



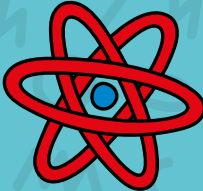
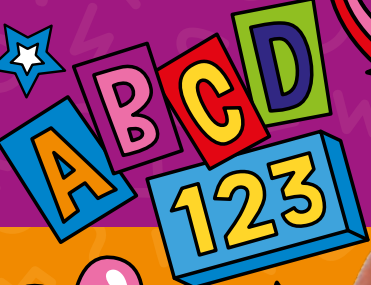
READ

Learn

TOP THATTM
2023

CREATE

PLAY





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HOW TO CONTACT US

Top That is an imprint of Imagine That. For more information on any of the titles featured in this catalogue, please email: info@imaginethat.com or call us on **+44 (0)1394 386651**.

Write to us at: Imagine That, Marine House, Tide Mill Way, Woodbridge, Suffolk, IP12 1AP, UK **Visit us at:** www.imaginethat.com

Our Responsibility

At Imagine That the issue of safety is taken very seriously. It is our aim to be proactive by liaising with government bodies and trading standards, and we have excellent relationships with UK and overseas testing houses.

We also have a dedicated full-time safety coordinator, who undertakes and documents full risk assessments on all components included with our titles.

After evaluation, the components are tested to ensure that they conform to the EN71 European standard, ASTM USA standard and GPS standards.

Safety test reports are available upon request. Please contact our Customer Service Department at customerservice@imaginethat.com

Additional testing can be undertaken in order to comply with client/country specific safety standards. We have an ethical sourcing policy and wherever possible, aim to use responsibly sourced, sustainable materials.

In 2021, we reduced single-use plastics in our book kits by 12 tonnes, and we continue to find eco-friendly component and packaging solutions across our full product range.

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Developing beautifully designed book kits that engage children and adults to play and create is part of our core mission.

From art, crafts and creative play to STEM science, lifestyle and hobbies, our world-leading titles are so much more than just a book – open a box and get stuck in!

Build+Play™

Pages 4-5



Learn+Play™

Pages 8



STEAM BOOK+KIT

Pages 18



ACTIVITY STATION

Pages 19-32



COLOUR & ETCH

Pages 38-39



FOIL ETCH ART

Pages 40-41



READ · LEARN · PLAY · CREATE

3+

Build+Play

NEW

Terrific themed fun to fire up children's imaginations as they get lost in creative play.

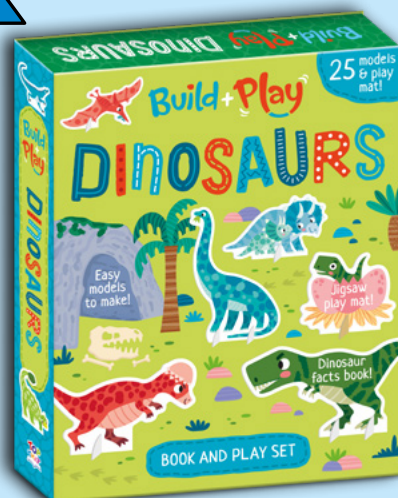


Specification:

- **Format:** Boxed pack
- **Extent:** 32pp book, 12 die-cut cardboard sheets with press-out sturdy model play pieces, simple slot stands and a 4-piece double-sided jigsaw playmat
- **Box size:** 240x195x40mm/9.4x7.7x1.6in.
- **Cover finish:** Gloss

Includes 32-page fact book!

Double-sided play mat!





Easy models to make!



- Includes from 25-32 sturdy cardboard models designed to be super-easy for little ones to make, handle, and play with straight away.

SCAN ME!



CLICK TO WATCH ▶

- The simple 4-piece jigsaw play mat is two-sided for double the playtime fun.
- Includes a 32-page themed fact book with over 50 facts to discover, learn, and inspire play.

Large format editions available. Ask for details.

TOP THAT

3+ Read+Play

NEW

Get ready to read and play! Game and book kits for sharing and FUN!



32 double-sided dominoes for 2 games in 1!

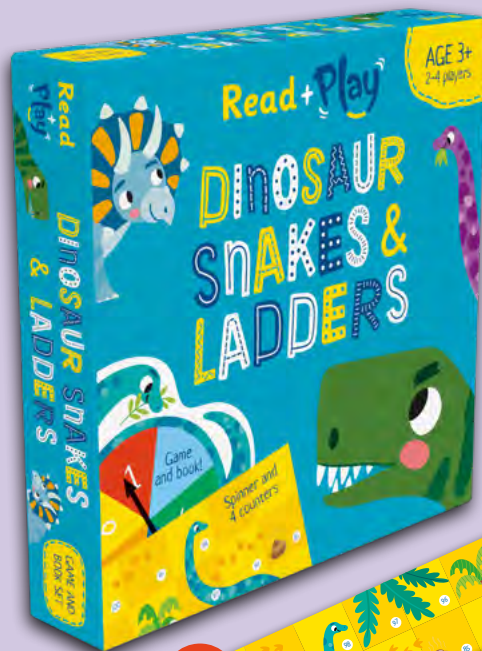


4 game boards, tractor spinner and 38 picture cards!

Specification:

- **Format:** Boxed pack
- **Extent:** 24pp book, sturdy cardboard game set
- **Box size:** 220x220x40mm/8.7x8.7x1.6in.
- **Cover finish:** Gloss





64 picture cards



4-part jigsaw game board, dinosaur spinner and counters!

- Includes a favourite classic game made from sturdy cardboard pieces designed to be super-easy for little ones to handle and play with straight away.
- With a funny, themed question-and-answer book, children can gain read-out-loud confidence, ready for school.
- Perfect for introducing the joy of shared game-playing with family and friends.

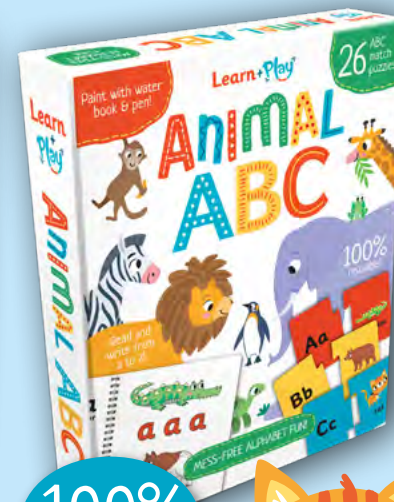
Game and Book Set

3+ Learn+Play

NEW

Get ready to learn and play! Matching puzzles and water painting makes learning FUN!

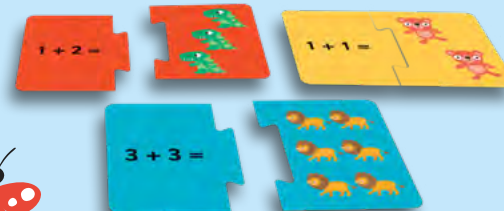
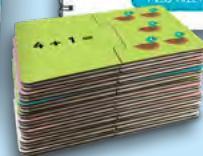
MESS-FREE EARLY LEARNING FUN!



100% reusable!



PAINT WITH WATER BOOK & PEN!



Specification:

- **Format:** Boxed pack
- **Extent:** 24pp wirebound book, over 20 high-quality card puzzles, paint with water pen
- **Box size:** 240x200x40mm/9.4x7.7x1.6in.
- **Cover finish:** Gloss

20+ Puzzles

My First Paint with Water Animal ABC

32-page book, 26 magic water colouring cards, paintbrush.



My First Paint with Water Animal 123

32-page book, 26 magic water colouring cards, paintbrush.



PAINT WITH WATER.
ALLOW TO DRY.
PAINT AGAIN!



Rhyming
storybook
and 26 water
painting
flash cards!



Early Learning Paint with Water

3+

Paint amazing pictures
time after time
and learn the
alphabet and
how to count.

ABC
123



Specification:

- **Format:** Full colour hard case folder, one part hinged vac form, 16 magic water colouring flash cards, paintbrush.
- **Extent:** 32pp book
- **Box size:** 256x211x37mm/10x8.3x1.5in
- **Book size:** 248x188mm/9.8x7.4in

3+

Activity Felt Briefcase

Read and play with this fun series of early learning carry-handle gift sets!

INCLUDES
RHYMING COUNTING
BOOK!

Specification:

- **Format:** Full colour carry box with rope handle, five felt play scenes, over 100 felt play pieces (28 full colour, 80 single colour) and paperback book.
- **Extent:** 24pp book
- **Box size:** 245x185x65mm/9.6x7.3x2.6in
- **Book size:** 168x198mm/6.6x7.8in

Read and Play Felt Magical Christmas

24-page book, 5 felt play scenes, over 100 felt play pieces.



Read and Play Felt Farm

24-page book, 5 felt play scenes, over 100 felt play pieces.



Read and Play Felt Magical Unicorns

24-page book, 5 felt play scenes, over 100 felt play pieces.



OVER
100 FELT PLAY
PIECES

5 Play Boards!



How to Draw 101 Animals

48-page book, LCD drawing tablet and stylus
(batteries included).



How to Draw 101 Gift Box

5+

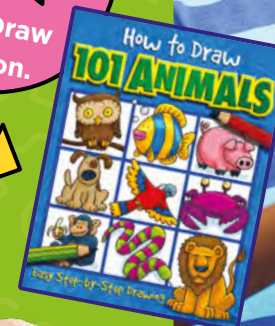
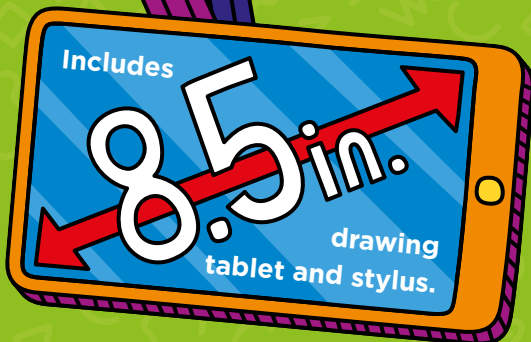
Learn how to draw
101 different animals
on an 8.5 inch LCD
drawing tablet!

A PERFECT
CREATIVE ACTIVITY FOR
TECH-HUNGRY KIDS!

Over
5,000

★★★★★
reviews for How to Draw
101 books on Amazon.

- Easy step-by-step instructions!
- Early learning creative fun!



Specification:

- **Format:** Full colour boxed pack, 48pp paperback book, one colour, 8.5 inch LCD drawing tablet with stylus and batteries.
- **Box size:** 254x175x40mm/10x7x1.5in.
- **Book size:** 210x148mm/8.3x5.8in

FUN Station

Boredom-busting puzzle or activity fun in every kit!

Eye-catching packaging and on-trend creative themes that are bursting with fun!

Paint with Water Space
8 paint with water cards, paintbrush.



Things that Go Scratch Art
8 rainbow and foil scratch cards, scratch tool.



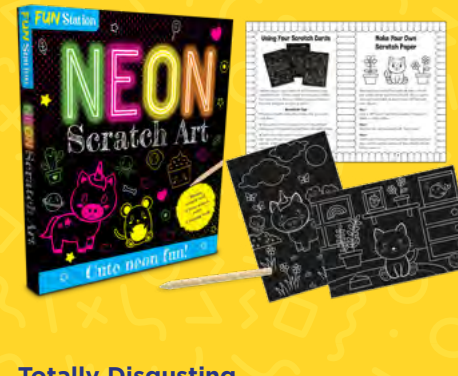
Cute Unicorn Nail Art
1 sheet of unicorn nails stickers, 1 applicator and 1 nail buffer.



Neon Friendship Bracelets
9 neon threads, 1 glow-in-the-dark charm.



Neon Scratch Art
8 neon scratch art pictures, scratch tool.



Paint with Water Animals
8 paint with water cards, paintbrush.



Scratch Art Dinosaurs
8 rainbow and foil scratch cards, scratch tool.



Totally Disgusting Creepy-crawly Pranks
4 prank creepy-crawlies: slug, centipede, cockroach, fly.



Play Felt Ocean
4 felt scenes, 20 shaped felt play pieces.



Sparkly FOIL COVERS!



Love Yourself Body Art



NO PLASTIC
PACKAGING

Fun Stations

5+

How to Draw Animals



How to Draw Dinosaurs



How to Draw
Unicorns & Horses



Rainbow Unicorns
Scratch Art



Activity fun with a
themed book and
creative components.

Great-value kits for party favours,
stocking fillers, pocket-money
purchases and more!



Paint with
Water Dinosaurs



Paint with
Water Farm



Paint with Water Horses
and Unicorns



Paint with Water
Mermaid Art



Dinosaurs Chunky
Window Stickers



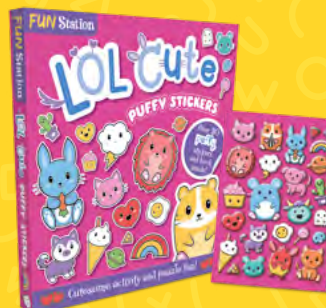
Unicorns Chunky
Window Stickers



Super Cute Sparkly
Balloon Stickers



LOL Cute Puffy Stickers



Specification:

- **Format:** Full colour boxed pack with themed components and paperback book
- **Extent:** 24pp
- **Box size:** 220x200x20mm/8.7x8x0.8in
- **Book size:** 180x140mm/7.1x5.5in



TOP THAT

MAESTRO MINI ACTIVITY KITS

NEW TITLES

Trend-driven
and eye-catching
mini activity and
book kits.

On-trend
topics!

PAW-SOME!



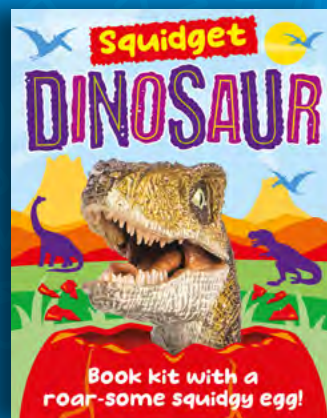
Dino Mighty!



Secret Agent Investigator



Jewel Art Cute



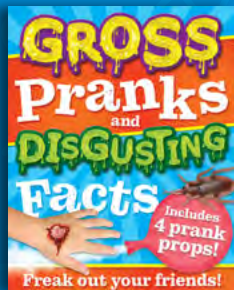
Squidget Dinosaur



Squidget Unicorn



INCLUDES BOOK
AND GREAT THEMED
COMPONENTS!



Gross Pranks and Disgusting Facts



Scratch and Create Keyrings



Be A Crime Lab Detective



Secret Spy



Dig Your Own Dino



Make Your Own Glowing Slime



Hatching Unicorn



Hatching Dinosaur



Hatching Shark



Hatching Turtle



Ultimate Practical Jokes



Maestro Mini Activity Kits

7+



Over 100 titles available, including...

- Body Crystals
- Micro Fliers
- Friendship Bracelets
- Balloon Modelling
- Magic Tricks
- Pom Pom Pets

& many more!



Specification:

- **Format:** Full colour boxed pack with paperback book plus themed components.
- **Extent:** 48pp book
- **Box size:** 120x95x40mm/4.7x3.7x1.6in.

PAINT YOUR OWN COLOUR CHANGING

Bring model characters to life with amazing colour-changing paint!

PAW-SOME!

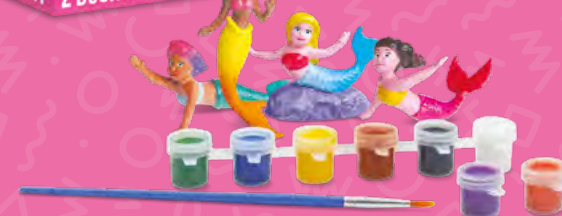
Colour Changing Dinosaurs

2 colour-changing paints, 6 acrylic paints, paintbrush, 4 dinosaur models, 24-page activity book, 24-page how to draw book.



Colour Changing Mermaids

2 colour-changing paints, 6 acrylic paints, paintbrush, 4 mermaid models, 24-page activity book, 24-page how to draw book.



TOP
THAT

Colour Changing Unicorns

2 colour-changing paints, 6 acrylic paints, paintbrush,
4 unicorn models, 24-page activity book,
24-page how to draw book.



- Improves fine motor skills.
- Develops hand-eye co-ordination.
- Mindful creative activity.
- Themed facts and activity fun.

UNIQUE COLOUR-CHANGING PAINT



**INCLUDES TWO PAINTS
THAT TRANSFORM
WHEN WARM.**

Paint Your Own Colour Changing Kits

7+

**Purr-fect kits for
creative kids!**



Specification:

- **Format:** Full colour boxed pack with two paperback books, models, six acrylic paints, two colour-changing paints and a paintbrush.
- **Extent:** 2 x 24pp books
- **Box size:** 235x190x60mm/9.3x7.5x2.4in
- **Book size:** 180x138mm/7x5.4in and 210x148mm/8.3x5.8in
- **Cover finishes:** Varnish, gloss

7+

NEW

STEAM

BOOK+KIT

Scratch, Discover and Learn! Bursting with facts and scratch art activities that will make learning fun for everyone.



Specification:

- **Format:** Full colour box with 32 page book, 12 colour scratch cards, stylus and brush
- **Extent:** 32pp
- **Box size:** 240x195x40mm/9.4x7.7x1.6in
- **Book size:** 230x152mm/9x6in.

Animals

12 full colour scratch art cards,
1 dusting brush, 1 scratch tool.



Your Body

12 full colour scratch art cards,
1 dusting brush, 1 scratch tool.



Dinosaurs

12 full colour scratch art cards,
1 dusting brush, 1 scratch tool.



Sharks

12 full colour scratch art cards,
1 dusting brush, 1 scratch tool.



8+

NEW

ACTIVITY STATION Book+Kit

Become a bug detective and track down creepy-crawlies near and far!



Specification:

- **Format:** Hardback case with paperback book
- **Components:** Magnifying glass and binoculars.
- **Extent:** 48pp
- **Box size:** 230x230x42mm/9.1x9.1x1.7in.
- **Book size:** 210x150mm/8.3x5.9in.

100%
COMPLETE KIT—
INCLUDES
EVERYTHING THAT
IS REQUIRED!



- JUST OPEN THE BOX AND
GET SPOTTING! MAGNIFYING
GLASS AND BINOCULARS FOR
HUNTING NEAR AND FAR.



TikTok
13M
VIEWS
#BUGHUNT



Includes
48-page book,
binoculars &
magnifying
glass!



8+

NEW

ACTIVITY STATION Book+Kit

Create and paint a collection of cute cloud characters with this colourful and creative art and craft kit!



Specification:

- **Format:** Hardback case with paperback book
- **Components:** 2 x 65g bags of air dry clay in 2 air sealed bags, vac mould of 8 super cute models, 6 acrylic paints, paintbrush.
- **Extent:** 48pp
- **Box size:** 230x230x42mm/9.1x9.1x1.7in.
- **Book size:** 210x150mm/8.3x5.9in.

MOULD, COLOUR AND CREATE!
100% COMPLETE KIT - INCLUDES EVERYTHING THAT IS REQUIRED!

WOW!!

- LIGHTWEIGHT AIR-DRY CLOUD CLAY. NO COOKER REQUIRED!

- INCLUDES COLOURFUL ACTIVITY BOOK WITH MAZES, DOT-TO-DOTS, COLOURING, WORDSEARCHES AND MORE!



TikTok

211.6M

VIEWS

#AIRDYINGCLAY

INCLUDES
48-PAGE BOOK,
CLOUD CLAY,
BRUSH, MOULD
AND PAINTS!



8+

NEW

ACTIVITY STATION Book+Kit

Create a collection of cute rock characters with this super-easy and super-fun creative art and craft kit!

Specification:

- **Format:** Hardback case with paperback book
- **Components:** 6 river rocks, 1 sheet cute character transfer stickers, 6 acrylic paints, paintbrush.
- **Extent:** 48pp
- **Box size:** 230x230x42mm/9.1x9.1x1.7in.
- **Book size:** 210x150mm/8.3x5.9in.

PAINT, STICK AND CREATE!
100% COMPLETE KIT—
INCLUDES EVERYTHING THAT
IS REQUIRED!



INCLUDES
48-PAGE ACTIVITY BOOK,
6 RIVER ROCKS,
6 PAINTS, BRUSH
& TRANSFER
STICKER SHEET!

- TRANSFER STICKERS MAKE ROCK
ART EASY - NO DRAWING SKILLS
REQUIRED.

- INCLUDES FULL COLOUR
ACTIVITY BOOK WITH COLOURING,
WORDSEARCHES, DRAWING,
MAZES AND MORE!

TikTok
237.6M
VIEWS
#ROCKPAINTING



8+

NEW

ACTIVITY STATION Book+Kit

Make and decorate a
sparkly fairy lantern -
complete with its own
glitter ball!

100%
COMPLETE KIT -
INCLUDES THAT
EVERYTHING THAT
IS REQUIRED!

MAKE
YOUR OWN

- INCLUDES FULL COLOUR
ACTIVITY BOOK WITH MAZES,
DOT-TO-DOTS, COLOURING,
WORDSEARCHES AND MORE!



TikTok

412.2M

VIEWS

#FAIRYLIGHTJARS



Includes

Sequins
48-page book, glue,
jewel stickers,
ribbons, craft
balls & card
lantern!



Specification:

- **Format:** Hardback case with paperback book
- **Components:** Colourful card fairy lantern to fold, sheet of jewel stickers, bag of coloured sequins, 2 polystyrene craft balls, 4 ribbons, tube of PVA glue.
- **Extent:** 48pp
- **Box size:** 230x230x42mm/9.1x9.1x1.7in.
- **Book size:** 210x150mm/8.3x5.9in.

8+

NEW

ACTIVITY STATION Book+Kit

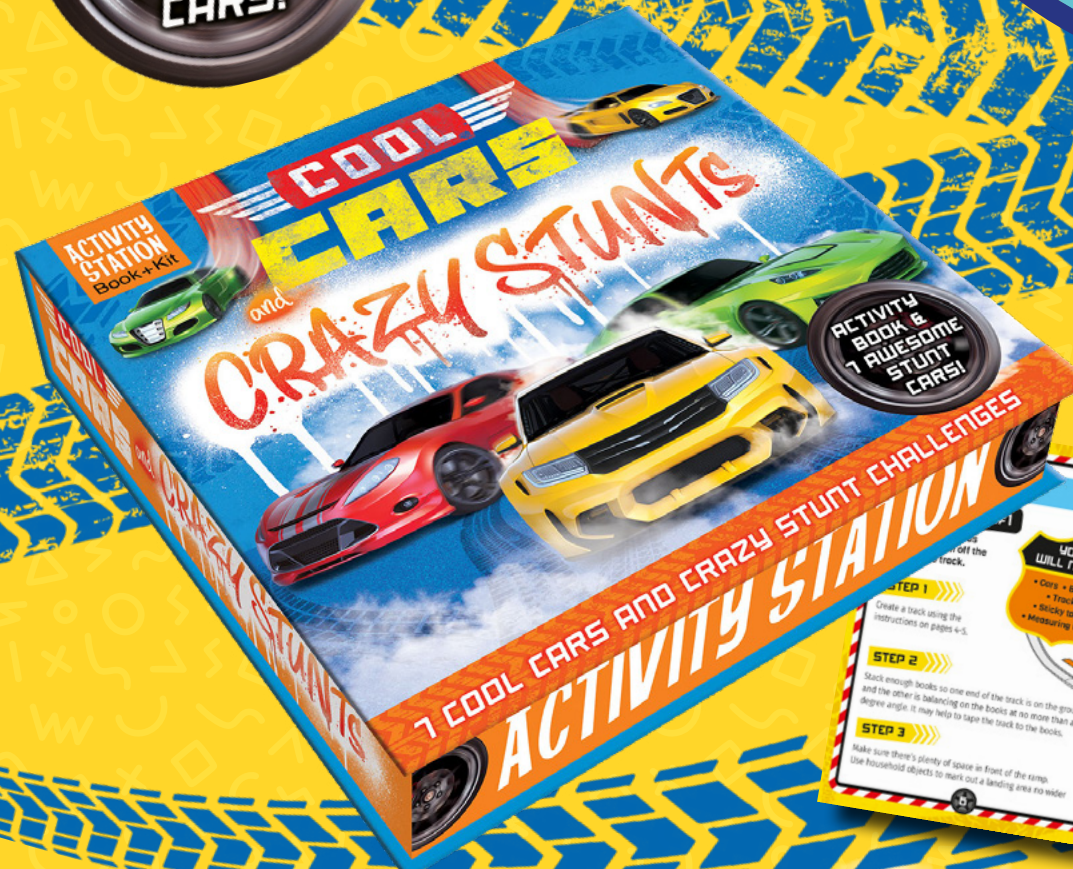
Start your engines for supercharged fun in this fast and furious activity kit!



Specification:

- **Format:** Hardback case with paperback book
- **Components:** Features seven toy cars, 4 stunt challenges
- **Extent:** 24pp
- **Box size:** 230x230x42mm/9.1x9.1x1.7in.
- **Book size:** 210x150mm/8.3x5.9 in.

ACTIVITY
BOOK &
7 AWESOME
STUNT
CARS!



- INCLUDES SEVEN TOY STUNT CARS.

- FEATURES 24-PAGE BOOK
WITH STUNT CHALLENGES AND
CAR-BASED PUZZLE AND
ACTIVITY FUN.



8+

NEW

ACTIVITY STATION Book+Kit

A supercharged creative
book kit for young
car fans!

Includes
cars, paints
& stickers!

- A SUPERCHARGED CREATIVE
ACTIVITY BOOK KIT FOR
YOUNG CAR FANS.

- WITH STREET CAR STUNT
CHALLENGES AND HOT HACKS!

Paint,
customize,
and race!

Specification:

- **Format:** Hardback case with paperback book
- **Components:** 5 cars, 6 acrylic paints, paintbrush, A5 sheet of stickers
- **Extent:** 48pp
- **Box size:** 230x230x42mm/9.1x9.1x1.7in.
- **Book size:** 210x150mm/8.3x5.9in.



8+

NEW

ACTIVITY STATION Book+Kit

Get ready for the holiday season with fun festive crafting – a magical activity for children and families to do together!



CREATIVE
CHRISTMAS
PAINTING
PROJECTS!

Specification:

- **Format:** Hardback case with paperback book
- **Components:** 4 models, 6 acrylic paints, paintbrush, door hanger
- **Extent:** 24pp
- **Box size:** 230x230x42mm/9.1x9.1x1.7in.
- **Book size:** 210x150mm/8.3x5.9in.

INCLUDES
COMPLETE
PAINTING
KIT!

- ADD THREAD TO THE MODELS AND HANG THEM ON YOUR CHRISTMAS TREE AS A WHOLESOME, HOMEMADE DECORATION.

- A FUN FESTIVE ACTIVITY FOR ADVENT.



8+

NEW

ACTIVITY STATION Book+Kit

Make sunshine smiles with
a perfect crafting kit to
make creativity shine!

100%
COMPLETE KIT—
INCLUDES
EVERYTHING THAT
IS REQUIRED!

- PAINT AND CREATE SIX SUPER CUTE SUN CATCHER DESIGNS!
- TRENDING ON INSTAGRAM
#STAINEDGLASS 2.2M POSTS
#SUNCATCHER 250K POSTS



Specification:

- **Format:** Hardback case with paperback book
- **Components:** 6 sun catchers, 7 paints paintbrush
- **Extent:** 24pp
- **Box size:** 230x230x42mm/9.1x9.1x1.7in.
- **Book size:** 210x150mm/8.3x5.9in.

8+

Activity Stations

Square Boxsets



Reduced plastic packaging
OUR PLANET IN MIND



Super Awesome Tie Dye

3 colours of dye packed in 3 mixing bottles,
1 pair plastic gloves, elastic bands.



Totally Disgusting Creepy-crawly Pranks

6 prank creepy-crawlies: slug, spider, worm,
centipede, cockroach, fly.

Specification:

- **Format:** Hardback case with paperback book
- **Extent:** 24pp or 48pp
- **Box size:** 230x230x42mm/9.1x9.1x1.7in.
- **Book size:** 210x150mm/8.3x5.9in

Cute Unicorn Nail Art

2 cuticle pens, 1 nail buffer stick,
1 nail buffer cube, 1 roll of nail
design tape, 2 sheets of nail stickers.



Pom Pom Animals

4 colours of wool, 3 squares of felt,
4 mini pom poms, 8 black beads,
PVA glue, pom-pom-maker
templates.



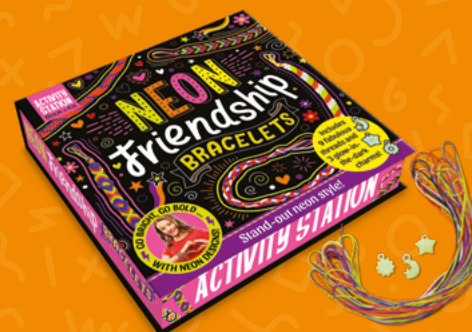
Glittery Rock Painting Unicorns

6 river rocks, 6 acrylic paints, brush,
glitter glue, transfer stickers.



Neon Friendship Bracelets*

9 threads x 2m each, 3 glow-in-
the-dark charms. *MOQ applies



Paint by Numbers Dinosaurs

8 acrylic paints, 2 paintbrushes,
1 dinosaurs canvas, 1 sheet of
number stickers.



Glow-in-the-Dark Dinosaurs

Dinosaur moulds, magnets, plaster
of Paris, 6 acrylic paints, glow-in-
the-dark paint, paintbrush.



Neon Scratch Art

18 neon scratch art pictures,
scratch tool.



Paint by Numbers Unicorns

8 acrylic paints, 2 paintbrushes,
1 unicorn canvas, 1 sheet of
number stickers.



How to Draw 101 Animals

3 books, A5 sheet of stickers,
squishy koala pen.



Explosive Volcano Experiments

Volcano mould, measuring cup, syringe, spoon, stirrer, safety goggles.



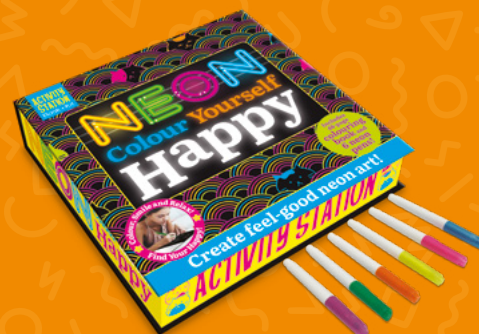
How to Draw 101 Unicorns & horses!

3 books, A5 sheet of stickers, squishy unicorn pen.



Neon Colour Yourself Happy

48pp colouring book, 6 neon pens.



Fairyland Spray Pen Art

5 spray pens, 4 stencil sheets.



Paint Your Own Gorgeously Glittery Unicorns

4 unicorn models, 6 acrylic paints, glitter glue, paintbrush.



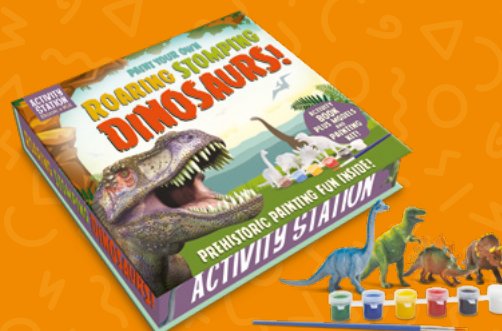
Paint Your Own Positivity Pebbles

6 river pebbles, 6 acrylic paints, 3 paintbrushes, transfer stickers.



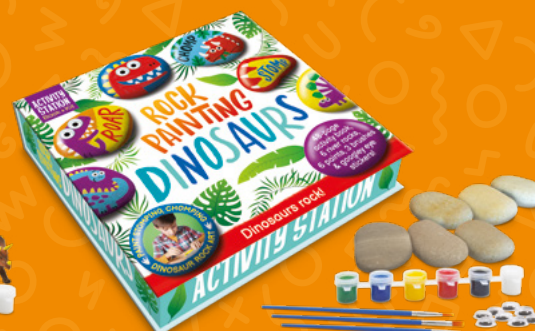
Paint Your Own Roaring Stomping Dinosaurs!

4 dinosaur models, 6 acrylic paints, paintbrush.



Rock Painting Dinosaurs

6 river pebbles, 6 acrylic paints, googly-eye stickers, 3 paintbrushes.



Glitter Body Art

2 neon body glitters, body glue, metallic temporary tattoos, body art stencils.



Scratch Art Dinosaurs

18 scratch art pictures, scratch tool.



Scratch Art Unicorns

18 scratch art pictures, scratch tool.



Strawberry Fizz Bath Bombs

Pink baking soda, purple baking soda, citric acid, strawberry scent, bath bomb moulds.



8+

ACTIVITY STATION Book+Kit

OVER
50
TITLES!

Beautifully designed
book kits that engage
children to play
and create.

How to Draw 101 Unicorns & horses!
3 books, A5 sheet of stickers, squishy
unicorn pen, door hanger.



Neon Colour Yourself Happy
48pp colouring book, 6 neon pens.



How to Draw 101 Animals
3 books, A5 sheet of stickers, squishy
koala pen, door hanger.



Paint Your Own Positivity Pebbles
6 river pebbles, 6 acrylic paints,
3 paintbrushes, transfer stickers.



Make Your Own Sweet Dreamcatchers
4 hoops, ribbon, embroidery thread,
beads, synthetic feathers.



Paint Your Own Street Racing Cars
5 cars, 6 acrylic paints, paintbrush,
A5 sheet of decal stickers.



Create Your Own Marble Art
5 bottles of pouring acrylic paints, paintbrush, stirrer.



COMPONENTS
SUPPLIED IN
AN ENVELOPE.

NO PLASTIC
PACKAGING





Rock Painting Dinosaurs

6 river pebbles, 6 acrylic paints, googley-eye stickers, 3 paintbrushes.



Magical Rock Painting Unicorns

6 river rocks, 6 acrylic paints, paintbrush, transfer stickers.



Make Your Own Fingerprint Art

6-colour circular ink stamp pad, 4 felt-tip pens, door hanger.



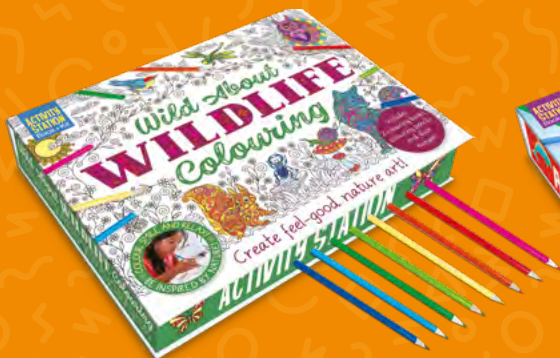
Scratch Art Dinosaurs

18 scratch art pictures, scratch tool.



Wild About Wildlife Colouring

8 colouring pencils, door hanger.



Spray Pen Art Animals

5 spray pens, 4 stencil sheets, 4 sheets of art paper, door hanger.



Spiral Art

Spiral stencilling kit with 4 stencil templates and 7 wheels, door hanger.



Activity Stations

8+



In
2021

we reduced
single-use plastics
in our book kits by

21
tonnes!



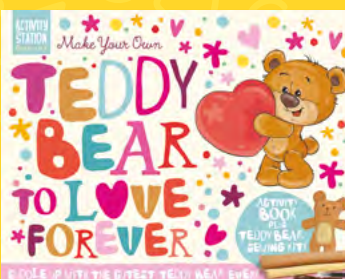
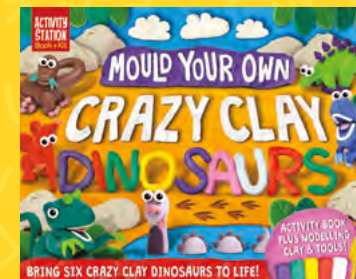
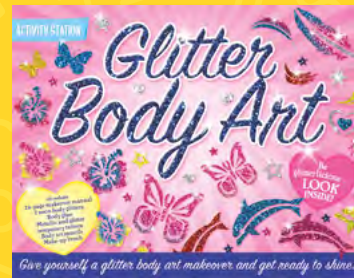
Specification:

- **Format:** Hardback case with paperback book
- **Extent:** 24pp or 48pp
- **Box size:** 295x228x45mm/11.6x9x1.8in
- **Book size:** 210x150mm/8.3x6in

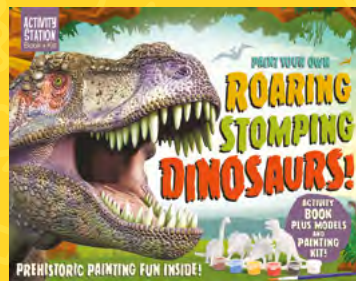
8+

Activity Stations

Our crafty-maker crew create lots of new titles every year!
Ask for details on the latest, on-trend kits.

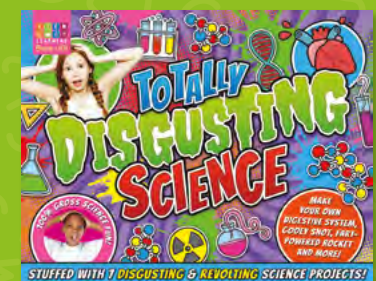
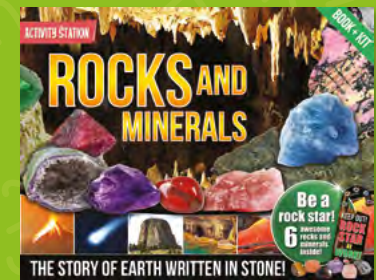


BOOK+COMPONENTS=**FUN!**



Activity Stations

8+



TOP THAT

8+

SCRATCH ART

Scratch and draw amazing rainbow and foil scratch art pictures in these colourful and creative kits.



Specification:

- **Format:** Hardback case with paperback book
- **Extent:** 24pp or 48pp
- **Box size:** 295x228x45mm/11.6x9x1.8in
- **Book size:** 210x150mm/8.3x6in

Scratch Art Christmas

18 scratch art pictures, scratch tool.



Scratch Art Dinosaurs

18 scratch art pictures, scratch tool.



Scratch Art Mermaids

18 scratch art pictures, scratch tool.



Scratch Art Under the Sea

18 scratch art pictures, scratch tool.



Scratch Art Unicorns

18 scratch art pictures, scratch tool.



- 18 scratch cards and stylus.
- Themed puzzle activity books.
- Worldwide sales success - 1 million scratch art titles sold in 2020!

NO PLASTIC PACKAGING

COMPONENTS SUPPLIED IN AN ENVELOPE.

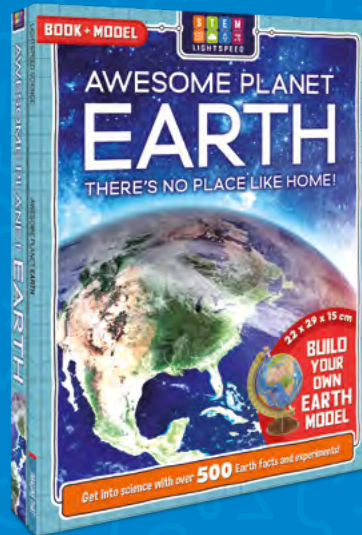


LIGHTSPEED SCIENCE

Lightspeed science titles are a fun way to bring STEM learning into the home!



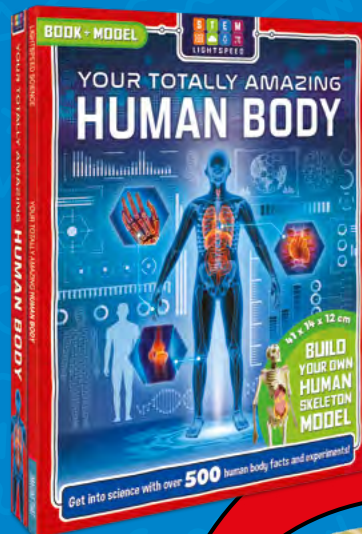
Awesome Planet Earth There's No Place Like Home
Earth model: 220x290x150mm



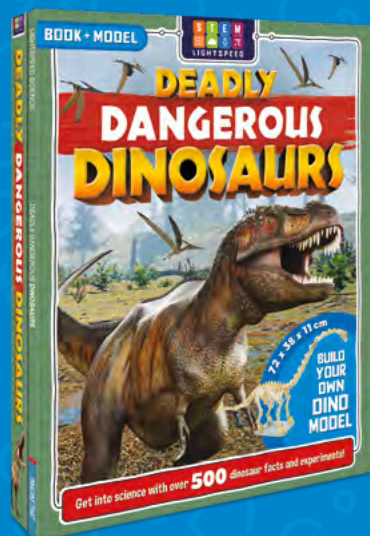
Out-of-this-World Space
Moon model: 220x290x150mm



Your Totally Amazing Human Body
Human skeleton model:
410x140x120mm



Deadly Dangerous Dinosaurs
Titanosaur model: 720x380x110mm

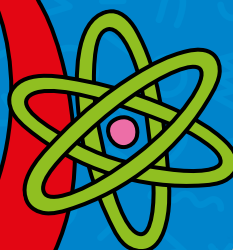


TITANOSAUR

**BITE-SIZE
FACTS!**



EXPERIMENTS + MODEL-MAKING



**Lightspeed
Science**

9+

ROOARR!!

**DON'T BE
A DINOSAUR!**

**GET INTO
SCIENCE!**



Specification:

- **Format:** Boxed book kit
- **Extent:** 48pp, full colour, model-making instruction sheet, die-cut card model pieces.
- **Box size:** 280x216x30mm/11x8.5x1.2in
- **Book size:** 280x216mm/11x8.5in

Live your best life!

“OPPORTUNITIES
HAPPEN.
you
CREATE THEM.”

Addison Rae





Our immersive craft, hobby and lifestyle book kits provide expert guidance and practical advice on prioritizing self-care, reducing stress, and enhancing overall well-being.

Browse our range today and discover the transformative power of mindfulness and self-care.

**COLOUR
& ETCH**

pg.38-39

**FOIL
ETCH
ART**

pg. 40-41



pg.42-43



pg.44-45



CARDS &
GUIDEBOOK
SET *deluxe*

pg.46

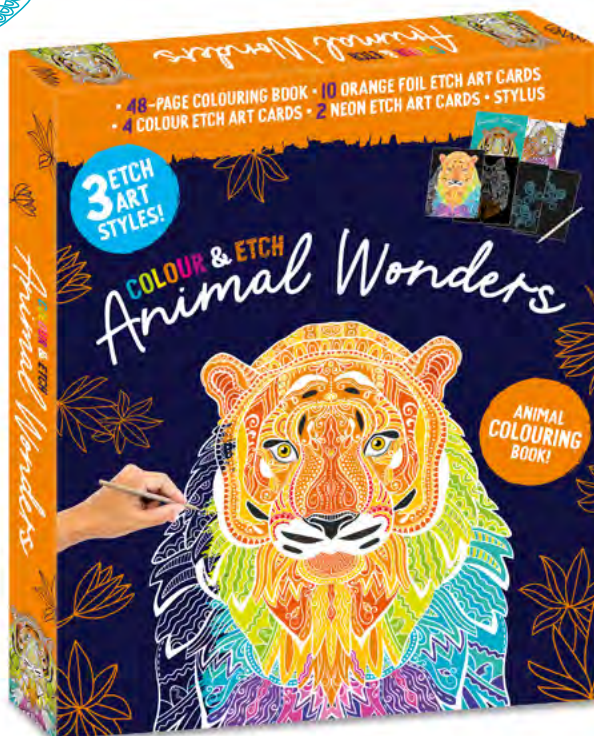
3 ETCH ART STYLES!

COLOUR & ETCH

Create stunning foil, colour and neon etch art cards and complete amazing colouring pictures to add colour and relaxation to every day.



Animal Wonders



Unicorn Magic



10 foil etch cards



2 neon etch cards

4 colour etch cards





COLOUR & ETCH

New

- Unleash your inner artist and scratch away the intricate designs on the 10 foil etch cards and the four colourful picture cards to reveal the beautiful shimmer or colourful glow beneath.
- With two plain cards included, go freestyle and express your arty side by creating totally original designs of your own as you reveal super-standout neon with every mark you make.
- Includes a fabulous themed colouring book of 23 gorgeous images to complete with your own colouring pens or pencils, helping you to relax and get lost in the moment.



39 ART PROJECTS

48pp colouring book
with perforated pages



Specification:

- **Format:** Boxed pack with line art paperback book, 16 etch art cards and a scratch stylus tool
- **Extent:** 48pp colouring book, 10 foil etch cards, 4 colour etch cards and 2 plain neon etch cards
- **Box dimensions:** 384x320x38mm/15x12.6x1.5in.
- **Book dimensions:** 280x216mm/11x8.5in.
- **Card dimensions:** 280x216mm/11x8.5in.
- **Cover finishes:** Foiled



FOIL ETCH ART

Create stunning etch art in beautiful signature foils.

Standout, collectible art books to get lost in and express your creativity.

Beautiful
signature
foils



Perfect Pets



Mandala Art



Art of Nature



Wicked Tattoos



Wild Hair



Devilish Bakes



Life-affirming quotes in each book!



Unicorn Dreams



Ocean Magic



Killer Heels



Amazing Animals



Deluxe

Original

*Deluxe
supersized
editions
available!*



FOIL ETCH ART

New

- Stunning new foil etch art series from the makers of the original Scratch and Draw series - over 2 million copies sold worldwide!
- Each 'passion' title has its own signature foil colour, making this a standout and collectible series.



Specification:

- **Format:** Full colour hardback wirebound book with scratch cards and a scratch stylus tool
- **Extent:** 56pp including 12 scratch cards or 44pp including 10 scratch cards with one colour foil, plus colouring pages
- **Dimensions:** 200x200mm/7.9x7.9in. or 250x250/9.8x9.8in.
- **Cover finishes:** Foil, gloss

Intricate foil etch art and mindful colouring

Karma LIFE

Create your own lifestyle karma with immersive, feel-good activities.

Invest in yourself and be rewarded with positive, life-enhancing results day-to-day and beyond.

Oracle Cards

48-page readings guidebook, 46 oracle cards.



NEW TITLE

Soulmate - Love Cards & Guide

48-page relationship handbook, 45 love affirmation and reflection cards.



NEW TITLE

Go Slow with Nature

48-page wellbeing book, companion nature journal.



Ideal book kits to kickstart good lifestyle habits.



GUILT-FREE
NO PLASTIC
PACKAGING

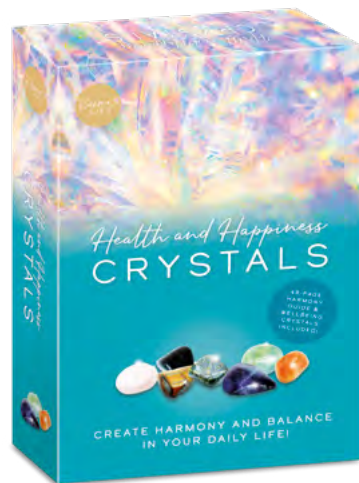
Facial Spa - Time for You

48-page skincare guide, exfoliator with batteries, USB cable.



Health and Happiness Crystals

48-page harmony guide, wellbeing crystals.



Manifest the New You

48-page manifest guide, set of 50 motivational cards, 'vision' notes.



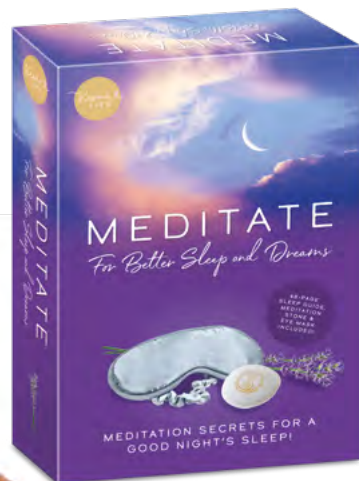
KARMA LIFE BOOK KITS

- Perfect for turning the energy you put in into the best life you get out.
- Calming, mindful activities, quotes, tips and rituals for feel-good results.
- Essential kit included to help achieve balance and harmony.



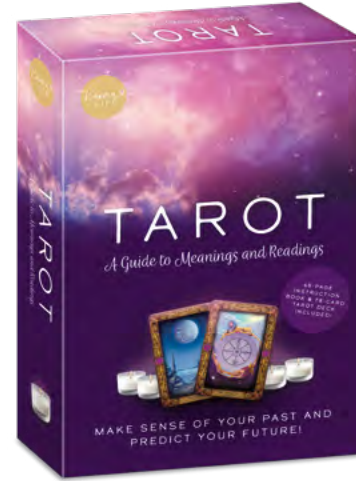
Meditate for Better Sleep and Dreams

48-page sleep guide, eye mask, engraved meditation stone.



Tarot - A Guide to Meanings and Readings

48-page instruction book, 78-card tarot deck.



Specification:

- **Format:** Boxed pack, paperback book, wellbeing kit in recyclable envelope.
- **Extent:** 48-page book
- **Box size:** 255x175x50mm/10x7x2 in.
- **Book size:** 230x160mm/9.5x6.5 in.



MOJO Craft

Inspirational project books
& crafting essentials

FIND YOUR CREATIVE
MOJO AND CRAFT
YOURSELF HAPPY WITH
INSPIRATIONAL, FEEL-GOOD
CRAFTING ACTIVITIES.
THE PERFECT WAY TO
RELAX, UNWIND AND MAKE
SOMETHING GORGEOUS
AT THE SAME TIME.

Clay Craft - Accessories & Collectibles

48-page craft book, 5 colours of polymer clay, modelling tools.



Pour and Adore Marble Art

48-page craft book, 5 pouring acrylic paints, canvas panel, paintbrush, stirrer, gloves.



Pom Pom Craft Creations

48-page craft book, 8 bundles of wool, 2 key fobs, pom-pom-maker templates.



FIND
YOUR
CREATIVE
MOJO



Pressed Flower Creations

48-page flower craft book, complete flower press.



Relaxing Paint by Numbers

48-page mini masterpieces book, flower canvas, 12 acrylic paints, 2 paintbrushes, number stickers.



Upcycle with Tie Dye

48-page craft book, 4 sachets of dye, 4 mixing bottles, gloves, string.



MOJO CRAFT BOOK KITS

Ideal for trying out a fun, new craft.

Mindful quotes and wellbeing wisdom throughout for a feel-good crafting experience and to aid relaxation.

Essential materials included for a great creative outcome.



Specification:

- **Format:** Full colour hardcase, paperback book, crafting components in recyclable envelope.
- **Extent:** 48-page book
- **Box size:** 260x190x50mm/10.2x7.5x2in
- **Book size:** 255x188mm/10x7.4in

guilt-free no plastic packaging



- Discover how to make deeper connections with others and how to better understand yourself.
- Includes motivational quotes and wellbeing exercises that harness the power of the oracle.
- Cards made using the magic of intent, spells of intuition, and the enchantment of creativity.



CARDS & GUIDEBOOK SET *deluxe*



- Discover how to nurture the most loving relationship you will ever know.
- Relax as you follow the step-by-step loving relationship activities and wellbeing rituals, including manifesting, reflection, and affirmation.
- Cards for wisdom, insight, and focus on finding and maintaining true love.

558.3M
views#oraclecards
Tik Tok

6.6B
views
#soulmatetarotcards
Tik Tok

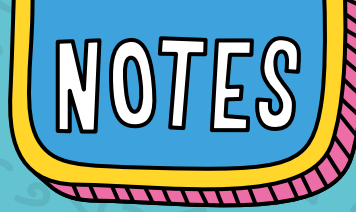


GUILT-FREE
NO PLASTIC
PACKAGING

Specification:

- **Format:** Full color boxed pack with paperback book, plus 46-card deck secured with bellyband placed within card well inside box base (book placed on top)
- **Extent:** 48-page book
- **Box size:** 240x175x44mm/9.6x6.9x1.7in.





A large, empty white rectangular area with rounded corners, intended for writing notes.