills.

Author: Georgie Taylor
Illustrator: Maaïke Boot

CLICK HERE
TO WATCH

Specification:

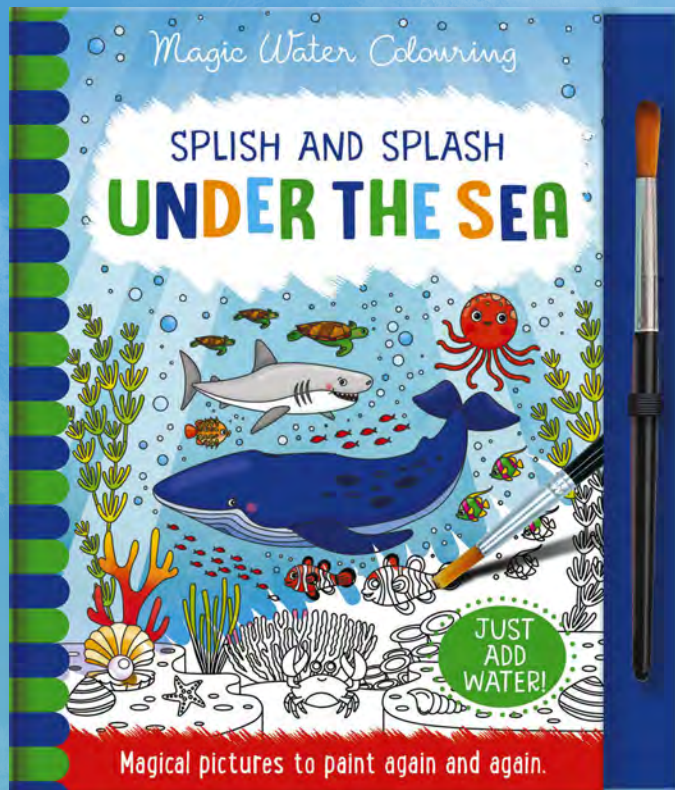
- **Format:** Full colour, hardback with refillable water pen
- **Extent:** 10pp including 5 water-painting scenes
- **Dimensions:** 240x200mm
- **Cover finishes:** Matt lamination
- **RRP:** £7.99

AGE
3+

Magic Water Colouring

- An award-winning series that features vibrant magic water colouring pages, amazing facts and lots more pictures to colour with pencils or crayons.
- Includes a high-quality paintbrush so children can colour with ease.
- Best-selling activity book format - over 500,000 copies sold worldwide!

Author: Rachael McLean
Illustrator: Jenny Copper



ISBN: 978-1-80105-142-2

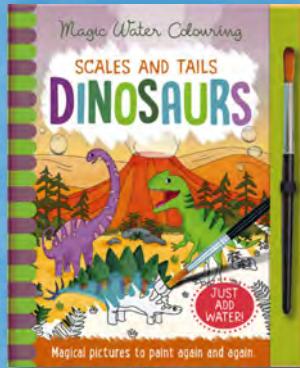


Specification:

- **Format:** Full colour hardback, concealed wirebound with paintbrush
- **Extent:** 56pp including 12 magic colouring sheets
- **Dimensions:** 216x175mm
- **Cover finishes:** Gloss
- **RRP:** £7.99

CLICK HERE
TO WATCH

Magical pictures you can colour again and again...
just add water!



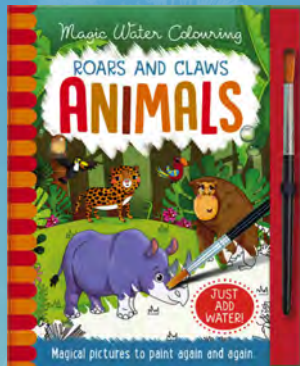
ISBN: 978-1-78700-960-8



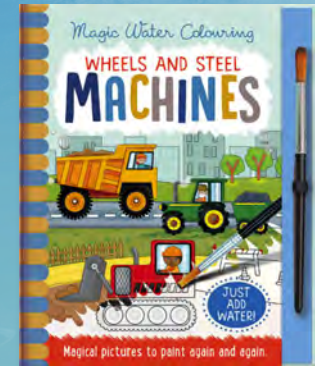
ISBN: 978-1-78700-958-5



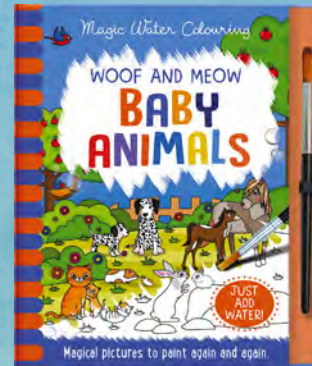
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ISBN: 978-1-78700-962-2



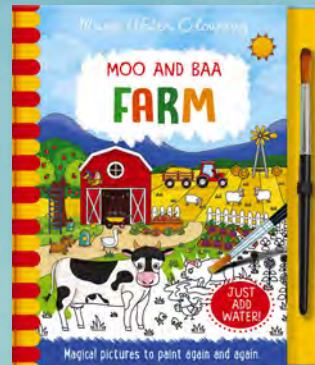
ISBN: 978-1-78958-075-4



ISBN: 978-1-78958-905-4



ISBN: 978-1-80105-138-5



ISBN: 978-1-80105-141-5



ISBN: 978-1-80105-313-6

NEW
FOR
2022!



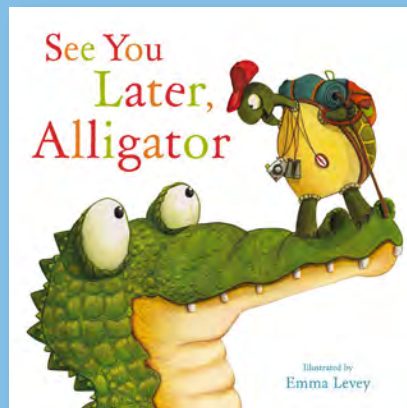


Great stories combined with fabulous illustrations are the two key ingredients for our fun-filled picture storybooks.



- Tales with timeless appeal, perfect for sharing together.
- Titles include themes of mindfulness, self-belief and kindness.

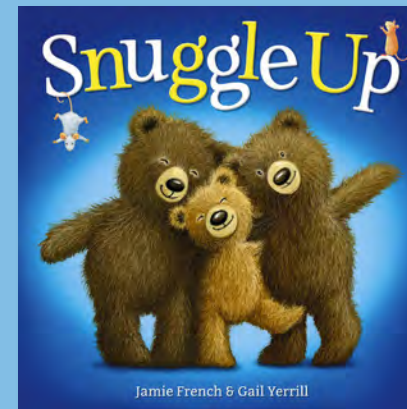
Author: Various
Illustrator: Various



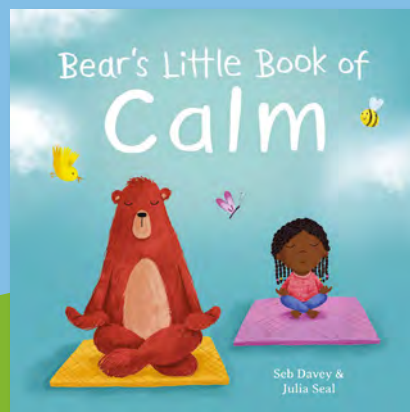
ISBN: 978-1-78700-857-1



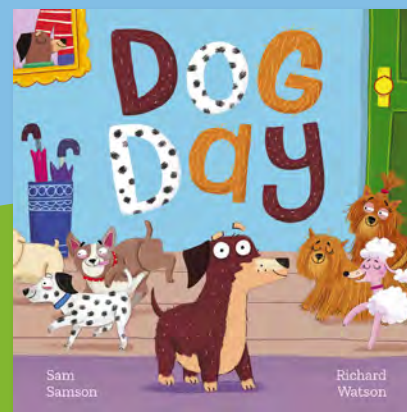
ISBN: 978-1-78958-451-6



ISBN: 978-1-80105-178-1



ISBN: 978-1-80105-353-2



ISBN: 978-1-80105-169-9



ISBN: 978-1-78958-480-6

Specification:

- **Format:** Full colour, paperback
- **Extent:** 24 or 32pp
- **Dimensions:** 254x254mm
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** £6.99

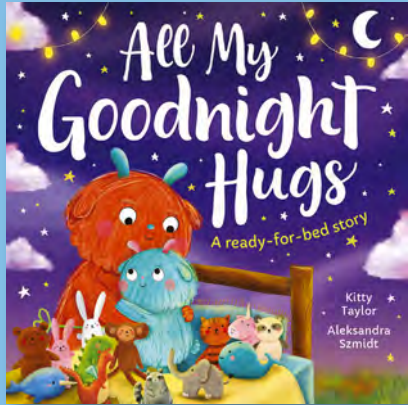
Ask to see our picture book catalogue -
over 200 titles available!



ISBN: 978-1-80105-179-8



ISBN: 978-1-80105-300-6



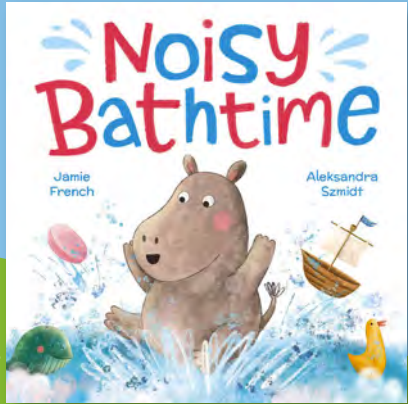
ISBN: 978-1-80105-168-2



ISBN: 978-1-80105-172-9



ISBN: 978-1-80105-004-3



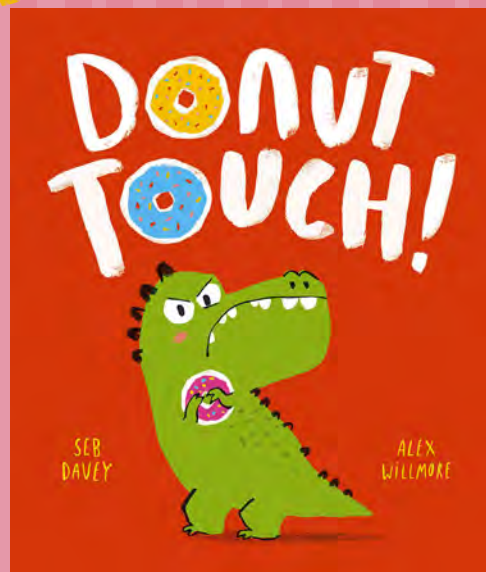
ISBN: 978-1-80105-171-2



AGE
3+

Storytime fun from award-winning illustrator, Alex Willmore.

- Funny and engaging illustrations by Alex Willmore, winner of the FCBG 2020 award, a nominee of the Kate Greenaway Medal and a finalist in the 2020 Oscar's Book Prize.
- Alex is illustrator of The Runaway Pea, which was selected for BookTrust's 2020 Time to Read campaign.
- Both stories encourage active participation from the reader and guaranteed giggles!



ISBN: 978-1-78958-486-8



ISBN: 978-1-78958-577-3

Praise for Donut Touch:

"A laugh-out-loud story that little ones will love."

- **BookTrust**

"This will be great fun to share - expect high levels of squealing!"

- **Love Reading 4 Kids**

Praise for Things I Love By Bear:

"This will be a lovely book for grown-ups and children to share, with so many scenes and activities they'll recognise."

- **Love Reading 4 Kids**

Author: Seb Davey, Susie Linn

Illustrator: Alex Willmore



Specification:

- **Format:** Full colour, paperback
- **Extent:** 32pp
- **Dimensions:** 270x230mm
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** £6.99



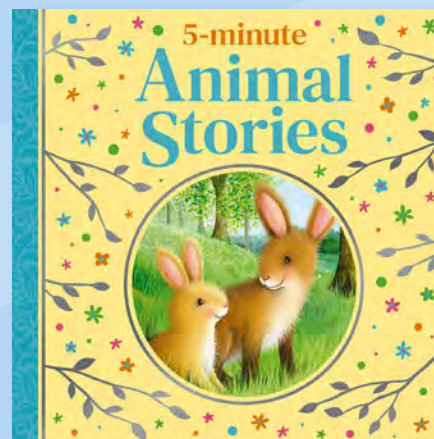
Snuggle-up stories to share
and treasure forever.



ISBN: 978-1-80105-256-6
March 2022



ISBN: 978-1-80105-325-9
September 2022

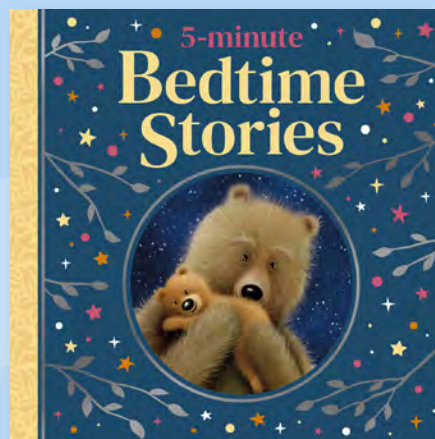


ISBN: 978-1-78958-519-3

- Each treasury includes six adorable 5-minute animal tales to share.
- Cuddle-up tales to create feelings of calm, confidence, and security.
- High-quality padded format with eye-catching foil finish.

Author: Various

Illustrator: Various



ISBN: 978-1-78958-520-9



ISBN: 978-1-80105-149-1



Specification:

- **Format:** Full colour casebound board book with padded cover
- **Extent:** 160pp
- **Dimensions:** 235x235mm
- **Cover finishes:** Spot UV, matt lamination, foil
- **RRP:** £9.99

