

READ

ABCD
123

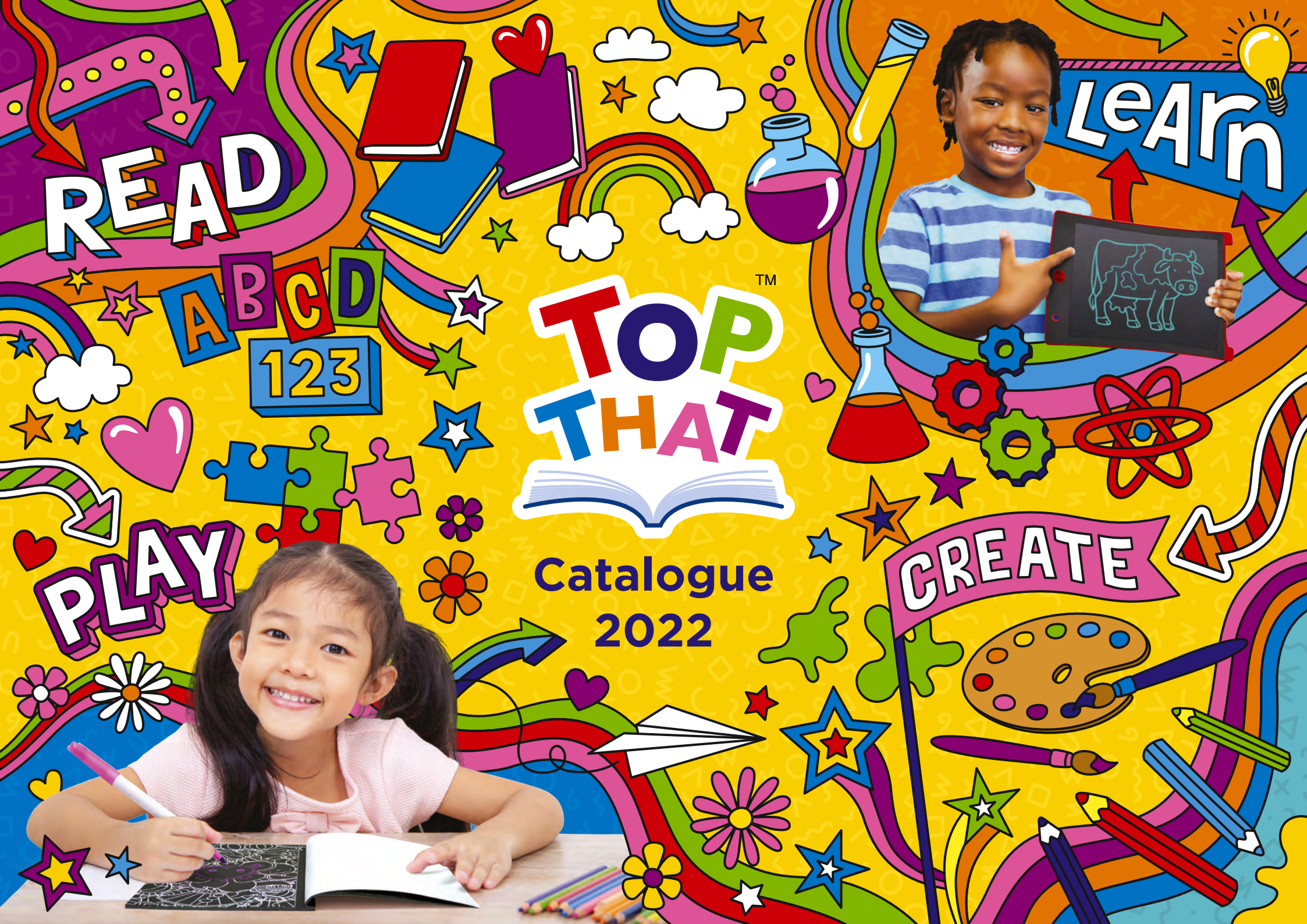
PLAY

TOP
THATTM

Catalogue
2022

Learn

CREATE





FEEL-GOOD Body Art



CRAFTS



SCRATCH FX



Digital Art



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HOW TO CONTACT US

Top That is an imprint of Imagine That. For more information on any of the titles featured in this catalogue, please email: info@imaginethat.com or call us on **+44 (0)1394 386651**.

Write to us at: Imagine That, Marine House, Tide Mill Way, Woodbridge, Suffolk, IP12 1AP, UK **Visit us at:** www.imaginethat.com

Our Responsibility

At Imagine That the issue of safety is taken very seriously. It is our aim to be proactive by liaising with government bodies and trading standards, and we have excellent relationships with UK and overseas testing houses.

We also have a dedicated full-time safety coordinator, who undertakes and documents full risk assessments on all components included with our titles.

After evaluation, the components are tested to ensure that they conform to the EN71 European standard, ASTM USA standard and GPS standards.

Safety test reports are available upon request. Please contact our Customer Service Department at customerservice@imaginethat.com

Additional testing can be undertaken in order to comply with client/country specific safety standards. We have an ethical sourcing policy and wherever possible, aim to use responsibly sourced, sustainable materials.

In 2021, we reduced single-use plastics in our book kits by 12 tonnes, and we continue to find eco-friendly component and packaging solutions across our full product range.

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Developing beautifully designed book kits that engage children and adults to play and create is part of our core mission.

From art, crafts and creative play to STEM science, lifestyle and hobbies, our world-leading titles are so much more than just a book – open a box and get stuck in!



Activity Stations

Pages **4-9**



Scratch Art

Pages **10-11**



Paint Your Own Colour Changing Kits

Pages **18-19**



Titles

Pages **9, 20, 21, 23**



MOJO Craft

Pages **28-29**



Pages **30-31**

READ • LEARN • PLAY • CREATE

ACTIVITY STATION Book+Kit

OVER
50
TITLES!

Beautifully designed
book kits that engage
children to play
and create.

How to Draw 101 Unicorns & horses!

3 books, A5 sheet of stickers, squishy unicorn pen,
door hanger.



How to Draw 101 Animals

3 books, A5 sheet of stickers, squishy koala pen,
door hanger.



Create Your Own Marble Art

5 bottles of pouring acrylic paints, paintbrush, stirrer.



**NO PLASTIC
PACKAGING**



Components
supplied in an
envelope.



Make Your Own Sweet Dreamcatchers

4 hoops, ribbon, embroidery thread, beads, synthetic feathers.



Neon Colour Yourself Happy

48pp colouring book, 6 neon pens.



Paint Your Own Positivity Pebbles

6 river pebbles, 6 acrylic paints, 3 paintbrushes, transfer stickers.



Paint Your Own Street Racing Cars

5 cars, 6 acrylic paints, paintbrush, A5 sheet of decal stickers.



Activity Stations

NEW TITLES

8+

Our gift boxes stand out from the crowd! Each title includes a 24 or 48-page instruction book and quality components so the activity fun can begin right away!



Specification:

- **Format:** Hardback case with paperback book
- **Extent:** 24pp or 48pp
- **Box size:** 295x228x45mm/11.6x9x1.8in
- **Book size:** 210x150mm/8.3x6in

ACTIVITY STATION Book+Kit

#1

best-selling
book kits in the
UK for Christmas
2020.*

*Source: Nielsen

1

AS SEEN ON TV!



Spiral Art

Spiral stencilling kit with 4 stencil templates and 7 wheels, door hanger.



Spray Pen Art Animals

5 spray pens, 4 stencil sheets, 4 sheets of art paper, door hanger.



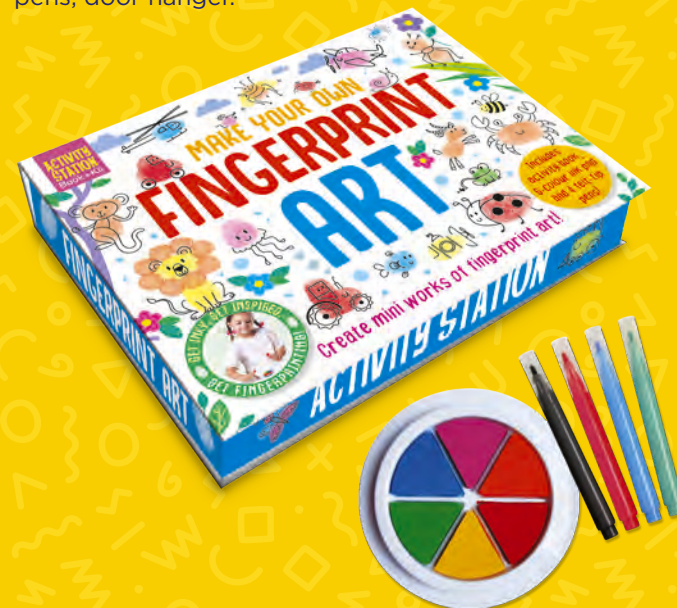
Magical Rock Painting Unicorns

6 river rocks, 6 acrylic paints, paintbrush, transfer stickers.



Make Your Own Fingerprint Art

6-colour circular ink stamp pad, 4 felt-tip pens, door hanger.





Rock Painting Dinosaurs

6 river pebbles, 6 acrylic paints, googley-eye stickers, 3 paintbrushes.



Scratch Art Dinosaurs

18 scratch art pictures, scratch tool.



Wild About Wildlife Colouring

8 colouring pencils, door hanger.



Activity Stations

NEW TITLES

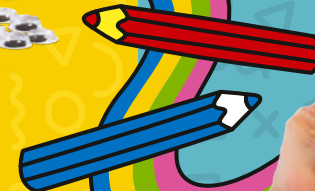
8+



In
2021

we reduced
single-use plastics
in our book kits by

21
tonnes!



Specification:

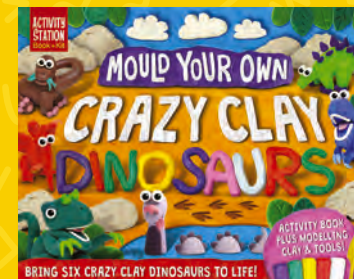
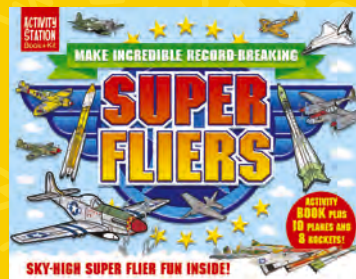
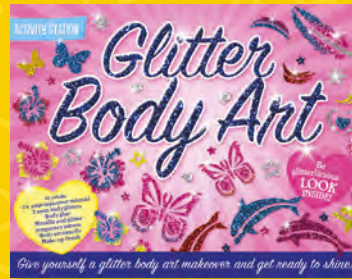
- **Format:** Hardback case with paperback book
- **Extent:** 24pp or 48pp
- **Box size:** 295x228x45mm/11.6x9x1.8in
- **Book size:** 210x150mm/8.3x6in

TOP THAT

8+

Activity Stations

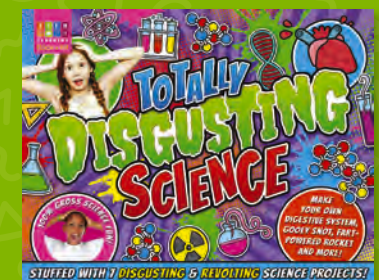
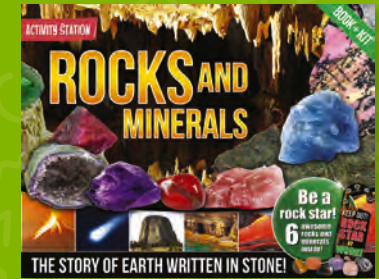
Our crafty-maker crew create lots of new titles every year!
Ask for details on the latest, on-trend kits.



BOOK+COMPONENTS=**FUN!**

Activity Stations

8+



TOP THAT

SCRATCH ART

Scratch and draw amazing rainbow and foil scratch art pictures in these colourful and creative kits.

Scratch Art Christmas

18 scratch art pictures, scratch tool.



Scratch Art Dinosaurs

18 scratch art pictures, scratch tool.



Scratch Art Mermaids

18 scratch art pictures, scratch tool.



NO PLASTIC PACKAGING

Components supplied in an envelope.



Scratch Art Under the Sea

18 scratch art pictures, scratch tool.



Scratch Art Unicorns

18 scratch art pictures, scratch tool.



Activity Stations

NEW TITLES

8+



- 18 scratch cards and stylus.
- Themed puzzle activity books.
- Worldwide sales success – 1 million scratch art titles sold in 2020!

Specification:

- **Format:** Hardback case with paperback book
- **Extent:** 24pp or 48pp
- **Box size:** 295x228x45mm/11.6x9x1.8in
- **Book size:** 210x150mm/8.3x6in

TOP THAT

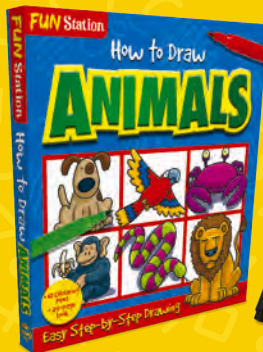
FUN Station

Boredom-busting
puzzle or activity fun
in every kit!

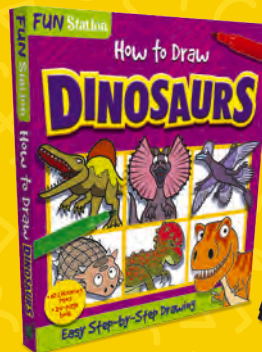
Eye-catching
packaging and on-trend
creative themes that are
bursting with fun!



How to Draw Animals
10 colouring pens.



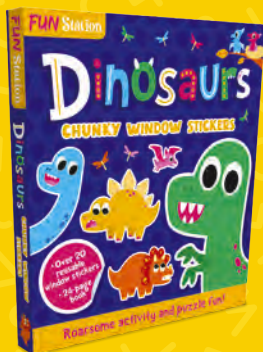
How to Draw Dinosaurs
10 colouring pens.



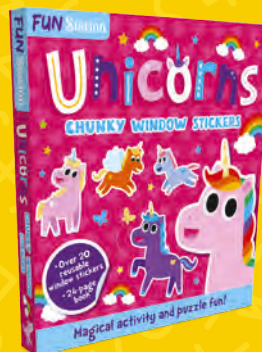
How to Draw Unicorns & Horses
10 colouring pens.



Dinosaurs Chunky Window Stickers
Over 20 reusable window stickers.



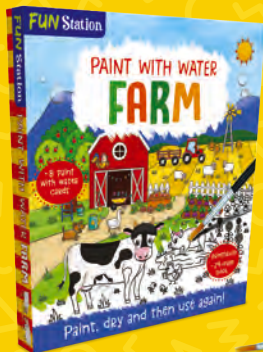
Unicorns Chunky Window Stickers
Over 20 reusable window stickers.



Paint with Water Dinosaurs
8 paint with water cards, paintbrush.



Paint with Water Farm
8 paint with water cards, paintbrush.



Paint With Water Mermaid Art
8 paint with water cards, paintbrush.



Paint with Water Horses and Unicorns
8 paint with water cards, paintbrush.





Sparkly FOIL COVERS!

LOL Cute Puffy Stickers
Over 20 puffy stickers.



Super Cute Sparkly Balloon Stickers
Over 20 foiled balloon stickers.



Fun Stations

NEW TITLES

5+

Cutesy puzzle activity fun
with a themed book and
creative components.

Great-value kits for party favours,
stocking fillers, pocket-money
purchases and more!

Rainbow Unicorn Scratch Art
8 scratch cards, scratch tool.



Love Yourself Body Art
4 stencils, body glitter, body glue,
transfer tattoos.



**NO PLASTIC
PACKAGING**



Specification:

- **Format:** Full colour boxed pack with themed components and paperback book
- **Extent:** 24pp
- **Box size:** 220x200x20mm/8.7x8x0.8in
- **Book size:** 180x140mm/7.1x5.5in

3+

Activity Felt Briefcase

Read and play with this fun series of early learning carry-handle gift sets!



INCLUDES
RHYMING COUNTING
BOOK!

Specification:

- **Format:** Full colour carry box with rope handle, five felt play scenes, over 100 felt play pieces (28 full colour, 80 single colour) and paperback book.
- **Extent:** 24pp book
- **Box size:** 245x185x65mm/9.6x7.3x2.6in
- **Book size:** 168x198mm/6.6x7.8in

Read and Play Felt Magical Christmas

24-page book, 5 felt play scenes, over 100 felt play pieces.



Read and Play Felt Magical Unicorns

24-page book, 5 felt play scenes, over 100 felt play pieces.



Read and Play Felt Farm

24-page book, 5 felt play scenes, over 100 felt play pieces.



OVER
100 FELT PLAY
PIECES

5 Play Boards!



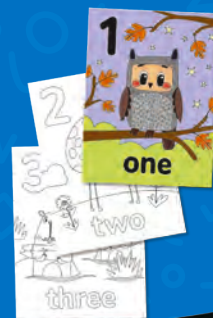
My First Paint with Water Animal ABC

32-page book, 26 magic water colouring cards, paintbrush.



My First Paint with Water Animal 123

32-page book, 26 magic water colouring cards, paintbrush.



Paint with water.
Allow to dry.
Paint again!



Rhyming
storybook
and 26 water
painting
flash cards!



Early Learning Paint with Water

3+

Paint amazing pictures
time after time
and learn the
alphabet and
how to count.



TOP THAT

Specification:

- **Format:** Full colour hard case folder, one part hinged vac form, 16 magic water colouring flash cards, paintbrush.
- **Extent:** 32pp book
- **Box size:** 256x211x37mm/10x8.3x1.5in
- **Book size:** 248x188mm/9.8x7.4in

5+

Magic Water Colouring Folder Kits

Discover a world of creative fun in these exciting kits that include a colouring book, paint with water pictures, and a paintbrush!



Specification:

- **Format:** Full colour hardcase folder, vacuum form, 16 magic water colouring cards, paperback book, paintbrush.
- **Extent:** 32pp book
- **Box size:** 256x211x37mm/10x8.3x1.5in
- **Book size:** 248x188mm/9.8x7.4in

Magic Water Colouring Dinosaurs

32-page book, 16 magic water colouring cards, paintbrush.



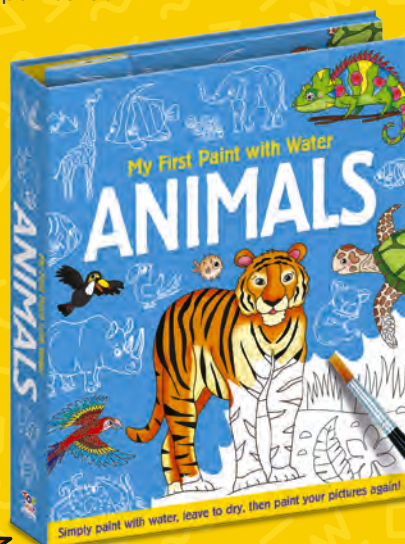
Magic Water Colouring Unicorns

32-page book, 16 magic water colouring cards, paintbrush.



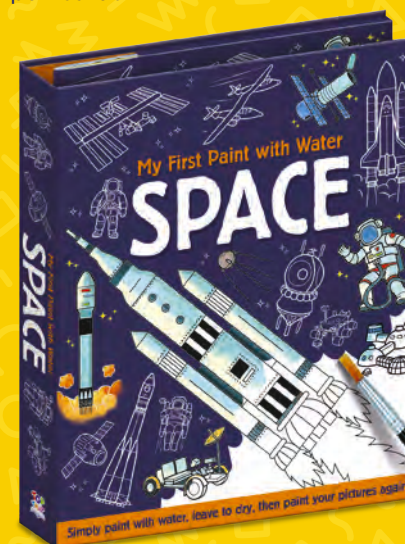
My First Paint with Water Animals

32-page book, 16 magic water colouring cards, paintbrush.



My First Paint with Water Space

32-page book, 16 magic water colouring cards, paintbrush.



How to Draw 101 Animals

48-page book, LCD drawing tablet and stylus
(batteries included).



How to Draw 101 Gift Box

5+

Learn how to draw
101 different animals
on an 8.5 inch LCD
drawing tablet!

- Easy step-by-step instructions!
- Early learning creative fun!

A perfect
creative activity for
tech-hungry kids!

Over
5,000

★★★★★
reviews for How to Draw
101 book on Amazon.

Includes

8.5 in.

drawing
tablet and stylus.



Specification:

- **Format:** Full colour boxed pack, 48pp paperback book, one colour, 8.5 inch LCD drawing tablet with stylus and batteries.
- **Box size:** 280x300x40mm/11x11.8x1.6in
- **Book size:** 210x148mm/8.3x5.8in

TOP THAT

PAINT YOUR OWN COLOUR CHANGING

Bring model characters to life with amazing colour-changing paint!

PAW-SOME!



Colour Changing Dinosaurs

2 colour-changing paints, 6 acrylic paints, paintbrush, 4 dinosaur models, 24-page activity book, 24-page drawing book.



Colour Changing Mermaids

2 colour-changing paints, 6 acrylic paints, paintbrush, 4 mermaid models, 24-page activity book, 24-page drawing book.



Colour Changing Unicorns

2 colour-changing paints, 6 acrylic paints, paintbrush,
4 unicorn models, 24-page activity book,
24-page drawing book.



- Improves fine motor skills.
- Develops hand-eye co-ordination.
- Mindful creative activity.
- Themed facts and activity fun.

UNIQUE COLOUR-CHANGING PAINT



Includes two paints that transform when warm.

Paint Your Own Colour Changing Kits

7+

Purr-fect kits for
creative kids!



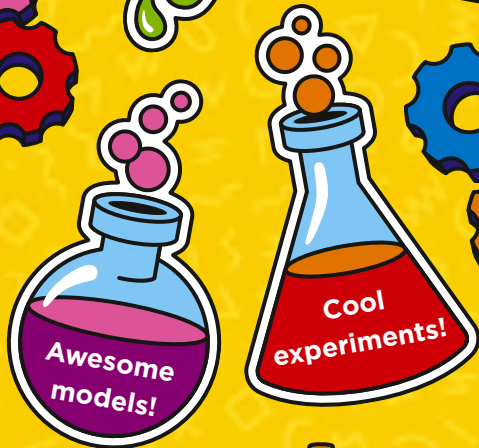
Specification:

- **Format:** Full colour boxed pack with two paperback books, models, six acrylic paints, two colour-changing paints and a paintbrush.
- **Extent:** 2 x 24pp books
- **Box size:** 235x190x60mm/9.3x7.5x2.4in
- **Book size:** 180x138mm/7x5.4in and 210x148mm/8.3x5.8in
- **Cover finishes:** Varnish, gloss

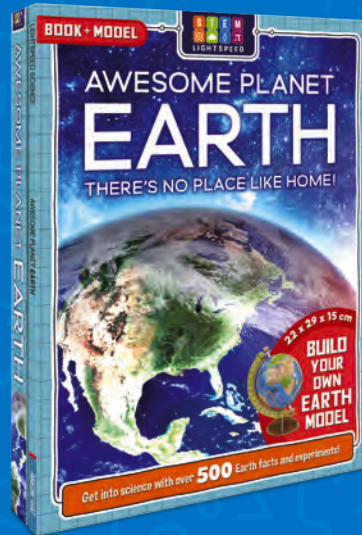
TOP THAT

LIGHTSPEED SCIENCE

Lightspeed science titles are a fun way to bring STEM learning into the home!



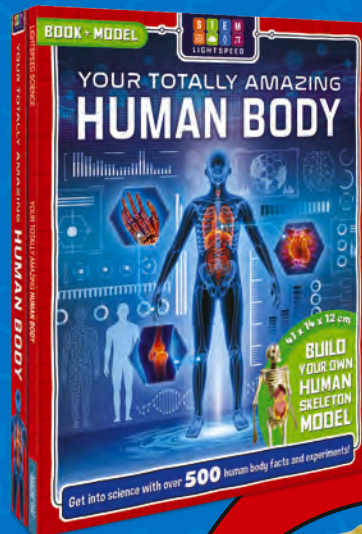
Awesome Planet Earth There's No Place Like Home
Earth model: 220x290x150mm



Out-of-this-World Space
Moon model: 220x290x150mm



Your Totally Amazing Human Body
Human skeleton model: 410x140x120mm

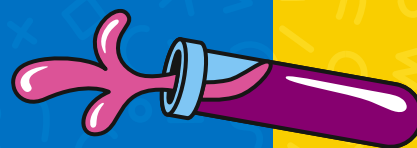
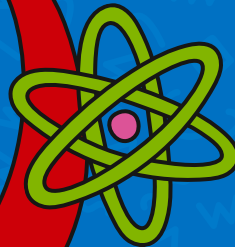
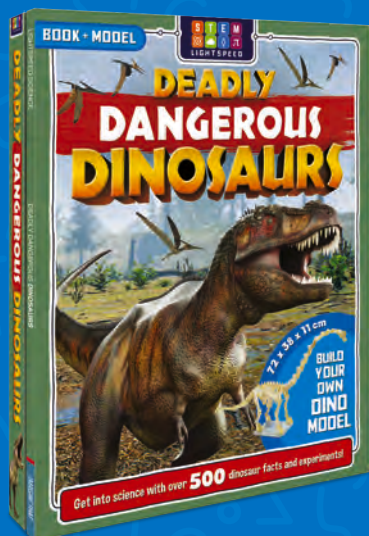


NO PLASTIC PACKAGING

TYE-TAN-UH-SAWR



Deadly Dangerous Dinosaurs
Titanosaur model: 720x380x110mm



Lightspeed
Science

9+



ROOARR!!

Don't be a
dinosaur!

GET INTO
SCIENCE!



TITANOSAUR

EXPERIMENTS + MODEL-MAKING

BITE-SIZE
FACTS!



Specification:

- **Format:** Boxed book kit
- **Extent:** 48pp, full colour, model-making instruction sheet, die-cut card model pieces.
- **Box size:** 280x216x30mm/11x8.5x1.2in
- **Book size:** 280x216mm/11x8.5in

9+

Find Your Sparkle Folders

Unlock creativity and positivity with this sparkle-tastic range of fill-in folders!

Sparkly bag charm!

10 pens!

Feel-good activity fun!

Specification:

- **Format:** Full colour hardback folder with paperback book, sparkly gel-filled bag charm and 10 pens.
- **Extent:** 32pp
- **Folder size:** 290x230x30mm/11.4x9x1.2in
- **Book size:** 264x204mm/10.4x8in

Dream BIG!

Sparkly gel-filled moon charm, 10 colouring pens.



You're a Star!

Sparkly gel-filled star charm, 10 colouring pens.



Follow Your Rainbow!

Sparkly gel-filled rainbow charm, 10 colouring pens.



Things I Love!

Sparkly gel-filled heart charm, 10 colouring pens.



Bullet Journaling



- ☒ Mindful Colouring
- ☒ Life Hacks
- ☒ Positivity Quotes



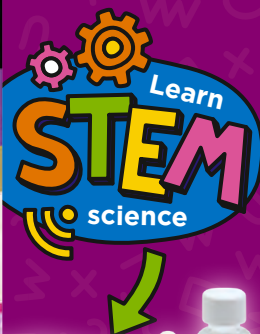
Bead Studio Jewellery

24-page activity book, colourful wooden beads, cute cords, clever necklace clasps.



Berry Fizz Bath Bombs

24-page activity book, bath bomb powders, strawberry scent, bath bomb mould.



Berry Blast Soap Star

24-page activity book, soap base, colourful fragrances, soap moulds.



Glitter Stencil Body Art

24-page activity book, 2 neon body glitters, body glue, temporary tattoos, body art stencils, make-up brush.



GLAMstyle Book Kits

9+

Feel-good, self-care and creativity kits!



Specification:

- **Format:** Full colour boxed pack with themed components and paperback book.
- **Extent:** 24pp books
- **Box size:** 235x190x60mm/9.3x7.5x2.4in
- **Book size:** 182x140mm/7.2x5.5inc

BOOK STATION

Popular on-trend themes meet activity fun in these book kits for generation Z!

WOW FUN!



Chill the Duck Out!
48-page book, stress-busting duck toy.



Mindful Dreams
48-page book, supersize dreamcatcher.



Manifest Your Best Life
48-page book, chakra bracelet, two good vibes pens.



Planet Earth S.O.S!
48-page book, die-cut card bee home.



plan bee



Conversation
Starter
Book Kits

#😊

Tarot Academy
48-page book, 78 card tarot deck.



Strange But True Trivia
48-page book, inflatable alien.



80CM
ALIEN

True or False
48-page book, true or false paddles.



BATTLE
FAKE NEWS!

Book
Station

14+

GEN Z

- Life hacks
- Mindfulness
- Conversation kick-starters
- Bullet journalling
- Social responsibility & more!



Specification:

- **Format:** Card gift box with paperback book and components.
- **Extent:** 48-page book
- **Box size:** 295x228x40mm/11.6x9x1.6in
- **Book size:** 182x140mm/7.2x5.5in

TOP THAT

Live
your
best
life!

“OPPORTUNITIES
HAPPEN.
you
CREATE THEM.”

Addison Rae





Two brand-new book kit series for teens and adults. Mojo Craft is ideal for trying out a new craft. Karma Life is perfect for creating positive lifestyle changes. Mindful quotes and wellbeing tips and activities included for feel-good results.



28-29



30-31

MOJO Craft

*Inspirational project books
& crafting essentials*

FIND YOUR CREATIVE
MOJO AND CRAFT
YOURSELF HAPPY WITH
INSPIRATIONAL, FEEL-GOOD
CRAFTING ACTIVITIES.
THE PERFECT WAY TO
RELAX, UNWIND AND MAKE
SOMETHING GORGEOUS
AT THE SAME TIME.

Clay Craft - Accessories & Collectibles

48-page craft book, 5 colours of polymer clay, modelling tools.



Pour and Adore Marble Art

48-page craft book, 5 pouring acrylic paints, canvas panel, paintbrush, stirrer, gloves.



Pom Pom Craft Creations

48-page craft book, 8 bundles of wool, 2 key fobs, pom-pom-maker templates.



FIND
YOUR
CREATIVE
MOJO



Pressed Flower Creations

48-page flower craft book, complete flower press.



Relaxing Paint by Numbers

48-page mini masterpieces book, flower canvas, 12 acrylic paints, 2 paintbrushes, number stickers.



Upcycle with Tie Dye

48-page craft book, 4 sachets of dye, 4 mixing bottles, gloves, string.



guilt-free no plastic packaging



MOJO CRAFT BOOK KITS

New Titles

▲ Ideal for trying out a fun, new craft.

☾ Mindful quotes and wellbeing wisdom throughout for a feel-good crafting experience and to aid relaxation.

● Essential materials included for a great creative outcome.



Specification:

- **Format:** Full colour hardcase, paperback book, crafting components in recyclable envelope.
- **Extent:** 48-page book
- **Box size:** 260x190x50mm/10.2x7.5x2in
- **Book size:** 255x188mm/10x7.4in

Karma LIFE

Create your own lifestyle karma with immersive, feel-good activities.

Invest in yourself and be rewarded with positive, life-enhancing results day-to-day and beyond.

De-stress with Nature

48-page de-stress book, luxury-feel nature journal.



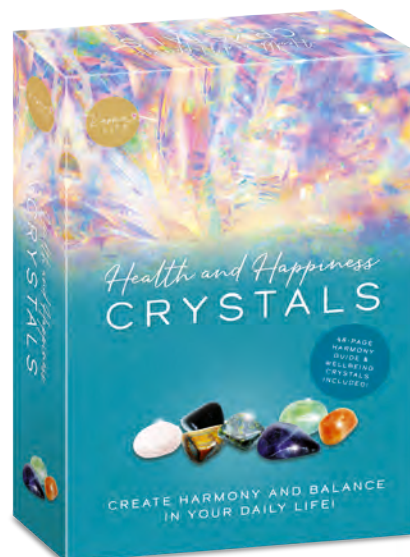
Facial Spa - Time for You

48-page skincare guide, exfoliator with batteries, USB cable.



Health and Happiness Crystals

48-page harmony guide, wellbeing crystals.



Ideal book kits to kickstart good lifestyle habits.



GUILT-FREE
NO PLASTIC
PACKAGING

Manifest the New You

48-page manifest guide, motivational quotes, 'vision' notes.



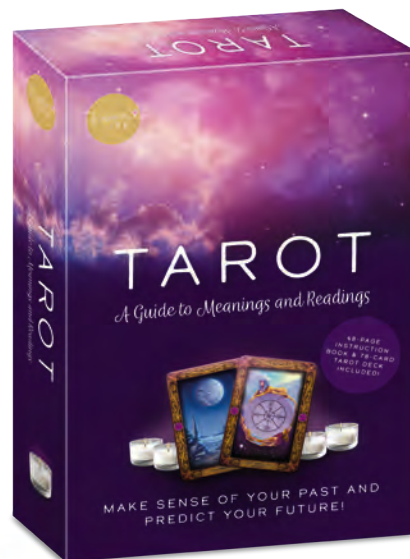
Sleep Better, Dream Better

48-page sleep guide, eye mask, meditation stone.



Tarot - A Guide to Meanings and Readings

48-page instruction book, 78-card tarot deck.



KARMA LIFE BOOK KITS

New Titles

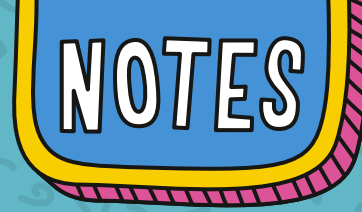
- Perfect for turning the energy you put in into the best life you get out.
- Calming, mindful activities, quotes, tips and rituals for feel-good results.
- Essential kit included to help achieve balance and harmony.

Revive your life!



Specification:

- **Format:** Boxed pack, paperback book, wellbeing kit in recyclable envelope.
- **Extent:** 48-page book
- **Box size:** 255x175x50mm/10x6.9x2in
- **Book size:** 230x160mm/9x6.3in



A large, empty white rectangular area with rounded corners, intended for writing notes.

