

Imagine That

2023



READ • LEARN • PLAY • CREATE



Welcome to our 2023 Catalogue

Board Books

4-37

Educational Books

38-49

Activity Books

50-72

Religious Books

73-77

Picture Books

78-81

Chapter Fiction

82-84

Halloween

85-91

Christmas

92-97

Top That

98-105

Contents

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TO WATCH

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THROUGHOUT TO WATCH
OUR BOOKS IN ACTION!



HOW TO CONTACT US

For more information on any of the titles featured in this catalogue, please email: **info@imaginethat.com** or call us on **+44 (0)1394 386651**.

Write to us at:

Imagine That, Marine House, Tide Mill Way, Woodbridge, Suffolk, IP12 1AP, UK
Or visit us at: **www.imaginethat.com**

Our Responsibility

At Imagine That the issue of safety is taken very seriously. It is our aim to be proactive by liaising with government bodies and trading standards, and we have excellent relationships with UK and overseas testing houses.

We also have a dedicated full-time safety coordinator, who undertakes and documents full risk assessments on all components included with our titles.

After evaluation, the components are tested to ensure that they conform to the EN71 European standard, ASTM USA standard and GPS standards.

Safety test reports are available upon request. Please contact our Customer Service Department at **customerservice@imaginethat.com**

Additional testing can be undertaken in order to comply with client/country specific safety standards. We have an ethical sourcing policy and wherever possible, aim to use responsibly sourced, sustainable materials.

In 2021, we reduced single-use plastics in our book kits by 12 tonnes, and we continue to find eco-friendly component and packaging solutions across our full product range.

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Imagine That have been creating exciting books that inspire children to read, learn, play and create for over twenty years.

Specialising in books from birth upwards, the Imagine That list combines tactile novelty titles with innovative activity book formats, alongside our much-loved picture storybooks.

Our multi-imprint company is also home to a catalogue of best-selling book kit titles, including our world-leading Top That activity kits. Ask us for details!



READ • LEARN • PLAY • CREATE



Heartfelt moments are captured with touch and feel felt shapes in these magical books.

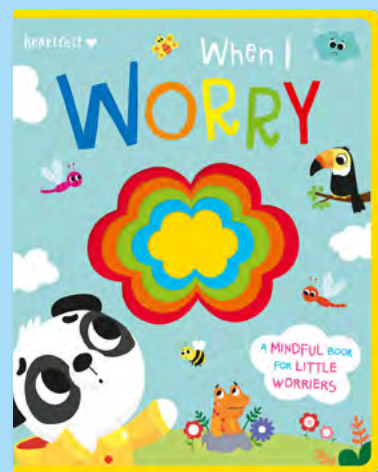
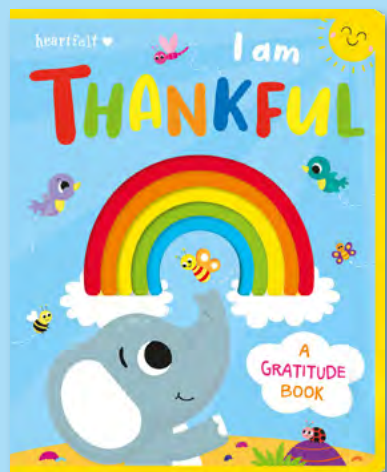
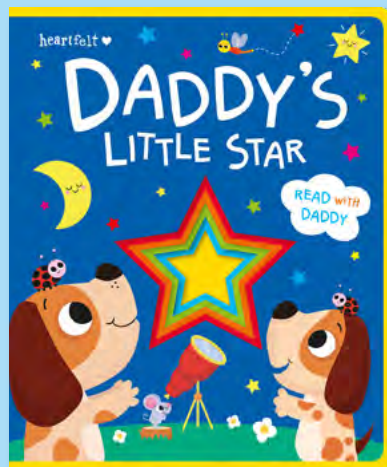


- Touch and feel felt shapes on every page - with eye-catching tiered front cover reveal!
- Lightweight felt board book format that is ideal for young readers to handle and explore with confidence - ideal for developing motor skills!
- Cute rhyming text that seeks to calm and reassure young children - perfect for helping little ones to feel soothed and relaxed before bedtime.

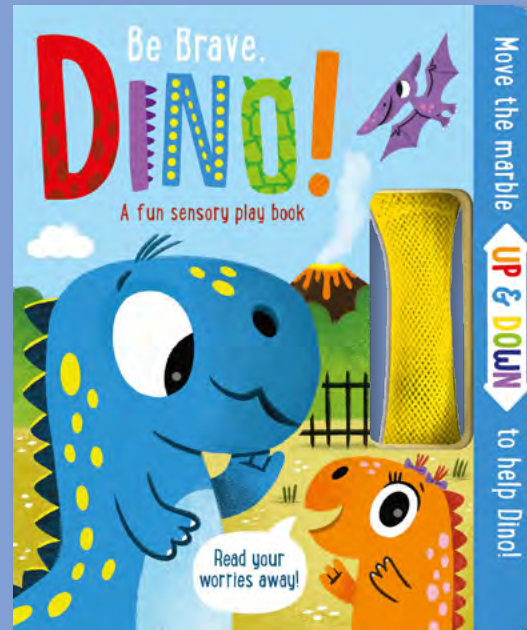
Author: Lou Treleven
Illustrator: Jennifer Bartlett

Specification:

- **Format:** Full colour casebound board book with die-cut concentric felt shape on cover and each page
- **Extent:** 8pp
- **Dimensions:** 210x170mm/8.3x6.7in.
- **Cover finishes:** Varnish, gloss



Sensory play books to help little worriers learn how to keep calm and stay relaxed.



- Calming and interactive story books designed for children who experience worry, anxiety and stress.
- The gentle rhyming story shows little worriers how to deal with stress through calm breathing.
- Watch children learn how to stay relaxed and calm when they read the story and play with the 'worry marble' toy.

Author: Lou Treleven
Illustrator: Beatrice Tinarelli



Fidget marble slider



Specification:

- **Format:** Full colour board book with fidget marble slider
- **Extent:** 10pp
- **Dimensions:** 210x178mm/8.3x7in.
- **Cover finishes:** Spot UV, varnish

Slide and seek on the double pull-out pages to discover fun first facts!

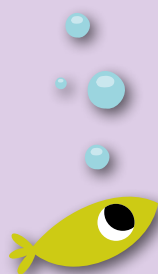
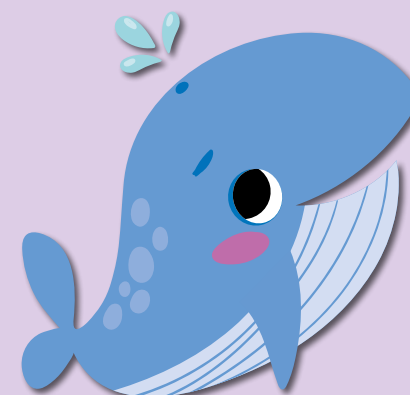
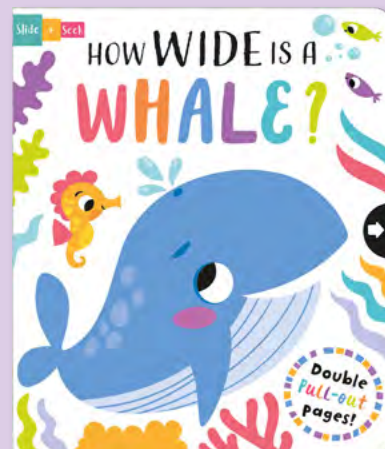
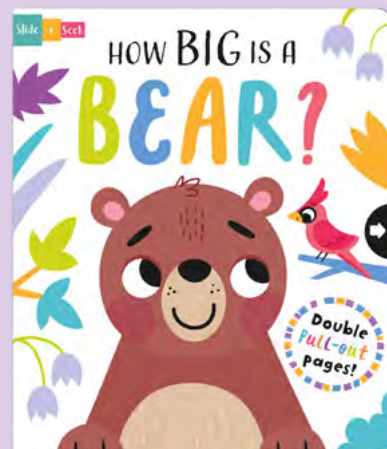
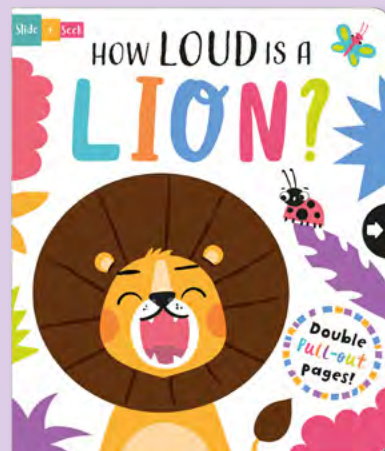
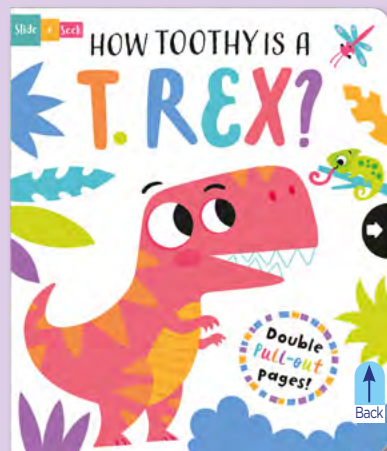
CLICK HERE
TO WATCH

- Introduces first animal and dinosaur facts in a fun and interactive way with special double pull-out pages to pull, open and explore.
- Offers a gentle learning approach with easy-to-learn facts and a fun question to answer on each page.
- Children can guess the answer to the question on each page and open the pull-outs to discover if they are correct as they read, play and learn!

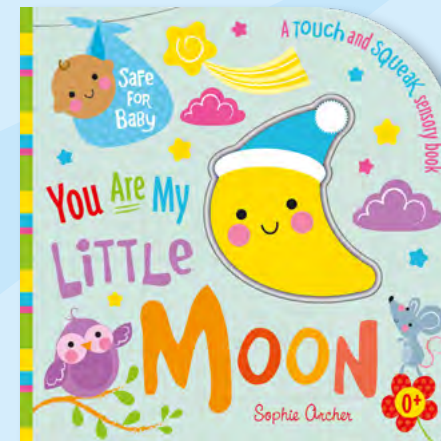
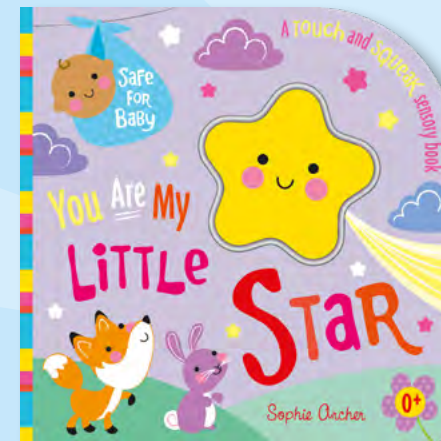
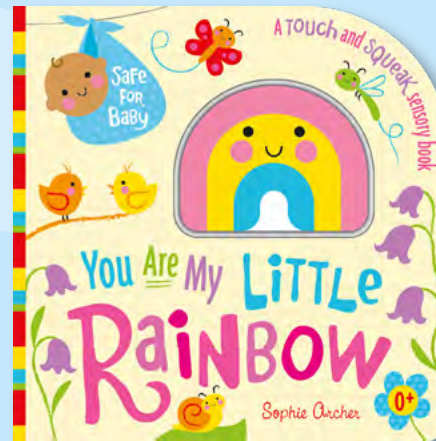
Author: Lisa Regan
Illustrator: Sarah Wade

Specification:

- **Format:** Full colour casebound board book with multi-stage double reversible pull tabs on cover, spread 2 and spread 4.
- **Extent:** 10pp
- **Dimensions:** 170x200mm
- **Cover finishes:** Varnish



Captivate baby's attention and enjoy sentimental reading time with these touch and squeak sensory books.



- Cuddly character appears on the cover and on each page of the book and will stimulate baby's senses.
- Hidden squeaker will stimulate baby's hearing and will captivate and maintain attention.
- Bright and bold illustrations will spark baby's sight and ability to focus.

Author: Cece Graham
Illustrator: Sophie Archer

**CLICK HERE
TO WATCH**

Specification:

- **Format:** Full colour board book with plush themed character with integral squeaker
- **Extent:** 10pp
- **Dimensions:** 153x153mm/6x6in.
- **Cover finishes:** Spot UV, matt lamination

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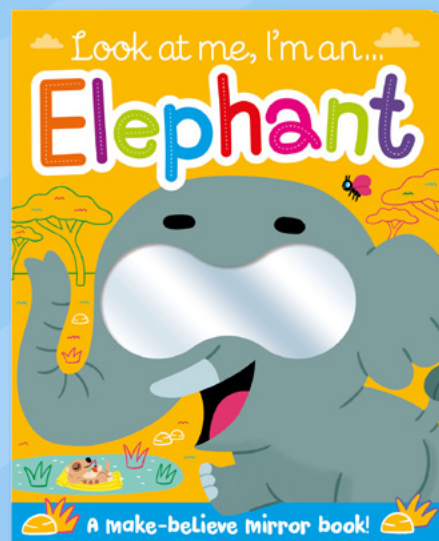
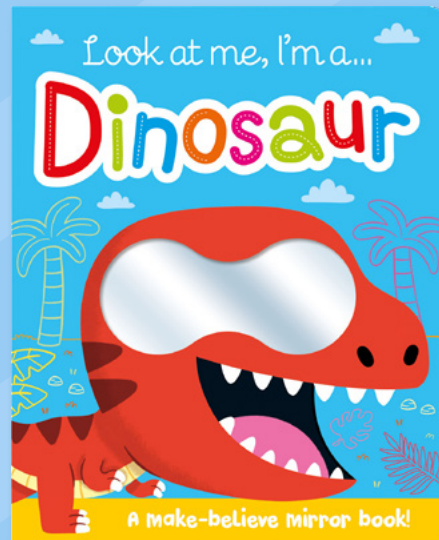
Look at Me

NEW

Play make-believe and pretend to be different characters with these hilarious mirror books!



- Features a mirror novelty shaped like the main character's eyes.
- Play make-believe by looking in the mirror and seeing your own reflection where the character's eyes would be.
- Fun rhymes and comical characters will make babies and toddlers laugh.
- Original artwork style inspired by retro Hanna-Barbera cartoons.



Author: Zach Rosenthal
Illustrator: Sam Rennocks

CLICK HERE
TO WATCH

Specification:

- **Format:** Full colour board book with mirror board inside
- **Extent:** 10pp
- **Dimensions:** 210x170mm/8.3x6.7in
- **Cover finishes:** Die-cut, gloss



Go on a hide-and-go-seek adventure and discover magical hidden pictures!



- The clever windows are full of hidden pictures to discover with the 'magic' card spyglass, adding a fun and interactive dimension to story time!
- Hours of interactive reading play to be had with each title as children play seek and find on each page.
- Bright, bold illustrations will engage little ones as they improve manual dexterity and develop word and picture recognition skills.

Author: Katie Button
Illustrator: Kev Payne

Specification:

- **Format:** Full colour casebound board book with 5 inset acetate pages and a card spyglass on a ribbon
- **Extent:** 12pp
- **Dimensions:** 236x191.5mm/9.3x7.5in
- **Cover finishes:** Spot UV, matt lamination

CLICK HERE
TO WATCH

AGE
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Push Pop Bubble Books

NEW TITLES

- Perfect for interactive reading fun – the silicone bubbles on the animal tummies can be pushed and popped repeatedly for hours of sensory play.
- Fidget popper toys aid development of concentration and focus in young children.
- A global trend - 21 billion TikTok views on #fidgettoys videos!

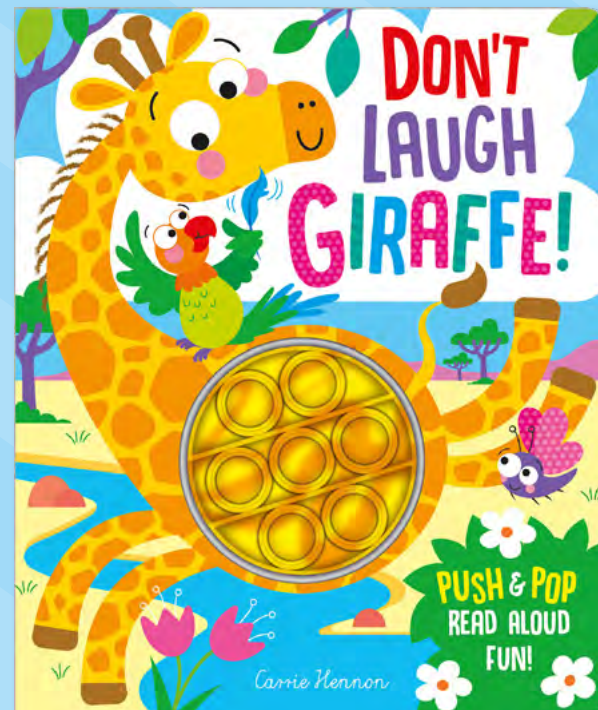
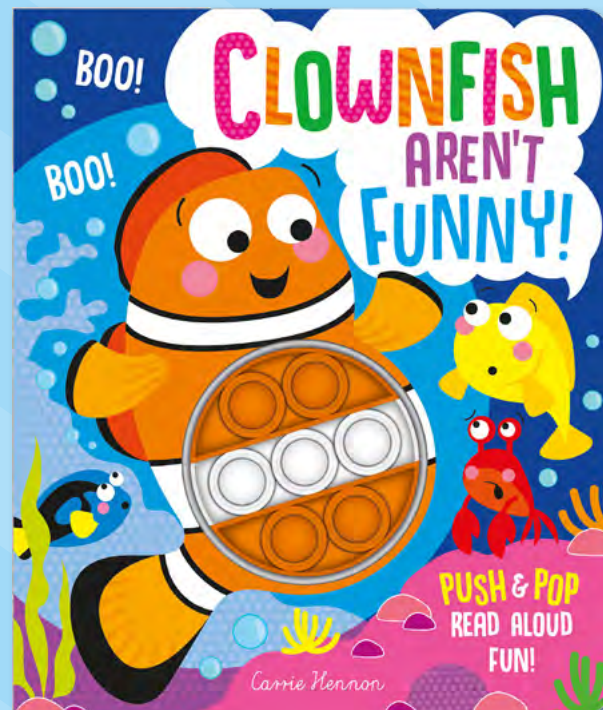
Author: Stephanie Ward /
Clare Michelle

Illustrator: Carrie Hennon

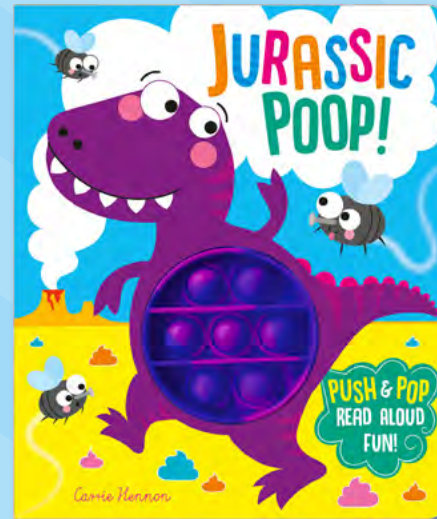
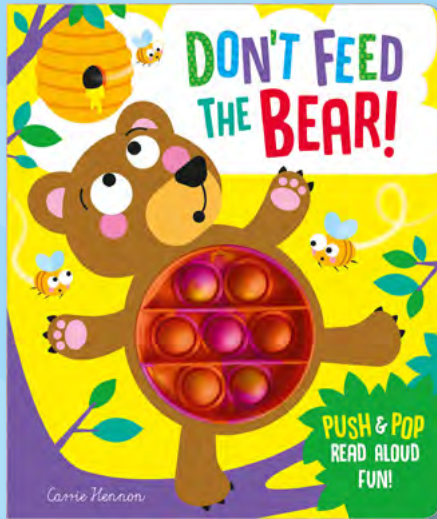


Specification:

- **Format:** Full colour casebound board book with silicone sensory popper
- **Extent:** 10pp
- **Dimensions:** 210x176mm/8.3x7in.
- **Cover finishes:** Spot UV, matt lamination



Sensory board book series featuring the global fidget popper toy craze!



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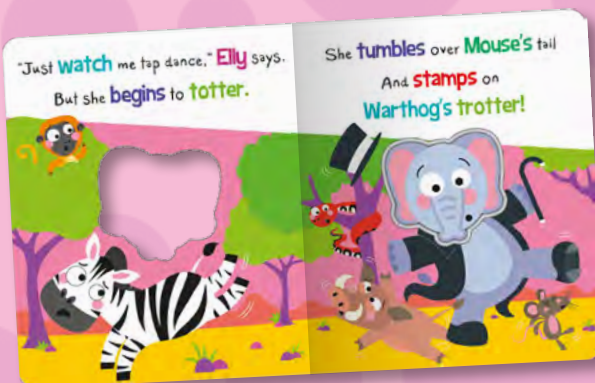
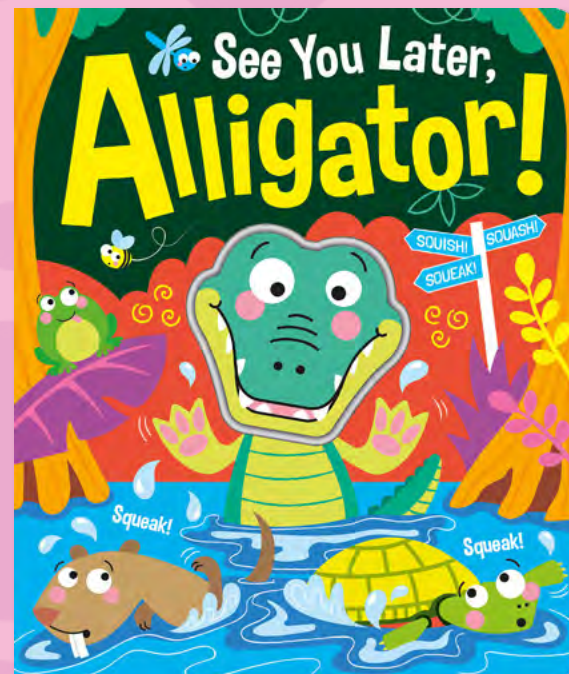
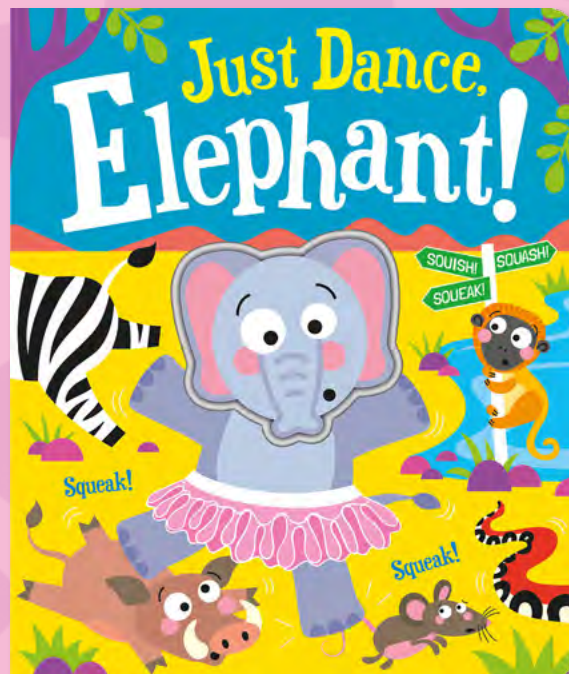
Squish Squash Squeak - Silicone Books

NEW TITLES



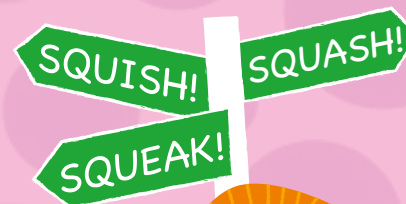
- Novelty board books with a silicone character, secured to the last page of the book, that squeaks when pressed.
- The funny, interactive stories encourage lots of play with the squeaky silicone character.

Author: Lou Treleven,
Bobbie Brooks
Illustrator: Carrie Hennon

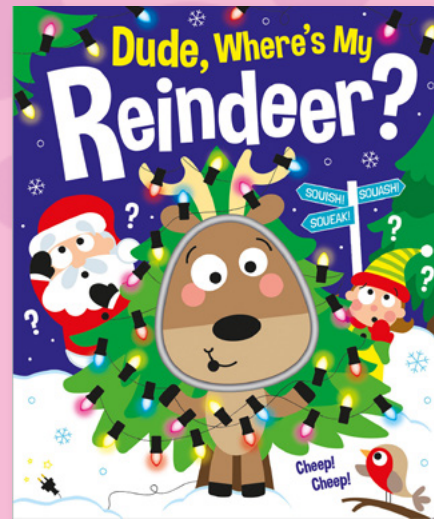
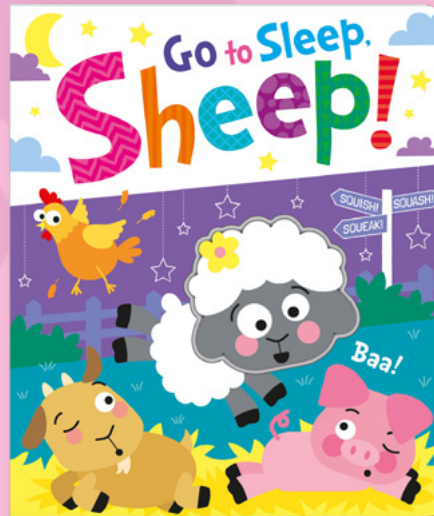
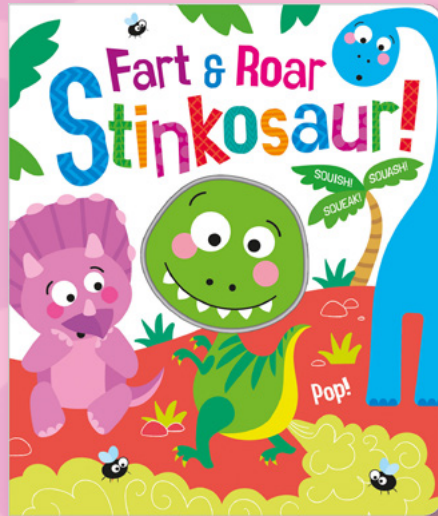


Specification:

- **Format:** Full colour casebound board book with squeaky silicone character
- **Extent:** 10pp
- **Dimensions:** 210x176mm/8.3x6.9in.
- **Cover finishes:** Spot UV, matt lamination



Funny squishable storybooks full of
squeaky, squashy fun!



AGE
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Touch & Feel Plush Books

NEW

- Cute on-trend vector illustration style and characters throughout.
- Uplifting wellbeing books for bedtime with a shaped plush to touch and feel.
- Rhyming text and positive emotional prompt for discussion on each page.

Author: Georgina Wren,
Jenny Copper, Zach Rosenthal
Illustrator: Carrie Hennon



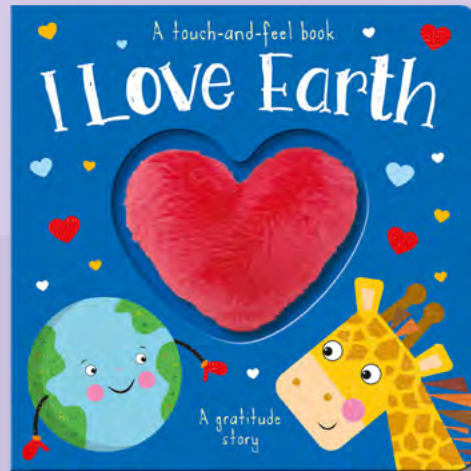
Specification:

- **Format:** Full colour casebound board book with shaped plush visible through die-cut cover and throughout book
- **Extent:** 10pp
- **Dimensions:** 178x178mm/7x7in.
229x229mm/9x9in.
- **Cover finishes:** Spot UV, matt lamination



Multiple sizes
available!

Heartfelt, rhyming story books with a soft plush to touch and feel.



- Shake the book to roll the 3D googley eyes and giggle at the funny story in each super-cute board book!
- Fun rhyming text and colourful illustrations.
- Featuring popular best-selling and on-trend characters.

Author: Katie Button
Illustrator: Bethany Carr

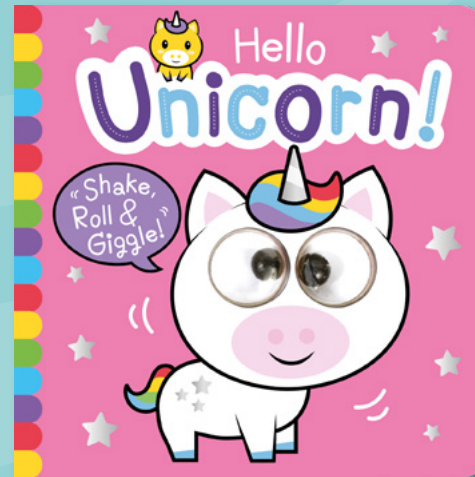
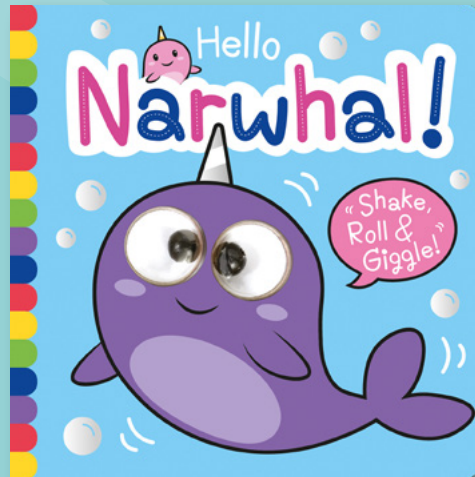


Specification:

- **Format:** Full colour board book with 3D goggle eyes
- **Extent:** 12pp
- **Dimensions:** 178x178mm/7x7in.
- **Cover finishes:** Foil and googley eyes



Googley eyes will have children smiling from ear to ear!



Shaped
editions
available!

AGE
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Magic Torch Books

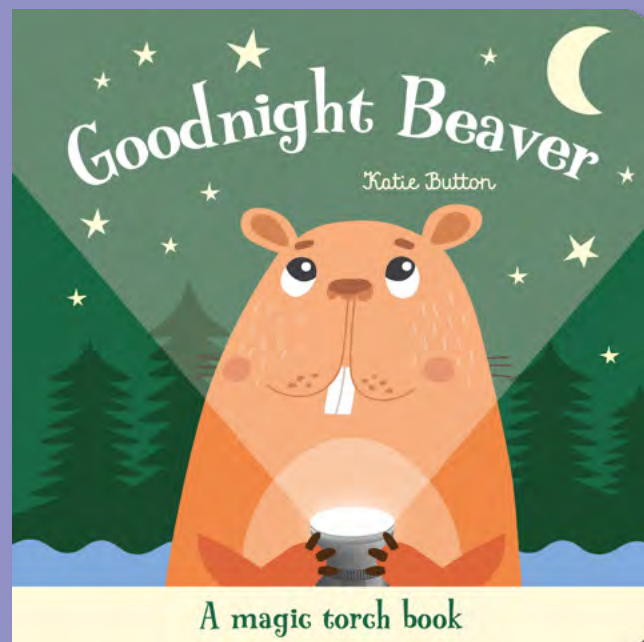
NEW TITLES

- Repetitive, rhyming text to help young children learn rhythm and tone.
- Clever windows throughout reveal hidden animals when the torch is inserted.
- Includes a handy ribbon to keep the magic torch attached to the book.

Author: Katie Button

/ Joshua George

Illustrator: Zhanna Ovocheva



A magic torch book



A magic torch book

Specification:

- **Format:** Full colour casebound board book with 5 inset acetate pages and a card torch on a ribbon
- **Extent:** 12pp
- **Dimensions:** 210x210mm/8.3x8.3in.
- **Cover finishes:** Spot UV, matt lamination

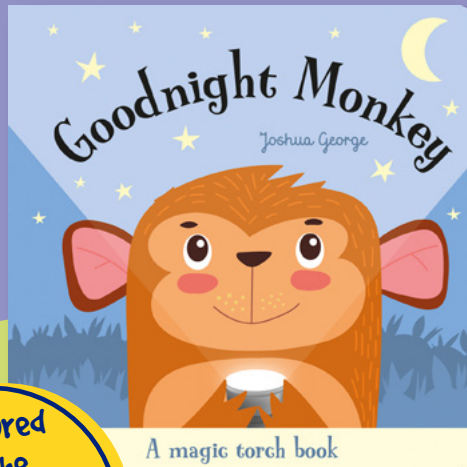


Sturdy card torch



CLICK HERE
TO WATCH

Insert the 'magic torch' between the pages to
find the animals and watch children glow with delight!



"So ingenious
you'll wonder
why you
haven't seen
it before." -
BookTrust

Our brand-new hand puppet storybooks will make storytime fun with a SNAP, a BURP, a SNORE and a YUCK!

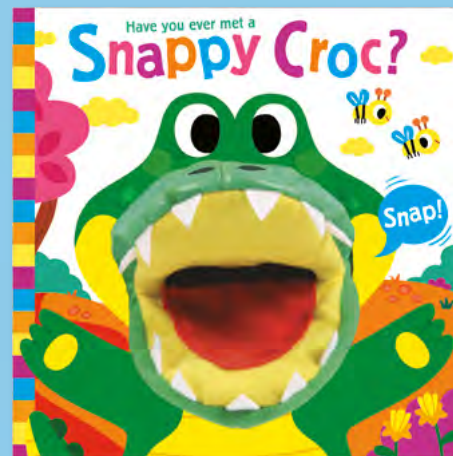
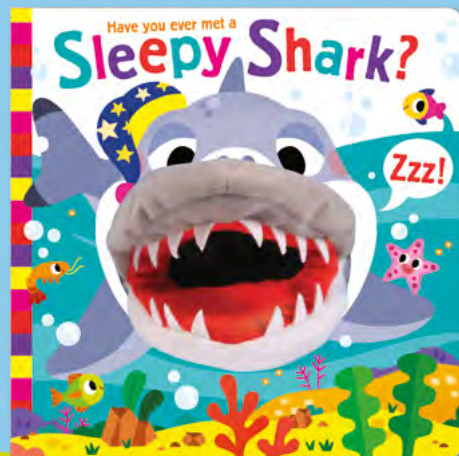
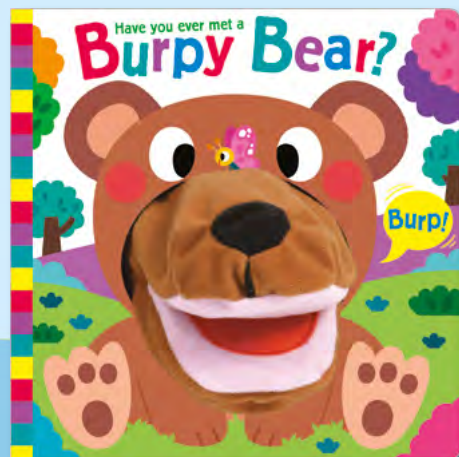


- The 'read-and-play' format combines a soft-to-touch hand puppet with a laugh-out-loud, rhyming story.
- Hands-on, interactive stories for little ones and adults with plenty of read-aloud and shout-out fun to make the characters come alive.
- Over 2 million hand puppet books sold worldwide!

Author: Sue Lancaster
Illustrator: Carlo Beranek

Specification:

- **Format:** Full colour board book with integral plush hand puppet
- **Extent:** 10pp
- **Dimensions:** 203x203mm/8x8in.
- **Cover finishes:** Matt lamination



Meet busy vehicles in this first singalong series,
perfect for sharing with babies and toddlers.



- Little ones will love singing along to the tune of 'Wheels on the Bus', with different sounds for every vehicle.
- Includes lots of noisy words to join in with.
- The shaped board book format can be used to reinforce play and encourage imagination.

Author: Holly Hall
Illustrator: Barry Green



Specification:

- **Format:** Full colour shaped board book
- **Extent:** 12pp
- **Dimensions:** 128x165mm/5x6.5in.
- **Cover finishes:** Matt lamination



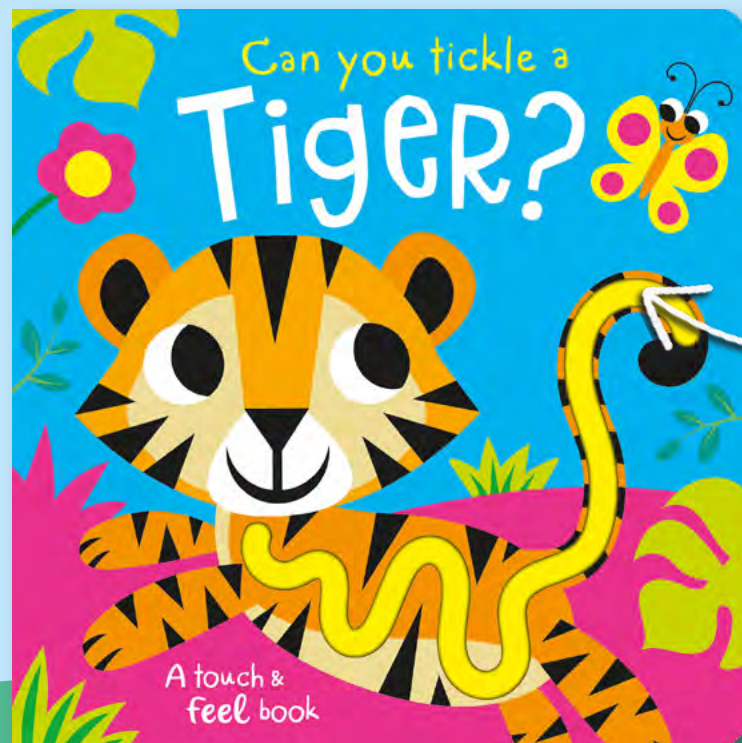
- Board book with die-cuts showing felt between the card pages.
- Touch and feel felt finger trails to tickle the animals.
- Card and felt pages make the books super-light for young children to hold.

Author: Bobbie Brooks
Illustrator: Carrie Hennon



Specification:

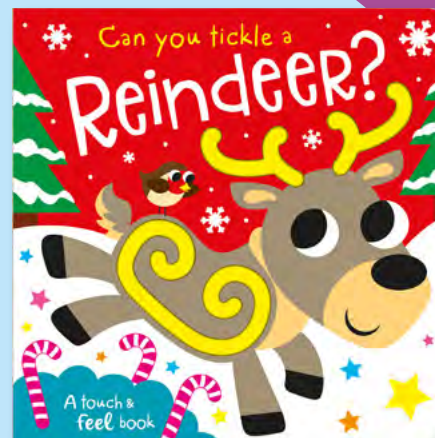
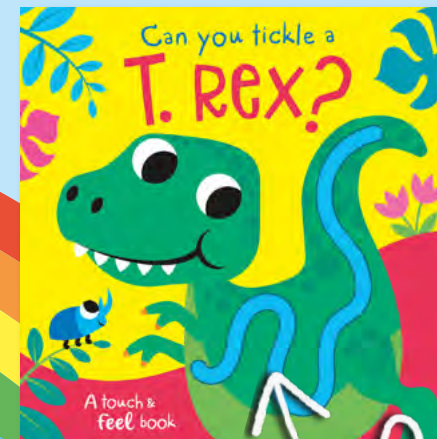
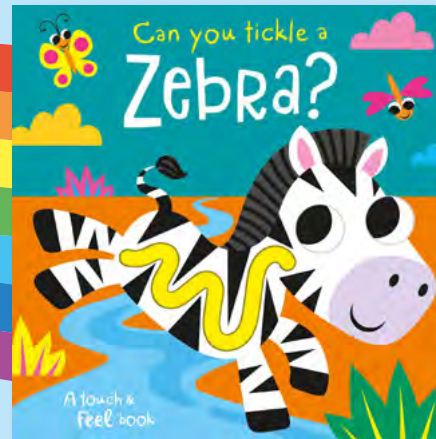
- **Format:** Full colour casebound board book with touch and feel felt pages
- **Extent:** 8pp
- **Dimensions:** 178x178mm/7x7in.
- **Cover finishes:** Gloss and felt trail



'The prize, celebrates and promotes the best books for sharing with young children and is part of the BookTrust Storytime pilot'



Touch, feel and tickle the friendly animals in these interactive books that are full of playful fun!



Felt finger trails



Touch and feel the animals in this interactive first fact series!

- Baby's non-fiction touch and feel series.
- Combines touch and feel fabric with photography and bright illustrations.
- Touch-and-feel encourages tactile and interactive play.

Author: Bobbie Brooks
Illustrator: Carrie Hennon

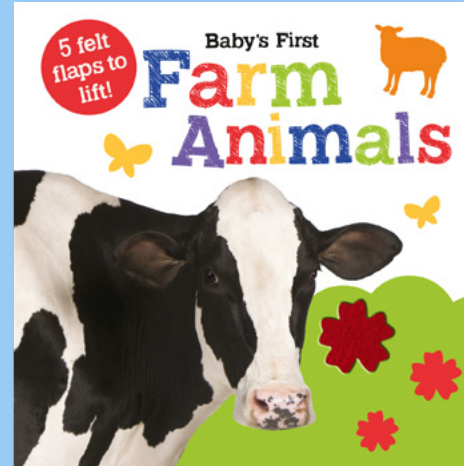
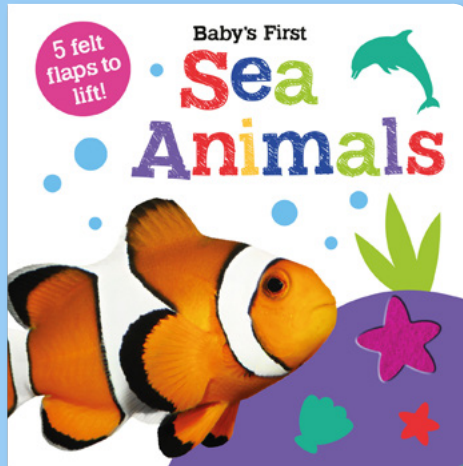


Touch-and-feel textures

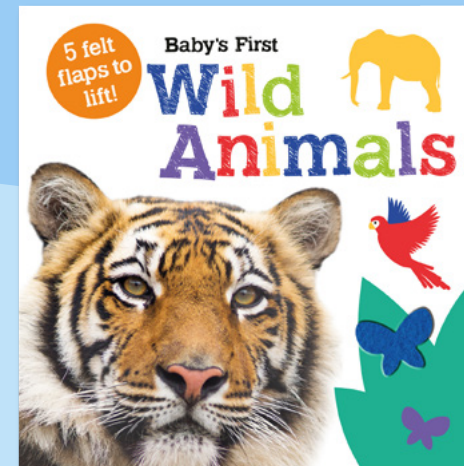
Specification:

- **Format:** Full colour board book with 3 touch-and-feel textures
- **Extent:** 10pp
- **Dimensions:** 152x152mm/6x6in
- **Cover finishes:** Varnish and touch fabric

Introduce first animal and dinosaur facts with these colourful and interactive felt flap books.



- Combines the success of felt flaps with photographic imagery to help introduce babies and toddlers to non-fiction concepts for the first time.
- Includes simple statements, questions and standout words on every page.
- 5 colourful felt flaps to lift!



Author: Georgie Taylor
Illustrator: Bethany Carr



Specification:

- **Format:** Full colour casebound board book with felt flaps on each right-hand page
- **Extent:** 10pp
- **Dimensions:** 178x178mm/7x7in.
- **Cover finishes:** Spot UV, matt lamination, shaped die-cuts on cover

Felt lift-the-flaps



First turn-the-wheel books with surprising animal facts for inquisitive little ones!



- Tried and tested play pattern with simple text, first facts, and turn-the-wheel discovery.
- Colourful vector illustrations and photographs provide lots of fascinating detail for children to look at.
- Robust, chunky board pages, perfect for fact-finding again and again!

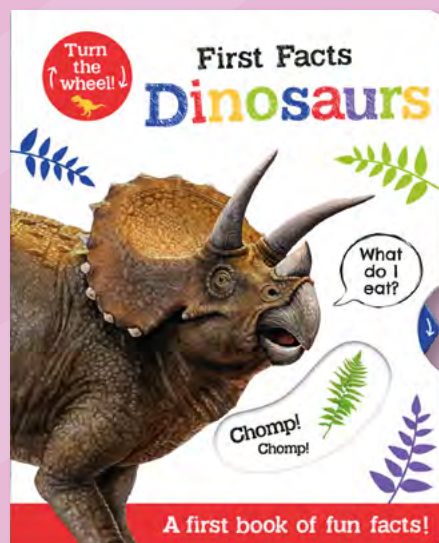


Author: Georgie Taylor
Illustrator: Bethany Carr



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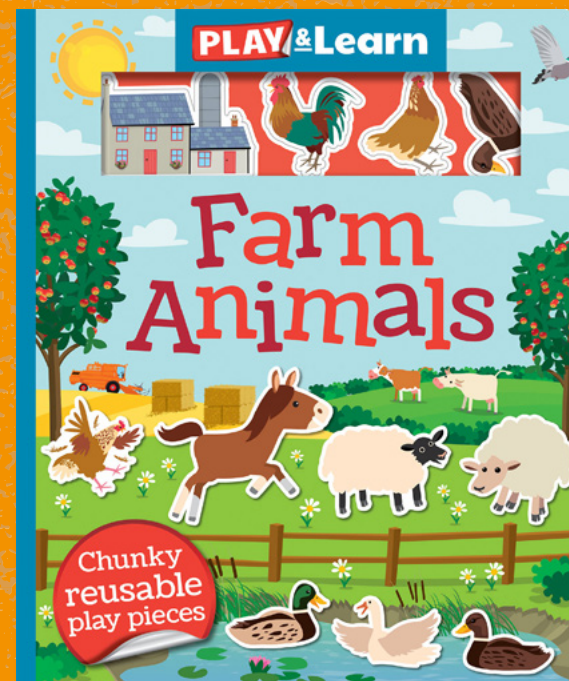
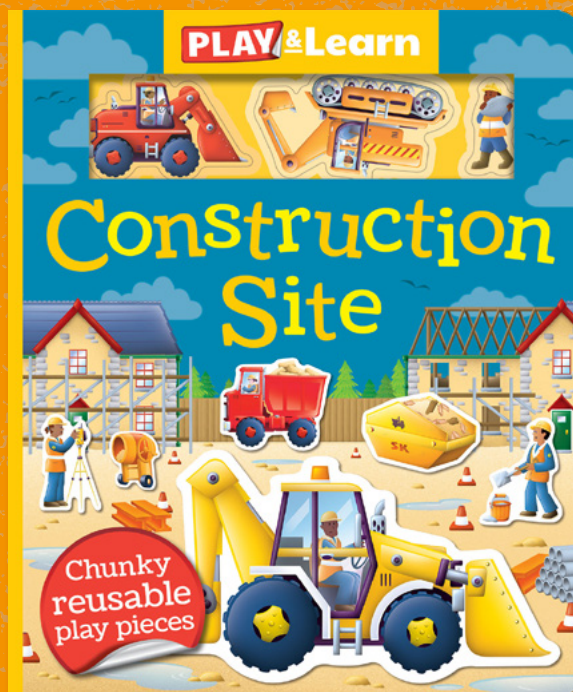
- **Format:** Full colour board book with 4 double-sided card wheels to turn
- **Extent:** 10pp
- **Dimensions:** 210x170mm/8.3x6.7in.
- **Cover finishes:** Spot UV, matt lamination



Q & A
first fact
reveals!



Use the chunky, reusable play pieces to complete each scene for early learning interactive fun!



- Reusable play pieces that can be used again and again.
- Secure compartment to keep pieces tidy between use.
- Great for improving hand-eye coordination and dexterity.

Author : Oakley Graham
Illustrator: Paul Dronsfield,
Dan Crisp



Reusable play pieces



Specification:

- **Format:** Full colour casebound board book with reusable PVC pieces in vac form
- **Extent:** 10pp
- **Dimensions:** 240x200mm/9.45x7.9in.
- **Cover finishes:** Spot UV, matt lamination

Super fun books for super toddlers as they experience key learning and development milestones.

- Books to encourage and reassure any toddler reaching key milestones.
- Humorous pictures and tactile formats make learning big steps fun and interactive.
- Every child can be a superhero - help children grow in confidence in an informative and comforting way.

Author: Katie Button
Illustrator: Kasia Dudziuk

CLICK HERE
TO WATCH

Specification:

- **Format:** Full colour casebound board book with 3 lift-the-flaps on each right-hand page
- **Extent:** 10pp
- **Dimensions:** 178x178mm/7x7in.
- **Cover finishes:** Spot UV, matt lamination



Specification:

- **Format:** Full colour board book with die-cut concentric shape on cover and each right-hand page
- **Extent:** 14pp
- **Dimensions:** 210x170mm/8.3x6.7in.
- **Cover finishes:** Spot UV, matt lamination



Includes reusable child-friendly play pieces for early learning playscene fun!



- Encourages hands-on, creative play!
- 100% reusable play pieces that can be easily peeled away from the glossy pages and positioned elsewhere.
- When play is over, the pieces can be stored inside the cover to keep them clean and safe.



Author: Georgie Taylor
Illustrator: Various



Specification:

- **Format:** Full colour casebound board book with TPE electrostatic stickers
- **Extent:** 10pp
- **Dimensions:** 259x201mm/10.2x7.9in.
- **Cover finishes:** Spot UV, matt lamination

100% reusable play pieces!



AGE
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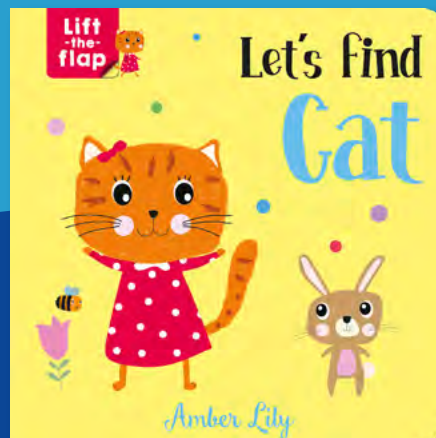
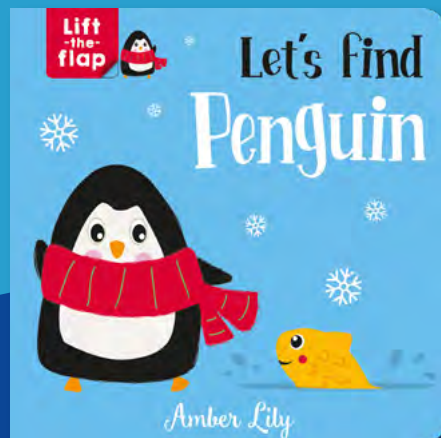
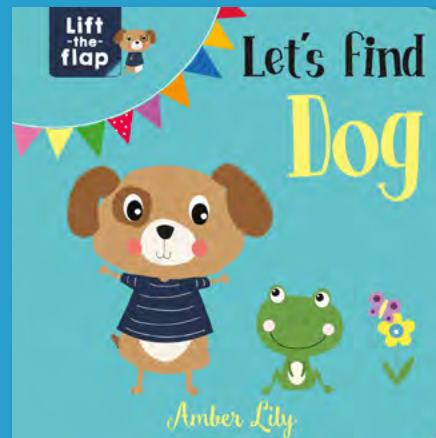
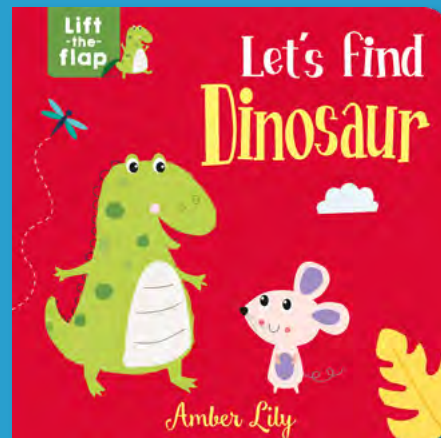
Lift-the-Flap Books

Lift-the-flap books full of hide-and-seek fun!

- First lift-the-flap books with a large shaped flap on each right-hand page.
- Bright, bold illustrations and sturdy pages make these books fun and easy to play with.

Author: : Amber Lily

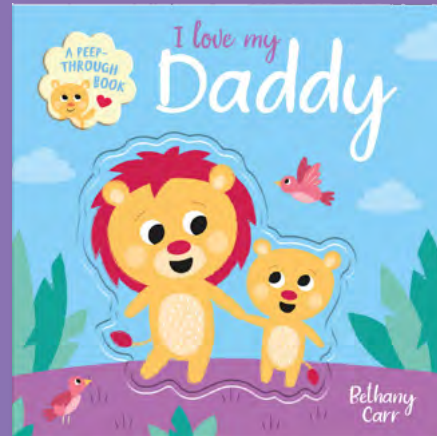
Illustrator: Orchard Design House



Specification:

- **Format:** Full colour casebound board book with a large shaped lift-the-flap on each right-hand page
- **Extent:** 10pp
- **Dimensions:** 178x178mm/7x7in.
- **Cover finishes:** Gloss

Little story board books that are full
of family love and gratitude.



- Comforting rhyming stories that celebrate the special relationship between children and their loved ones.
- Shaped cut-outs and raised card characters throughout allow children to interact with the story as they read.
- Supports a child's development of fine-motor skills through the highly tactile nature of the cut-outs and shaped characters.

Author: Robyn Gale
Illustrator: Bethany Carr

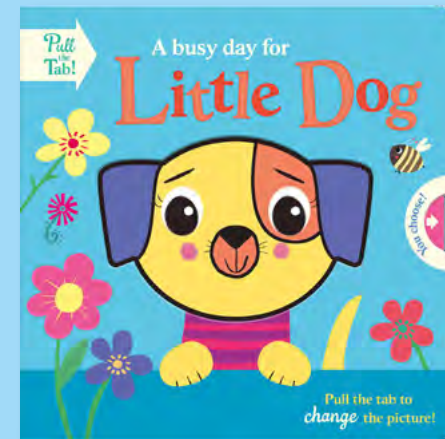
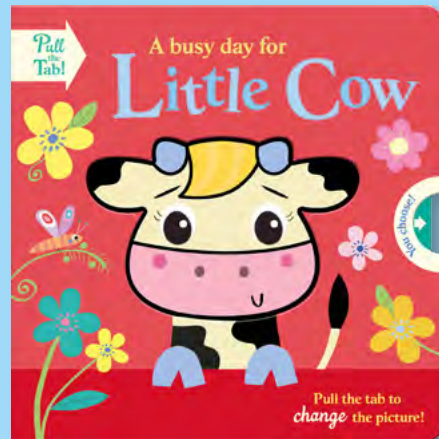
Specification:

- **Format:** Full colour board book with die-cut shaped card pieces on each alternate page
- **Extent:** 10pp
- **Dimensions:** 172x172mm/6.8x6.8in
- **Cover finishes:** Gloss

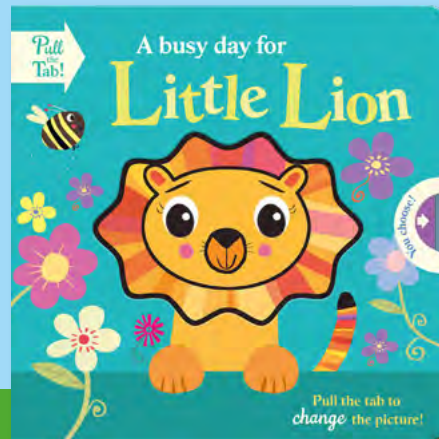
Pull the tabs to decide what happens next in each story
and watch the pictures magically transform!



- Promotes hand-eye coordination, decision-making and reading comprehension.
- The playful story and simple questions on each page makes first reading fun!
- Six pull-the-tabs to change the picture and create your own story.



Author: Jenny Copper
Illustrator: Carrie Hennon



Specification:

- **Format:** Full colour casebound board book with acetate pages and pull-out tabs
- **Extent:** 10pp
- **Dimensions:** 178x178mm/7x7in.
- **Cover finishes:** Spot UV, matt lamination





Learn and explore with these interactive books that are full of things to push, pull and slide!

Push Pull Slide

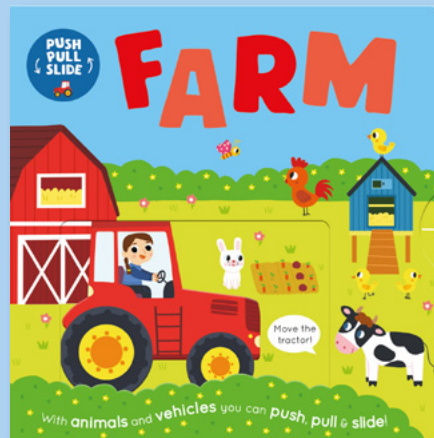
AGE
1+



Slide the levers



Pull the tabs



- Interactive board books with push, pull and slide mechanisms on each page.
- Includes bright and friendly illustrations of busy scenes that feature lots of things to see and say.
- Simple, informative first facts and interactive sound words.

Push the wheels

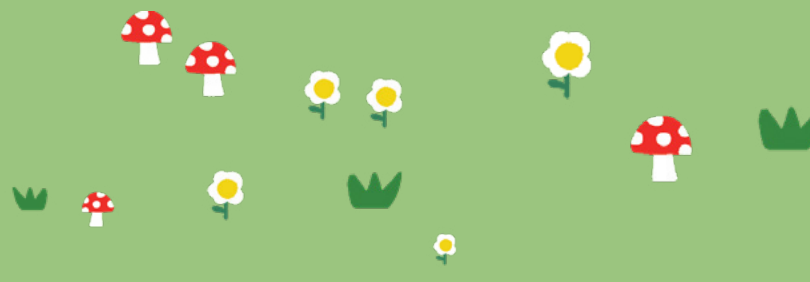


Author: Bobbie Brooks
Illustrator: Villie Karabatzia



Specification:

- **Format:** Full colour board book with moving mechanisms
- **Extent:** 8pp
- **Dimensions:** 178x178mm/7x7in.
- **Cover finishes:** Gloss and moving mechanism



Discover a Squishy Squashy world in these adorable rhyming storybooks that are full of squishy squashy fun!

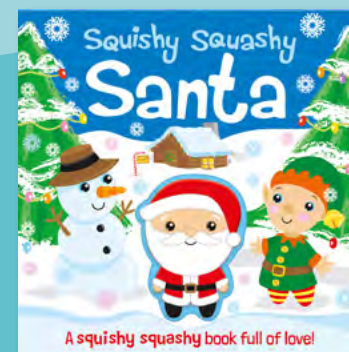
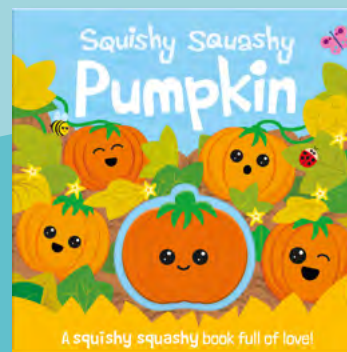
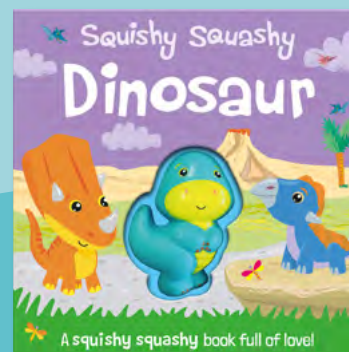
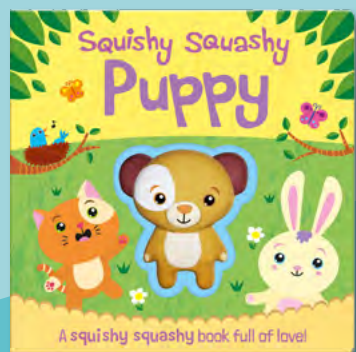
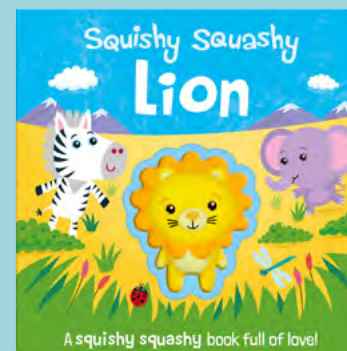
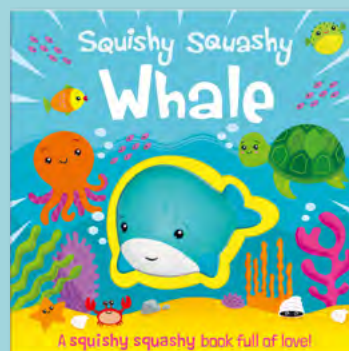
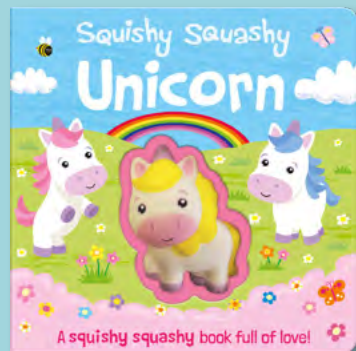
- The fun, interactive story encourages lots of play with each squishy squashy animal.
- Die-cuts reveal the squishy animal on the cover and interiors.
- Squishies continue to be a popular, collectible and on-trend toy.

Author: Jenny Copper
Illustrator: Carrie Hennon

CLICK HERE
TO WATCH

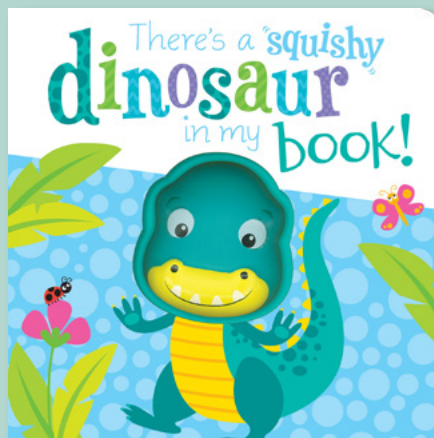
Specification:

- **Format:** Full colour casebound board book with one squishy character and a die-cut hole on cover and inside pages
- **Extent:** 10pp
- **Dimensions:** 178x178 mm/7x7in.
- **Cover finishes:** Spot UV, matt lamination





Meet the squishy creature in each book
for hilarious squishy squashy fun!



- Features an innovative squishy squashy character component.
- Simple words are easy for children 3+ to remember, encouraging early reading skills.
- Includes bright, colourful typography throughout.



Author: Cece Graham
Illustrator: Trudi Webb

Winner
Sheffield
Children's
Book Award
2021

Specification:

- **Format:** Full colour casebound board book with one squishy character and a die-cut hole on cover and inside pages
- **Extent:** 10pp
- **Dimensions:** 178x178mm/7x7in.
- **Cover finishes:** Spot UV, matt lamination

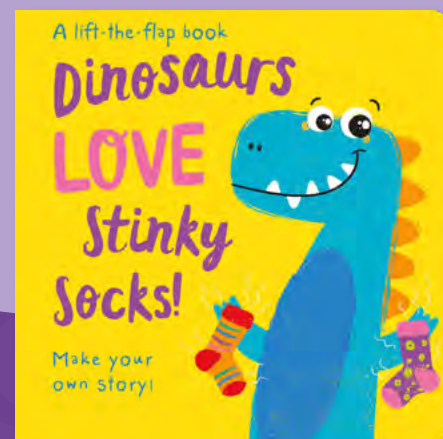
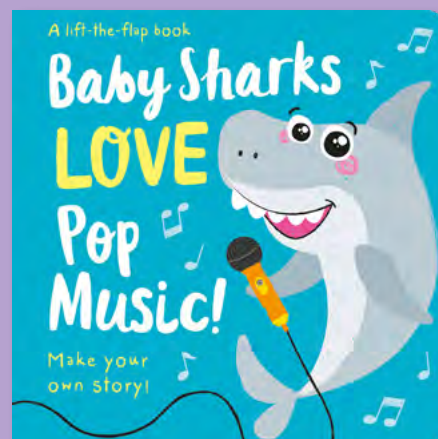
AGE
3+

Lift-the-Flap Storymaker

Lift the flaps to create a story with this interactive series where the reader chooses what happens next!

- Promotes reading comprehension, recognition and recall.
- 15 lift-the-flaps to create each story.
- Humorous picture options on each page makes first reading fun!

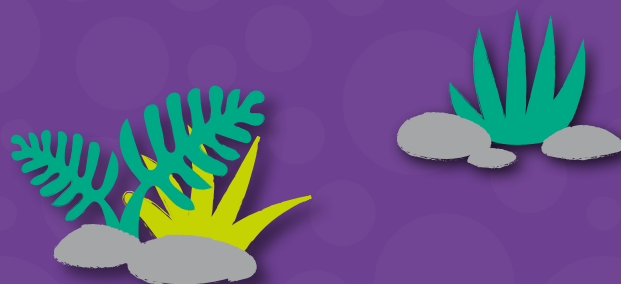
Author: Various
Illustrator: Carrie Hennon



Make your own story!

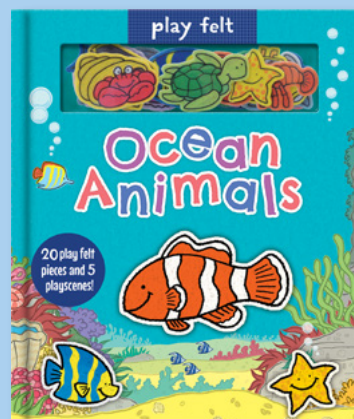
Specification:

- **Format:** Full colour casebound board book with 3 lift-the-flaps on each right-hand page
- **Extent:** 10pp
- **Dimensions:** 178x178mm/7x7in.
- **Cover finishes:** Spot UV, matt lamination



CLICK HERE
TO WATCH

Mess-free creative play that is perfect for educational fun on the go.



- The soft felt clings securely to the pages and can be used time and time again - perfect for hours of imaginative play.
- The felt pieces can be stored in the integral tray at the top of the book.
- Over 20 play felt pieces in each title.

Author: Various
Illustrator: Various

Specification:

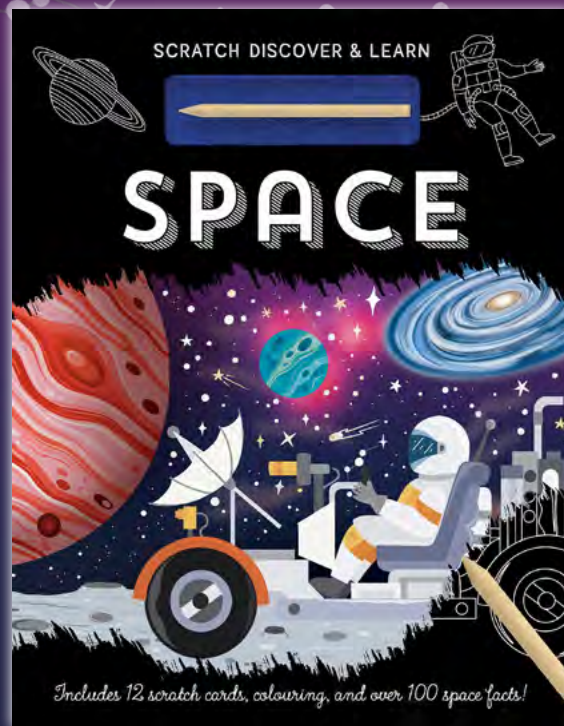
- **Format:** Full colour casebound board book with 5 felt covered pages and soft felt play pieces
- **Extent:** 10pp
- **Dimensions:** 240x200mm/9.4x7.8in.
- **Cover finishes:** Spot UV, matt lamination

Develops fine motor skills



- Scratch away the special cards to seek, find, and discover full colour pictures underneath.
- Each scratch picture features hidden illustrations to discover and learn about.
- Includes over 100 facts, colouring pictures and 12 scratch cards with wooden scratch tool.

Author: Kit Elliot, Lydia Halliday
Illustrator: Bethany Lord, Amanda Shufflebotham



Specification:

- **Format:** Full colour hardback, wirebound
- **Extent:** 56pp including 12 leaves of scratch cards
- **Dimensions:** 253x197mm/10x7.8in.
- **Cover finishes:** Gloss

Over 30
hidden
pictures to
find!



'Factivity' format combines fun facts
with scratch activity.



As
featured
in Nat Geo Kids
magazine!

AGE
3+

Early Learning Magic Water Colouring

NEW

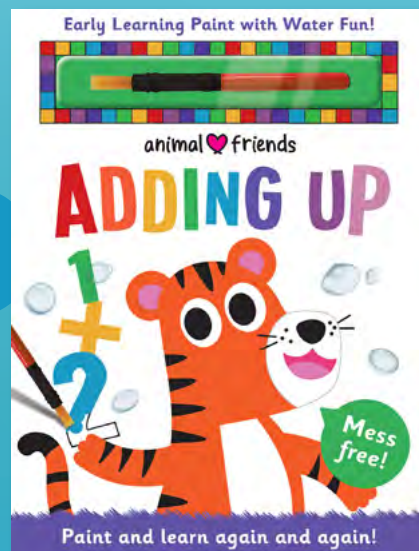
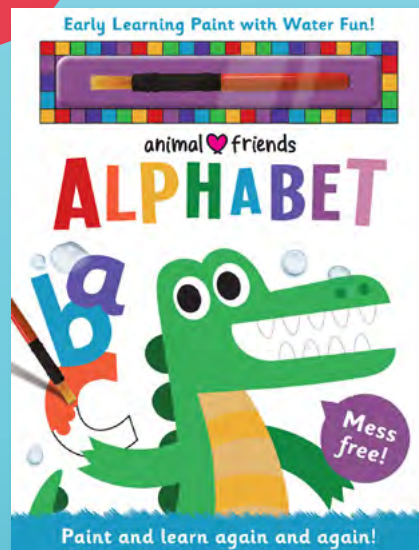
Mess-free early learning paint with water fun!

- A new engaging educational series that introduces early learning subjects using our best-selling magic water colouring format - over 2 million copies sold worldwide!
- Amazing value - book includes special reusable pages and a chunky paintbrush, so children can get learning straight away!
- Creates a fun and engaging learning experience as hidden colour is revealed when the pages are painted.

Author: Joseph Barnes
Illustrator: Bethany Carr

Specification:

- **Format:** Hardback spiral bound book with chunky paintbrush
- **Extent:** 30pp including 13 magic colouring sheets
- **Dimensions:** 216x163mm/8.5x6.4in.
- **Cover finishes:** Gloss



CLICK HERE
TO WATCH

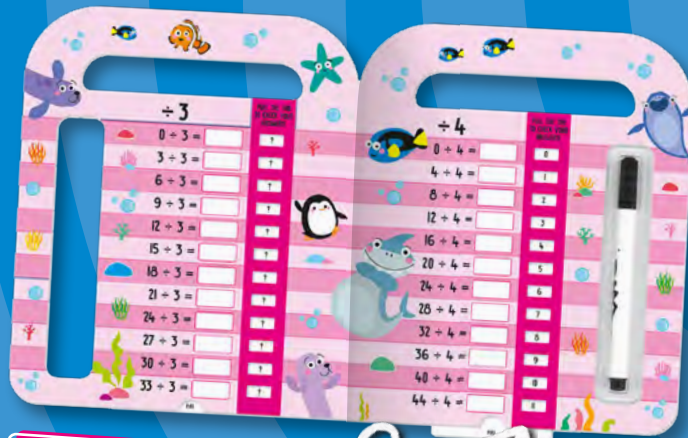


Ready ... steady ... let's learn!

NEW

Wipe Clean Little Learning

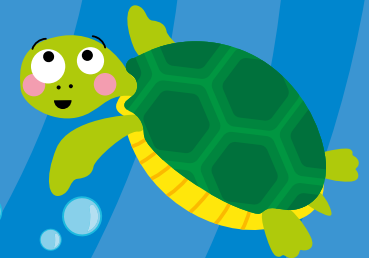
AGE
5+



Pull-the-tabs to
reveal the answers

- Wipe-clean books are the best way to learn! When you finish your sums, just wipe the pages clean and practise over and over again.
- Get confident at maths with this great-value alternative to single-use workbooks.
- Includes a carry handle for on-the-go learning fun!

Author: Robyn Gale
Illustrator: Carrie Hennon



Specification:

- **Format:** Full colour board book with wipe-clean pen and pull-tabs
- **Extent:** 12pp
- **Dimensions:** 213x178mm/8.4x7in.
- **Cover finishes:** Gloss

AGE
7+

Seek and Find - Searchlight Books

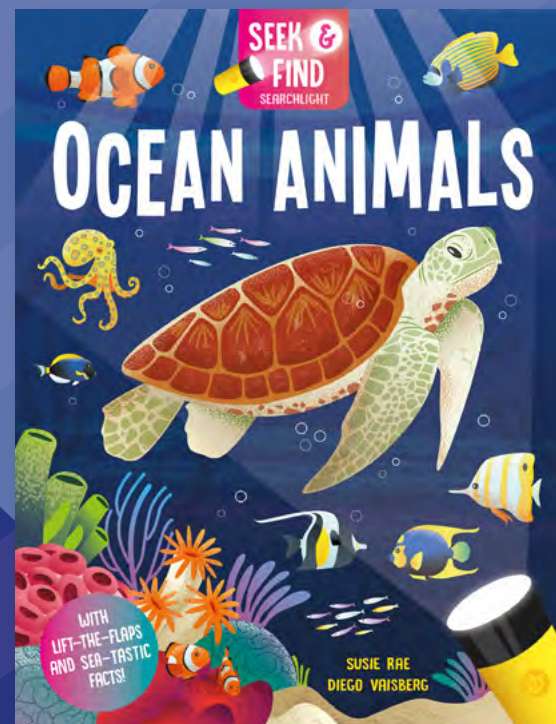
NEW TITLES

- Innovative non-fiction format with magic card searchlight, seek and find challenges and Q&A lift-the-flaps!
- Over 200 amazing themed facts and easy-to-understand text.

Author: Kit Elliot, Susie Rae
Illustrator: Diego Vaisberg, Amanda Shufflebotham

Specification:

- **Format:** Full colour casebound board book with inset acetate pages, lift-the-flaps and card torch attached with ribbon
- **Extent:** 16pp
- **Dimensions:** 260x200mm/10.2x7.9in.
- **Cover finishes:** Spot UV, matt lamination



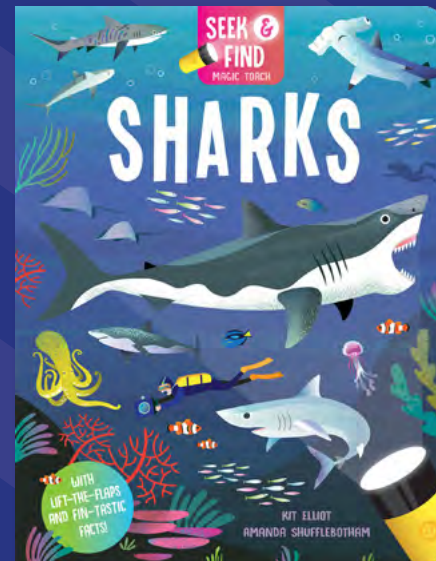
Seek and find incredible pictures and learn
hundreds of fascinating facts!



Lift-the-flaps!



Searchlight pages!



CLICK HERE
TO WATCH

Be a counting star as you slide, find, and count with the easy-to-use card abacus!

- Introduces first counting 1-5 in a fun and interactive way with an easy-to-use card abacus to slide up and down.
- The sturdy abacus features five card pieces that can be moved up and down, to match with the correct number on each page.
- Makes learning first numbers a fun experience, and encourages counting with confidence through hands-on play.

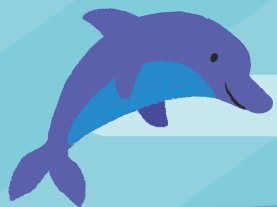


Author: Katie Button
Illustrator: Danielle Mudd

Specification:

- **Format:** Full colour board book, die-cut window revealing abacus counting card on each page
- **Extent:** 10pp
- **Dimensions:** 210x178mm/8.3x7in.
- **Cover finish:** Gloss, die-cut window



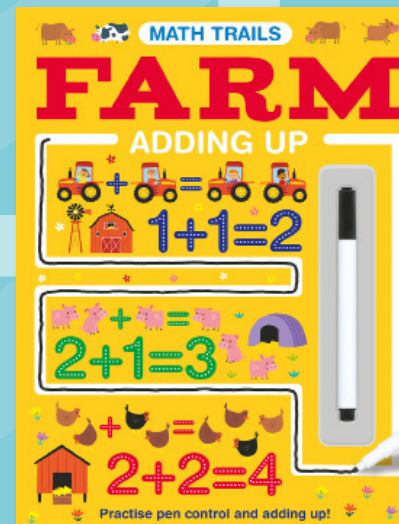


Draw along the trails, answer the counting questions and spot the characters!

NEW

Math Trails

AGE
5+



- The wipe-clean pages and pen allow readers to complete the activities many times over.
- The visual aids and repetition of activities help children to learn their first numbers.
- Improves maths skills, manual dexterity and pen control.
- Readers can write their answers in large white spaces, designed specially for children learning how to write.

Author: Zach Rosenthal
Illustrator: Sam Meredith



Specification:

- **Format:** Full colour paperback, perfect bound, wipe-clean pages and pen
- **Extent:** 24pp
- **Dimensions:** 280x216mm/11x8.5in.
- **Cover finishes:** Gloss

Early learning play felt fun for busy little hands and brains!

- A best-selling format, now with popular early learning content!
- Teach important key skills with the 20+ soft felt play pieces and simple story.
- When play is over, keep pieces safe in the tray at the top.

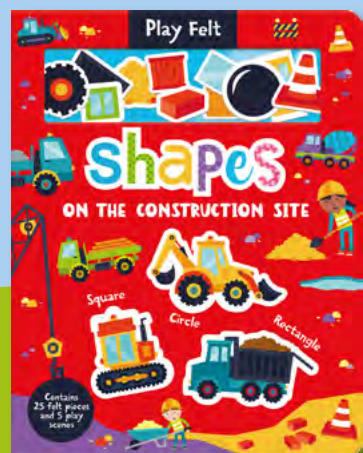
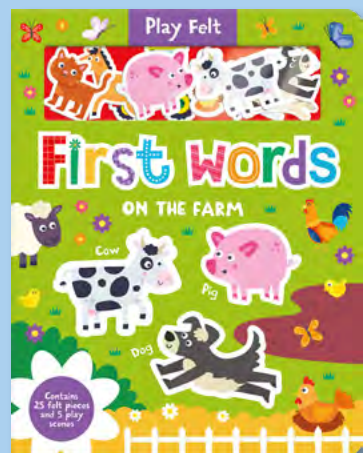
Author: Kit Elliot

Illustrator: Gareth Williams



Specification:

- **Format:** Full colour casebound board book with 5 felt covered pages and soft felt play pieces
- **Extent:** 10pp
- **Dimensions:** 240x200mm/9.4x7.9in.
- **Cover finishes:** Spot UV, matt lamination



Neat storage compartment!

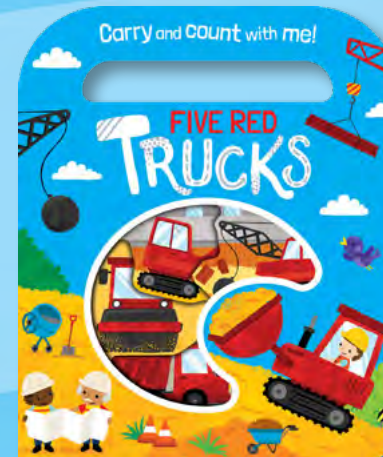


Felt-covered pages!



CLICK HERE
TO WATCH

Discover first counting fun with these carry handle storybooks that feature a peek-through window.



- Chunky board book with rounded corners, carry handle and die-cut interior pages.
- Die-cut shaped windows to peek through with a different character to meet on each spread.
- Teaches early learning maths skills - count down from five to one.
- Rhyming story and colourful illustrations engage children's attention.

Author: Katie Button
Illustrator: Lindsey Sagar

Specification:

- **Format:** Full colour shaped board book with carry handle and die-cut window on cover and inside pages
- **Extent:** 10pp
- **Dimensions:** 213x178mm/8.4x7in.
- **Cover finishes:** Gloss

CLICK HERE
TO WATCH

Travel back in time with these fascinating and funny lift-the-flap books!

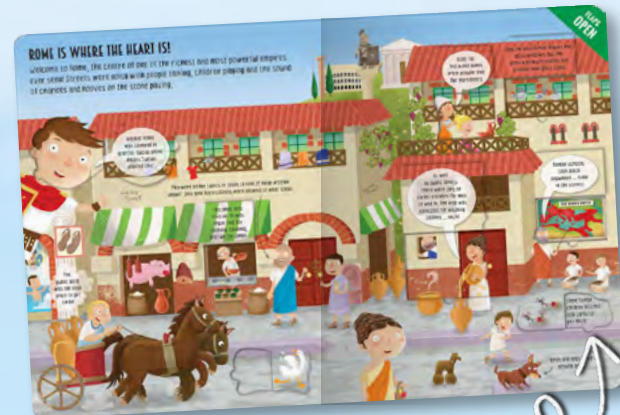
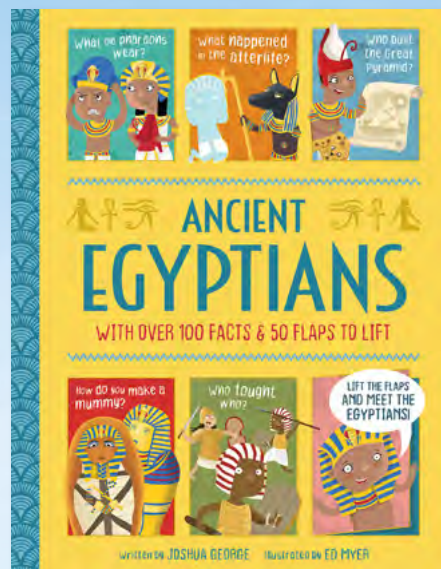
- Humour is used to deliver accurate historical information, making learning fun!
- Over 100 facts and 50 flaps to lift.
- Perfect reference books to bolster school learning at home.

Author: Joshua George
Illustrator: Ed Myer

CLICK HERE
TO WATCH

Specification:

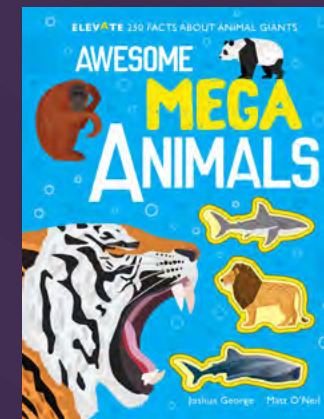
- **Format:** Casebound book with lift-the-flaps on every spread
- **Extent:** 16pp
- **Dimensions:** 254x196mm/10x7.7in.
- **Cover finishes:** Spot UV, matt lamination



Lift-the-flaps to reveal the facts!



Elevate your knowledge with 250 curious facts about some of the most amazing creatures on Earth!



- Raised images and bite-size facts bring amazing animals to life!
- Features over 250 amazing natural world facts!
- Each book includes a challenge to guess the deadliest, fiercest, biggest, weirdest and more!
- Innovative Q&A non-fiction fact reveals on every page!

Author: Joshua George, Lydia Halliday
Illustrator: Matt O'Neil

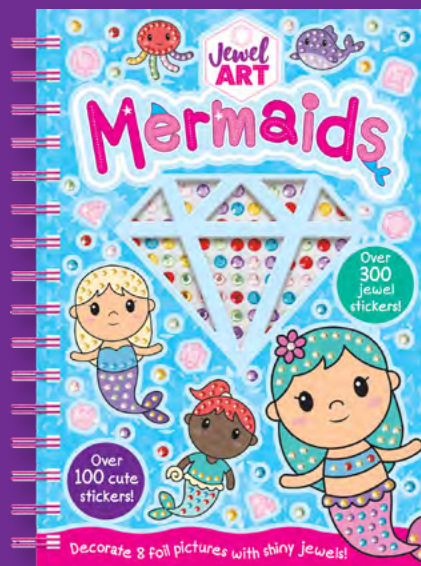
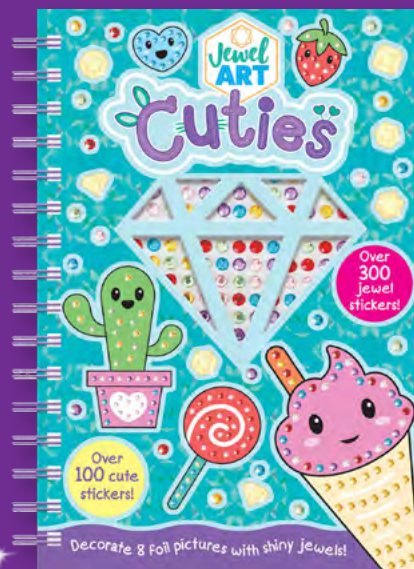
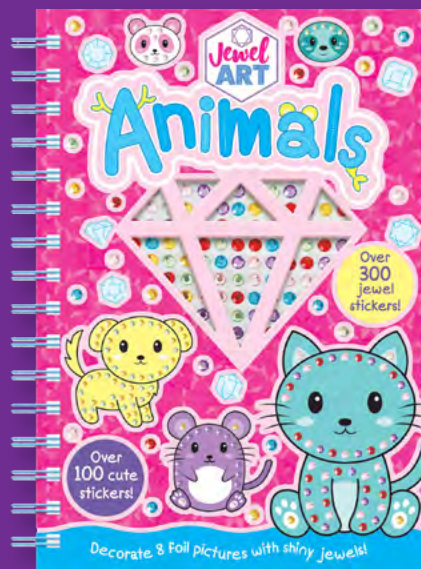
Specification:

- **Format:** Full colour casebound book with raised card pieces
- **Extent:** 20pp
- **Dimensions:** 259x201mm/10.2x7.9in.
- **Cover finishes:** Spot UV, spot neon, matt lamination, die-cut card shapes on cover

Learning
made
awesome!

Add sparkle to your creativity
with beautiful jewel art!

- Help children to explore their creative side with beautiful jewel stickers and 8 foiled cards to decorate.
- Boredom-busting content with over 20 pages of puzzles, activities and colouring fun!
- Over 100 bonus stickers add extra play value to create a jam-packed book filled with cool, creative content.



Author: Connie Isaacs
Illustrator: Bethany Carr

Specification:

- **Format:** Full colour hardback, wirebound
- **Extent:** 46pp including 8 foil cards, 2 leaves four-colour stickers, 1 sheet of jewel stickers
- **Dimensions:** 216x149mm/8.5x5.9in.
- **Cover finishes:** Gloss, foiled



Brighten up your art skills with neon scratch fun!

20+ awesome puzzles



100 super-cute
colour stickers

50 neon scratch stickers



Includes
6 super-bright
scratch cards
and 2 neon
scratch cards



- 6 super-bright cards and 2 neon cards to scratch with a wooden scratch tool. Ideal for encouraging creativity and improving children's manual dexterity.
- 50 special neon stickers and over 100 bonus colour stickers add extra value.
- Fun activities and puzzles to solve, perfect for long journeys or school holidays.

Author: Connie Isaacs
Illustrator: Bethany Carr

Specification:

- **Format:** Full colour hardback, wirebound
- **Extent:** 48pp, including 8 full colour scratch cards, 2 leaves of neon scratch stickers, 2 leaves four-colour stickers, plus wooden stylus
- **Dimensions:** 216x163mm/8.5x6.4in.
- **Cover finishes:** Gloss

AGE
5+

Glow-in-the-Dark Sticker Activity Books

NEW

Sticker books to make children go WOW!

Over
150
stickers!

- Includes over 150 themed stickers and 30 special glow-in-the-dark stickers!
- Discover amazing facts whilst completing fun activities including mazes, pattern sequences, sticker pages and more!
- A perfect extension to our sticker book series, featuring shaped glow-in-the-dark stickers.

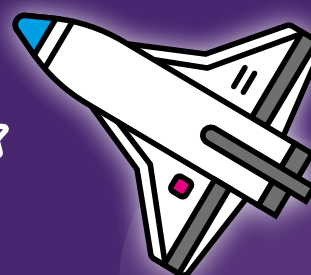
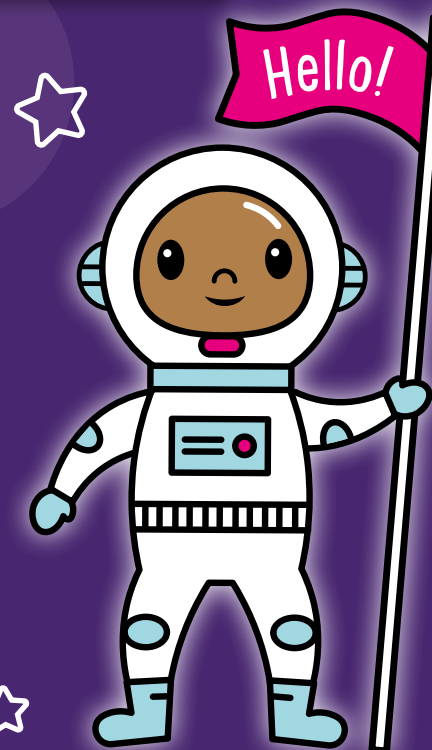
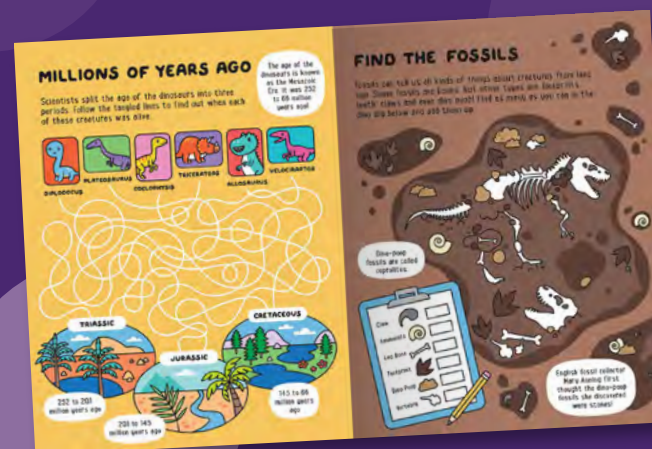
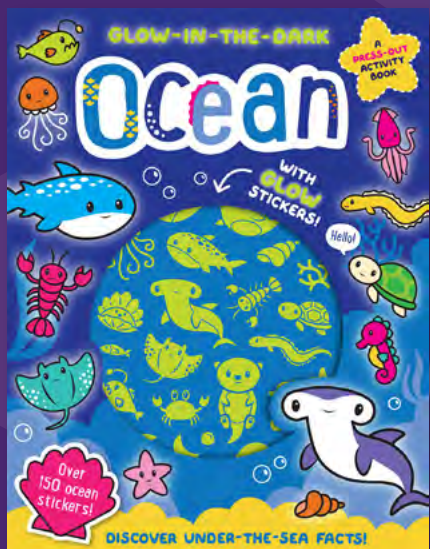


Author: Lisa Regan
Illustrator: Bethany Carr

WITH
GLOW
STICKERS!

Specification:

- **Format:** Full colour paperback
- **Extent:** 46pp including 6pp stickers with 1 page of glow-in-the-dark novelty stickers, 16 die-cut card play pieces and accessories
- **Dimensions:** 280x216mm/11x8.5in
- **Cover finishes:** Gloss





First painting fun for creative mini artists!

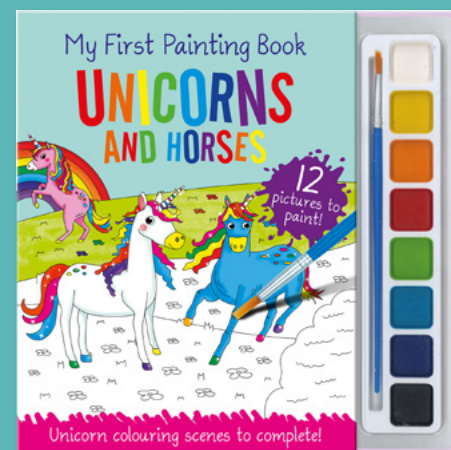
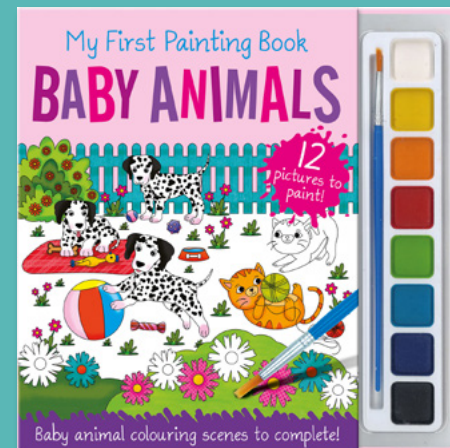
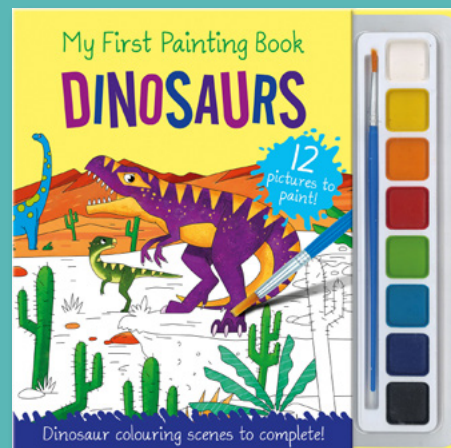
NEW

My First Painting Book

AGE
3+



12 pictures to paint!

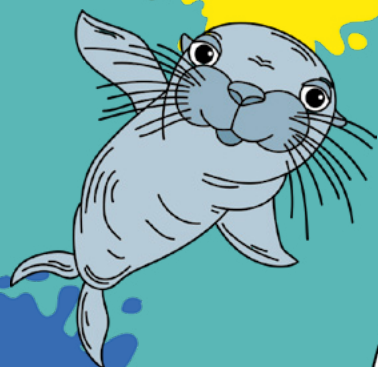


- Amuse busy little hands with these first painting books, complete with 12 themed pictures to paint.
- Includes an 8 colour watercolour palette and high quality paintbrush so that children can begin painting straight away!
- A favourite format - spiralbound pages and a sturdy hardback cover mean children can colour with ease.
- A fun creative activity for toddlers with minimal preparation and equipment.

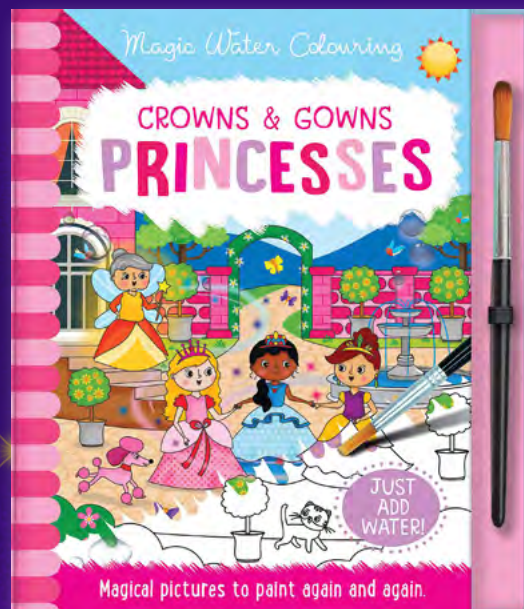
Author: Zach Rosenthal
Illustrator: Rachael McLean

Specification:

- **Format:** Full colour hardback cover, concealed wirebound, paintbrush and palette with 8 watercolour paints and a brush, one colour interiors.
- **Extent:** 56pp including 12 leaves of painting cards.
- **Dimensions:** 216x163mm/8.5x6.4x1in.
- **Cover finishes:** Gloss



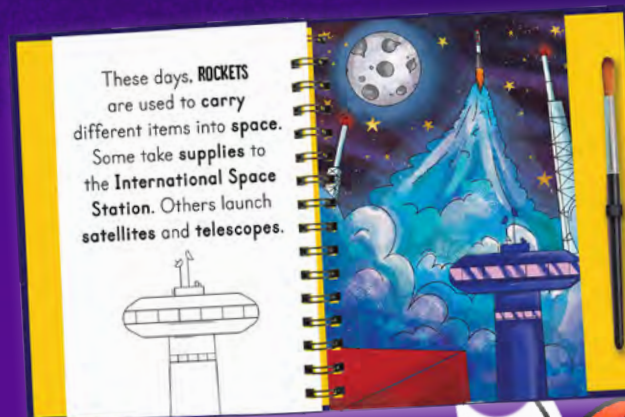
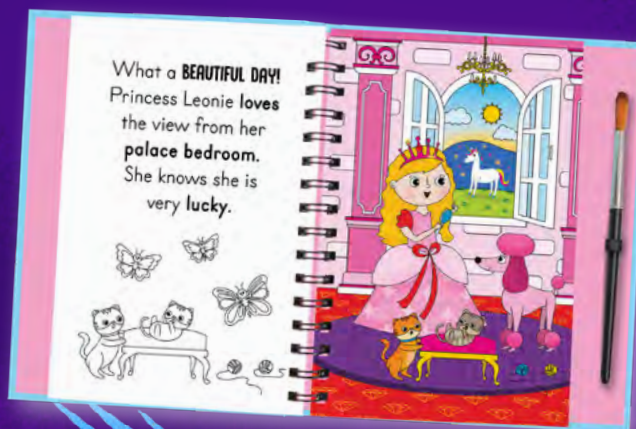
- An award-winning series that features vibrant magic water colouring pages, amazing facts and lots more pictures to colour with pencils or crayons.
- Includes a high-quality paintbrush so children can colour with ease.
- Best-selling activity book format - over 2 million copies sold worldwide!



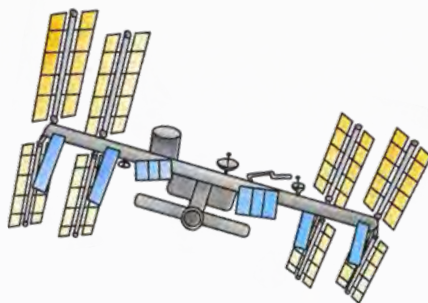
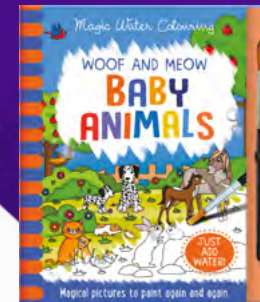
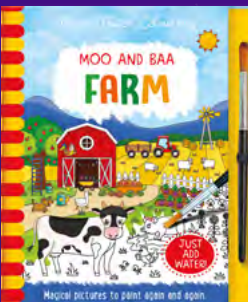
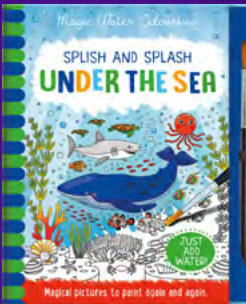
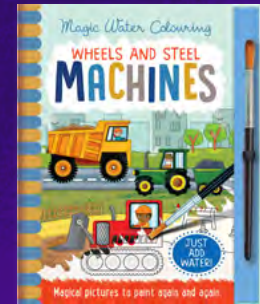
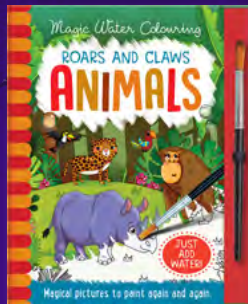
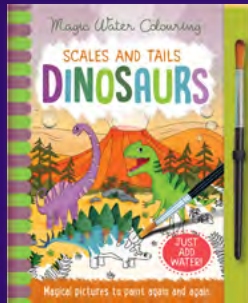
Author: Rachael McLean
Illustrator: Jenny Copper

Specification:

- **Format:** Full colour hardback, concealed wirebound with paintbrush
- **Extent:** 56pp including 12 magic colouring sheets
- **Dimensions:** 216x175mm/8.5x6.8in.
- **Cover finishes:** Gloss



Magical pictures you can colour again and again...
just add water!



Out of
this world
painting!

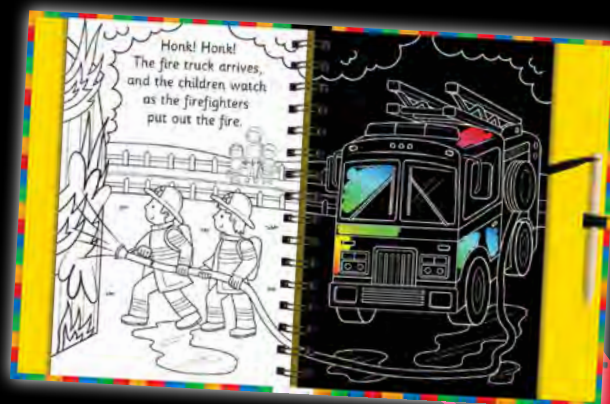
- Rainbow colours and foil patterns hide beneath the black coating - use the included wooden stylus to cleverly reveal them with a simple scratch!
- Also includes step-by-step instructions to learn how to draw amazing pictures.
- Finish the brilliant scratch art adventure story included.
- Over 2 million scratch and draw copies sold worldwide!

Author: Various

Illustrator: Barry Green

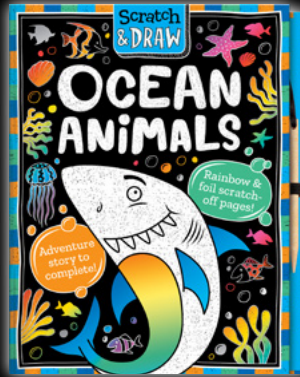
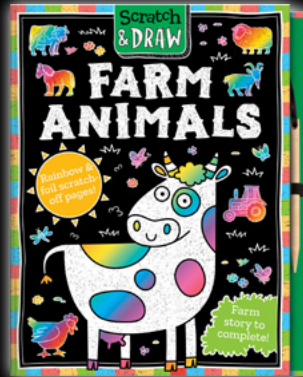
Specification:

- **Format:** Full colour wirebound hardback book with scratch cards and a scratch stylus tool
- **Extent:** 56pp including 12 scratch cards
- **Dimensions:** 216x160mm/8.5x6.3in.
- **Cover finishes:** Gloss, foiled





Scratch and draw amazing rainbow and foil pictures in this best-selling creative drawing series.



Get ready to create colourful fuzzy works of art!

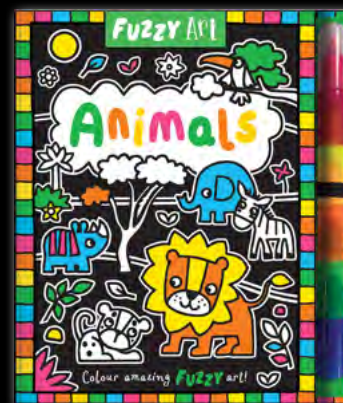
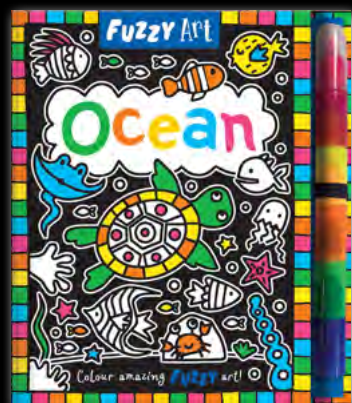
- Special soft-to-touch fuzzy pictures mean young artists can easily colour between the lines.
- Includes a stackable marker pen with five colours, so children can get colouring straight away!
- Ideal for creative play at home and for taking out and about; on holiday, to restaurants, and on journeys.

Author: Melanie Hibbert
Illustrator: Jayne Schofield



Specification:

- **Format:** Hardback, concealed wirebound, full colour cover, 5 colour stackable mini markers
- **Extent:** 48pp including 8 Fuzzy Art cards
- **Dimensions:** 216x175mm/8.5x6.9in.
- **Cover finishes:** Gloss

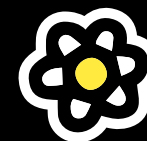
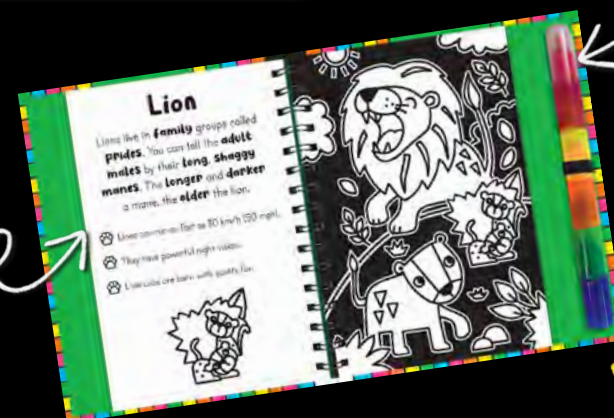


CLICK HERE
TO WATCH

Cool stacking pen with 5 colours!



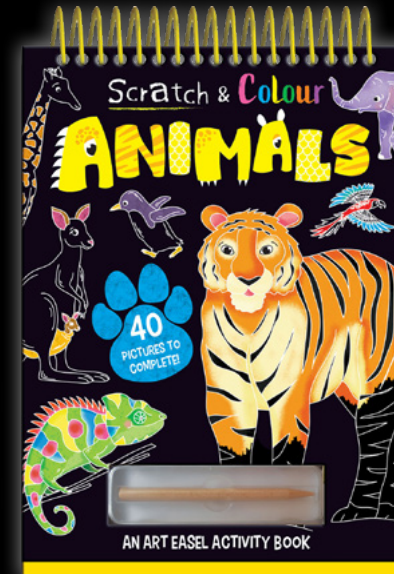
Fuzzy art, colouring
and fun facts!



Scratch and colour amazing pictures with these fun art easel activity books!



Free-standing format!

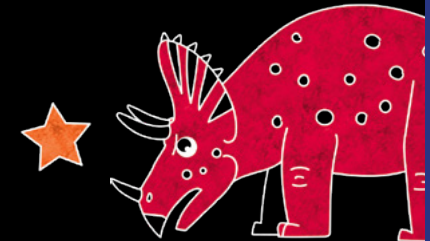


- The art easel is a unique flip-over format - stand the book up to scratch and colour the pictures!
- Includes 40 pictures to complete, with pictures to colour and 12 scratch pictures to create.
- Wooden scratch tool enclosed in a vac form secured inside the front cover.

Author: Jenny Copper
Illustrator: Rachael McLean

Specification:

- **Format:** Hardback, wirebound, full colour cover, 2 colour interiors and full colour scratch pages to reveal
- **Extent:** 56pp including 12 scratch cards
- **Dimensions:** 226x163mm/8.9x6.4in.
- **Cover finishes:** Gloss



AGE
3+

Water Painting Search and Find

Just add water to colour the pictures, then search and find the things that are hiding on each page!

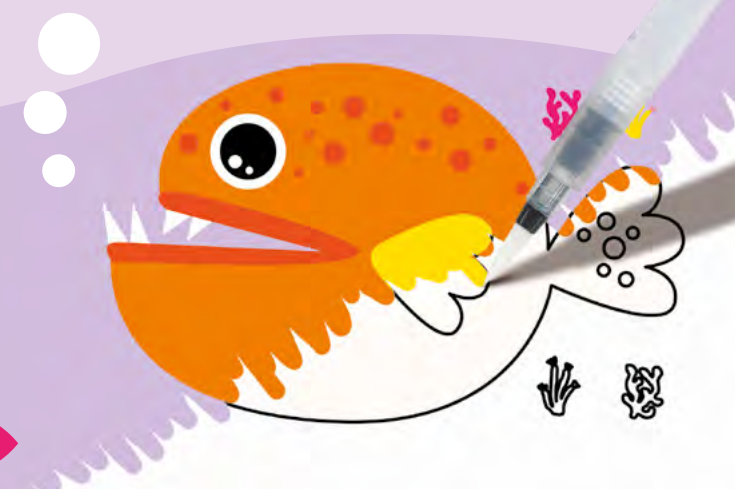
- Search and find the hiding items again and again – paint with water, leave to dry, then paint again!
- Develops fine motor skills, memory recall and text and picture association skills.

Author: Georgie Taylor
Illustrator: Maaike Boot

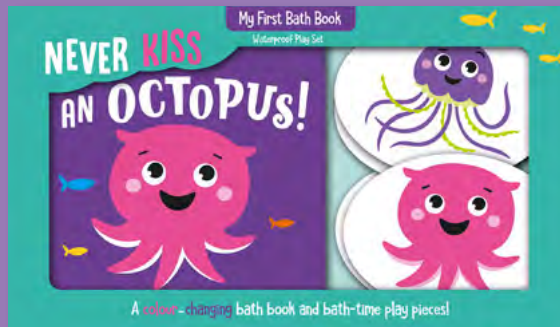
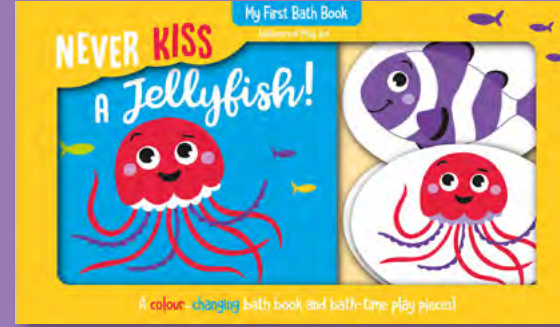
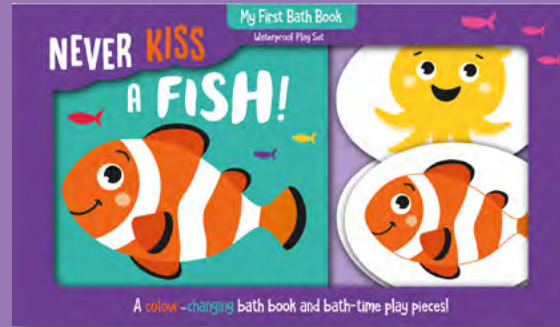
CLICK HERE
TO WATCH

Specification:

- **Format:** Full colour, hardback with refillable water pen
- **Extent:** 10pp including 5 water-painting scenes
- **Dimensions:** 240x200mm/9.4x7.9in.
- **Cover finishes:** Matt lamination

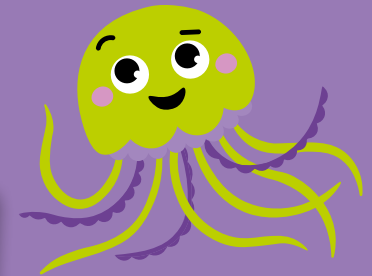


A colour-changing bath book for splashy bath-time fun!

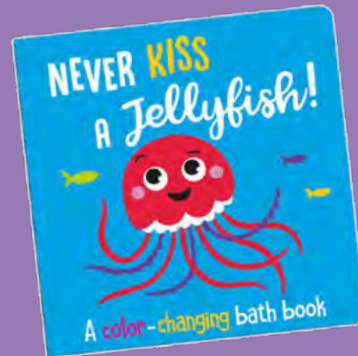


- Card box includes a colour-changing bath book with two play pieces for extra bath-time fun!
- Colour-changing ink surprise on the cover and on each right-hand page when warm water is applied.
- Includes hygienic wipe-clean pages.

Author: Cece Graham
Illustrator: Bethany Carr



Great books for meal times too!

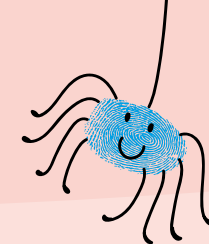


Specification:

- **Format:** Full colour boxed bath book with novelty toy pieces in card tray with acetate lid
- **Extent:** 8pp
- **Dimensions:** 275x160mm/10.8x6.3in

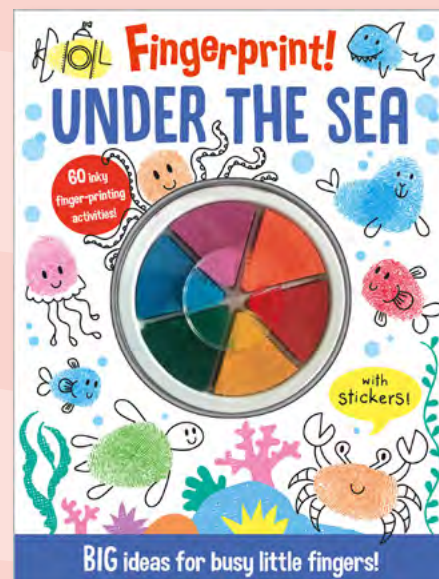
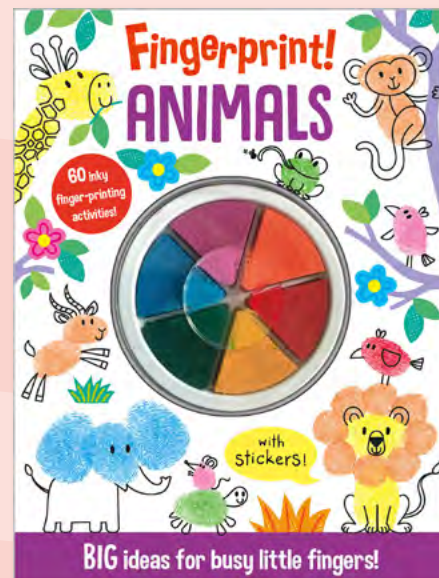


Get ready to have lots of fingerprinting fun
with these inky art activity books!



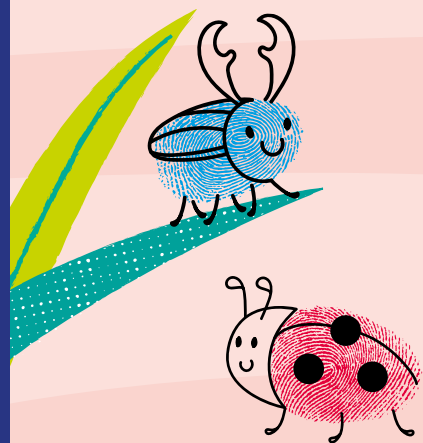
- 60 fingerprinting activities to complete using the inkpad.
- Inkpad contains six bright paint colours.
- Fingerprinting encourages creativity and artistic play.

Author: Alice Barker
Illustrator: Carrie Hennon



Specification:

- **Format:** Full colour hardback with concealed wirebinding and six colour circular ink stamper pad
- **Extent:** 72pp including 8pp stickers
- **Dimensions:** 215x162mm/8.5x6.4in.
- **Cover finishes:** Gloss



Blow into the pens for amazing airbrush art!



- Easy-to-follow projects for junior artists.
- Includes four spray pens, eight stencil sheets, two sticker sheets and fun practice paper.
- Bursting with facts and activities including spot the difference, word scrambles and fun mazes.

Author: Cordelia Nash
Illustrator: Benjamin Richards



Specification:

- **Format:** Full colour hardback, concealed wirebound
- **Extent:** 60pp including 4pp stickers and 16pp stencil sheets
- **Dimensions:** 215x165mm/8.5x6.5in.
- **Cover finishes:** Gloss

AGE
5+

How To Draw 101

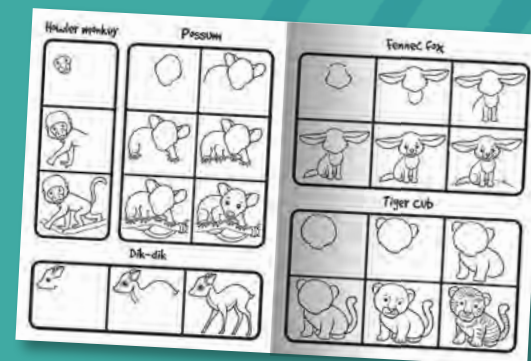
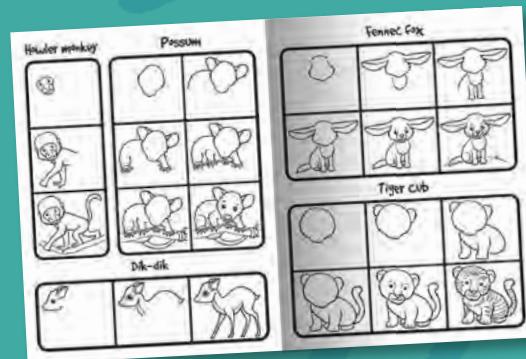
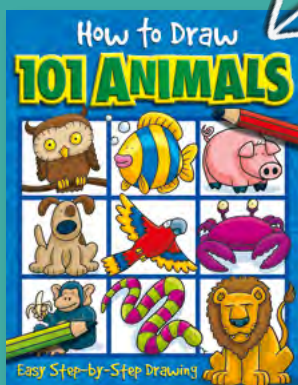
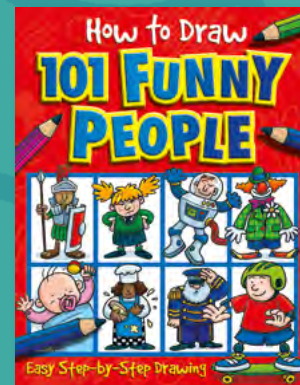
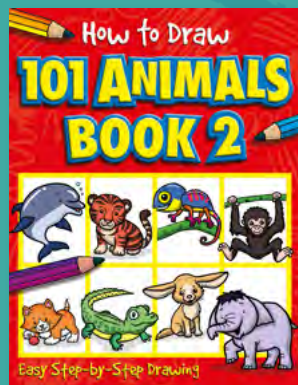
- It's easy! Follow the simple step-by-step drawings and children will soon be amazing their friends with their new-found artistic skills!
- Since each image is broken down into six simple steps children will quickly gain in confidence when they see their finished results.
- All you need is a pen or pencil and paper to get started!

Author: Various
Illustrator: Various



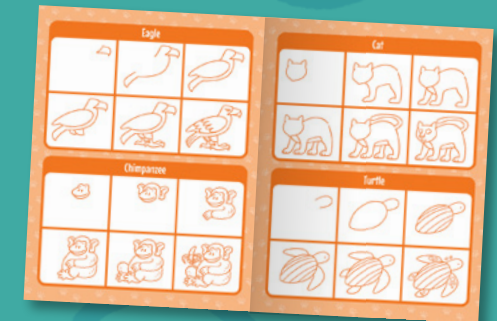
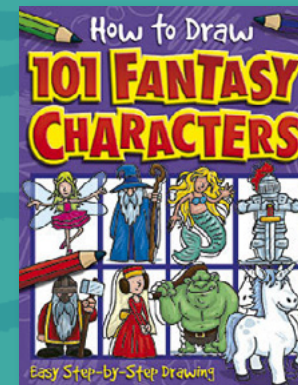
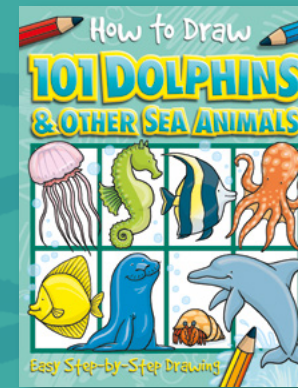
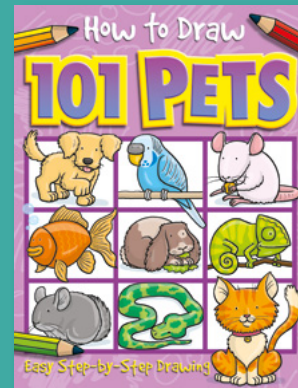
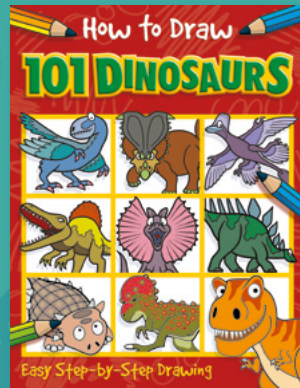
Specification:

- **Format:** Paperback with full colour cover and black and white insides
- **Extent:** 48pp
- **Dimensions:** 280x216mm/11x8.5in.
- **Cover finishes:** Gloss



Spirobound
versions
available!

Build drawing confidence with these step-by-step drawing books, perfect for budding junior artists!



Specification:

- **Format:** Paperback, full colour cover, one colour text with line art
- **Extent:** 256pp
- **Dimensions:** 280x216mm/11x8.5in.
- **Cover finishes:** Gloss

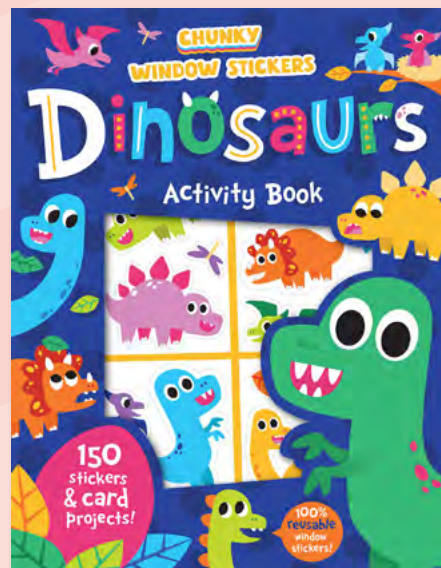
Includes reusable window stickers, activities, stickers, and press-outs.

- Includes 150 stickers and card press-outs!
- The window stickers are 100% reusable - can be used again and again!
- Card press-outs include bookmarks, door hangers and play pieces.

Author: Alice Barker
Illustrator: Bethany Carr

Specification:

- **Format:** Full colour paperback
- **Extent:** 46pp including 4pp stickers, 2pp reusable window stickers, and 16pp die-cut card play pieces and accessories
- **Dimensions:** 280x216mm/11x8.5in.
- **Cover finishes:** Die-cut window, gloss





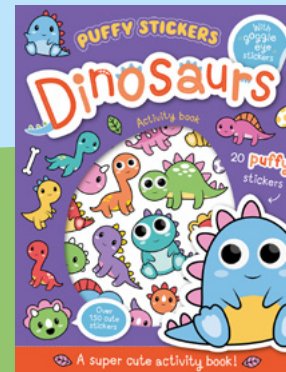
A super-cute puffy sticker series, packed with puzzles and activities!



Includes
press-out
card
pieces!



- Adorable sticker activity series with 20 puffy stickers and over 150 colourful stickers.
- 3 puffy stickers include fun goggle eyes!
- Includes spot the difference, word searches, mazes and more!



Author: Connie Isaacs
Illustrator: Bethany Carr



Specification:

- **Format:** Full colour paperback
- **Extent 1:** 46pp including 4pp stickers with 2pp of puffy stickers, plus 16pp die-cut sheets, play pieces and accessories (on 4 x press-out titles)
- **Extent 2:** 30pp, including 4pp stickers with 2pp puffy stickers (on 4 x non-press out titles)
- **Dimensions:** 280x216mm/11x8.5in
- **Cover finishes:** Die-cut window, gloss.

Super-size
bind-up
version!



Get ready for felt sticker fun! Create amazing pictures with over 100 colour and felt stickers.



- Novelty sticker activity series with felt stickers, colour stickers and play scenes.
- Includes 20 innovative novelty felt stickers not seen before in an activity series.
- Felt stickers feature colourful illustrations on sticky-backed play felt.

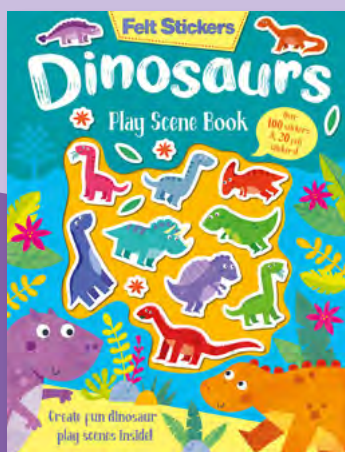


Includes
press-out
card
pieces!

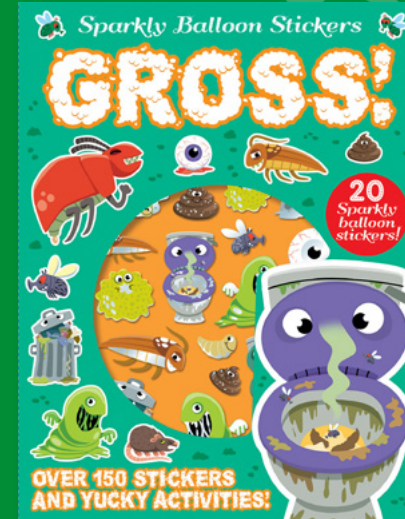
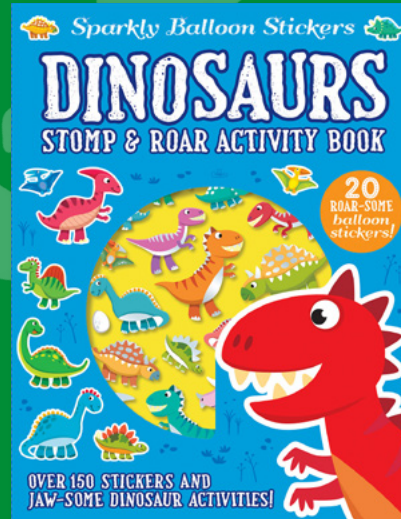
Author: Kit Elliot
Illustrator: Gareth Williams,
Sarah Wade

Specification:

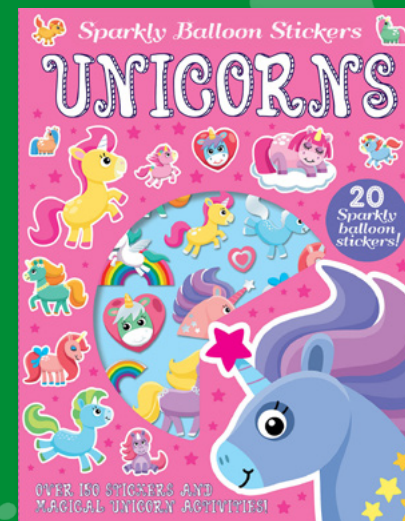
- **Format:** Full colour paperback
- **Extent 1:** 46pp including 4pp stickers with 2pp felt stickers, plus 16pp die-cut sheets, play pieces and accessories (on 2 x press-out titles)
- **Extent 2:** 30pp, including 4pp stickers with 2pp felt stickers (on 4 x non-press out titles)
- **Dimensions:** 280x216mm/11x8.5in.
- **Cover finishes:** Gloss, die-cut window



3D sparkly sticker activity books, packed with puzzles and activities, jokes and over 150 stickers!



- Novelty sticker activity series with on-trend dinosaur, unicorn, cute and gross themed activities.
- Includes 20 innovative novelty balloon stickers - each one foiled and 3D embossed.
- Front cover die-cut hole reveals balloon stickers in a polybag, secured to inside front cover.



Author: Arthur Over
Illustrator: Barry Green



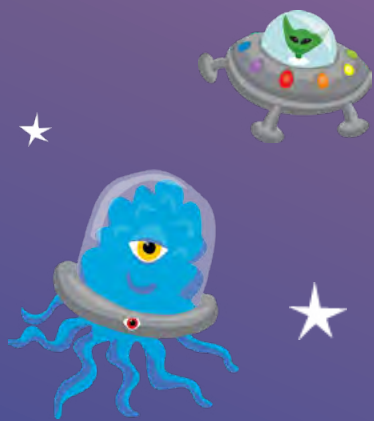
Specification:

- **Format:** Full colour paperback
- **Extent:** 30pp including 4pp stickers, 2pp foiled balloon stickers
- **Dimensions:** 280x216mm/11x8.5in.
- **Cover finishes:** Die-cut window, gloss

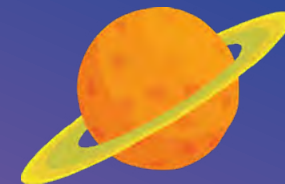


- 24 action-packed scenes and over 500 stickers in each book!
- Over one million 555 titles sold worldwide!
- Ever-popular themes for immersive, imaginative sticker playtime appeal.

Author: Various
Illustrator: Various

**Specification:**

- **Format:** Full colour paperback
- **Extent:** 56pp including 8pp stickers
- **Dimensions:** 280x216mm/11x8.5in.
- **Cover finishes:** Spot UV, matt lamination

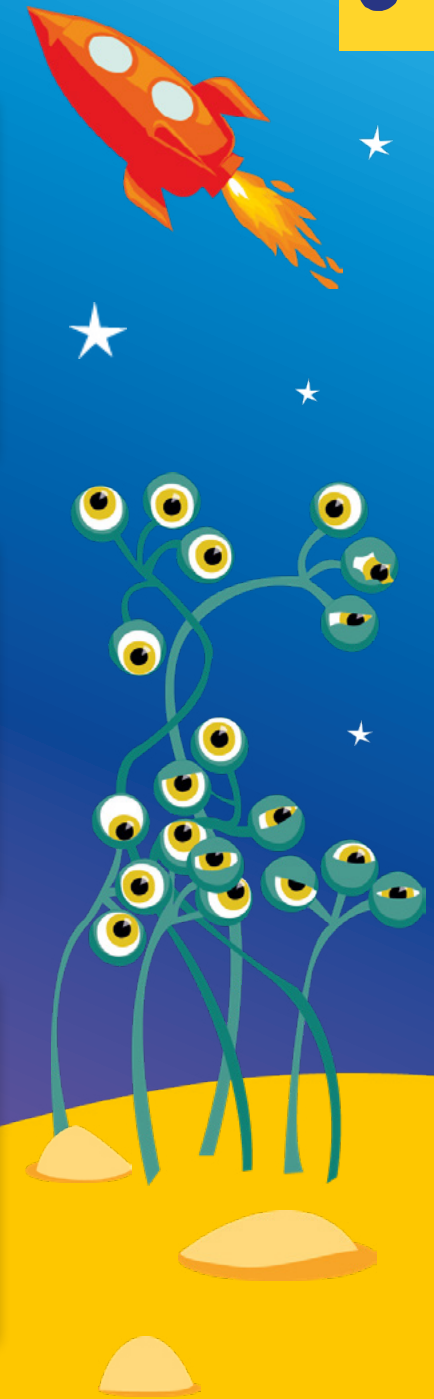
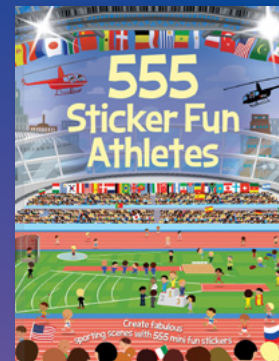




These fun-filled books contain over 500 stickers
- ideal for interactive play.

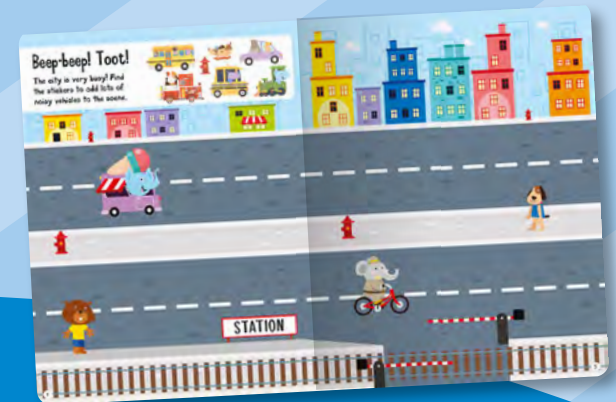
555 Sticker Fun

AGE
5+



Sticker books bursting with activities, stickers and child-friendly reusable play pieces.

- Includes themed reusable play pieces, activities, stickers, play scenes to complete, and press-out models to make.
- The 20 reusable play pieces can be used as window stickers.
- Chunky play pieces are child-friendly and 100% reusable.



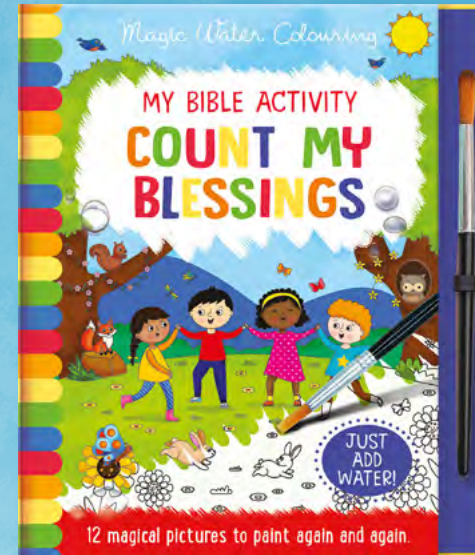
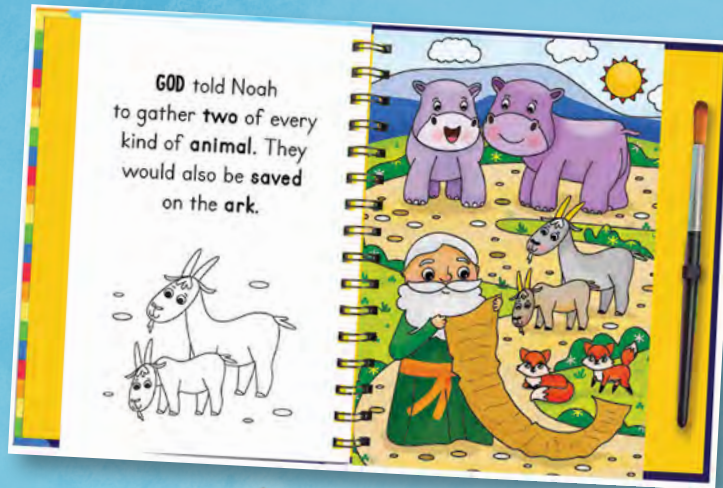
Author: Connie Isaacs
Illustrator: Tokokoo

Specification:

- **Format:** Full colour paperback
- **Extent:** 46pp including 4pp stickers, 2pp reusable stickers, and 16pp die-cut card play pieces and accessories.
- **Dimensions:** 280x216mm/11.x8.5in.
- **Cover finishes:** Die-cut window, gloss.



Inspirational prayers to read & pictures
you can paint again and again!



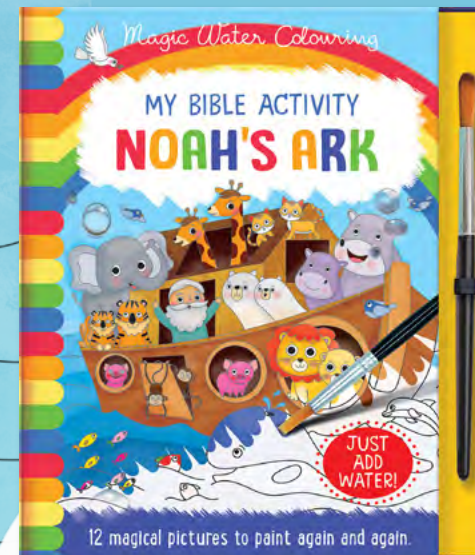
- Count your blessings with these reusable, mess-free activity books with magical pictures you can colour again and again!
- With prayers for any occasion these books inspire love, faith, kindness and gratitude in God.
- Includes a paintbrush, additional pictures to colour, and faith-themed activities to complete with pencils or crayons.
- Best-selling format - over 2 million copies sold worldwide!

Author: Lisa Regan

Illustrator: Rachael McLean

Specification:

- **Format:** Full colour hardback, concealed wirebound with paintbrush
- **Extent:** 56pp including 12 magic colouring sheets
- **Dimensions:** 216x175mm/8.5x6.9in.
- **Cover finishes:** Gloss



JUST
ADD
WATER!

- First Bible storybooks to inspire discussion about God's love alongside powerful messages of faith and hope.
- Introduces religion to children in an age-appropriate way that children can understand and connect with.
- Colourful illustrations bring popular Bible stories and themes to life.



Author: Various
Illustrator: Various

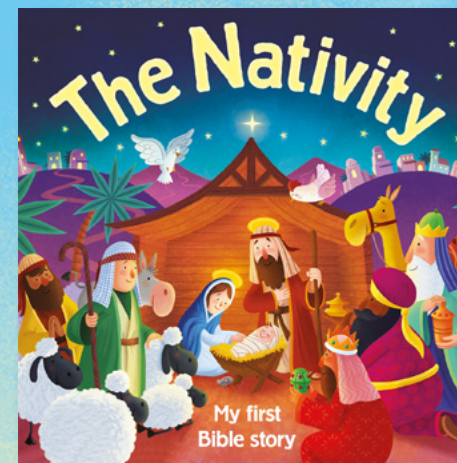
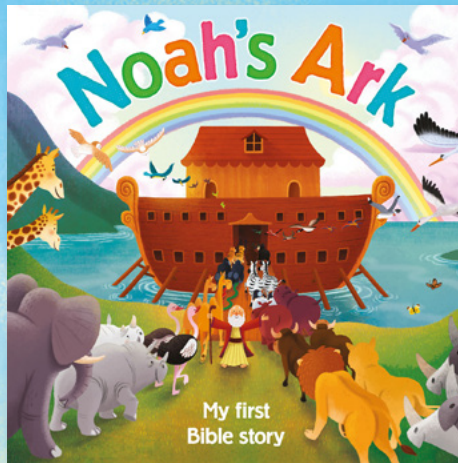


Specification:

- **Format:** Full colour, paperback
- **Extent:** 24 or 32pp
- **Dimensions:** 254x254mm/10x10in.
- **Cover finishes:** Spot UV, matt lamination

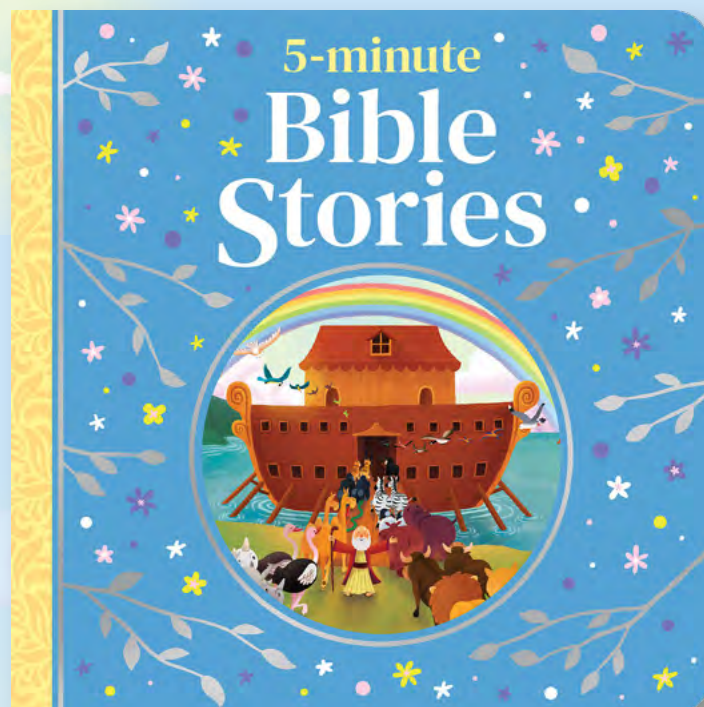
Padded board book versions also available!

First bible stories, perfect for
inspiring discussion and faith.



Cuddle up and share six inspirational 5-minute bible and faith stories.

- Six inspirational 5-minute bible and faith stories to share.
- Introduces first bible and faith stories for little ones with easy-to-read words and eye-catching illustrations.
- The soothing stories about love and kindness encourage feelings of gratitude, confidence, and calm.
- High-quality padded book with eye-catching foil and shiny finish - a perfect keepsake gift book for birthdays, Christenings, and Christmas.



Author: Various
Illustrator: Various

Specification:

- **Format:** Full colour casebound board book with padded cover
- **Extent:** 160pp
- **Dimensions:** 235x235mm/9.2x9.2in
- **Cover finishes:** Spot UV, matt lamination, foil



Discover first bible story fun as you trace the finger trails and seek, find, and discover the story of Jesus's birth.



Seek-and-find questions!



Peep-through windows!



- Discover the story of Jesus's birth by following the finger trails and peep-through holes on each spread.
- Tracing tactile 'find-feel-follow' trails encourages interactive play and develops fine motor skills.
- Bright colourful illustrations feature lots of detail to spot and say and aid development of first words and early reading.
- The Nativity story is beautifully told for a young reader through the use of find-feel-follow finger trails.

Author: Georgie Taylor
Illustrator: Ben Mantle, Hannah Wood

Specification:

- **Format:** Full colour casebound board book with die-cut textures and peepholes
- **Extent:** 10pp
- **Dimensions:** 216x150mm/8.5x5.9in
- **Cover finishes:** Gloss

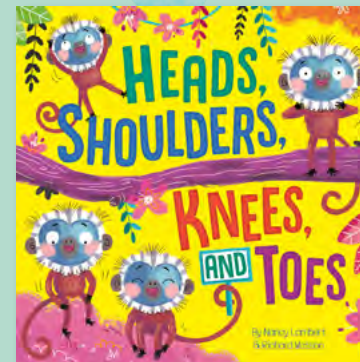


AGE
3+

NEW TITLES

Great stories combined with fabulous illustrations are the two key ingredients for our fun-filled picture storybooks.

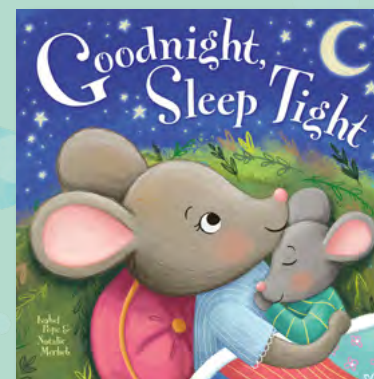
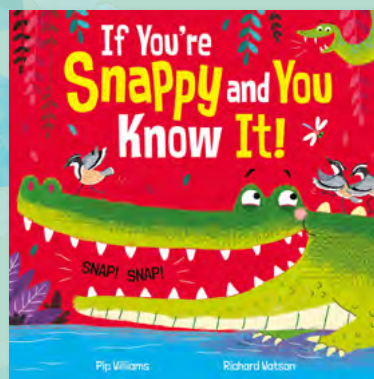
- Tales with timeless appeal, perfect for sharing together.
- New titles include themes of mindfulness, gratitude and fun new takes on favourite nursery rhymes!
- Board book editions also available!



Original stories



Author: Various
Illustrator: Various

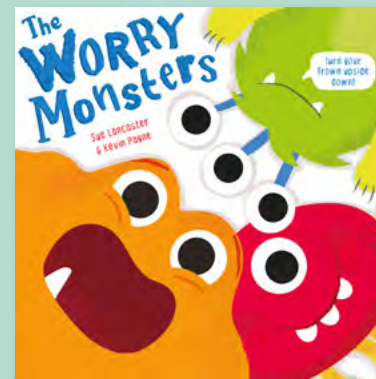


Classic retellings!

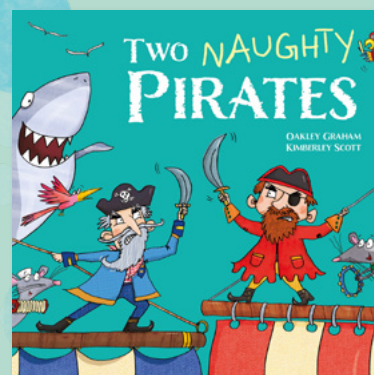
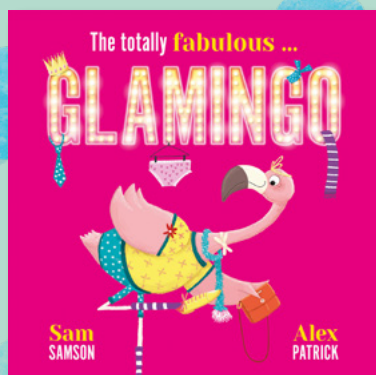
Bedtime stories

Specification:

- **Format:** Full colour, paperback, board book
- **Extent:** 24 or 32pp
- **Dimensions:** 254x254mm/10x10in.
- **Cover finishes:** Spot UV, matt lamination



Ask to see our picture book catalogue -
over 200 titles available!



Fun,
fun, fun!



AGE
3+

5-minute Tales Treasury

NEW TITLE

- Each treasury includes six adorable 5-minute animal, dinosaur or Christmas tales to share.
- Cuddle-up tales to create feelings of calm, confidence, and security.
- High-quality padded format with eye-catching foil finish.

Author: Various
Illustrator: Various

Specification:

- **Format:** Full colour casebound board book with padded cover
- **Extent:** 160pp
- **Dimensions:** 235x235mm/9.2x9.2in.
- **Cover finishes:** Spot UV, matt lamination, foil



Snuggle-up stories to share and treasure forever.



When Cuddle the kitten comes to play,
magic is never far away!

- Get lost in a world of adorable kitten and puppy adventures with these gorgeous animal stories - perfect for young readers.
- Hayley Daze is the pen name of Jane Clarke, writer of Dinosaur Cove - one million copies sold worldwide!
- Jane Clarke is a former winner of the Nottingham Children's Book Award.

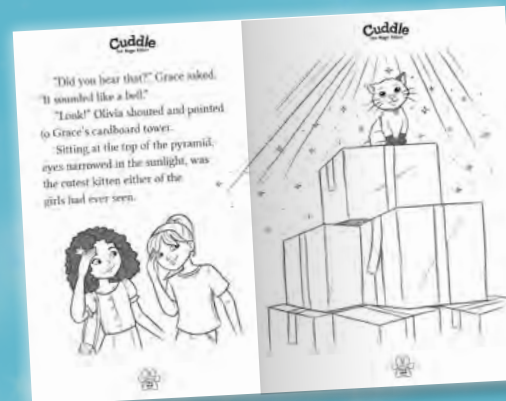


Author: Hayley Daze

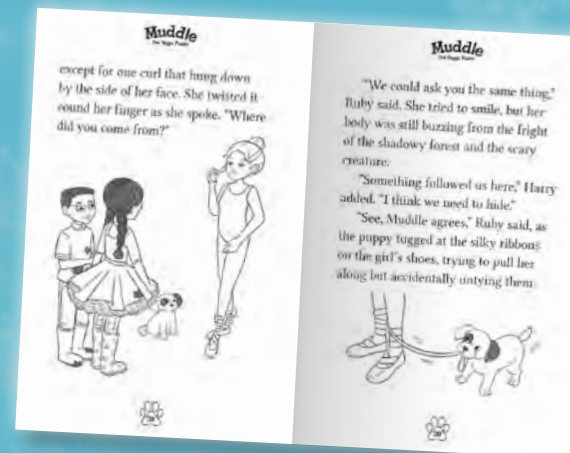
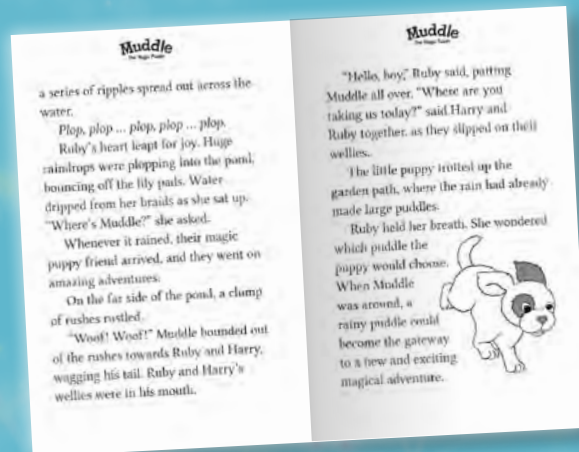


Specification:

- **Format:** Paperback with line art illustrations
- **Extent:** 112pp
- **Dimensions:** 197x128mm/7.8x5in.
- **Cover finishes:** Foil, spot UV



Muddle the puppy is magic,
but he's also a little bit naughty!



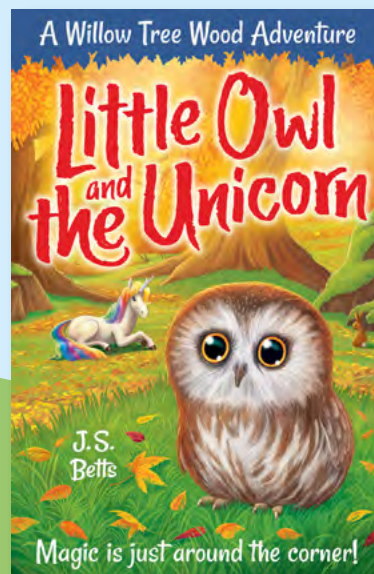
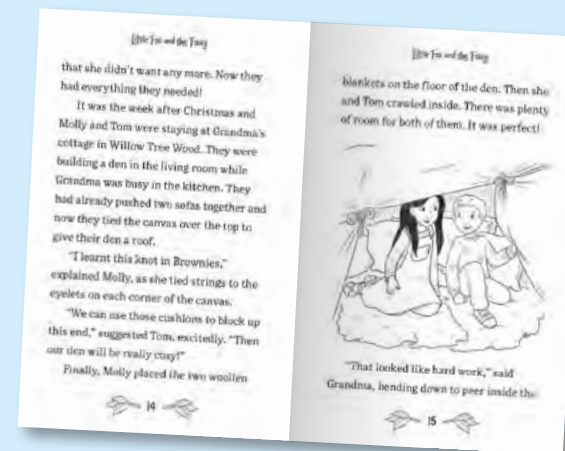
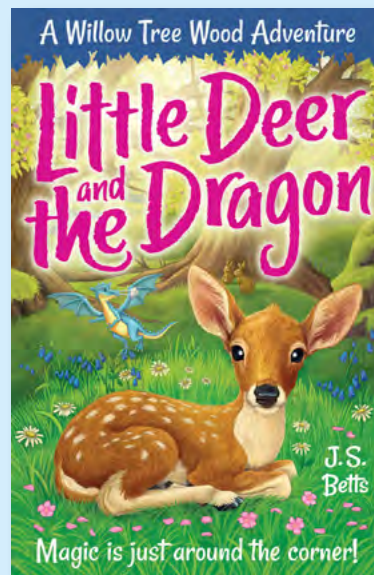
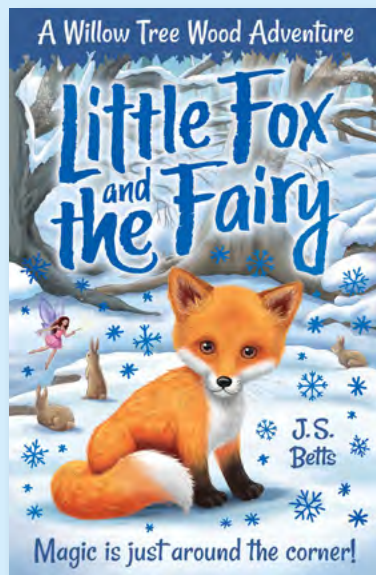
In Willow Tree Wood, there's magic everywhere,
if you know where to look.



- Cute animals and magical creatures combine in this fantasy series for emerging readers.
- Back-to-nature themes focus on the joy of the big outdoors.
- Featuring easy vocabulary, positive feel-good messages and simple life lessons.

Author: J. S. Betts

Illustrator: Georgie Fearn

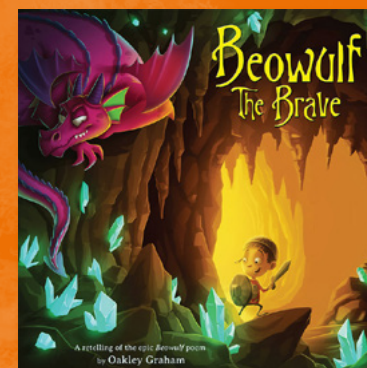
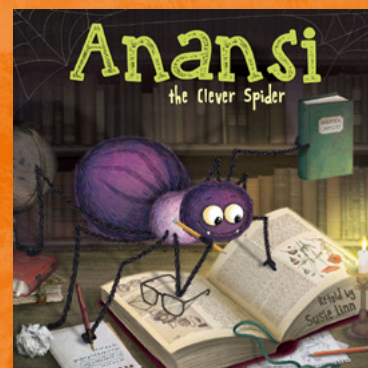


Specification:

- **Format:** Paperback with line art illustrations
- **Extent:** 112pp
- **Dimensions:** 197x128mm/7.7x5in.
- **Cover finishes:** Foil, spot UV

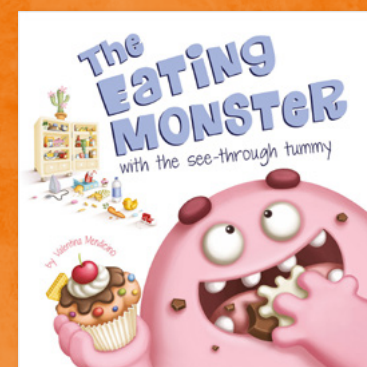


A mix of classic and original tales provides a diverse title selection for Halloween promotions.

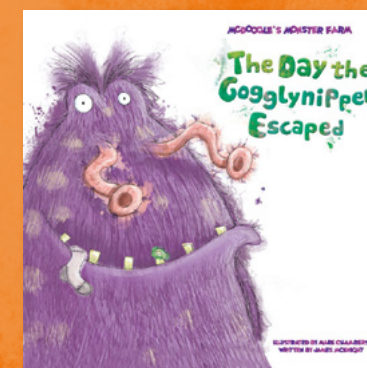
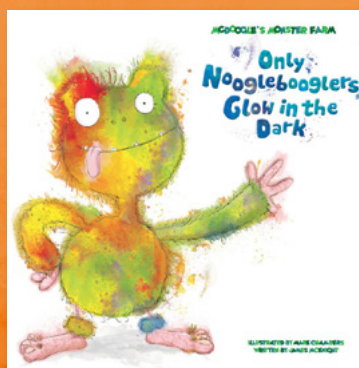


- Dark and dangerous creatures meet trickster spiders, hungry monsters and hiding ghouls in our spooky picture book collection.

Author: Various
Illustrator: Various

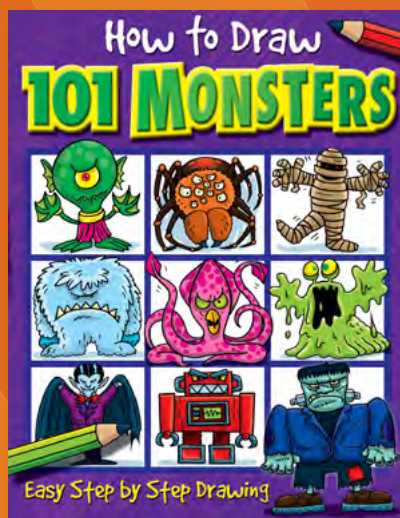


- Specification:**
- **Format:** Full colour paperback
 - **Extent:** 32pp
 - **Dimensions:** 254x254mm/10x10in.
 - **Cover finishes:** Spot UV, matt lamination





Favourite activity formats, with a Halloween twist!



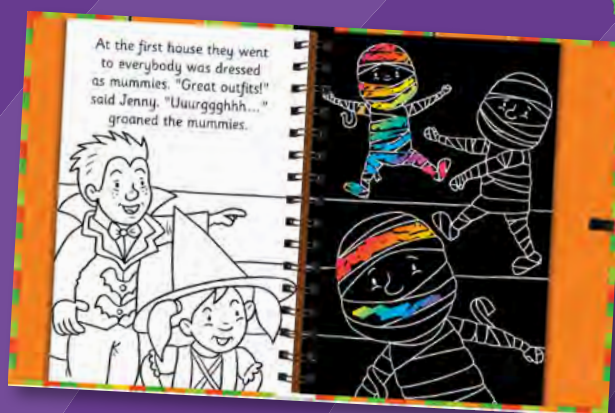
Specification:

- **Format:** Paperback with full colour cover and black and white insides
- **Extent:** 48pp
- **Dimensions:** 280x216mm/11x8.5in.
- **Cover finishes:** Gloss



Specification:

- **Format:** Full colour hardback, concealed wirebound, 4 spray pens
- **Extent:** 60pp including 4pp stickers and 16pp stencil sheets
- **Dimensions:** 215x165mm/8.5x6.5in.
- **Cover finishes:** Gloss



Specification:

- **Format:** Full colour wirebound hardback book with scratch cards and a scratch stylus tool
- **Extent:** 44pp including 12pp scratch cards
- **Dimensions:** 216x160mm/8.5x6.3in.
- **Cover finishes:** Gloss, foiled



Specification:

- **Format:** Full colour paperback
- **Extent:** 56pp including 8pp stickers
- **Dimensions:** 280x216mm/11x8.5in.
- **Cover finishes:** Spot UV, matt lamination



AGE
3+

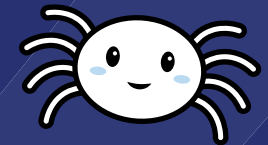


Specification:

- **Format:** Hardback with concealed wirebinding, paintbrush included
- **Extent:** 56pp including 12 magic colouring sheets
- **Dimensions:** 216x175mm/8.5x6.9in. • **Cover finishes:** Gloss



- Too cute to spook! Seasonal versions of favourite series will bring mess-free fun to the Halloween season.
- Adorable illustrations combined with innovative formats make these perfect Halloween gifts.



AGE
5+



Specification:

- **Format:** Full colour paperback
- **Extent:** 46pp including 6pp stickers with 1 page of reusable window stickers, 16pp die-cut card play pieces and accessories
- **Dimensions:** 280x216mm/11x8.5in.
- **Cover finishes:** Die-cut window, gloss



AGE
5+

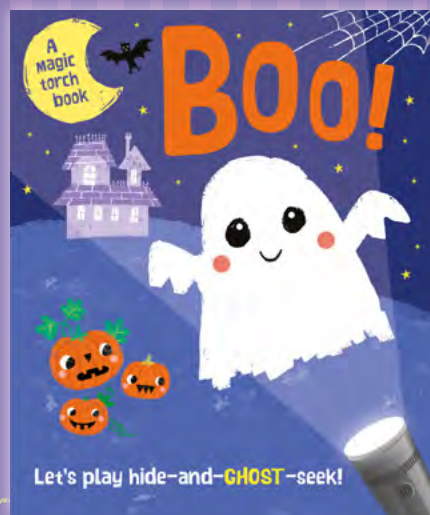


Specification:

- **Format:** Full colour paperback
- **Extent:** 46pp including 4pp stickers with 2pp of puffy stickers, 16pp die-cut sheets
- **Dimensions:** 280x216mm/11x8.5in.
- **Cover finishes:** Die-cut window, gloss

- Includes Halloween characters for children to find on every page using the card torch.
- New portrait format featuring 'ingenious' novelty (BookTrust).

Author: Bobbie Brooks
Illustrator: Louise Anglicas



Specification:

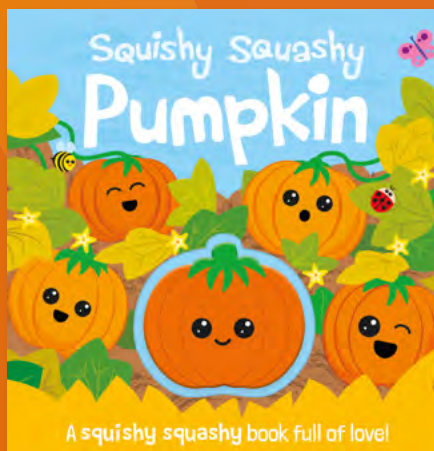
- **Format:** Full colour casebound board book with inset acetate pages and a card torch on a ribbon
- **Extent:** 12pp • **Dimensions:** 210x170mm/8.3x6.7in. • **Cover finishes:** Spot UV, matt lamination



AGE
3+

Specification:

- **Format:** Casebound board book with die-cut character shapes
- **Extent:** 20pp
- **Dimensions:** 236x178mm/9.3x7in.
- **Cover finishes:** Gloss



Specification:

- **Format:** Full colour casebound board book with one squishy character and a die-cut hole on cover and inside pages
- **Extent:** 10pp
- **Dimensions:** 178x178mm/7x7in. • **Cover finishes:** Spot UV, matt lamination



AGE
3+





Put some BOO! in your books with these interactive Halloween titles.

AGE
3+



Specification:

- **Format:** Full colour casebound board book with squeaky silicone character
- **Extent:** 10pp
- **Dimensions:** 210x176mm/8.3x6.9in.
- **Cover finishes:** Matt lamination

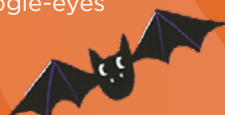


- Each seasonal title encourages lots of play as children read-along with the story.
- From a squeaky silicone pumpkin to a tickly ghost and hiding Halloween characters, our new range of Halloween board books will bring spooky fun to little ones.



Specification:

- **Format:** Shaped board book with 3D google-eyes and lift-the-flaps
- **Extent:** 10pp
- **Dimensions:** 210x163mm/8.3x6.4in.
- **Cover finishes:** Matt lamination



Specification:

- **Format:** Full colour board book with touch and feel felt pages
- **Extent:** 8pp
- **Dimensions:** 178x178mm/7x7in.
- **Cover finishes:** Gloss



Too cute to spook! Wiggle the puppet to make the story come alive!



- Includes spooky retellings of Five Little Monkeys, perfect for singing along together!
- Encourage the development of fine motor skills with the soft plush finger puppet.
- Chunky pages for little hands to explore.



Author: Various
Illustrator: Various



Specification:

- **Format:** Full colour casebound board book with integral finger puppet
- **Extent:** 12pp
- **Dimensions:** 153x153mm/ 6x6in.
- **Cover finishes:** Gloss



Shake to wake! 3D googley eyes add fun to the Halloween-themed stories.



- 3 million Googley-Eyed Board Books sold worldwide!
- Movable eyes, fun rhyming text and vibrant illustrations will have children smiling from ear-to-ear.

Author: Joshua George

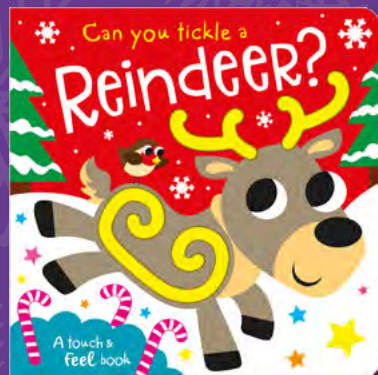
Illustrator: Barry Green



Specification:

- **Format:** Full colour board book with 3D googley eyes
- **Extent:** 12pp
- **Dimensions:** 160x128mm/6.3x5in.
- **Cover finishes:** Gloss (Pumpkin has a foil finish)

Fun board books for the festive season!

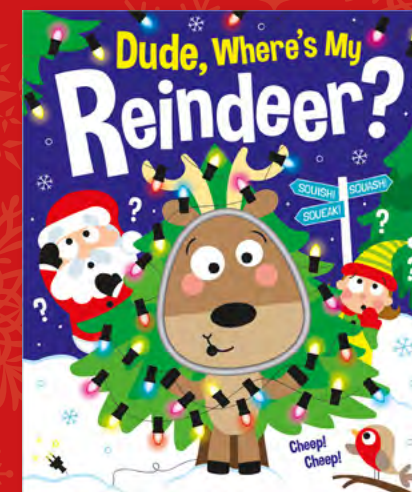


Specification:

- **Format:** Full colour casebound board book with felt trails and touches on every page
- **Extent:** 8pp • **Dimensions:** 178x178mm/7x7in. • **Cover finishes:** Gloss

Specification:

- **Format:** Full colour casebound board book with inset acetate pages and a card torch on a ribbon
- **Extent:** 12pp • **Dimensions:** 210x170mm/8.3x6.7in.
- **Cover finishes:** Spot UV, matt lamination

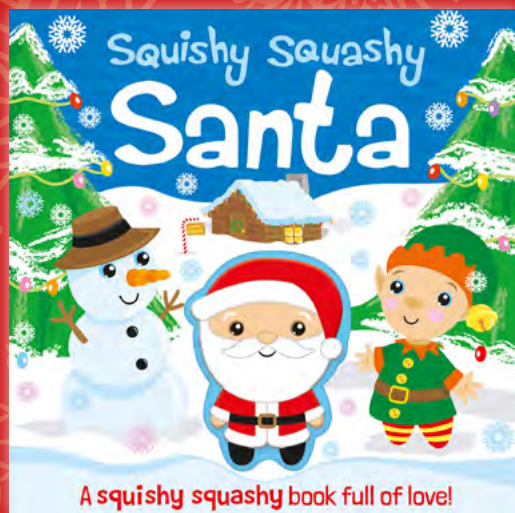


Specification:

- **Format:** Shaped board book with 3D google-eyes and lift-the-flaps
- **Extent:** 10pp • **Dimensions:** 210x163mm/8.3x6.4in.
- **Cover finishes:** Matt lamination, foil

Specification:

- **Format:** Full colour casebound board book with squeaky silicone character
- **Extent:** 10pp • **Dimensions:** 210x176mm/8.3x6.9in.
- **Cover finishes:** Matt lamination



Specification:

- **Format:** Full colour casebound board book with one squishy character and a die-cut hole on cover and inside pages
- **Extent:** 10pp
- **Dimensions:** 178x178mm/7x7in.
- **Cover finishes:** Spot UV, matt lamination



Specification:

- **Format:** Full colour casebound board book with 5 felt covered pages and soft felt play pieces
- **Extent:** 10pp
- **Dimensions:** 240x200mm/ 9.4x7.9in.
- **Cover finishes:** Spot UV, matt lamination



Specification:

- **Format:** Full colour casebound board book with die-cut characters
- **Extent:** 22pp
- **Dimensions:** 252x215mm/9.9x8.5in.
- **Cover finishes:** Gloss

AGE
3+

Get ready for festive sticker fun with our Christmas activity books!

- Includes reusable window stickers, activities, stickers, and press-out models to make.
- The window stickers are 100% reusable - can be used again and again!
- Card press-outs include bookmarks, door hangers and play pieces.



Author: Alice Barker
Illustrator: Bethany Carr



Specification:

- **Format:** Full colour paperback • **Extent:** 46pp including 6pp stickers with 1 page of reusable window stickers, 16pp die-cut card play pieces and accessories
- **Dimensions:** 280x216mm/11x8.5in. • **Cover finishes:** Die-cut window, gloss

- A cute Christmas sticker press-out activity book that is packed with 150 stickers, activities, card press-outs and 20 puffy stickers.
- Card press-outs include door hangers, bookmarks, Christmas gift tags, and Christmas characters to press-out and play with.



Author: Kit Elliot
Illustrator: Bethany Carr



Specification:

- **Format:** Full colour paperback • **Extent:** 46pp including 4pp stickers with 2pp of puffy stickers, 16pp die-cut sheets
- **Dimensions:** 280x216mm/11x8.5in. • **Cover finishes:** Die-cut window, gloss

AGE
5+





Specification:

- **Format:** Paperback, full colour cover, black and white insides
- **Extent:** 48pp
- **Dimensions:** 280x216mm/11x8.5in.
- **Cover finishes:** Gloss



Specification:

- **Format:** Full colour paperback
- **Extent:** 56pp including 8pp stickers
- **Dimensions:** 280x216mm/11x8.5in.
- **Cover finishes:** Spot UV, matt lamination



Specification:

- **Format:** Full colour paperback
- **Extent:** 36pp including 12pp stickers
- **Dimensions:** 305x238mm/12x9.4in.
- **Cover finishes:** Foil, spot UV, matt lamination



Specification:

- **Format:** Hardback with concealed wirebound, paintbrush included
- **Extent:** 56pp including 12 magic colouring sheets
- **Dimensions:** 216x175mm/8.5x6.9in.
- **Cover finishes:** Gloss



Specification:

- **Format:** Full colour wirebound hardback book with scratch cards and a scratch stylus tool
- **Extent:** 44pp including 12pp scratch cards
- **Dimensions:** 280x216mm/11x8.5in.
- **Cover finishes:** Gloss, foiled



AGE
3+

Funny festive stories to share together!

- New Christmas picture book titles that combine favourite animal characters with laugh-out-loud stories in one hilarious festive package!

Author: Various
Illustrator: Various

NEW

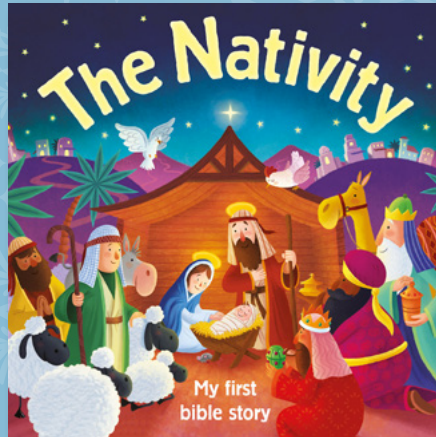


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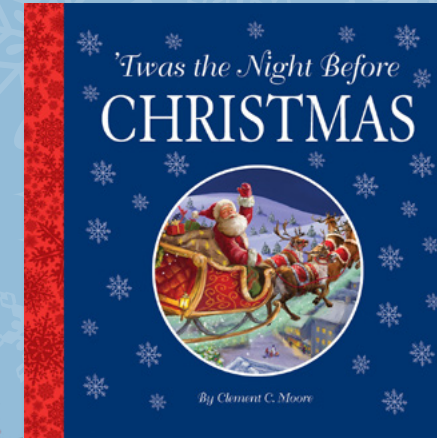
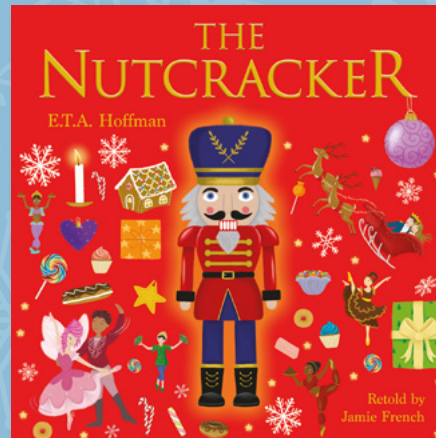
- **Format:** Full colour paperback
- **Extent:** 32pp
- **Dimensions:** 254x254mm/7.2x7.2in.
- **Cover finishes:** Spot UV, matt lamination



Classic Christmas tales to enjoy time and time again.



- Timeless Christmas classics with enchanting illustrations bring favourite characters and scenes vividly to life.



READ

ABCD
123

PLAY

TOP
THAT™

Learn

CREATE



3+

Build+Play

NEW

Terrific themed fun to fire up children's imaginations as they get lost in creative play.



Includes 32-page fact book!

CLICK HERE TO WATCH

Specification:

- **Format:** Boxed pack
- **Extent:** 32pp book, 12 die-cut cardboard sheets with press-out sturdy model play pieces, simple slot stands and a 4-piece double-sided jigsaw playmat
- **Box size:** 240x195x40mm/9.4x7.7x1.6in.
- **Cover finish:** Gloss



Double-sided play mat!





Easy models to make!



- Includes from 25-32 sturdy cardboard models designed to be super-easy for little ones to make, handle, and play with straight away.

- The simple 4-piece jigsaw play mat is two-sided for double the playtime fun.

- Includes a 32-page themed fact book with over 50 facts to discover, learn, and inspire play.

Large format editions available. Ask for details.

FUN Station

Boredom-busting puzzle or activity fun in every kit!

Eye-catching packaging and on-trend creative themes that are bursting with fun!

Paint with Water Space
8 paint with water cards, paintbrush.



Things that Go Scratch Art
8 rainbow and foil scratch cards, scratch tool.



Cute Unicorn Nail Art
1 sheet of unicorn nails stickers, 1 applicator and 1 nail buffer.



Neon Friendship Bracelets
9 neon threads, 1 glow-in-the-dark charm.



Neon Scratch Art
8 neon scratch art pictures, scratch tool.



Paint with Water Animals
8 paint with water cards, paintbrush.



Scratch Art Dinosaurs
8 rainbow and foil scratch cards, scratch tool.



Totally Disgusting Creepy-crawly Pranks
4 prank creepy-crawlies: slug, centipede, cockroach, fly.



Play Felt Ocean
4 felt scenes, 20 shaped felt play pieces.



Sparkly FOIL COVERS!



Love Yourself Body Art

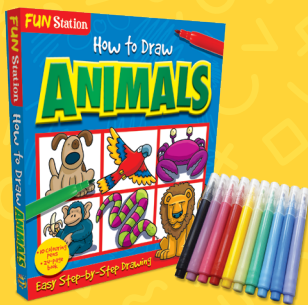


NO PLASTIC
PACKAGING

Fun Stations

5+

How to Draw Animals



How to Draw Dinosaurs



How to Draw
Unicorns & Horses



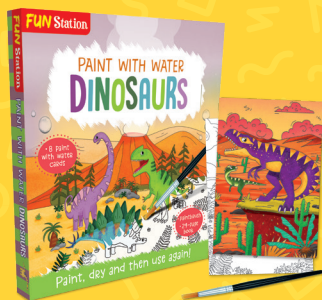
Rainbow Unicorns
Scratch Art



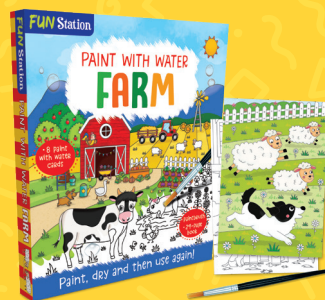
Activity fun with a
themed book and
creative components.

Great-value kits for party favours,
stocking fillers, pocket-money
purchases and more!

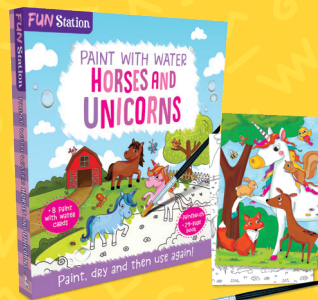
Paint with
Water Dinosaurs



Paint with
Water Farm



Paint with Water Horses
and Unicorns



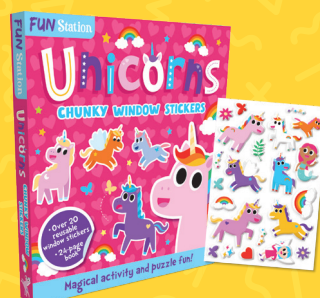
Paint with Water
Mermaid Art



Dinosaurs Chunky
Window Stickers



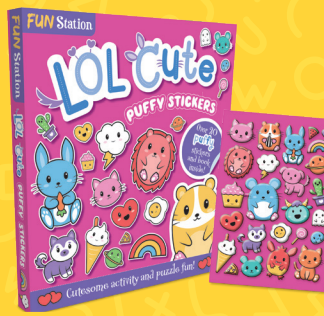
Unicorns Chunky
Window Stickers



Super Cute Sparkly
Balloon Stickers



LOL Cute Puffy Stickers



Specification:

- **Format:** Full colour boxed pack with themed components and paperback book
- **Extent:** 24pp
- **Box size:** 220x200x20mm/8.7x8x0.8in
- **Book size:** 180x140mm/7.1x5.5in

MAESTRO MINI ACTIVITY KITS

NEW TITLES

Trend-driven
and eye-catching
mini activity and
book kits.

On-trend
topics!

PAW-SOME!



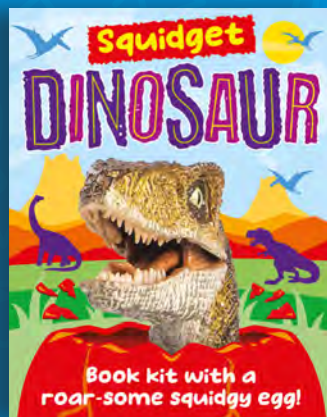
Dino Mighty!



Secret Agent Investigator



Jewel Art Cute



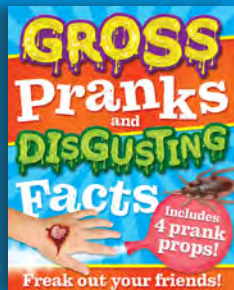
Squidget Dinosaur



Squidget Unicorn



INCLUDES BOOK
AND GREAT THEMED
COMPONENTS!



Gross Pranks and Disgusting Facts



Scratch and Create Keyrings



Be A Crime Lab Detective



Secret Spy



Dig Your Own Dino



Make Your Own Glowing Slime



Hatching Unicorn



Hatching Dinosaur



Hatching Shark



Hatching Turtle



Ultimate Practical Jokes



Maestro Mini Activity Kits

7+



Over 100 titles available, including...

- Body Crystals
- Micro Fliers
- Friendship Bracelets
- Balloon Modelling
- Magic Tricks
- Pom Pom Pets

& many more!



Specification:

- **Format:** Full colour boxed pack with paperback book plus themed components.
- **Extent:** 48pp book
- **Box size:** 120x95x40mm/4.7x3.7x1.6in.

ACTIVITY STATION Book+Kit

Reduced plastic packaging
OUR PLANET IN MIND

Same great
content!

**LESS
PACKAGING**

Air-Dry Cloud Clay Friends
Clay, brush, moulds and paints.



NEW

Creative Cutie Rock Painting Fun
6 river rocks, transfer stickers, paints, brush.



NEW

Make Your Own Fairy Lantern
Jewel stickers, ribbons, craft balls, card lantern.



NEW

Bug Detective
Binoculars, magnifying glass.



NEW

Glittery Rock Painting Unicorns
6 river rocks, 6 acrylic paints, brush, glitter glue, transfer stickers.



Glow-in-the-Dark Dinosaurs
Dinosaur moulds, magnets, plaster of Paris, 6 acrylic paint, glow-in-the-dark paint, paintbrush.



How to Draw 101 Animals
3 books, A5 sheet of stickers, squishy koala pen.



Explosive Volcano Experiments

Volcano mould, measuring cup, syringe, spoon, stirrer, safety goggles.



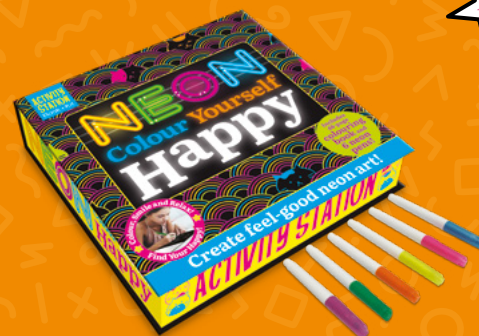
How to Draw 101 Unicorns & horses!

3 books, A5 sheet of stickers, squishy unicorn pen.



Neon Colour Yourself Happy

48pp colouring book, 6 neon pens.



Fairyland Spray Pen Art

5 spray pens, 4 stencil sheets.



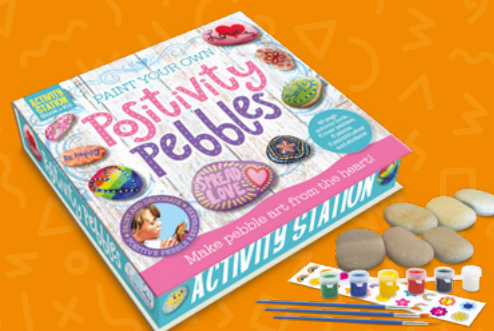
Paint Your Own Gorgeously Glittery Unicorns

4 unicorn models, 6 acrylic paints, glitter glue, paintbrush.



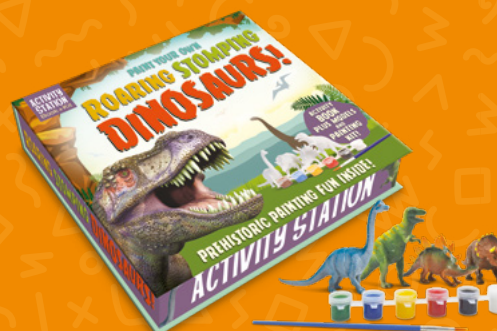
Paint Your Own Positivity Pebbles

6 river pebbles, 6 acrylic paints, 3 paintbrushes, transfer stickers.



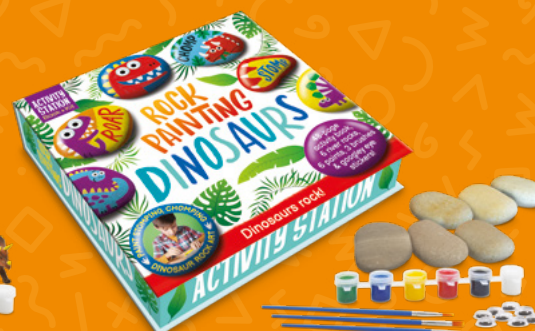
Paint Your Own Roaring Stomping Dinosaurs!

4 dinosaur models, 6 acrylic paints, paintbrush.



Rock Painting Dinosaurs

6 river pebbles, 6 acrylic paints, googly-eye stickers, 3 paintbrushes.



Glitter Body Art

2 neon body glitters, body glue, metallic temporary tattoos, body art stencils.



Scratch Art Dinosaurs

18 scratch art pictures, scratch tool.



Scratch Art Unicorns

18 scratch art pictures, scratch tool.



Strawberry Fizz Bath Bombs

Pink baking soda, purple baking soda, citric acid, strawberry scent, bath bomb moulds.



NOTES

