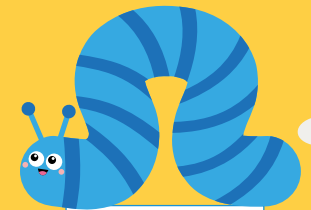
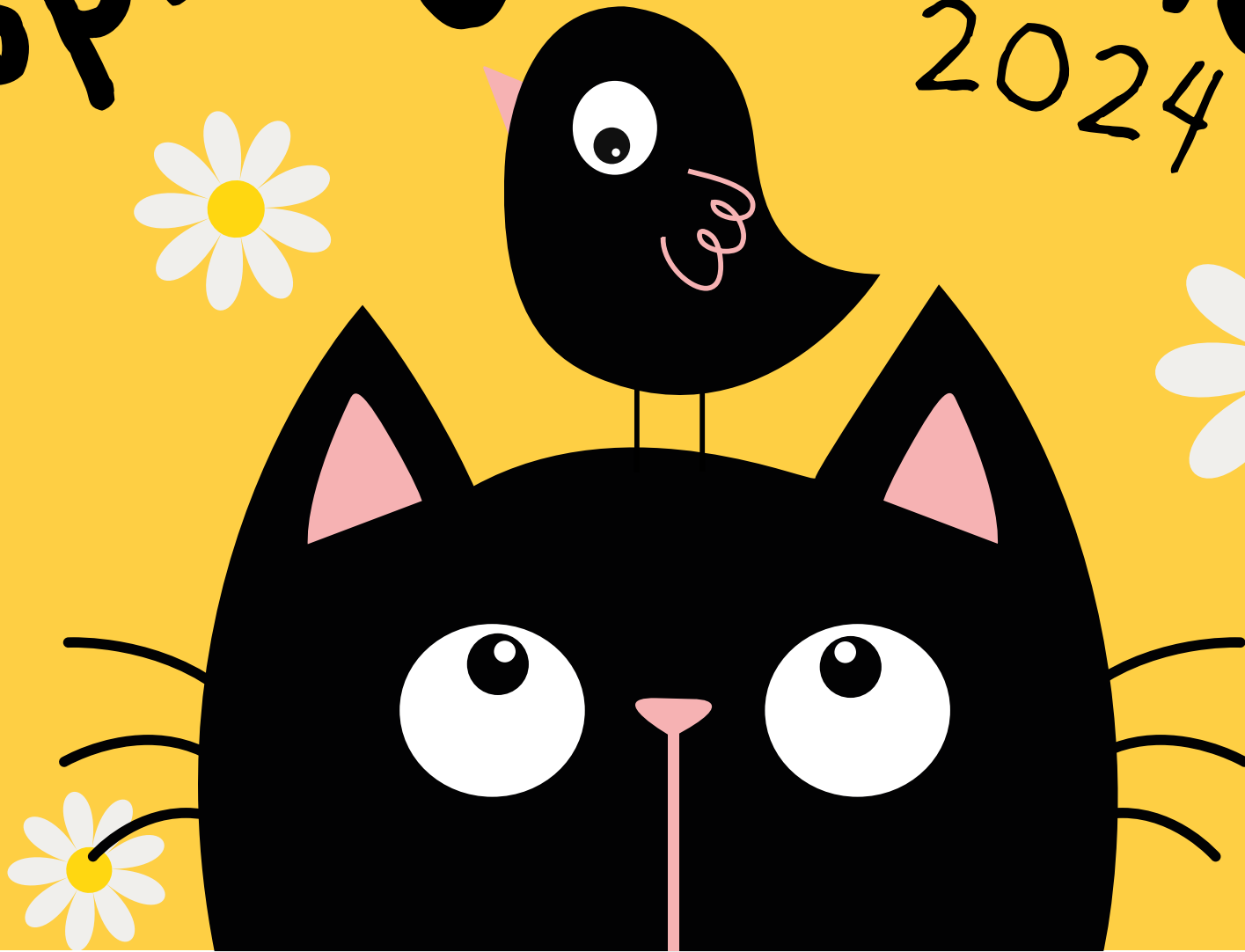


Spring & Summer 2024



READ · LEARN · PLAY · CREATE



ABOUT US

For more information on any of the titles featured in this catalogue, please email: info@imaginethat.com or call us on +44 (0)1394 386651.

Write to us at:

Imagine That, Marine House, Tide Mill Way, Woodbridge, Suffolk, IP12 1AP, UK
Or visit us at: www.imaginethat.com

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Our Responsibility

At Imagine That the issue of safety is taken very seriously. It is our aim to be proactive by liaising with government bodies and trading standards, and we have excellent relationships with UK and overseas testing houses.

We also have a dedicated full-time safety coordinator, who undertakes and documents full risk assessments on all components included with our titles.

After evaluation, the components are tested to ensure that they conform to the EN71 European standard, ASTM USA standard and GPS standards.

Safety test reports are available upon request. Please contact our Customer Service Department at customerservice@imaginethat.com

Additional testing can be undertaken in order to comply with client/country specific safety standards. We have an ethical sourcing policy and wherever possible, aim to use responsibly sourced, sustainable materials.

In 2022 we reduced the amount of waste packaging involved in creating our products by over 27 tons. We are committed to finding eco-friendly component and packaging solutions, and reducing the environmental impact of the products we create.

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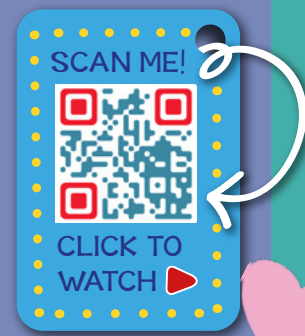


Scan or click on the QR codes throughout to watch our books in action!

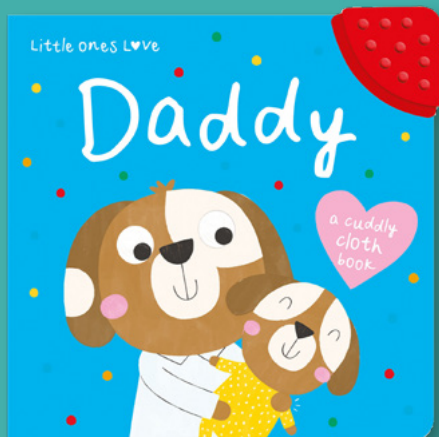


0+

Little ones will love these snuggly, cuddly, crinkly cloth books!



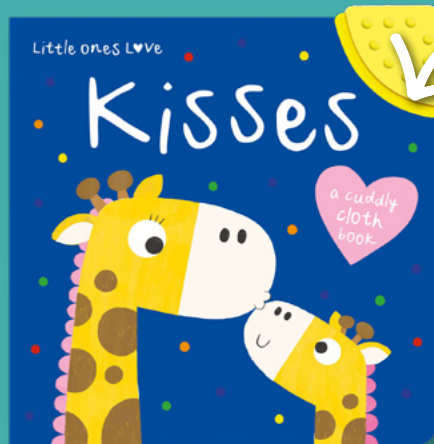
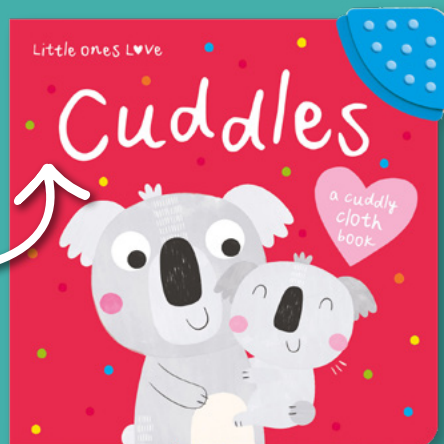
- Includes crinkly pages, a silicone teether, soft fabric, and a baby-safe mirror all in one book.
- Fabric is 100% washable.
- Bold, vibrant artwork.



Author: Holly Hall
Illustrator: Damien Barlow

Baby Books

Crinkly cover for tactile fun!



Baby-safe silicone teether and mirror

Specification:

- **Format:** Full colour cloth books with a silicone teether, crinkly pages, and baby-safe mirror
- **Extent:** 8pp
- **Dimensions:** 150x150mm/5.9x5.9in.
- **Packaging:** Card box, with alternative polybag option also available.



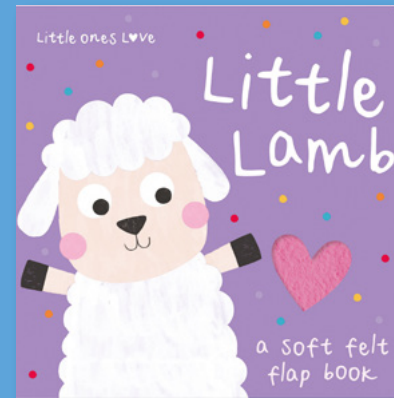
Captures attention & focus

0+

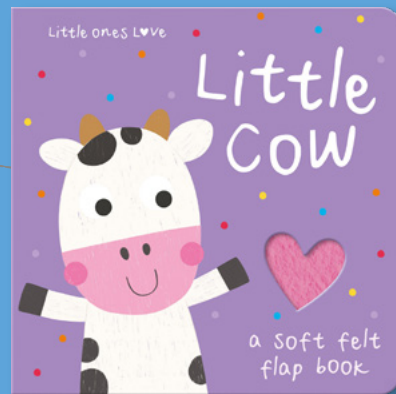
Little ones will love to lift and look under each large felt flap to see who is hiding!



- Includes 5 large, soft, shaped felt flaps.
- Improves hand-eye coordination and dexterity.
- Bold, vibrant artwork.



Author: Holly Hall
Illustrator: Damien Barlow



Soft touch felt lift-the-flaps

Specification:

- **Format:** Full colour chunky board book with 1 large felt flap on each right-hand page
- **Extent:** 10pp
- **Dimensions:** 178x178mm/7x7in.
- **Cover finishes:** Spot UV, matt varnish, peep-through hole on cover.

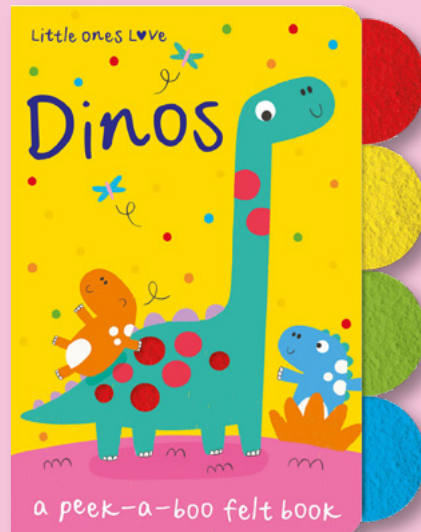


0+

Little ones will love to lift the chunky felt tabs in these peek-a-boo felt books.



- Soft felt shapes to touch, peep-through holes to look through, and chunky felt pages to lift and turn.
- Tactile touch-and-feel felt shapes for sensory, interactive fun.
- Bold, vibrant artwork with mass market and trade appeal

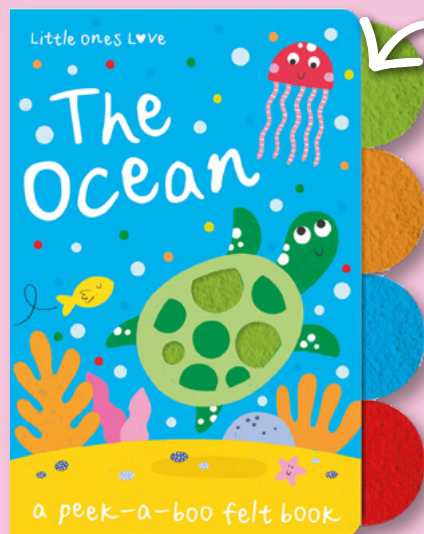


Felt peep-through holes



Tactile touch and feel felt tabs

Author: Holly Hall
Illustrator: Damien Barlow



- Specification:**
- **Format:** Full colour chunky board book with with 4 felt tabbed pages
 - **Extent:** 10pp
 - **Dimensions:** 210x170mm/8.26x6.69in.
 - **Cover finishes:** Matt varnish.

Baby Books



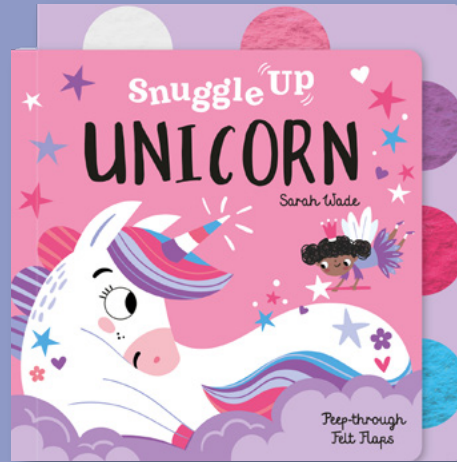
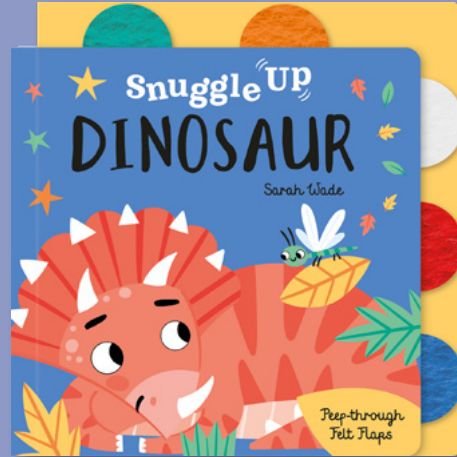
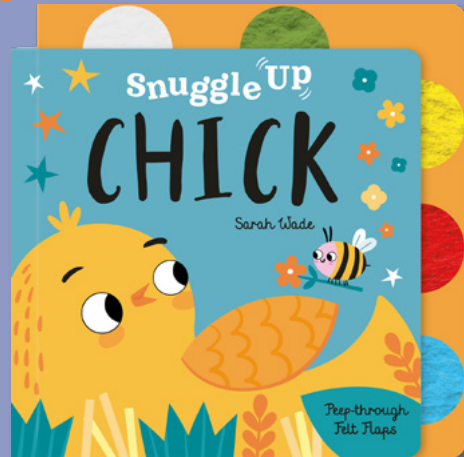
0+



Snuggle up and say 'goodnight' to all the animals with these peep-through felt flap bedtime books.



- Tactile, touch and feel, peep-through felt flaps provide plenty of calming, sensory read-and-play fun for curious little ones.
- Creates a calming bedtime routine-the gentle, goodnight stories are perfect for getting young ones to sleep even after the busiest of days.
- Engaging illustrations with things to spot on every page are guaranteed to develop a child's observation skills.



5 peep-through felt flaps!

Author: Bobbie Brooks
Illustrator: Sarah Wade

Specification:

- **Format:** Full colour board book with felt flaps. Each felt flap features peep-through holes and a tab at the top or side to create colourful tabs around the book
- **Extent:** 10pp
- **Dimensions:** 203x203mm/7.9x7.9in.
- **Cover finish:** Spot UV, varnish



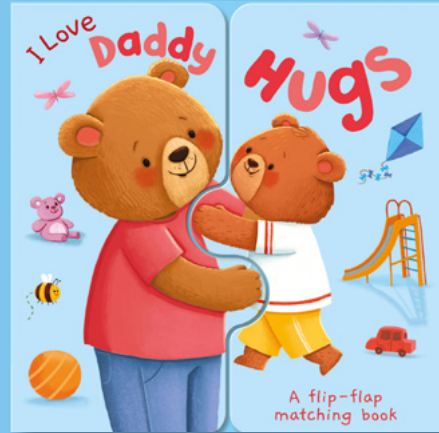
Written by
BOBBIE BROOKS,
winner of the
BOOKTRUST
STORYTIME
prize 2023

Board Books

0+

Flip-flap and match the interlocking pages to make the animals hug!

- Adorable characters and scenes to match together.
- Share the reassuring love and joy of hugs with these rhyming board books.
- A fun and interactive shared reading experience with charming illustrations by Anna Jones.



Author: Zach Rosenthal
Illustrator: Anna Jones

Share the love of reading and hugs!



Turn the pages to make the characters hug

Specification:

- **Format:** Full colour board book with die-cut cover and pages
- **Extent:** 10pp
- **Format 1:** 147x147mm/6x6in
- **Format 2:** 214x214mm/8x8in.
- **Cover finishes:** Matt lamination, varnish

SCAN ME!

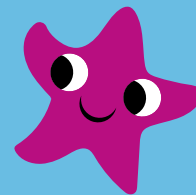
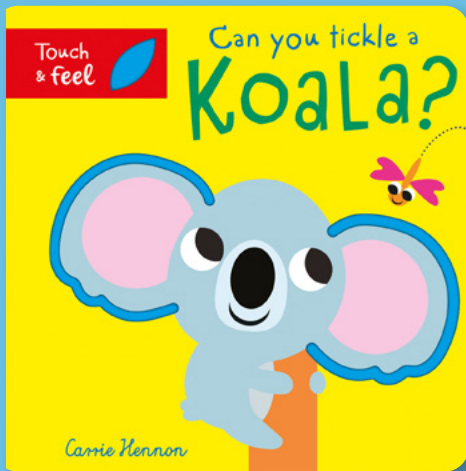
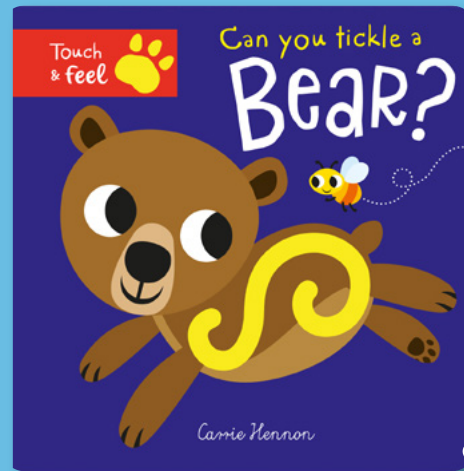


CLICK TO WATCH ▶

0+

- Board book with die-cuts showing felt between the card pages.
- Touch and feel felt finger trails to tickle the animals.
- Card and felt pages make the books super-light for young children to hold.

Author: Bobbie Brooks
Illustrator: Carrie Hennon



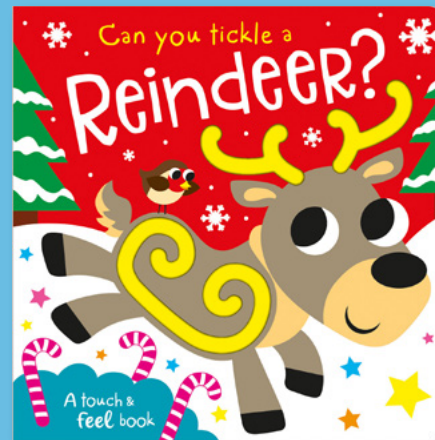
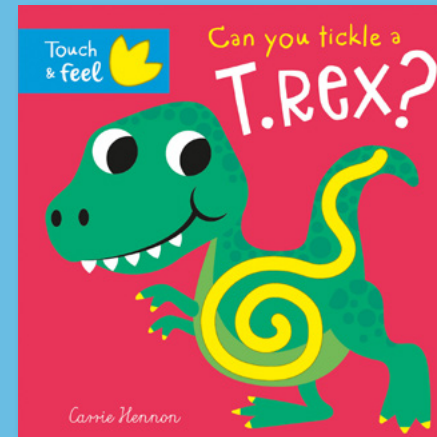
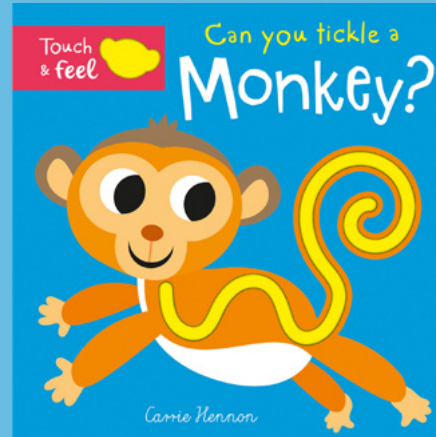
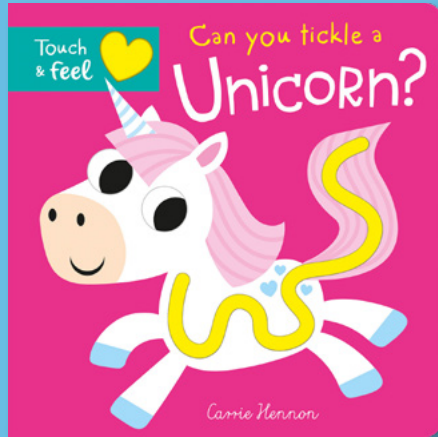
Touch and feel finger trails

Specification:

- **Format:** Full colour casebound board book with touch and feel felt pages
- **Extent:** 8pp
- **Dimensions:** 178x178mm/7x7in.
- **Cover finishes:** Gloss and felt trail

Board Books

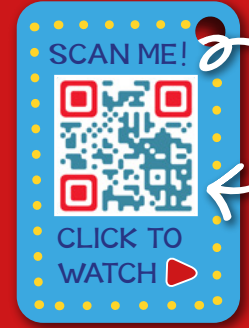
Touch, feel and tickle the friendly animals in these interactive books that are full of playful fun!



The prize, celebrates and promotes the best books for sharing with young children and is part of the BOOKTRUST STORYTIME pilot'

3+

Get behind the wheel for a drive and seek hidden picture adventure!



- Buckle up and get ready to pretend to be a digger driver, a tractor driver, explore deep under the sea and go on a wild safari adventure!
- Gets children's imagination into gear - 'drive' around five exciting locations in each book to find hidden pictures and count 1-10.
- Watch children glow with delight as they take to the wheel and discover hidden pictures!



Author: Jenny Copper
Illustrator: Robin Baines & Sam Rennocks

Specification:

- **Format:** Full colour, casebound board book with inset acetate windows and integrated card steering wheels on each right-hand page.
- **Extent:** 10pp
- **Dimensions:** 236x191/9.3x7in.
- **Cover finish:** Spot UV, matt lamination



Turn the steering wheel from side to side and watch as magical hidden pictures suddenly appear!

Board Books

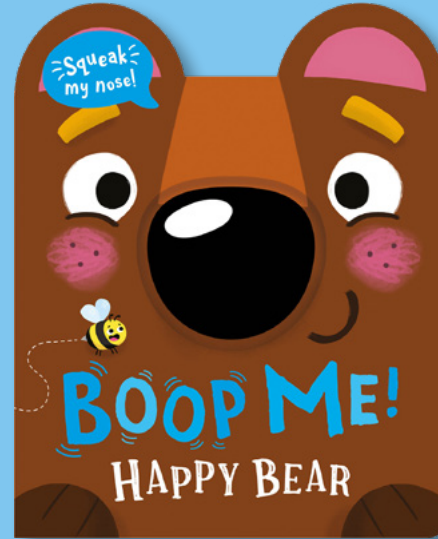
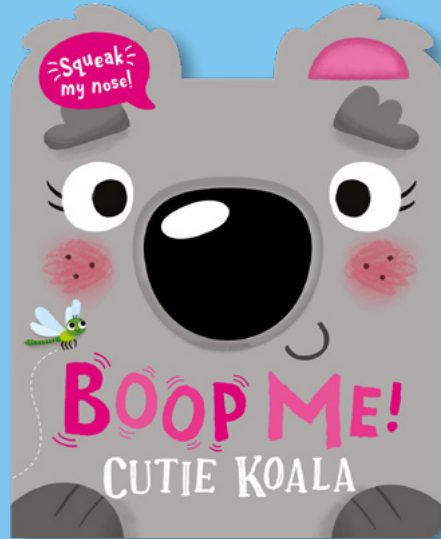


3+



Boop the noses for lots of squeaky story,
read-and-play fun!

- Enjoy hours of squeaky, interactive play with each 'Boop My Nose!' storybook adventure!
- Hear your child giggle with laughter as they boop the animal's squeaky nose on every page!
- Funny, rhyming stories about favourite, adorable animal characters that bring fun and silliness to story time.



Chunky animal
shaped board book

SCAN ME!

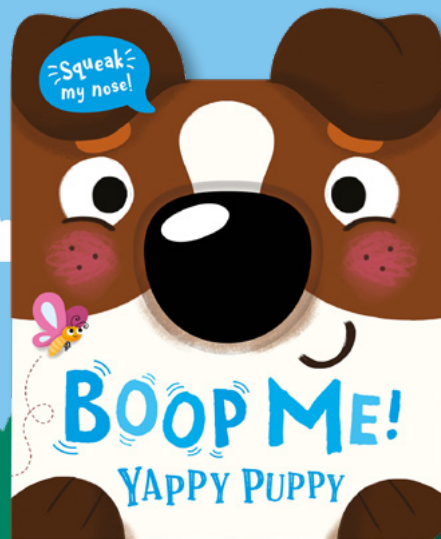
CLICK TO
WATCH

Touch-and-feel
squeaky nose!

Author: Claire Baker
Illustrator: Jake McDonald

**Specification:**

- **Format:** Shaped chunky board book with soft-to-touch plush nose and squeaker
- **Extent:** 10pp
- **Dimensions:** 210x170mm/8.3x6.7in.
- **Cover finishes:** Spot UV, varnish



Read
aloud
fun!



3+



Discover swishy, playful fun at the end of the rainbow ribbon hair!



Curly rainbow ribbons to swirl and swish!



SWISH MY HAIR!

13.M VIEWS ON TIKTok #ribbonbow
Tik Tok



- A new novelty series that is a 'first' for using korker rainbow ribbon bows - a trend undergoing a renaissance in children's apparel.
- The curly, ribbon bow hair is hands-on, swishy finger fun for little hands to play with.
- With a funny rhyming story to read and curly rainbow ribbons to swish and play with, these novelty story books will keep children entertained for hours!

Author: Lou Treleven
Illustrator: Sam Rennocks & Matthew Scott

Specification:

- **Format:** Full colour board book with 12 curly, rainbow, ribbons to play with on cover and each spread
- **Extent:** 10pp
- **Dimensions:** 210x170mm/8.3x6.7in.
- **Cover Finishes:** Spot UV, matt varnish



3+

Children will love to tip, turn, shake, swash and swish the book to make Teddy spin inside the gel washing machine!



- Tip, turn and shake the book to spin Teddy inside the washing machine and help make him clean.
- The book has a glitter, foil and gel novelty feature on every page - shake the book and watch the teddy bear and bubbles move around.
- The interactive story and book-handling will help little ones develop fine motor skills as well as enjoy a fun read and play experience.

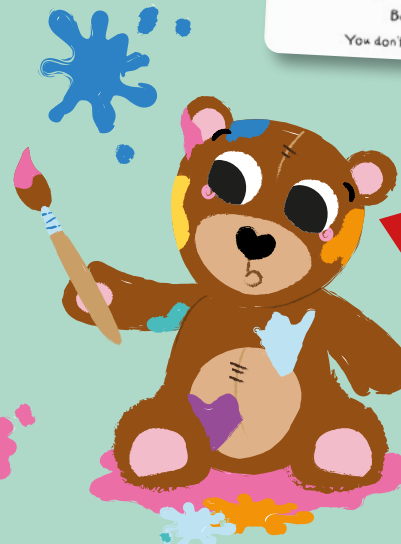
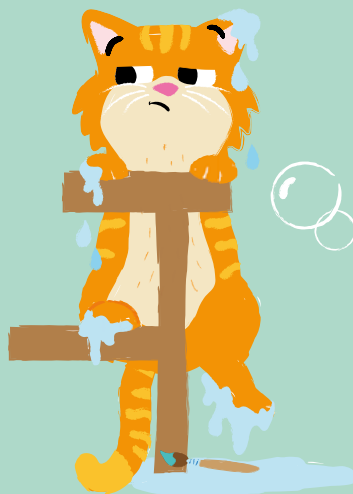


A tip, turn & shake book!

Author: Seb Davey
Illustrator: Robin Baines

Specification:

- **Format:** Full colour board book, glitter and foil-filled shaped gel pouch with a foil teddy bear inside
- **Extent:** 20pp
- **Dimensions:** 203x203mm/8x8in.
- **Cover finishes:** Spot UV, matt lamination



Unique title that will help parents when their own child's soft toys need a wash!

3+

- Repetitive, rhyming text to help young children learn rhythm and tone.
- Clever windows throughout reveal hidden animals when the torch is inserted.
- Includes a handy ribbon to keep the magic torch attached to the book.

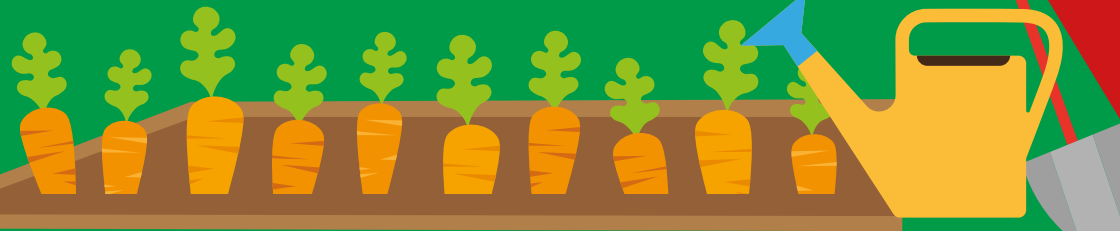


Author: Katie Button
& Joshua George
Illustrator: Zhanna Ovocheva



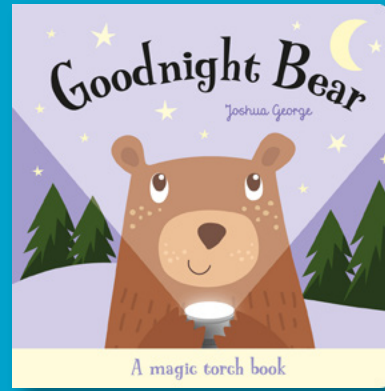
Specification:

- **Format:** Full colour casebound board book with 5 inset acetate pages and a card torch on a ribbon
- **Extent:** 12pp
- **Dimensions:** 210x210mm/8.3x8.3in.
- **Cover finishes:** Spot UV, matt lamination



"So ingenious you'll wonder why you haven't seen it before." - BOOKTRUST

Insert the 'magic torch' between the pages to find the animals and watch children glow with delight!



Featured in the
BOOKTRUST
Great Books Guide
2020

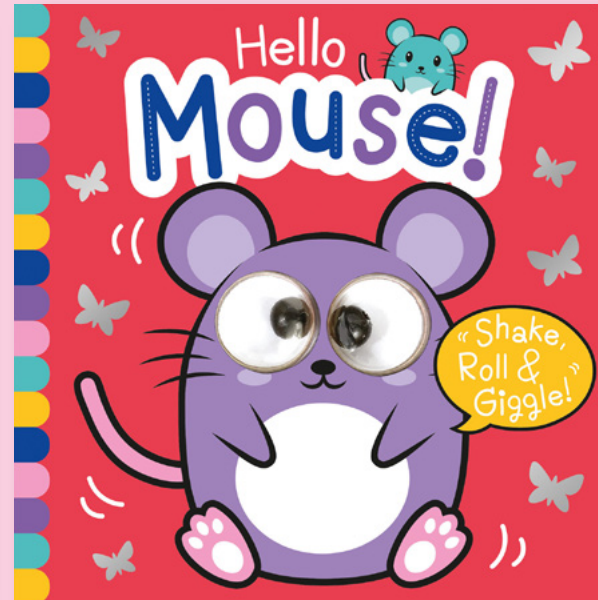


Sturdy card
magic torch

3+

- Guaranteed to have children shaking and rolling on the floor with laughter!
- Creates empathy with adorable characters that children will love.
- Get your child to join in with the rhyming text that is perfect for reading aloud.

Author: Katie Button
& Zach Rosenthal
Illustrator: Bethany Carr

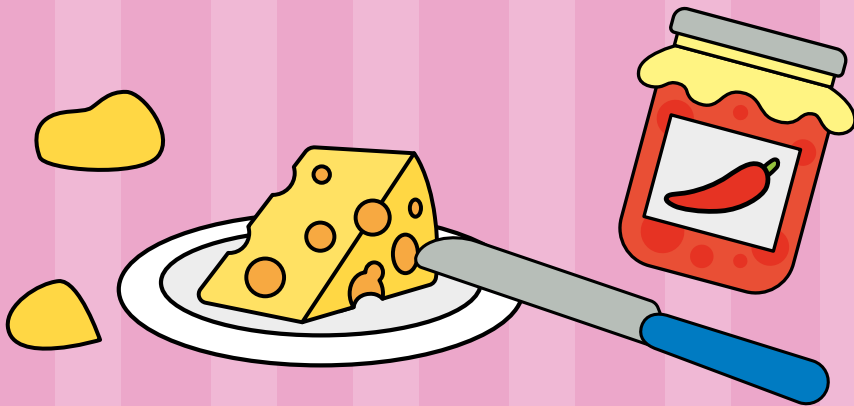
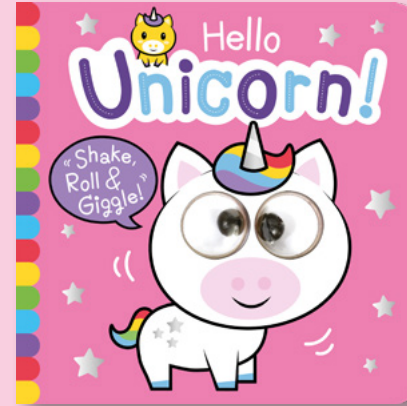
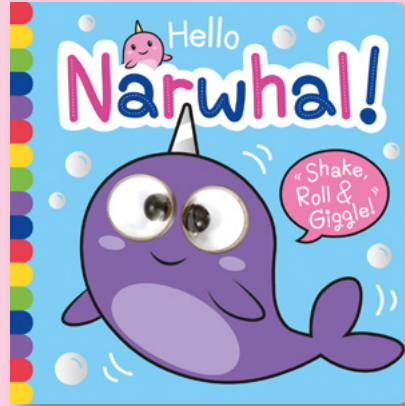


Shake the book
to roll the 3D
googly eyes

Specification:

- **Format:** Full colour board book with 3D googly eyes
- **Extent:** 12pp
- **Dimensions:** 178x178mm/7x7in.
- **Cover finishes:** Foil and googly eyes

Say 'hello' to hours of googly-eyed amusement!



3+

Learning fun for little ones is made easy peasy with our new Easy Peely series. Just peel, stick and play!

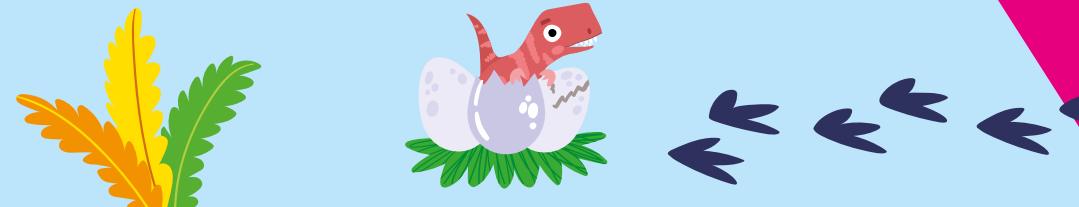


- Seek and find the correct play pieces to complete each picture and learn all about early learning themes, from colours, counting and shapes, to feelings, farm noises and opposites!
- Features Innovative 'Easy Peely' play pieces made with 'peel, stick, play' technology-100% reusable and washable, too!



Specification:

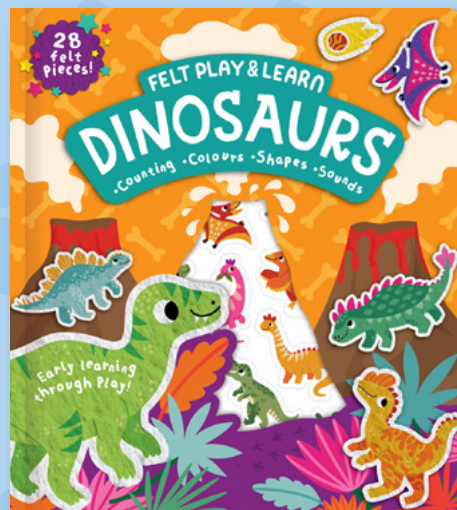
- **Format:** Full colour, casebound board book
- **Extent:** 10pp with 2 sheets of reusable play pieces
- **Dimensions:** 246x221mm/9.7x8.7in.
- **Cover finish:** Die-cut, gloss



3+

Early learning fun for little ones with Felt Play & Learn!

- Reusable felt play activity board books.
- Seek and find the correct play pieces to complete each picture and learn all about early learning themes, including colours, counting, shapes and sounds.
- Perfect to keep children aged 3-5 engaged with the seek and find activity on each page.



Author: Alice Barker
Illustrator: Various

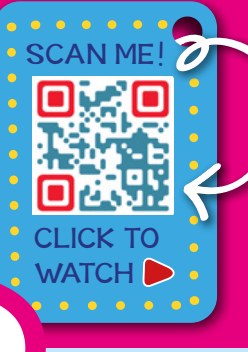


Specification:

- **Format:** Full colour casebound board book
- **Extent:** 10pp plus 2 sheets of reuseable felt play pieces
- **Dimensions:** 246x221mm/9.7x8.7in.
- **Cover finishes:** Gloss

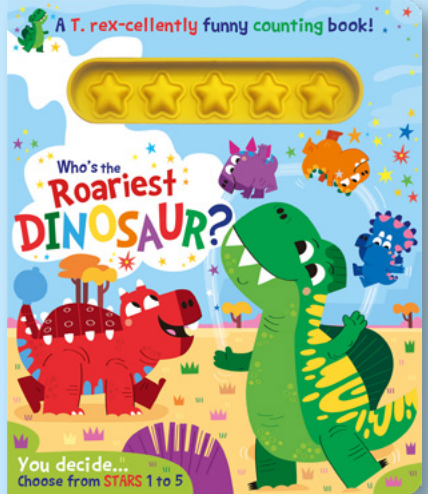


Who's the grrreatest of them all?
YOU decide and choose from stars 1 to 5!



Star-shaped silicone popper. Push, pop and count from 1-5 to rank each character!

- Enjoy hours of sensory, interactive play with these push and pop counting books.
- Which animal is the grrreatest? You decide! Rank each animal from 1 to 5 using the push and pop stars, and choose who YOU think is the best!
- Hilariously funny counting books featuring dinosaurs, sharks, unicorns and bears that will bring fun and silliness to story time.



Author: Lou Treleaven
Illustrator: Steven Wood



- Specification:**
- **Format:** Chunky board book with 5 star popper
 - **Extent:** 10pp
 - **Dimensions:** 213x178mm/8.4x7in.
 - **Cover finishes:** Matt varnish

TikTok
A global trend-
over 25 billion
views on
#fidgettoys



7+

Transform your knowledge and embark on a thrilling journey of discovery that will change the way you see our planet.



- Discover mind-blowing facts and learn about the awesome natural events that shape our world.
- With transforming pictures, bite-sized facts, real-life scientists to discover, a quiz challenge to complete, and science experiment to create!
- Offers budding future scientists the chance to learn more about our amazing planet, climate education, natural sciences, and sustainability in a new, innovative non-fiction series.



Turn the die-cut pages to transform each scene!



Become a transformer - and save the planet!

Author: Melanie Hibbert
Illustrator: Richard Watson & Malgorzata Detner

Specification:

- **Format:** Full colour casebound board book
- **Extent:** 28pp
- **Dimensions:** 259x201mm/10x7.9in.
- **Cover finishes:** Spot neon, spot UV, die-cut shape, matt lamination

7+

- Scratch away the special cards to seek, find, and discover full colour pictures underneath.
- Each scratch picture features hidden illustrations to discover and learn about.
- Includes over 100 facts, colouring pictures and 12 scratch cards with wooden scratch tool.



Author: Kit Elliot & Lydia Halliday
 Illustrator: Bethany Lord & Amanda Shufflebotham

Featured in Nat Geo Kids magazine!

Specification:

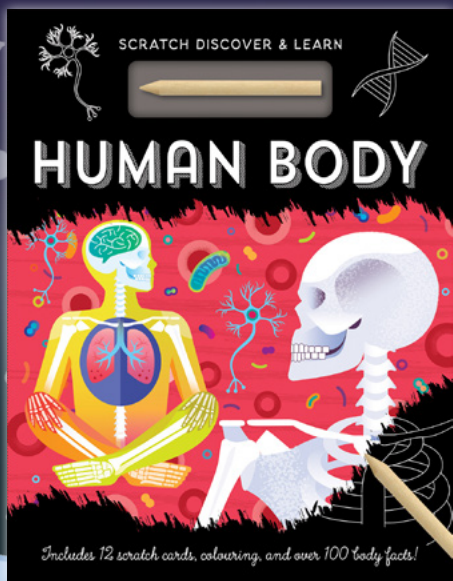
- **Format:** Full colour hardback, wirebound
- **Extent:** 56pp including 12 leaves of scratch cards
- **Dimensions:** 253x197mm/10x7.8in.
- **Cover finishes:** Gloss



Scratch away to reveal the full colour image

7+

'Factivity' format combines fun facts with scratch activity.



Over 100 facts to be discovered!



BIG facts in bitesize pieces

7+

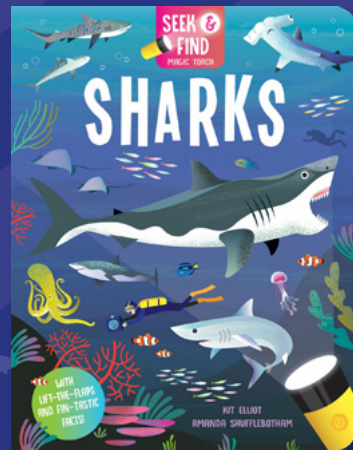
Seek and find incredible pictures and learn hundreds of fascinating facts!



- Innovative non-fiction format with magic card searchlight, seek and find challenges and Q&A lift-the-flaps!
- Over 200 amazing themed facts and easy-to-understand text.



Author: Kit Elliot & Susie Rae
Illustrator: Diego Vaisberg, & Amanda Shufflebotham



Searchlight pages!

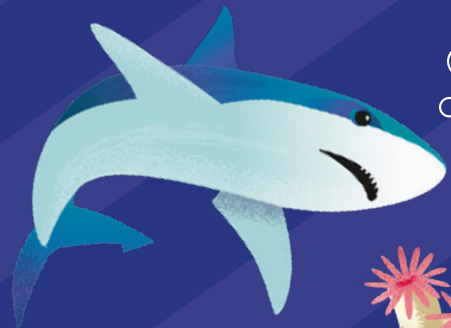


Specification:

- **Format:** Full colour casebound board book with inset acetate pages, lift-the-flaps and card torch attached with ribbon
- **Extent:** 16pp
- **Dimensions:** 260x200mm/10.2x7.9in.
- **Cover finishes:** Spot UV, matt lamination



Lift-the-flaps to find out interesting facts



Non-fiction Books

3+

A brand new magic water painting series -
100% reusable and filled with 100% dressing-up fun!

- Combines popular first experience and animal themes with dressing up and water painting fun.
- Best-selling mess-free fun with hidden pictures to discover using the included water pen.
- Perfect titles for developing fine motor skills for writing, helping children to get ready for school!



JUST ADD
WATER!

Author: Katie Button
Illustrator: Robin Baines



Specification:

- **Format:** Full colour casebound, board book
- **Extent:** 14pp including 7 water painting scenes and water pen
- **Dimensions:** 240x200mm/9.4x7.8in.
- **Cover finishes:** Spot UV, varnish

7
water painting
Scenes!

perfect
for creative
fun whilst
travelling!



Vibrant scenes to paint again and again - just add water!
Hilarious find and count early learning fun!

SCAN ME!



CLICK TO WATCH

- Boost young children's learning development by helping them count to five with the fun 'find and count' activities.
- Get creative with the magic painting pen and seven amazing water painting scenes.
- The hilarious, rhyming text is sure to have children in stitches. The perfect rainy day activity to keep children entertained.



Author: Zach Rosenthal
Illustrator: Jennifer Bartlett



Specification:

- **Format:** Full colour board book with magic water painting pen
- **Extent:** 14pp
- **Dimensions:** 255x215mm/10x8in.
- **Cover finishes:** Varnish



paint with water to reveal fun things to count!



Can be used over and over again!

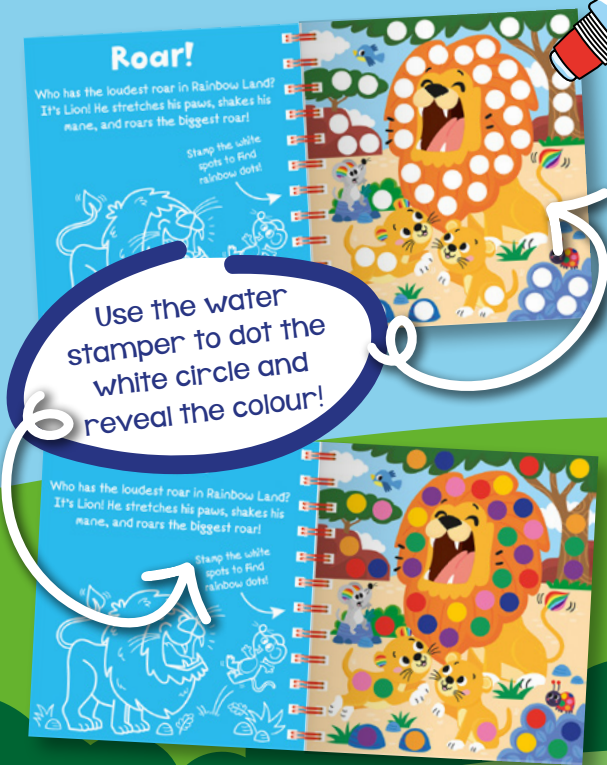


3+



Reveal rainbow dots of colour for lots of mess-free water stamping fun!

- A brand new paint with water series - 100% reusable and filled with 100% rainbow dot arty fun!
- Watch little ones gaze with wonder as hidden colour is magically revealed with each stamp of the special pen. Just fill the pen with water, then stamp the white circles to reveal rainbow dots of colour.
- Best-selling mess-free fun with hidden dots of colour to discover using the included water stamper pen.



Author: Holly Hall
Illustrator: Jennifer Bartlett

Specification:

- **Format:** Hardback full colour spiral bound book
- **Extent:** 24pp including 12 water painting pages, refillable water stamper pen
- **Dimensions:** 164x200mm/6.4x7.8in.
- **Cover finishes:** Matt lamination, gloss



100% reusable!



Scratch, Paint & Colour is a new activity series featuring three arty challenges in one book!

- Packed with three arty challenges to complete with a special 2-in-1 art tool! Scratch and discover hidden pictures and paint magic scenes with water to reveal hidden colour, then use pencils or crayons to complete the colouring pictures!
- Children will gaze in wonder as hidden colour is magically revealed with each brush of the pen and scratch of the stylus tool.
- The perfect series for holiday activity entertainment - all you need is water and colouring pencils!

Author: Georgie Taylor
Illustrator: Christine Gore

Specification:

- **Format:** Hardback concealed wirebound
- **Extent:** 56pp including 6 magic colouring cards, 6 scratch cards, and colouring pages
- **Dimensions:** 216x175mm/7x8.5 in.
- **Cover finishes:** Gloss, foil



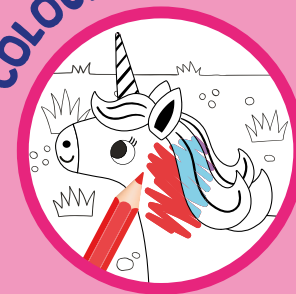
SCRATCH ART!



PAINT WITH WATER!



COLOURING!



2-in-1
art tool!



3+



- Children will love using their imagination to create their own felt scenes.
- With a large board covered in colourful felt, children can place their play pieces wherever they like to make their scenes.
- The perfect rainy day activity to keep little hands busy!

Create busy story scenes with
36 fun felt pieces!



Illustrator: Sarah Wade



Giant felt
play mat

Specification:

- **Format:** Full colour felt board and 36 felt play pieces
- **Dimensions:** 315x372mm/12.4x14in.

Helps
encourage
imaginative
play

3+

- Just add water to colour the pictures, then search and find the things that are hiding on each page!
- Simple, mess-free fun - paint with water, leave to dry, then paint again!
- Helps to develop fine motor skills, memory recall and text picture association.



Author: Georgie Taylor
Illustrator: Maalke Boot



Specification:

- **Format:** Full colour, hardback with refillable water pen
- **Extent:** 10pp including 5 water-painting scenes
- **Dimensions:** 240x200mm/9.4x7.9in.
- **Cover finishes:** Matt lamination

Paint with water to reveal the full colour picture!



3+

Create your own colourful pictures with this magical series and watch the scenes transform in front of you!



perfect for little hands

100% Reusable!

3+

- An award-winning series that features vibrant magic water colouring pages, amazing facts and lots more pictures to colour with pencils or crayons.
- Includes a high-quality paintbrush so children can colour with ease.
- Best-selling activity book format - over 2.5 million copies sold worldwide!



Author: Rachael McLean
Illustrator: Jenny Copper



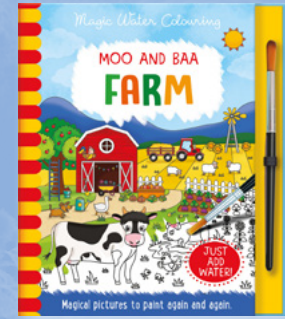
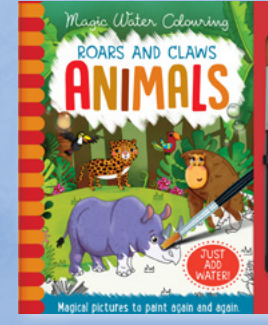
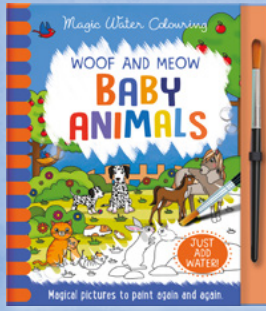
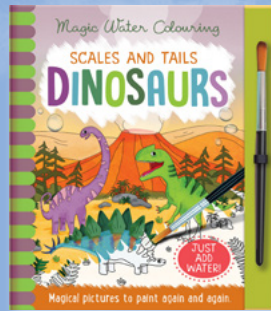
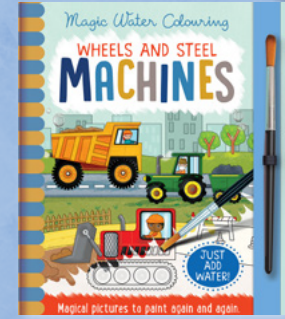
Specification:

- **Format:** Full colour hardback, concealed wirebound with paintbrush
- **Extent:** 56pp including 12 magic colouring sheets
- **Dimensions:** 216x175mm/8.5x6.8in.
- **Cover finishes:** Gloss

Award-winning series



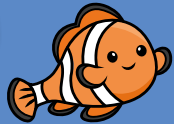
Magical pictures you can colour again and again... just add water!



Simply paint with water, leave to dry, then paint again!



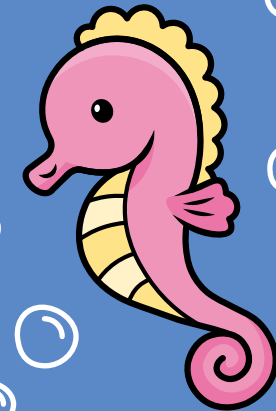
5+



- Learn to draw with wipe-clean pens and reusable wipe-clean drawing pages!
- The perfect gift for budding artists: this reusable wipe-clean activity book series is bursting with creative ideas that will keep children drawing for hours!
- From the creators of 'How to Draw 101' a highly-rated series on Amazon with thousands of 4 and 5 star reviews.

over
50
activities

SCAN ME!

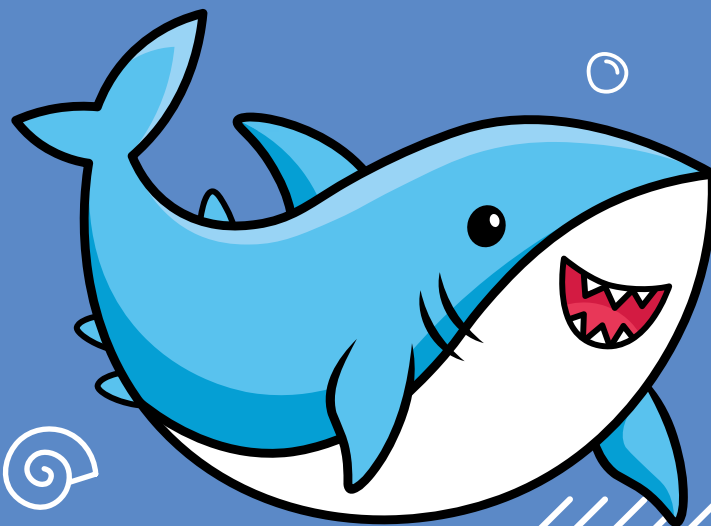
CLICK TO
WATCH ▶

Author: Jenny Copper
Illustrator: Bethany Walker

Specification:

- **Format:** Hardback with concealed wirebound, two wipe-clean pens with erasers
- **Extent:** 56pp (including 24 wipe clean pages)
- **Dimensions:** 216x163mm/8.5x6.4in.
- **Cover finishes:** Foil

Includes wipe-clean pages and two wipe-clean pens with erasers!

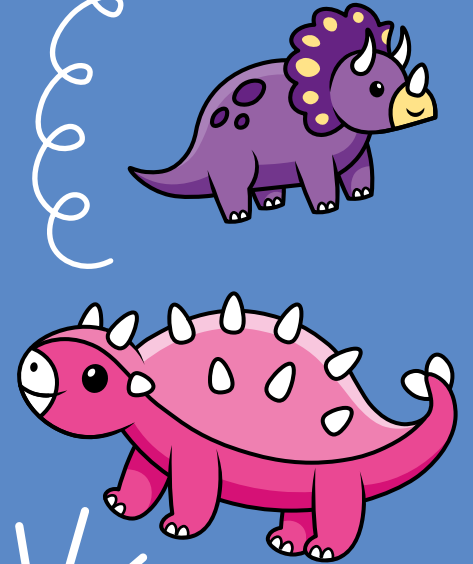
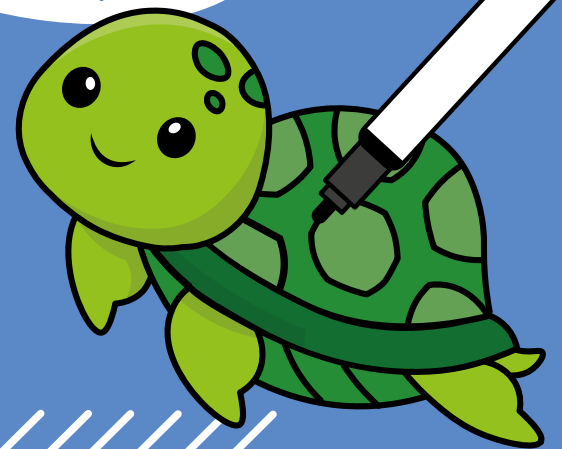
Step-
by-Step
Drawing

Learn to draw with over 50 drawing activities and inspire a lifelong love of art and creativity!



Copy the steps to draw animals on to the wipe-clean scenes.

From the creators of the best-selling How-to-Draw 101 series!



5+

- Follow the simple step-by-step drawings and children will soon be amazing their friends with their new-found artistic skills!

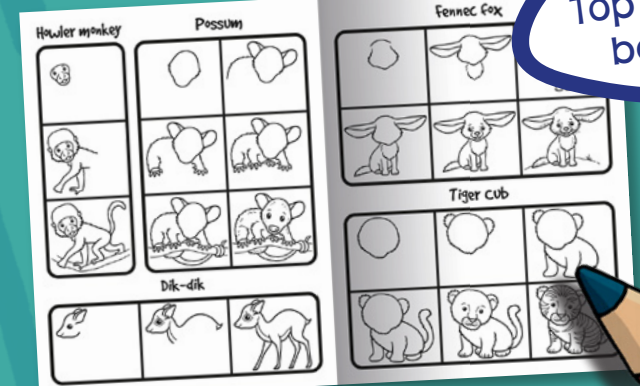
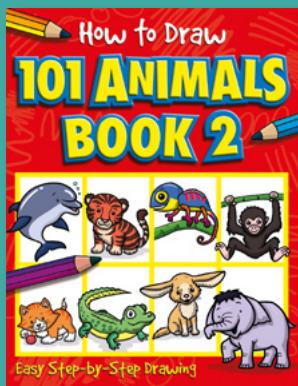
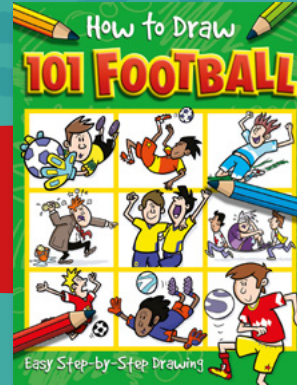
- Since each image is broken down into six simple steps children will quickly gain in confidence when they see their finished results.

- All you need is a pen or pencil and paper to get started!
- Spiralbound versions available!

Author: Barry Green
Illustrator: Barry Green

Specification:

- Format:** Paperback with full colour cover and black and white insides
- Extent:** 48pp
- Dimensions:** 280x216mm/11x8.5in.
- Cover finishes:** Gloss

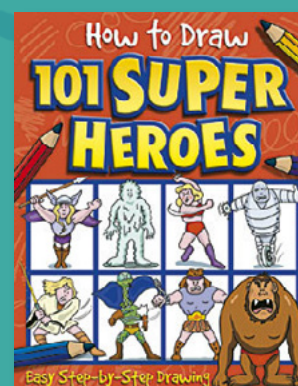
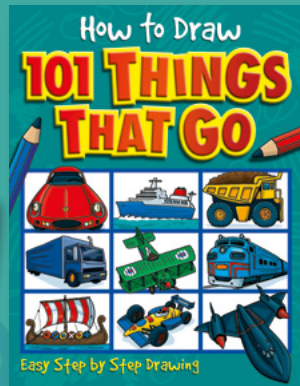
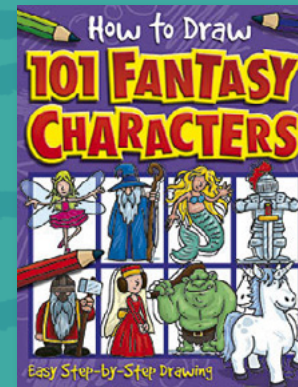
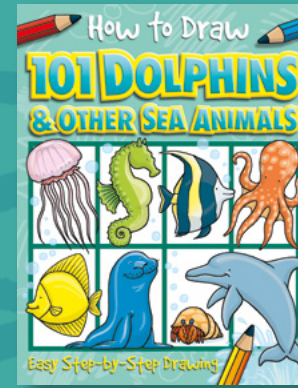
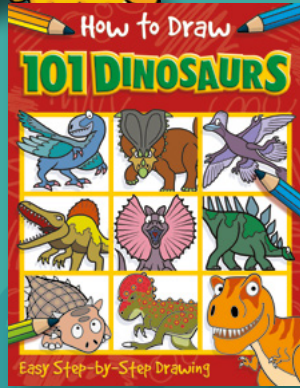


NEW TITLES



Top 10 Amazon bestseller!

Build drawing confidence with these step-by-step drawing books, perfect for budding junior artists!



Specification:

- **Format:** Paperback, full colour cover, one colour text with line art
- **Extent:** 256pp
- **Dimensions:** 280x216mm/11x8.5in.
- **Cover finishes:** Gloss

5+



- 24 action-packed scenes and over 500 stickers in each book!
- Over twenty different titles to collect, covering perennial themes such as football, dinosaurs, vehicles and fairies.
- High-quality production values and eye-catching spot UV covers!

Author: Various
Illustrator: Various

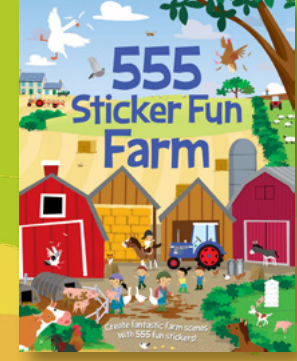
**Specification:**

- **Format:** Full colour paperback
- **Extent:** 56pp including 8pp stickers
- **Dimensions:** 280x216mm
- **Cover finishes:** Spot UV, matt lamination

over
4 million
555 titles sold
worldwide!



Sticker fans checkout these fun-filled books containing over 500 stickers - ideal for interactive play.



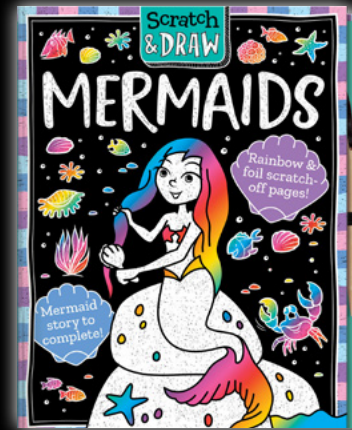
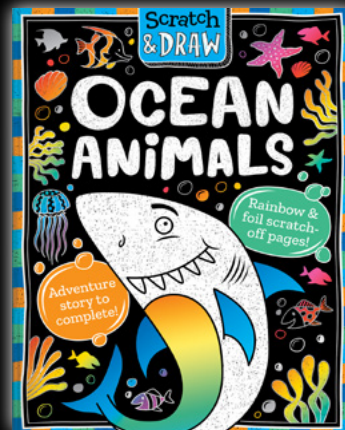
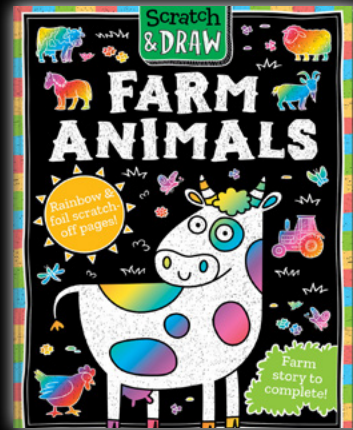
5+

- Rainbow colours and foil patterns hide beneath the black coating - use the included wooden stylus to cleverly reveal them with a simple scratch!
- Also includes step-by-step instructions to learn how to draw amazing pictures.
- The world's only scratch series to feature an adventure story for the reader to finish!

Author: Various
Illustrator: Barry Green

Specification:

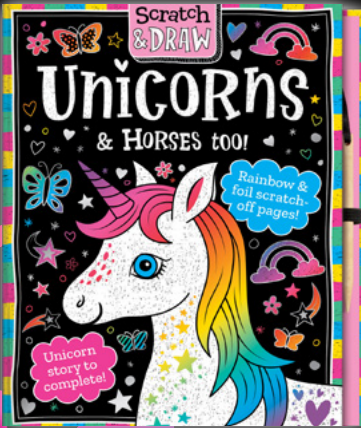
- **Format:** Full colour wirebound hardback book with scratch cards and a scratch stylus tool
- **Extent:** 56pp including 12 scratch cards
- **Dimensions:** 216x160mm/8.5x6.3in.
- **Cover finishes:** Gloss, foiled



over
4.5 MILLION
copies sold
worldwide!



Scratch and draw amazing rainbow and foil pictures in this best-selling creative drawing series.



Scratch away to reveal the rainbow colours underneath

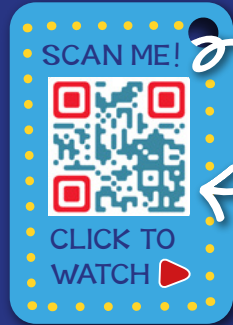


perfect for budding young artists!





Get ready to create colourful fuzzy works of art!



- Special soft-to-touch fuzzy pictures mean young artists can easily colour between the lines.
- Includes a stackable marker pen with five colours, so children can get colouring straight away!
- Ideal for creative play at home and for taking out and about; on holiday, to restaurants, and on journeys.



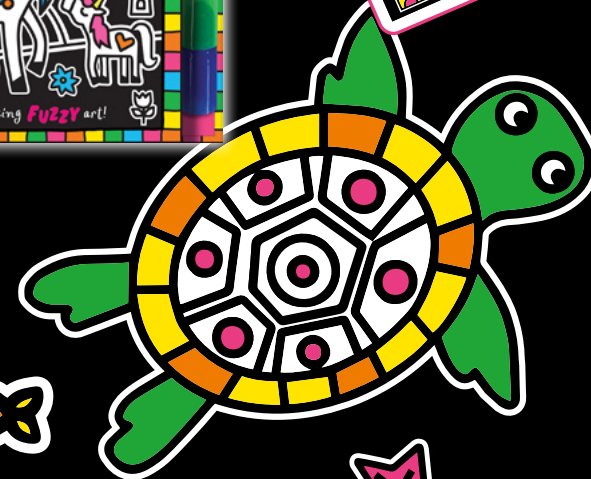
Author: Melanie Hibbert
Illustrator: Jayne Schofield



Specification:

- **Format:** Hardback, concealed wirebound, full colour cover, 5 colour stackable mini markers
- **Extent:** 48pp including 8 Fuzzy art cards
- **Dimensions:** 216x175mm/8.5x6.9in.
- **Cover finishes:** Gloss

Cool stacking pen with 5 colours!

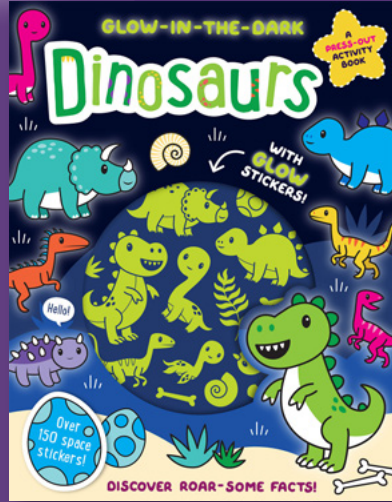


5+

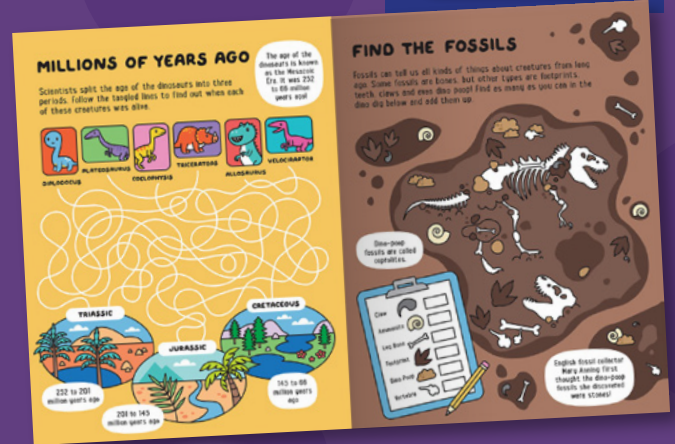
Sticker books to make children go WOW!



- Includes over 150 themed stickers and 30 special glow-in-the-dark stickers!
- Discover amazing facts whilst completing fun activities including mazes, pattern sequences, sticker pages and more!



Author: Lisa Regan
Illustrator: Bethany Carr

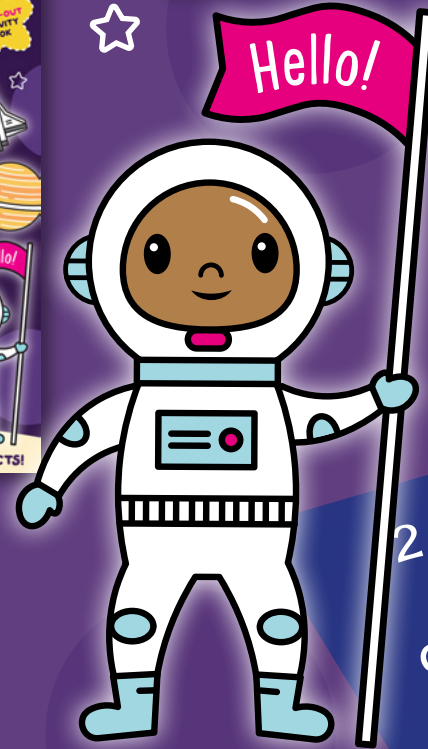


Activity Books

WITH
GLOW
STICKERS!

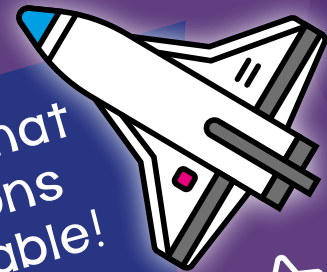
Specification:

- **Format:** Full colour paperback
- **Extent 1:** 46pp (including 6pp stickers with 1 sheet of glow-in-the-dark novelty stickers, 16 die-cut card play pieces and accessories)
- **Extent 2:** 30pp (including 6pp stickers with 1 sheet glow-in-the-dark stickers)
- **Dimensions:** 280x216mm/11x8.5in
- **Cover finishes:** Gloss, die-cut



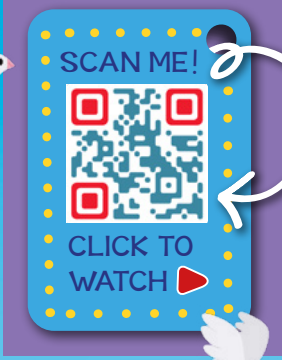
Over
150
stickers!

2 format
options
available!



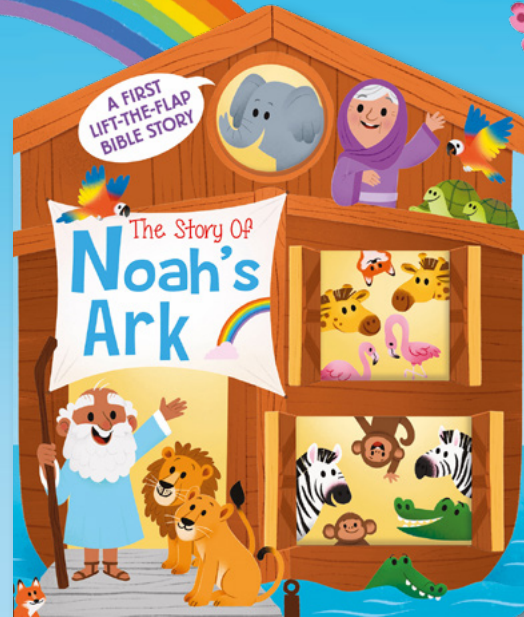
3+

Lift the flaps to explore the word of God told through first Bible stories and prayers.



FIND THE HIDDEN PICTURES UNDER EACH FLAP!

- Inspirational prayers and much-loved Bible stories retold for children of today.
- Children will love to peep through the holes and lift the flaps to discover hidden pictures and words that continue the story.
- A new series featuring eye-catching illustrations and easy-to-read words to help little ones learn about God's love.



peep-through holes

Author: Kit Elliot
Illustrator: Carol Herring

Specification:

- **Format:** Full colour casebound board book with lift-the-flaps and die-cut holes on the cover
- **Extent:** 10pp
- **Dimensions:** 210x178mm/8.3x7in.
- * **LARGER SIZE AVAILABLE**
- **Cover finishes:** Spot UV, matt lamination



Shaped lift-the-flaps

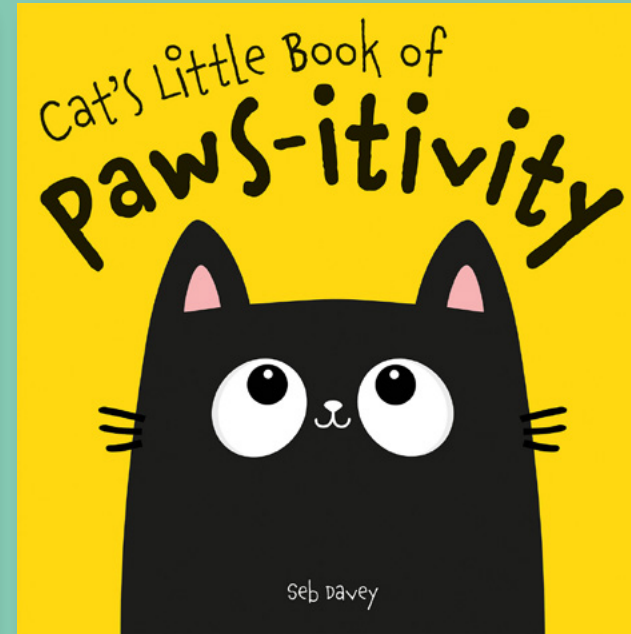
Wholesome religious stories

Religious Books

3+

Join in with Cat and learn the very best ways to feel a-meow-zing every day. Before you know it, you'll have a can do cat-itude, just like Cat!

- Ideal for helping children to boost their self esteem and outlook on the world.
- Written by multi-award-winning children's author, Seb Davey.
- Humorous illustrations and simple text that will encourage children to talk about feelings and emotions.



Author: Seb Davey
Illustrator: Various

Encourages kids to think positively!

Humorous illustrations throughout!



Specification:

- **Format:** Full colour, paperback and board book editions available
- **Extent:** 32pp
- **Dimensions:** 254x254mm/10x10in.
- **Cover finishes:** Spot UV, matt lamination



Check out our picture Book catalogue with over 200 titles available!

3+

Ready-for-bed picture storybooks
with a sprinkling of magic.

- Perfect 5-minute stories that will help to get little ones in the mood for sleep!
- Supports good parenting with gentle stories that include real bedtime routines.
- Read aloud appeal. Instant favourite bedtime picks for children and parents.

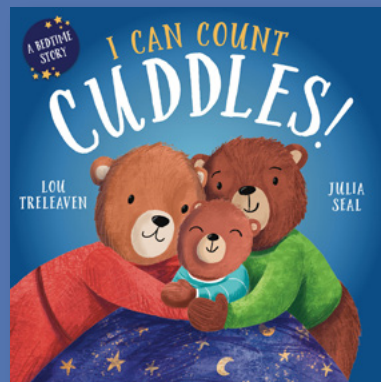


Author: Lou Treleaven
Illustrator: Natasha Rimmington

A bedtime
routine book

Specification:

- **Format:** Full colour, paperback or board book
- **Extent:** 32pp
- **Dimensions:** 245x254mm/10x10in.
- **Cover finishes:** Spot UV, matt lamination



[Click here](#) to
check out our
picture Book
catalogue with
over 200 titles
available!

READ

Learn

ABCD
123

PLAY

CREATE

TOP
THAT



18m+

NEW

Felties

Touch, feel and tickle the friendly animals in these interactive felt jigsaw book sets!



Each title includes 4 touch and feel jigsaws!



Chunky rhyming board book in each one!

- A perfect sensory, storytime book and jigsaw set to help children read, learn, play, and create!
- Features a board book by the winner of the BookTrust Storytime Prize 2023.
- Includes four touch and feel jigsaws with soft felt shapes to touch on each piece.
- Introduces problem-solving to young, developing minds in the most tickly way!

Specification:

- **Format:** Boxed pack
- **Extent:** 8pp full colour board book, 4 x 4-piece touch and feel jigsaws
- **Box size:** 230x230x33mm/9.1x9.1x1.3in.
- **Book size:** 178x178mm/7x7in.
- **Cover finish:** Gloss

3+

NEW

Read+Play

Get ready to read and play! Game and book kits for sharing and FUN!

Animals Memory Game and Unicorn Dominoes also available as books!



Specification:

- **Box Format:** Boxed pack
- **Extent:** 24pp book, sturdy cardboard game set
- **Box size:** 220x220x40mm/8.7x8.7x1.6in.
- **Cover finish:** Gloss
- **Book Format:** Casebound hardback
- **Extent:** 16pp, pieces supplied in card envelope
- **Book size:** 254x254x17mm/10x10x0.6in.
- **Cover finish:** Gloss



28 double-sided dominoes for 2 games in 1!



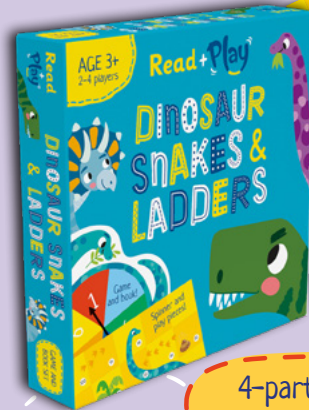
Card trophy in every kit!



4 game boards, tractor spinner and 38 picture cards!



64 picture cards



4-part jigsaw game board, dinosaur spinner and counters!

- Includes a favourite classic game made from sturdy cardboard pieces designed to be super-easy for little ones to handle and play with straight away.
- With a funny, themed question-and-answer book, children can gain read-out-loud confidence, ready for school.
- Perfect for introducing the joy of shared game-playing with family and friends.

TOP THAT

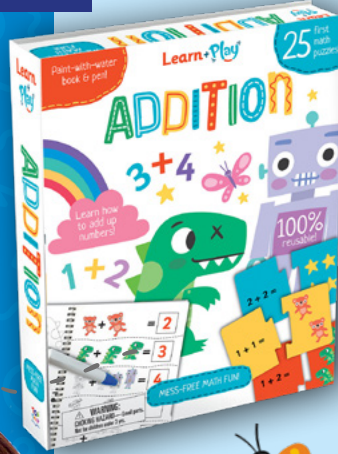
3+

NEW

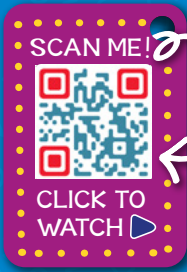
Learn+Play

MESS-FREE EARLY LEARNING FUN!

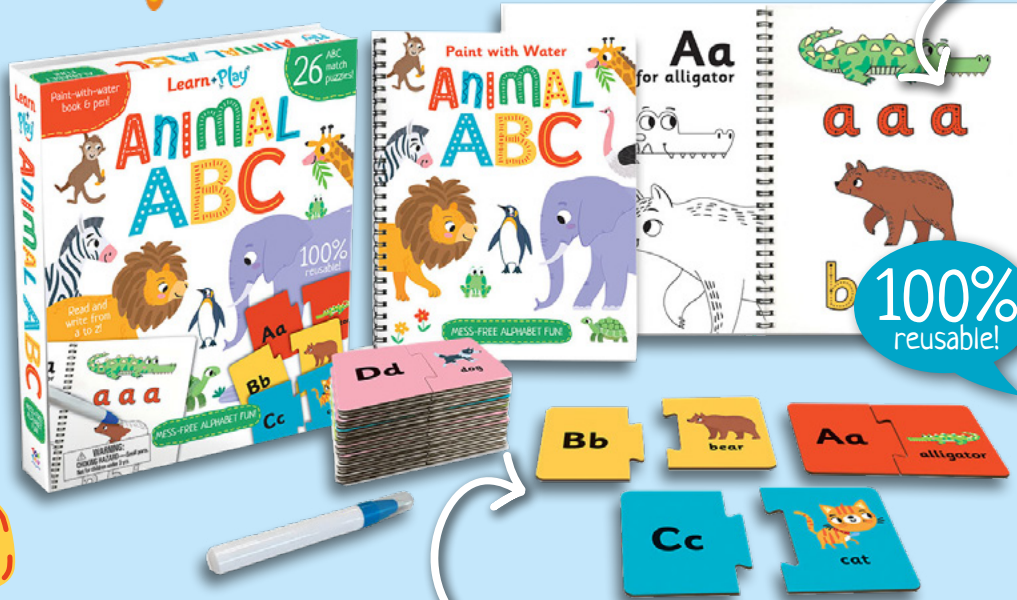
Get ready to learn and play! Matching puzzles and water painting makes learning FUN!



Immersive, themed fun that makes learning feel like playtime, over and over again.



Every paint with water activity is a journey of discovery, as the paint with water pen reveals the answers like magic. Builds reading, writing and counting confidence in little ones as they get ready for school.



PAINT WITH WATER BOOK & PEN!

100% reusable!



EDUCATIONAL EXTENSION TO HIGHLY SUCCESSFUL SERIES!

TOP THAT

Specification:

- **Format:** Boxed pack
- **Extent:** 24pp wirebound book, over 20 high-quality card puzzles, paint with water pen
- **Box size:** 240x194x40mm/9.4x7.6x1.6in.
- **Cover finish:** Gloss

20+ Puzzles

CONTAINS EARLY LEARNING LETTER-MATCH, NUMBER-MATCH, WORD-MATCH OR ADDING UP PUZZLES!

3+ Build+Play

NEW TITLES

Terrific themed fun to fire up children's imaginations as they get lost in creative play.

Easy models to make!



Specification:

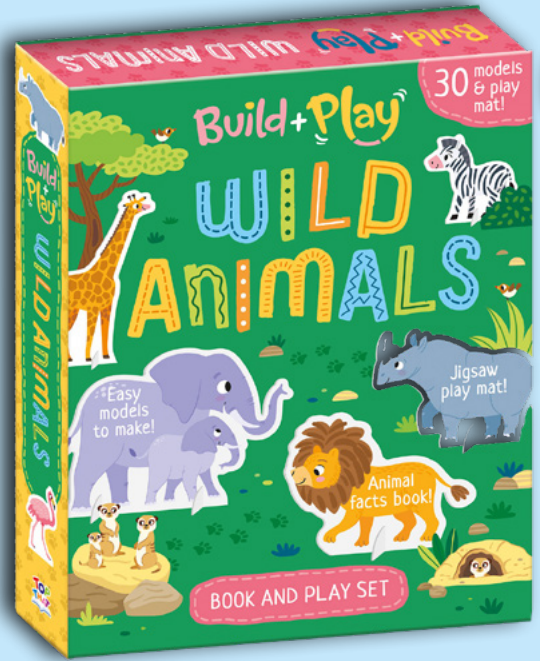
- **Format:** Boxed pack
- **Extent:** 32pp book, 12 die-cut cardboard sheets with press-out sturdy model play pieces, simple slot stands and a 4-piece double-sided jigsaw playmat
- **Box size:** 240x195x40mm/9.4x7.7x1.6in.
- **Cover finish:** Gloss

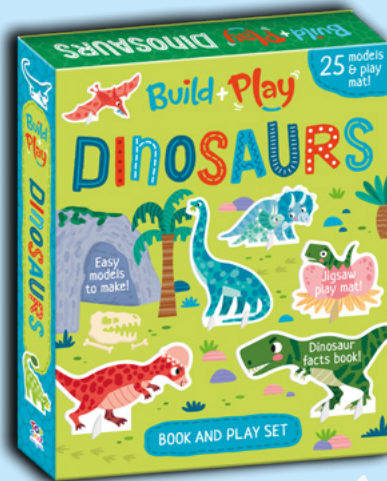


Includes 32-page fact book!



Double-sided play mat!





- Includes from 25-32 sturdy cardboard models designed to be super-easy for little ones to make, handle, and play with straight away.
- The simple 4-piece jigsaw play mat is two-sided for double the playtime fun.
- Includes a 32-page themed fact book with over 50 facts to discover, learn, and inspire play.

Large format & book editions available.



7+

NEW

EXPLORER BOOK & MODEL

BITE-SIZE
FACTS!

Get lost in incredible worlds of wildlife with these amazing book and model kits!

EXPLORE, DISCOVER & LEARN

Specification:

- **Format:** Boxed pack
- **Components:** 5-piece pre-cut habitat model, 5 die-cut cardboard sheets with 25 press-out animals
- **Extent:** 32pp
- **Box size:** 240x195x40mm/9.4x7.7x1.6in
- **Cover finish:** Gloss



My Incredible Rainforest Expedition

Model size: 230x180mm/9x7in.



25
press-out
animals

- Unique slot-together models to make and display for discovery on repeat.

SCAN ME!



CLICK TO WATCH

- Over 150 facts, a quiz and 'useful words' to embed learning.

- Immersive book and model kits to transform young explorers into wildlife experts.

No glue required!



My Incredible Dinosaur Expedition

Model size: 230x180mm/9x7in.



Unique layered habitat models to make



My Incredible Ocean Expedition

Model size: 230x180mm/9x7in.



My Incredible Animal S.O.S. Expedition

Model size: 230x180mm/9x7in.



TOP THAT

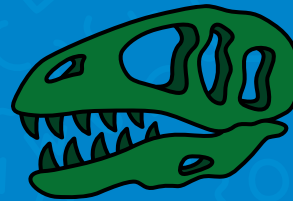
7+

NEW

IGNITE Book + Model

BITE-SIZE FACTS!

STEM Book + Model



- Build your own awesome models!
- Over 100 facts and spot-it fun!
- No glue required!

SCAN ME!



CLICK TO WATCH

Ignite discovery and spark curiosity with these awesome book and model kits!

TOP THAT

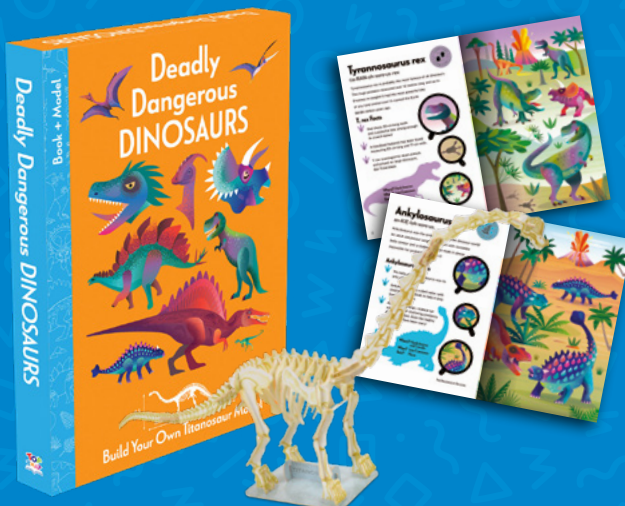
LEARNING + MODEL-MAKING



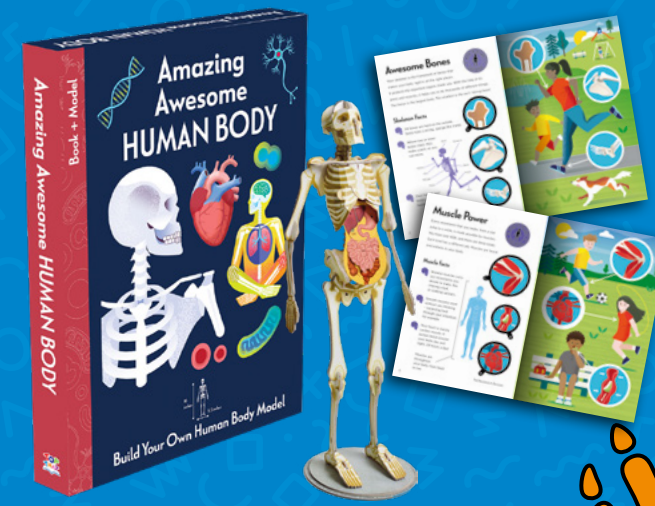
3, 2, 1, Blast-off Space
Model size: 290x200mm/x11.5x8in.



Fantastic Fearsome Sharks
Model size: 160x430mm/6.5x17in.



Deadly Dangerous Dinosaurs
Model size: 380x720mm/15.5x28in.



Amazing Awesome Human Body
Model size: 410x14mm/16x5.5in.

Specification:

- **Format:** Boxed book kit
- **Components:** Full color paperback book, 4 sheets of card for model, varied model construction components
- **Extent:** 32pp
- **Box size:** 287x220mm/11.3x8.6in.
- **Book size:** 246x162mm/9.7x6.4in.



7+ SEW
AMAZING
 NEW

Sew your own pocket-sized craft keepsakes with this super-cute 100% complete craft kit.



- 100% complete craft kit. Includes everything that is required to make five super-cute projects!
- Illustrated step-by-step instructions and themed fun activities in the accompanying book.
- Make best friends keepsakes for your best friend!
- Pop-in-your-pocket cuteness!
- A rewarding sewing craft - positivity in your pocket!

5 cute keepsakes to sew and stuff

48-page instruction & activity book



Printed fabric, stuffing, pins, needle and thread.

A heart in every one!



TOP THAT

Specification:

- **Format:** Boxed pack
- **Extent:** 48pp book, fabric with 5 designs, thread, sewing needle, pins, stuffing
- **Box size:** 230x230x42mm/9.1x9.1x1.7in.
- **Cover finish:** Gloss

7+

MAESTRO MINI ACTIVITY KITS

NEW TITLES

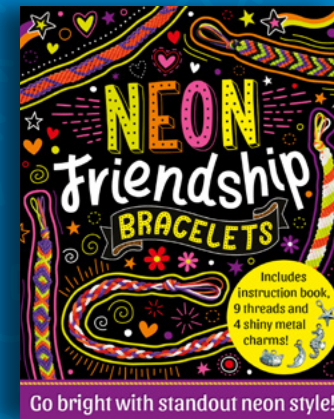
Trend-driven and eye-catching mini activity and book kits.



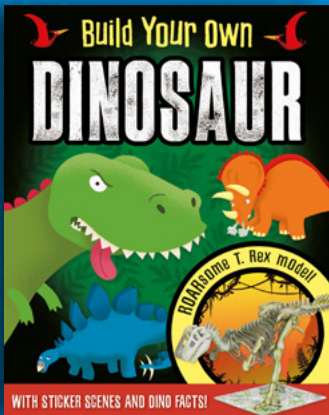
Hatching Dragon



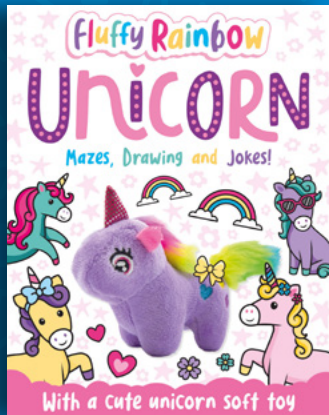
Secret Agent Investigator



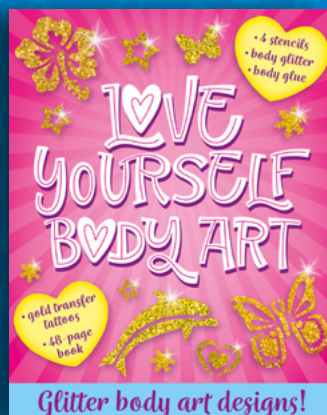
Neon Friendship Bracelets



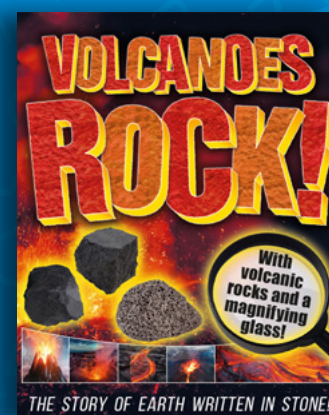
Build Your Own Dinosaur



Fluffy Rainbow Unicorn



Love Yourself Body Art



Volcanoes Rock!



Bug Detective



Dig Your Own Dino



Sharks in Slime



Cute Unicorn Nail Art

TOP THAT



Jewel Art



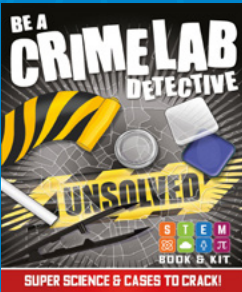
Squidget Dinosaur



Squidget Unicorn



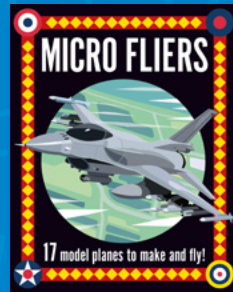
Scratch and Create Keyrings



Be A Crime Lab Detective



Secret Spy



Micro Fliers



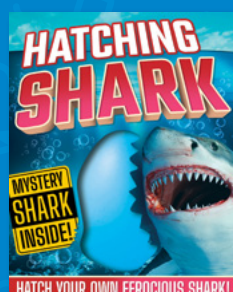
Make Your Own Glowing Slime



Hatching Unicorn



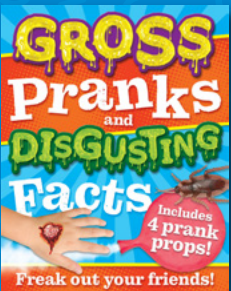
Hatching Dinosaur



Hatching Shark



Hatching Turtle



Gross Pranks and Disgusting Facts



Ultimate Practical Jokes



Over 100 titles available, including...

- Body Crystals
- Friendship Bracelets
- Balloon Modelling
- Magic Tricks
- Pom Pom Pets

& many more!



7+

TOP THAT

Specification:

- **Format:** Full colour boxed pack with paperback book plus themed components.
- **Extent:** 48pp book
- **Box size:** 120x95x40mm/4.7x3.7x1.6in.

NEW

8+

Aqua Inks

Create cute and super-cool aqua ink masterpieces with this amazing 100% complete art activity kit.



Specification:

- **Format:** Boxed pack
- **Extent:** 48pp book, 4 aqua ink card designs, palette, 5 aqua inks, brush
- **Box size:** 230x230x42mm/9.1x9.1x1.7in.
- **Cover finish:** Gloss



4 AQUA INK CARD DESIGNS!

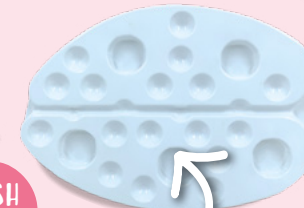


- 100% complete art kit. Includes everything that is required to complete the designs on the four aqua ink watercolour cards.
- Watercolour aqua inks give a super-cool watercolour artist's finish and the little bottles are bursting with fabulous colour.
- Illustrated step-by-step instructions, themed colouring pages and inspirational quotes add to the arty themed fun.

48-PAGE INSTRUCTION & COLOURING BOOK!



AQUA INK PALETTE, BRUSH AND 5 AQUA INKS!



8+

NEW

ACTIVITY STATION Book+Kit

Beautifully designed book kits that encourage children to play and create.

100% Complete kits- Includes EVERYTHING that is required!

Specification:

- **Format:** Hardback case with paperback book
- **Extent:** 24pp or 48pp
- **Box size:** 230x230x42mm/9.1x9.1x1.7in.
- **Book size:** 210x150mm/8.3x5.9in



INCLUDES 48-PAGE BOOK, CLOUD CLAY, BRUSH, MOULD AND PAINTS!

- Lightweight air-dry cloud clay. No cooker required!
- Includes colourful activity book with mazes, dot-to-dots, colouring, wordsearches and more!

Air-dry Cloud Clay Friends

2 x 65g bags of air dry clay in 2 air sealed bags, vac mould of 8 super cute models, 6 acrylic paints, paintbrush.

TikTok 248M views #airdryingclay



INCLUDES 48-PAGE ACTIVITY BOOK, 6 RIVER ROCKS, 6 PAINTS, BRUSH & TRANSFER STICKER SHEET!

- Transfer stickers make rock art easy - no drawing skills required.
- Includes full colour activity book with colouring, word searches, drawing, mazes and more!

TikTok 315M views #rockpainting

Creative Cutie Rocks Painting

6 river rocks, 1 sheet cute character transfer stickers, 6 acrylic paints, paintbrush.

TOP THAT

8+

NEW

ACTIVITY STATION Book+Kit

Boredom-busting puzzle or activity fun in every kit!

over 40 titles available - ask for details!



Specification:

- **Format:** Hardback case with paperback book
- **Extent:** 24pp or 48pp
- **Box size:** 230x230x42mm/9.1x9.1x1.7in.
- **Book size:** 210x150mm/8.3x5.9in



MAKE YOUR OWN

- Includes full colour activity book with mazes, dot-to-dots, colouring, wordsearches and more!

TikTok
412.2M views
#fairylightjars

Includes
Sequins
48-page book, glue,
jewel stickers,
ribbons, craft
balls & card
lantern!

Make Your Own Fairy Lantern
Colourful card fairy lantern to fold, sheet of jewel stickers, bag of coloured sequins, 2 polystyrene craft balls, 4 ribbons, tube of PVA glue.



Includes
48-page book,
binoculars &
magnifying
glass!

TikTok
6M views
#gardenbugs

- Just open the box and get spotting! Magnifying glass and binoculars for hunting near and far.

Bug Detective
Magnifying glass and binoculars.

TOP THAT

9+

NEW

ACTIVITY BRIEFCASE

Book + Kit

Can you escape the haunted castle before time runs out?



Specification:

- **Format:** Boxed hard briefcase kit
- **Components:** 1 x secret code card, 1 x magnifying glass, 1 x mirror, 1 x colour-changing ring, 1 x puzzle wheel
- **Extent:** 1 x 32pp book, 2 x 16pp books, full colour, paperback
- **Box size:** 320x220x60mm/12.6x8.6x2.4in.
- **Book 1:** 32pp, 203x150mm/8x6in.
- **Book 2:** 16pp, 203x120 mm/8x4.75in.
- **Book 3:** 16pp, 203x90mm/8x3.5in.

ESCAPE ROOM



- Immersive story and puzzle fun with three books and five exciting tools to help you escape the vampire castle.

- Themed riddles and brainteasers will keep young minds busy as readers solve the logic puzzles.

- Every component in this kit plays an essential part in solving the escape room, helping readers to boost their critical thinking and cross-referencing skills while also having lots of undeady fun!

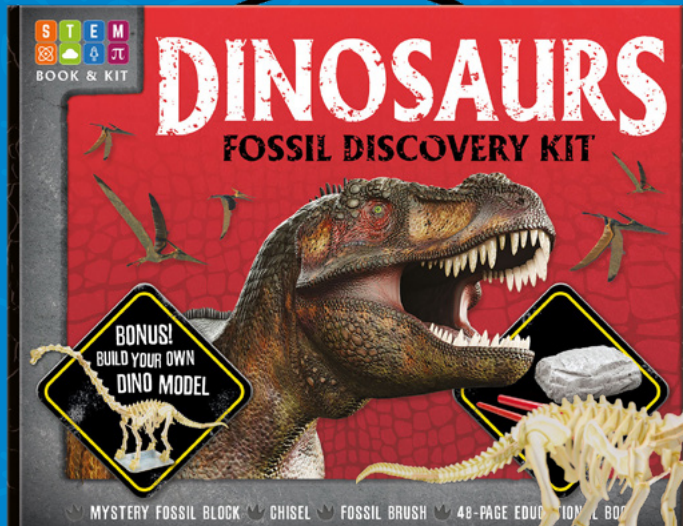
9+

NEW

ACTIVITY BRIEFCASE Book+Kit

BITE-SIZE FACTS!

Hands-on learning and activity fun that encourages children to play and create.



Dinosaurs Fossil Discovery Kit

Book size: 180x140 mm/7x5.5in.

4 sheets of card for titanosaur model, mystery fossil block, red chisel and plastic brush.



- Facilitates learning about dinosaurs with mystery fossil block and tools.
 - Encourages manual dexterity with the bonus dinosaur skeleton to build.
- Read all about dinosaurs and the prehistoric past!

packed with projects, perfect for SCREEN-FREE FUN!



Specification:

- **Format:** Boxed book kit with a full colour paperback book
- **Extent:** 48pp
- **Box sizes:** 190x250x30 mm/7.5x9.8x1.2in.



- Children will love to play with the joke spider, joke fly, fake poo, finger bandage, and snapping chewing gum included in this set.

- Read the 48-page book filled with trickster tricks and tips.



Awesome Practical Jokes

Book size: 203x140mm/8x5.5in.

1 x joke spider, 1 x joke fly, 1 x fake poo, 1 x finger bandage, 1 x snapping chewing gum

TOP THAT

9+

NEW

ACTIVITY BRIEFCASE Book+Kit

Get ready to rock with these awesome Activity Briefcases!



Specification:

- **Format:** Boxed book kit with a full colour paperback book
- **Extent:** 48pp
- **Box sizes:** 190x250x30 mm/7.5x9.8x1.2in.



- Includes multiple themed components, sure to spark any child's imagination.
- Explore the world of secret agents with a fun, role-playing game filled with puzzles and codes.
- The robust briefcase and carry handle make this ideal for carrying anywhere.

Secret Agent

3 x 16pp books, reference sheets, magnifying glass, rear-view spy glasses, fingerprint dusting powder, brush, decoder card, secret marker pens x 2.

Rocks and Minerals

1 x 32pp book, A3 poster, 8 rock and mineral samples, storage tray for 12 rock and mineral samples.

- Includes eight rock and mineral samples as the perfect starter kit for your own rock collection.
- Fascinating facts, fun experiments and interesting data to uncover in the 32-page book.
- The robust briefcase and carry handle make this ideal for carrying anywhere.



Be a rock star!
8 awesome rocks and minerals inside!

TOP THAT



Get in touch!

At Imagine That, our passion is creating exciting and interactive products that deliver family focused fun with exceptional customer service and we have been delivering this for over 20 years.

Whether you're in search of thrilling activity books, trendy novelty titles, or poignant picture storybooks we have an extensive backlist of titles and formats to choose from, so no matter the interest, age range or activity you are looking for we will have something suitable.

Get in touch with us today to find out more and how we can help you find what you are looking for!

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