



us Catalog 2022

READ • LEARN • PLAY • CREATE

WELCOME TO OUR 2022 CATALOG

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Our Responsibility

At Imagine That the issue of safety is taken very seriously.

It is our aim to be proactive by liaising with government bodies and trading standards, and we have excellent relationships with UK and overseas testing houses.

We also have a dedicated full-time safety coordinator, who undertakes and documents full risk assessments on all components included with our titles.

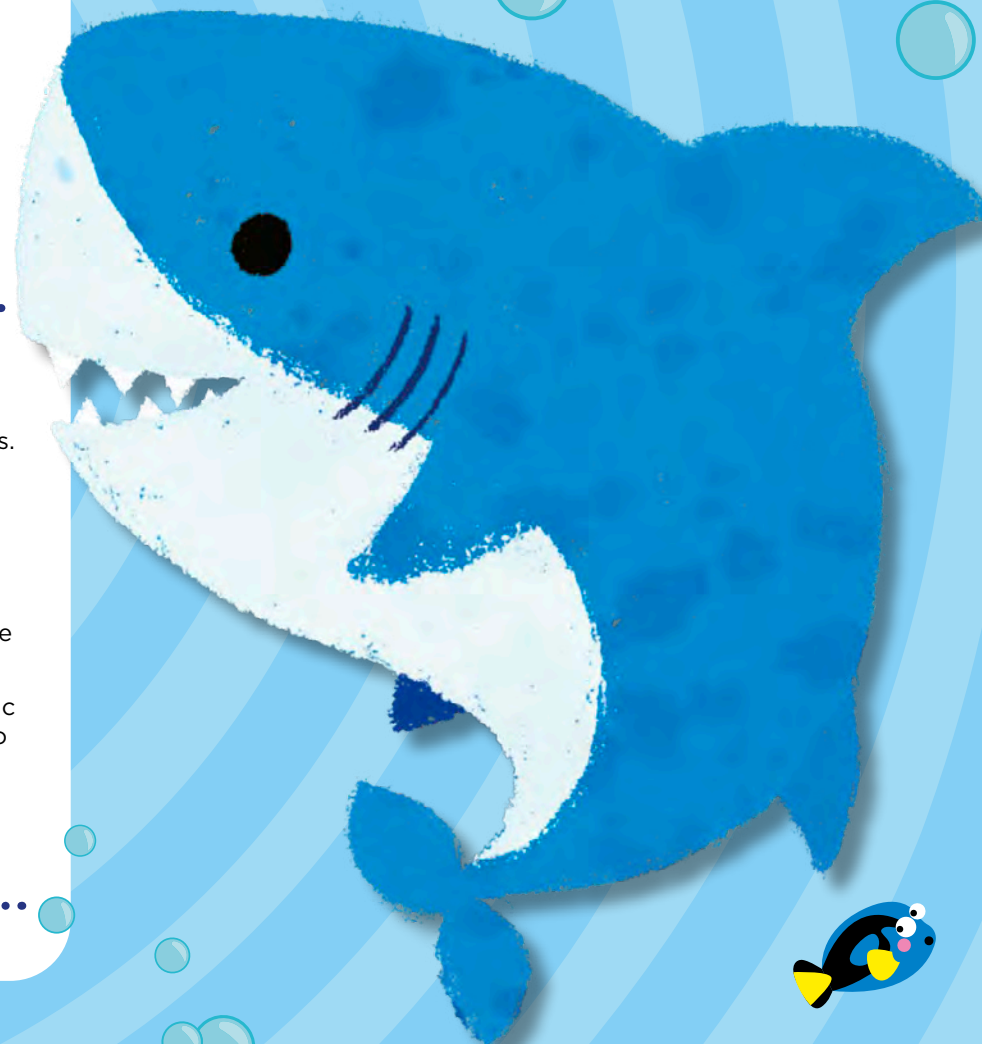
After evaluation, the components are tested to ensure that they conform to the EN71 European standard, ASTM USA standard and GPS standards.

Safety test reports are available upon request. Please contact our Customer Service Department at **customerservice@imaginethat.com**

Additional testing can be undertaken in order to comply with client/country specific safety standards. We have an ethical sourcing policy and wherever possible, aim to use responsibly sourced, sustainable materials.

In 2021, we reduced single-use plastics in our book kits by 12 tons, and we continue to find eco-friendly component and packaging solutions across our full product range.

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Imagine That have been creating exciting books that inspire children to read, learn, play and create for over twenty years.

Specializing in books from birth upwards, the Imagine That list combines tactile novelty titles with innovative activity book formats, alongside our much-loved picture storybooks.

Our multi-imprint company is also home to a catalog of best-selling book kit titles, including our world-leading Top That activity kits. Ask us for details!



READ • LEARN • PLAY • CREATE



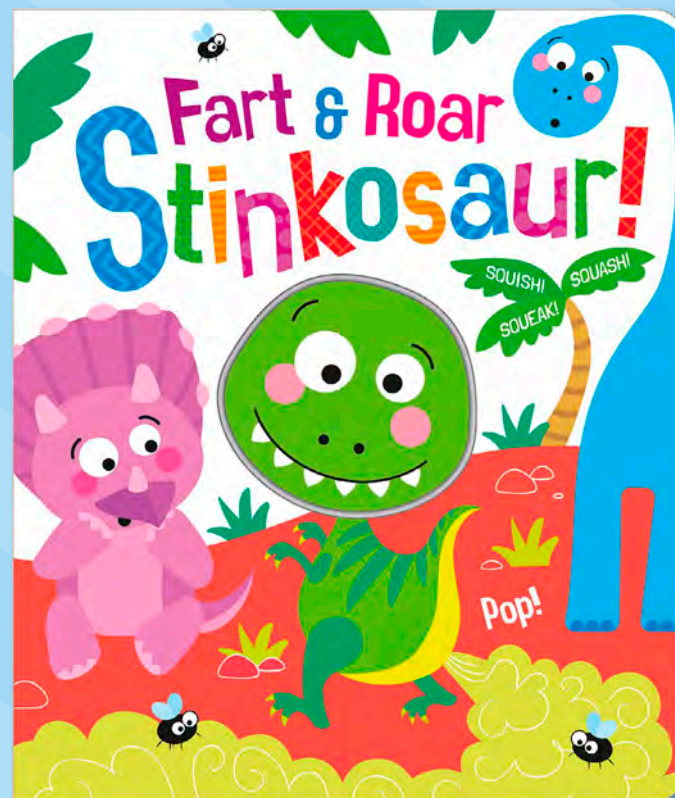
AGE
3+

Squish Squash Squeak - Silicone Books

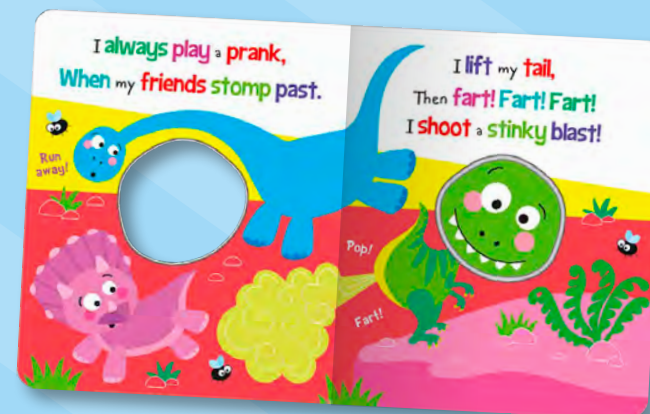
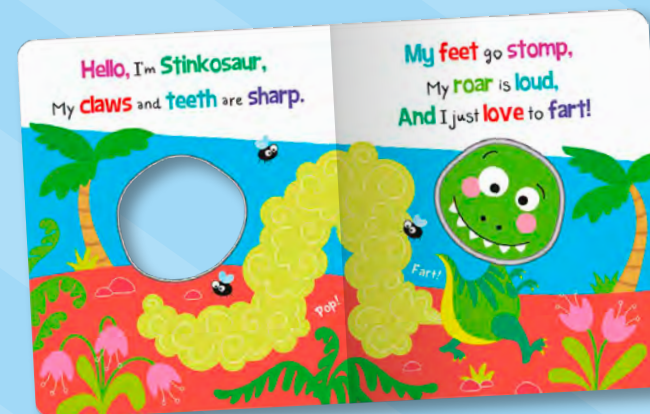
NEW

- Novelty board books with a silicone character, secured to the last page of the book, that squeaks when pressed.
- The funny, interactive stories encourage lots of play with the squeaky silicone character.

Author: Bobbie Brooks
Illustrator: Carrie Hennon

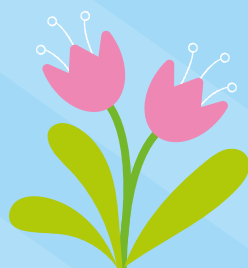


ISBN: 978-1-80105-131-6
January 2022

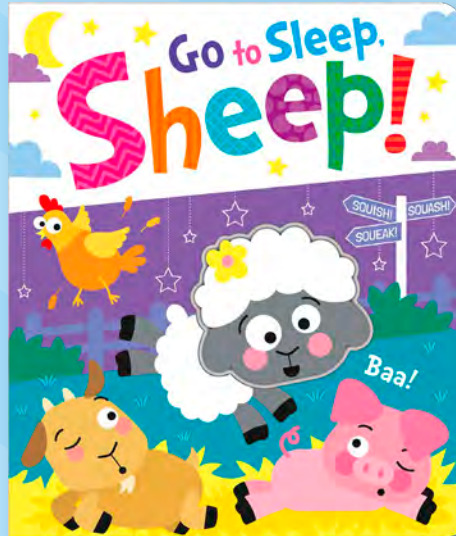


Specification:

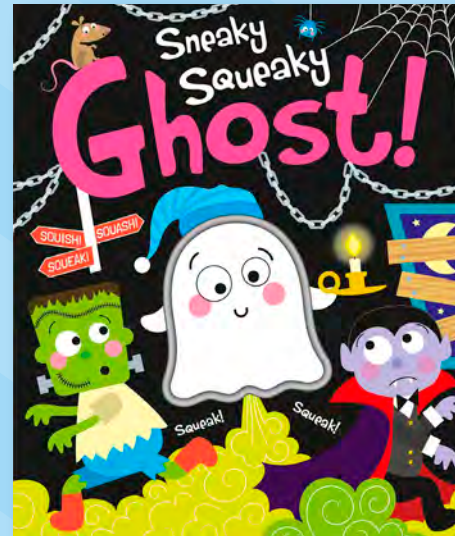
- **Format:** Full color casebound board book with squeaky silicone character
- **Extent:** 10pp
- **Dimensions:** 8.3x7in.
- **Cover finishes:** Matt lamination
- **RRP:** US \$10.99, CAD \$13.49



Funny squishable storybooks full of
squeaky, squashy fun!



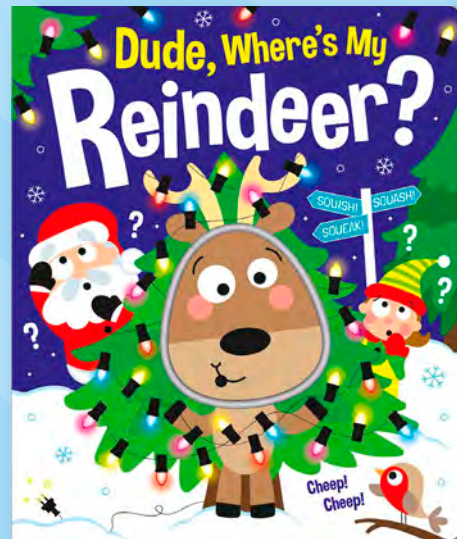
ISBN: 978-1-80105-130-9
January 2022



ISBN: 78-1-80105-310-5
August 2022



ISBN: 978-1-80105-309-9
August 2022



ISBN: 978-1-80105-311-2
September 2022



ISBN: 978-1-80105-101-9

Seek and find lift-the-flap fun
for little ones!

- Lift-the-flaps develop fine motor skills.
- Simple text for early years language development.
- Question and answer play pattern promotes interaction.

Author: Amber Lily

Illustrator: Maaike Boot



Specification:

- **Format:** Full color casebound board book with lift-the-flaps
- **Extent:** 10pp
- **Dimensions:** 5.8x5.8in.
- **Cover finishes:** Gloss
- **RRP:** US \$7.99, CAD \$11.99



ISBN: 978-1-80105-072-2
January 2022



ISBN: 978-1-80105-074-6
January 2022





NEW

My First Singalong Stories

AGE
0+

Meet busy vehicles in this first singalong series,
perfect for sharing with babies and toddlers.



ISBN: 978-1-80105-290-0
June 2022



ISBN: 978-1-80105-287-0
June 2022

- Little ones will love singing along to the tune of 'Wheels on the Bus', with different sounds for every vehicle.
- Includes lots of noisy words to join in with.
- The shaped board book format can be used to reinforce play and encourage imagination.

Author: Holly Hall
Illustrator: Barry Green

**Specification:**

- **Format:** Full color shaped board book
- **Extent:** 12pp
- **Dimensions:** 5x6.5in.
- **Cover finishes:** Matt lamination
- **RRP:** US \$8.99, CAD \$11.99



Discover first animal facts with these colorful and interactive turn-the-wheel books.

- Tried and tested play pattern with simple text, first facts, and turn-the-wheel discovery.
- Colorful vector illustrations and photographs provide lots of fascinating detail for children to look at.

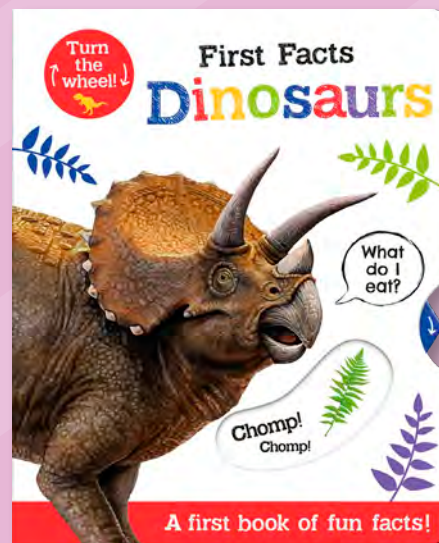
Author: Georgie Taylor
Illustrator: Bethany Carr



ISBN: 978-1-80105-247-4
February 2022



ISBN: 978-1-80105-248-1
February 2022



ISBN: 978-1-80105-041-8
February 2022



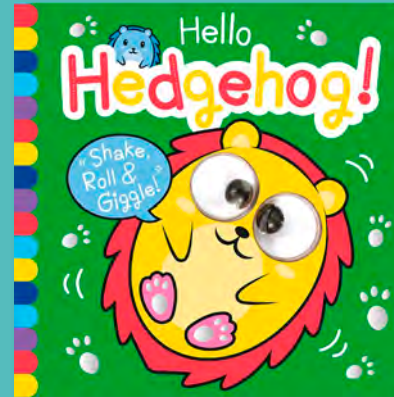
ISBN: 978-1-80105-042-5
February 2022

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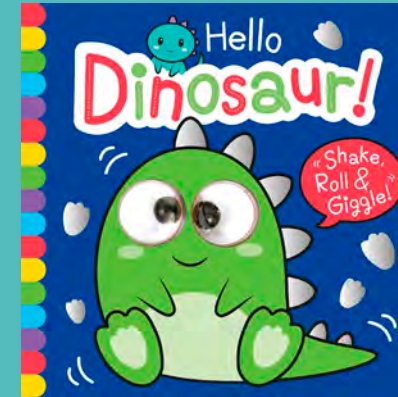
- **Format:** Full color board book with 4 double-sided card wheels to turn
- **Extent:** 10pp
- **Dimensions:** 8.3x6.7in.
- **Cover finishes:** Matt lamination
- **RRP:** US \$9.99, CAD \$12.99



Googley eyes will have children
smiling from ear to ear!



ISBN: 978-1-78958-860-6

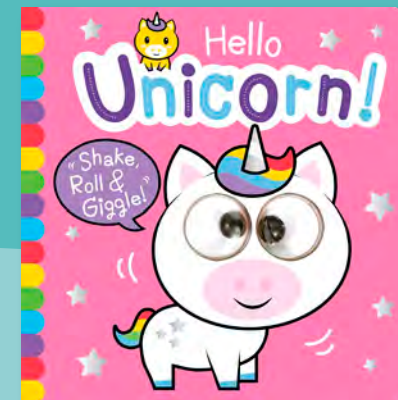


ISBN: 978-1-78958-859-0

- Shake the book to roll the 3D googley eyes and giggle at the funny story in each super-cute board book!
- Fun rhyming text and colorful illustrations.
- Featuring popular best-selling and on-trend characters.



ISBN: 978-1-78958-858-3



ISBN: 978-1-78958-857-6

Author: Katie Button
Illustrator: Bethany Carr



Specification:

- **Format:** Full color board book with 3D goggle eyes
- **Extent:** 12pp
- **Dimensions:** 7x7in.
- **Cover finishes:** Foil and googley eyes
- **RRP:** US \$7.99, CAD \$10.99

AGE
0+

Googley-Eyed Board Books

- Every title includes fun rhyming text alongside the colorful and vibrant illustrations.
- 3 million copies sold worldwide!
- Evergreen bestselling title themes!

Author: Kate Thomson
Illustrator: Barry Green



ISBN: 978-1-78445-861-4



ISBN: 978-1-78445-869-0



ISBN: 978-1-78445-862-1



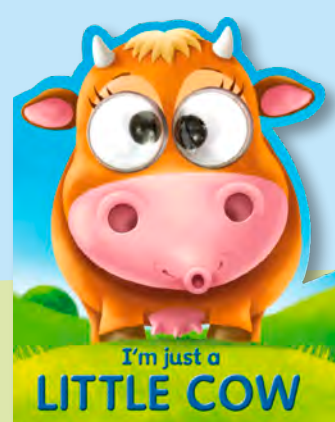
ISBN: 978-1-78700-879-3



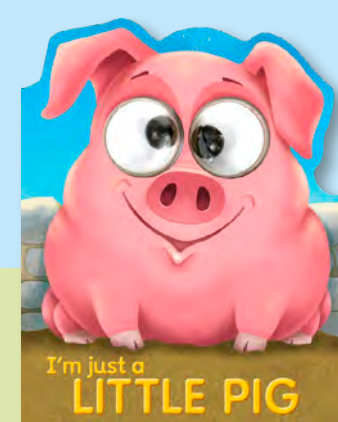
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ISBN: 978-1-84666-155-6



ISBN: 978-1-78445-870-6



ISBN: 978-1-78445-871-3

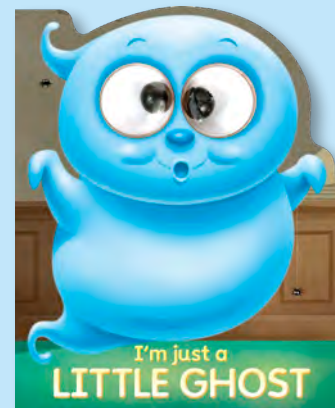
Specification:

- **Format:** Full color board book with 3D google eyes
- **Extent:** 12pp
- **Dimensions:** 6.3x4.5in.
- **Cover finishes:** Gloss and 3D google eyes
- **RRP:** \$7.99

Shake the book to move the 3D googley eyes in these cute and funny board books with movable eyes.



ISBN: 978-1-78958-400-4



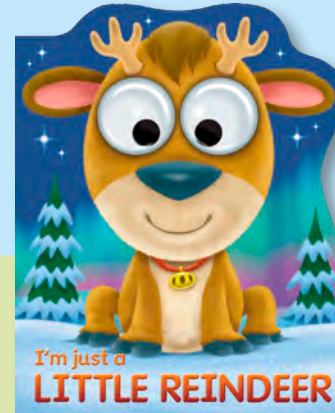
ISBN: 978-1-78700-077-3



ISBN: 978-1-78700-079-7



ISBN: 978-1-80105-029-6



ISBN: 978-1-78700-344-6

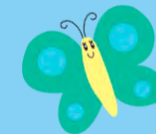


ISBN: 978-1-78700-078-0

AGE
0+

Peekaboo Window Books

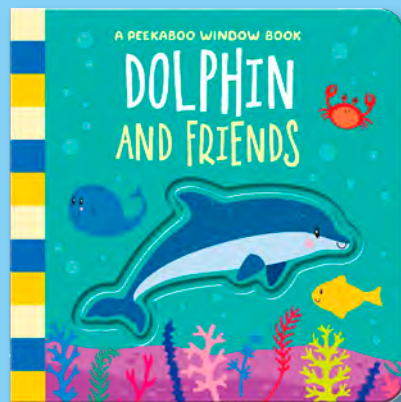
Touch, trace and feel the shaped cut-outs and raised card characters on each page!



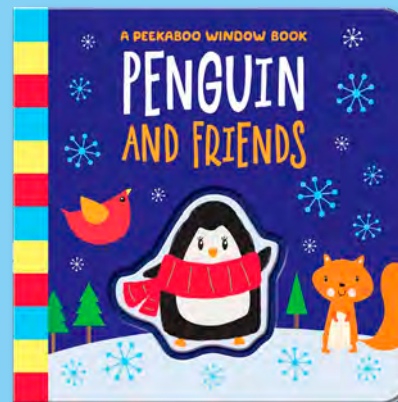
- Raised card characters promote tactile exploration of the pages.
- Super cute on-trend lead title characters.

Author: Amber Lily

Illustrator: Orchard Design House



ISBN: 978-1-80105-117-0



ISBN: 978-1-80105-118-7



ISBN: 978-1-80105-070-8



ISBN: 978-1-80105-119-4

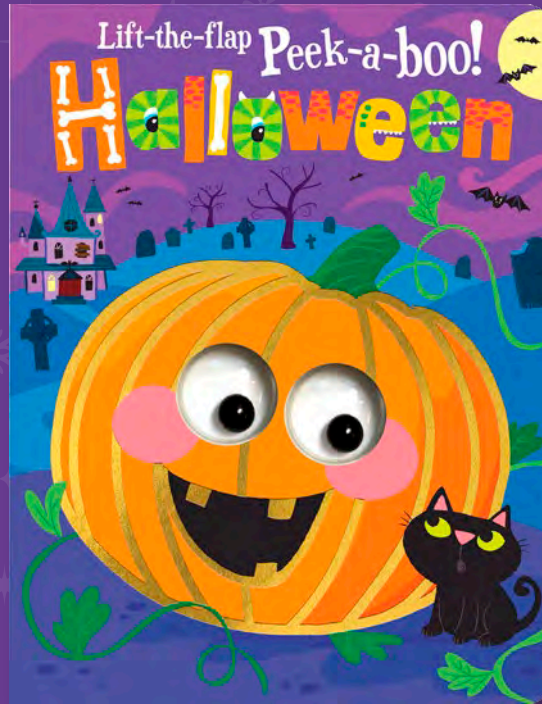


Specification:

- **Format:** Full color casebound board book with die-cut card character
- **Extent:** 10pp
- **Dimensions:** 5.8x5.8in.
- **Cover finishes:** Gloss
- **RRP:** US \$4.99, CAD \$6.99



Play peek-a-boo with the five friendly characters in these googley-eye lift-the-flap board books!



ISBN: 978-1-80105-317-4
August 2022



ISBN: 978-1-80105-318-1
September 2022

- Chunky board book with three sturdy card lift-the-flaps and googley-eyes.
- Featuring popular seasonal characters.
- Googley-eyes will have children smiling from ear to ear!
- Fun rhyming text and colorful illustrations.

Author: Bobbie Brooks
Illustrator: Samantha Meredith



Specification:

- **Format:** Shaped board book with 3D googly-eyes and lift-the-flaps
- **Extent:** 10pp
- **Dimensions:** 8.3x6.4in.
- **Cover finishes:** Foil, matt lamination
- **RRP:** US \$9.99, CAD \$12.99

AGE
3+

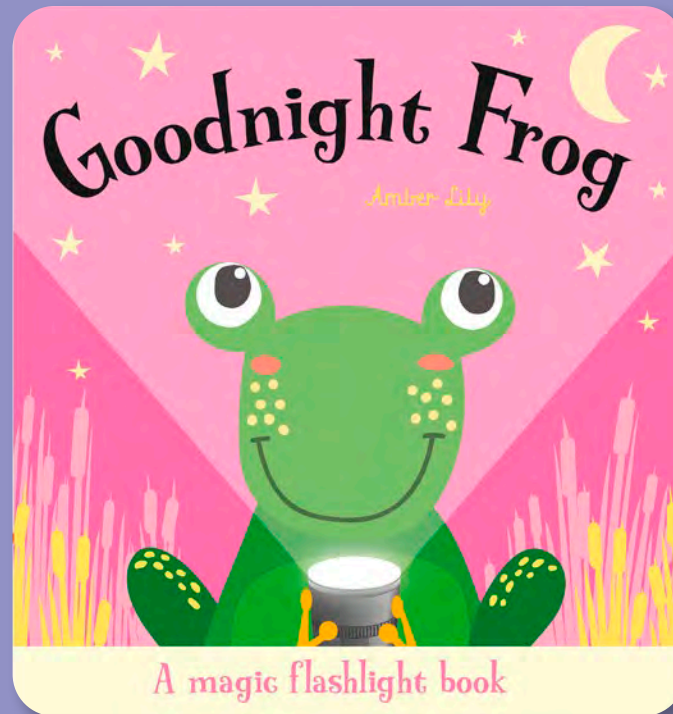
Magic Flashlight Books

NEW TITLE

Insert the 'flashlight' between the pages to find the animals and watch children glow with delight!

- Repetitive, rhyming text to help young children learn rhythm and tone.
- Clever windows throughout reveal hidden animals when the flashlight is inserted.
- Includes a handy ribbon to keep the flashlight attached to the book.

Author: Joshua George
Illustrator: Zhanna Ovocheva



ISBN: 978-1-80105-061-6
March 2022



Specification:

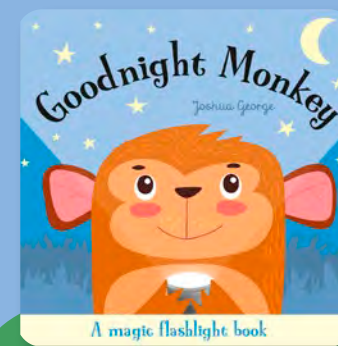
- **Format:** Full color casebound board book with 5 inset acetate pages and a card flashlight on a ribbon
- **Extent:** 12pp
- **Dimensions:** 8.3x8.3in.
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** US \$7.99, CAD \$10.99



ISBN: 978-1-78700-611-9



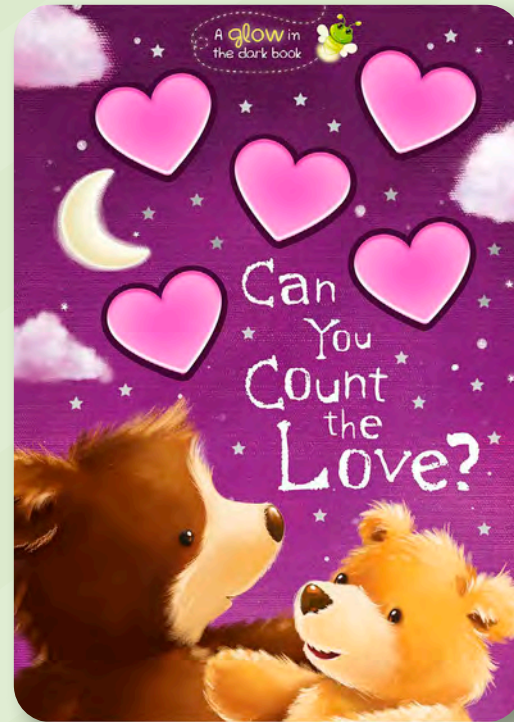
ISBN: 978-1-78700-612-6



ISBN: 978-1-80105-122-4



Heartfelt rhyming storybooks with glow-in-the-dark shapes that disappear one-by-one as each page is turned.



ISBN: 978-1-78958-425-7



ISBN: 978-1-78958-426-4

- Features five glow-in-the-dark shapes, one on each page.
- Rhyming text prompts reader to interact and count the glow-in-the-dark shapes on each page.
- Cute on-trend illustration style and characters throughout.

Author: Various

Illustrator: Gareth Llewellyn



Specification:

- **Format:** Full color casebound board book with 5 glow-in-the-dark shapes
- **Extent:** 10pp
- **Dimensions:** 5.9x8.5in.
- **Cover finishes:** Foil, matt lamination
- **RRP:** US \$8.99, CAD \$11.99

AGE
3+

Trace the Trails

NEW TITLE



- Finger trails to find and follow on each spread.
- Tracing tactile trails encourages interactive play and develops fine motor skills.
- Bright colorful illustrations feature lots of sound words and details to spot on each page – aids development of first words and early reading skills.

Author: Georgie Taylor
Illustrator: Sam Meredith



Specification:

- **Format:** Full color casebound board book with die-cut textures and peepholes
- **Extent:** 10pp
- **Dimensions:** 8.5x5.9in.
- **Cover finishes:** Gloss
- **RRP:** US \$8.99, CAD \$11.99



ISBN: 978-1-80105-327-3
May 2022



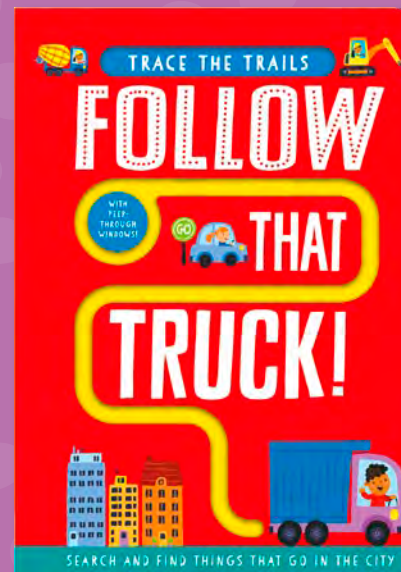
Discover finger-tracing fun and follow the trails through the busy pictures!



ISBN: 978-1-78958-418-9



ISBN: 978-1-78958-427-1



ISBN: 978-1-78958-428-8



ISBN: 978-1-78958-419-6

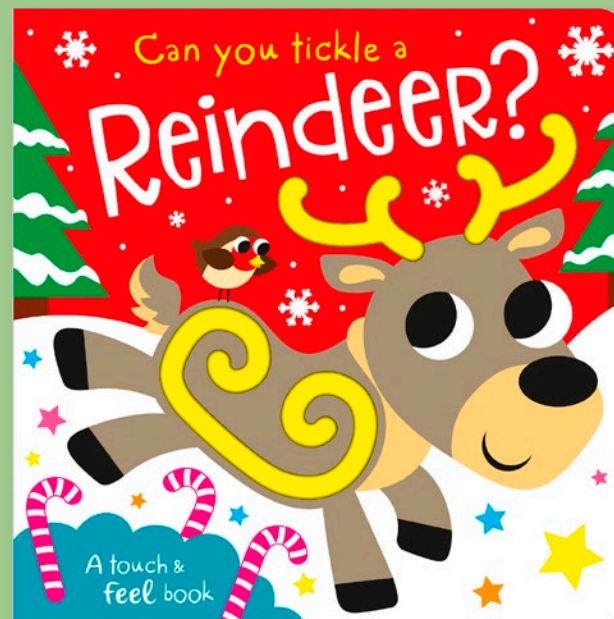


- Board book with die-cuts showing felt between the card pages.
- Touch and feel felt finger trails to tickle the animals.
- Card and felt pages make the books super-light for young children to hold.

Author: Bobbie Brooks
Illustrator: Carrie Hennon



ISBN: 978-1-80105-315-0
 August 2022



ISBN: 978-1-80105-316-7
 September 2022



Specification:

- **Format:** Full color board book with touch and feel felt pages
- **Extent:** 8pp
- **Dimensions:** 7x7in.
- **Cover finishes:** Gloss and felt trail
- **RRP:** US \$9.99, CAD \$13.99



Touch, feel and tickle the friendly animals in these interactive books that are full of playful fun!



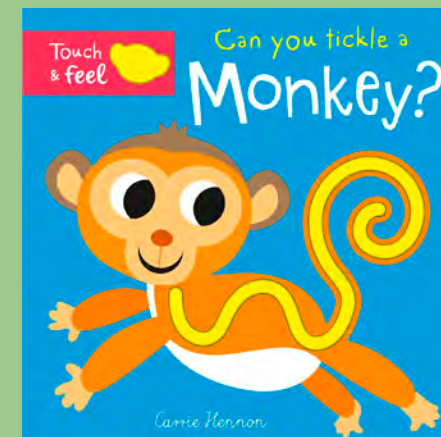
ISBN: 978-1-78958-852-1



ISBN: 978-1-78958-851-4



ISBN: 978-1-78958-850-7



ISBN: 978-1-78958-849-1

Lift-the-flap first experience fun for super toddlers!

- Humorous picture options on each page makes learning important milestones fun and interactive.
- 15 lift-the-flaps promote learning with options to choose from.
- Encourages and reassures any toddler learning new things.



ISBN: 978-1-78958-642-8



ISBN: 978-1-78958-879-8



Author: Katie Button
Illustrator: Kasia Dudziuk

**Specification:**

- **Format:** Full color casebound board book with 3 lift-the-flaps on each right-hand page
- **Extent:** 10pp
- **Dimensions:** 7x7in.
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** US \$8.99, CAD \$11.99



ISBN: 978-1-78958-641-1



ISBN: 978-1-78958-878-1



Learn to be a handwashing hero and shrink germs down to zero!



ISBN: 978-1-78958-967-2

- Follow the superheroes as they wash their hands and watch as the villainous virus character gets smaller on each page!
- Public health guidelines are cleverly shown in easy-to-follow steps to teach children how to wash their hands effectively.

Author: Katie Button

Illustrator: Kasia Dudziuk

Specification:

- **Format:** Full color board book with die-cut concentric shape on cover and each right-hand page
- **Extent:** 15pp
- **Dimensions:** 8.3x6.7in.
- **Cover finishes:** Spot UV, matt lamination concentric die-cut shapes
- **RRP:** US \$9.99, CAD \$13.99

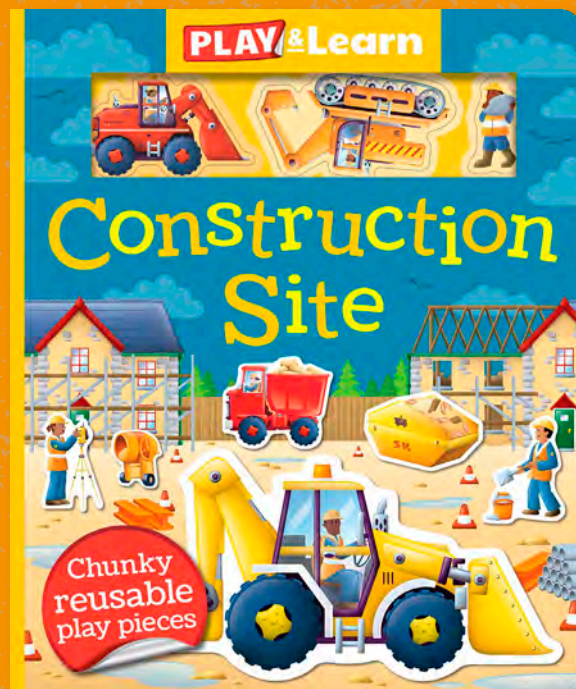
AGE
3+

Play & Learn

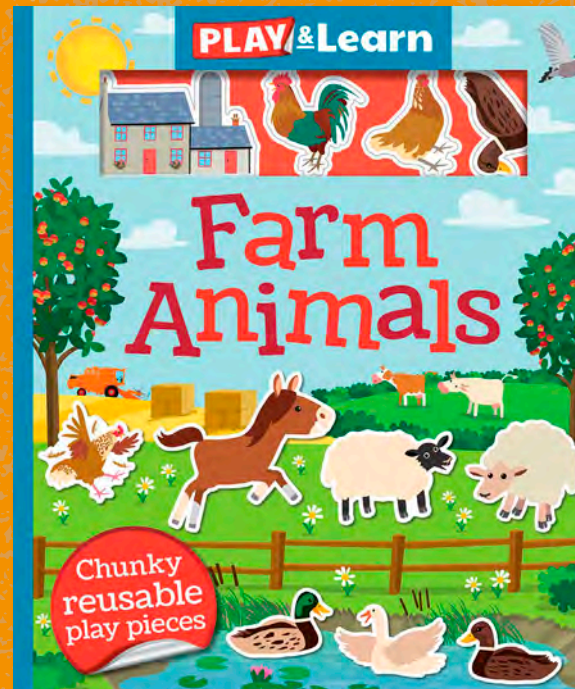
Use the chunky, reusable play pieces to complete each scene for early learning interactive fun!

- Reusable play pieces can be used again and again.
- Secure compartment to keep pieces tidy between use.
- Great for improving hand-eye coordination and dexterity.

Author: : Oakley Graham
Illustrator: Paul Dronsfield / Dan Crisp



ISBN: 978-1-78958-920-7



ISBN: 978-1-78958-921-4

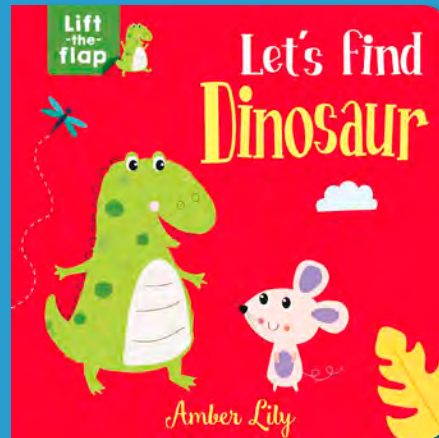


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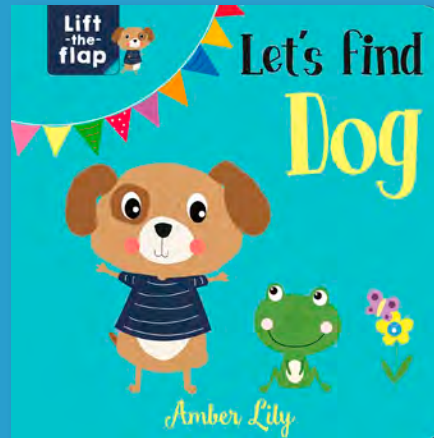
- **Format:** Full color casebound board book with reusable PVC pieces in vac form
- **Extent:** 10pp
- **Dimensions:** 9.5x7.9in.
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** US \$9.99, CAD \$13.99



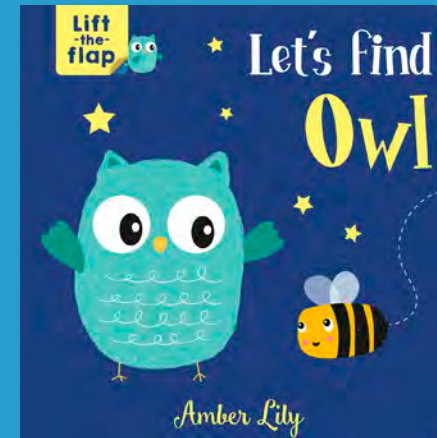
Lift-the-flap books full of hide-and-seek fun!



ISBN: 978-1-78958-874-3



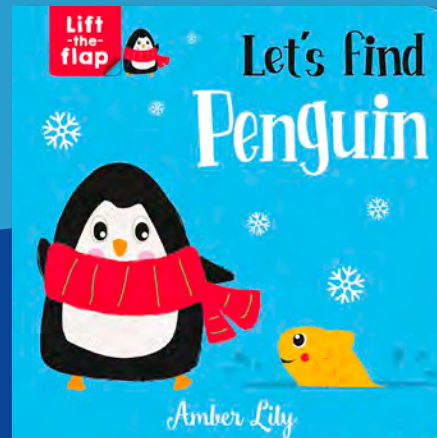
ISBN: 978-1-78958-875-0



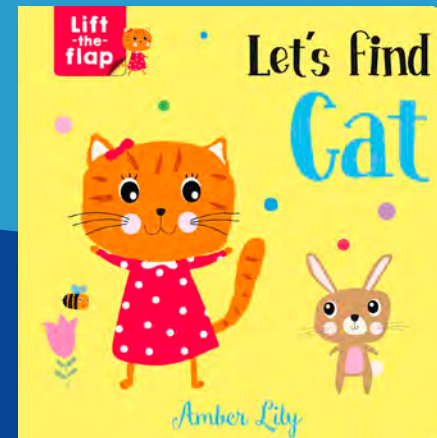
ISBN: 978-1-78958-876-7

- First lift-the-flap books with a large shaped flap on each right-hand page.
- Bright, bold illustrations and sturdy pages make these books fun and easy to play with.

Author : Amber Lily
Illustrator: Orchard Design House



ISBN: 978-1-78958-877-4



ISBN: 978-1-78958-873-6

Specification:

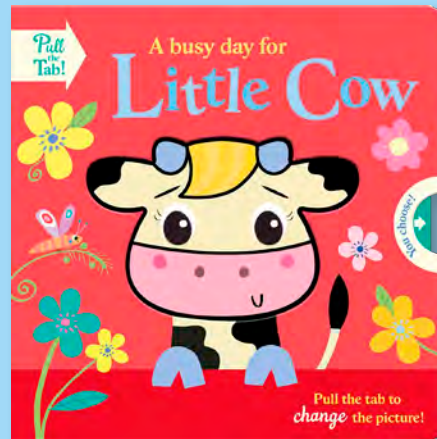
- **Format:** Full color casebound board book with a large shaped lift-the-flap on each right-hand page
- **Extent:** 10pp
- **Dimensions:** 7x7in.
- **Cover finishes:** Gloss
- **RRP:** US \$9.99, CAD \$13.99



Pull the tabs to decide what happens next in each story
and watch the pictures magically transform!



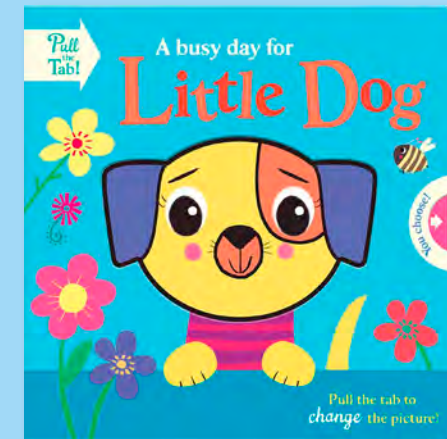
- Promotes hand-eye coordination, decision-making and reading comprehension.
- The playful story and simple questions on each page makes first reading fun!
- Six pull-the-tabs to change the picture and create your own story.



ISBN: 978-1-78958-865-1

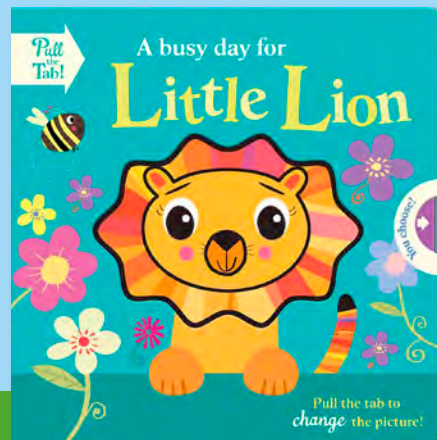


ISBN: 978-1-78958-863-7



ISBN: 978-1-78958-864-4

Author: Jenny Copper
Illustrator: Carrie Hennon



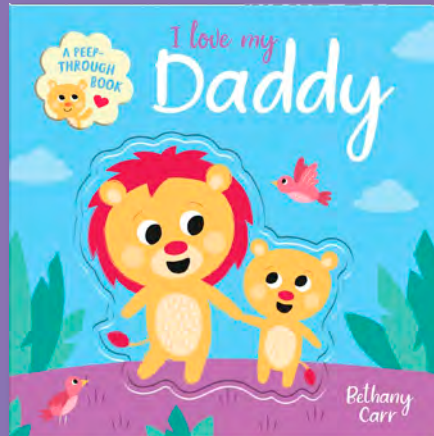
ISBN: 978-1-78958-866-8

Specification:

- **Format:** Full color casebound board book with acetate pages and pull-out tabs
- **Extent:** 10pp
- **Dimensions:** 7x7in.
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** US \$9.99, CAD \$13.99



Little story board books that are full of family love and gratitude.



ISBN: 978-1-78958-664-0



ISBN: 978-1-78958-665-7



ISBN: 978-1-78958-666-4



ISBN: 978-1-78958-667-1

- Comforting rhyming stories that celebrate the special relationship between children and their loved ones.
- Shaped cut-outs and raised card characters throughout allow children to interact with the story as they read.
- Supports a child's development of fine-motor skills through the highly tactile nature of the cut-outs and shaped characters.

Author: Robyn Gale
Illustrator: Bethany Carr

Specification:

- **Format:** Full color board book with die-cut shaped card pieces on each alternate page
- **Extent:** 10pp
- **Dimensions:** 7x7in.
- **Cover finishes:** Gloss
- **RRP:** US \$9.99, CAD \$13.99

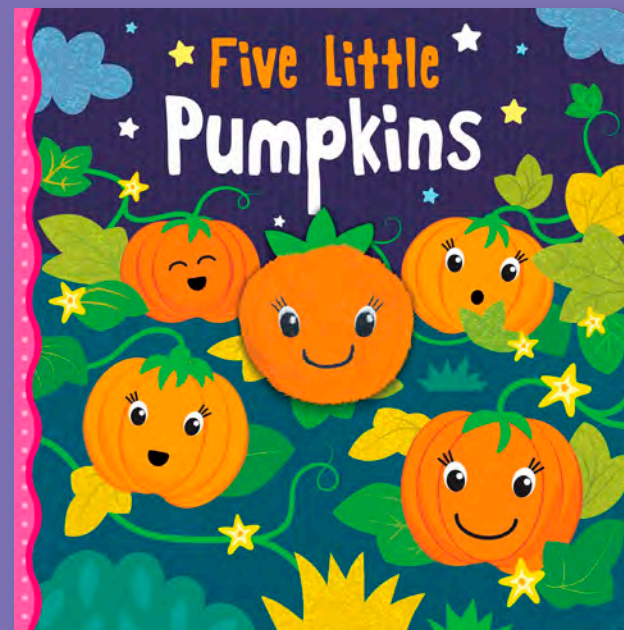
Finger puppet fun brings the classic rhymes to life!

- Favorite children's songs plus seasonal editions, perfect for singing along together!
- Encourage the development of fine motor skills with the soft plush finger puppet.
- Chunky pages throughout for little hands to explore.

Author: Jenny Copper
Illustrator: Carrie Hennon



ISBN: 978-1-78958-186-7



ISBN: 978-1-80105-030-2

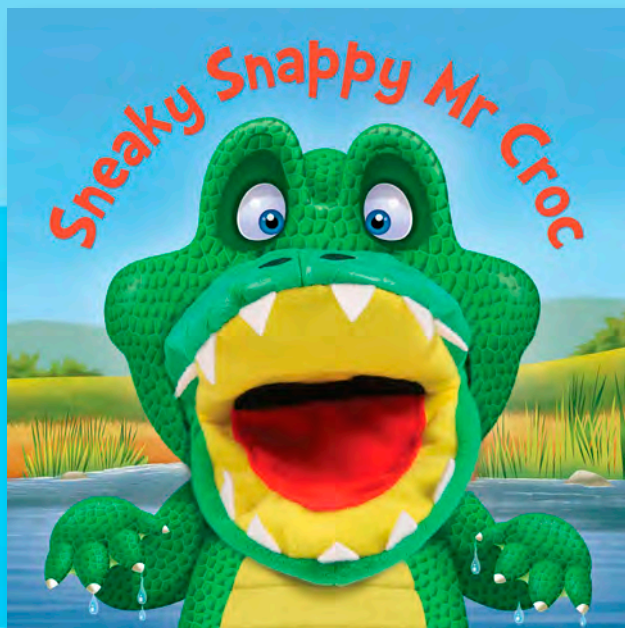


Specification:

- **Format:** Full color casebound board book with integral finger puppet
- **Extent:** 12pp
- **Dimensions:** 6x6in.
- **Cover finishes:** Gloss
- **RRP:** US \$8.99, CAD \$11.99



Children will delight in these funny, tactile storybooks with integral hand puppets.



ISBN: 978-1-78244-618-7

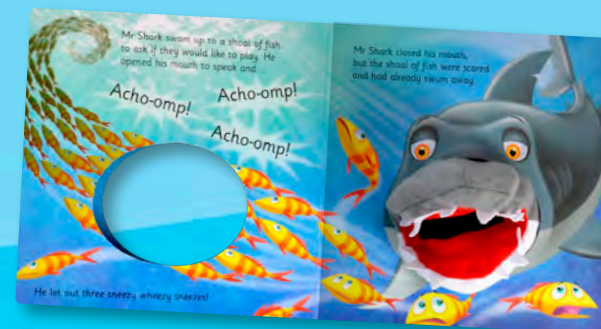


ISBN: 978-1-78244-619-4

- Over 2 million hand puppet books sold worldwide!
- Integral hand puppet and sound words are combined for interactive storytime fun.

Author: Kate Thomson

Illustrator: Barry Green



Specification:

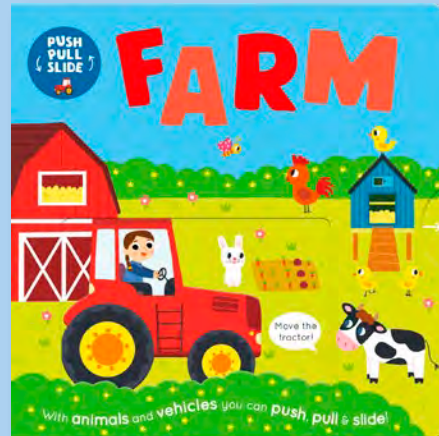
- **Format:** Full color casebound board book with integral plush hand puppet
- **Extent:** 10pp
- **Dimensions:** 8x8in.
- **Cover finishes:** Gloss
- **RRP:** US \$9.99, CAD \$12.99



Learn and explore with these interactive books that are full of things to push, pull and slide!



- Interactive board books with push, pull and slide mechanisms on each page.
- Includes bright and friendly illustrations of busy scenes that feature lots of things to see and say.
- Simple, informative first facts and interactive sound words.



ISBN: 978-1-78958-867-5



ISBN: 978-1-78958-868-2



Author: Bobbie Brooks
Illustrator: Villie Karabatzia



ISBN: 978-1-78958-870-5



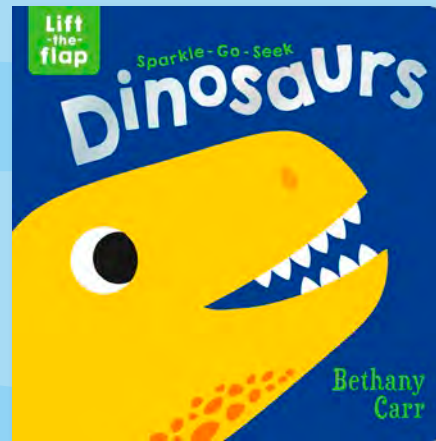
ISBN: 978-1-78958-869-9

Specification:

- **Format:** Full color board book with moving mechanisms
- **Extent:** 8pp
- **Dimensions:** 7x7in.
- **Cover finishes:** Gloss and moving mechanism
- **RRP:** US \$9.99, CAD \$13.99



Play 'sparkle-go-seeek' to discover a sparkly foil picture hiding under each flap!



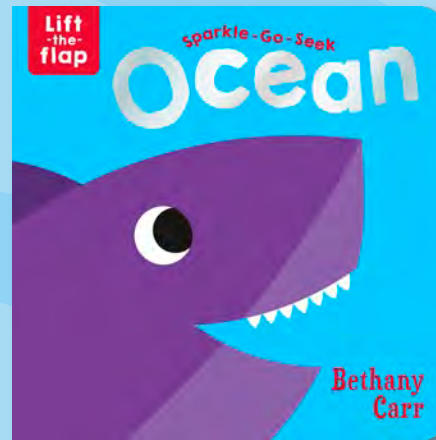
ISBN: 978-1-78958-573-5



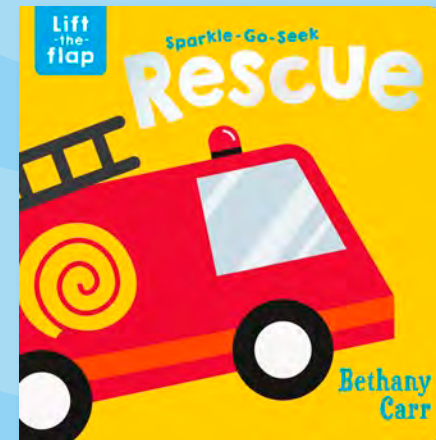
ISBN: 978-1-78958-571-1

- Thick card pages and sturdy flaps are easy to turn and lift.
- Includes simple words, perfect for first readers.
- 'Sparkle-go-seeek' encourages imaginative and interactive reading play.

Author: Katie Button
Illustrator: Bethany Carr



ISBN: 978-1-78958-572-8



ISBN: 978-1-78958-574-2

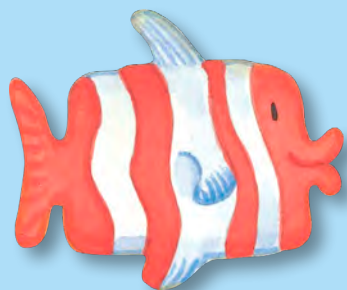
Specification:

- **Format:** Full color casebound board book with one large lift-the-flap on each right-hand page and sparkly foil underneath
- **Extent:** 10pp
- **Dimensions:** 7x7in.
- **Cover finishes:** Matt lamination, spot UV, foil
- **RRP:** US \$8.99, CAD \$11.99

Sparkly ocean fun, perfect for fans of 'The Rainbow Fish'

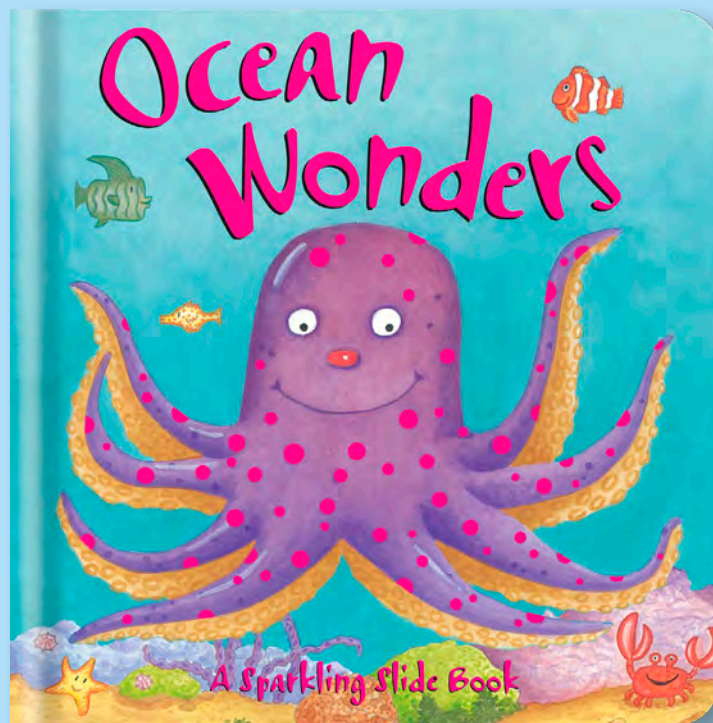
- Each page in this board book slides out to reveal a brightly illustrated sea creature with sparkling foil accents.
- A fun and interactive way for young children to learn about the creatures of the open sea and how they live.

Author: Dorothea DePrisco Wang
Illustrator: Daniel J. Mahoney

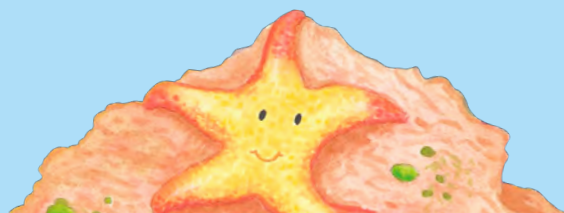
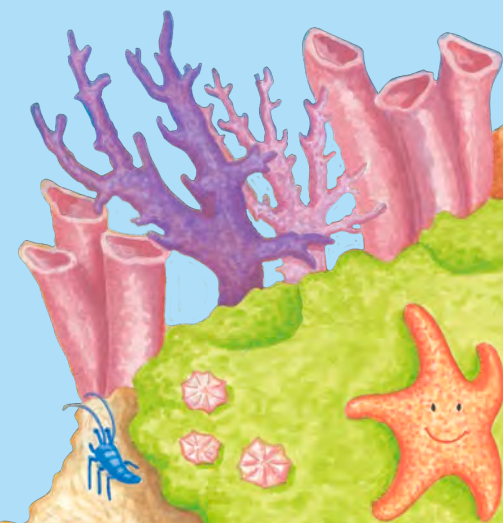
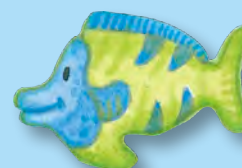


Specification:

- **Format:** Full color casebound board book with 5 (two-sided) pull-out panels and foil accents
- **Extent:** 12pp
- **Dimensions:** 8x8in.
- **Cover finishes:** Matt lamination
- **RRP:** US \$9.99, CAD \$12.99



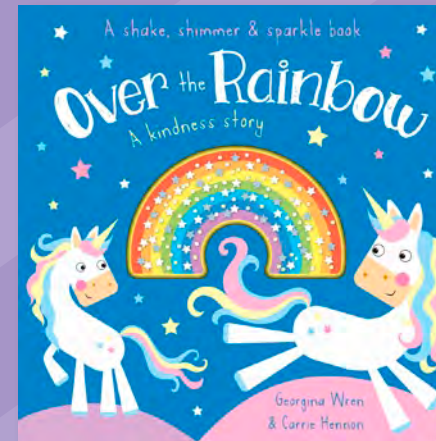
ISBN: 978-1-84666-167-9



Gentle, rhyming story books with glittery shapes to shake, shimmer and sparkle.



ISBN: 978-1-78958-325-0



ISBN: 978-1-78958-570-4



ISBN: 978-1-78958-327-4



ISBN: 978-1-78958-326-7

- Shake the book to make a glitter, heart or star cascade.
- Rhyming text prompts children to interact with the glitter, foil and gel novelty on each page.
- Cute on-trend vector illustration style and characters throughout.

Author: Jenny Copper
Illustrator: Carrie Hennon

Specification:

- **Format:** Full color casebound board book with glitter and foil-filled shaped gel pouch
- **Extent:** 10pp
- **Dimensions:** 7x7in.
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** US \$9.99, CAD \$13.99



AGE
3+

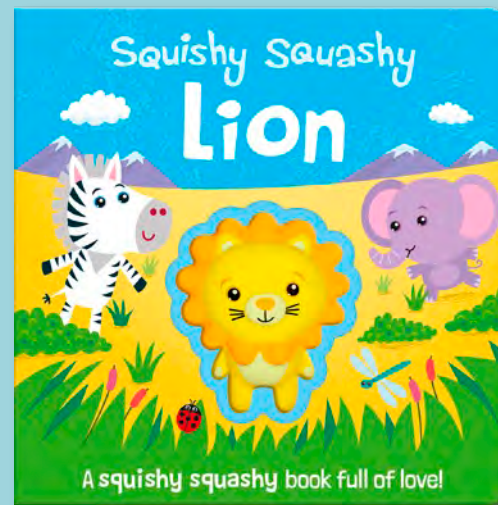
Squishy Squashy Books

- The fun, interactive story encourages lots of play with each squishy squashy animal.
- Die-cuts reveal the squishy animal on the cover and interiors.
- Squishies continue to be a popular, collectible and on-trend toy.

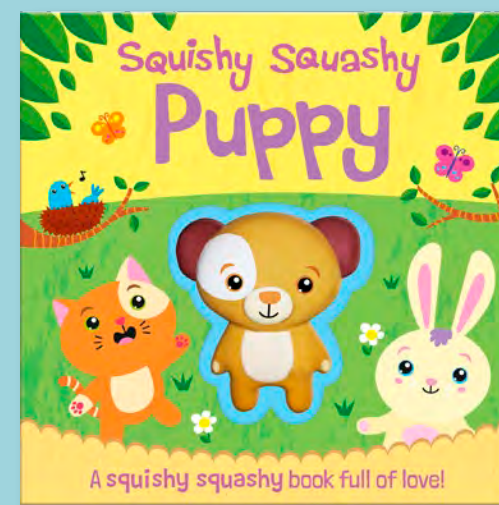
Author: Jenny Copper
Illustrator: Carrie Hennon



ISBN: 978-1-78958-188-1



ISBN: 978-1-78958-146-1



ISBN: 978-1-78958-148-5



ISBN: 978-1-78958-147-8



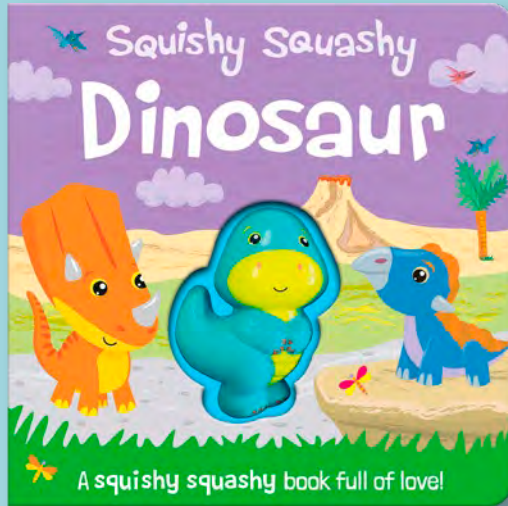
CLICK HERE
TO WATCH

Specification:

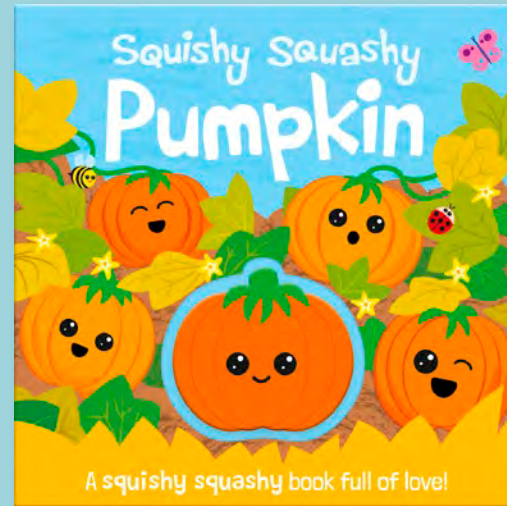
- **Format:** Full color casebound board book with one squishy character and a die-cut hole on cover and inside pages
- **Extent:** 10pp
- **Dimensions:** 7x7in.
- **Cover finishes:** Spot UV, Matt lamination
- **RRP:** US \$8.99, CAD \$11.99



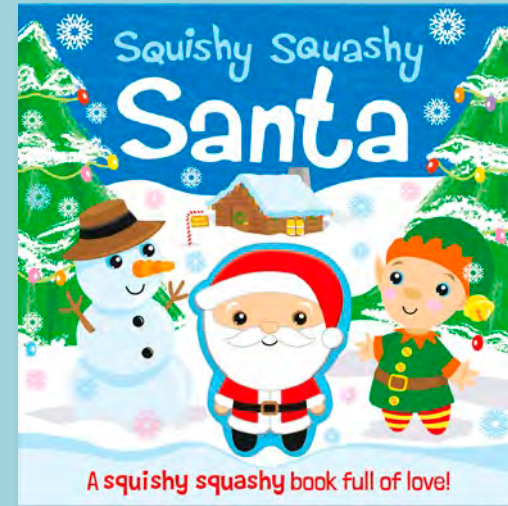
Discover a Squishy Squashy world in these adorable rhyming storybooks that are full of squishy squashy fun!



ISBN: 978-1-78958-187-4



ISBN: 978-1-78958-341-0



ISBN: 978-1-78958-212-3



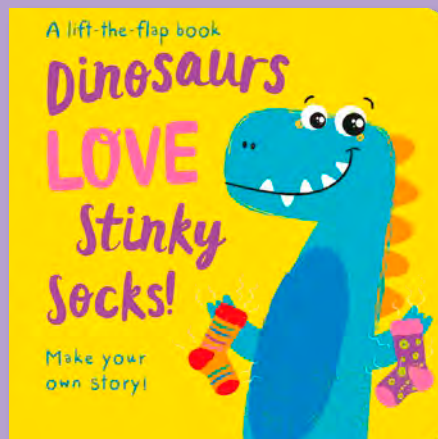
AGE
3+

Lift-the-Flap Storymaker

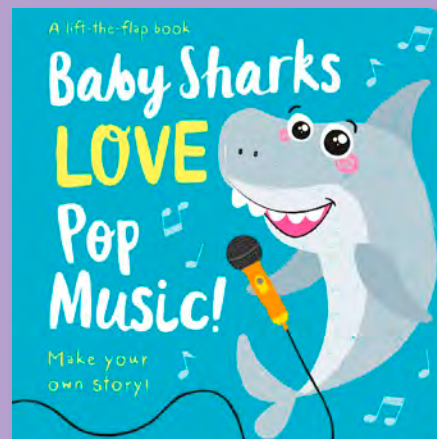
Lift the flaps to create a story with this interactive series where the reader chooses what happens next!

- Promotes reading comprehension, recognition and recall.
- 15 lift-the-flaps to create each story.
- Humorous picture options on each page makes first reading fun!

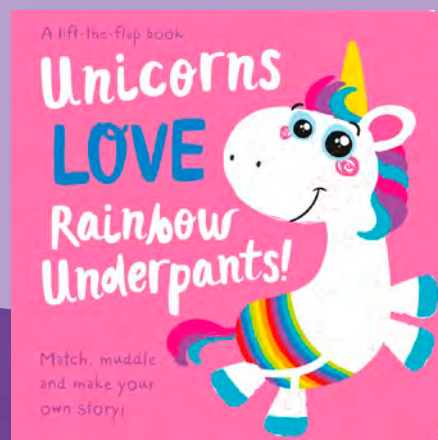
Author: Various
Illustrator: Carrie Hennon



ISBN: 978-1-78958-236-9



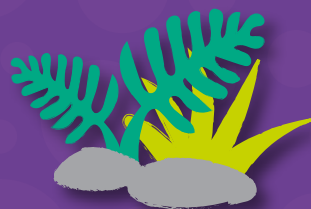
ISBN: 978-1-78958-238-3



ISBN: 978-1-78958-237-6

Specification:

- **Format:** Full color casebound board book with 3 lift-the-flaps on each right-hand page
- **Extent:** 10pp
- **Dimensions:** 7x7in.
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** US \$7.99, CAD \$10.99



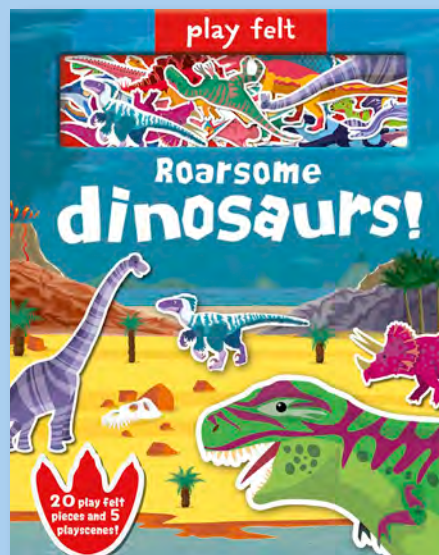


Mess-free creative play that is perfect for educational fun on the go.



Play Felt

AGE
3+



ISBN: 978-1-78958-422-6



ISBN: 978-1-78958-420-2



ISBN: 978-1-78958-421-9

- The soft felt clings securely to the pages and can be used time and time again – perfect for hours of imaginative play.
- The felt pieces can be stored in the integral clear vac tray at the top of the book.
- Over 20 play felt pieces in each title.

Author: Various
Illustrator: Various



Specification:

- **Format:** Full color casebound board book with 5 felt covered pages and soft felt play pieces
- **Extent:** 10pp
- **Dimensions:** 7.8x9.5in.
- **Cover finishes:** Spot UV, matt lamination
- **RRP:** US \$12.99, CAD \$14.99





Discover first counting fun with these carry handle storybooks that feature a peek-through window.

- Chunky board book with rounded corners, carry handle and die-cut interior pages.
- Die-cut shaped windows to peek through with a different character to meet on each spread.
- Teaches early learning maths skills - count down from five to one.
- Rhyming story and colorful illustrations engage children's attention.

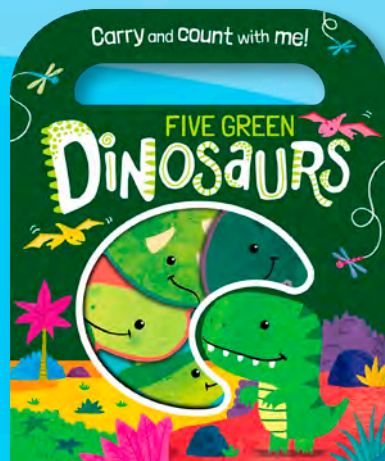
Author: Katie Button
Illustrator: Lindsey Sagar

Specification:

- **Format:** Full color shaped board book with carry handle and die-cut window on cover and inside pages
- **Extent:** 10pp
- **Dimensions:** 8.4x7in.
- **Cover finishes:** Gloss
- **RRP:** US \$7.99, CAD \$11.99



ISBN: 978-1-80105-273-3
April 2022



ISBN: 978-1-80105-274-0
April 2022



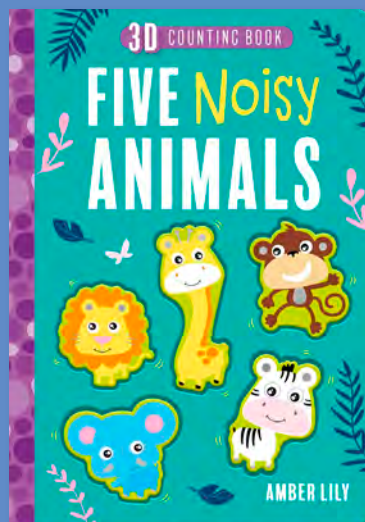
ISBN: 978-1-80105-275-7
April 2022



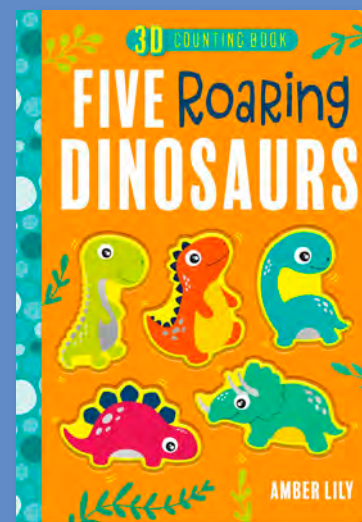
ISBN: 978-1-80105-276-4
April 2022



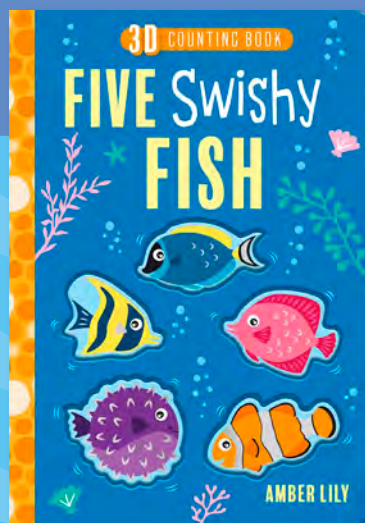
Fun rhyming stories to read and five cute character cards to count as they disappear one by one when each page is turned.



ISBN: 978-1-78958-649-7



ISBN: 978-1-78958-645-9



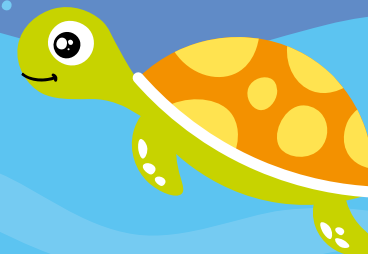
ISBN: 978-1-78958-646-6



ISBN: 978-1-78958-650-3

- Teaches early learning maths skills – count down from five to one.
- Cute die-cut and foiled wild animal characters on every spread.
- Bright, bold illustrations to capture and maintain children's attention.

Author: Amber Lily
Illustrator: Peppa Joy / Bethany Carr



Specification:

- **Format:** Board book, die-cut textures and peephole windows
- **Extent:** 10pp
- **Dimensions:** 6x8.5in.
- **Cover finishes:** Full color foiled, gloss
- **RRP:** US \$9.99, CAD \$13.99

Discover 100 things to learn with these colorful lift-the-flap words and counting books.

- Includes 100 card lift-the-flaps across eight spreads.
- Search and find key first words and numbers 1-10 on the scenes and lift-the-flaps.
- Card lift-the-flaps are perfect for little hands to lift, look under and talk about.

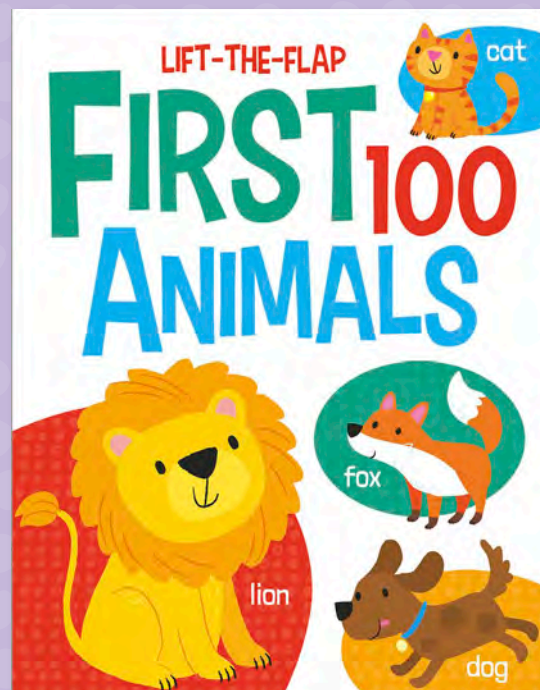
Author: Kit Elliot

Illustrator: Sam Meredith

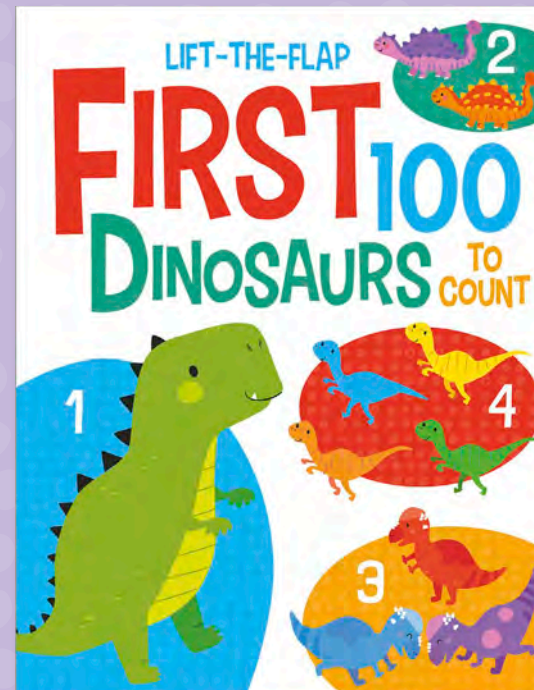


Specification:

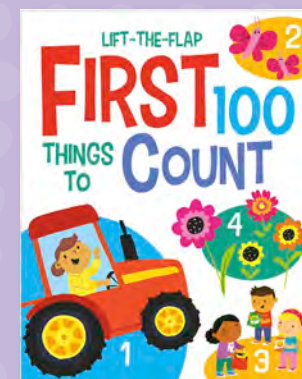
- **Format:** Full color board book with 100 lift-the-flaps
- **Extent:** 16pp
- **Dimensions:** 9x7in.
- **Cover finishes:** Matt lamination, spot UV
- **RRP:** US \$9.99, CAD \$13.99



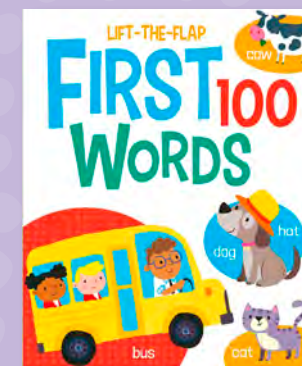
ISBN: 978-1-80105-259-7
March 2022



ISBN: 978-1-80105-260-3
March 2022



ISBN: 978-1-78958-916-0



ISBN: 978-1-78958-917-7



Children will confidently master the key life skill of tying shoelaces with this best-selling, step-by-step instruction book.



ISBN: 978-1-78244-824-2

- A perfect title to encourage mastering this important skill in line with starting school.
- Features fun rhyming text throughout.
- Clear images and instructions included.
- Includes strong, durable laces for children to practice what they have learnt.

Author: Oakley Graham

Illustrator: Barry Green



Specification:

- **Format:** Full color casebound book with integral shoelace
- **Extent:** 12pp
- **Dimensions:** 8.5x6in
- **Cover finishes:** Gloss
- **RRP:** US \$7.99, CAD \$9.99

AGE
7+

Elevate

NEW TITLES

- Raised images and bite-size facts bring amazing animals to life!
- Features over 250 amazing natural world facts!
- Each book includes a challenge to guess the deadliest, fiercest, biggest, weirdest and more!

Author: Joshua George,
Lydia Halliday

Illustrator: Matt O'Neil



Specification:

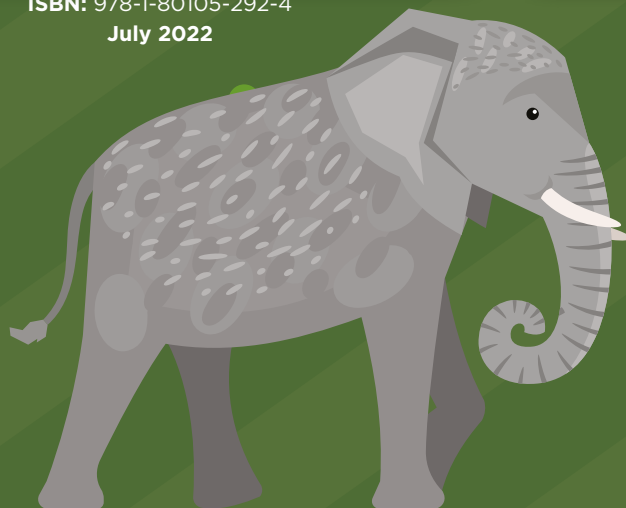
- **Format:** Full color casebound book with raised card pieces
- **Extent:** 20pp
- **Dimensions:** 10x8in.
- **Cover finishes:** Spot UV, matt lamination, die-cut card shapes on cover
- **RRP:** US \$10.99, CAD \$14.99



ISBN: 978-1-80105-292-4
July 2022



ISBN: 978-1-80105-294-8
July 2022



Elevate your knowledge with 250 curious facts about some of the most amazing creatures on Earth!



ISBN: 978-1-78958-882-8



ISBN: 978-1-78958-883-5



ISBN: 978-1-78958-886-6



ISBN: 978-1-78958-884-2



The answers to over 100 numeracy questions are revealed when you pull-the-tabs!

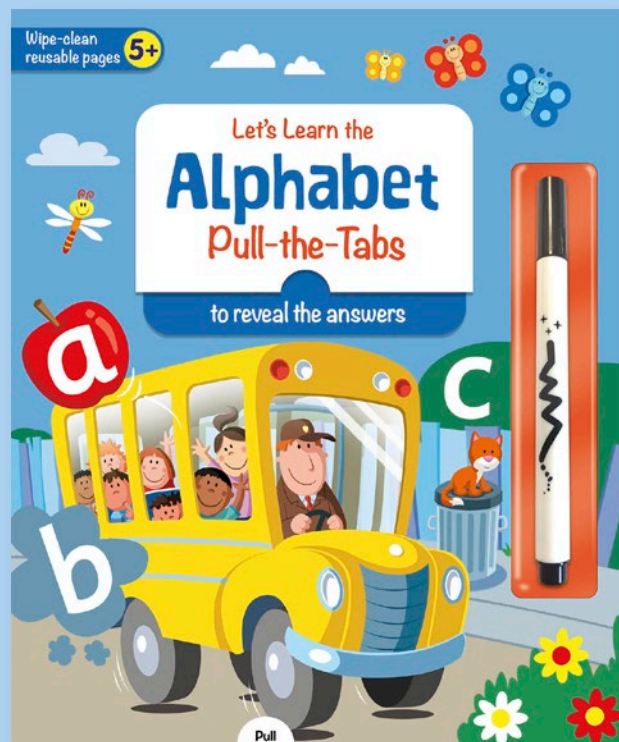
- Every page features pull-the-tabs to reveal the answers.
- Use the pen included to write on the wipe-clean reusable pages.
- Builds alphabet and first counting confidence.

Author: Robyn Gale, Nat Lambert
Illustrator: Barry Green

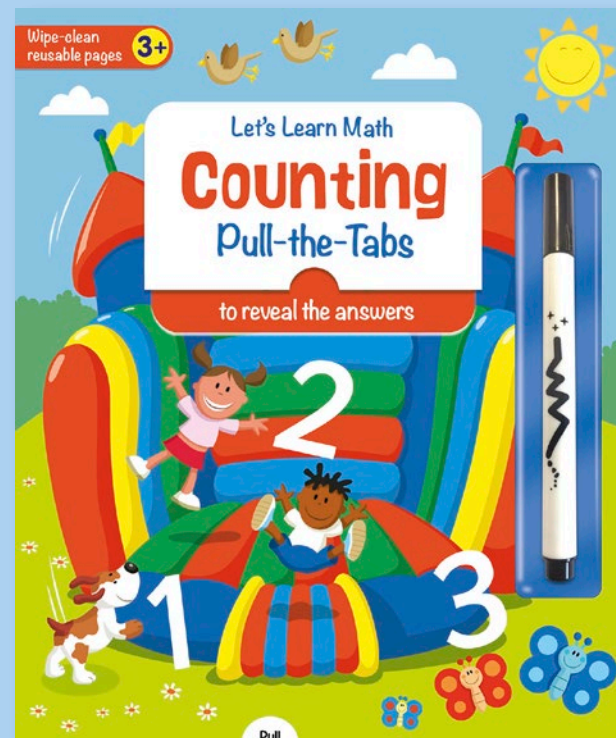


Specification:

- **Format:** Full color casebound book with 6 pull out tabs, wipe-clean double-sided pages and a pen
- **Extent:** 12pp
- **Dimensions:** 10.2x8.5in
- **Cover finishes:** Gloss
- **RRP:** US \$9.99, CAD \$12.99

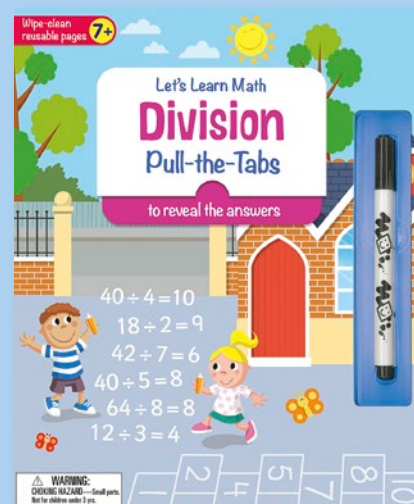


ISBN: 978-1-80105-254-2
March 2022



ISBN: 978-1-80105-253-5
March 2022

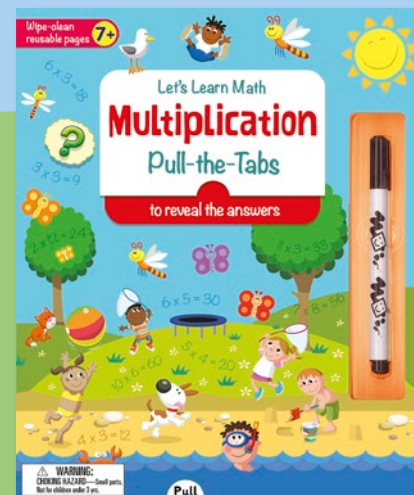




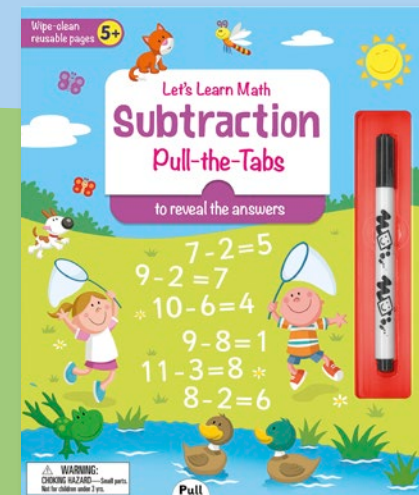
ISBN: 978-1-78958-881-1



ISBN: 978-1-78958-470-7



ISBN: 978-1-78958-880-4



ISBN: 978-1-78958-471-4



AGE
3+

Padded Board Books

Rr

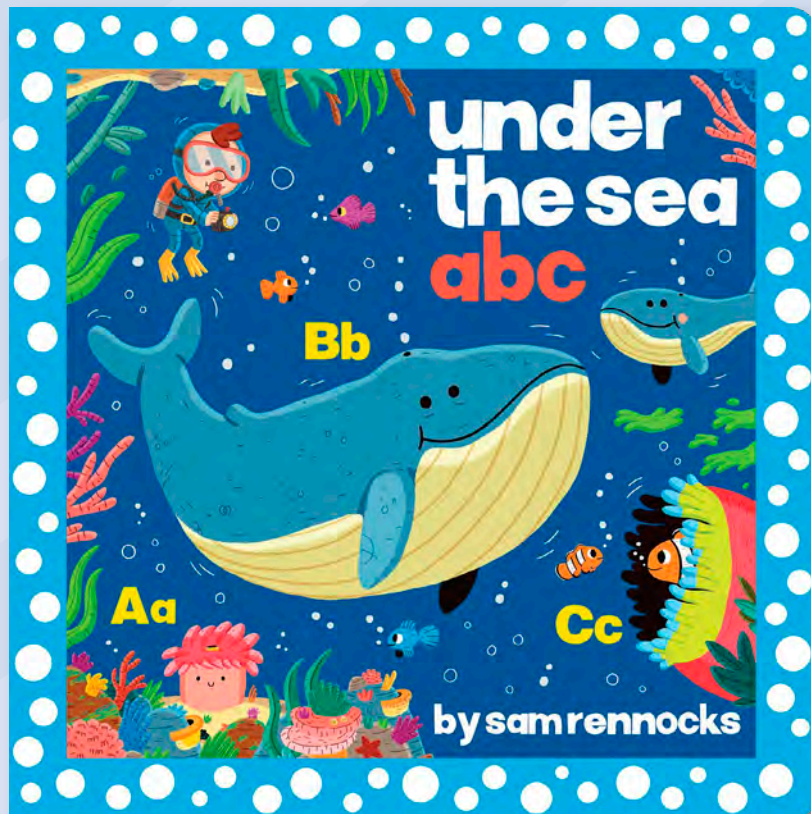
Learning a, b, c is fun in this brightly illustrated underwater world of sea creatures.

Hh

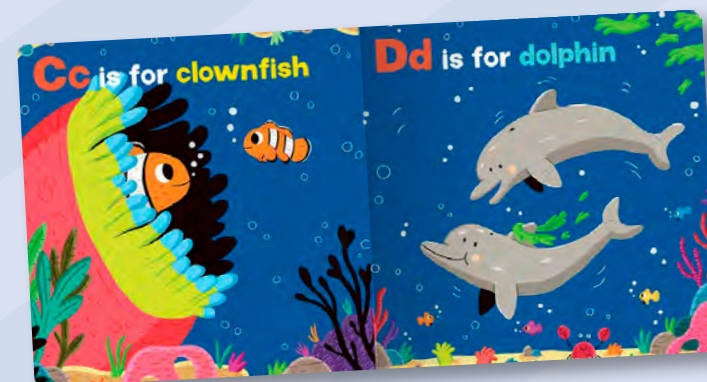
- Colorful, under-the-sea ABC fun!
- Padded case makes this a quality gift.
- A great way to learn about ocean animals while learning the alphabet, too!

Author: Sam Rennocks
Illustrator: Sam Rennocks

Pp



ISBN: 978-1-78700-452-8



Ll

Ww



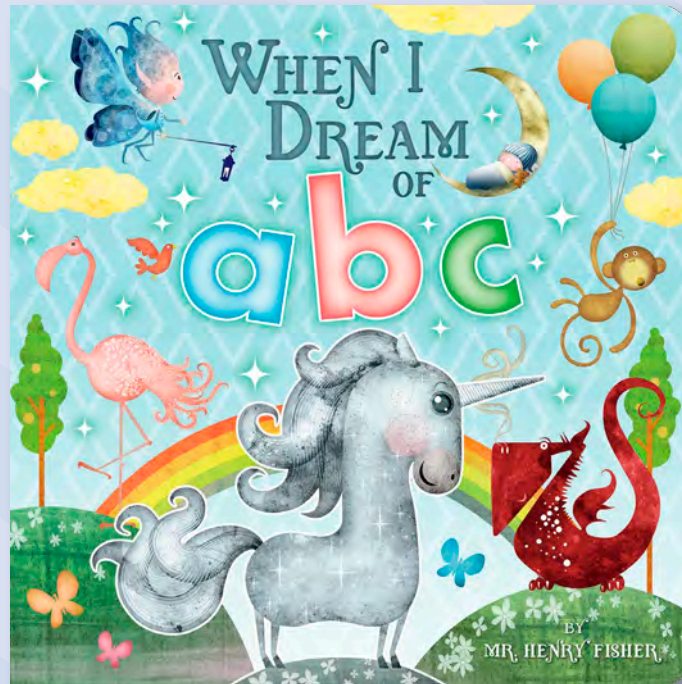
Ss



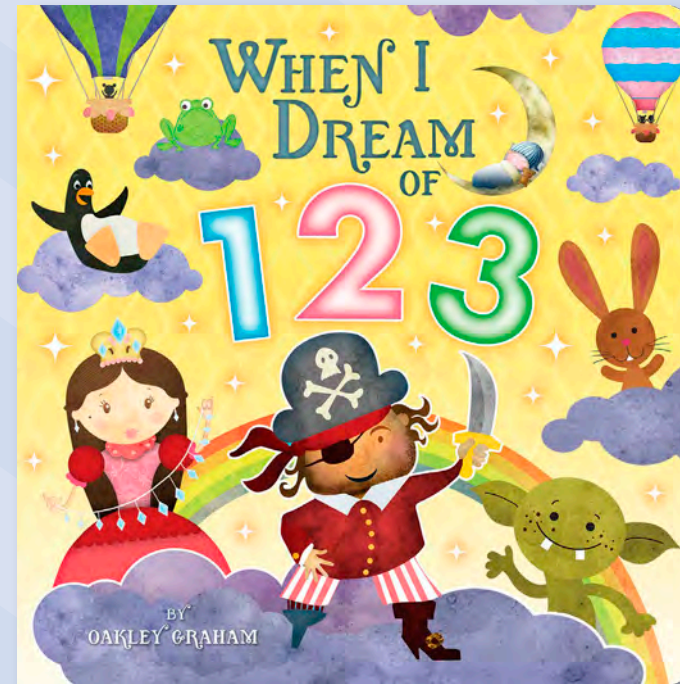
Specification:

- **Format:** Full color casebound book
- **Extent:** 24pp
- **Dimensions:** 8.2x8.2in.
- **Cover finishes:** Padded, spot UV, matt lamination
- **RRP:** US \$9.99, CAD \$12.99

Unique keepsake books that use the power of dreams to teach the alphabet and counting.



ISBN: 978-1-78700-258-6



ISBN: 978-1-78700-257-9

- Enter the dreamy world of ABC and 123 in these soothing bedtime storybooks.
- Winner of The Peoples Book Prize. "Of all the alphabet books I have seen, When I Dream of ABC has my vote as the most fun to read with small children." The Telegraph Magazine
- "The text alone would be super, the pictures alone would be super, but put the two together and you've got something very special indeed. Highly recommended." The Bookbag



Author: Henry Fisher
Illustrator: Henry Fisher

Specification:

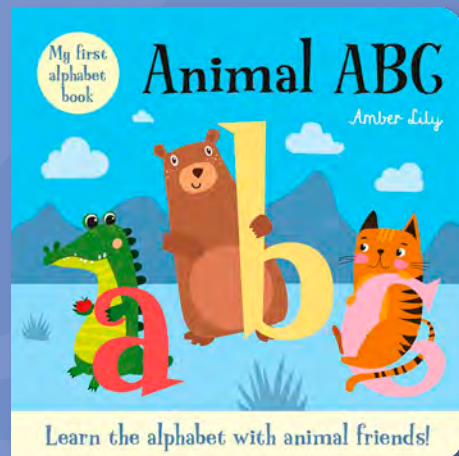
- **Format:** Full color casebound book
- **Extent:** 24pp
- **Dimensions:** 8x8in.
- **Cover finishes:** Padded, spot UV, matt lamination
- **RRP:** US \$8.99, CAD \$12.99

AGE
3+

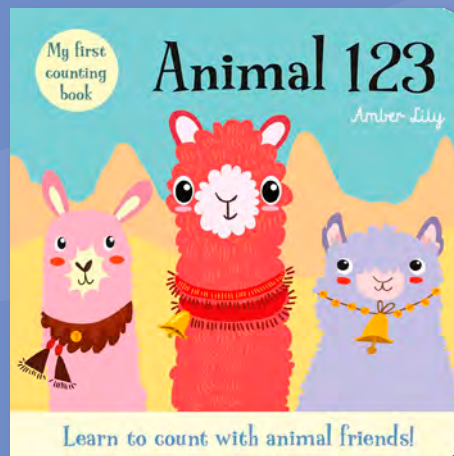
Animal Friends Concept Board Books

Children will have fun meeting each animal friend for alphabet and counting fun!

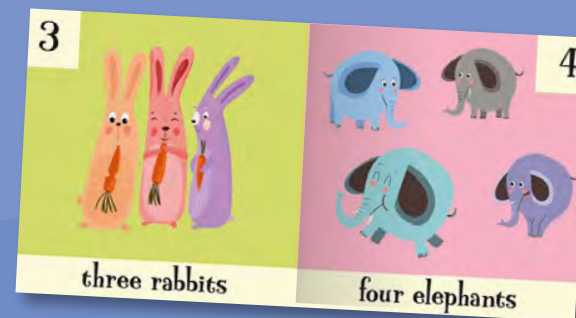
- From an alligator to a zebra or one hungry owl to twenty colourful fish, catchy rhyming text and sound words throughout ensure repeated reads. Learning is fun with the animal friends!
- Teaches letter and number recognition.
- Best-selling illustration style by Zhanna Ovocheva



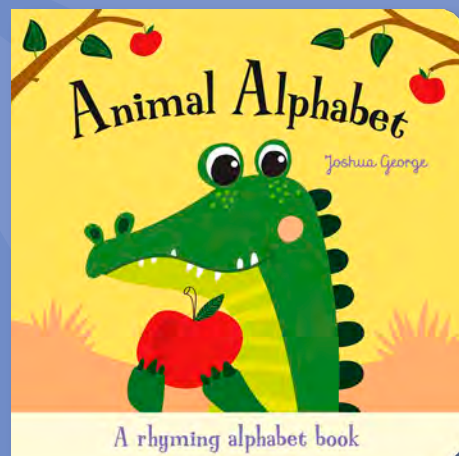
ISBN: 978-1-78958-496-7



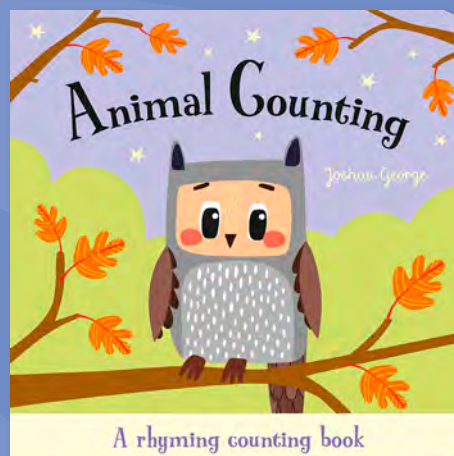
ISBN: 978-1-78958-497-4



Author: Amber Lily
Illustrator: Zhanna Ovocheva



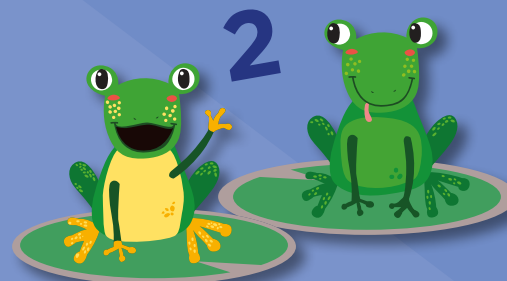
ISBN: 978-1-78958-164-5



ISBN: 978-1-78958-165-2

Specification:

- **Format:** Full color board book
- **Extent:** 26pp
- **Dimensions:** 8.2x8.2in.
- **Cover finishes:** Padded, spot UV
- **RRP:** US \$9.99, CAD \$12.99/13.99



Discover a tactile world of early learning with this interactive first concepts series with raised and cut-out pictures.



ISBN: 978-1-78958-204-8



ISBN: 978-1-78958-205-5



ISBN: 978-1-78700-984-4



ISBN: 978-1-78700-985-1

- Touch, feel and explore in these innovative early learning books, perfect for stimulating the senses.
- Raised pictures leap off the pages!
- Indented pictures encourage tactile exploration.

Author: Jenny Copper
Illustrator: Alena Razumova

Specification:

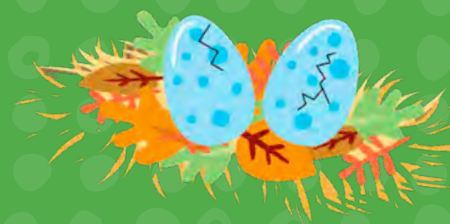
- **Format:** Full color casebound board book with raised and indented pictures
- **Extent:** 10pp
- **Dimensions:** 7x7in.
- **Cover finishes:** Spot UV, matt lamination
- **RRP** US \$7.99, CAD \$10.99



1 one



2 two





- Rainbow colors and foil patterns hide beneath the black coating – use the included wooden stylus to cleverly reveal them with a simple scratch!
- Also includes step-by-step instructions to learn how to draw amazing pictures.
- Finish the brilliant scratch art adventure story included.
- Over 2 million scratch and draw copies sold worldwide!

Author: Various
Illustrator: Barry Green



Specification:

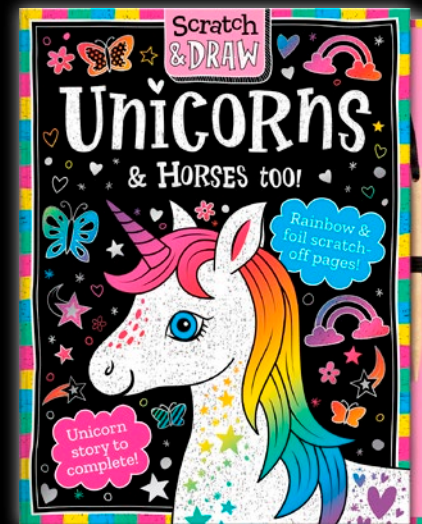
- **Format:** Full color wirebound hardback book with scratch cards and a scratch stylus tool
- **Extent:** 44pp including 12pp scratch cards
- **Dimensions:** 5.6x8.3in.
- **Cover finishes:** Gloss, foiled
- **RRP:** US \$12.99, CAD \$16.99



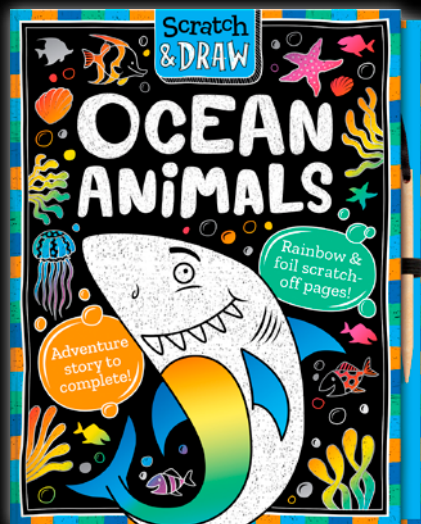
ISBN: 978-1-80105-246-7



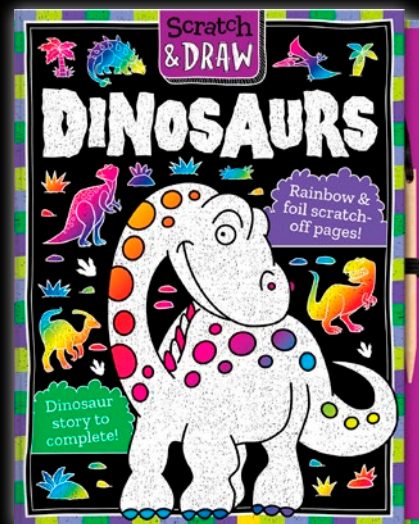
ISBN: 978-1-80105-127-9



ISBN: 978-1-80105-244-3



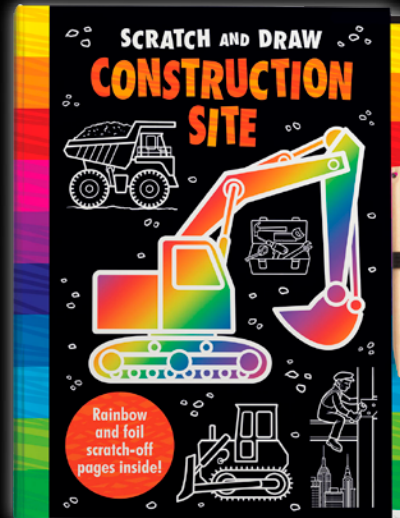
ISBN: 978-1-80105-128-6



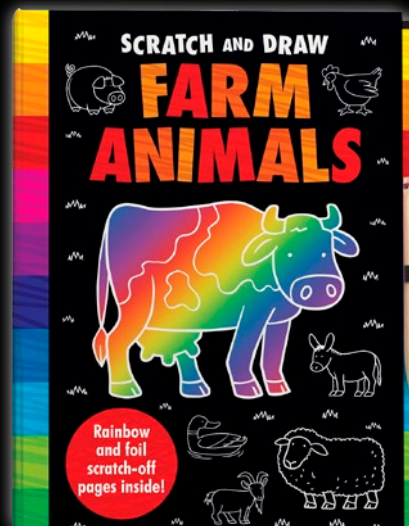
ISBN: 978-1-80105-126-2



Scratch and draw amazing rainbow and foil pictures in this best-selling creative drawing series.



ISBN: 978-1-78700-610-2



ISBN: 978-1-78958-415-8



ISBN: 978-1-78958-679-4



ISBN: 978-1-78958-652-7

- Number 1 best-selling how-to-draw technique on Amazon.com
- 30 creative drawing and scratch projects to do in one book!

Author: Various
Illustrator: Barry Green



Specification:

- **Format:** Full color hardback perfectbound book with scratch cards and a scratch stylus tool
- **Extent:** 24pp including 10pp scratch cards
- **Dimensions:** 5.6x8.3in.
- **Cover finishes:** Gloss, foiled
- **RRP:** US \$9.99

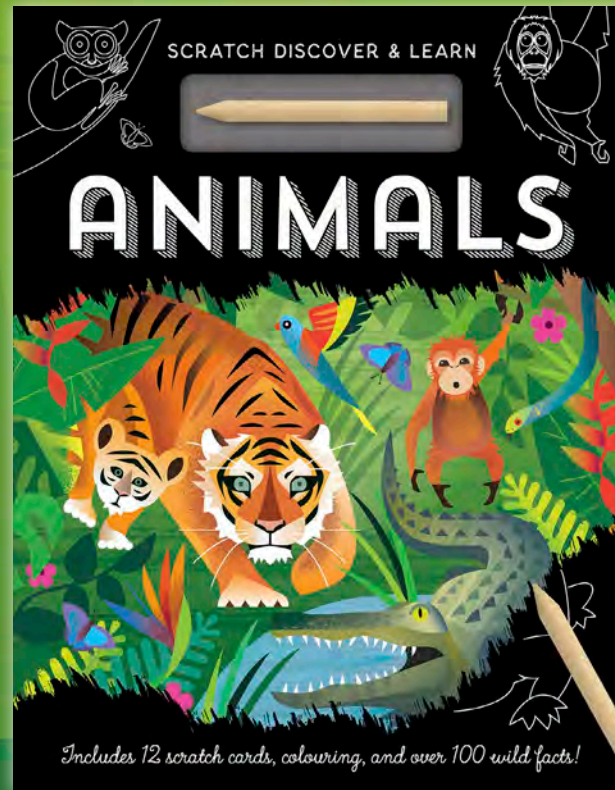
CLICK HERE
TO WATCH

‘Factivity’ format combines fun facts
with scratch activity.

- Scratch away the special cards to seek, find, and discover full color pictures underneath.
- Each scratch picture features hidden illustrations to discover and learn about.
- Includes over 100 facts, coloring pictures and 12 scratch cards with wooden scratch tool.

Author: Kit Elliot

Illustrator: Amanda Shufflebotham



ISBN: 978-1-80105-132-3

February 2022



Specification:

- **Format:** Full color hardback, wirebound
- **Extent:** 56pp including 12 leaves of scratch cards
- **Dimensions:** 10x7.8in.
- **Cover finishes:** Gloss
- **RRP:** US \$14.99, CAD \$18.99



ISBN: 978-1-80105-133-0

February 2022



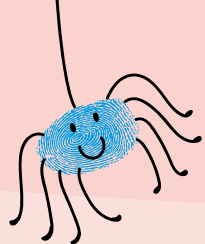
ISBN: 978-1-80105-135-4

February 2022



ISBN: 978-1-80105-134-7

February 2022



Get ready to have lots of fingerprinting fun
with these inky art activity books!



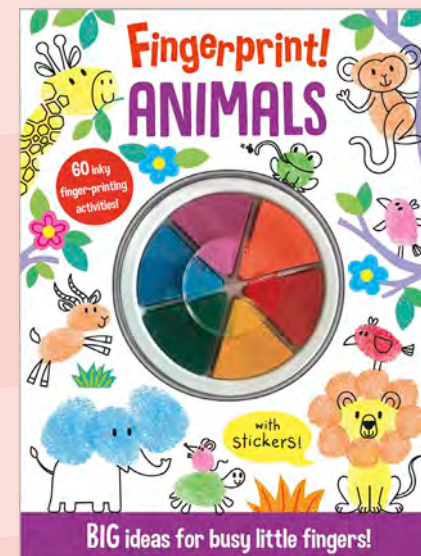
NEW

Fingerprint!

AGE
3+



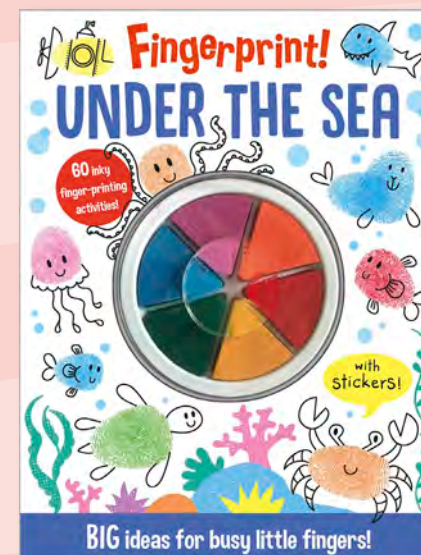
ISBN: 978-1-80105-052-4
January 2022



ISBN: 978-1-80105-051-7
January 2022



ISBN: 978-1-80105-053-1
January 2022



ISBN: 978-1-80105-054-8
January 2022

- 60 fingerprinting activities to complete using the inkpad.
- Inkpad contains six bright paint colors.
- Fingerprinting encourages creativity and artistic play.

Author: Alice Barker
Illustrator: Carrie Hennon

Specification:

- **Format:** Full color hardback with concealed wirebinding and six color circular ink stamper pad
- **Extent:** 72pp including 8pp stickers
- **Dimensions:** 6.4x8.5in.
- **Cover finishes:** Gloss
- **RRP:** US \$12.99, CAD \$16.99



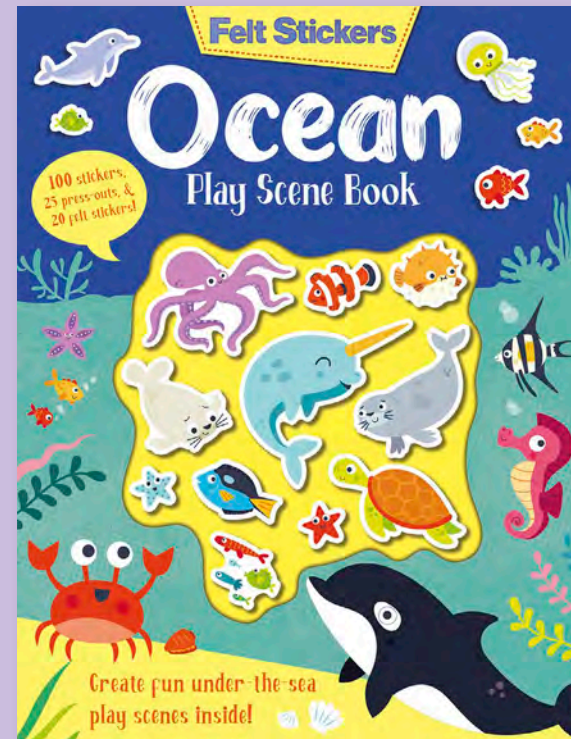
Get ready for felt sticker fun! Create amazing pictures with over 100 colour and felt stickers.

- Novelty sticker activity series with felt stickers, color stickers and play scenes.
- Includes 20 innovative novelty felt stickers not seen before in an activity series.
- Felt stickers feature colorful illustrations on sticky-backed play felt.

Author: Kit Elliot
Illustrator: Gareth Williams
 / Sarah Wade



ISBN: 978-1-80105-341-9
 July 2022



ISBN: 978-1-80105-339-6
 July 2022

Specification:

- **Format:** Full color paperback with die-cut cover window
- **Extent:** 34pp including 4pp stickers with 1pp felt stickers
- **Dimensions:** 8.5x11in.
- **Cover finishes:** Gloss, die-cut window
- **RRP:** US \$9.99, CAD \$12.99



A super-cute puffy sticker series, packed with puzzles and activities!



ISBN: 978-1-80105-307-5
June 2022



ISBN: 978-1-80105-308-2
June 2022



ISBN: 978-1-80105-323-5
August 2022



ISBN: 978-1-80105-351-8
September 2022

- Adorable sticker activity series with 20 puffy stickers and 150 colorful stickers.
- 3 puffy stickers include fun goggle eyes!
- Includes spot the difference, word searches, mazes and more!

Author: Connie Isaacs
Illustrator: Bethany Carr



Specification:

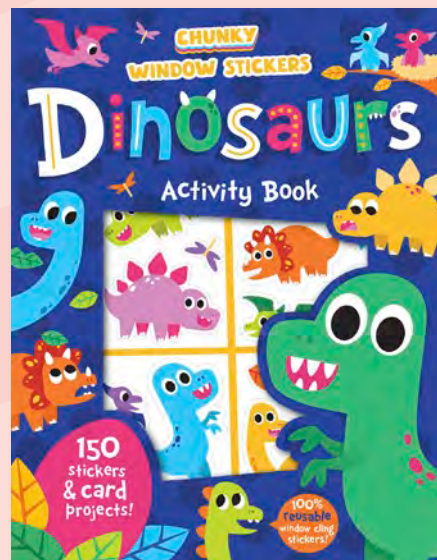
- **Format:** Full color paperback
- **Extent:** 46pp including 4pp stickers with 2pp of puffy stickers, 16pp die-cut sheets, play pieces and accessories
- **Dimensions:** 8.5x11in.
- **Cover finishes:** Die-cut window, gloss
- **RRP:** US \$9.99, CAD \$12.99



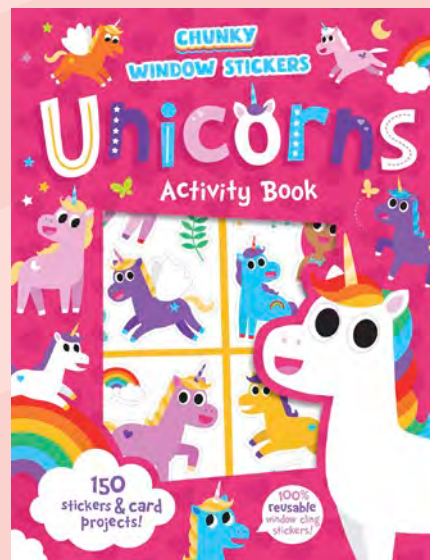
Includes reusable window stickers, activities, stickers, and press-out models to make.

- Includes 150 stickers and card press-outs!
- The window stickers are 100% reusable – can be used again and again!
- Card press-outs include bookmarks, door hangers and play pieces.

Author: Alice Barker
Illustrator: Bethany Carr



ISBN: 978-1-80105-263-4
March 2022



ISBN: 978-1-80105-264-1
March 2022



Specification:

- **Format:** Full color paperback
- **Extent:** 46pp including 6pp stickers with 1 page of reusable window stickers, 16pp die-cut card play pieces and accessories
- **Dimensions:** 8.5x11in.
- **Cover finishes:** Die-cut window, gloss
- **RRP:** US \$9.99, CAD \$12.99

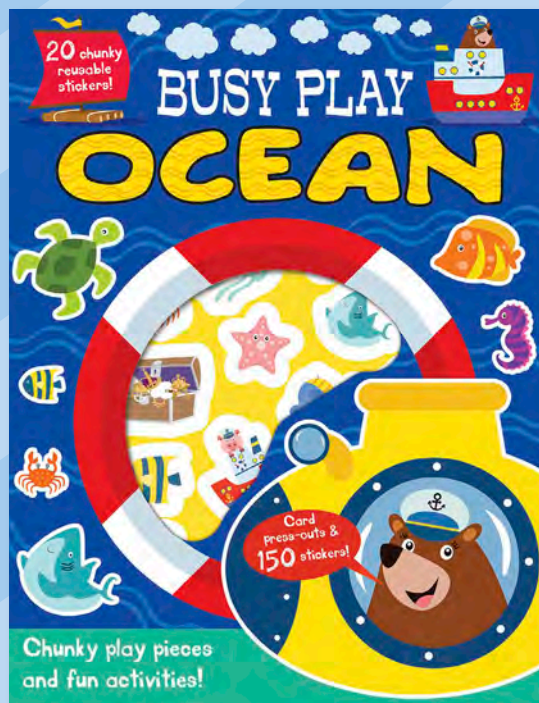


ISBN: 978-1-80105-350-1
August 2022



ISBN: 978-1-80105-320-4
September 2022

Sticker books bursting with activities, stickers and child-friendly reusable play pieces.



ISBN: 978-1-80105-049-4
January 2022



ISBN: 978-1-80105-050-0
January 2022



ISBN: 978-1-80105-047-0



ISBN: 978-1-80105-048-7

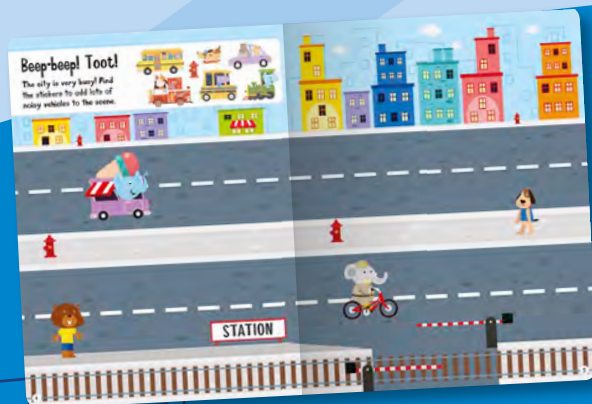
- Includes themed reusable play pieces, activities, stickers, play scenes to complete, and press-out models to make.
- The 20 reusable play pieces can be used as window stickers.
- Chunky play pieces are child-friendly and 100% reusable.

Author: Connie Isaacs
Illustrator: Tokokoo



Specification:

- **Format:** Full color paperback
- **Extent:** 46pp including 2pp novelty stickers, 24pp text, 4pp stickers and 16pp press-outs
- **Dimensions:** 8.5x11in.
- **Cover finishes:** Die-cut window
- **RRP:** US \$9.99, CAD \$13.99



AGE
3+

Maze Days

A fun series of wipe-clean activity books that introduce important pen skills for learning to write.

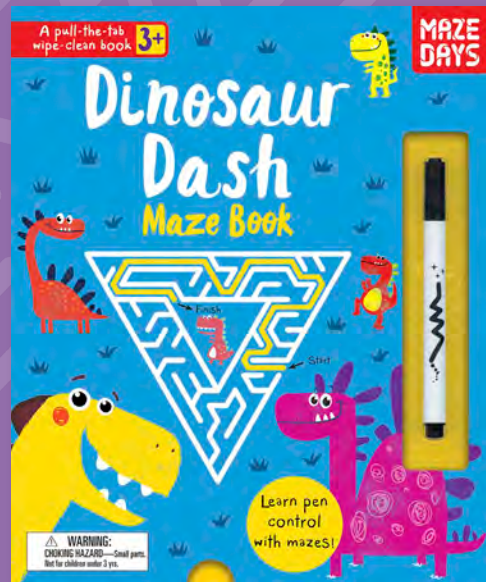
- Learn pen control with mazes!
- Develop hand-eye coordination.
- Promotes solo play and teamwork with challenges.

Author: Connie Isaacs
Illustrator: Carrie Hennon



Specification:

- **Format:** Full color casebound board book with 6 pull-out tabs, eleven reveals and a wipe-clean pen
- **Extent:** 12pp
- **Dimensions:** 8.5x10.2in.
- **Cover finishes:** Gloss
- **RRP:** US \$9.99, CAD \$13.99



ISBN: 978-1-78958-472-1



ISBN: 978-1-78958-473-8



Just add water to color the pictures, then seek and find the things that are hiding on each page!



ISBN: 978-1-78958-321-2



ISBN: 978-1-78958-322-9



ISBN: 978-1-78958-323-6



ISBN: 978-1-78958-324-3

- Seek and find the hiding items again and again - paint with water, leave to dry, then paint again!
- Develops fine motor skills, memory recall and text and picture association skills.

Author: Georgie Taylor
Illustrator: Maaïke Boot



Specification:

- **Format:** Full color, hardback with refillable water pen
- **Extent:** 10pp including 5 water-painting scenes
- **Dimensions:** 7.9x9.5in.
- **Cover finishes:** Matt lamination
- **RRP:** US \$10.99, CAD \$14.99

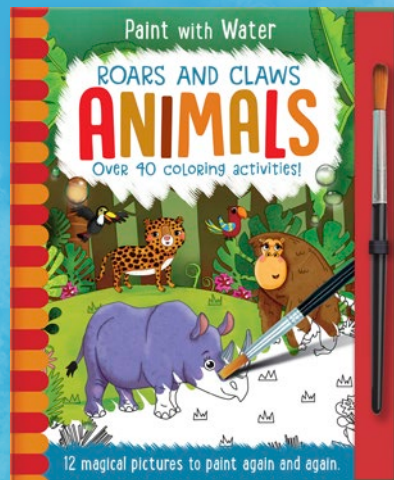
CLICK HERE
TO WATCH

- An award-winning series that features vibrant magic water coloring pages, amazing facts and lots more pictures to color with pencils or crayons.
- Includes a high-quality paintbrush so children can color with ease.
- Best-selling activity book format – over 500,000 copies sold worldwide!

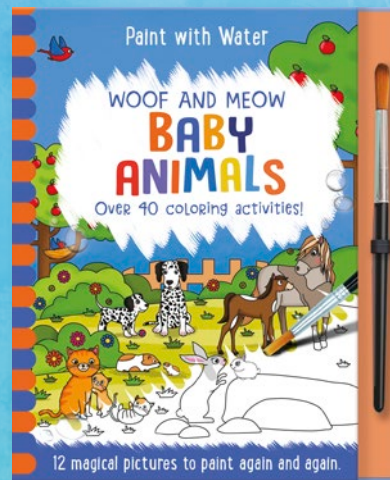
Author: Rachael McLean
Illustrator: Jenny Copper

Specification:

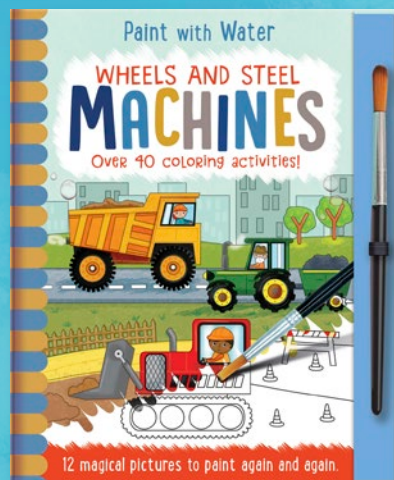
- **Format:** Full color hardback, concealed wirebound with paintbrush
- **Extent:** 56pp including 12 magic coloring sheets
- **Dimensions:** 8.5x6.8in
- **Cover finishes:** Gloss
- **RRP:** US \$12.99, CAD \$16.99



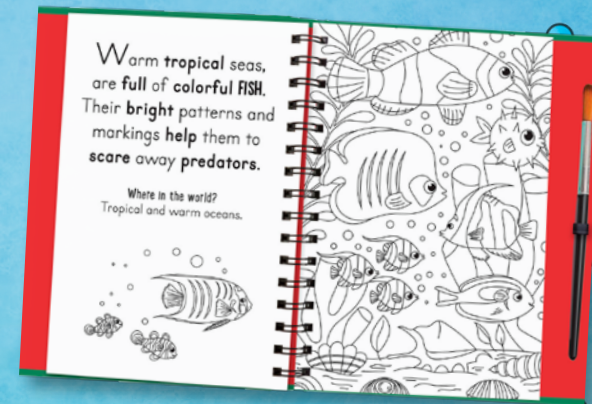
ISBN: 978-1-78958-145-4



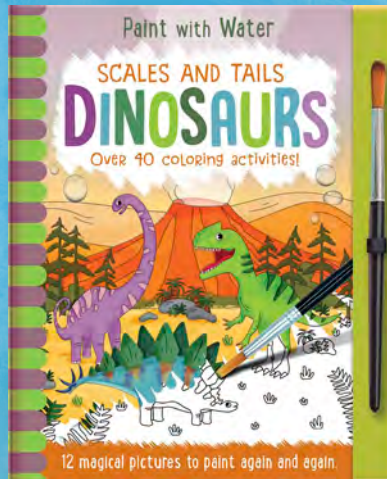
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ISBN: 978-1-78958-144-7



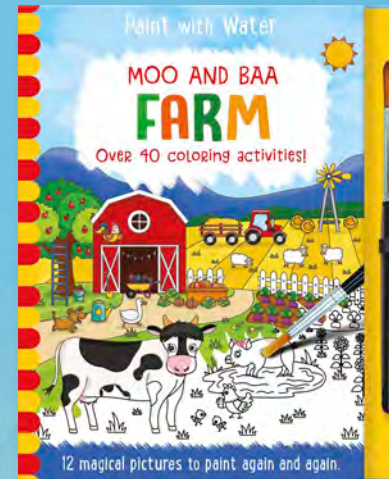
Magical pictures you can color again and again...
just add water!



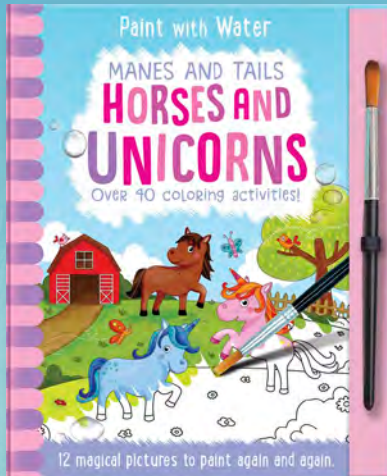
ISBN: 978-1-78700-961-5



ISBN: 978-1-78958-203-1



ISBN: 978-1-80105-121-7



ISBN: 978-1-78700-959-2



ISBN: 978-1-80105-100-2



ISBN: 978-1-80105-314-3
August 2022

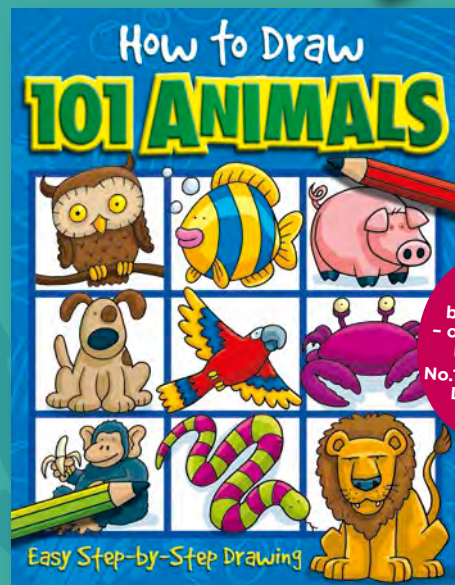


NEW
FOR
2022





- It's easy! Follow the simple step-by-step drawings and children will soon be amazing their friends with their new-found artistic skills!
- Since each image is broken down into six simple steps children will quickly gain in confidence when they see their finished results.
- All you need is a pen or pencil and paper to get started!

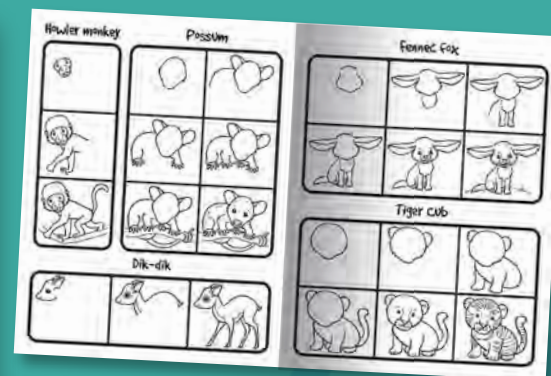


ISBN: 978-1-84229-740-7

Top 5
Amazon
best-seller
- over 17,000
reviews!
No.1 Children's
Drawing
Book



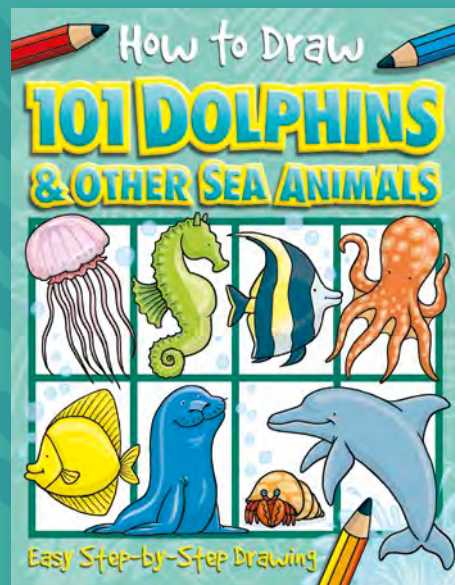
ISBN: 978-1-78700-180-0



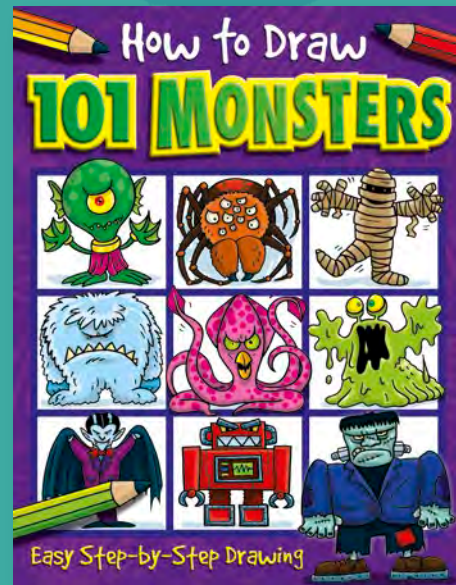
Author: Various
Illustrator: Various

**Specification:**

- **Format:** Paperback with full color cover and black and white insides
- **Extent:** 48pp
- **Dimensions:** 8.5x11in.
- **Cover finishes:** Gloss
- **RRP:** \$4.99



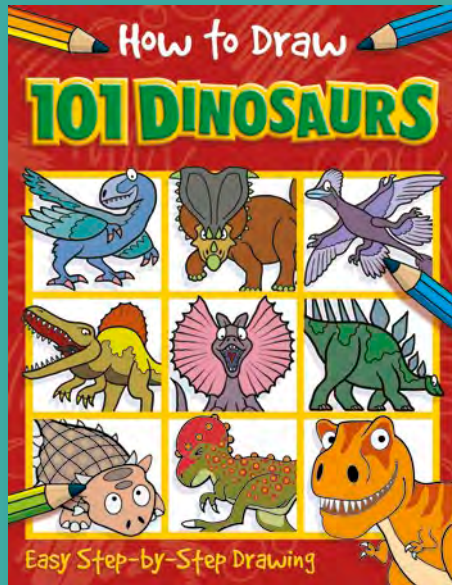
ISBN: 978-1-84666-774-9



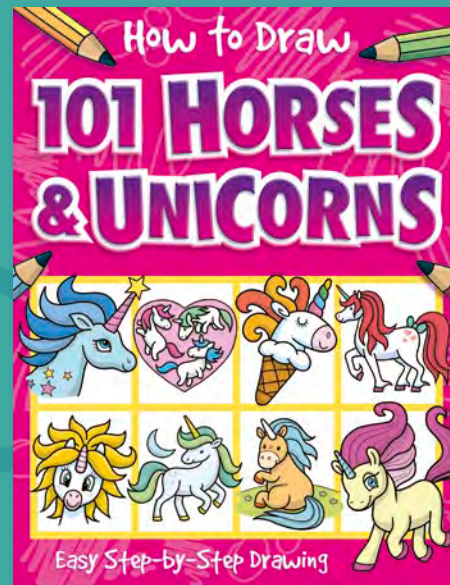
ISBN: 978-1-84229-742-1



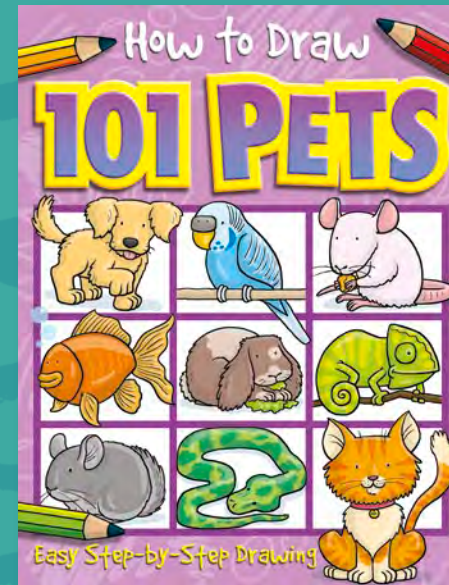
Build drawing confidence with these step-by-step drawing books, perfect for budding junior artists!



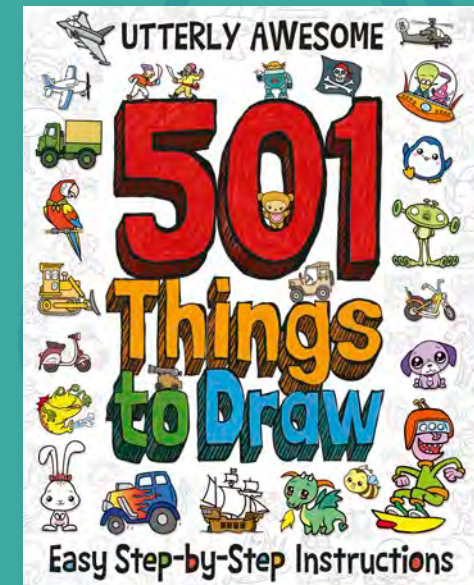
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ISBN: 978-1-78958-189-8



ISBN: 978-1-78958-189-8



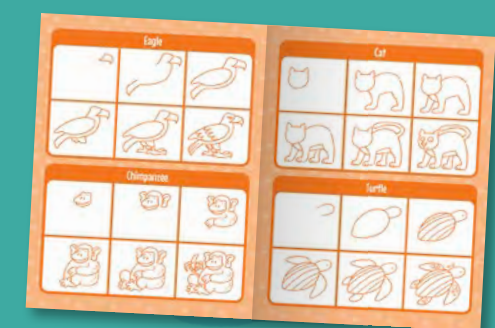
ISBN: 978-1-78700-067-4



ISBN: 978-1-78700-604-1



ISBN: 978-1-78958-836-1



Specification:

- **Format:** Paperback, full color cover, one colour text with line art
- **Extent:** 256pp
- **Dimensions:** 8.5x11in.
- **Cover finishes:** Gloss
- **RRP:** \$14.99

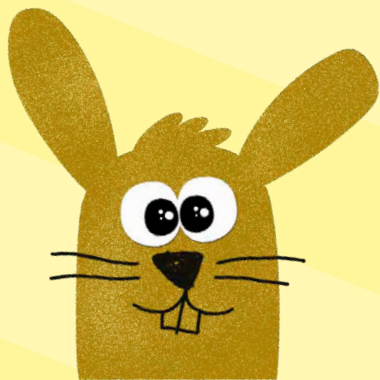
AGE
5+

Spray Pen Art

- Easy-to-follow projects for junior artists.
- Spray pens, stencils and stickers included.
- From the creators of the bestselling Scratch and Draw series.

Author: Cordelia Nash

Illustrator: Benjamin Richards



Specification:

- **Format:** Full color hardback, concealed wirebound
- **Extent:** 60pp including 4pp stickers and 16pp stencil sheets
- **Dimensions:** 6.5x8.5in.
- **Cover finishes:** Gloss
- **RRP:** US \$12.99, CAD \$16.99



ISBN: 978-1-78958-853-8



ISBN: 978-1-78958-855-2



ISBN: 978-1-78958-856-9

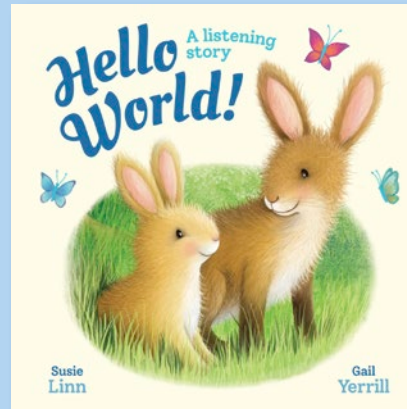


ISBN: 978-1-78958-854-5

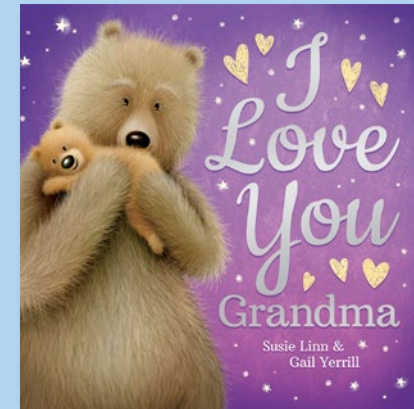
Blow into the pens
for amazing airbrush art!



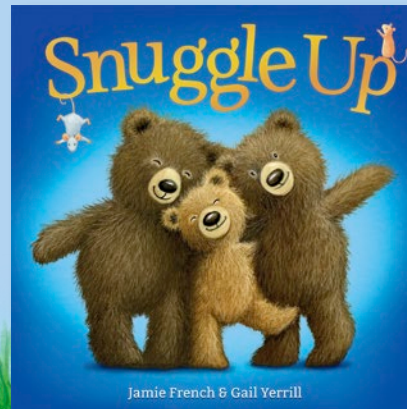
Snuggly tales to share together!



ISBN: 978-1-80105-024-1



ISBN: 978-1-80105-023-4



ISBN: 978-1-80105-025-8



ISBN: 978-1-80105-026-5

- Tales to encourage mindfulness and calm.
- Reassuring reads on themes of family, caring, love and more.
- 8x8 sparkly foiled and padded covers for great gift appeal.

Author: Various
Illustrator: Various



Specification:

- **Format:** Full color, casebound
- **Extent:** 24pp
- **Dimensions:** 8x8in.
- **Cover finishes:** Padded, foiled, matt lamination
- **RRP:** US \$9.99, CAD \$13.99

AGE
3+

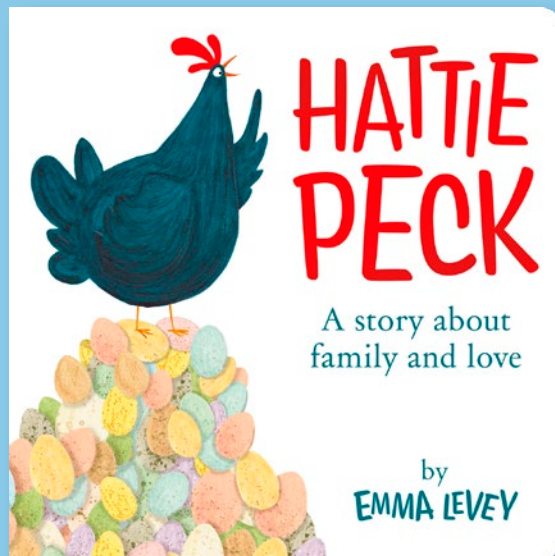
Padded Board Books 7x7

NEW FOR 2022

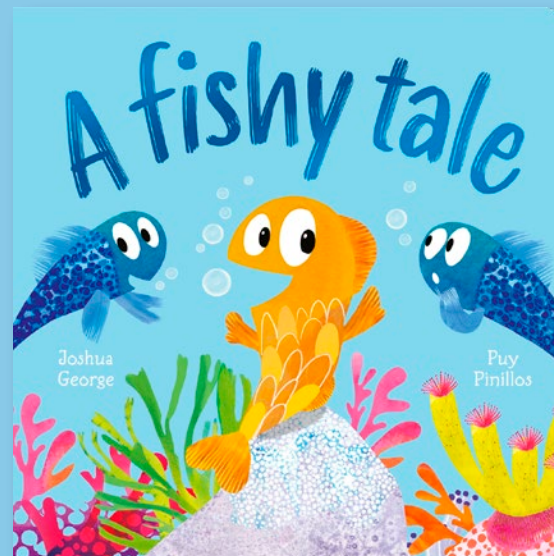
New family-friendly picture books
for 2022!

- Brand new 7x7 titles for 2022 including humorous holiday titles and new versions of much-loved classics.
- All books include foiling for added gift appeal!

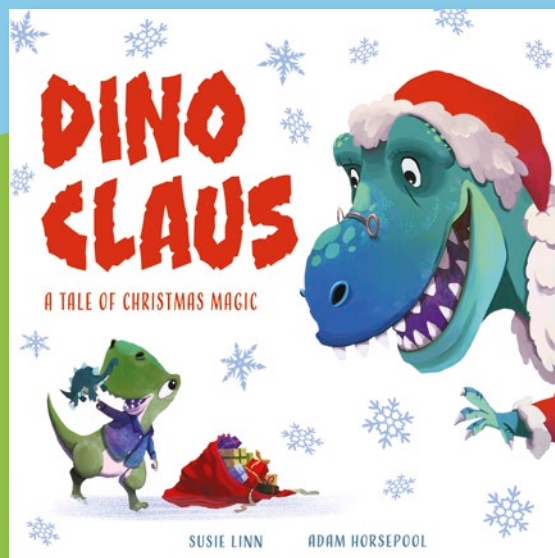
Author: Various
Illustrator: Various



ISBN: 978-1-80105-262-7
March 2022



ISBN: 978-1-80105-261-0
March 2022



ISBN: 978-1-80105-335-8
September 2022



ISBN: 978-1-80105-337-2
September 2022

Specification:

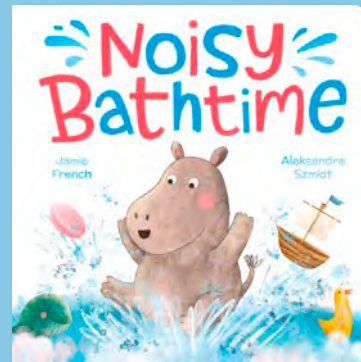
- **Format:** Full color, paperback
- **Extent:** 24pp
- **Dimensions:** 7x7in.
- **Cover finishes:** Padded, foiled, matt lamination
- **RRP:** US \$8.99, CAD \$11.99



ISBN: 978-1-80105-111-8



ISBN: 978-1-80105-113-2



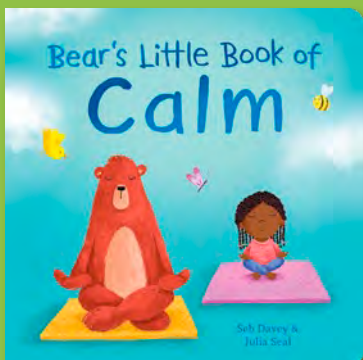
ISBN: 978-1-80105-114-9



ISBN: 978-1-80105-115-6



ISBN: 978-1-80105-125-5



ISBN: 978-1-80105-124-8



ISBN: 978-1-80105-123-1



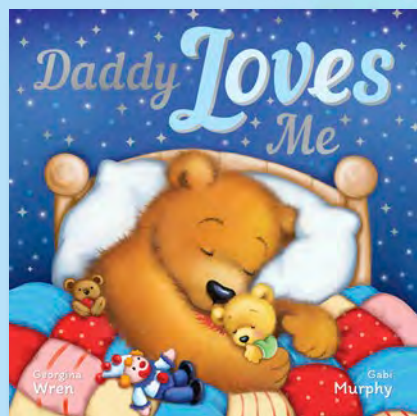
AGE
3+

Padded Picture Storybooks 10x10

Padded picture storybooks all about love,
perfect for sharing together.

- Great starters for talking about how we know we are loved.
- Books to promote feelings of security and belonging.
- Sparkly foiled covers and durable paper stock for great gift appeal.

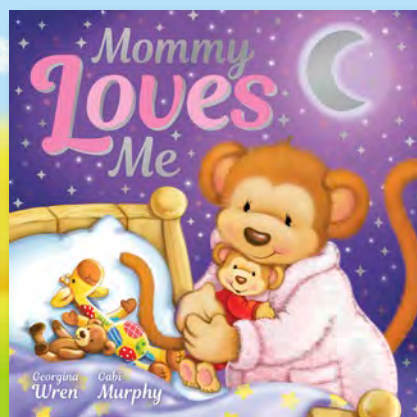
Author: Various
Illustrator: Various



ISBN: 978-1-78958-637-4



ISBN: 978-1-78958-629-9



ISBN: 978-1-78958-638-1



ISBN: 978-1-78958-630-5



Specification:

- **Format:** Full color, casebound
- **Extent:** 24pp
- **Dimensions:** 10x10in.
- **Cover finishes:** Padded, foiled, gloss
- **RRP:** US \$12.99, CAD \$16.99

Our picture storybooks are visual feasts designed
with timeless family appeal!



ISBN: 978-1-78700-462-7



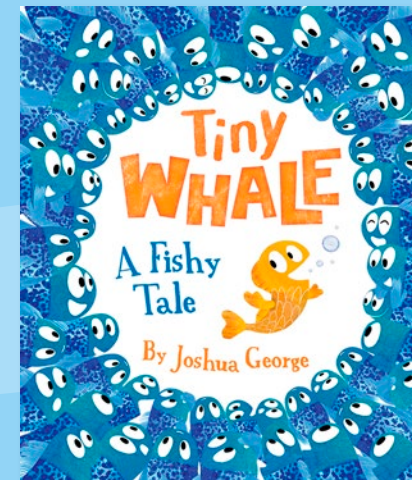
ISBN: 978-1-78700-455-9

- Heartwarming hardback portrait storybooks, covering themes of friendship, humor and individuality.

Author: Various
Illustrator: Various



ISBN: 978-1-78700-981-3



ISBN: 978-1-78700-457-3

Specification:

- **Format:** Full color, hardback
- **Extent:** 32pp
- **Dimensions:** 9x10.6in.
- **Cover finishes:** Foiled, spot UV, matt lamination
- **RRP:** US \$16.99, CAD \$22.99

- Each treasury includes six adorable 5-minute animal tales to share.
- Cuddle-up tales to create feelings of calm, confidence, and security.
- High-quality padded format with eye-catching foil finish.

Author: Various
Illustrator: Various



ISBN: 978-1-80105-116-3
March 2022



ISBN: 978-1-80105-326-6
September 2022

Specification:

- **Format:** Full color casebound board book with padded cover
- **Extent:** 160pp
- **Dimensions:** 9.3x9.3in.
- **Cover finishes:** Spot UV, matt lamination, foil
- **RRP:** US \$14.99, CAD \$19.99



Snuggle-up stories to share and treasure forever.



ISBN: 978-1-78958-430-1



ISBN: 978-1-78958-429-5



ISBN: 978-1-80105-120-0



AGE
0+

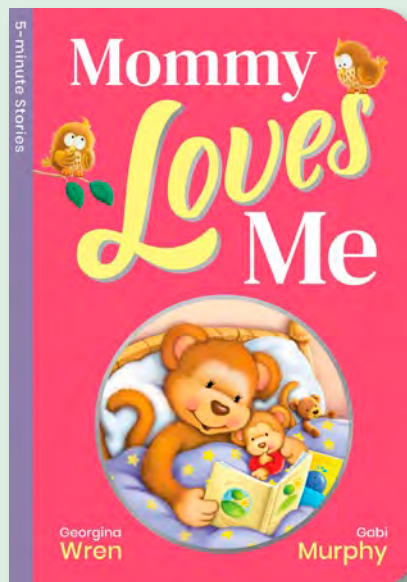
5-minute Stories Portrait Padded Board Books

- Reassuring reads to share at bedtime, or any time.
- A perfect starting point for talking about important themes.
- Sparkly foiled and padded cover for great gift appeal.

Author: Various
Illustrator: Various

Specification:

- **Format:** Full color padded board book
- **Extent:** 22pp
- **Dimensions:** 6 x 8.5in.
- **Cover finishes:** Padded, foiled, matt lamination
- **RRP:** US \$9.99, CAD \$ 13.99



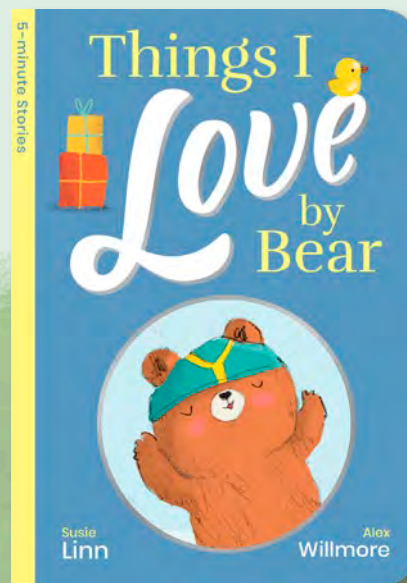
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Padded board books with eye-catching foil highlights!



