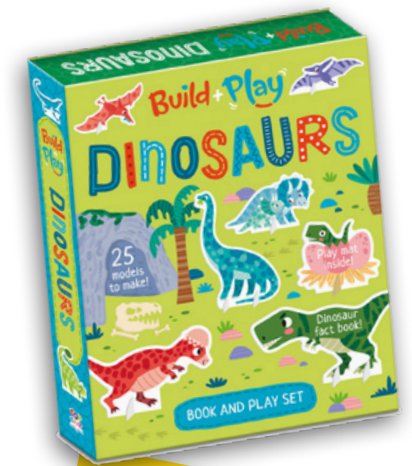


unplugging + Play

Goodbye screens ... Hello smiles!



8+

Activity Stations

Square Boxsets



Reduced plastic packaging
OUR PLANET IN MIND



Super Awesome Tie Dye

3 colours of dye packed in 3 mixing bottles,
1 pair plastic gloves, elastic bands.



Totally Disgusting Creepy-crawly Pranks

6 prank creepy-crawlies: slug, spider, worm,
centipede, cockroach, fly.

Specification:

- **Format:** Hardback case with paperback book
- **Extent:** 24pp or 48pp
- **Box size:** 220x220x40mm/8.6x8.6x1.6in.
- **Book size:** 210x150mm/8.3x5.9in

Cute Unicorn Nail Art

2 cuticle pens, 1 nail buffer stick,
1 nail buffer cube, 1 roll of nail
design tape, 2 sheets of nail stickers.



Pom Pom Animals

4 colours of wool, 3 squares of felt,
4 mini pom poms, 8 black beads,
PVA glue, pom-pom-maker
templates.



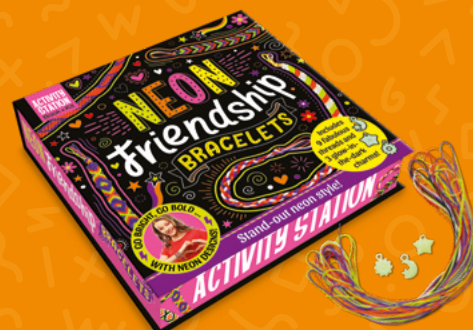
Glittery Rock Painting Unicorns

6 river rocks, 6 acrylic paints, brush,
glitter glue, transfer stickers.



Neon Friendship Bracelets*

9 threads x 2m each, 3 glow-in-
the-dark charms. *MOQ applies



Paint by Numbers Dinosaurs

8 acrylic paints, 2 paintbrushes,
1 dinosaurs canvas, 1 sheet of
number stickers.



Glow-in-the-Dark Dinosaurs

Dinosaur moulds, magnets, plaster
of Paris, 6 acrylic paints, glow-in-
the-dark paint, paintbrush.



Neon Scratch Art

18 neon scratch art pictures,
scratch tool.



Paint by Numbers Unicorns

8 acrylic paints, 2 paintbrushes,
1 unicorn canvas, 1 sheet of
number stickers.



How to Draw 101 Animals

3 books, A5 sheet of stickers,
squishy koala pen.



Explosive Volcano Experiments

Volcano mould, measuring cup, syringe, spoon, stirrer, safety goggles.



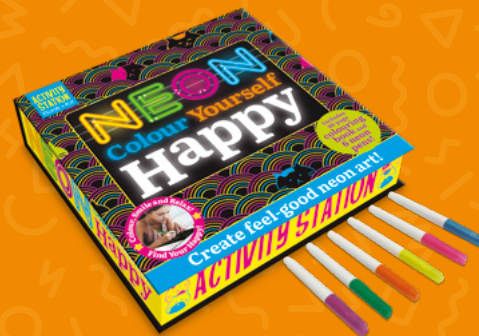
How to Draw 101 Unicorns & horses!

3 books, A5 sheet of stickers, squishy unicorn pen.



Neon Colour Yourself Happy

48pp colouring book, 6 neon pens.



Fairyland Spray Pen Art

5 spray pens, 4 stencil sheets.



Paint Your Own Gorgeously Glittery Unicorns

4 unicorn models, 6 acrylic paints, glitter glue, paintbrush.



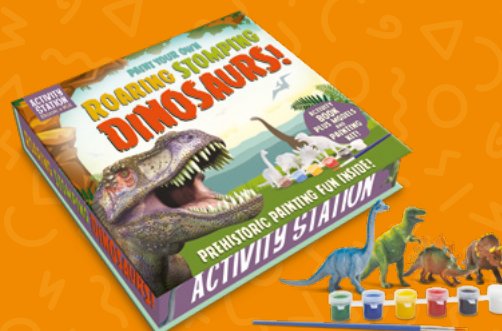
Paint Your Own Positivity Pebbles

6 river pebbles, 6 acrylic paints, 3 paintbrushes, transfer stickers.



Paint Your Own Roaring Stomping Dinosaurs!

4 dinosaur models, 6 acrylic paints, paintbrush.



Rock Painting Dinosaurs

6 river pebbles, 6 acrylic paints, googly-eye stickers, 3 paintbrushes.



Glitter Body Art

2 neon body glitters, body glue, metallic temporary tattoos, body art stencils.



Scratch Art Dinosaurs

18 scratch art pictures, scratch tool.



Scratch Art Unicorns

18 scratch art pictures, scratch tool.



Strawberry Fizz Bath Bombs

Pink baking soda, purple baking soda, citric acid, strawberry scent, bath bomb moulds.



8+

NEW
ACTIVITY
STATION
Book+Kit

Create and paint a collection of cute cloud characters with this colourful and creative art and craft kit!



Specification:

- **Format:** Hardback case with paperback book
- **Components:** 2 x 65g bags of air dry clay in 2 air sealed bags, vac mould of 8 super cute models, 6 acrylic paints, paintbrush.
- **Extent:** 48pp
- **Box size:** 220x220x40mm/8.6x8.6x1.6in.
- **Book size:** 210x150mm/8.3x5.9in.

MOULD, COLOUR AND CREATE!
100% COMPLETE KIT - INCLUDES EVERYTHING THAT IS REQUIRED!

WOW!!

- **LIGHTWEIGHT AIR-DRY CLOUD CLAY. NO COOKER REQUIRED!**
- **INCLUDES COLOURFUL ACTIVITY BOOK WITH MAZES, DOT-TO-DOTS, COLOURING, WORDSEARCHES AND MORE!**



INCLUDES 48-PAGE BOOK, CLOUD CLAY, BRUSH, MOULD AND PAINTS!

TikTok
211.6M
VIEWS
#AIRDYINGCLAY



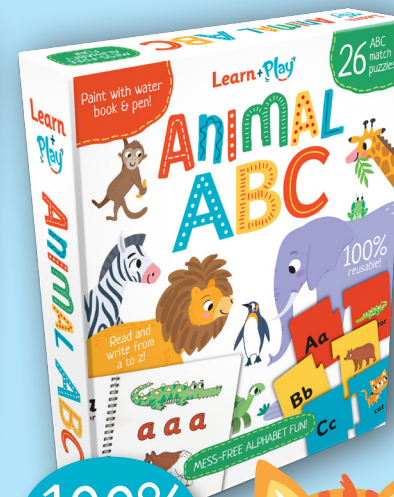
3+

Learn+Play

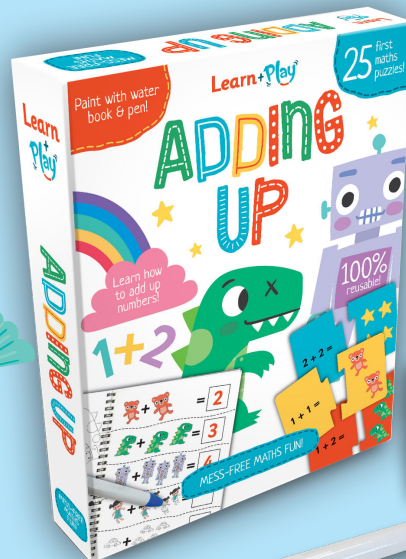
NEW

Get ready to learn and play! Matching puzzles and water painting makes learning FUN!

MESS-FREE EARLY LEARNING FUN!



100% reusable!



PAINT WITH WATER BOOK & PEN!

Specification:

- **Format:** Boxed pack
- **Extent:** 24pp wirebound book, over 20 high-quality card puzzles, paint with water pen
- **Box size:** 240x200x40mm/9.4x7.7x1.6in.
- **Cover finish:** Gloss

20+ Puzzles

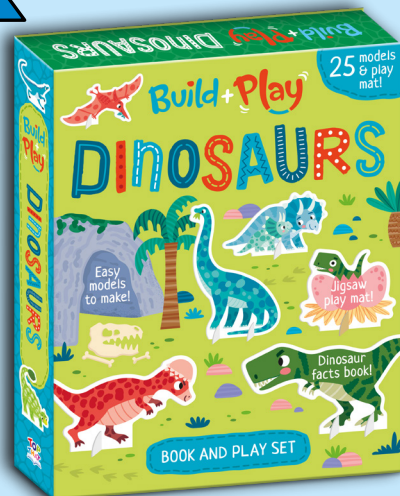
TOP THAT

3+

Build+Play

NEW

Terrific themed fun to fire up children's imaginations as they get lost in creative play.



Includes 32-page fact book!

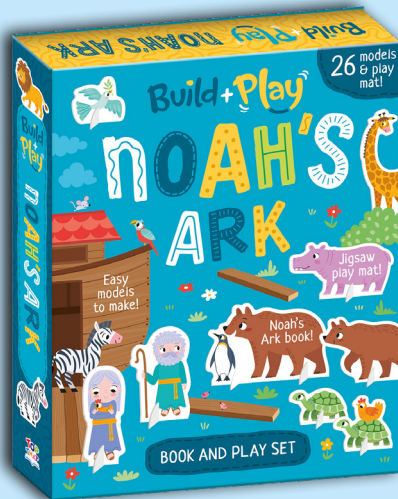
CLICK HERE TO WATCH

Specification:

- **Format:** Boxed pack
- **Extent:** 32pp book, 12 die-cut cardboard sheets with press-out sturdy model play pieces, simple slot stands and a 4-piece double-sided jigsaw playmat
- **Box size:** 240x195x40mm/9.4x7.7x1.6in.
- **Cover finish:** Gloss

Double-sided play mat!

TOP THAT



Easy models to make!



- Includes from 25-32 sturdy cardboard models designed to be super-easy for little ones to make, handle, and play with straight away.
- The simple 4-piece jigsaw play mat is two-sided for double the playtime fun.
- Includes a 32-page themed fact book with over 50 facts to discover, learn, and inspire play.

Large format editions available. Ask for details.

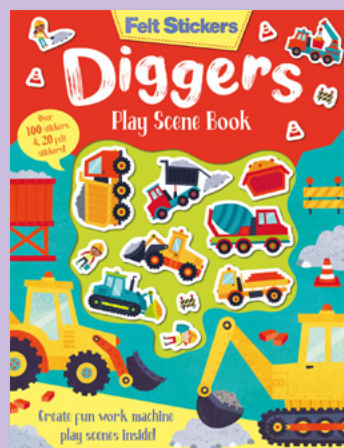
AGE
3+

Felt Stickers

Get ready for felt sticker fun! Create amazing pictures with over 100 colour and felt stickers.



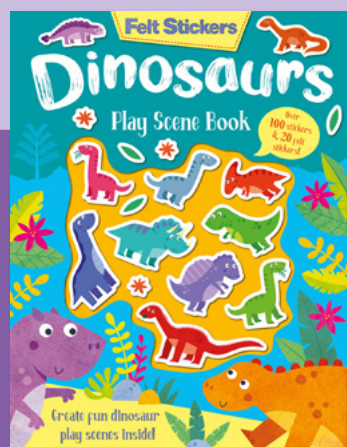
- Novelty sticker activity series with felt stickers, colour stickers and play scenes.
- Includes 20 innovative novelty felt stickers not seen before in an activity series.
- Felt stickers feature colourful illustrations on sticky-backed play felt.



Author: Kit Elliot
Illustrator: Gareth Williams, Sarah Wade

Specification:

- **Format:** Full colour paperback
- **Extent 1:** 46pp including 4pp stickers with 2pp felt stickers, plus 16pp die-cut sheets, play pieces and accessories (on 2 x press-out titles)
- **Extent 2:** 30pp, including 4pp stickers with 2pp felt stickers (on 4 x non-press out titles)
- **Dimensions:** 280x216mm/ 11x8.5in.
- **Cover finishes:** Gloss, die-cut window



2 X SPEC
OPTIONS
AVAILABLE!



AGE
3+

NEW TITLE

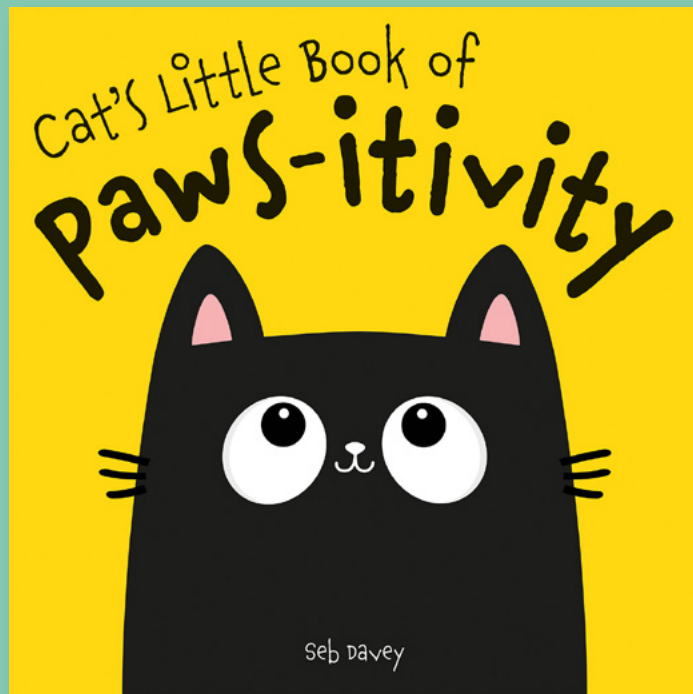


Cat's Little Book of Pawsitivity is a positive affirmations book that is ideal for helping children to boost their self esteem and outlook on the world.

- Ideal for helping children to boost their self esteem and outlook on the world
- Written by multi-award-winning children's author, Seb Davey.
- Humorous illustrations and simple text that will encourage children talk about feelings and emotions.

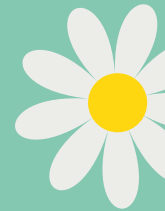
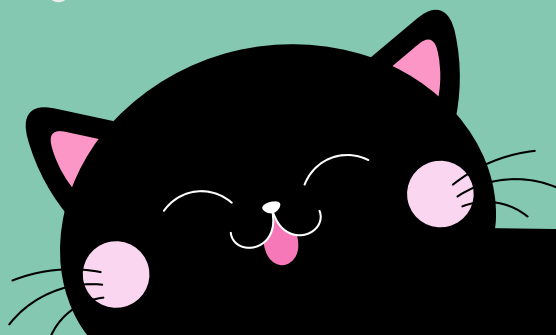
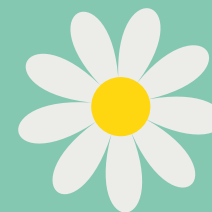
Author: Seb Davey

Illustrator: Various



Specification:

- **Format:** Full colour, paperback
- **Extent:** 32pp
- **Dimensions:** 254x254mm/10x10in.
- **Cover finishes:** Spot UV, matt lamination



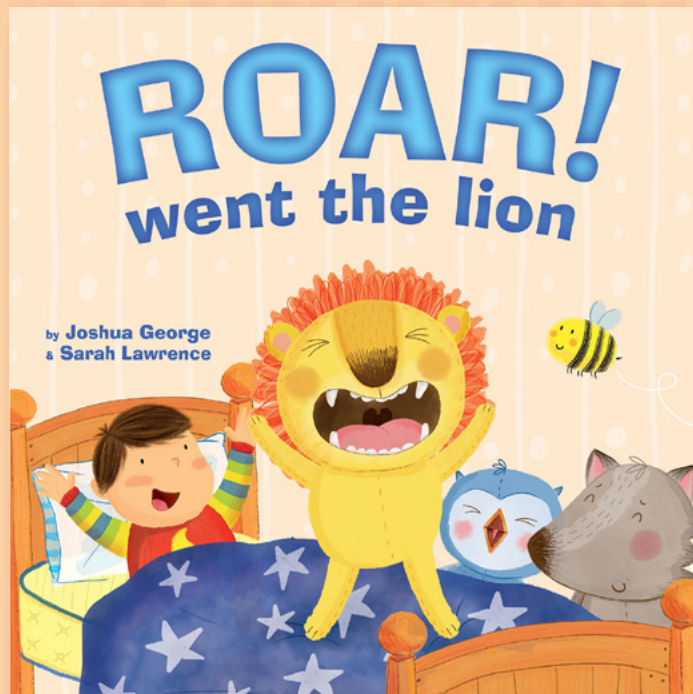
AGE
3+

Roar Went the Lion

Meet a little boy whose toy animal friends come to life at bedtime in this riotous, shout out loud picture book by Joshua George.

- A rhyming riot that will have children roaring with laughter!
- Perfect to reinforce animal sounds with young children.
- Joshua George is a master at simple humour that children will love!

Author: Joshua George
Illustrator: Sarah Lawrence



Specification:

- **Format:** Full colour, paperback
- **Extent:** 32pp
- **Dimensions:** 254x254mm/10x10in.
- **Cover finishes:** Spot UV, matt lamination



AGE
3+

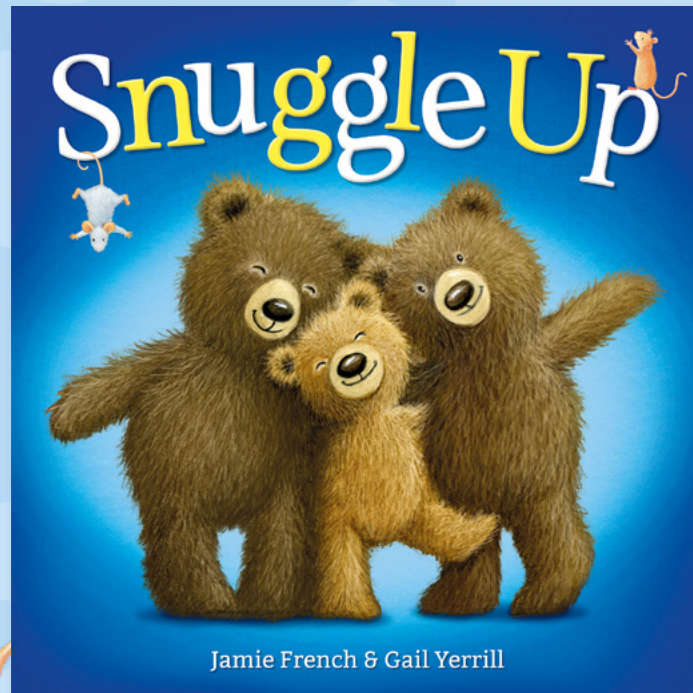
Snuggle Up

A soothing story to snuggle up with on a rainy day!

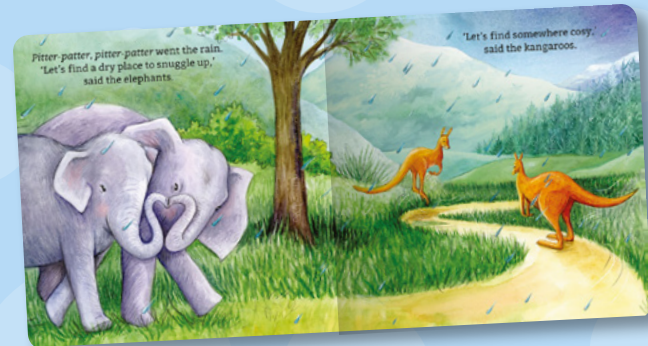
- A gentle snuggle-up read perfect for getting ready for bed.
- Simple, descriptive text creates a calming, cosy atmosphere.
- Full of animals to discover as they find a dry place to snuggle up until it stops raining.

Author: Jamie French

Illustrator: Gail Yerrill



Jamie French & Gail Yerrill



Specification:

- **Format:** Full colour, paperback
- **Extent:** 32pp
- **Dimensions:** 254x254mm/10x10in.
- **Cover finishes:** Spot UV, matt lamination



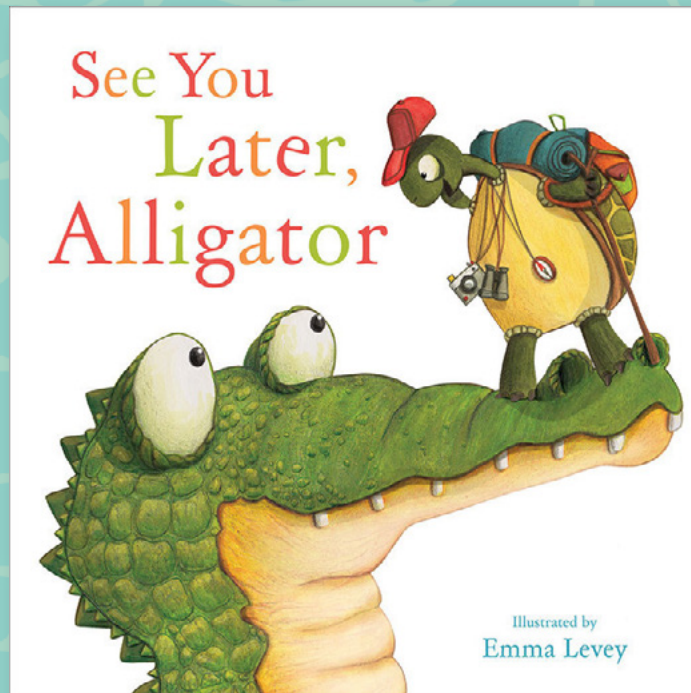
AGE
3+

See You Later, Alligator

When a friendly tortoise decides to set off on an adventure, he must first say goodbye to all his friends. Will he ever actually leave the zoo?

- Illustrated by Emma Levey, author and illustrator of the Hattie Peck stories.
- A whimsical tale about goodbyes that seem to take longer than the adventure ahead!
- Simple, endearing, rhyming fun.

Author: Sally Hopgood
Illustrator: Emma Levey



Specification:

- **Format:** Full colour, paperback
- **Extent:** 32pp
- **Dimensions:** 254x254mm/10x10in.
- **Cover finishes:** Spot UV, matt lamination

