



CATALOGUE 2022



READ • LEARN • PLAY • CREATE

WELCOME TO OUR 2022 CATALOGUE

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TO WATCH**

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THROUGHOUT TO WATCH
OUR BOOKS IN ACTION!**



HOW TO CONTACT US

For more information on any of the titles featured in this catalogue, please email: **info@imaginethat.com** or call us on **+44 (0)1394 386651**.

Write to us at:

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Woodbridge, Suffolk, IP12 1AP, UK

Or visit us at: **www.imaginethat.com**



Our Responsibility

At Imagine That the issue of safety is taken very seriously. It is our aim to be proactive by liaising with government bodies and trading standards, and we have excellent relationships with UK and overseas testing houses.

We also have a dedicated full-time safety coordinator, who undertakes and documents full risk assessments on all components included with our titles.

After evaluation, the components are tested to ensure that they conform to the EN71 European standard, ASTM USA standard and GPS standards.

Safety test reports are available upon request.
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Additional testing can be undertaken in order to comply with client/country specific safety standards. We have an ethical sourcing policy and wherever possible, aim to use responsibly sourced, sustainable materials.

In 2021, we reduced single-use plastics in our book kits by 12 tonnes, and we continue to find eco-friendly component and packaging solutions across our full product range.

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Imagine That have been creating exciting books that inspire children to read, learn, play and create for over twenty years.

Specialising in books from birth upwards, the Imagine That list combines tactile novelty titles with innovative activity book formats, alongside our much-loved picture storybooks.

Our multi-imprint company is also home to a catalogue of best-selling book kit titles, including our world-leading Top That activity kits. Ask us for details!



READ • LEARN • PLAY • CREATE

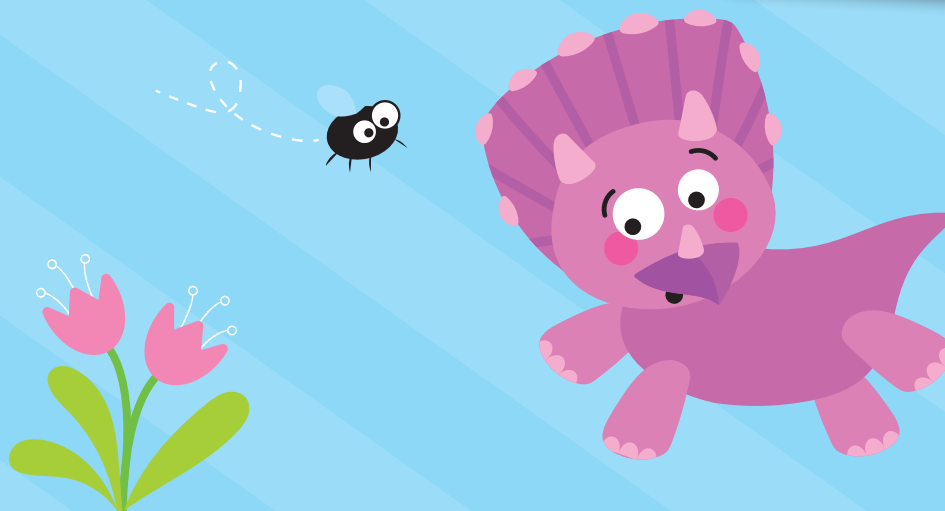
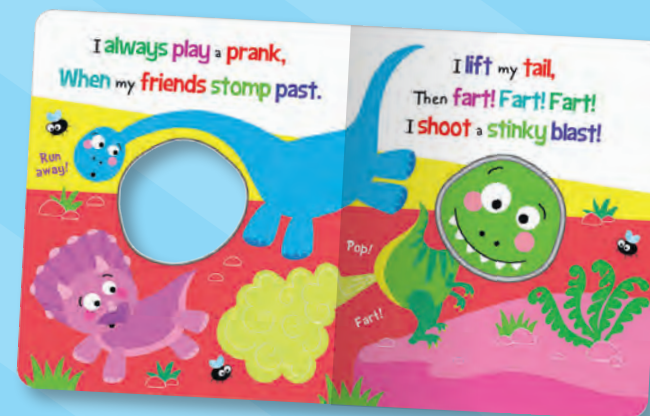
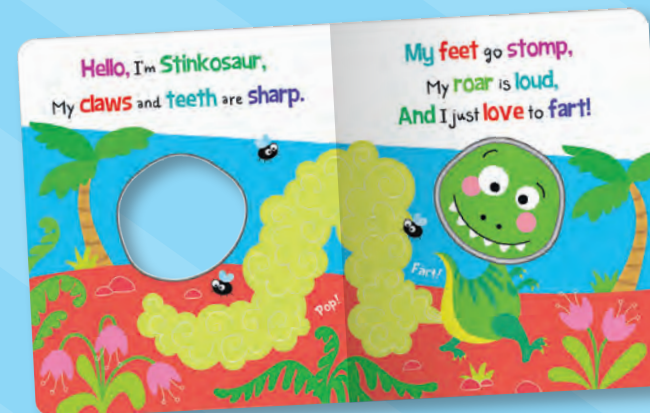
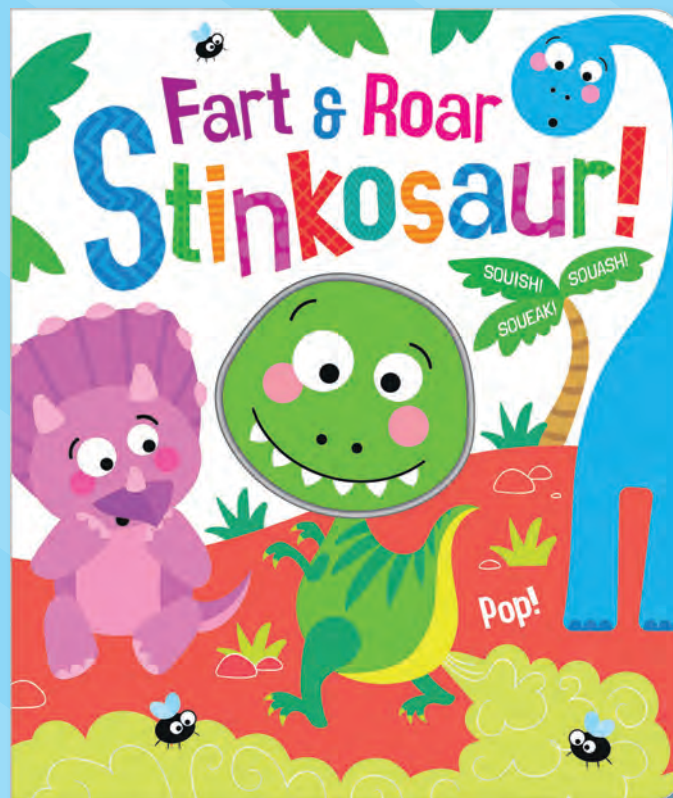


- Novelty board books with a silicone character, secured to the last page of the book, that squeaks when pressed.
- The funny, interactive stories encourage lots of play with the squeaky silicone character.

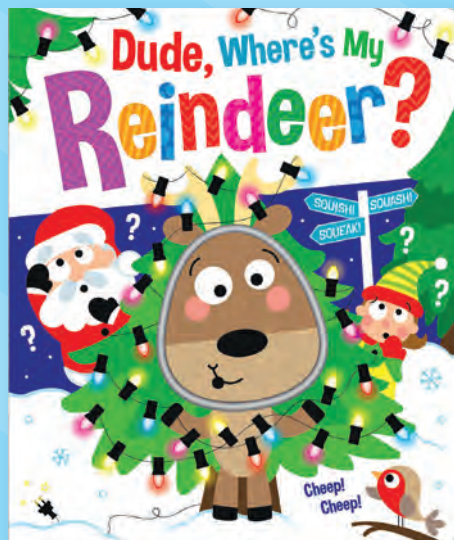
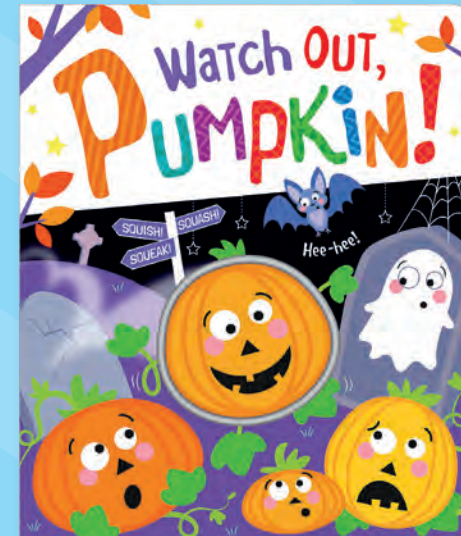
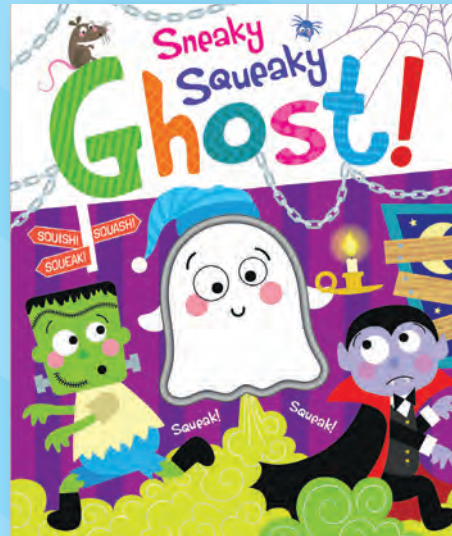
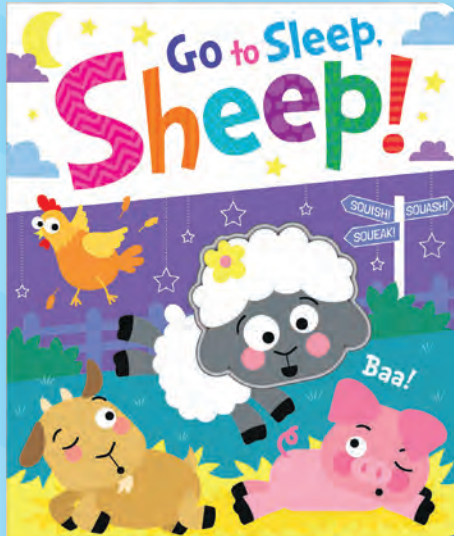
Author: Bobbie Brooks
Illustrator: Carrie Hennon

Specification:

- **Format:** Full colour casebound board book with squeaky silicone character
- **Extent:** 10pp
- **Dimensions:** 210x176mm/8.3x6.9in
- **Cover finishes:** Matt lamination



Funny squishable storybooks full of
squeaky, squashy fun!



AGE
3+

Push Pop Bubble Books

NEW

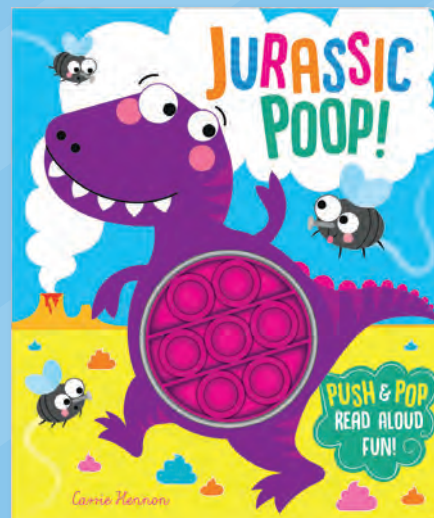
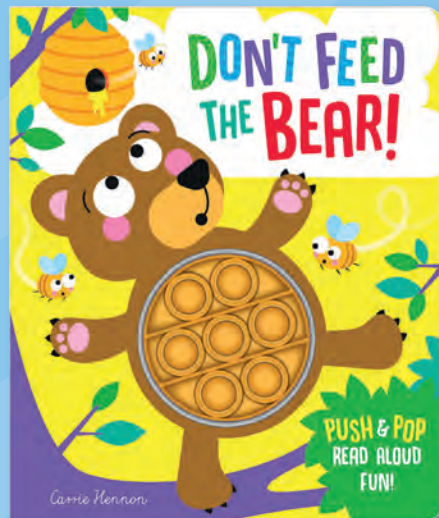
First to market board book series featuring
the global fidget popper toy craze!

- Perfect for interactive reading fun – the silicone bubbles on the animal tummies can be pushed and popped repeatedly for hours of sensory play.
- Fidget popper toys aid development of concentration and focus in young children.
- A global trend – over 8 billion TikTok views on #fidgettoys videos!

Author: Clare Michelle
Illustrator: Carrie Hennon

Specification:

- **Format:** Full colour casebound board book with silicone sensory popper
- **Extent:** 10pp
- **Dimensions:** 210x176mm/8.3x6.9in
- **Cover finishes:** Spot UV, matt lamination



Seek and find lift-the-flap fun for little ones!



- Lift-the-flaps develop fine motor skills.
- Simple text for early years language development.
- Question and answer play pattern promotes interaction.

Author: Amber Lily

Illustrator: Maaïke Boot



Specification:

- **Format:** Full colour casebound board book with lift-the-flaps
- **Extent:** 10pp
- **Dimensions:** 147x147mm/5.8x5.8in
- **Cover finishes:** Gloss

AGE
0+

My First Singalong Stories

NEW

Meet busy vehicles in this first singalong series,
perfect for sharing with babies and toddlers.



- Little ones will love singing along to the tune of 'Wheels on the Bus', with different sounds for every vehicle.
- Includes lots of noisy words to join in with.
- The shaped board book format can be used to reinforce play and encourage imagination.

Author: Holly Hall
Illustrator: Barry Green



Specification:

- **Format:** Full colour shaped board book
- **Extent:** 12pp
- **Dimensions:** 128x165mm/5x6.5in
- **Cover finishes:** Matt lamination



Touch and feel the animals in this interactive first fact series!



- Baby's non-fiction touch and feel series.
- Combines touch and feel fabric with photography and bright illustrations.
- Touch-and-feel encourages tactile and interactive play.

Author: Bobbie Brooks
Illustrator: Carrie Hennon



Specification:

- **Format:** Full colour board book with 3 touch-and-feel textures
- **Extent:** 10pp
- **Dimensions:** 152x152mm/6x6in
- **Cover finishes:** Varnish and touch fabric

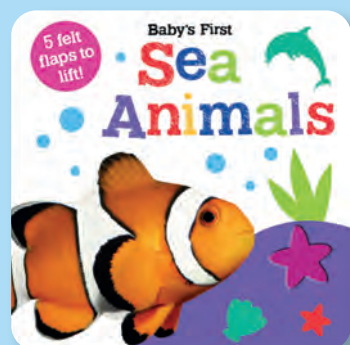
AGE
0+

Baby's First Felt Flap Books

Introduce first animal and dinosaur facts with these colourful and interactive felt flap books.

- Baby's first non-fiction series with 0+ testing.
- A different approach in an established market - the Baby's First series is the only felt flap range to combine photography with vector illustrations.

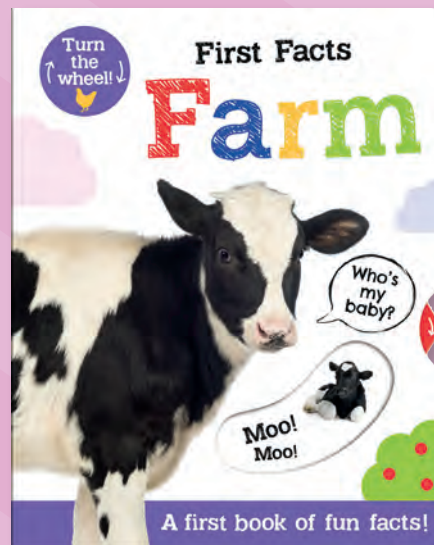
Author: Georgie Taylor
Illustrator: Bethany Carr



Specification:

- **Format:** Full colour casebound board book with felt flaps on each right-hand page
- **Extent:** 10pp
- **Dimensions:** 178x178mm/7x7in
- **Cover finishes:** Spot UV, matt lamination, shaped die-cuts on cover

Discover first animal facts with these colourful and interactive turn-the-wheel books.



- Tried and tested play pattern with simple text, first facts, and turn-the-wheel discovery.
- Colourful vector illustrations and photographs provide lots of fascinating detail for children to look at.

Author: Georgie Taylor
Illustrator: Bethany Carr



Specification:

- **Format:** Full colour board book with 4 double-sided card wheels to turn
- **Extent:** 10pp
- **Dimensions:** 210x170mm/8.3x6.7in
- **Cover finishes:** Matt lamination

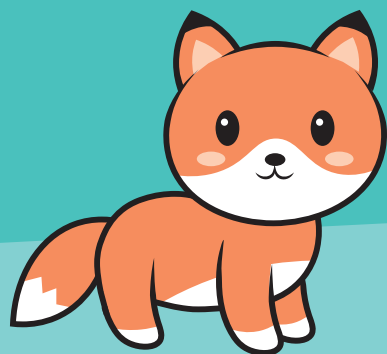
AGE
3+

Shake, Roll & Giggle Books - Square

NEW

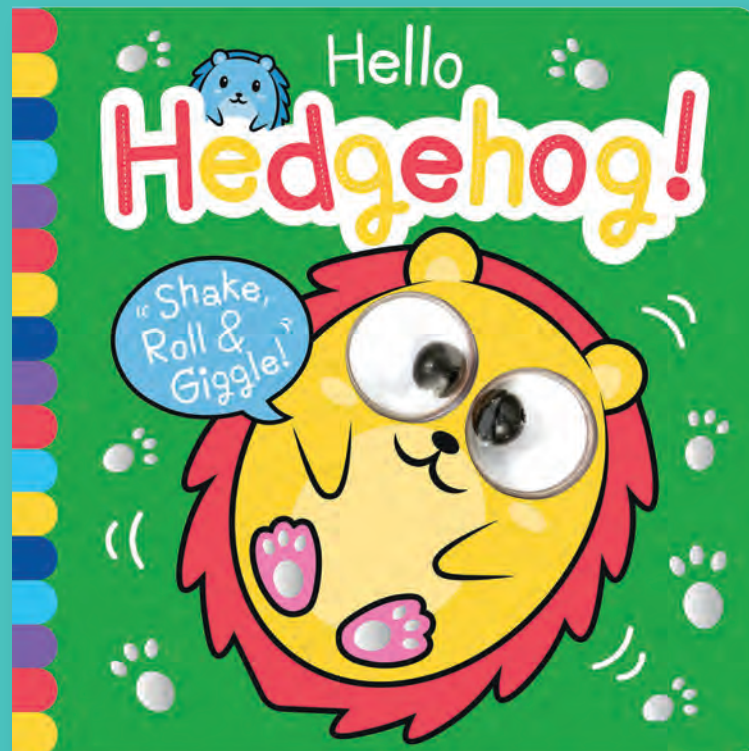
- Shake the book to roll the 3D googley eyes and giggle at the funny story in each super-cute board book!
- Fun rhyming text and colourful illustrations.
- Featuring popular best-selling and on-trend characters.

Author: Katie Button
Illustrator: Bethany Carr



Specification:

- **Format:** Full colour board book with 3D goggle eyes
- **Extent:** 12pp
- **Dimensions:** 178x178mm/7x7in
- **Cover finishes:** Foil and googley eyes



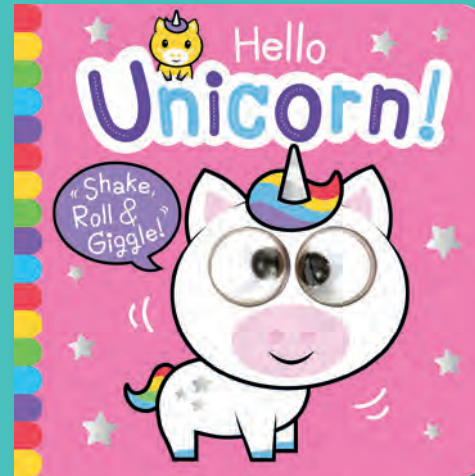
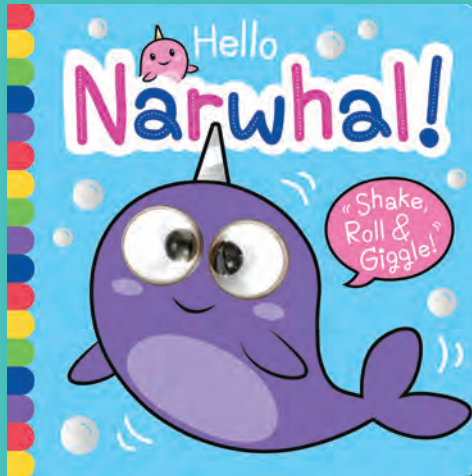


Googley eyes will have children smiling from ear to ear!

NEW

Shake, Roll & Giggle Books - Square

AGE
3+



AGE
3+

Magic Torch Books

NEW TITLE

Insert the 'magic torch' between the pages to find the animals and watch children glow with delight!

- Repetitive, rhyming text to help young children learn rhythm and tone.
- Clever windows throughout reveal hidden animals when the torch is inserted.
- Includes a handy ribbon to keep the magic torch attached to the book.

Author: Joshua George
Illustrator: Zhanna Ovocheva

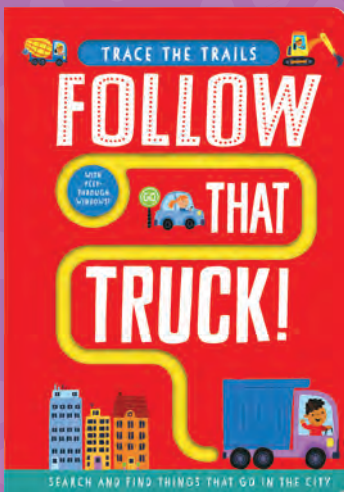
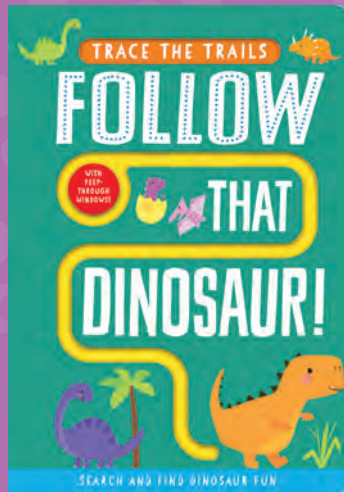


Specification:

- **Format:** Full colour casebound board book with 5 inset acetate pages and a card torch on a ribbon
- **Extent:** 12pp
- **Dimensions:** 210x210mm/8.3x8.3in
- **Cover finishes:** Spot UV, matt lamination



Discover finger-tracing fun and follow the trails through the busy pictures!



- Finger trails to find and follow on each spread.
- Tracing tactile trails encourages interactive play and develops fine motor skills.
- Bright colourful illustrations feature lots of sound words and details to spot on each page - aids development of first words and early reading skills.

Author: Georgie Taylor
Illustrator: Sam Meredith

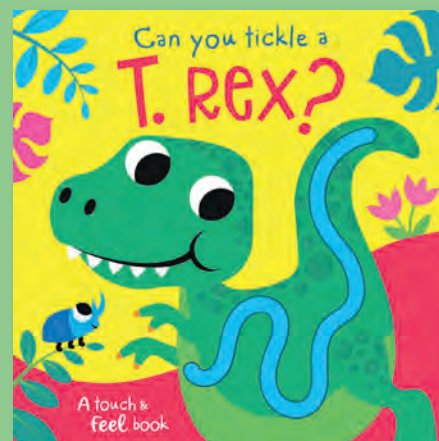
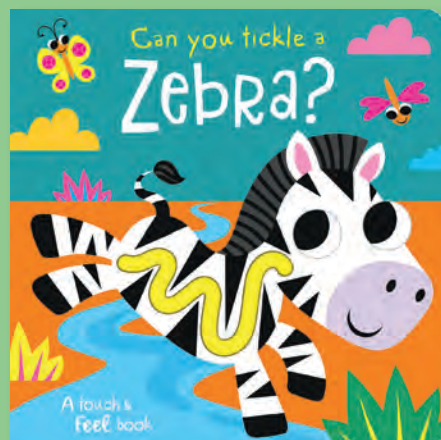
Specification:

- **Format:** Full colour casebound board book with die-cut textures and peepholes
- **Extent:** 10pp
- **Dimensions:** 216x150mm/8.5x5.9in
- **Cover finishes:** Gloss

CLICK HERE
TO WATCH

- Board book with die-cuts showing felt between the card pages.
- Touch and feel felt finger trails to tickle the animals.
- Card and felt pages make the books super-light for young children to hold.

Author: Bobbie Brooks
Illustrator: Carrie Hennon

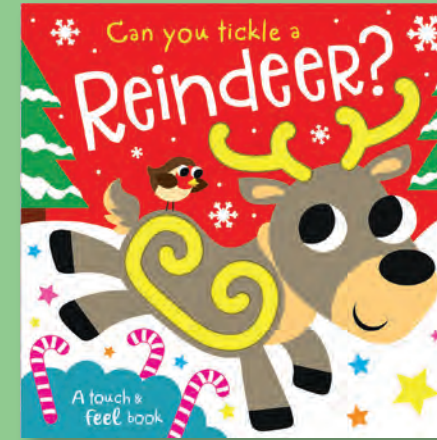
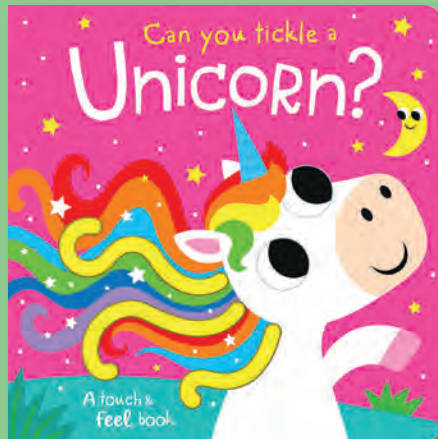


Specification:

- **Format:** Full colour board book with touch and feel felt pages
- **Extent:** 8pp
- **Dimensions:** 178x178mm/7x7in
- **Cover finishes:** Gloss and felt trail



Touch, feel and tickle the friendly animals in these interactive books that are full of playful fun!



AGE
3+

Let's Explore

NEW TITLE

- Encourages hands-on, creative play!
- 100% reusable play pieces that can be easily peeled away from the glossy pages and positioned elsewhere.
- When play is over, the pieces can be stored inside the cover to keep them clean and safe.

Author: Georgie Taylor
Illustrator: Gungwiat

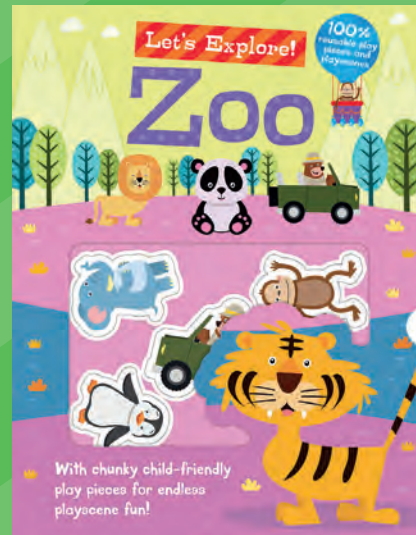


Specification:

- **Format:** Full colour casebound board book with TPE electrostatic stickers
- **Extent:** 10pp
- **Dimensions:** 259x201mm/10.2x7.9in
- **Cover finishes:** Spot UV, matt lamination



Includes chunky child-friendly play pieces for early learning
playscene fun!



Lift-the-flap first experience fun for super toddlers!

- Humorous picture options on each page makes learning important milestones fun and interactive.
- 15 lift-the-flaps promote learning with options to choose from.
- Encourages and reassures any toddler learning new things.



Author: Katie Button
Illustrator: Kasia Dudziuk

**Specification:**

- **Format:** Full colour casebound board book with 3 lift-the-flaps on each right-hand page
- **Extent:** 10pp
- **Dimensions:** 178x178mm/7x7in
- **Cover finishes:** Spot UV, matt lamination



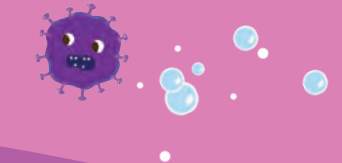
CLICK HERE
TO WATCH

Learn to be a handwashing hero and shrink germs down to zero!



- Follow the superheroes as they wash their hands and watch as the villainous virus character gets smaller on each page!
- Public health guidelines are cleverly shown in easy-to-follow steps to teach children how to wash their hands effectively.

Author: Katie Button
Illustrator: Kasia Dudziuk



Specification:

- **Format:** Full colour board book with die-cut concentric shape on cover and each right-hand page
- **Extent:** 15pp
- **Dimensions:** 210x170mm/8.3x6.7in
- **Cover finishes:** Spot UV, matt lamination concentric die-cut shapes

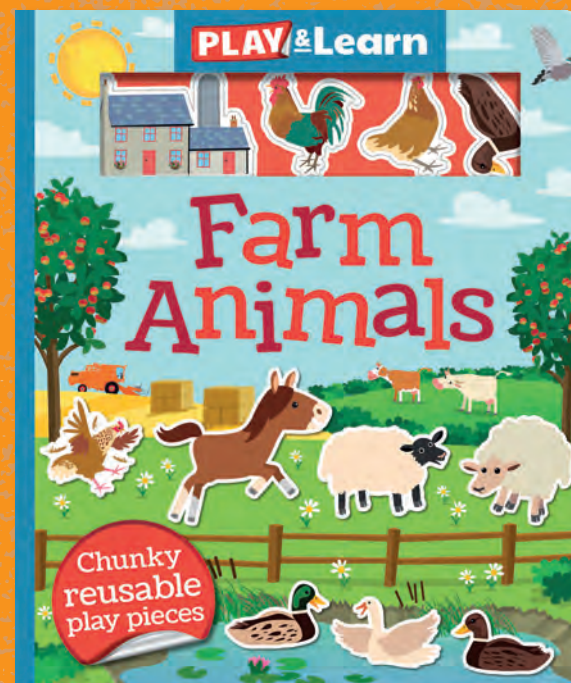
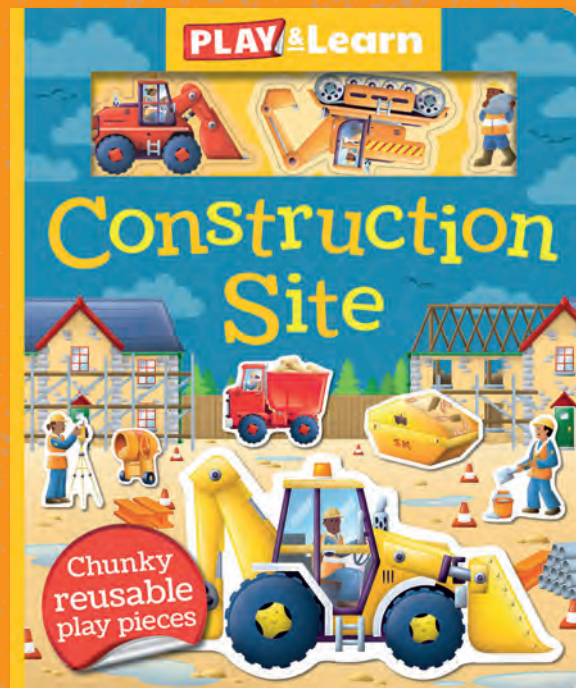
AGE
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Play & Learn

Use the chunky, reusable play pieces to complete each scene for early learning interactive fun!

- Reusable play pieces can be used again and again.
- Secure compartment to keep pieces tidy between use.
- Great for improving hand-eye coordination and dexterity.

Author: : Oakley Graham
Illustrator: Paul Dronsfield / Dan Crisp

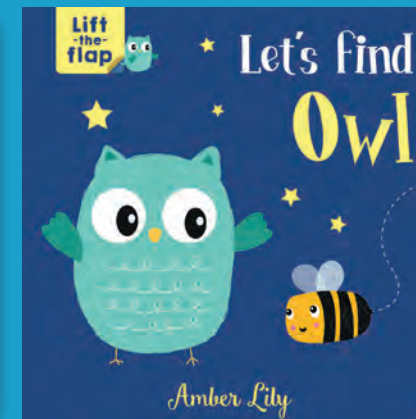
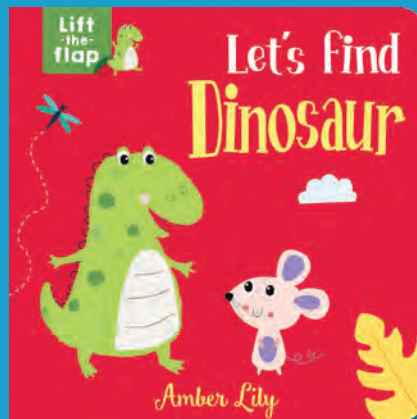


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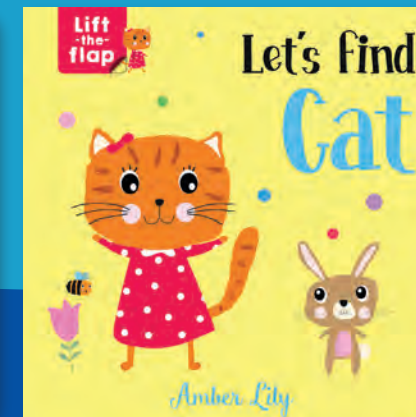
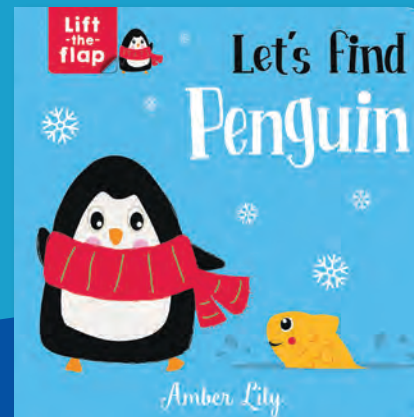
- **Format:** Full colour casebound board book with reusable PVC pieces in vac form
- **Extent:** 10pp
- **Dimensions:** 240x200mm/9.45x7.9in
- **Cover finishes:** Spot UV, matt lamination



Lift-the-flap books full of hide-and-seek fun!



- First lift-the-flap books with a large shaped flap on each right-hand page.
- Bright, bold illustrations and sturdy pages make these books fun and easy to play with.



Author : Amber Lily
Illustrator: Orchard Design House



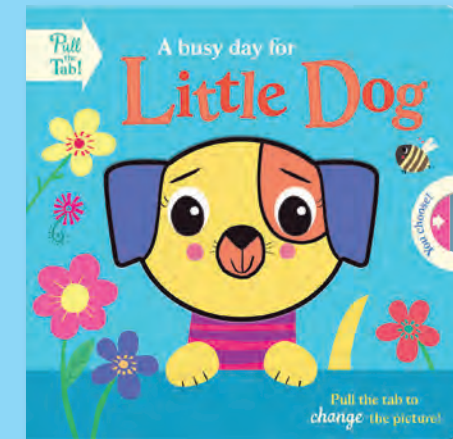
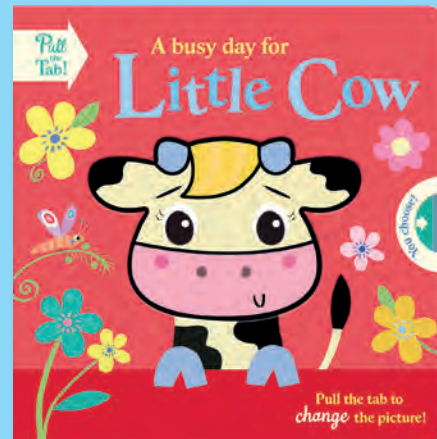
Specification:

- **Format:** Full colour casebound board book with a large shaped lift-the-flap on each right-hand page
- **Extent:** 10pp
- **Dimensions:** 178x178mm/7x7in
- **Cover finishes:** Gloss

Pull the tabs to decide what happens next in each story
and watch the pictures magically transform!



- Promotes hand-eye coordination, decision-making and reading comprehension.
- The playful story and simple questions on each page makes first reading fun!
- Six pull-the-tabs to change the picture and create your own story.



Author: Jenny Copper
Illustrator: Carrie Hennon

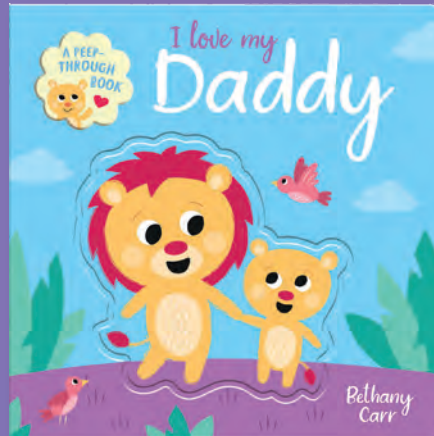


Specification:

- **Format:** Full colour casebound board book with acetate pages and pull-out tabs
- **Extent:** 10pp
- **Dimensions:** 178x178mm/7x7in
- **Cover finishes:** Spot UV, matt lamination



Little story board books that are full
of family love and gratitude.



- Comforting rhyming stories that celebrate the special relationship between children and their loved ones.
- Shaped cut-outs and raised card characters throughout allow children to interact with the story as they read.
- Supports a child's development of fine-motor skills through the highly tactile nature of the cut-outs and shaped characters.

Author: Robyn Gale
Illustrator: Bethany Carr

Specification:

- **Format:** Full colour board book with die-cut shaped card pieces on each alternate page
- **Extent:** 10pp
- **Dimensions:** 172x172mm/6.8x6.8in
- **Cover finishes:** Gloss

Finger puppet fun brings the classic rhymes to life!

- Favourite children's songs plus seasonal editions, perfect for singing along together!
- Encourage the development of fine motor skills with the soft plush finger puppet.
- Chunky pages throughout for little hands to explore.

Author: Jenny Copper
Illustrator: Carrie Hennon

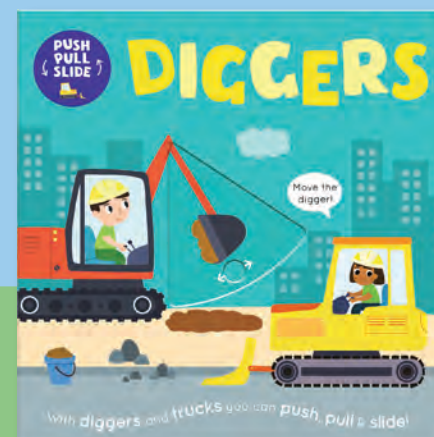
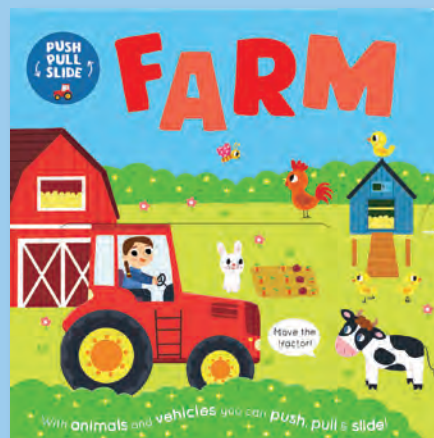


Specification:

- **Format:** Full colour casebound board book with integral finger puppet
- **Extent:** 12pp
- **Dimensions:** 153x153mm/6x6in
- **Cover finishes:** Gloss



Learn and explore with these interactive books that are full of things to push, pull and slide!



- Interactive board books with push, pull and slide mechanisms on each page.
- Includes bright and friendly illustrations of busy scenes that feature lots of things to see and say.
- Simple, informative first facts and interactive sound words.

Author: Bobbie Brooks

Illustrator: Villie Karabatzia



Specification:

- **Format:** Full colour board book with moving mechanisms
- **Extent:** 8pp
- **Dimensions:** 178x178mm/7x7in
- **Cover finishes:** Gloss and moving mechanism



Play 'sparkle-go-see' to discover a sparkly foil picture hiding under each flap!

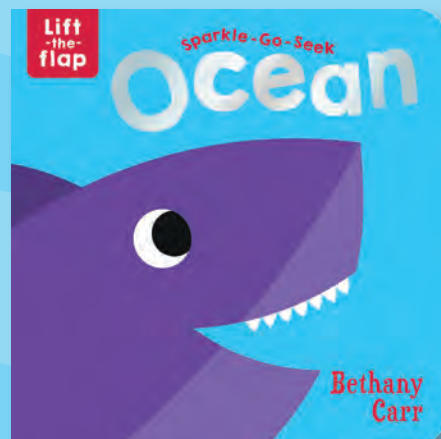
- Thick card pages and sturdy flaps are easy to turn and lift.
- Includes simple words, perfect for first readers.
- 'Sparkle-go-see' encourages imaginative and interactive reading play.

Author: Katie Button
Illustrator: Bethany Carr

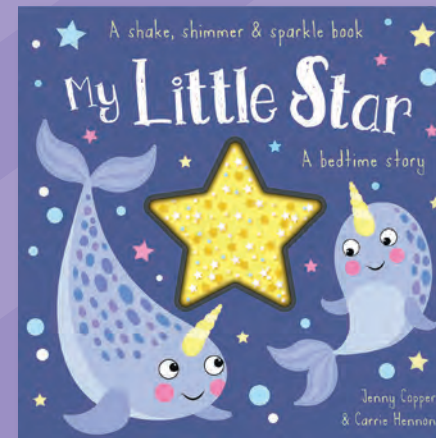


Specification:

- **Format:** Full colour casebound board book with one large lift-the-flap on each right-hand page and sparkly foil underneath
- **Extent:** 10pp
- **Dimensions:** 178x178mm/7x7in
- **Cover finishes:** Matt lamination, spot UV, foil



Gentle, rhyming story books with glittery shapes to shake, shimmer and sparkle.



- Shake the book to make a glitter, heart or star cascade.
- Rhyming text prompts children to interact with the glitter, foil and gel novelty on each page.
- Cute on-trend vector illustration style and characters throughout.

Author: Jenny Copper
Illustrator: Carrie Hennon



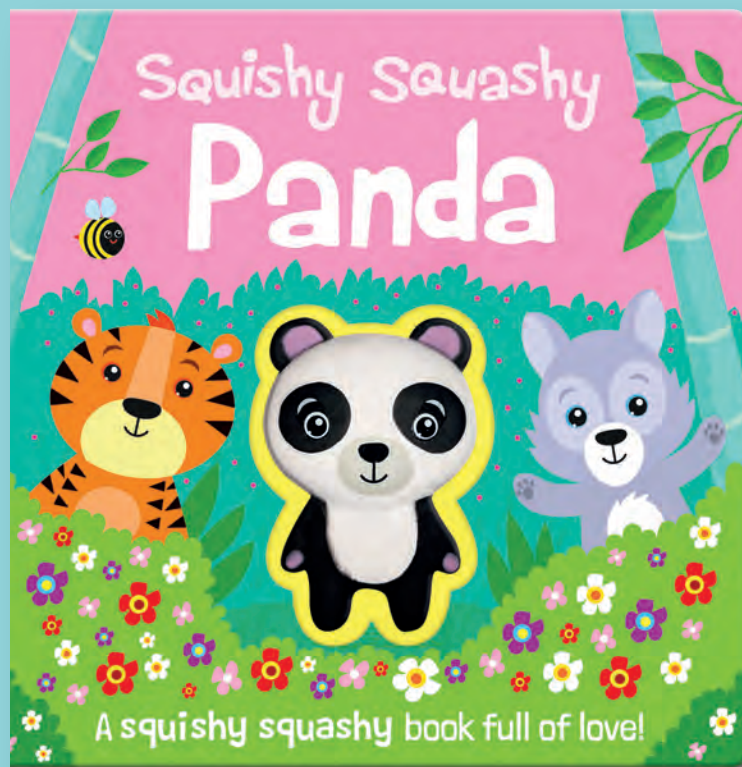
Specification:

- **Format:** Full colour casebound board book with glitter and foil-filled shaped gel pouch
- **Extent:** 10pp
- **Dimensions:** 178x78mm/7x7in
- **Cover finishes:** Spot UV, matt lamination



- The fun, interactive story encourages lots of play with each squishy squashy animal.
- Die-cuts reveal the squishy animal on the cover and interiors.
- Squishies continue to be a popular, collectible and on-trend toy.

Author: Jenny Copper
Illustrator: Carrie Hennon

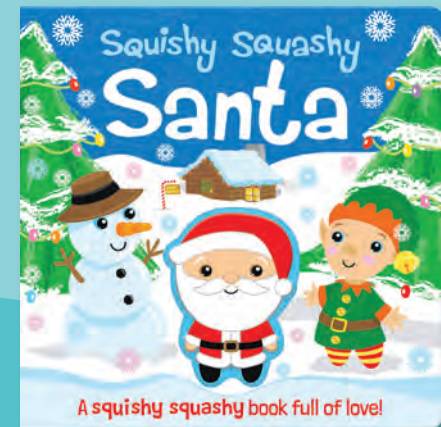
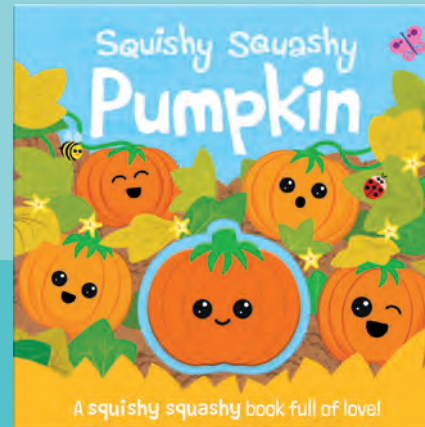
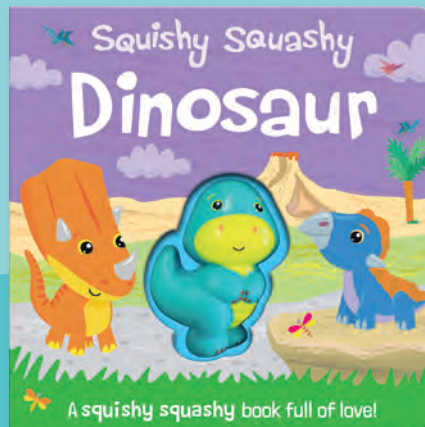
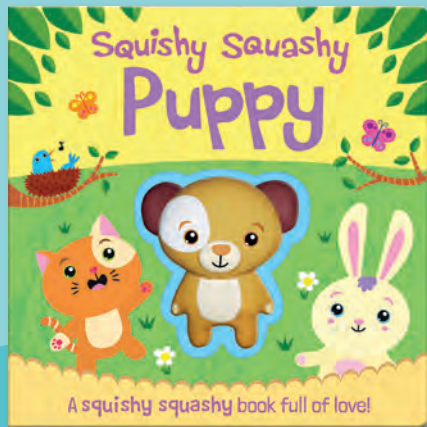
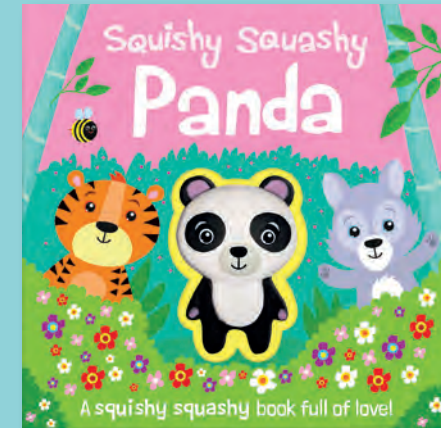
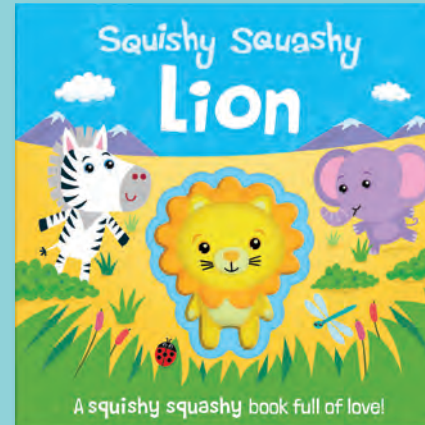
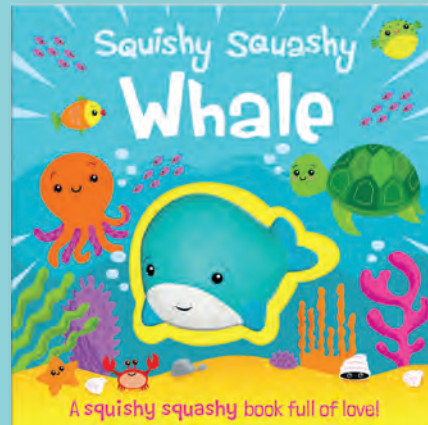
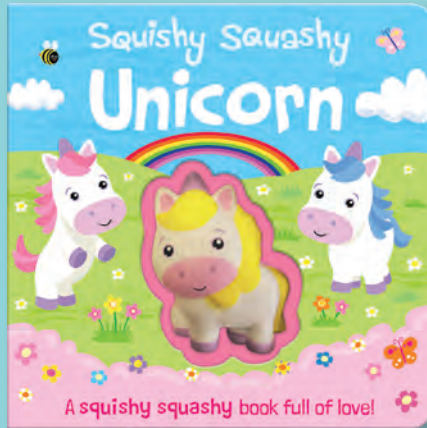


Specification:

- **Format:** Full colour casebound board book with one squishy character and a die-cut hole on cover and inside pages
- **Extent:** 10pp
- **Dimensions:** 178x178 mm/7x7in
- **Cover finishes:** Spot UV, Matt lamination



Discover a Squishy Squashy world in these adorable rhyming storybooks that are full of squishy squashy fun!



AGE
3+

Squishy In My Book

Meet the squishy creature in each book for hilarious squishy squashy fun!

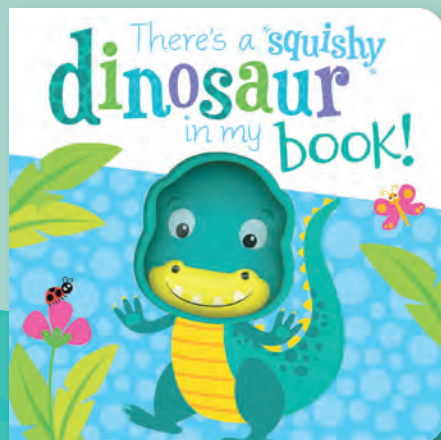
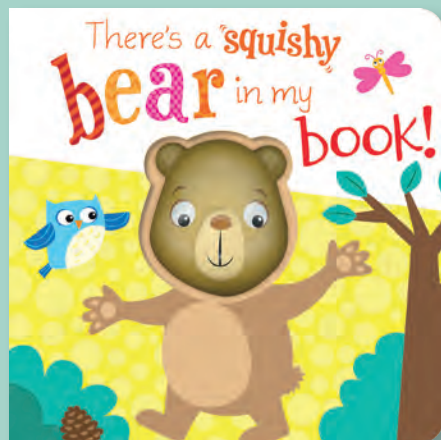
- Features an innovative squishy squashy character component.
- Simple words are easy for children 3+ to remember, encouraging early reading skills.
- Includes bright, colourful typography throughout.

Author: Cece Graham

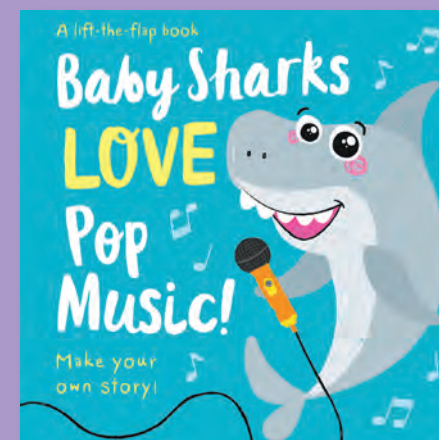
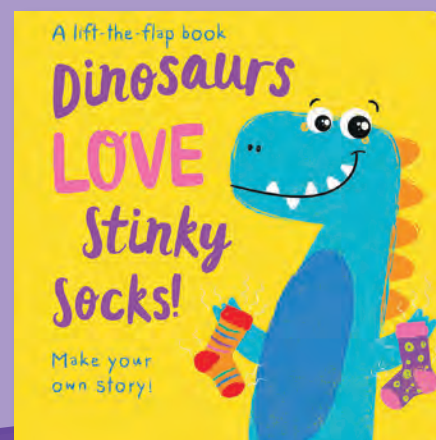
Illustrator: Trudi Webb

Specification:

- **Format:** Full colour casebound board book with one squishy character and a die-cut hole on cover and inside pages
- **Extent:** 10pp
- **Dimensions:** 178x178mm/7x7in
- **Cover finishes:** Spot UV, matt lamination



Lift the flaps to create a story with this interactive series where the reader chooses what happens next!



- Promotes reading comprehension, recognition and recall.
- 15 lift-the-flaps to create each story.
- Humorous picture options on each page makes first reading fun!

Author: Various

Illustrator: Carrie Hennon

Specification:

- **Format:** Full colour casebound board book with 3 lift-the-flaps on each right-hand page
- **Extent:** 10pp
- **Dimensions:** 178x178mm/7x7in
- **Cover finishes:** Spot UV, matt lamination



AGE
3+

Wobbly-Eye Zipper Books

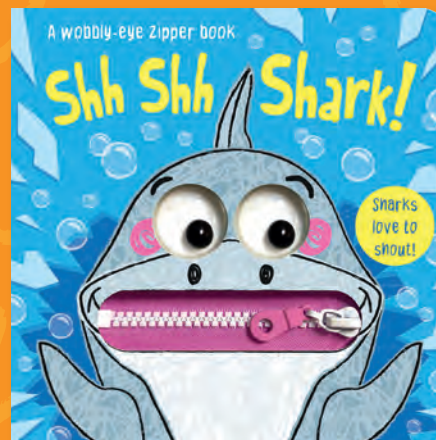
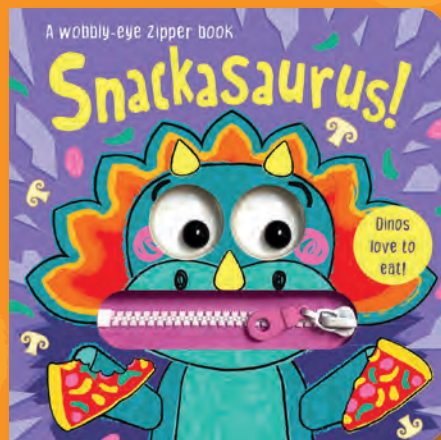
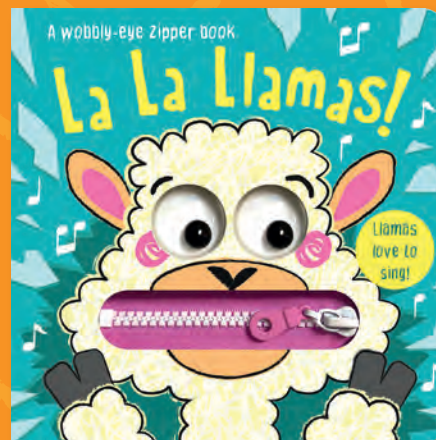
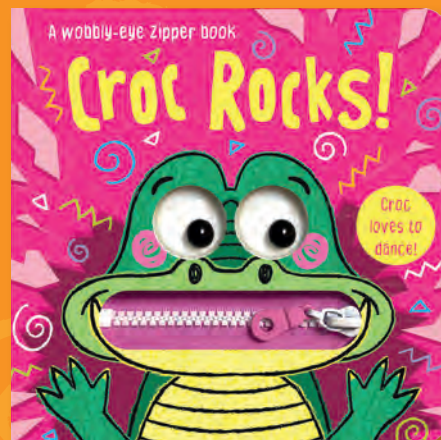
Shake the wobbly eyes and open and close the zipper mouths to meet funny, noisy and hungry animals!

- Two interactive novelties in one book!
- Wobbly eyes to shake and a zipper mouth to open and close, develops motor and sensory skills.
- The rhyming story features lots of noisy words for interactive reading fun.

Author: Georgina Wren
Illustrator: Carrie Hennon

Specification:

- **Format:** Full colour casebound board book with a zip, 2 googly eyes and die-cut hole on cover and inside pages
- **Extent:** 10pp
- **Dimensions:** 178x178mm/7x7in
- **Cover finishes:** Matt lamination, spot UV, foil



Build confidence and creativity with the press-out play pieces, perfect for supporting role play in young children.



- Onomatopoeic words on every spread to add to the fun and heighten the role-play experience.
- Encourage meaningful play with the high-quality pop-out pieces, perfect for developing communication and problem-solving.
- When play is over, opportunities for learning and development are extended through the built-in jigsaw play pattern.

Author: Robyn Gale

Illustrator: Barry Green

Specification:

- **Format:** Full colour casebound board book with two or three pop-out play pieces on every right-hand page
- **Extent:** 10pp
- **Dimensions:** 178x178mm/7x7in
- **Cover finishes:** Matt lamination, spot UV

CLICK HERE
TO WATCH



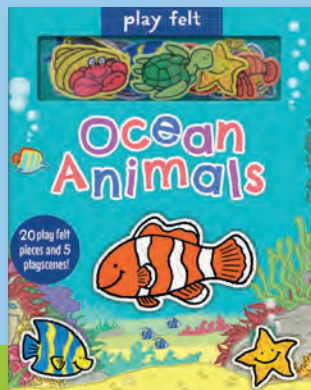
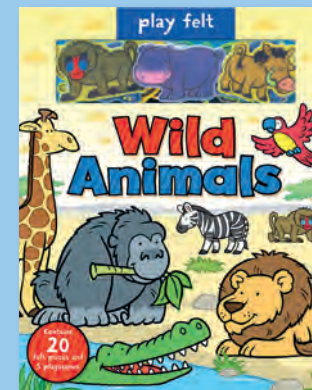
Mess-free creative play that is perfect for educational fun on the go.

- The soft felt clings securely to the pages and can be used time and time again - perfect for hours of imaginative play.
- The felt pieces can be stored in the integral clear vac tray at the top of the book.
- Over 20 play felt pieces in each title.

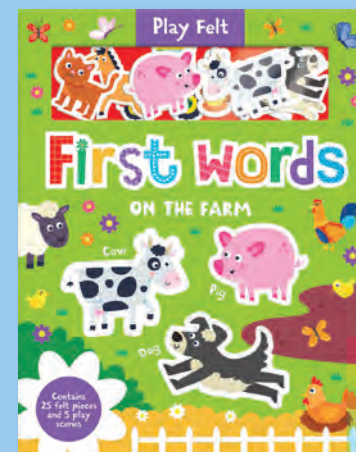
Author: Various
Illustrator: Various

Specification:

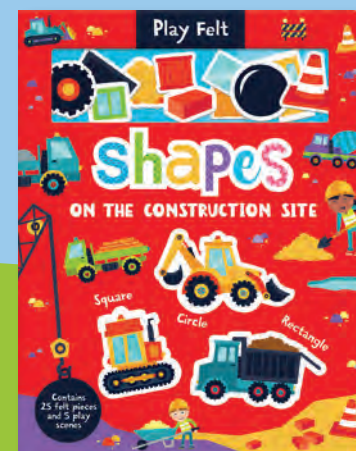
- **Format:** Full colour casebound board book with 5 felt covered pages and soft felt play pieces
- **Extent:** 10pp
- **Dimensions:** 240x200mm/9.4x7.9in
- **Cover finishes:** Spot UV, matt lamination



Early learning play felt fun for busy little hands!



- A best-selling format, now with popular early learning content!
- Teach important key skills with the 20+ soft felt play pieces and simple story.
- When play is over, keep pieces safe in the tray at the top.

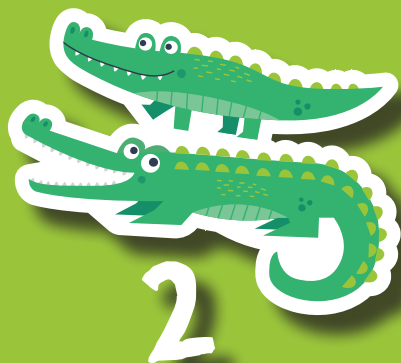


Author: Kit Elliot
Illustrator: Gareth Williams



Specification:

- **Format:** Full colour casebound board book with 5 felt covered pages and soft felt play pieces
- **Extent:** 10pp
- **Dimensions:** 240x200mm/9.4x7.9in
- **Cover finishes:** Spot UV, matt lamination





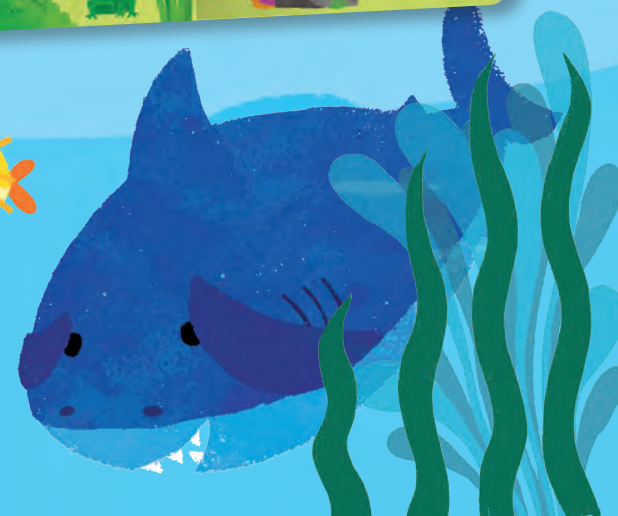
Discover first counting fun with these carry handle storybooks that feature a peek-through window.

- Chunky board book with rounded corners, carry handle and die-cut interior pages.
- Die-cut shaped windows to peek through with a different character to meet on each spread.
- Teaches early learning maths skills - count down from five to one.
- Rhyming story and colourful illustrations engage children's attention.

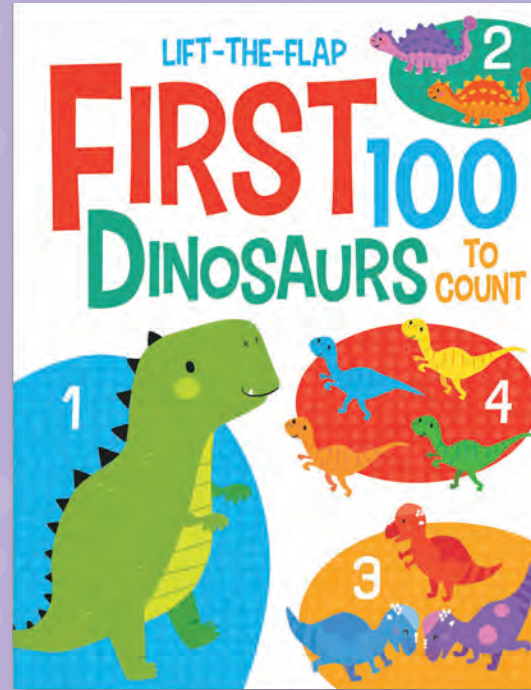
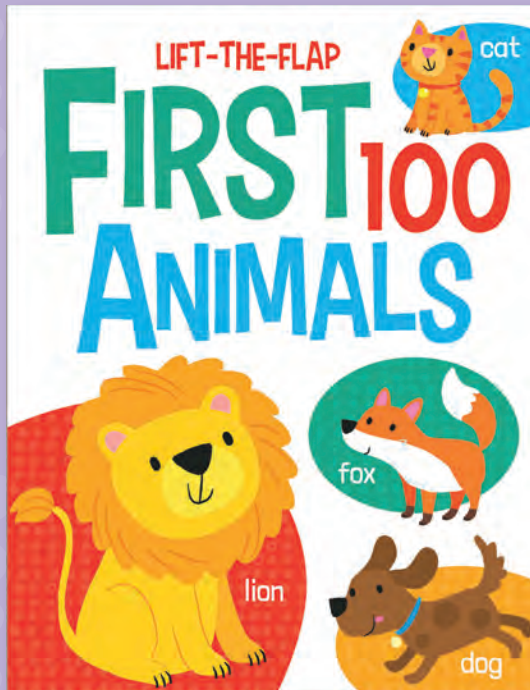
Author: Katie Button
Illustrator: Lindsey Sagar

Specification:

- **Format:** Full colour shaped board book with carry handle and die-cut window on cover and inside pages
- **Extent:** 10pp
- **Dimensions:** 213x178mm/8.4x7in
- **Cover finishes:** Gloss



Discover 100 things to learn with these colourful lift-the-flap words and counting books.



- Includes 100 card lift-the-flaps across eight spreads.
- Search and find key first words and numbers 1-10 on the scenes and lift-the-flaps.
- Card lift-the-flaps are perfect for little hands to lift, look under and talk about.

Author: Kit Elliot

Illustrator: Sam Meredith



Specification:

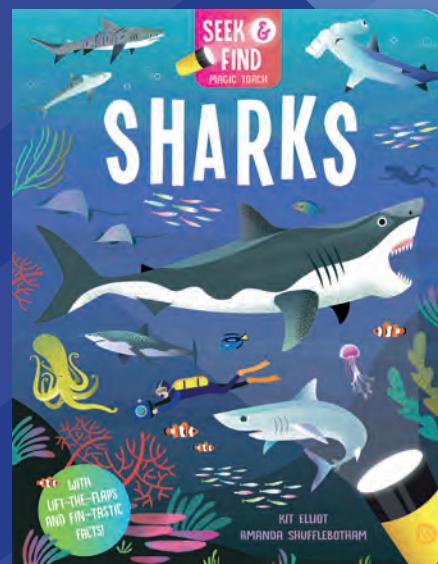
- **Format:** Full colour board book with 100 lift-the-flaps
- **Extent:** 16pp
- **Dimensions:** 229x178mm/9x7in
- **Cover finishes:** Matt lamination, spot UV



Seek and find incredible animals, dinosaurs and insects and learn hundreds of fascinating facts!

- Innovative non-fiction format with magic torch seek and find challenges and lift-the-flaps!
- Over 200 amazing animal world facts and easy-to-understand text.

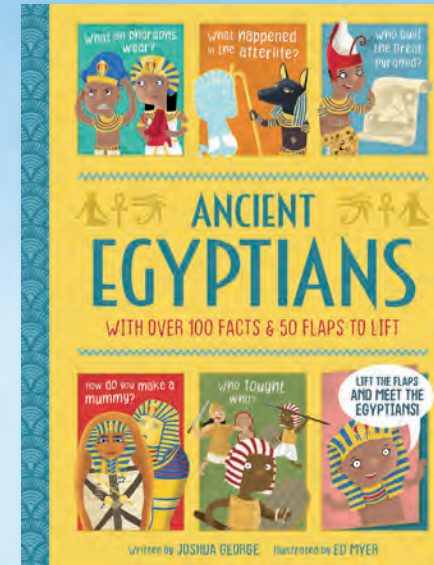
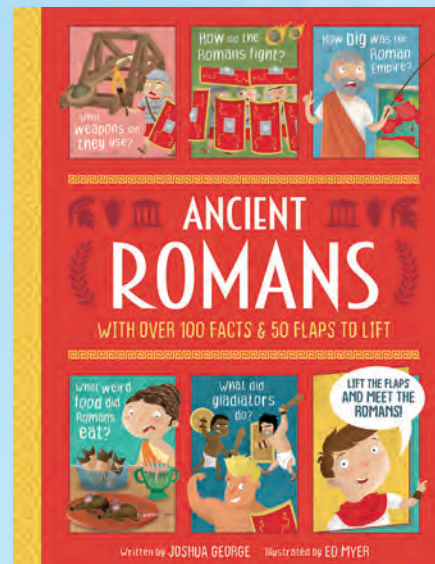
Author: Kit Elliot
Illustrator: Amanda Shufflebotham



Specification:

- **Format:** Full colour casebound board book with inset acetate pages, lift-the-flaps and card torch attached with ribbon
- **Extent:** 16pp
- **Dimensions:** 260x200mm/10.2x7.9in
- **Cover finishes:** Spot UV, matt lamination

Travel back in time with these fascinating and funny lift-the-flap books!



- Humour is used to deliver accurate historical information, making learning fun!
- Over 150 facts and 50 flaps to lift.

Author: Joshua George
Illustrator: Ed Myer



Specification:

- **Format:** Casebound book with lift-the-flaps on every spread
- **Extent:** 16pp
- **Dimensions:** 254x196mm/10x7.7in
- **Cover finishes:** Spot UV, matt lamination

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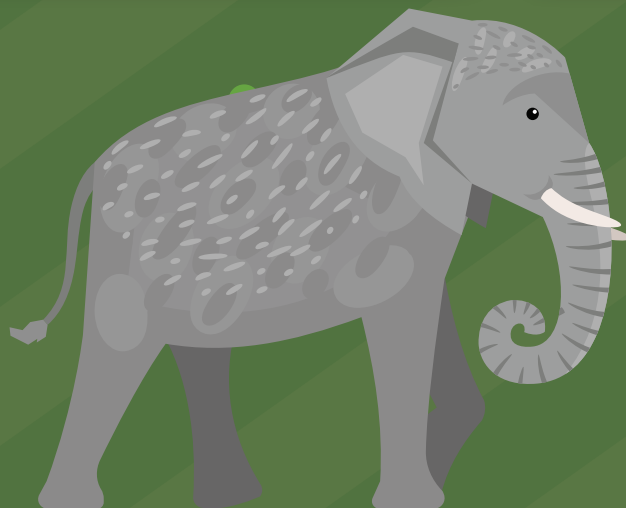
- Raised images and bite-size facts bring amazing animals to life!
- Features over 250 amazing natural world facts!
- Each book includes a challenge to guess the deadliest, fiercest, biggest, weirdest and more!

Author: Joshua George,
Lydia Halliday
Illustrator: Matt O'Neil



Specification:

- **Format:** Full colour casebound book with raised card pieces
- **Extent:** 20pp
- **Dimensions:** 259x201mm/10.2x7.9in
- **Cover finishes:** Spot UV, matt lamination, die-cut card shapes on cover



Elevate your knowledge with 250 curious facts about some of the most amazing creatures on Earth!





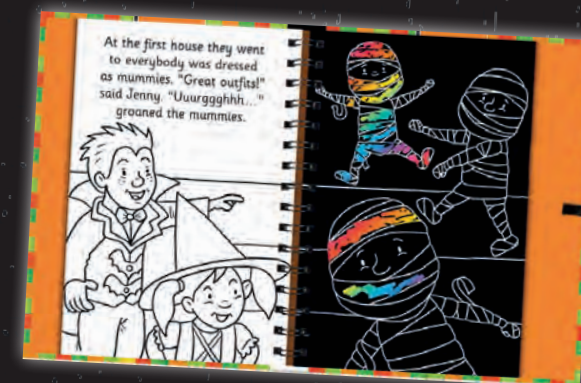
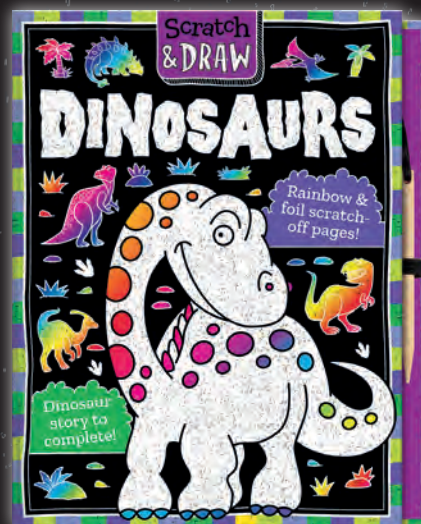
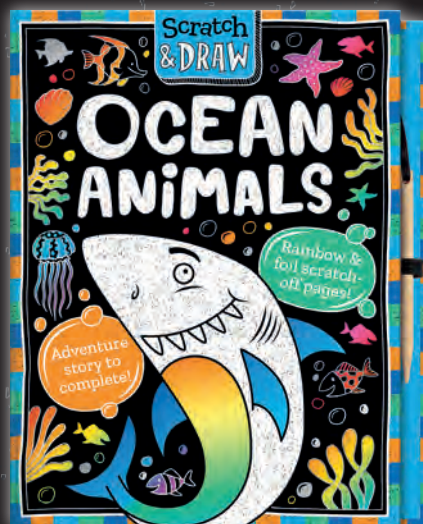
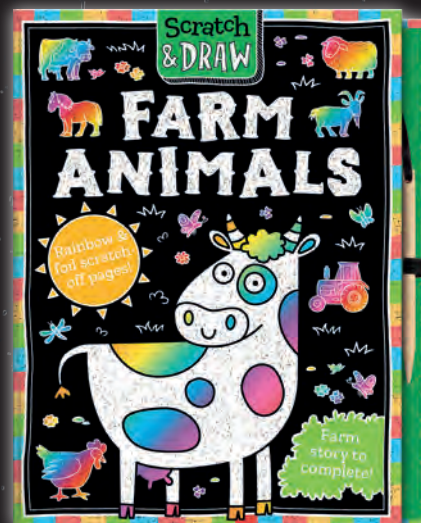
- Rainbow colours and foil patterns hide beneath the black coating - use the included wooden stylus to cleverly reveal them with a simple scratch!
- Also includes step-by-step instructions to learn how to draw amazing pictures.
- Finish the brilliant scratch art adventure story included.
- Over 2 million scratch and draw copies sold worldwide!

Author: Various
Illustrator: Barry Green



Specification:

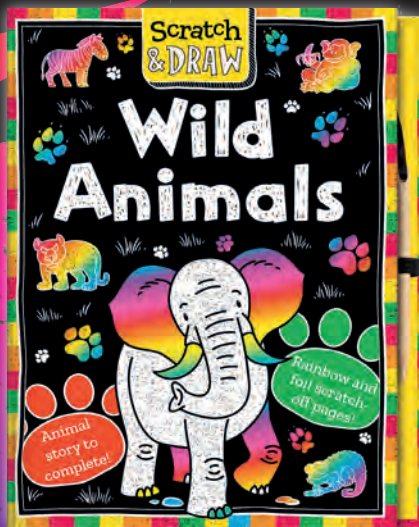
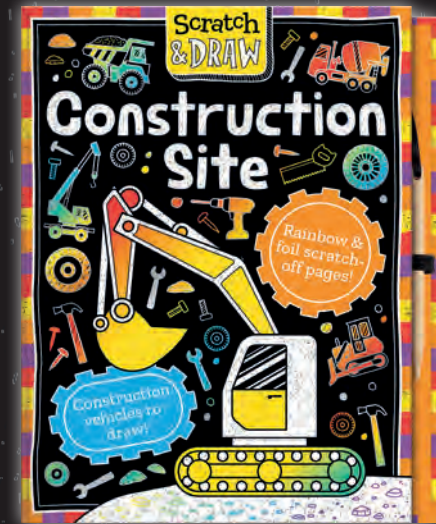
- **Format:** Full colour wirebound hardback book with scratch cards and a scratch stylus tool
- **Extent:** 44pp including 12pp scratch cards
- **Dimensions:** 216x160mm/8.5x6.3in
- **Cover finishes:** Gloss, foiled



CLICK HERE
TO WATCH



Scratch and draw amazing rainbow and foil pictures in this best-selling creative drawing series.

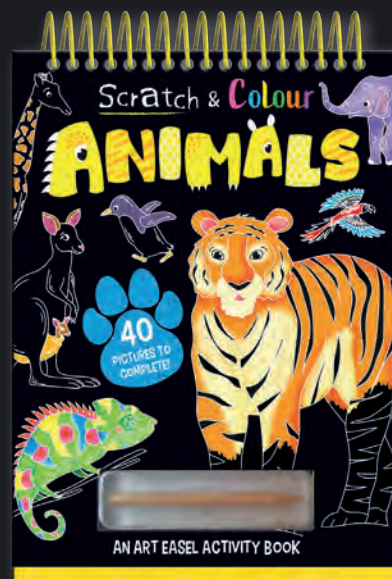
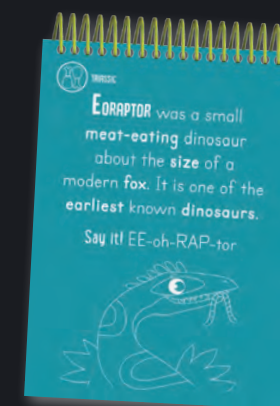
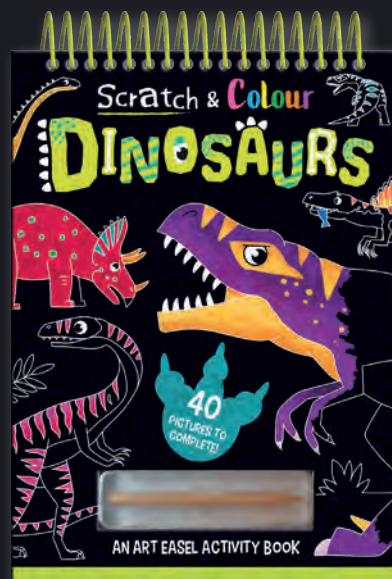


Scratch and colour amazing pictures
with these fun art easel activity books!

- The art easel is a unique flip-over format - stand the book up to scratch and colour the pictures!
- Includes 40 pictures to complete, with pictures to colour and 12 scratch pictures to create.
- Wooden scratch tool enclosed in a vac form secured inside the front cover.

Author: Jenny Copper

Illustrator: Rachael McLean



Specification:

- **Format:** Hardback, wirebound, full colour cover, 2 colour interiors and full colour scratch pages to reveal
- **Extent:** 56pp including 12 scratch cards
- **Dimensions:** 226x163mm/8.9x6.4in
- **Cover finishes:** Gloss

‘Factivity’ format combines fun facts with scratch activity.



- Scratch away the special cards to seek, find, and discover full colour pictures underneath.
- Each scratch picture features hidden illustrations to discover and learn about.
- Includes over 100 facts, colouring pictures and 12 scratch cards with wooden scratch tool.

Author: Kit Elliot
Illustrator: Amanda Shufflebotham



Specification:

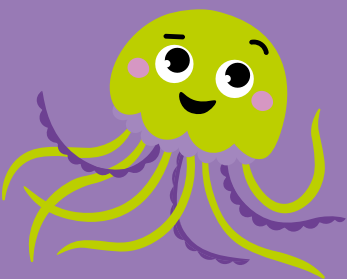
- **Format:** Full colour hardback, wirebound
- **Extent:** 56pp including 12 leaves of scratch cards
- **Dimensions:** 253x197mm/10x7.8in
- **Cover finishes:** Gloss

AGE
0+

A colour-changing bath book for splashy bath-time fun!

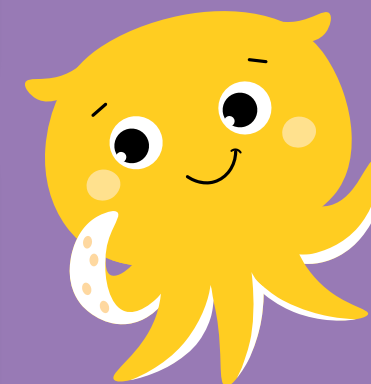
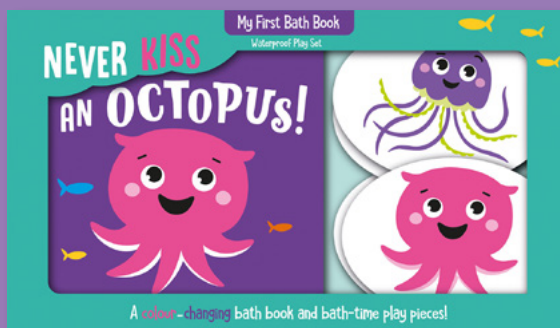
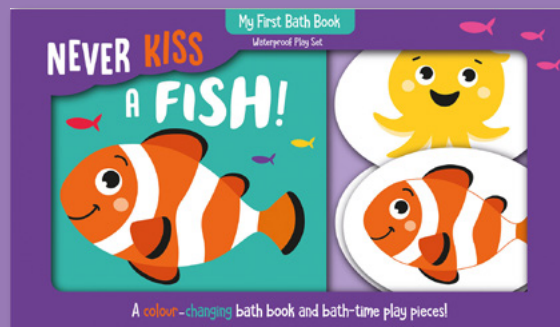
- Card box includes a colour-changing bath book with two play pieces for extra bath-time fun!
- Colour-changing ink surprise on the cover and on each right-hand page when warm water is applied.
- Includes hygienic wipe-clean pages.

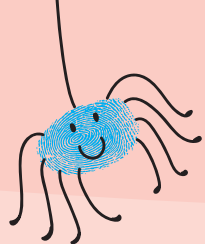
Author: Cece Graham
Illustrator: Bethany Carr



Specification:

- **Format:** Full colour boxed bath book with novelty toy pieces in card tray with acetate lid
- **Extent:** 8pp
- **Dimensions:** 275x160mm/10.8x6.3in





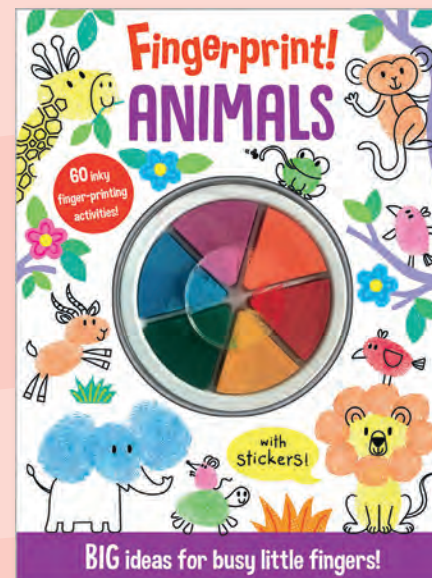
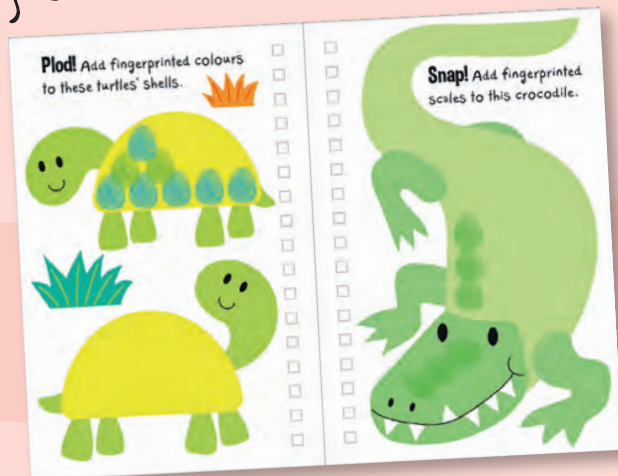
Get ready to have lots of fingerprinting fun
with these inky art activity books!



NEW

Fingerprint!

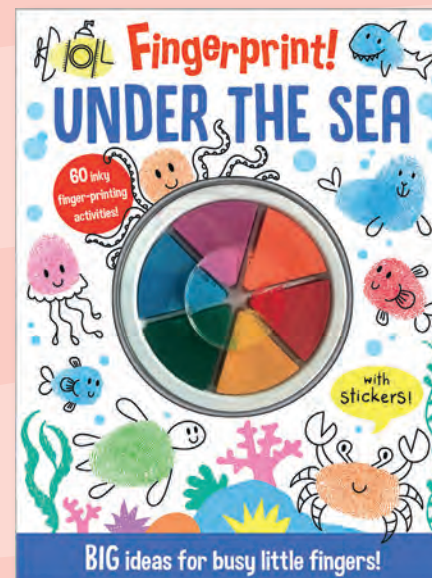
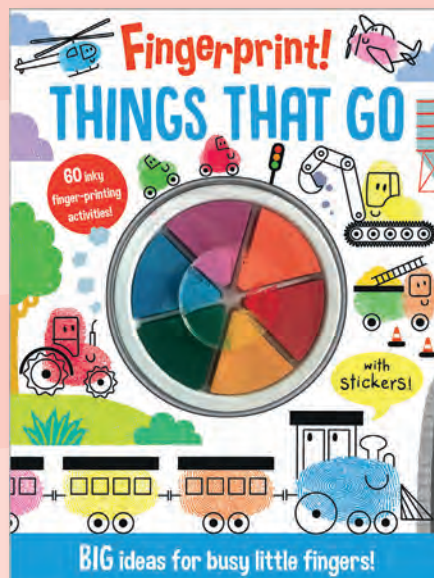
AGE
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- 60 fingerprinting activities to complete using the inkpad.
- Inkpad contains six bright paint colours.
- Fingerprinting encourages creativity and artistic play.

Author: Alice Barker

Illustrator: Carrie Hennon



Specification:

- **Format:** Full colour hardback with concealed wirebinding and six colour circular ink stamper pad
- **Extent:** 72pp including 8pp stickers
- **Dimensions:** 215x162mm/8.5x6.4in
- **Cover finishes:** Gloss



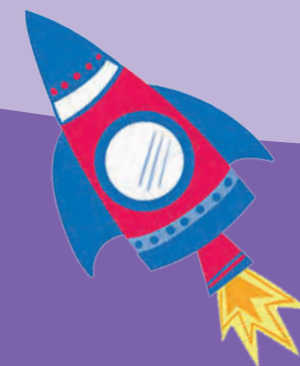
- Novelty sticker activity series with felt stickers, colour stickers and play scenes.
- Includes 20 innovative novelty felt stickers not seen before in an activity series.
- Felt stickers feature colourful illustrations on sticky-backed play felt.

Author: Kit Elliot
Illustrator: Gareth Williams
 / Sarah Wade



Specification:

- **Format:** Full colour paperback with die-cut cover window
- **Extent:** 34pp including 4pp stickers with 1pp felt stickers
- **Dimensions:** 280x216mm/ 11x8.5in
- **Cover finishes:** Gloss, die-cut window

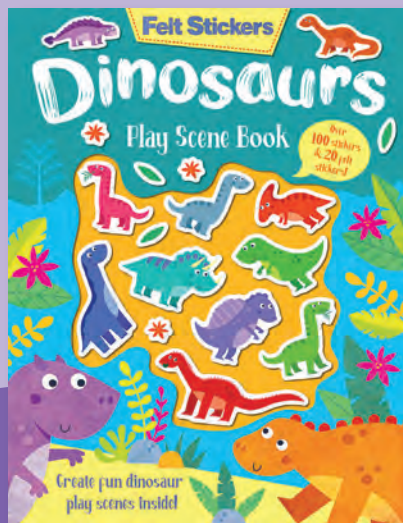




Get ready for felt sticker fun! Create amazing pictures with over 100 colour and felt stickers.

Felt Stickers

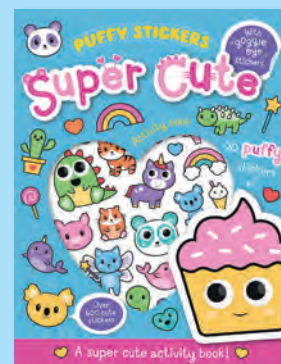
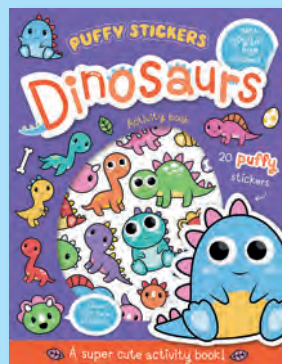
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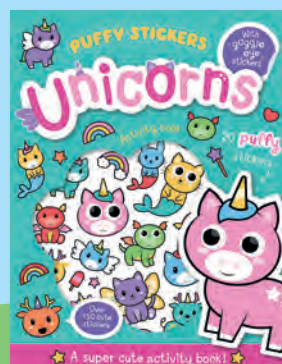
A super-cute puffy sticker series, packed with puzzles and activities!



- Adorable sticker activity series with 20 puffy stickers and 150 colourful stickers.
- 3 puffy stickers include fun goggle eyes!
- Includes spot the difference, word searches, mazes and more!

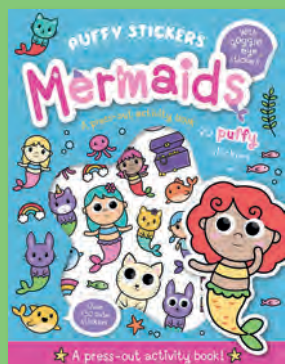


Author: Connie Isaacs
Illustrator: Bethany Carr

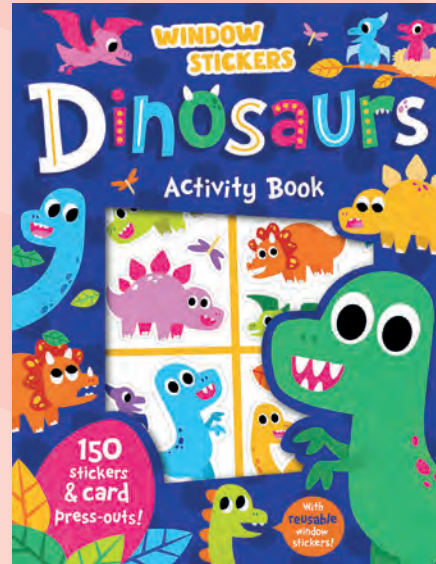


Specification:

- **Format:** Full colour paperback
- **Extent:** 46pp including 4pp stickers with 2pp of puffy stickers, 16pp die-cut sheets, play pieces and accessories
- **Dimensions:** 280x216mm/11x8.5in
- **Cover finishes:** Die-cut window, gloss



Includes reusable window stickers, activities, stickers, and press-out models to make.



- Includes 150 stickers and card press-outs!
- The window stickers are 100% reusable - can be used again and again!
- Card press-outs include bookmarks, door hangers and play pieces.

Author: Alice Barker
Illustrator: Bethany Carr

Specification:

- **Format:** Full colour paperback
- **Extent:** 46pp including 6pp stickers with 1 page of reusable window stickers, 16pp die-cut card play pieces and accessories
- **Dimensions:** 280x216mm/11x8.5in
- **Cover finishes:** Die-cut window, gloss

Sticker activity books bursting with activities, stickers and child-friendly reusable play pieces.

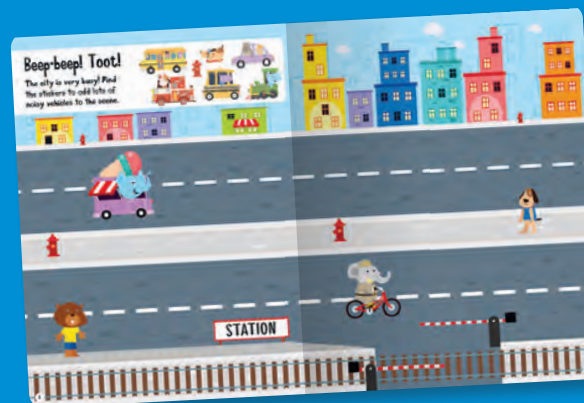
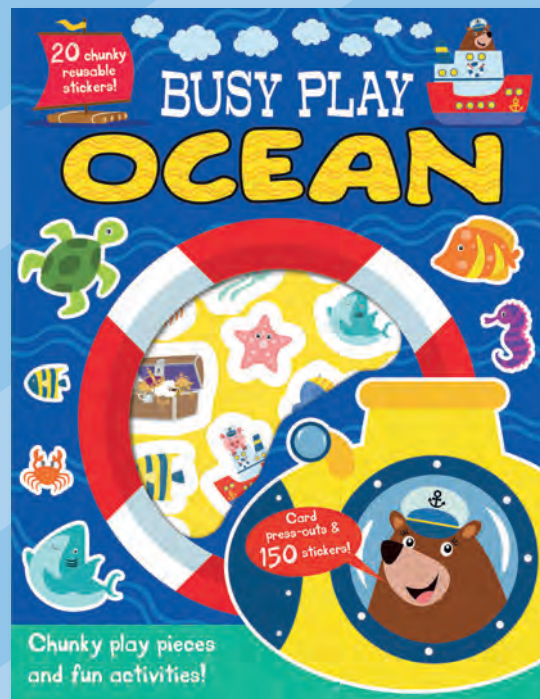
- Includes themed reusable play pieces, activities, stickers, play scenes to complete, and press-out models to make.
- The 20 reusable play pieces can be used as window stickers.
- Chunky window play pieces are child-friendly and 100% reusable.

Author: Connie Isaacs
Illustrator: Tokokoo

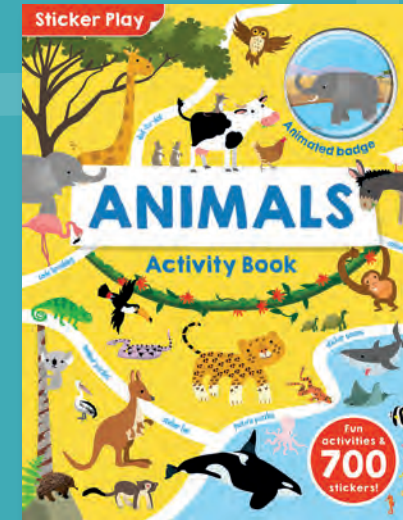
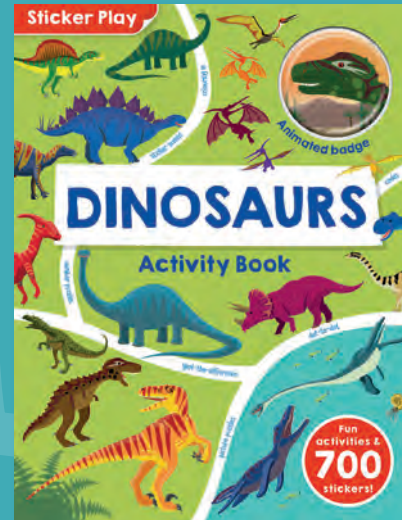


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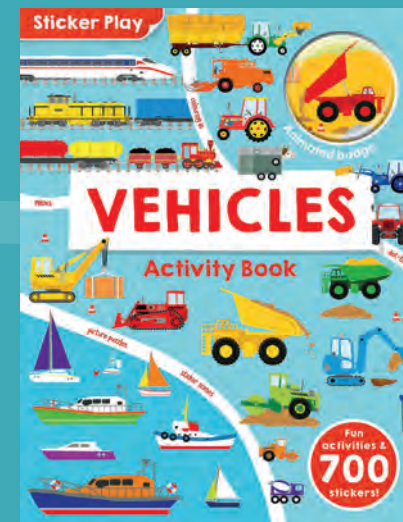
- **Format:** Full colour paperback
- **Extent:** 46pp including 2pp novelty stickers, 24pp text, 4pp stickers and 16pp press-outs
- **Dimensions:** 280x216mm/11x8.5in
- **Cover finishes:** Die-cut window



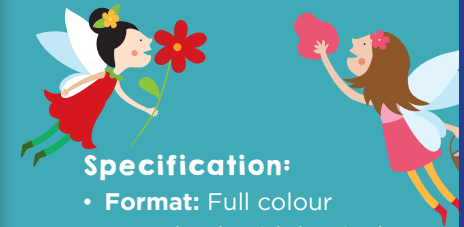
Bursting with amazing puzzles, sticker scenes, over 700 stickers and an animated badge!



- Keep children entertained for hours with these fantastic activity books, bursting with awesome themed content.
- Each title includes an amazing animation badge!
- The broad range of activities make these perfect books for the whole family to share together!



Author: Connie Isaacs
Illustrator: Dan Crisp



Specification:

- **Format:** Full colour paperback with lenticular animated badge
- **Extent:** 60pp including 12pp of stickers
- **Dimensions:** 280x216mm/11x8.5in
- **Cover finishes:** Spot UV, matt lamination, die-cut hole revealing lenticular badge



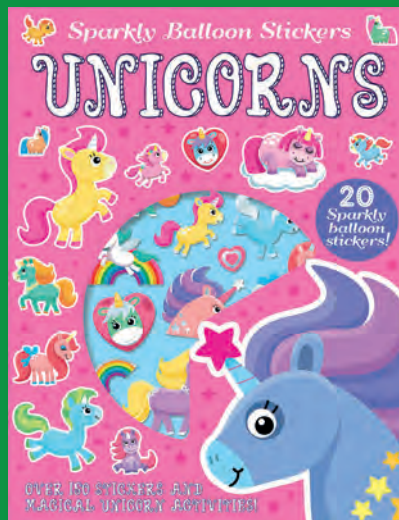
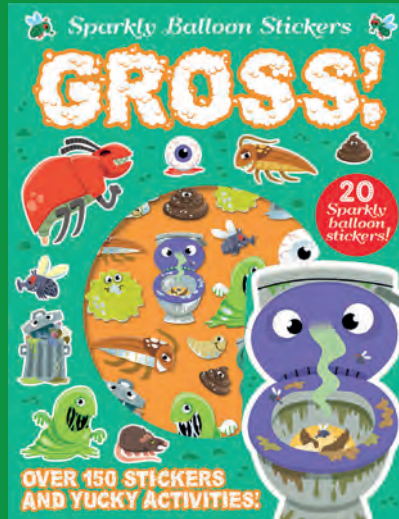
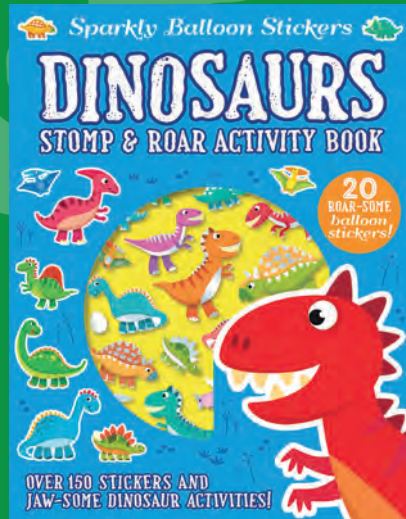
3D sparkly sticker activity books, packed with puzzles and activities, jokes and over 150 stickers!

- Novelty sticker activity series with on-trend dinosaur, unicorn, cute and gross themed activities.
- Includes 20 innovative novelty balloon stickers - each one foiled and 3D embossed.
- Front cover die-cut hole reveals balloon stickers in a poly bag, secured to inside front cover.

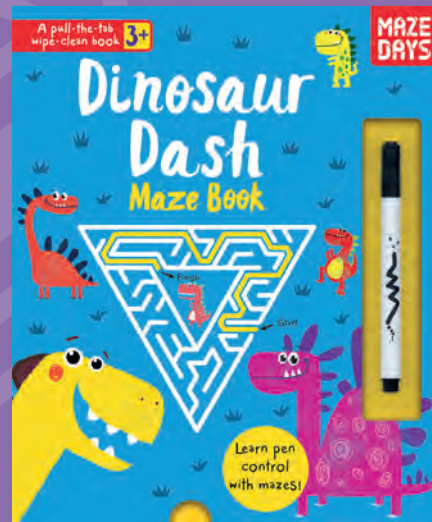
Author: Arthur Over
Illustrator: Barry Green

Specification:

- **Format:** Full colour paperback
- **Extent:** 30pp including 4pp stickers, 2pp foiled balloon stickers
- **Dimensions:** 280x216mm/11x8.5in
- **Cover finishes:** Die cut window



A fun series of wipe-clean activity books that introduce important pen skills for learning to write.



- Learn pen control with mazes, spot-the-difference and dot-to-dot activities!
- Develops hand-eye coordination.
- Promotes solo play and teamwork with challenges.

Author: Connie Isaacs
Illustrator: Carrie Hennon



Specification:

- **Format:** Full colour casebound board book with 6 pull-out tabs, eleven reveals and a wipe-clean pen
- **Extent:** 12pp
- **Dimensions:** 260x216mm/10.2x8.5in
- **Cover finishes:** Gloss



- 24 action-packed scenes and over 500 stickers in each book!
- Over one million 555 titles sold worldwide!
- Ever-popular themes for immersive, imaginative sticker playtime appeal.

Author: Various
Illustrator: Various



Specification:

- **Format:** Full colour paperback
- **Extent:** 56pp including 8pp stickers
- **Dimensions:** 280x216mm/11x8.5in
- **Cover finishes:** Spot UV, matt lamination

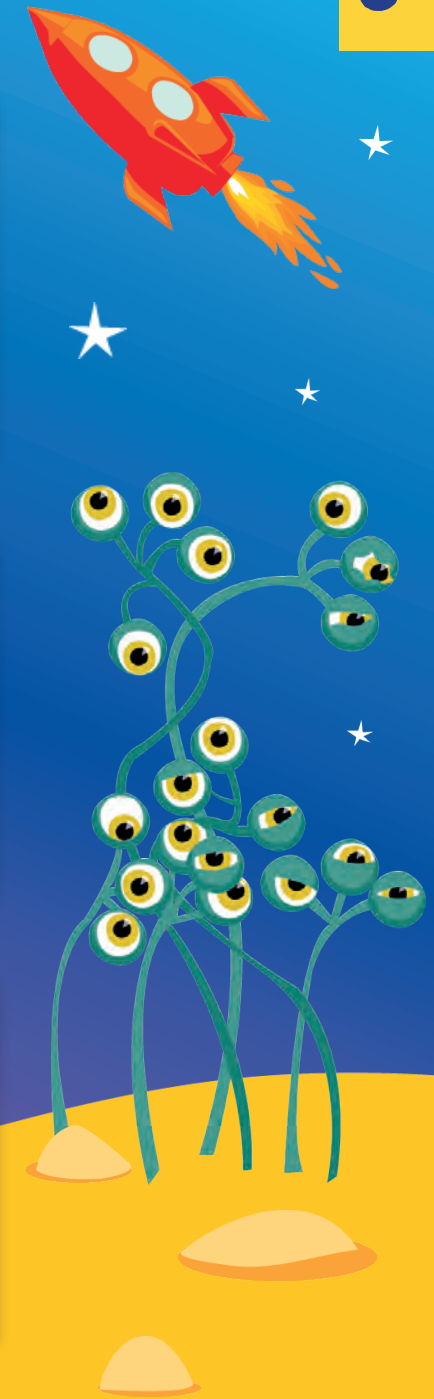
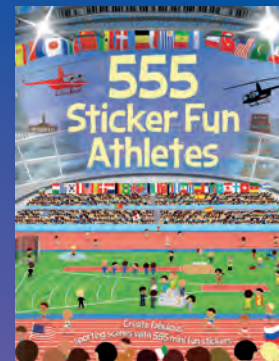




These fun-filled books contain over 500 stickers
- ideal for interactive play.

555 Sticker Fun

AGE
5+

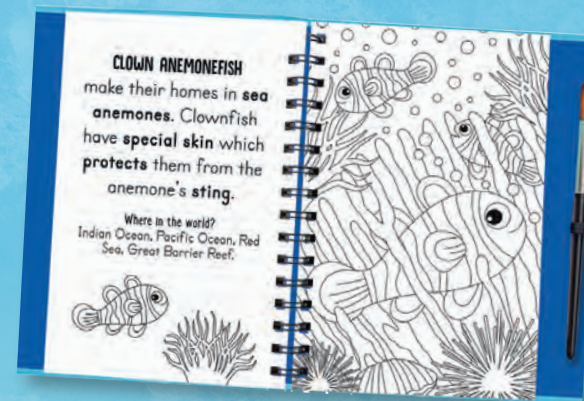
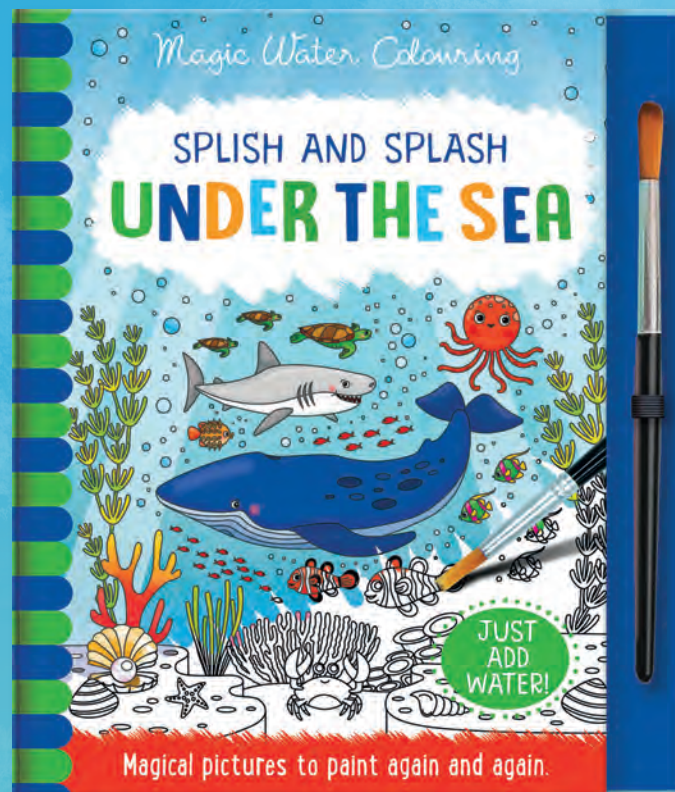


AGE
3+

Magic Water Colouring

- An award-winning series that features vibrant magic water colouring pages, amazing facts and lots more pictures to colour with pencils or crayons.
- Includes a high-quality paintbrush so children can colour with ease.
- Best-selling activity book format - over 500,000 copies sold worldwide!

Author: Rachael McLean
Illustrator: Jenny Copper



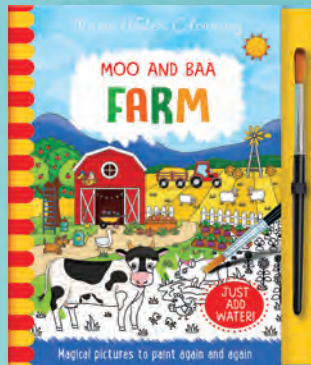
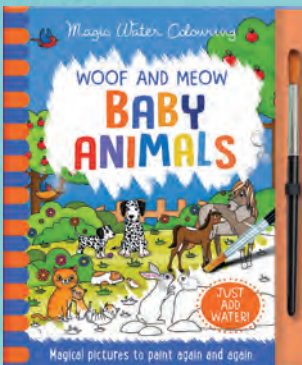
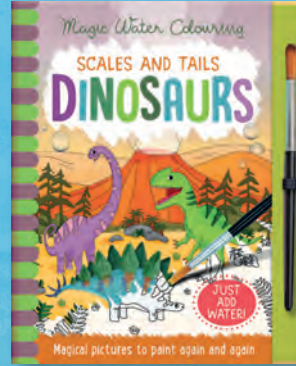
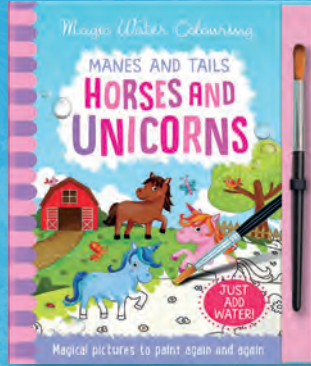
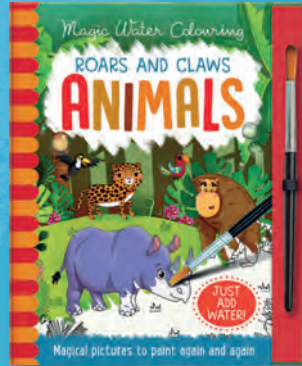
Specification:

- **Format:** Full colour hardback, concealed wirebound with paintbrush
- **Extent:** 56pp including 12 magic colouring sheets
- **Dimensions:** 216x175mm/8.5x6.8in
- **Cover finishes:** Gloss

CLICK HERE
TO WATCH



Magical pictures you can colour again and again...
just add water!



AGE
3+

Water Painting Search and Find

Just add water to colour the pictures, then search and find the things that are hiding on each page!

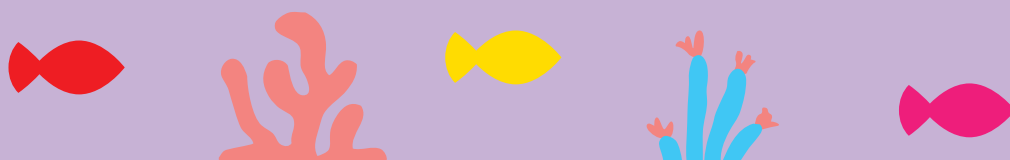
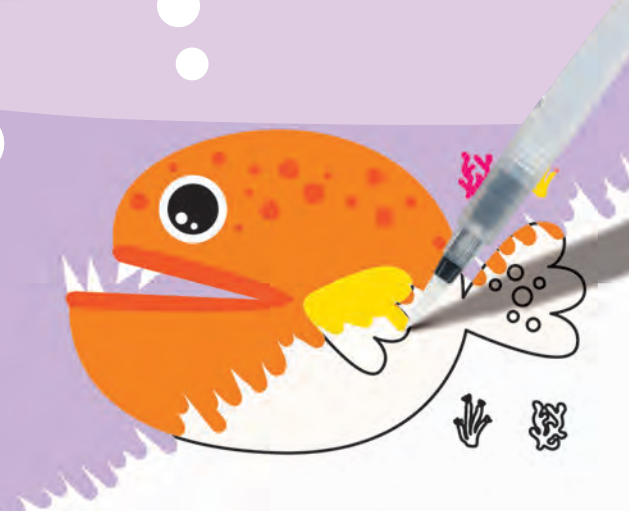
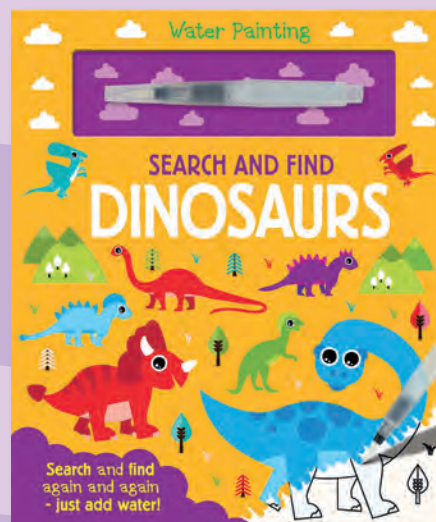
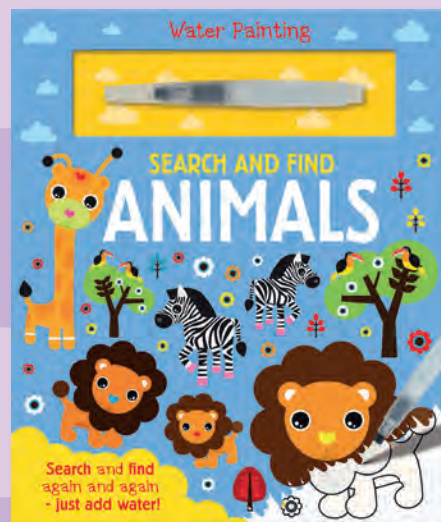
- Search and find the hiding items again and again – paint with water, leave to dry, then paint again!
- Develops fine motor skills, memory recall and text and picture association skills.

Author: Georgie Taylor
Illustrator: Maaike Boot

CLICK HERE
TO WATCH

Specification:

- **Format:** Full colour, hardback with refillable water pen
- **Extent:** 10pp including 5 water-painting scenes
- **Dimensions:** 240x200mm/9.4x7.9in
- **Cover finishes:** Matt lamination



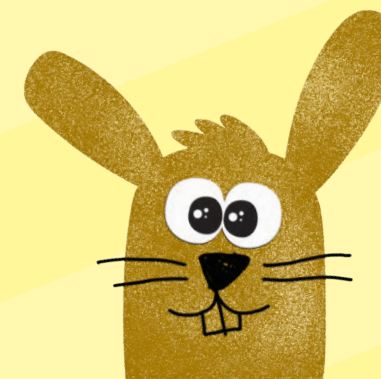
Blow into the pens
for amazing airbrush art!



- Easy-to-follow projects for junior artists.
- Spray pens, stencils and stickers included.
- A brand new series from the creators of the bestselling Scratch and Draw series.

Author: Cordelia Nash

Illustrator: Benjamin Richards



Specification:

- **Format:** Full colour hardback, concealed wirebound
- **Extent:** 60pp including 4pp stickers and 16pp stencil sheets
- **Dimensions:** 215x165mm/8.5x6.5in
- **Cover finishes:** Gloss

AGE
5+

How To Draw 101



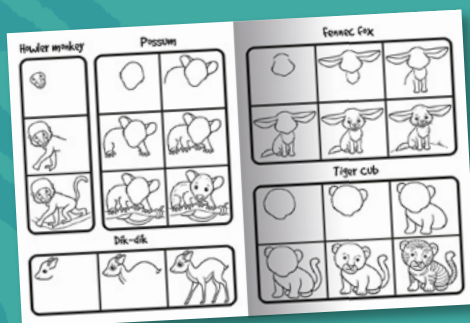
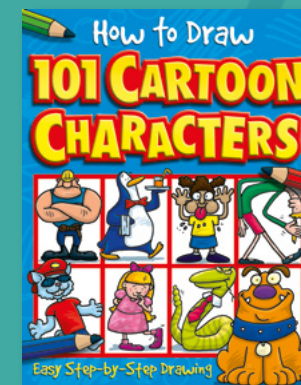
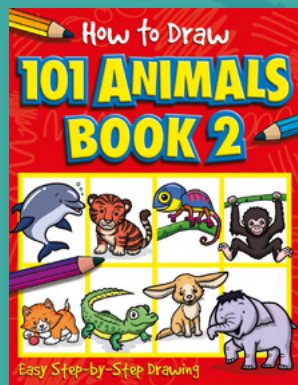
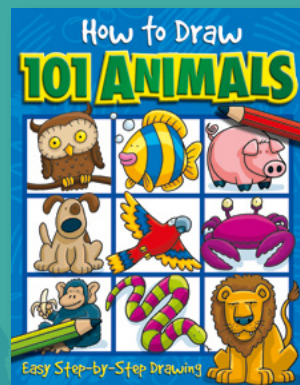
- It's easy! Follow the simple step-by-step drawings and children will soon be amazing their friends with their new-found artistic skills!
- Since each image is broken down into six simple steps children will quickly gain in confidence when they see their finished results.
- All you need is a pen or pencil and paper to get started!

Author: Various
Illustrator: Various

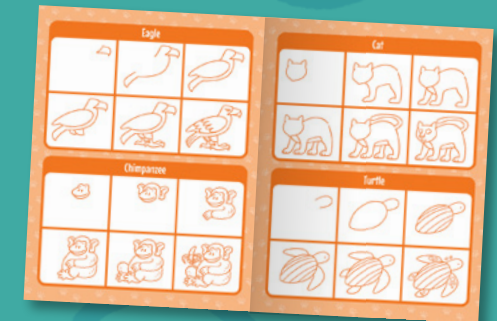
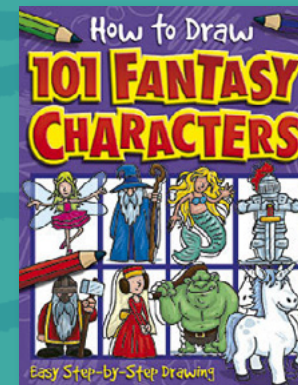
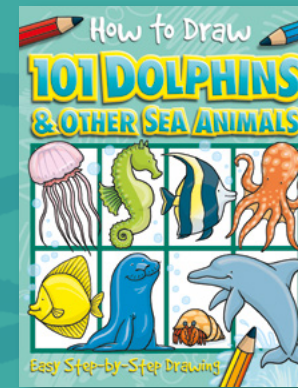
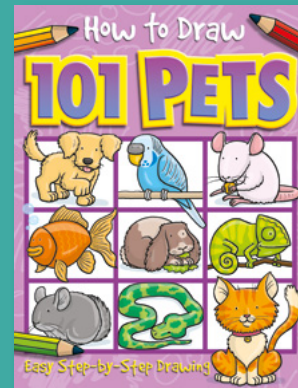
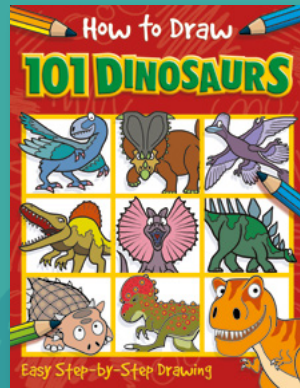


Specification:

- **Format:** Paperback with full colour cover and black and white insides
- **Extent:** 48pp
- **Dimensions:** 280x216mm/11x8.5in
- **Cover finishes:** Gloss



Build drawing confidence with these step-by-step drawing books, perfect for budding junior artists!



Specification:

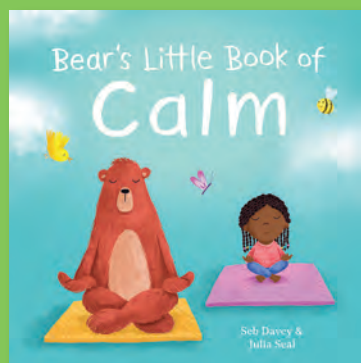
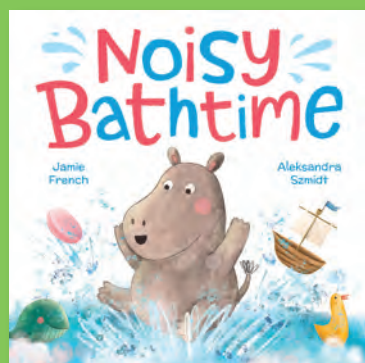
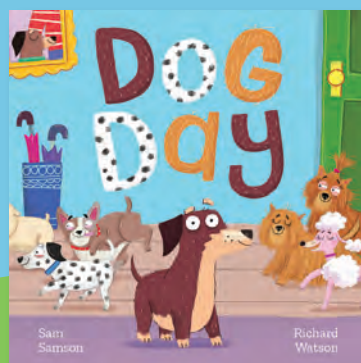
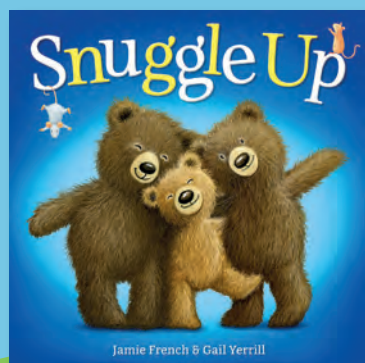
- **Format:** Paperback, full colour cover, one colour text with line art
- **Extent:** 256pp
- **Dimensions:** 280x216mm/11x8.5in
- **Cover finishes:** Gloss

AGE
3+

NEW TITLES

Great stories combined with fabulous illustrations are the two key ingredients for our fun-filled picture storybooks.

- Tales with timeless appeal, perfect for sharing together.
- New titles include themes of mindfulness, self-belief and kindness.
- Board book editions also available!

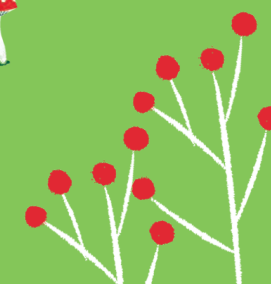


Author: Various
Illustrator: Various

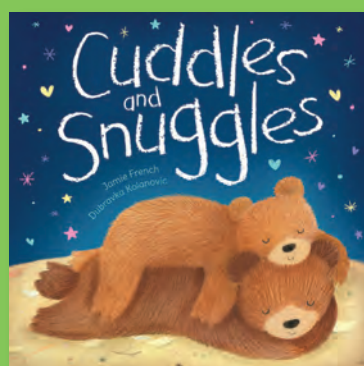


Specification:

- **Format:** Full colour, paperback
- **Extent:** 24 or 32pp
- **Dimensions:** 254x254mm/10x10in
- **Cover finishes:** Spot UV, matt lamination



Ask to see our picture book catalogue -
over 200 titles available!



AGE
0+

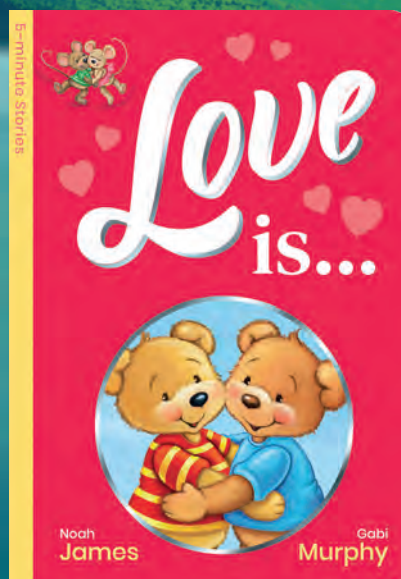
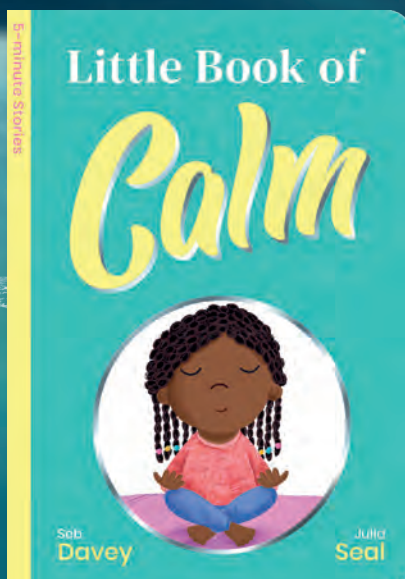
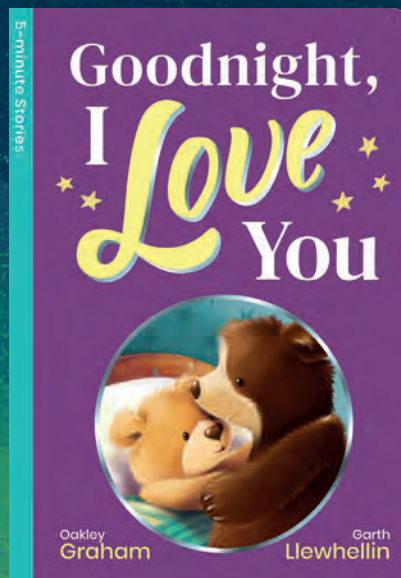
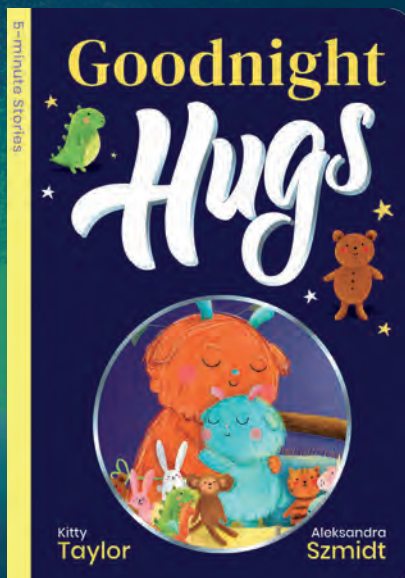
5-minute Stories Portrait Padded Board Books

NEW TITLES

Padded board books with eye-catching foil highlights!

- Reassuring reads to share at bedtime, or any time.
- A perfect starting point for talking about important themes.
- Sparkly foiled and padded cover for great gift appeal.

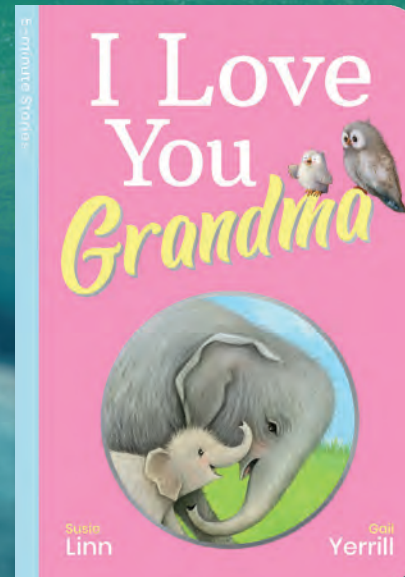
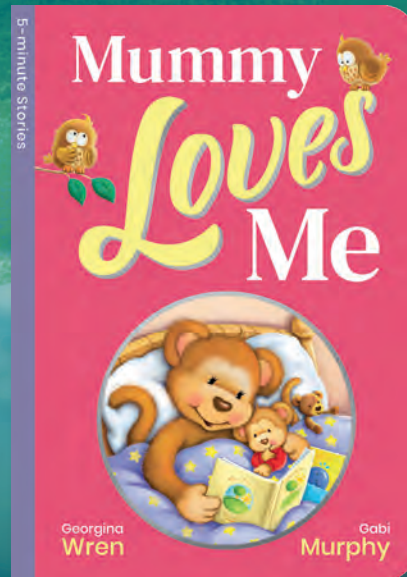
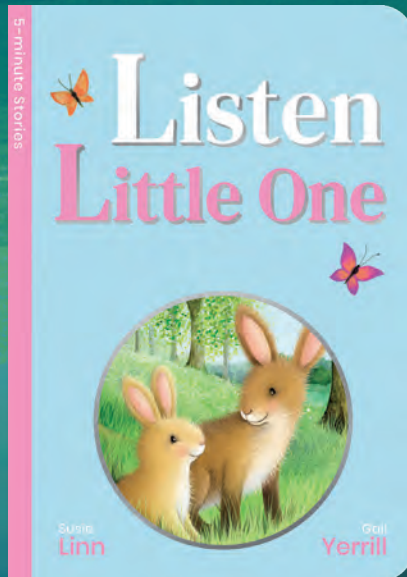
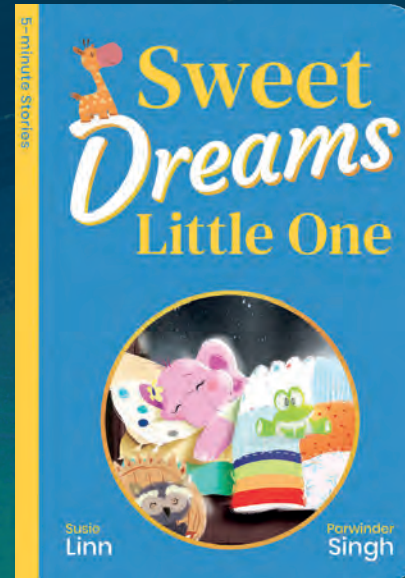
Author: Various
Illustrator: Various



Specification:

- **Format:** Full colour padded board book
- **Extent:** 22pp
- **Dimensions:** 216x152mm/8.5x6in
- **Cover finishes:** Foil, matt lamination





AGE
0+

5-minute Tales Treasury

NEW TITLES

- Each treasury includes six adorable 5-minute animal tales to share.
- Cuddle-up tales to create feelings of calm, confidence, and security.
- High-quality padded format with eye-catching foil finish.

Author: Various
Illustrator: Various



Specification:

- **Format:** Full colour casebound board book with padded cover
- **Extent:** 160pp
- **Dimensions:** 235x235mm/9.2x9.2in
- **Cover finishes:** Spot UV, matt lamination, foil

Snuggle-up stories to share
and treasure forever.



AGE
7+

Cuddle the Magic Kitten

When Cuddle the kitten comes to play,
magic is never far away!

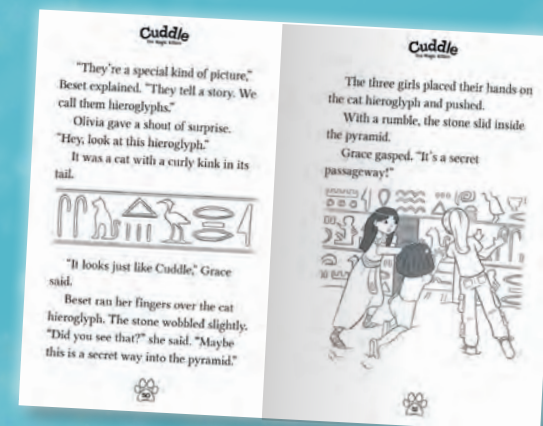
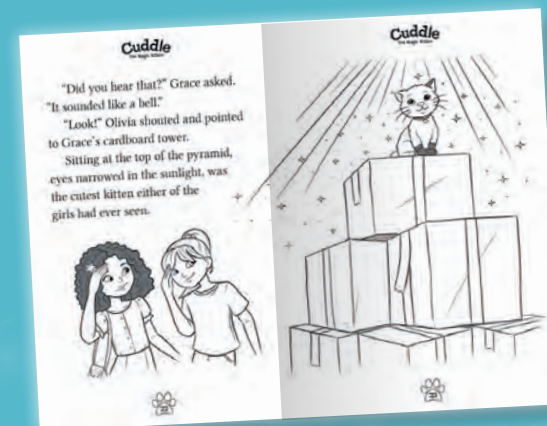
- Get lost in a world of adorable kitten and puppy adventures with these gorgeous animal stories - perfect for young readers.
- Hayley Daze is the pen name of Jane Clarke, writer of Dinosaur Cove - one million copies sold worldwide!
- Jane Clarke is a former winner of the Nottingham Children's Book Award.

Author: Hayley Daze

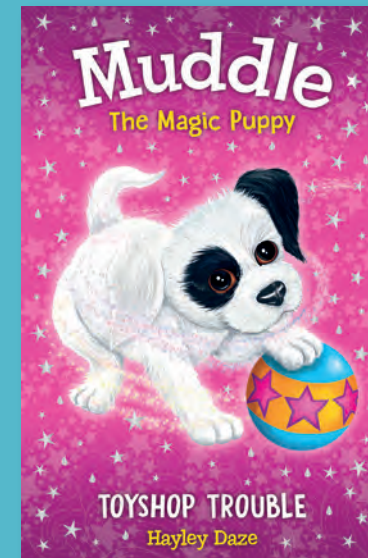
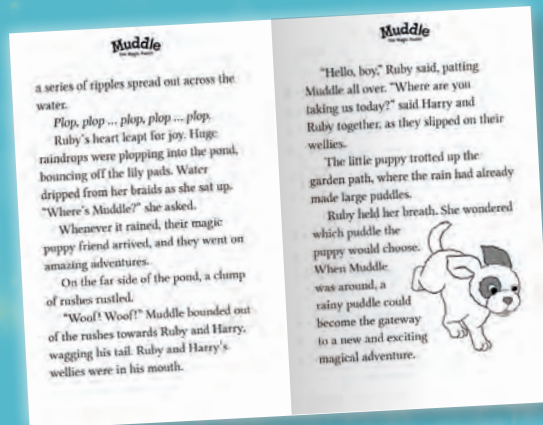
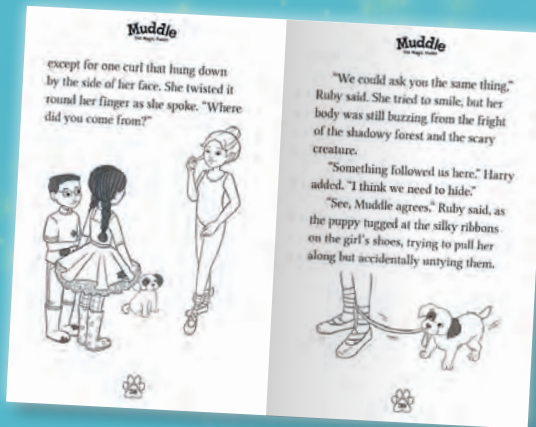


Specification:

- **Format:** Paperback with line art illustrations
- **Extent:** 112pp
- **Dimensions:** 197x128mm/7.8x5in
- **Cover finishes:** Foil, spot UV



**Muddle the puppy is magic,
but he's also a little bit naughty!**





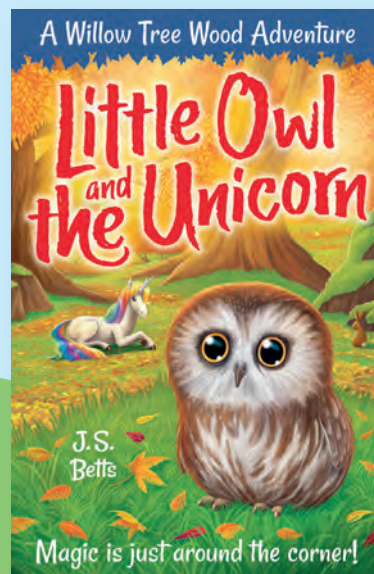
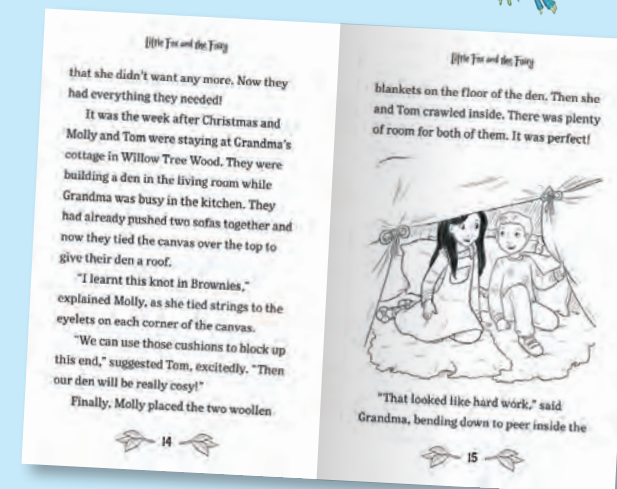
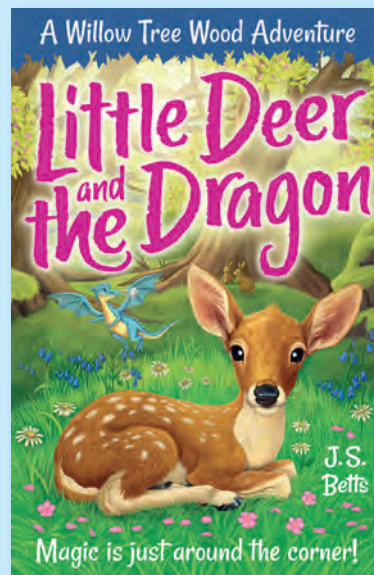
In Willow Tree Wood, there's magic everywhere,
if you know where to look.



- Cute animals and magical creatures combine in this fantasy series for emerging readers.
- Back-to-nature themes focus on the joy of the big outdoors.
- Featuring easy vocabulary, positive feel-good messages and simple life lessons.

Author: J. S. Betts

Illustrator: Georgie Fearn



Specification:

- **Format:** Paperback with line art illustrations
- **Extent:** 112pp
- **Dimensions:** 197x128mm/7.7x5in
- **Cover finishes:** Foil, spot UV



SEASONAL TITLES



AGE
3+

NEW



Spooky new Halloween titles to keep little hands busy!



- Too cute to spook! New seasonal versions of favourite series will bring mess-free fun to the Halloween season.
- Adorable illustrations combined with innovative formats make these perfect Halloween gifts.



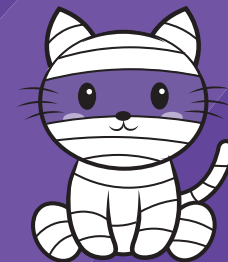
Specification:

- **Format:** Hardback with concealed wirebinding, paintbrush included
- **Extent:** 56pp including 12 magic colouring sheets
- **Dimensions:** 216x175mm/8.5x6.9in • **Cover finishes:** Gloss

AGE
3+

Specification:

- **Format:** Full colour paperback
- **Extent:** 46pp including 6pp stickers with 1 page of reusable window stickers, 16pp die-cut card play pieces and accessories
- **Dimensions:** 280x216mm/11x8.5in
- **Cover finishes:** Die-cut window, gloss

AGE
5+

Specification:

- **Format:** Full colour paperback
- **Extent:** 46pp including 4pp stickers with 2pp of puffy stickers, 16pp die-cut sheets
- **Dimensions:** 280x216mm/11x8.5in
- **Cover finishes:** Die-cut window, gloss



Favourite activity formats, with a Halloween twist!

AGE
5+



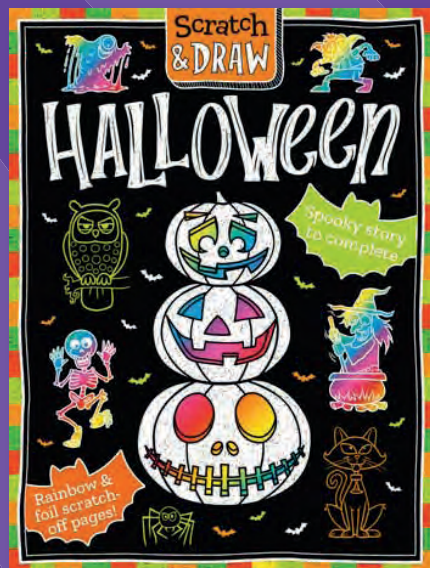
Specification:

- **Format:** Paperback with full colour cover and black and white insides
- **Extent:** 48pp
- **Dimensions:** 280x216mm/11x8.5in
- **Cover finishes:** Gloss



Specification:

- **Format:** Full colour hardback, concealed wirebound, 4 spray pens
- **Extent:** 60pp including 4pp stickers and 16pp stencil sheets
- **Dimensions:** 215x165mm/8.5x6.5in
- **Cover finishes:** Gloss



Specification:

- **Format:** Full colour wirebound hardback book with scratch cards and a scratch stylus tool
- **Extent:** 44pp including 12pp scratch cards
- **Dimensions:** 216x160mm/8.5x6.3in
- **Cover finishes:** Gloss, foiled

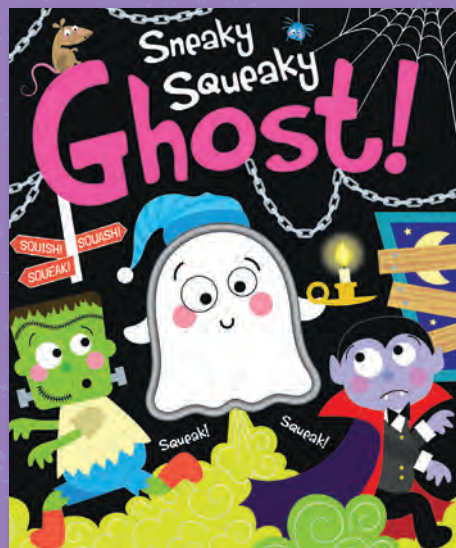


Specification:

- **Format:** Full colour paperback
- **Extent:** 56pp including 8pp stickers
- **Dimensions:** 280x216mm/11x8.5in
- **Cover finishes:** Spot UV, matt lamination

Put some BOO! in your books! New interactive Halloween titles for 2022...

- Each seasonal title encourages lots of play as children read-along with the story.
- From a squeaky silicone pumpkin to a tickly ghost and hiding Halloween characters, our new range of Halloween board books will bring spooky fun to little ones.

**Specification:**

- **Format:** Full colour casebound board book with squeaky silicone character
- **Extent:** 10pp
- **Dimensions:** 210x176mm/8.3x6.9in
- **Cover finishes:** Matt lamination

**Specification:**

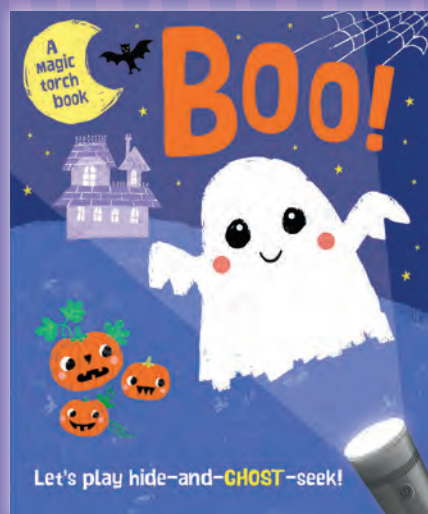
- **Format:** Shaped board book with 3D google-eyes and lift-the-flaps
- **Extent:** 10pp
- **Dimensions:** 210x163mm/8.3x6.4in
- **Cover finishes:** Matt lamination

**Specification:**

- **Format:** Full colour board book with touch and feel felt pages
- **Extent:** 8pp
- **Dimensions:** 178x178mm/7x7in
- **Cover finishes:** Gloss



Favourite novelty formats with a spooky twist!

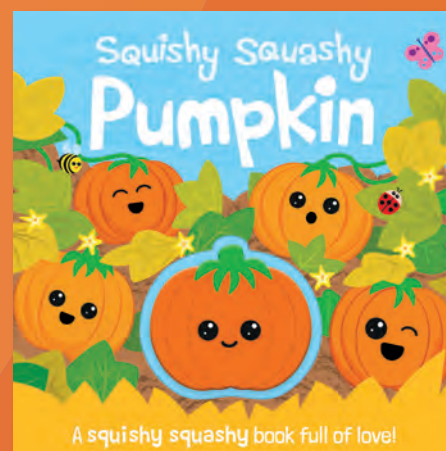


- Includes Halloween characters for children to find on every page using the card torch.
- New portrait format featuring 'ingenious' novelty (BookTrust).

Author: Bobbie Brooks
Illustrator: Louise Anglicas

Specification:

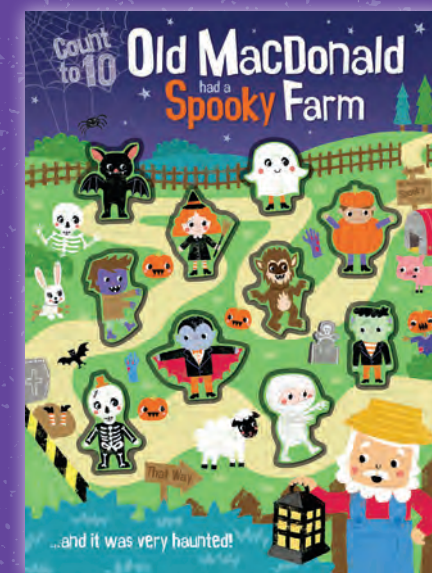
- **Format:** Full colour casebound board book with inset acetate pages and a card torch on a ribbon
- **Extent:** 12pp • **Dimensions:** 210x170mm/8.3x6.7in • **Cover finishes:** Spot UV, matt lamination



AGE
3+

Specification:

- **Format:** Full colour casebound board book with one squishy character and a die-cut hole on cover and inside pages
- **Extent:** 10pp
- **Dimensions:** 178x178mm/7x7in • **Cover finishes:** Spot UV, matt lamination



AGE
3+

Specification:

- **Format:** Casebound board book with die-cut character shapes
- **Extent:** 20pp
- **Dimensions:** 236x178mm/9.3x7in
- **Cover finishes:** Gloss

Too cute to spook! Wiggle the puppet to make the story come alive!

- Includes spooky retellings of Five Little Monkeys, perfect for singing along together!
- Encourage the development of fine motor skills with the soft plush finger puppet.
- Chunky pages for little hands to explore.

Author: Various
Illustrator: Various



Specification:

- **Format:** Full colour casebound board book with integral finger puppet
- **Extent:** 12pp
- **Dimensions:** 153x153mm/ 6x6in
- **Cover finishes:** Gloss



Shake to wake! 3D googley eyes add fun to the Halloween-themed stories.



- 3 million Googley-Eyed Board Books sold worldwide!
- Movable eyes, fun rhyming text and vibrant illustrations will have children smiling from ear-to-ear.

Author: Joshua George
Illustrator: Barry Green



Specification:

- **Format:** Full colour board book with 3D googley eyes
- **Extent:** 12pp
- **Dimensions:** 160x128mm/6.3x5in
- **Cover finishes:** Gloss (Pumpkin has a foil finish)

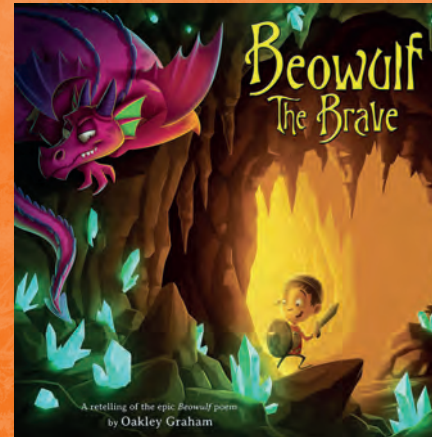
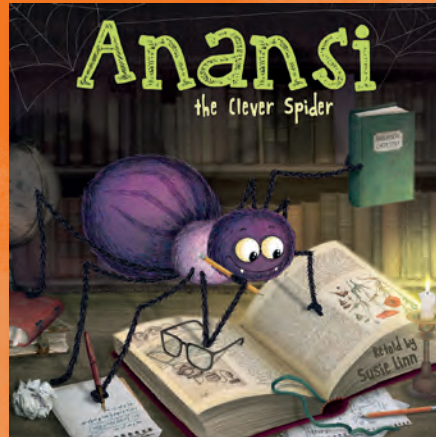


AGE
3+

A mix of classic and original tales provides a diverse title selection for Halloween promotions.

- Dark and dangerous creatures meet trickster spiders, hungry monsters and hiding ghouls in our spooky picture book collection.

Author: Various
Illustrator: Various

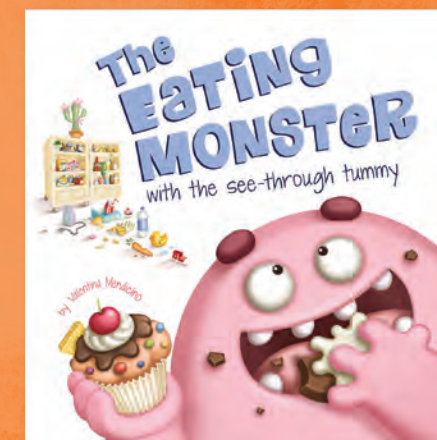
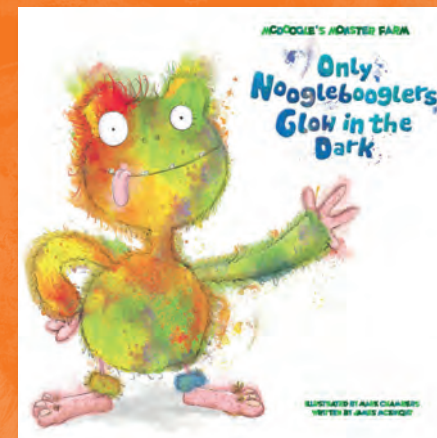
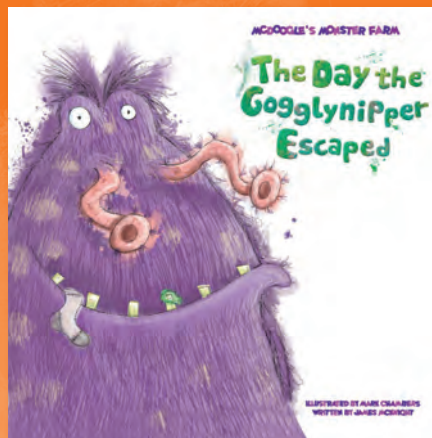


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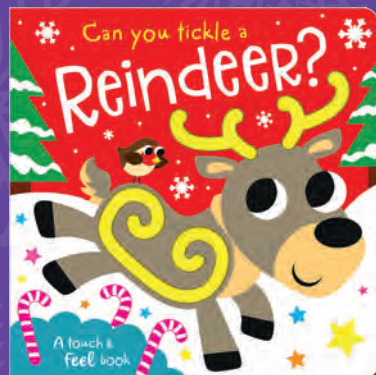
- **Format:** Full colour paperback
- **Extent:** 32pp
- **Dimensions:** 254x254mm/10x10in
- **Cover finishes:** Spot UV, matt lamination



Halloween-friendly stories, perfect for sharing together!



Fun new board books for the festive season!

**Specification:**

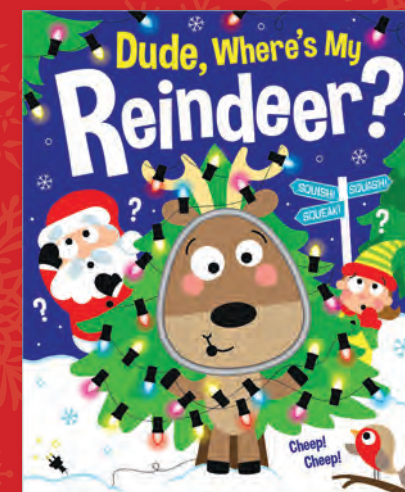
- **Format:** Full colour casebound board book with felt trails and touches on every page
- **Extent:** 8pp • **Dimensions:** 178x178mm/7x7in • **Cover finishes:** Gloss

Specification:

- **Format:** Full colour casebound board book with inset acetate pages and a card torch on a ribbon
- **Extent:** 12pp • **Dimensions:** 210x170mm
- **Cover finishes:** Spot UV, matt lamination

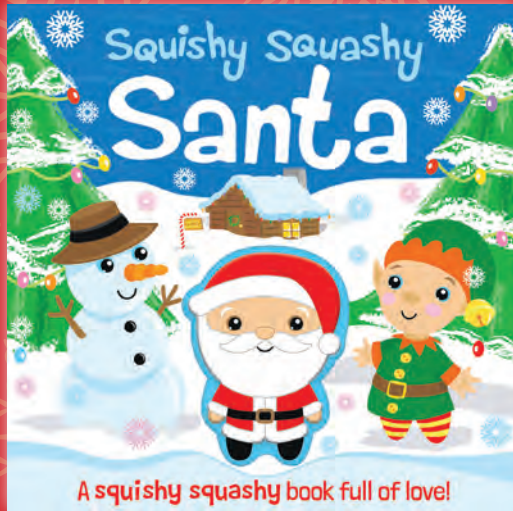
**Specification:**

- **Format:** Shaped board book with 3D google-eyes and lift-the-flaps
- **Extent:** 10pp • **Dimensions:** 210x163mm/8.3x6.4in
- **Cover finishes:** Matt lamination, foil

**Specification:**

- **Format:** Full colour casebound board book with squeaky silicone character
- **Extent:** 10pp • **Dimensions:** 210x176mm/8.3x 6.9in
- **Cover finishes:** Matt lamination

Favourite Christmas titles to bring little ones joy!



Specification:

- **Format:** Full colour casebound board book with one squishy character and a die-cut hole on cover and inside pages
- **Extent:** 10pp
- **Dimensions:** 178x178mm/7x7in
- **Cover finishes:** Spot UV, matt lamination



Specification:

- **Format:** Full colour casebound board book with 5 felt covered pages and soft felt play pieces
- **Extent:** 10pp
- **Dimensions:** 240x200mm/ 9.4x7.9in
- **Cover finishes:** Spot UV, matt lamination



Specification:

- **Format:** Full colour casebound board book with die-cut characters
- **Extent:** 22pp
- **Dimensions:** 252x215mm/9.9x8.5in
- **Cover finishes:** Gloss

AGE
3+

NEW

Get ready for festive sticker fun with our new Christmas activity books!

- Includes reusable window stickers, activities, stickers, and press-out models to make.
- The window stickers are 100% reusable - can be used again and again!
- Card press-outs include bookmarks, door hangers and play pieces.



Author: Alice Barker
Illustrator: Bethany Carr



Specification:

- **Format:** Full colour paperback • **Extent:** 46pp including 6pp stickers with 1 page of reusable window stickers, 16pp die-cut card play pieces and accessories
- **Dimensions:** 280x216mm/11x8.5in • **Cover finishes:** Die-cut window, gloss

- A cute Christmas sticker press-out activity book that is packed with 150 stickers, activities, card press-outs and 20 puffy stickers.
- Card press-outs include door hangers, bookmarks, Christmas gift tags, and Christmas characters to press-out and play with.



Author: Kit Elliot
Illustrator: Bethany Carr



Specification:

- **Format:** Full colour paperback • **Extent:** 46pp including 4pp stickers with 2pp of puffy stickers, 16pp die-cut sheets
- **Dimensions:** 280x216mm/11x8.5in
- **Cover finishes:** Die-cut window, gloss

AGE
5+

Favourite Christmas activity titles to WOW during the festive period!



Specification:

- **Format:** Paperback, full colour cover, black and white insides
- **Extent:** 48pp
- **Dimensions:** 280x216mm/11x8.5in
- **Cover finishes:** Gloss



Specification:

- **Format:** Full colour paperback
- **Extent:** 56pp including 8pp stickers
- **Dimensions:** 280x216mm/11x8.5in
- **Cover finishes:** Spot UV, matt lamination



Specification:

- **Format:** Full colour paperback
- **Extent:** 36pp including 12pp stickers
- **Dimensions:** 305x238mm/12x9.4in
- **Cover finishes:** Foil, spot UV, matt lamination



Specification:

- **Format:** Hardback with concealed wirebound, paintbrush included
- **Extent:** 56pp including 12 magic colouring sheets
- **Dimensions:** 216x175mm/8.5x6.9in
- **Cover finishes:** Gloss



Specification:

- **Format:** Full colour wirebound hardback book with scratch cards and a scratch stylus tool
- **Extent:** 44pp including 12pp scratch cards
- **Dimensions:** 280x216mm/11x8.5in
- **Cover finishes:** Gloss, foiled



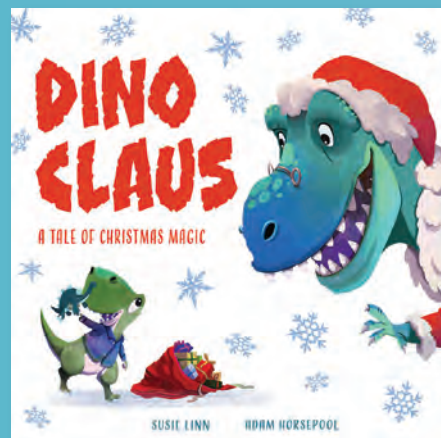
AGE
3+

NEW TITLES

Funny festive stories to share together!

- New Christmas picture book titles that combine favourite animal characters with laugh-out-loud stories in one hilarious festive package!

Author: Various
Illustrator: Various

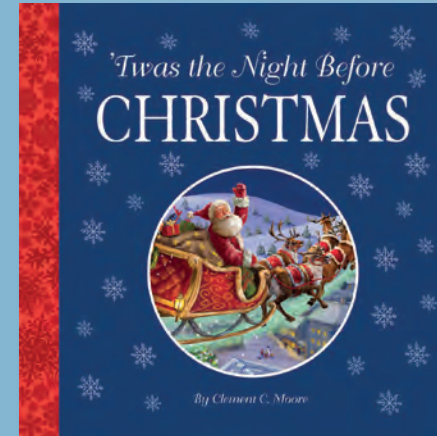
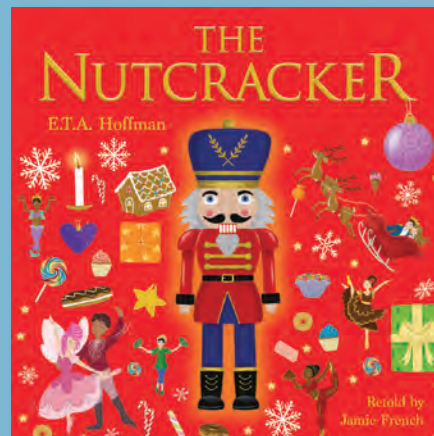


Specification:

- **Format:** Full colour paperback
- **Extent:** 32pp
- **Dimensions:** 254x254mm/7.2x7.2in
- **Cover finishes:** Spot UV, matt lamination



Classic Christmas tales to enjoy time and time again.



- Timeless Christmas classics with enchanting illustrations bring favourite characters and scenes vividly to life.



